We are so pleased to meet with you to fill you in on our progress and discuss possible collaborative opportunities. We value your time and your input.

Presented by: Neil Hair
Interim Executive Director
Innovative Learning Institute
Higher Education Changing Landscape

The massive online movement
The systemic course transformation
The changing traditional student
The surge in global faculty and student mobility
The pressure to demonstrate the value-added of a degree
The increased focus to online learning (less brick & mortar)
Mission of the Innovative Learning Institute (ILI)

The ILI is committed to the University’s mission to provide a broad range of career-oriented educational programs with the goal of producing innovative, creative graduates who are well-prepared for their chosen careers in a global society. We support this mission by leveraging new technologies and innovative pedagogies to enhance curricular flexibility and strengthen RIT’s brand presence globally.

The ILI coordinates the development, adoption, and promotion of effective teaching and learning in higher education at RIT.
About the ILI

Through its two entities—the **Teaching & Learning Services** (TLS) and **RIT Online**—the ILI anticipates, assesses and responds to current trends in higher education by:

- supporting faculty experimentation across disciplines
- exploring flexible learning options
- leveraging new technologies and pedagogies to strengthen RIT’s global presence
- to ultimately provide exceptional learning experiences for our students
About the ILI Units

Through TLS, the ILI encourages innovative teaching and learning projects in all RIT Colleges, including technology-enhanced and online course formats. TLS supports faculty in designing courses, applying appropriate academic technologies, developing media, and using classroom technology resources.

Through RIT Online, the ILI provides students with a robust, engaging, success-oriented experience; a growing portfolio of demand-based online products; and exceptional social and academic support. RIT Online’s system of modular courses, stackable credentials and accelerated options allows students to efficiently and affordably pursue an RIT degree, certificate or a new competency.
RIT Online strives for flexible scheduling and delivery models, modular courses, multiple entry points, robust student support systems, and competitive pricing.
RIT Online Portfolio Strategy

• Online courses/programs should reflect RIT brand and emphasize unique RIT academic strengths

• Interdisciplinary content based on market needs

• Flexible scheduling & delivery models
  Accelerated programs
  Modular courses/multiple entry points

• Stackable certificates (leading to a degree) and demand-based skills or competencies (polish resume)
We are using sources such as the COE Forum, a program of the Education Advisory Board, that partners with Burning Glass (real-time data mining).
Aligning RIT Offerings with Market Demand

Identified/Developed Courses and Advanced Certificates:

- User Experience Design & Development
- Project Management
- Communication & Digital Media
- Games & Learning
- Big Data Analytics
- Packaging Science
- Digital Entrepreneurship
- Applied Statistics
RIT Online strives to meet the needs of alumni, our most loyal customers and ambassadors. Using assessments, we’re building a repository of their academic interests.

**Year 1**
Infrastructure

**Year 2**
Graduate Online Learners

**Year 3**
Undergraduate Online Learners
Identifying Initial Target Audience

The primary focus is graduate level learners ages 25 to late 40’s

• Working professionals seeking convenience in education
• Adult learners needing to change careers or upgrade skills
• Younger audience using online to accelerate their degree
• Life-long learners (on a smaller scale) using it to continue their education or broaden their background

• **RIT alumni** (prior high quality learning experiences at RIT)
• Alumni are our most loyal customers and ambassadors so we are creating profiles to better meet their needs.
Alumni Poll – Online Campaign

Was there a subject you always wanted to study at RIT, but you didn’t have the time, the money or the opportunity?

What if you could kick back with a pint and discover beers of the world from your own living room?

What if you could take your tablet outside and explore the universe accompanied by a real rocket scientist?

What if you could engage in a global discussion on sustainability without making one carbon footprint?
ALUMNI POLL RESULTS

1,632 Web Design & Development
864 Beers of the World
730 Innovation
664 American Sign Language
853 Art & Imaging
1,104 Business & Management
845 Project Management
793 Software Engineering

ALL

LEARN MORE
STANDING OUT WITH THE VIRTUAL CAMPUS

Insightful interactions with classmates around the world. In-depth feedback from faculty. Technical programming prowess in action. You’ll forget you’re not sitting in a classroom.
TLS Services Breakdown

Course Design
Course design consultations
Course design learning events
Course planning tools
Online course design
Flipped classroom ideas

Course Development
Course development support
Online course materials support
Course media captioning
Video recording & editing
Multimedia development
myCourses consultations
Academic technology consultation
myCourses & academic technology learning events

Course Delivery
Teaching & Learning Support Desk
Classroom technology training
Classroom technology delivery
Equipment loans
Classroom event support
Online course exam proctoring

Other Faculty Services
Teaching & learning research & development projects
Grant-funded project support
Faculty Learning Communities
Classroom Observation
Classroom technology usage resources
Learning space design consultation

Facilities
TLS Media Studio
Faculty Computer Lab

Policies
Instructional Design
Classroom Technology
Studio and Lab Support
Academic Technology
Media Production
Transdisciplinary Sustainable Product Design

While teaching their respective courses, Callie Babbitt from the Golisano Institute of Sustainability (GIS) and Alex Lobos of the College of Imaging Arts and Sciences (CIAS) both experienced the knowledge gap between the technology specialists who develop sustainable design tools and the product designers who implement those tools. The gap in knowledge becomes very prominent in the field of product design, where engineers collaborate with industrial design professionals, each skilled in their own respective areas, but not aware of the tools and practices of the other. Callie and
ILI HAS A BRAND NEW WEBSITE

The ILI coordinates the development, adoption, and promotion of effective teaching and learning in higher education at RIT. Learn more at rit.edu/ili
Thank you for your time.

For More Information
Please Contact:

Neil Hair
Interim Executive Director
ILI

Ian Webber
Assistant Director
TLS

Thérèse Hannigan
Interim Director
RIT Online