We are so pleased to meet with you to fill you in on our progress and discuss possible collaborative opportunities.

University Council Meeting
March 30, 2016

Presented by:
Neil Hair
Executive Director
Innovative Learning Institute
ILI Goals

Broaden the university’s reach in the online learning space

- Build and maintain a demand based portfolio of online offerings
- Market online courses and programs
- Provide a superior co-curricular online student experience
- Explore emerging opportunities in online learning with external partners

Create exceptional learning experiences

- Increase utilization of effective pedagogies
- Extend and enrich the faculty and student learning experience
- Provide exceptional teaching and learning support
- Create an ILI research program on teaching and learning
RIT Online
Advances online learning at RIT by developing, supporting and marketing demand based online courses and programs for all colleges at RIT.

TLS
Propels innovative teaching and learning at RIT by supporting faculty to deliver engaging learning experiences from all colleges at RIT.
Teaching and Learning Services (TLS), a unit of the Innovative Learning Institute (ILI) at RIT, furthers faculty teaching effectiveness and student learning.
TLS Updates - Faculty Support

- **GOLD - GenEd OnLine Development**
  - Three cohorts of the program have run since launch in summer 2015
- **Global Classroom**
  - Ongoing work to support global learning
  - Support of teaching sessions from RIT to Dubai, and Croatia to RIT
- **Teachers on Teaching**
  - Lunchtime talks by RIT faculty for RIT faculty
- **Teaching and Learning Symposium**
  - Annual symposium to coincide with the return of faculty before fall semester
- **RIT’s Online Learning Summit**
  - Inaugural symposium celebrating online learning at RIT
TLS Updates - Faculty Support

- **Course Quality Checklist**
  - Rubric developed by TLS for online course design quality so faculty can self-check their course designs, or receive an “official” review from TLS

- **Magna**
  - Purchased a group subscription to 20-Minute Mentor Commons

- **Media Captioning**
  - Media captioning doubled in AY 2014-15
  - AY 2015-16 is similar to last year
  - Captioning resources on the TLS website have been updated

- **Universal Design for Learning**
  - Developing a UDL to help faculty make courses accessible to a variety of learners.
Changes coming to myCourses!

- myCourses is moving to the D2L cloud and upgrading
  - Migration to occur between spring and summer semester
  - myCourses upgrade will occur between summer and fall semester
  - Includes a one year pilot of their learning analytics package
  - Moving to continuous delivery to reduce the impact of system upgrades
  - Communication to the campus community in the next few weeks

Faculty use in Fall 2015: 87%
Course use in Fall 2015: 75%
TLS Updates - Academic Technology

- Introduced a site license for Camtasia
- Ensemble Integration with myCourses and changes to allow faculty to self-publish
- Google integration added to myCourses
RIT Online provides marketing support; offers incentives to help refresh existing content; and provides customized research analyzing market demand for online courses.
RIT Online

- RIT Online has **323 online coded students**
- An **88% total growth** over last year for *variable return students*
- **113% increase** in enrollments for *variable return coded students* over last year
RIT Online Portfolio

Top online programs:
- Applied Statistics (Adv Cert and MS)
- Applied Arts and Sciences (BS)
- Health Systems Admin. (Cert & MS)
- Facility Management (MS)
- Professional Studies (MS)
- Business Administration Executive (MBA)
- Product Development (MS)
- Environmental Health & Safety Man. (MS)
- Manufacturing Leadership (MS)
- Project Management (Adv Cert)
- User Experience Design (Adv Cert)
RIT Campus Students Online

**HEADCOUNTS**

<table>
<thead>
<tr>
<th></th>
<th>2013-14 AY</th>
<th>2014-15 AY</th>
<th>2015-16 AY*</th>
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</thead>
<tbody>
<tr>
<td>Fall</td>
<td>1,983</td>
<td>2,045</td>
<td>2,403</td>
</tr>
<tr>
<td>Intersession</td>
<td>15</td>
<td>66 (340%)</td>
<td>145 (120%)</td>
</tr>
<tr>
<td>Spring</td>
<td>2,086</td>
<td>2,256</td>
<td>2,547</td>
</tr>
<tr>
<td>Summer</td>
<td>740</td>
<td>908 (23%)</td>
<td>397 (-56%)</td>
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</table>

**ENROLLMENTS**

<table>
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<th>2013-14 AY</th>
<th>2014-15 AY</th>
<th>2015-16 AY*</th>
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<tbody>
<tr>
<td>Fall</td>
<td>2,756</td>
<td>2,688</td>
<td>3,092</td>
</tr>
<tr>
<td>Intersession</td>
<td>15</td>
<td>66 (340%)</td>
<td>145 (120%)</td>
</tr>
<tr>
<td>Spring</td>
<td>2,729</td>
<td>2,903</td>
<td>3,267</td>
</tr>
<tr>
<td>Summer</td>
<td>1,136</td>
<td>1,419 (25%)</td>
<td>63 (-55%)</td>
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**CREDIT HOURS GENERATED**

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<thead>
<tr>
<th></th>
<th>2013-14 AY</th>
<th>2014-15 AY</th>
<th>2015-16 AY*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>8,008</td>
<td>7,871</td>
<td>9,108</td>
</tr>
<tr>
<td>Intersession</td>
<td>45</td>
<td>180 (300%)</td>
<td>423 (135%)</td>
</tr>
<tr>
<td>Spring</td>
<td>8,017</td>
<td>8,624</td>
<td>9,696</td>
</tr>
<tr>
<td>Summer</td>
<td>3,383</td>
<td>4,203 (23%)</td>
<td>1,911 (-55%)</td>
</tr>
</tbody>
</table>

*Preliminary data. Spring and Summer terms have not concluded and are subject to change.
RIT Online Courses

*Preliminary data. Spring and Summer terms have not concluded and are subject to change.
Spring (2155) RIT Online Courses

Top 10 subject areas for campus students

- Psychology
- Communication
- English
- Industrial and Systems Engineering
- Medical Sciences
- Political Science
- Sociology
- Nutrition Management
- Computer Science
- Mechanical Engineering

Top 10 subject areas for online students

- Management
- Communication
- Accounting
- Environmental Sustainability Health and Safety
- Health Systems Administration
- Industrial and Systems Engineering
- Marketing
- User Experience Design
- Human Computer Interaction
- Human Resource Development
Let’s get started

All of RIT’s online programs are accredited and taught by the same expert faculty as those on campus. You’ll earn a prestigious degree in small class sizes that encourage group interactivity. The first step is to determine whether online learning is right for you. To see if you are a good candidate for learning online, take our free online learning assessment.

TAKE THE ONLINE ASSESSMENT
Apply now
In order to start your application and be able to save your progress, please sign up or log in to your account.

User Name
Password
No account yet? SIGN UP

Intro Screen

Personal Information

Are you a U.S. Citizen?
- Yes
- No
RIT UID (Enter SSN if new to RIT)

Are you a U.S. Citizen?
- Yes
- No
Do you need RIT to issue a visa form?
- No
RIT UID (Enter SSN if new to RIT)

Address

Country
Address 1
Address 2
Zip/Postal
City/Town
State/Province

Contact

Program of interest
Desired year and term to start?
- Fall
- Spring
- Summer
Study load
- Full-time
- Part-time
RIT Online Accolades

• RIT ranked #1 among the top 25 schools in NYS offering programs fully online by OnlineColleges.net

• RIT ranked #1 online college in NYS by the BestSchools.org

• RIT ranked #11 for Best Online Colleges for 2015 by BestSchools.org
**edX Advisory Council**

The edX advisory council, consisting of members from the RIT community, is directed to provide leadership and recommendations in operationalizing RIT’s strategic objectives through the use of the edX platforms. The council will form two working groups and a think tank and will report to the Innovative Learning Institute. The EAC will form two working groups and a think tank.

**EAC Co-Chairs:** Deborah Blizzard and Neil Hair

**Group #1: Access, academic quality, and learning outcomes**
- Jason Arena
- Deborah Blizzard
- Linda Bryant
- Paul Craig
- Michael D’Arcangelo
- Lisa Elliot
- Neil Hair
- Therese Hannigan
- Christine Kray
- Enri Marini
- Jeremiah Parry-Hill
- Lea Stavoli
- Anne Wahl
- Mike Yacci

**Group #2: RIT global visibility and awareness**
- Manny Contomanolis
- Neil Hair
- Therese Hannigan
- Clark Hochgraf
- James Myers
- Amit Ray
- Ellen Rosen
- Cindy Sobieraj
- Linda Tolan

**Group #3 (think tank): Additional uses**
- Tyler Barley
- Sara Bayerl
- Heath Boice-Pardee
- Jeanne Casares
- Neil Hair
- Jim Hall
- Therese Hannigan
- Lisa Hermsen
- Joanne Humbert
- Kimberly Slusser
- Lea Stavoli
- Ian Webber
- Lynn Wild
Thank you for your time.

For More Information Please Contact:

Neil Hair
Executive Director
ILI

Ian Webber
Assistant Director
TLS

Thérèse Hannigan
Director
RIT Online