We are so pleased to meet with you to discuss the present and future of online learning at RIT.

Online Learning Summit
September 23, 2016

Presented by: Neil Hair, PhD
Executive Director
Innovative Learning Institute
Agenda

12:00  State of online learning at RIT
12:20  Lunch and informal conversation
1:00  Online faculty presentation session and Q&A
      Christine Kray
      Malar Hirudayaraj
      Sandra Connelly
2:00  Summit survey debrief and roundtable discussions
3:00  Reception with cocktails and hors d’oeuvres
RIT Online Courses

Last year, 10% of all course selections were online.

27% increase in course sections since conversion.
RIT has 377 students studying completely online. There has been a 39% growth in online only students. 27% of our student body sat online courses last year.
Student Satisfaction Survey Results

Major factors contributing to student satisfaction and dissatisfaction:

**Convenience and Flexibility:** Online courses offer benefits around life scheduling, especially for learners in the workplace.

**Instructor Performance:** Perception of course quality rests with the teacher's behavior. We have reports of both good and lacking performance.

**Usability:** Reports of unsatisfying interfaces (*and a few satisfying ones*).

**Course Design:** A desire for clean, intuitive navigation and clear expectations.

**Course Selection:** They want more online courses to choose from.
Other feedback themes

**Streaming Services:** Concerns around video playback experience.

**Course Mechanics:** Concerns around the gradebook and feedback. Students want to be able to easily see their status at any given time. How am I doing in the course?

**Course Content:** Desire for multiple content types (video, text, etc.); not one type.

**Keeping Students Engaged:** Students need to be regularly engaged.

**Class Interaction:** Desiring ways to augment the lack of face-to-face interaction.

**Onboarding:** A few reports of rocky orientation.

**Time Management:** Students recognize that they need self-monitoring skills.

**Online Champions:** Our biggest fans.

**Online Skeptics:** Our future fans.
Top Online Subject Areas

Top 10 subject areas for campus students who take online courses

- Psychology
- Communication
- English
- Industrial and Systems Engineering
- Medical Sciences
- Political Science
- Sociology
- Nutrition Management
- Computer Science
- Mechanical Engineering

Top 10 subject areas for online students

- Management
- Communication
- Accounting
- Environmental Sustainability Health and Safety
- Health Systems Administration
- Industrial and Systems Engineering
- Marketing
- User Experience Design
- Human Computer Interaction
- Human Resource Development
Creating Online Courses for Campus Students

In 2014, the Provost charged the ILI to increase flexibility in course options for on-campus students who are away for co-op or home for summer.

The ILI’s Teaching and Learning Services unit responded by creating a faculty development program to support the design of online courses.

43 faculty have completed the GOLD program to-date.

Resulting in 37 courses designed and taught online.

97% of faculty reported information in GOLD was valuable.

93% gained a more positive impression of online teaching.
Lunch.

Please review the survey report over lunch.

When we return from lunch, online teachers will provide a tour of their courses.
Summit Survey Results
Opportunities

1. The flexibility of the online mode holds promise for many individuals and groups.

2. The pedagogical affordances of the online mode benefit many individuals and groups.

3. Working adult learners are especially well-positioned to take advantage of online learning
Challenges

1. Challenges of mediated communication
2. Inadequate tools
3. Student readiness
4. Faculty readiness
5. Lower student evaluations
6. Faculty recognition
7. Wide misperceptions about the online mode
## Breakout Session

As a group (your table), please answer the following questions:

<table>
<thead>
<tr>
<th>What are the most striking findings you see in the Summit survey analysis?</th>
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<tr>
<td>How can RIT address misperceptions of the value of online teaching and learning?</td>
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<tr>
<td>How should RIT ensure that online courses are developed and taught in a way that supports learning?</td>
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Thank You For Coming

Next steps, we will;

1. Compile the notes taken by our table monitors to reflect thematic areas
2. Report back to you the findings
3. Report overall survey and summit findings to senior administration, deans, department chairs, and directors
4. Work on actioning the suggestions you had for us in our endeavors
5. Work on hosting a student summit to collect and share their experience learning online at RIT.
Thank you for your time.

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Access today’s presentation at:  