Saturday, May 7, 2016, 10 a.m. to 5 p.m. — Free and Open to the Public, Rain or Shine

Premier Sponsor $50,000

- **Speaking Opportunities:** Opportunity to speak at opening ceremony of festival.
- **Advertising Exposure:** Company logo featured in TV, radio, print and internet ads, and on Imagine RIT website.
- **Direct Marketing Exposure:** Featured in email campaign, social media, and F2F presentations.
- **Corporate Tent:** Company logo on named corporate tent; largest exhibit space inside (approx. 20’x20’). Access to hospitality area with food and beverages for exhibit staff/volunteers.
- **Festival Visibility:** Company logo on SAU banner and on entertainment stage signs. Company logo in print program and on over 600 volunteer t-shirts. Presence in Corporate Tent.
- **Festival Benefits:** VIP parking & access to VIP room for up to 20 people. An award ribbon to present to the exhibit of your choice on the day of the festival. A commemorative festival poster, signed by RIT’s president, and framed for display in a corporate office, if desired.

Gold Sponsor $20,000

- **Advertising Exposure:** Recognized in RIT University Magazine and on Imagine RIT website.
- **Direct Marketing Exposure:** Recognized in email campaign, on social media, and F2F presentations.
- **Corporate Tent:** One exhibit inside (approx. 10’x10’ space). Access to hospitality area with food and beverages for exhibit staff/volunteers.
- **Festival Visibility:** Company logo on entertainment stage signs. Company logo in print program and on over 600 volunteer t-shirts. Presence in Corporate Tent.
- **Festival Benefits:** VIP parking & access to VIP room for up to 15 people. An award ribbon to present to the exhibit of your choice on the day of the festival. A commemorative festival poster, signed by RIT’s president.

Silver Sponsor $10,000

- **Advertising Exposure:** Recognized on Imagine RIT website.
- **Direct Marketing Exposure:** Recognized on social media and during F2F presentations.
- **Corporate Tent:** One exhibit inside (approx. 10’x10’ space). Access to hospitality area with food and beverages for exhibit staff/volunteers.
- **Festival Visibility:** Company logo in print program and on over 600 volunteer t-shirts. Presence in Corporate Tent.
- **Festival Benefits:** VIP parking & access to VIP room for up to 10 people. An award ribbon to present to the exhibit of your choice on the day of the festival. A commemorative festival poster, signed by RIT’s president.
Bronze Sponsor $5,000

/ Advertising Exposure: Recognized on Imagine RIT website.
/ Direct Marketing Exposure: Recognized on social media.
/ Corporate Tent: One table inside. Access to hospitality area with food and beverages for exhibit staff/volunteers.
/ Festival Visibility: Company name in print program. Presence in Corporate Tent.
/ Festival Benefits: VIP parking & access to VIP room for up to 4 people. An award ribbon to present to the exhibit of your choice on the day of the festival. A commemorative festival poster, signed by RIT’s president.

Friend of the Festival $1,000

/ Advertising Exposure: Recognized on Imagine RIT website.
/ Festival Visibility: Company name (or name of individual donor) in print program.
/ Festival Benefits: VIP parking & access to VIP room for up to 6 people. An award ribbon to present to the exhibit of your choice on the day of the festival. A commemorative festival poster, signed by RIT’s president.

While we plan to deliver on all these benefits, actual benefits may vary as plans for the 9th Imagine RIT: Innovation and Creativity Festival take shape. We reserve the right to substitute benefits in case of unforeseen circumstances. Sponsorship benefits are based on a monetary commitment and may be modified if a portion of the commitment is offered as in-kind products or services. Benefits occur on a rolling basis as the Festival unfolds. Sponsors who sign up later in the year may not be able to take advantage of all benefits. Where applicable, priority will be given to sponsors in the order they formally sign up as a sponsor. For example, within each sponsorship category, sponsors’ logos and names will be listed in the order they signed up. To ensure inclusion in print materials and to maximize your benefits as a sponsor, sponsorship commitments must be received no later than March 1, 2016.
SPONSORSHIP OPPORTUNITY
Pledge Form

Saturday, May 7, 2016, 10 a.m. to 5 p.m. — Free and Open to the Public, Rain or Shine

Sponsorship Contact & Payment Information:  (Please Reply by March 1, 2016)

Name: ____________________________________________
Business Name: ____________________________________
Title: ______________________________________________
Address: ___________________________________________
City, State, Zip: ______________________________________
Contact Person: ______________________________________
Daytime Phone: _______________________________________
Email: ______________________________________________

Listing exactly as you would like it to appear in advertising: __________________________________________

Please email your company logo (jpeg or tif) for print ads to: mlbdar@rit.edu

My/our sponsorship/gift of $________ shall be paid by May 7, 2016, as follows:

○ Check made payable to Rochester Institute of Technology

○ Credit card:  o Visa  o MasterCard  o American Express  o Discover Card
  Number:__________________________________________ Exp.Date:______ / _____
  Name on card: ______________________________________

○ Through a stock gift. Please contact us with transfer instructions.

○ Kindly send a sponsorship commitment reminder to the address above.

○ Please restrict this gift to________________________________________(RIT college/area)

Please return this form to: Imagine RIT: Innovation & Creativity Festival

Marylane Bianchi, Leadership Giving Officer
116 Lomb Memorial Dr., Rochester, NY 14623

Or Fax to: 585.475.5308 (be sure to fax all sides)
For questions, contact: Marylane Bianchi, 585.481.4521 or mlbdar@rit.edu

No goods or services are being received as a result of this sponsorship. Your sponsorship is fully deductible to the extent allowed by law. A charitable receipt will be issued upon payment for tax purposes. RIT's Federal Tax Identification Number is 16-0743140.