Sponsorship Contribution Levels for Saturday, May 6, 2017

Premier Sponsor -- $50,000

- The Premier Sponsor for Imagine RIT will be represented in all branding and marketing including, but not limited to, TV, radio, print, digital, signage and promotional items
- Members of your organization will be invited to judge entries in a pre-festival student competition
- A representative from your company will be invited to offer remarks at the Opening Ceremony along with President Destler
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 35 people)
- Host an exhibit to showcase your organization’s offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler

Looking for more? Our program coordinators are happy to work with you to discuss other potential sponsorship benefits that meet your needs.

Dr. Destler’s Challenge Sponsor -- $25,000

Dr. Destler’s Challenge is an annual student competition held prior to the start of Imagine RIT with the grand prize of $1,000 or one of Dr. Destler’s antique banjos from his private collection. Past challenges have involved e-vehicles, drones, and accessible technology for people with differing abilities. This year’s challenge will focus on Health Innovation Technology.

- Recognition as Challenge Sponsor in all marketing-related collateral, pre-festival, day of and post-festival, (print, digital ads, signage and promotional items).
- Members of your organization will be asked to participate as judges in the pre-festival challenge
- A representative from your company will be invited on stage for the Opening Ceremony
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 20 people)
- Host an exhibit to showcase your organization’s offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler
College/Center Sponsor -- $10,000

With over 400 exhibits at Imagine RIT, each of RIT’s nine colleges and academic centers will be represented and they can use your support!

- Recognition as the college/academic center sponsor will include organization’s name on signage in your selected college, t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 10 people)
- Host an exhibit to showcase your organization’s offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler

Entertainment Sponsor -- $10,000

RIT is home to many talented musicians, singers, and dancers. Imagine RIT offers them the opportunity to showcase their talents on one of several outdoor stages.

- As an Entertainment Sponsor, your organization will be included in marketing for Imagine RIT. This includes signage on our outdoor entertainment stages, volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 10 people)
- Host an exhibit to showcase your organization’s offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler

VIP Hospitality Suite Sponsor -- $7,500

The VIP Hospitality Suite, located on the mezzanine level of the Gordon Field House, offers food and beverages throughout the day as well as a place to rest and network with other festival visitors.

- As the VIP Hospitality Suite Sponsor, your organization will be included in marketing for Imagine RIT. This includes signage at the entrance to the VIP Room, volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 8 people)
• Host an exhibit to showcase your organization’s offerings (if desired)
• Award a ribbon to a student exhibit of your choosing
• Receive a commemorative festival poster signed by President Destler

**Transportation Sponsor -- $7,500**

With a campus as large as RIT, many festival visitors take advantage of our “people movers” at Imagine RIT – 25 golf carts provide transportation around the festival to many of our 30,000 grateful visitors throughout the day.

• The Transportation Sponsor will be represented in festival including signage on golf carts, name in print program/website and on promotional items such as volunteer t-shirts
• Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 15 people)
• Host an exhibit to showcase your organization’s offerings (if desired)
• Award a ribbon to a student exhibit of your choosing
• Receive a commemorative festival poster signed by President Destler

**Welcome Tent Sponsor -- $7,500**

There are seven Welcome Tents that circle the campus on the day of Imagine RIT. Volunteers who staff these tents greet visitors and provide them with a free tote bag and print program, as well as answer questions and give directions.

• As a Welcome Tent sponsor, your organization will be included in marketing for Imagine RIT. This includes welcome tent signage, name on volunteer t-shirts, the print program and website.
• Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 8 people)
• Host an exhibit to showcase your organization’s offerings (if desired)
• Award a ribbon to a student exhibit of your choosing
• Receive a commemorative festival poster signed by President Destler

**K-12 Education Sponsor -- $5,000**

STEM comes to life at Imagine RIT! Many local and regional schools organize field trips to Imagine RIT. As the K-12 Education Sponsor you will help support the many K-12 groups who
make field trips to the festival and our efforts to engage K-12 groups while they are at Imagine RIT.

- As a K-12 Education Sponsor, your organization will be included in marketing for Imagine RIT. This includes signage at the bus loop (where field trips drop off and pick up), volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 6 people)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler

Alumni Oasis -- $5,000

The Alumni Oasis at Imagine RIT is located in the outer lobby of the Gene Polisseni Ice Arena. Alumni enjoy seeing old friends and meeting new ones as they grab a beverage and a snack, have their picture taken with RITchie, relax and pick up their co-branded free gift!

- As an Alumni Oasis sponsor, your organization will be included in marketing for Imagine RIT. This includes signage, volunteer t-shirts, the print program and website.
- Co-branding on the alumni gift
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 6 people)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler

Volunteer Sponsor -- $3,000

We recruit more than 500 volunteers to help make Imagine RIT a success, including staff, faculty, alumni and students.

- As a Volunteer Sponsor, your organization will be included in marketing for Imagine RIT. This includes signage at volunteer check-in, name on volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 6 people)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Destler
Exhibit Sponsor -- $1,500

With more than 400 exhibits and close to 3,000 exhibitors, there is sure to be a display that connects with your organization’s interests.

- As an Exhibit Sponsor, your organization will be included in marketing for Imagine RIT. This includes signage at the exhibit of your choosing, the print program and website.
- Members of your organization will enjoy VIP parking and access to the Hospitality Suite (up to 4 people)

Friend of the Festival -- $1,000

- As a Friend of the Festival, your organization will be included in marketing for Imagine RIT. This includes signage inclusion on the Imagine RIT website and print program.
- Members of your organization will enjoy VIP parking and access to Hospitality Suite (up to 4 people)