Sponsorship Contribution Levels for Saturday, April 28, 2018

Premier Sponsor -- $50,000

- The premier sponsor for Imagine RIT will be represented in all branding and marketing including, but not limited to, TV, radio, print, digital, signage and promotional items
- Members of your organization will be invited to judge entries in a student competition (TBA)
- A representative from your company will be invited to offer remarks at the Opening Ceremony along with President Munson
- Members of your organization will enjoy VIP parking and access to hospitality (up to 35 people)
- Host an exhibit to showcase your organization's offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Munson

(Student Competition) -- TBA

- The sponsor of the (name of competition) will be represented in all marketing related to this event as well as in general festival marketing (print, digital ads, signage and promotional items)
- Members of your organization will be asked to participate as judges
- A representative from your company will be invited on stage for the Opening Ceremony
- Members of your organization will enjoy VIP parking and access to hospitality (up to 20 people)
- Host an exhibit to showcase your organization's offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Munson

Transportation Sponsor -- $15,000

With a campus as large as RIT, many festival visitors take advantage of “people movers” at Imagine RIT – golf cart transportation circling the perimeter of the festival with eight designated stops along the way

- The Transportation Sponsor will be represented in festival including signage on golf carts, name in print program/website and on promotional items such as volunteer t-shirts
- Members of your organization will enjoy VIP parking and access to hospitality (up to 15 people)
- Host an exhibit to showcase your organization's offerings (if desired)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Munson
Entertainment Sponsor -- $10,000

RIT is home to many talented musicians, singers, and dancers. Imagine RIT offers them the opportunity to showcase their talents on one of several outdoor stages.

- As an Entertainment Sponsor, your organization will be included in marketing for Imagine RIT including signage on our outdoor entertainment stages, volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to hospitality (up to 12 people).
- Host an exhibit to showcase your organization's offerings (if desired).
- Award a ribbon to a student exhibit of your choosing.
- Receive a commemorative festival poster signed by President Munson.

VIP Room Sponsor -- $7,500

The VIP Room, located on the mezzanine level of the Gordon Field House, offers food and beverages throughout the day as well as a place to rest and network with other festival visitors.

- As the VIP Room Sponsor, your organization will be included in marketing for Imagine RIT including signage at the entrance to the VIP Room, volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to hospitality (up to 10 people).
- Host an exhibit to showcase your organization's offerings (if desired).
- Award a ribbon to a student exhibit of your choosing.
- Receive a commemorative festival poster signed by President Munson.

Welcome Tent Sponsor -- $7,500

There are seven Welcome Tents that circle the campus on the day of Imagine RIT. Volunteers who staff these tents greet visitors, answer questions, give directions, and distribute free tote bags and print programs.

- As a Welcome Tent sponsor, your organization will be included in marketing for Imagine RIT including welcome tent signage, name on volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to hospitality (up to 10 people).
- Host an exhibit to showcase your organization's offerings (if desired).
- Award a ribbon to a student exhibit of your choosing.
- Receive a commemorative festival poster signed by President Munson.

K-12 Education Sponsor -- $5,000

Many local and regional schools organize field trips to Imagine RIT.

- As a K-12 Education Sponsor, your organization will be included in marketing for Imagine RIT including signage at the bus loop (where field trips drop off and pick up), volunteer t-shirts, the print program and website.
- Members of your organization will enjoy VIP parking and access to hospitality (up to 8 people).
- Award a ribbon to a student exhibit of your choosing.
- Receive a commemorative festival poster signed by President Munson.
Alumni Oasis -- $5,000

At the Alumni Oasis, RIT alumni enjoy seeing old friends and meeting new ones as they relax, grab a beverage and a snack, and even have their picture taken with RITchie the Tiger

- As an Alumni Oasis sponsor your organization will be included in marketing for Imagine RIT including signage, volunteer t-shirts, the print program and website
- Members of your organization will enjoy VIP parking and access to hospitality (up to 8 people)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Munson

Volunteer Sponsor -- $3,000

We recruit more than 500 volunteers to help make Imagine RIT a success

- As a Volunteer Sponsor your organization will be included in marketing for Imagine RIT including signage at volunteer check-in, name on volunteer t-shirts, the print program and website
- Members of your organization will enjoy VIP parking and access to hospitality (up to 6 people)
- Award a ribbon to a student exhibit of your choosing
- Receive a commemorative festival poster signed by President Munson

Exhibit Sponsor -- $1,500

With more than 400 exhibits and close to 3,000 exhibitors, there is sure to be a display that connects with your organization’s interests

- As an Exhibit Sponsor your organization will be included in marketing for Imagine RIT including signage at the exhibit of your choosing, the print program and website
- Members of your organization will enjoy VIP parking and access to hospitality (up to 4 people)

Friend of the Festival -- $1,000

- As a Friend of the Festival your organization will be included on the Imagine RIT website and print program
- Members of your organization will enjoy VIP parking and access to hospitality (up to 4 people)

Looking for more? Our program coordinators are happy to work with you to discuss other potential sponsorship benefits that meet your needs.