



The festival zones

Color indicates zone of event.

Green Place

Louise Slaughter Hall (SLA)
A dynamic mixture of exhibits in alternative energy, sustainability, and manufacturing.

Technology Quarter

Engineering Technology Hall (ENT)
Hands-on, interactive exhibits from a variety of fields including sustainable engineering technology, packaging science, and environmental management and safety.

Computer Zone

Golisano Hall (GOL)
Laboratory for Applied Computing (LAC)
Explore the world of computing in high-tech game development, computer science, information technology, networking and systems administration, security and forensics, health IT, software engineering, and interactive media.

Innovation Center

Center for Student Innovation (CSI)
Come see where new technologies, innovative products and services, for-profit businesses and not-for-profit enterprises addressing societal challenges, and innovative works of art and scholarship begin.

Global Village

Global Village Plaza (GVP)
Creative arts showcase—a variety of commercial shops and dining options that represent regions from around the world.

Engineering Park

James E. Gleason Hall (GLE)
Engineering Hall (ENG)
A fascinating collection of demonstrations and interactive exhibits showing how engineers solve problems that affect our lives.

Science Center

Thomas Gosnell Hall (GOS)
Science in action. Ground-breaking scientific exhibits in math; chemistry; physics; imaging science; and biological, medical, and biomedical science.

Business District

Max Lowenthal Hall (LOW)
Innovative marketing, management, and international business exhibits. Demonstrations in accounting, finance, and information systems.

Information Station

Wallace Library (WAL)
Visit RIT's library for a collection of exciting exhibits!

The Think Tank

Liberal Arts Hall (LBR)
Home to the humanities and social sciences at RIT, this location has something for everyone ... and popcorn!

Artistic Alley

James E. Booth Hall (BOO)
Frank E. Gannett Hall (GAN)
World-class exhibits in clay, glass, metals, wood, art, design, film & animation, photography, print media, and more!

RIT Central

George Eastman Hall (EAS)
George H. Clark Gymnasium (CLK)
Campus Center (CPC)
Student Alumni Union (SAU)
Schmitt Interfaith Center (SMT)
A variety of unique exhibits and this year's location for the National Technical Institute for the Deaf exhibits. American Sign Language, visual arts, and cutting-edge science and engineering experiments can be found in the Fireside Lounge located in the Student Alumni Union.

Field House

Gordon Field House & Activities Center (GOR)
Hale-Andrews Student Life Center (HAC)
Hands-on projects from across the university. A must-see for all visitors.

Imagine Festival Key

- Emergency and First Aid
- Welcome Center
- Information Station
- People Mover Stop
- Food Service Location
- Live Entertainment
- Restrooms: available in every open building
- RIT Bengal Tiger Sculpture
- Mobius Quad