Wallace welcomes faculty scholars

Investing in RIT research

Arrests made in campus robbery

RIT President Albert Simone and Monroe County Sheriff Patrick O’Flynn announced the arrest of two men linked to the Oct. 4 Crossroads Café robbery and shootings. In an Oct. 13 news conference, Simone and O’Flynn reported that the individuals have been charged with the crime and are in custody in the county jail. It was also reported that one of the men implicated in the crime was a temporary worker at Crossroads. Police are continuing their investigation.

“A few good facts about the fact that we’re bringing closure to this event,” Simone stated during the news conference. Simone also reported steps taken to enhance campus safety including increased campus patrols, crime prevention education and awareness training sessions, re-evaluation of cash-handling procedures, and continuous reinforcement of personal safety tips.

Although RIT has been conducting background checks on some employees, the university will work to increase the number of employees who must undergo those precautionary measures. Employees subject to background checks include those with access to students in living environments, drivers of RIT-owned or leased vehicles; employees with access to cash, negotiable instruments and confidential university-level data; and employees with access to major university or college network systems.

Rochester Institute of Technology

Our Lomb Memorial Drive
Rochester, NY 14623-5663

Non-profit Org.
U.S. Postage
Paid
Rochester, N.Y.
Permit 626

Brick City Festival
continued from page 1

Golisano gets go! RIT’s B. Thomas Golisano College of Computing and Information Sciences graces the cover of the September issue of MX Developer’s Journal, a magazine popular among the game and graphics industries.

MX Developer’s Journal contacted Andrew Phelps, assistant professor of information technology, to write a feature article about Macromedia Director and why it’s a software of choice for RIT’s information technology department. Phelps, who designs and teaches the game programming concentration, is known for his work with Director.

In the article he writes, “The ease with which a student can get a 3-D engine up and running with Shockwave 3-D is almost mind-blowing. The ability to do anything in 3-D is so important to the student mindset and really empowers them to think, ‘Hey I can really do this,’ well before their programming ability would allow them to get involved with 3-D in a traditional sense.”

The article also gives an overview of GCCIS and the majors and minors available. Phelps mentions that the college is working on developing offerings in game programming and a digital security master’s program. Phelps is also working on research focusing on game engine design and real-time visualization. He hopes the article puts GCCIS on the map.

“I aspire to get developers to check out the kinds of things we are doing here at RIT,” says Phelps. “I know they are innovative and cutting edge, and that if we can show it, we will be renowned.”

And because of Phelps’ work on the article, MX Developer’s Journal has asked him to be a contributing editor for its Director column. He will be reviewing articles submitted internationally as well as contributing his own.

“Conversing” runs through Nov. 27

Artists have yin yang relationships to one another—they often work alone but are influenced by each other and style created by them. So what happens if a mother-daughter team—like novelist Anne Tyler and painter Tril Moderarz—interact to create a visual medium of words and imagery? “They strike up some real Conversations,” the premise of an exhibition at RIT’s Bevier Gallery. An opening reception will be held from 5 to 7 p.m. Friday, Oct. 22. The show runs through Nov. 17.

The art of “Conversations” features work in various media by more than 90 artists. The show’s curator Barry Martin Ceperley, chair of the painting department at the Monroe County Sheriff O’Flynn, left, and President Simone announce arrest of two men in connection with the Crossroads robbery.

Arrests made in campus robbery

RIT President Albert Simone and Monroe County Sheriff Patrick O’Flynn announced the arrest of two men linked to the Oct. 4 Crossroads Café robbery and shootings. In an Oct. 13 news conference, Simone and O’Flynn reported that the individuals have been charged with the crime and are in custody in the county jail. It was also reported that one of the men implicated in the crime was a temporary worker at Crossroads. Police are continuing their investigation.

“I feel good about the fact that we’re making progress on research focusing on game engine design and real-time visualization. He hopes the article puts GCCIS on the map. I aspire to get developers to check out the kinds of things we are doing here at RIT,” says Phelps. “I know they are innovative and cutting edge, and that if we can show it, we will be renowned.”

And because of Phelps’ work on the article, MX Developer’s Journal has asked him to be a contributing editor for its Director column. He will be reviewing articles submitted internationally as well as contributing his own.

“Conversing” runs through Nov. 27

Artists have yin yang relationships to one another—they often work alone but are influenced by each other and style created by them. So what happens if a mother-daughter team—like novelist Anne Tyler and painter Tril Moderarz—interact to create a visual medium of words and imagery? “They strike up some real Conversations,” the premise of an exhibition at RIT’s Bevier Gallery. An opening reception will be held from 5 to 7 p.m. Friday, Oct. 22. The show runs through Nov. 17.

The art of “Conversations” features work in various media by more than 90 artists. The show’s curator Barry Martin Ceperley, chair of the painting department at the

Arrests made in campus robbery

RIT President Albert Simone and Monroe County Sheriff Patrick O’Flynn announced the arrest of two men linked to the Oct. 4 Crossroads Café robbery and shootings. In an Oct. 13 news conference, Simone and O’Flynn reported that the individuals have been charged with the crime and are in custody in the county jail. It was also reported that one of the men implicated in the crime was a temporary worker at Crossroads. Police are continuing their investigation.

“I feel good about the fact that we’re making progress on research focusing on game engine design and real-time visualization. He hopes the article puts GCCIS on the map. I aspire to get developers to check out the kinds of things we are doing here at RIT,” says Phelps. “I know they are innovative and cutting edge, and that if we can show it, we will be renowned.”

And because of Phelps’ work on the article, MX Developer’s Journal has asked him to be a contributing editor for its Director column. He will be reviewing articles submitted internationally as well as contributing his own.

“Conversing” runs through Nov. 27

Artists have yin yang relationships to one another—they often work alone but are influenced by each other and style created by them. So what happens if a mother-daughter team—like novelist Anne Tyler and painter Tril Moderarz—interact to create a visual medium of words and imagery? “They strike up some real Conversations,” the premise of an exhibition at RIT’s Bevier Gallery. An opening reception will be held from 5 to 7 p.m. Friday, Oct. 22. The show runs through Nov. 17.

The art of “Conversations” features work in various media by more than 90 artists. The show’s curator Barry Martin Ceperley, chair of the painting department at the
The exchange is part of a greater effort by RIT to collaborate with TUT. The universities are currently partnering through NTID’s Postsecondary Education Network International, or PEN-International, program.

The Tianjin experience turned out to be something that the volleyball team would never forget.

“I think we have made a great connection with the Tianjin players, coaching staff and interpreters that will hopefully last for a long time,” said Coach Diana Hentz. “It is a wonderful opportunity for RIT athletes to get to know the Chinese players for nearly a month, and we will work together with them in the future.”

The Tianjin experience turned out to be something that the volleyball team will continue to thrive on.

“THE Greater Rochester region has a shortage in the Rochester region’s biotechnology workforce. Kodak will allocate up to $280,000 from its Rochester Economic Development Fund to provide free tuition for 35 people to complete a specialized program at RIT’s Center for Biotechnology Education and Training.

The 10-week program in Basic Biotechnology Skills for Bioprocessing Operations is designed for individuals who either have an educational background in the biological or chemical sciences or previous laboratory experience. The certificate program provides the fundamental skills needed for entry-level laboratory technicians needed to participate in biotechnology and pharmaceutical companies, as well as medical research centers. The first session begins Oct. 6 with 10 students. Another 10 students will be accepted for the winter session beginning in January at an additional 15 for the spring program.

“The Greater Rochester region has identified biotechnology as a strategic economic development opportunity,” says RIT President Albert Simone. “In order to realize that opportunity, however, we need a workforce that has the skills that the industry needs. Fortunately, RIT’s Center for Biotechnology Education and Training is prepared to help meet this need, and Kodak is providing us with some of the resources to do so.”

Charles Brown Jr., senior vice president and chief administrative officer for Kodak, says, “We applaud RIT for recognizing the need for biotechnology professionals and for designing a curriculum to address the local manpower shortage in this important high-tech area. The CBET training will provide local biotechnology companies with an important resource to meet their workforce needs—certified technicians ready to participate in this dynamic industry.”

“We are very pleased to continue the legacy of collaboration between RIT and Eastman Kodak Company. Together, we are leveraging assets to provide specialized training, address a significant growth opportunity in our community and create jobs,” says Brown.

CBET is a national model for comprehensive academic and career training programs in biotechnology and the emerging life sciences. The center also creates customized workshops and seminars for industry partners and is becoming a source for industry-academic research collaborations. The center grew from an earlier workforce study assessing the needs of the biotechnology industry in western New York conducted by RIT’s Douglas Merril, associate dean of RIT’s College of Science, and Gary Skuce, director of biometrics.

RIT students and parents check out the Global Awareness Fair at last year’s Brick City Festival. Log onto www.rit.edu/brickcity for information.

RIT hosts annual Brick City Festival


Army ROTC commissioning ceremony 3 p.m., Nov. 19, Skaly Room Time capsule presentation 2:30 p.m., Nov. 30, RIT Archives, Walker Library. Each depart-ment is furnishing an artifact; packaging by the packaging science program. The capsule will be opened in 25 years.

SAU display cases The display cases in the Student Alumni Union will spotlight prominent CAS alumni throughout the month.

RIT athletes build international alliance

Perhaps the RIT women’s volleyball team should change its name from Tigers to Globetrotters.

In August, team members left Rochester for Tianjin University of Technology, also known as TUT, in China, as part of a student-exchange program. The Tigers faced TUT’s three-time national champion volleyball team. Their counterparts, the TUT volleyball team, journeyed to the United States, where RIT played host to the Chinese players for nearly a week earlier this month.

Eight colleges, 15,300 students, 3,000 faculty and staff, 90,000 alumni from all 50 states and more than 175 nations—RIT’s time to celebrate RIT at the seventh annual Brick City Festival, Oct. 21-24. This community celebration— for alumni, students, faculty and staff—will feature a variety of events including music, comedy, a student performance, college tours, a pumpkin toss and alumni and reunion activities. For information, or to register, visit www.rit.edu/brickcity.

Thursday, Oct. 21

RIT alumni/faculty/staff appreciation lunch, 11:30 a.m.-1:30 p.m., Gordon Field House lawn. Weekend kickoff with a complimentary lunch for RIT alumni, faculty and staff.

Rochester Philharmonic Orchestra, conducted by Jeff Tyzik, 7:30-9:30 p.m., Gordon Field House and Jecenters Theater. Free concert in celebration of RIT’s 175th anniversary features popular hits and music from movies such as Star Wars. Harry Potter on concert day, remaining tickets will be available after 3 p.m. at the Gordon Field House box office.

Friday, Oct. 22

Golden Circle Luncheon, 11:30 a.m., Slaughter Building. An annual event recognizing alumni celebrating 50 years and beyond as RIT graduates. The luncheon is complimentary for alumni from 1954 and prior. Call 475-2786 to register.

An Evening in the RITA, 5-7 p.m., Student Alumni Union Ritskeller. Enjoy a barbecue-style dinner and take turns at the mic at the ESPN Sports Desk. Pre-pumpkin-squash-sculpture-10 a.m., main entrance lawn. College of Applied Science and Technology students will launch pumpkins with self-designed human-powered devices.

A “Word from our President,” Robert Redford, Horton House. —for students, $8 for student family members, alumni, faculty and staff, $12 for the public—available at the SAC candy counter or by calling 475-3210.

Saturday, Oct. 23

Breakfast with Mary-Beth Cooper, vice president for student services, 10 a.m.-2 p.m., Clark Gymnasium. Students give an overview of 180 clubs and organizations on campus, plus offer a preview of the FIRST Lakes Region Robotics Competition to be held at RIT.

Alumni BBQ luncheon, noon-2 p.m., Gordon Field House lawn. Sink your teeth into Dinosaur BBQ and rock to live blues tunes.

Mini-Baja, concrete canoe and steel bridge staff, 1-3 p.m., lawn near buildings 70 and 78.

Global Awareness Fair, cultures and religions of the world, 1-4 p.m., Eastman Kodak Quad.

Open swim in the Gordon Field House pool, 3-5 p.m. and 7-11:45 p.m.

Film Festival Honors Show 2004, 2:30-3:30 p.m., Carlson Building. The School of Film and Animation will showcase screenings of the best 18 projects from more than 600 student entries.

Robert Redford, Horton Speaker, 2:30-3:30 p.m., Gordon Field House. Tickets—$3 for students, $8 for student family members, alumni, faculty and staff, $12 for the public—are available at the SAC candy counter or through the Brick City Festival Web site.

Steakdise Concert, 3:30-5 p.m., SAC Ulnge Auditorium. Performers include the RIT Singers, Brick City Festival, page 4
Nicole Richardson knew from an early age that she was destined for a successful career in America. Today, the vice president of statistical modeling by way of Barnard College in search of a technically savvy economics education.

“Nothing is more important to me than being able to serve the RIT community and the community at large. We share with Sen. Alesi a commitment to encourage the aspiring SEN. ALI SEQUES FUNDING FOR RIT PROGRAMS

Sen. Alesi and Richardson knew early on that she was a natural leader. Richardson is currently a media specialist at RIT where she manages projects with her students in the Department of Technology, Information and Management. Richardson has a passion for research and has been involved in multiple projects over the years. She has participated in several research projects, including work on the economic impact of terrorism and the role of communication in international relations. She received her Bachelor’s degree in Political Science and her Master’s degree in Communication from RIT.

Richardson secured her early computer training at RIT with her later role in using software programs as a graduate student at the University of Delaware and in the workforce. She also attributes RIT’s rigorous eco- nic Richardson knew from an early age that she was destined for a successful career in America. Today, the vice president of statistical modeling by way of Barnard College in search of a technically savvy economics education.

“Nothing is more important to me than being able to serve the RIT community and the community at large. We share with Sen. Alesi a commitment to encourage the aspiring students to pursue careers in science, engineering and technology, and $10,000 to support RIT’s hosting of the Finger Lakes Scholastic Art Competition.”

“We are very appreciative of Senator Alesi’s continuing commitment to RIT and his support for these programs,” says RIT President Albert Simonette. “These funds make it possible for us to better serve the campus community and the community at large. We share with Sen. Alesi a commitment to encourage the aspirations of high school students through programs like the Faces of Change Conference and the Scholastic Art Awards.”

For over four years, Alesi has secured $40,000 for the RIT Student Ambulance, and the students have made him an honorary member of the organization. This is the second year that Alesi has supported the Scholastic Art Awards, and he has sponsored the past several Faces of Change conferences.

“RIT is a tremendous educational institution that continues to play a critical role in preparing young individ- uals for their future,” says Alesi, who represents the 55th Senate District, which includes RIT. “These programs are among the hundreds of programs that enable RIT to enhance the educational experience for stu- dents and promote the welfare of the community. I am proud to support these programs and look forward to partnering with RIT in the future.”

RIT’s School of Print Media presents the Cary Award to Frank Steenburgh, senior vice president for business growth, Production Group at Xerox Corp. Steenburgh accepted the award during Graph Expo ’04 in Chicago, Oct. 10. RIT presents the Cary Award annually to indi- viduals who have distinguished them- selves in the development or applica- tion of digital technology in graphic communications. Steenburgh joined Xerox in 1973 and has held various sales and mar- keting management positions. He was named to his current position in July of 2003. In his role, he is senior vice president and industry manager for the production color business. Steenburgh has authored graphic arts articles and promoted educational programs in digital printing technology. Frank Romano, professor at RIT’s School of Print Media, says Steenburgh exemplifies the high standards recog- nized by the Cary Award.

“Frank Steenburgh commercialized the Xerox Docutext and brought digital printing to the fore- front. He is a true visionary in the industry, states Romano. “He also led teams that brought the Xerox digital printer to market. These systems changed the very nature of the graphic arts and ushered in a digital age.”

White heads human subject research

Research offers remarkable benefits to the quality of human life, but what can be done to limit the risks pre- sented to those who participate in research studies? That question has a significant con- ceptual challenge for RIT’s Julie White. The former Women’s Center coordi- nator is now senior research administrator for RIT’s Sponsored Research Services. White’s new responsibilities are to serv- ing as the university’s first director of human subjects research. This assignment allows her to focus attention on protecting the interests of both RIT researchers and their research project participants. “My role is to provide information about responsibilities and regulations while enhancing training and outreach for researchers and White. RIT’s evolution as a more research- focused institution necessitated the creation of this role,” White says. “RIT’s regulations mandate that institutions conduct regular review of human subjects in research. Marjorie Zarc, director of RIT’s Sponsored Research Services, says the number of such proposals on campus is expected to reach 250 by the end of next year. “The keys are providing value- added knowledge and the ability to do whatever it takes to make things happen,” Zarc says. “I have meetings with the faculty and students to prepare research proposals while collaborating with the Institutional Review Boards to provide more streamlined review.” Two review boards are responsible for proposals at RIT. Richard Doucette oversees an agenda for the university-at-large while Gerald the director of the board.

While indicates that the type of research projects on campus vary greatly, the university’s reliance on interactive computer interface to analysis of various classroom activities. “Use of information technol- ogy for vulnerable populations,” she states. “Children, pregnant women, students with educational and economically disadvantaged are among groups that present addi- tional challenges.”

For more information on human subjects research at RIT, visit the Sponsored Research Services Web site at www.research.rit.edu.
PC ‘godfather’ shares latest passion for nature

Bill Atkinson, a software pioneer at Apple Computer, designed one of the first personal computers, the Lisa, and also wrote the original QuickDraw, Hypercard and MacPaint software. He has taught weeks full-time in front of a computer though—his office is the outdoors. Atkinson is a naturalist, says Atkinson makes fine art prints using drum scans or digital capture, accessible to his Eventide Adobe Photoshop to fine-tune images and large format inkjet printers. He shares his color printing techniques at a lecture and slide show titled “Printing Within the Stones,” from 9 a.m. to noon on Monday, Oct. 25, in the B. Thomas Golisano College auditorium.

Mini-Baja races to flock to RIT campus

Compared to most mini-Baja landings, you could say this one was a ‘soft landing’. It’s also another prize in RIT’s yearly 175th anniversary celebration.

For the first time since 1982, RIT has hosted the Mini-Baja East competition. RIT will host the 30th annual event May 5-7 on campus and at a motocross track in Wayne County. In shooting at Crossroads on Oct. 4.

Our practice is to review incidents like this and ask ourselves, ‘Knowing what we know now, what, if anything, might we do differently in the future and why?’ To that end, a number of people have examined this case and enhanced procedures to minimize future risks.

An offense like this is terrible. No one expects such a serious level of violence on an RIT campus. Everyone in the larger community has demonstrated wonderful support during this challenging time. Monroe County Sheriff Patrick O’Bynn and his most senior executives responded immediately to assist with scene management, media interviews and investiga- tion. District Attorney Mike Green also responded.

Our sheriff and district attorney both pled the full resources of their offices in assisting RIT in this recovery from our incident. Public safety counterparts at area universi- ties also offered their assistance. Clearly, these were all significant developments that led up to the recent arrests.

While we all struggle to compre- hend the motive for this crime, please know it was solely the result of per- sons demonstrating a cavalier and horrifying disregard for law and order. We must exercise prudence in our quest to “do something.”

While RIT’s learning communi- ty, we are still representative of the larger communities embracing our campus. Offerings like these as well as here, regardless of sworn or non-sworn and armed or unarmed officers.

Naturally, our injured colleagues remain foremost in our thoughts and prayers.

Craig is director of RIT’s Campus Safety department.

RIT students shine in engineering contests

RIT and industrial systems engineer- ing student teams proved their mettle in recent competitions. A “simulation” team, comprised of Katie McConly, Josephine Ryan and Burcak Guclu, were runners-up in the 10th International Institute of Industri- al Engineers/Rockwell Software Simulation Contest at the IE with an annual contest run the past 28 years. Challenged to design a paint factory to meet specified demand at the least cost, students configured a system estimated to have an initial invest- ment of $5.1 million and to generate a profit of $35,000 per year. The team was advised by Michael Kuhl, assistant professor of industrial and systems engineering.

Another team of IE students, comprised of Jason Kistner, Sarah Ballard, Joshua Dymon and Emily Johnson, placed third in the recent Material Handling Student Design Competition. The team was advised by the College-City Council on Material Handling Education and Modern Material Handling Management. Students designed a facility and material handling system for Vital Vitamins, a vitamin and weight- management manufacturer and dis- tributor. To meet expected demand, the team specified an investment of $3.1 million, labor requirements of 80 employees and floor-space needs of 6,000 square feet. Andy Carrano, assistant professor of indus- trial and systems engineering, advised the team.

“We are very proud of our stu- dents. They worked hard to develop uniquely effective solutions,” says Jacqueline Mozaffari, associate professor and department head of industrial and systems engineering. “Dr. Kuhl and Dr. Carrano should also be con- gratulated for seeking out these opportunities, students and supporting their efforts.”

A look back at the Mini-Baja East

The Mini-Baja East gets its start at the University of South Carolina in 1976. Under the guidance of then-advisor Alan Ny, professor of mechanical engineering, RIT competed for the first time in 1980, earning first place in the endurance race and second place overall. RIT retained first place overall the following year and in 1987. In total, RIT placed among the top 10 in nine out of 10 years during Ny’s tenure as advisor. After folding in the early 1990s, RIT’s mini-Baja team was revived in 1996-1997 school year by mechanical engineering technology students under Marty Gordon’s tutelage. Ever since, RIT has been one of few universities to annually enter all three national competitions, regularly placing among the top 10. In 2001 and 2002, RIT com- peted as the only U.S. T. in the Mini Baja Brazil and the South African Mini Baja. Earlier this year, RIT earned seventh place, among 80 teams, in the Mini Baja Brazil.

Ny, now advisor to RIT’s Formula car team, looks forward to the return of the Mini Baja East to the Rochester area. “It’s exciting to have it back,” he says. “It’s a great event for students, and I’m glad the rest of campus will get a chance to see what it’s all about. It’s an incredible sight.”

Mini-Baja competitions are sponsored by the Society of Automotive Engineers, which is celebrating its 100th anniversary in 2006, and Briggs & Stratton Corp. Students from the SAE RIT team are part of the Caroline Werner Scholarship Fund.

From 10 a.m. to noon on Tuesday, Oct. 26, Atkinson will give a presenta- tion about the design of the Macintosh computer, sharing rare photographs illustrating design choices made in designing the graphical user interface. This year marks the 20th anniversary of Atkinson’s book, “Twenty Years with Macintosh,” will be held in the Chester F. Carlson Center for Imaging Science auditorium.

A “simulation” team, comprised of Katie McConly, Josephine Ryan and Burcak Guclu, were runners-up in the 10th International Institute of Industrial Engineers/Rockwell Software Simulation Contest at the IE with an annual contest run the past 28 years. Challenged to design a paint factory to meet specified demand at the least cost, students configured a system estimated to have an initial investment of $5.1 million and to generate a profit of $35,000 per year. The team was advised by Michael Kuhl, assistant professor of industrial and systems engineering.

RIT and industrial systems engineering student teams proved their mettle in recent competitions. A “simulation” team, comprised of Katie McConly, Josephine Ryan and Burcak Guclu, were runners-up in the 10th International Institute of Industrial Engineers/Rockwell Software Simulation Contest at the IE with an annual contest run the past 28 years. Challenged to design a paint factory to meet specified demand at the least cost, students configured a system estimated to have an initial investment of $5.1 million and to generate a profit of $35,000 per year. The team was advised by Michael Kuhl, assistant professor of industrial and systems engineering.

Another team of IE students, comprised of Jason Kistner, Sarah Ballard, Joshua Dymon and Emily Johnson, placed third in the recent Material Handling Student Design Competition. The team was advised by the College-City Council on Material Handling Education and Modern Material Handling Management. Students designed a facility and material handling system for Vital Vitamins, a vitamin and weight-management manufacturer and distributor. To meet expected demand, the team specified an investment of $3.1 million, labor requirements of 80 employees and floor-space needs of 6,000 square feet. Andy Carrano, assistant professor of industrial and systems engineering, advised the team.

“We are very proud of our students. They worked hard to develop uniquely effective solutions,” says Jacqueline Mozaffari, associate professor and department head of industrial and systems engineering. “Dr. Kuhl and Dr. Carrano should also be congratulated for seeking out these opportunities, students and supporting their efforts.”

RIT’s mini-Baja car is put through the paces during a test drive last spring.

A look back at the Mini-Baja East

The Mini-Baja East got its start at the University of South Carolina in 1976. Under the guidance of then-advisor Alan Ny, professor of mechanical engineering, RIT competed for the first time in 1980, earning first place in the endurance race and second place overall. RIT captured first place overall the following year and in 1987. In total, RIT placed among the top 10 in nine out of 10 years during Ny’s tenure as advisor. After folding in the early 1990s, RIT’s mini-Baja team was revived in 1996-1997 school year by mechanical engineering technology students under Marty Gordon’s tutelage. Ever since, RIT has been one of few universities to annually enter all three national competitions, regularly placing among the top 10. In 2001 and 2002, RIT com- peted as the only U.S. T. in the Mini Baja Brazil and the South African Mini Baja. Earlier this year, RIT earned seventh place, among 80 teams, in the Mini Baja Brazil.

Ny, now advisor to RIT’s Formula car team, looks forward to the return of the Mini Baja East to the Rochester area. “It’s exciting to have it back,” he says. “It’s a great event for students, and I’m glad the rest of campus will get a chance to see what it’s all about. It’s an incredible sight.”

Mini-Baja competitions are sponsored by the Society of Automotive Engineers, which is celebrating its 100th anniversary in 2006, and Briggs & Stratton Corp. Students from the SAE RIT team are part of the Caroline Werner Scholarship Fund.

From 10 a.m. to noon on Tuesday, Oct. 26, Atkinson will give a presenta- tion about the design of the Macintosh computer, sharing rare photographs illustrating design choices made in designing the graphical user interface. This year marks the 20th anniversary of Atkinson’s book, “Twenty Years with Macintosh,” will be held in the Chester F. Carlson Center for Imaging Science auditorium.

Bill Atkinson, nature photographer, at work

Bill Atkinson’s new book, Within the Stone: Nature’s Abstract Rock Art, features 72 abstract color photographs of polished rocks. To reproduce the colors of the rocks, Atkinson used high-quality inkjet paper and color management to expand the range of colors that can be printed with a standard four-color inkjet press.

I’ve developed a digital printing method that harnesses the latest computer technology to empower the photographer with a higher degree of artistic control than has ever been possible before,” says Atkinson. Atkinson has shared his methods with many professional photographers, including Richard O’Hara, Frank Lenting, Jack Dykinga and the late Galen Rowell. Atkinson’s lectures are sponsored by the School of Photographic Arts and Sciences.

Bill Atkinson is a nature photographer, at work.

Stone: Nature’s Abstract Rock Art, features 72 abstract color photographs of polished rocks. To reproduce the colors of the rocks, Atkinson used high-quality inkjet paper and color management to expand the range of colors that can be printed with a standard four-color inkjet press.

I’ve developed a digital printing method that harnesses the latest computer technology to empower the photographer with a higher degree of artistic control than has ever been possible before,” says Atkinson. Atkinson has shared his methods with many professional photographers, including Richard O’Hara, Frank Lenting, Jack Dykinga and the late Galen Rowell. Atkinson’s lectures are sponsored by the School of Photographic Arts and Sciences.

Bill Atkinson is a nature photographer, at work.

Bill Atkinson is a nature photographer, at work.