What will we think of next?

RIT signature showcase is a tremendous success
RIT shines as 25,000 enjoy the show

RIT was the place to be on May 2, when more than 25,000 people turned out to be part of the second annual Imagine RIT: Innovation and Creativity Festival.

Imagine RIT showcased nearly 2,000 exhibits created by students, faculty and staff. They displayed examples of green technology, new ideas for products and services, creative arts and crafts and groundbreaking research.

“Today was simply magnificent for RIT and the greater Rochester community,” said President Bill Destler, who proposed the festival shortly after arriving at RIT in 2007. “It was exciting to see the ingenuity used in all the exhibits and activities. Visitors who explored campus discovered what happens when you unlock your imagination.”

Destler’s “Green Vehicle Challenge” kicked off the day. Participants competed to see which vehicle could complete a 3-mile loop around campus while expending the least amount of energy.

What will we think of next? Find out at the third festival on May 1, 2010.

For more photos and information, visit the Imagine RIT Web site: www.rit.edu/Imagine
Visitor Anderson Hall experiences the magic of green screen technology in an exhibit presented by RIT’s School of Film and Animation. (A. Sue Weisler ’93/University News)

Jared Lyon ’01 (information technology), right, talks to visitors about “Dominoes Everywhere,” a video produced by RIT University Publications that has been viewed more than 200,000 times worldwide on YouTube and Vimeo. See it at vimeo.com/4313226. (Elizabeth Lamark ’00/ETC Photo)

NTID Performing Arts presents Alice in Wonderland in spoken English and American Sign Language. (Mark Benjamin ’76, ’93/NTID Educational Design Resources)

As seen from above, a young visitor enjoys a challenging rock climb. (Julie Kang ’09)

RIT’s Computer Science House created this tabletop computer display screen that allows several people to run various applications simultaneously. (Max Schulte ’97)