

Jon Yerger '70 (KGOE) is chairman of Earth Day Southern Tier (EDST), an environmental advocacy not-for-profit organization, and Volunteers Improving Neighborhood Environments (VINES), a community gardens umbrella organization, both in Binghamton, N.Y.

1971

Thomas Klinkowstein '71 (GAP) exhibited a large "diagrammatic narrative" about a fictional designer's day in the year 2030 at the Singapore International Design Festival. In this fictional day, the environment, transportation, objects and people around the designer are embedded with sensors, communication capabilities and intelligence, forming a dense web of interactions and possibilities.

Martin Levy '71 (KGOE) is director of operations at Bruce Rossmeyer's Harley-Davidson in Fort Lauderdale, Fla. Martin was previously employed at Motorola as manager strategic marketing. He writes: "I've been riding Harley's pretty much my whole life, so I took a part-time job at the world's largest Harley-Davidson dealership. Somehow, I wound up as director of operations, running five dealerships, riding a lot and having one great time. Now living in South Florida with my partner, Jason."

1972

Earl Hamil '71, '72 (KGOE) was promoted to project manager at Dominion Resources in Glen Allen, Va. He is responsible for the company's next two combined cycle gas turbine generating stations. Previously, Earl was a gas turbine project engineer for General Electric in Greenville, S.C.

1973

Jane Chase Wattenberg '73 (GAP) can be found online at www.janewattenberg.com. She writes and illustrates children's books and is living in San Francisco. Look for her reissue of Mrs. Mustard's Baby Faces, 2007 Chronicle Books, and other titles like Henny-Penny and Never Cry Woof!—all illustrated with photography.

1974

Bryce Boothby '74 (GAP) has been named president and CCO of Lulu Enterprises, the online marketplace for digital content. Bryce will oversee all finance, engineering and business at Lulu.com as well as Gnack, the Lulu Enterprises company that provides support and services for open media businesses. Boothby most recently served as vice president at Celestica International, an electronics manufacturing company.

Harold Van Horn '74 (SCB) was named managing director for Entrepreneurial Resources of Florida, a leading provider of CFO, CEO, COO and CMO executives.

1976

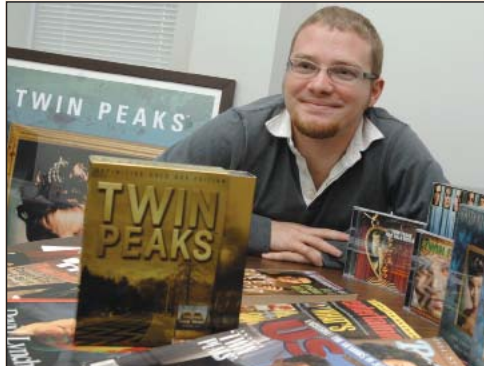
Bruce Rubin '76 (SCB) was promoted to president of Tribe Mediterranean Foods. Bruce is responsible for the overall direction of the company and for expanding Tribe's products and market throughout North America. During his tenure at Tribe, he has seen hummus consumption grow to \$150 million in U.S. sales and its popularity soar throughout North America.

Alumni Updates

IT grad helps keep 'Twin Peaks' on the map

Something interesting happened on television in 1990: A quirky, creepy murder mystery called Twin Peaks arrived, creating a sensation and a cult following. Fans of the short-lived program had never seen anything quite like it and were not ready to let it go when it went off the air after 29 episodes.

The series created by David Lynch (Blue Velvet, Eraserhead) and Mark Frost (Hill Street Blues) caught the attention of University Publications web developer Jared Lyon '01 (information technology) when he was in seventh grade.



Jared Lyon '01

"I grew up in a small town, and I liked the idea that there was more happening in this boring town that I lived in than meets the eye, and that's what Twin Peaks is all about," Lyon says. "On the surface, it's just this town where everyone likes coffee and cherry pie, but then there's this whole underbelly, and something evil coming from the woods."

Years later at RIT, Lyon found fellow Twin Peaks fans in Computer Science House, a special-interest wing in an RIT residence hall.

"Computer Science House would have something called 'Peakings'—33

hours of Twin Peaks straight," Lyon said. "I always took a nap during the lull in the second season."

Lyon joined the house after the first Peaking he attended, when he surprised everyone by providing a missing episode from his own collection.

The Peakings also included performance art. House members took turns as the "Log Lady" – an especially eccentric Twin Peaks character whose cryptic recitations led off each episode when the series aired in syndication.

A friend from Computer Science House who took a job in Seattle heard about a Twin Peaks festival nearby and invited Lyon to visit in 2001.

Lyon attended the festival in North Bend, Wash. – the shooting location of the fictional town of Twin Peaks – and saw room for improvement. He started volunteering and soon became part of the organizing committee.

Since 2001, Lyon has shared his fascination for the peculiar characters and the odd camera work characteristic of the program with an ardent fan base. Fans from all over the world meet annually for a weekend-long festival filled with bus tours (with Lyon as the tour guide), movie viewing, trivia games and a celebrity dinner. After the dinner, Lyon hosts a celebrity Q-and-A session, one of the festival highlights.

"It's really like a family reunion," Lyon says. "There's this instant connection that people have."

In 2004, Lyon became a co-organizer of the annual festival and, tapping his professional skills, created a corresponding Web site (www.twinpeaksfest.com). The recently released DVD set Twin Peaks - The Definitive Gold Box Edition includes a documentary about the festival, Return to Twin Peaks, which prominently features Lyon at the 2006 event.

"People say Twin Peaks is groundbreaking," Lyon says. "What does groundbreaking mean to us now in 2007? Back then it was completely different. The popular TV shows were Cheers, The Cosby Show, Who's the Boss? There was no Lost, Heroes, X Files. Of course, there was always the Twilight Zone, but Twin Peaks was still one of a kind."

Susan Gawlowicz '95