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D&C joins RIT in printing industry research

Staff report • December 31, 2008

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The *Democrat and Chronicle* has become the

13th industry partner of Rochester [Institute of](#)

[Technology's](#) Printing Industry Center.

The center, supported by the Alfred P. Sloan Foundation, focuses on the growth and profitability of the printing industry through research and educational outreach programs. It is a joint effort of RIT's School of Print Media and its Saunders [College of Business](#).

"The issues impacting the news publishing industry are top of mind at RIT in both our research and teaching," said Frank Cost, co-director of the Printing Industry Center.

Brian Amor, the *Democrat and Chronicle's* vice president of operations, said the alliance with RIT "comes at an ideal time for us. The newspaper industry is currently being challenged by the economic climate and new technology. This partnership will help us identify and better understand emerging trends ... "



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