

Exhibitor Evaluation

Please indicate the categories that most accurately reflect your job responsibility and organization type.

Job Responsibility:

- Owner
- Manager
- Other

Organization Type:

- Commercial Business
- Non-profit Organization
- Other, please specify _____

How did you first learn about the Symposium?

- Symposium Flyer
- Symposium Web site
- Colleague
- Email Announcement
- PEN-International and/or NTID Representative
- Other, please specify _____

Please take a moment to complete this evaluation form. Your feedback will provide valuable information that will help improve the exhibits at this Technology Symposium in the future. Thank you in advance for your input.

A. Overall Assessment

1. Overall, I thought the Symposium exhibit experience was:

- 1. Excellent
- 2. Good
- 3. Fair
- 4. Poor

2. What did you like most about exhibiting at this Symposium?

3. What are your suggestions for improving the exhibits at this Symposium?

4. The strategies for supporting exhibits at the Symposium (facilities, schedule, etc.) were:

- 1. Excellent
- 2. Good
- 3. Fair
- 4. Poor

Over →

B. Effectiveness

Please indicate your level of agreement with each of the following statements.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Applicable
1. The location of my exhibit provided sufficient traffic.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. The tables, carpet and background provided were appropriate for my exhibit.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. The lighting, electricity and internet access were appropriate for my exhibit.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. There was sufficient time to set up and take down my exhibit.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Security for my exhibit materials and equipment was satisfactory.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. There was sufficient space in my exhibit to meet with Symposium participants, demonstrate materials and discuss my product and/or services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. The participants at the Symposium were appropriate for my products and/or services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. The Symposium schedule provided ample time for participants to visit the exhibit area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. The Symposium Web site contained useful information and was easy to use.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. The cost of exhibiting at the Symposium was appropriate.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please provide any additional comments.

Thank you very much for your feedback.