

Rochester Institute of Technology
Center for Multidisciplinary Studies
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Biographical Summary

My academic areas of interest and scholarship focus on the nexus of natural resources, infrastructure, and human health in developing countries. My program management and outreach efforts include extensive work in post-conflict environments such as Croatia, Kosovo, and Haiti. In each case I have led the implementation of major education and health outreach programs. In 1998, I was appointed Associate Dean for RIT's American College of Management and Technology in Dubrovnik, Croatia where I was responsible for all aspects of academic program management. In 2002, I helped establish the American University in Kosovo and I continue to lead the RIT programs at A.U. in Kosovo, including the USAID funded RIT/Kosovo Center for Energy and Natural Resource Development. I have served as a consultant to the World Bank's *Western Balkans Energy Efficiency Assessment* team and developed other energy related programs in the region. Since 2009, I have served as the Associate Executive Director for Haiti Outreach Pwoje Espwa (H.O.P.E), a non-profit organization which operates a health care system and provides basic infrastructure in Borgne, Haiti. Since 2002, I have written and received grants, contracts, and foundation awards totaling more than \$13 million. I am currently Director of the Center for Multidisciplinary Studies and Global Outreach Education at Rochester Institute of Technology, where I support RIT global initiatives including corporate outreach and RIT programs in Southeastern Europe, Dubai, and the Caribbean. I teach courses in Natural Resource Economics, Environmental Accounting, and infrastructure development and assessment.

Education

Michigan State University, Ph.D. 1998, Natural Resource Economics
Dissertation Focus: Public finance, taxation, institutional economics and law, and collective action theory with application to resource development.

University of Michigan, Inter-University Consortium for Political and Social Research (ICPSR), Quantitative Methods, 1995-regression analysis, time series data analysis and systems dynamics and modeling.

Rochester Institute of Technology, M.S. 1992, Packaging Science
Thesis Focus: Marketing and distribution of fresh vegetable products in controlled and modified atmosphere systems

Rochester Institute of Technology, B.S. 1985, Food Systems Management

Professional Experience

Current Position

Associate Provost, International Education & Global Programs,

September 1, 2012 to Present

Division of Academic Affairs

Rochester Institute of Technology, Rochester, NY

Reporting to the Provost and Vice President for Academic Affairs with responsibility for:

- Collaborating with all university stakeholders to develop and implement a plan for comprehensive strategic internationalization of RIT.
- Creating an Office of International Education & Global Programs to integrate and lead RIT's study abroad and global program operations.
- Administrative support for RIT international locations in Croatia, Kosovo, Dubai, and Dominican Republic.
- Support local institutional and program accreditation at RIT international locations in Croatia, Kosovo, Dubai, and Dominican Republic.
- Support AACSB, ABET, and Middle States accreditation requirements for RIT international programs.
- Support and advance internationalization of RIT's curriculum and program portfolio.

Director, Center for Multidisciplinary Studies, Summer 2001 to August 31, 2012

<http://www.rit.edu/cms>

Full Professor

College of Applied Science and Technology

Rochester Institute of Technology, Rochester, NY

Reporting to the Provost and Vice President for Academic Affairs with responsibility for:

- Undergraduate day and evening programs in Applied Arts and Sciences—1000+ students. Graduate (M.S.) program in Professional Studies—110+ students. Oversaw program enrollment (headcount) growth from 461 to over 1600 between 2002 and 2011.
- Managing and developing outreach education and online learning programs.
- Developing international and joint degree programs. Established partnership to form the American University of Kosovo Foundation and the American University of Kosovo — <http://www.aukonline.org>. Coordinate and oversee program support for RIT academic programs in Croatia, Dominican Republic, and Dubai. Led institutional initiatives related to international program development and delivery.
- Grant and development funds administration—approximately \$13.0 million in grants, gifts, and other donations received since 2002.
- Developing corporate education curricula and delivery systems—created customized corporate education programs in conjunction with Eastman Kodak,

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Thompson-West Group, Xerox, Fuji E-Systems, and Pae-Tec, among others.

- Developing new multidisciplinary curricula— led or supported institutional efforts to establish programs and centers in entrepreneurship, innovation, geographic information systems, logistics, project management, homeland security, and global sourcing, among others.
- Developing workforce development and community outreach initiatives including the administration of the Region II OSHA Institute Education Center — <http://www.rit.edu/oshu> — which offers over 300 safety training courses and the ACT Workforce Development Center with over 3000 online corporate training programs and assessment tools.
- Outreach education programs for U.S. Department of Homeland Security and intelligence organizations through the Center for Advanced Defense Studies in Washington, D.C. — <http://www.c4ads.org/> — which offered programs in biological, toxin, and viral weapons threat assessment, counterterrorism, and intelligence analysis.
- Administrative oversight of 6 faculty, 50+ adjunct faculty, 4 full-time advisors, and 5 professional staff at the Rochester campus.
- Combined operating budgets exceeding \$2.5 million
- Teaching appointments in Service Management in the School of Hospitality and Service Management, Packaging Science, and in Environmental Health and

Safety Technology in the College of Applied Science and Technology;
Department of Economics, in the College of Liberal Arts.

Associate Dean; Associate Professor, Spring 1999 to Summer 2001

American College of Management & Technology, Dubrovnik, Croatia

<http://www.acmt.hr>

A Division of Rochester Institute of Technology, Rochester, NY.

Academic officer in charge of program quality and program development for RIT's first international campus. Specific responsibilities:

- Designing and implementing all academic administrative functions related to scheduling, faculty hiring, faculty evaluation, budgeting, and student services. Worked with ACMT Dean to create and integrate ACMT systems with RIT systems.
- Implementation of new programs in distance learning, non-credit adult education and training, graduate education, and improvement of overall instructional quality.
- Developing corporate and government relations programs to enhance cooperative education and permanent placement of students and graduates
- Writing and administration of grants totaling \$233,000.
- Taught undergraduate courses in economics, service management, and finance.
- Student recruitment and selection. Total enrollment increased from 375 to over 600 during this time.

Visiting Lecturer/Professor, Summer 1995, 1999, 2000

Rochester Institute of Technology, Rochester, NY

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Executive Leader Program in Service Leadership and Innovation/Service Management

- Assisted in curriculum development and program revision for Executive M.S. degree program.
- Taught graduate courses in service process reengineering, service innovation, and service strategy.

Assistant Professor, Fall 1996 to Spring 1999

University of Delaware, Newark, DE

College of Human Resources Education and Public Policy

- Developed new distance learning course offerings using streaming video and other media.
- Assisted in implementing tourism research program in the Institute for Public Administration at the University level.
- Taught undergraduate courses in tourism policy and development.

Research Analyst, Fall 1993 to Spring 1997

World Travel and Tourism Council Tax Policy Center

Developed Global Tax Monitoring System and wrote industry policy papers related to the taxation and public finance of tourism services and infrastructure. Studies included analysis and policy papers on hotel room taxes, air passenger transport and airport

taxes, car rental taxes and fees, and leisure services. Public expenditure analysis related to convention centers, stadium, and other public infrastructure financed for tourism development. Provided support for WTTC's efforts to develop a Tourism Satellite Account in the System of National Accounts.

WTTC, Brussels, Belgium.

WTTC is an international organization of over 70 CEO's from the largest travel, tourism, and transportation companies.

<http://www.wttc.org/>

Graduate Research Assistant, Fall 1993 to Summer 1996

Michigan Travel, Tourism and Recreation Resource Center

Provided economic research support for state policy makers, industry professionals, and university extension agents in the areas of recreation land use planning; tax revenue forecasting; natural resource development and management; and in the financing of tourism development.

Michigan State University

East Lansing, MI

<http://www.tourismcenter.msu.edu/>

Assistant Professor, Spring 1990 to Spring 1993

Rochester Institute of Technology, Rochester, NY

College of Applied Science and Technology

School of Food, Hotel and Travel Management

- Developed and taught new curriculum in Food Marketing and Distribution
- Developed and taught graduate courses in Service Management

Instructor, Fall 1988 to Spring 1990

Rochester Institute of Technology, Rochester, NY

College of Applied Science and Technology

School of Food, Hotel and Tourism Management

- Instructed undergraduate hotel and foodservice operations courses.

Summary of Academic Appointments

Dates	Institution	Title	Reporting to:
2010-Present	RIT	Full Professor Director, Center for Multidisciplinary Studies	Provost
2008-2010	RIT	Full Professor Director, Center for Multidisciplinary Studies	Dean, College of Applied Science and Technology
2001-2008	RIT	Associate Professor Director, Center for Multidisciplinary Studies	Dean, College of Applied Science and Technology
1999-2001	ACMT/RIT Croatia	Associate Professor Associate Dean American College of Management and Technology	Dean/President American College of Management and Technology
1996-1999	University of Delaware	Assistant Professor College of Human Resource, Education and Public Policy	Department Chair(s) HRIM/Tourism and Public Policy.
1990-1993	RIT	Assistant Professor/Instructor	Chair Hospitality and Service Management

Teaching Activities

Recent (2004-2012) Course Development

0697-798 Natural Resource and Infrastructure Development

0697-798 International Project Development Finance

0625-849 Service Performance Metrics

0511-484 Natural Resource Economics

0511-784 Natural Resource Economics

0607-731 Advanced Packaging Economics

0681-526 Transportation Law & Economics

Courses Taught

0625-849 Service Performance Metrics

0511-484 Natural Resource Economics

0511-784 Natural Resource Economics

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0607-731 Advanced Packaging Economics
0681-526 Transportation Law & Economics
0630-725 Environmental Health and Safety Accounting and Finance
0625-849 Foundations of Applied Social and Managerial Research
0625-846 Service Management Futures (Scenario Planning)
0625-841 Reengineering Service Environments

Other Undergraduate Courses Taught

0511-301 Principles of Economics I
0511-401 Principles of Economics II
0511-442 Contemporary International Economic Problems
0619-410 Service Quality Assessment
0621-554 International Service Sector Assessment
0621-310 Commodity Market Analysis

Other Professional Experience

Founding Consulting Partner, 1993- 1994

Rohrbach Brewing Company, Rochester, NY

Developed operating systems and business plan for opening of Rochester based micro-brewery and full-service brew pub restaurant.

Executive Chef/Foodservice Director, 1988

ITT/Sheraton, Sheraton Properties, Batavia, NY

Implemented improved systems for food production, sanitation, food quality, service, and cost control, resulting in a 15% increase in revenue and 20% reduction in total food and labor costs.

Owner/Chief Operating Officer, 1985-1988

Wild Winds Restaurants and Catering, Naples, NY and Macedon, NY

Owned and operated two full service restaurants and catering company. Led the opening and construction of the clubhouse and foodservice operations at Blue Heron Hills Country Club. Restaurants were highly rated and widely consider leaders in organic and new American style food with well established retail brands sold through Wegman's grocery stores.

Funded Proposals, Grants, and Research Teams

Myers, James, Fiscella, Kevin, and Chierici, R.M. **American Red Cross (2011) \$520,000.** *Sante nan Lakou: A community based approach to cholera prevention and treatment.* Co-Principal Investigator for Haiti Outreach Pwoje Espwa to establish outreach services (clinics) and water purification, sanitation, and hygiene related interventions to prevent cholera in the commune of Borgne, Haiti.

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Myers, James and Bowen B. **World Bank (2011 in process). \$100,000.** *Kosovo Wind Energy Assessment and Training Program.* Principal Investigator for the RIT/American University in Kosovo, Center for Energy and Natural Resource Development to conduct a national policy assessment of wind energy potential and barriers to wind energy development and associated training program for the government of Kosovo.

Myers, James and Bowen, B. **Rockefeller Brothers Fund (2010). \$50,000.** *Household Survey of Wood and Biomass Fuel Usage in Kosovo.* Principal Investigator for the RIT/American University in Kosovo, Center for Energy and Natural Resource Development to conduct household survey of wood fuel usage and to estimate impacts on forest poaching and provide baseline estimates of green house gas emissions from wood fuel consumption.

Myers, James. **Norwegian Institute for Nature Research (2010). (approx) \$30,000.** Co-Principal Investigator (John Linnell Lead) for the RIT/American University in Kosovo, Center for Energy and Natural Resource Development to conduct a multi-national survey of natural resource use, values, and interaction among the rural community dwellers in Southeastern Europe.

Tomaszewski, Brian and Myers, James. **United Nations, Global Impact**

Vulnerability Alert System (UN-GIVAS). Executive Office of the Secretary General (2010). \$110,000 (RIT subaward \$25,000). *A Visual Analytics Approach to Understanding Poverty Assessment through Disaster Impacts in Africa.* Co-Principal Investigator on joint proposal from RIT and United Nations Office of Outer Space Affairs to develop GIS based visualization system for vulnerability and poverty assessment.

Myers, James. **World Bank, Western Balkans Energy Efficiency and Energy Consumption Survey (2009). \$50,000.** Principal Investigator for the RIT/American University in Kosovo Center for Energy and Natural Resource Development on proposal to conduct first national level survey of household, commercial, and public sector energy consumption in Kosovo.

Myers, James. **New York State Energy Research and Development Authority (2008) \$684,962.** *Rochester Regional Clean Energy Education Partnership* Principal Investigator on proposal to develop a regional education and training initiative for installers and developers of photovoltaic, solar thermal, fuel cell, and small scale wind power systems.

Myers, James. **Carl Perkins VATEA Grant (2008) \$19,974.** Principal investigator for VATEA program *Math Pathways for Adult Learners* to develop foundation math preparation curriculum for adult students and transition students.

Myers, James. **Bernard Osher Foundation Reentry Scholarship Program (2008) \$1,000,000.** Authored proposal to secure endowed scholarship funding for re-entry

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(adult) students.

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Myers, James. **New York Wine and Grape Foundation (2007) \$96,165.** Principal investigator for program to research education and training needs of New York's wine industry and develop a state-level industry certified training and education program.

Myers, James. **U.S. Agency for International Development Higher Education Development Program (2007) \$398,678.** Principal investigator for the creation of the Center for Energy and Natural Resource Development at the American University in Kosovo.

Myers, James. **U.S. Department of Labor: President's High Growth Training Initiative (2006) \$1,158,983.** Principal investigator for funding the Advanced Food and Beverage Manufacturing Institute of Upstate New York.

Myers, James. **Bernard Osher Foundation Reentry Scholarship Program (2006) (2007) (2008) \$150,000.** Authored proposal to secure multi-year scholarship funding for re-entry (adult) students.

Myers, James and Sell, Louis. **USAID: American Schools and Hospitals Abroad (ASHA) (2005) \$400,000.** Co-principal investigator for proposal to fund the establishment of a library, dormitory and student activity center at the American University in Kosovo.

Myers, James. **International Workforce Forecasting: Asian Engineering Skills Assessment. Celestica Corporation (2003) \$13,000.** Principal investigator in study of engineering skills and requirements in the Asian manufacturing sector.

Myers, James. **United States Agency for International Development (USAID) Program Grant: Montenegrin Student Scholarship Program (2000-2001) \$108,000.** Author and Co-Coordinator for first educational exchange program between Croatia and Montenegrin Republic of Yugoslavia.

Myers, James. **United States Information Agency (USIA) Project Grant: Retraining Managers in Croatia's Hospitality Industry (2000) \$125,000.** Co-Principal Investigator for comprehensive workforce development and training program to develop American management practices in a transitional economy.

Myers, James. University of Delaware General University Research Grant (1998) **\$6,000.** Principal investigator: developing a state and regional tourism data collection system.

Myers, James. University of Delaware College Public Service Assistantship Grant (1998) **\$600.** To fund students working on Greater Wilmington CVB projects.

Myers, James. University of Delaware Instructional Enhancement Grant (1997) **\$3,500.** Principal investigator: developing materials for internet delivery of courses.

Myers, James. Greater Wilmington Convention and Visitor Bureau (1997) **\$1,200**. Principal investigator: tourism inquiry research.

Michigan 2000 Foundation: Economist responsible for business survey instrument development, conducting focus groups, and facilitating scenario planning sessions (1994-1996). **\$20,000 annually**.

Great Lakes Aquarium and Research Center Feasibility Team: Economist responsible for economic impact assessment and demand forecasting model (1996). **\$60,000** project.

World Travel & Tourism Council Tax Policy Center: Lead Research Analyst. **\$30,000** annually, 1993-1996.

Proposals Submitted (Under Revision or Under Review)

NSF Dynamics of Coupled Natural and Human Systems (NSF 10-612), *The impact of household-level fuel wood use on ecosystem services in terms of the woody resource and associated structural biodiversity in an African savanna*. (submitted November 2011—under review). Co-Principal investigator.

U.S. Environmental Protection Agency P3 (People, Prosperity, and Planet), *Alternative LED Lighting Systems for Developing Countries* (2009). \$48,000. Co-Principal Investigator on proposal to develop LED technology and associated sustainable business model for alternatives to kerosene lighting systems implementation in Haiti. Proposal is being revised for resubmission to P3 and to NCIIA Sustainable Visions program.

U.S. Department of Agriculture, *Wine Based Agri-tourism in Croatia and New York: A Partnership to Internationalize Teaching, Research, and Extension*. (2008) \$99,582. Proposal to develop an international exchange and research partnership with RIT's campus in Croatia. Proposal is being revised for resubmission.

U.S. Department of State/U.S. Agency for International Development, *American University in Kosovo Mitrovica Extension and Outreach Center* (2007) **\$400,000**. Principle author on concept paper for American University in Kosovo/RIT Extension site in Mitrovica, Kosovo. The extension site would be part of a larger initiative to address inter-ethnic conflict in northern Kosovo. The proposal served as the basis for a 2008 USAID program to establish the A.U. Kosovo Minority Student Scholarship program.

Outreach Education and Training Contracts

AY	Contract	Revenue (\$)
2003	Kodak –undergraduate certificate program in reliability	98,740

	maintenance delivered on-site at Kodak	
	<u>Paetec</u> – three undergraduate certificate programs in voice, data and networking	34,939
	<u>Computer-Based Testing Center</u> – contracts with ACT and ETS to provide high-stakes testing	6,661
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate program in Kosovo	481,300
2004	<u>Kodak</u>	60,420
	<u>Paetec</u>	39,980
	<u>Computer-Based Testing Center</u>	46,979
	<u>OSHA Education Center</u> – awarded authorization by the US Department of Labor as one of 24 colleges nationwide to provide safety and health training programs for construction and general industry	189,860
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate program in Kosovo	682,952
2005	<u>Kodak</u>	34,800
	<u>Paetec</u>	29,126
	<u>Computer-Based Testing Center</u>	59,319
	<u>Cleveland Clinic</u> – graduate courses in health systems administration delivered at the Cleveland Clinic in Naples, FL	29,744
	<u>OSHA Education Center</u>	185,260
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate program in Kosovo	874,611
2006	<u>Kodak</u>	24,288
	<u>Paetec</u>	23,830
	<u>Computer-Based Testing Center</u>	49,595
	<u>Cleveland Clinic</u>	51,888
	<u>Colgate Palmolive</u> – graduate courses in packaging science	68,950
	<u>OSHA Education Center</u>	205,931
	<u>Center for Advanced Defense Studies</u> – graduate courses in information security and biological weapons, delivered in Washington, D.C.	73,257
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate program in Kosovo	1,080,392
2007	<u>Paetec</u>	50,598
	<u>Computer-Based Testing Center</u>	41,817
	<u>Cleveland Clinic</u>	60,000
	<u>Colgate Palmolive</u>	4,900
	<u>Cable College</u> – partnership with the Society for Cable Telecommunications Engineers to provide BS in Applied Arts and Science, BS in Telecommunications Engineering Technology and MS in Telecommunications Engineering Technology	9,260
	<u>OSHA Education Center</u>	193,637

	<u>Center for Advanced Defense Studies</u>	374,454
	<u>American University in Kosovo</u>	1,145,318
2008	<u>Paetec</u>	52,515
	<u>Computer-Based Testing Center</u>	47,855
	<u>Colgate Palmolive</u>	108,350
	<u>Cable College</u>	69,356
	<u>OSHA Education Center</u>	265,707
	<u>Center for Advanced Defense Studies</u>	131,959
	<u>Xerox</u> – AAS and BS in Applied Arts and Science	287,496
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate and graduate programs in Kosovo	1,362,750
2009	<u>Paetec</u>	29,289
	<u>Computer-Based Testing Center</u>	47,268
	<u>Colgate Palmolive</u>	113,950
	<u>Cable College</u>	56,698
	<u>OSHA Education Center</u>	275,300
	<u>Xerox</u>	795,397
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate and graduate programs in Kosovo	2,016,313
2010	<u>Paetec</u>	3,346
	<u>Computer Based Testing Center</u>	42,094
	<u>Colgate Palmolive</u>	76,505
	<u>Cable College</u>	41,490
	<u>OSHA Education Center</u>	329,031
	<u>Xerox</u>	769,893
	<u>ASQ</u> – partnership with American Society for Quality to provide undergraduate certificate in quality management and AAS and BS in Applied Arts and Science	8,345
	<u>American University in Kosovo-</u> contract for providing RIT undergraduate and graduate programs in Kosovo	1,916,600
2011	<u>Computer Based Testing Center</u>	40,163
	<u>Cable College</u>	51,612
	<u>OSHA Education Center</u>	318,757
	<u>Xerox</u>	665,989
	<u>ASQ</u>	13,779
	<u>Deloitte</u> – DVD-based training in managerial and financial accounting training for energy regulators in Afghanistan	20,000

RIT White Papers and Center Proposals

Boyd, Donald; Myers, James; Rao, Ash and Demartino, Richard (2010). Innovation, Creativity, Scholarship, and Entrepreneurship at RIT. Concept paper served as a guiding document for RIT's integration of innovation and creativity across the curriculum and the development of resource strategy for the two related centers of excellence.

Ellison, Diane; Miller, James; and Myers, James (2007). The RIT Center for Innovation, Technology, and Management at Pontificia Universidad Catolica Madre y Maestra, Dominican Republic. Submitted to H.E. Sr. Edward Martinez, Secretary of State for Commerce, Dominican Republic. Concept paper led to the creation of the RIT Center in the Dominican Republic funded by the Dominican government. RIT programs in Networking and Systems Administration, Service Management, and Manufacturing and Systems Integration will be delivered through this center.

Myers, James and Sell, Louis (2007). U.S. School of Public Service at the American University in Kosovo. Submitted to Thomas Adams, Coordinator of U.S. Assistance to Europe and Eurasia, U.S. Department of State. Concept paper for the creation of an RIT led school of public service at the American University in Kosovo. Funding for the concept of \$3.0 million was provided by the U.S. State Department as part of the FY 09 supplemental appropriation to the U.S. Budget.

Boyd, Donald; Demartino, Richard; Hensel, Edward; Myers, James; and Watters, James (2004). The RIT Center for Innovation and Entrepreneurship and High Technology Incubator: Providing Experiential Education for Innovation and Entrepreneurship. Submitted to the RIT Board of Trustees, September 2004. Concept paper led to the creation of the Simone Center for Innovation and Entrepreneurship; the development of the interdisciplinary minor in entrepreneurship; the RIT

Entrepreneurship Conference; and the development of the student incubator as part of the RIT Incubator program.

McKinzie, Wiley and Myers, James. (2004). Global Outreach Education at RIT. White paper submitted to RIT President and Provost describing the role of global education at RIT and making the case for a global dimension to the RIT Strategic Plan. The concept paper led to the inclusion of the "Global Dimension" in RIT's strategic plan and informed the creation of the Global Delivery Corporation to support RIT's global outreach efforts.

Myers, James (2004). Simone-Hale Center for Non-Profit Management. White paper submitted to the Provost and Vice President of Development describing a center focusing on the education, training, and research needs of the non-profit sector. The paper was presented to a potential donor for \$5 million in funding. The project was not funded.

Publications

Books and Chapters

Cummings, P. Cole, R. and Myers J. (2004). *Enhanced Professional Socialization Through Service Learning*. In Koppel, Kavanaugh, and Van Dyke (Eds). Hospitality with a Heart: Concepts and Models for Service-Learning in Lodging, Foodservice,

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and Tourism. American Association for Higher Education; Washington, D.C.

Myers, James (1998). *Interests, Institutions, and Organizations: The Case of Tourism Promotion Financing and Destination Marketing Organizations in Michigan, 1896-1996* Ph.D. dissertation, Resource Economics, Michigan State University, East Lansing, MI, August

Myers, J. (1992). Packaging Based Determinant Attributes of Minimally Processed Fresh Produce: A Foodservice End-Use Study. Unpublished master's thesis, Rochester Institute of Technology, New York.

Journal Papers

Bowen, B., Myers, J., and Nixha, A. (2011). *Kosovo's Household Energy Efficiency and Fuel Supplies*. International Journal of Energy Sector Management, Vol. 5 Iss: 4.

Myers, J., P. Forsberg & D. Holecek (1997). *A Framework for Monitoring Global Travel & Tourism Taxes: The WTTC Tax Barometer*. Tourism Economics. Vol. 3 Iss: 1.

Myers, J. (1994). *The Economics of Services*. Travel and Tourism Research Association Cen-States News; Vol. 10:4.

Conference Proceedings

Myers, James (2011). *Sante nan Lakou: Rural Strategies for Preventing Cholera and Other Diarrheal Diseases*. National Haitian American Health Alliance in Port au Prince, Haiti.

Myers, James and Lyndsey McGrath (2009). *Private Non-Profit University Partnerships: A Model for Capacity Building in Developing Economies*. INTED2009 in Valencia, Spain.

Jagodzinsky, Norbert, C. Romanowski, and J. Myers (2006). *Attitude Change and Value Associated with Technology Transfer*. ASEE International Colloquim in Rio de Janeiro, Brazil.

Jagodzinsky, Norbert and J. Myers (2004). *Reliability and Maintainability Courses Designed for Mastering the Maintenance Process*. In Proceedings of the 19th International Maintenance Conference. Bonita Springs, Florida, USA.

Myers, James (2001). *The Dynamics of Service Innovation and Knowledge Management*. In G. Graglia (Ed.) Pontificia Universidad Catolica Madre y Maestra First Annual Conference on Service Leadership, Santo Domingo, Dominican Republic.

Holecek, Donald, D. Pearlman, J. Myers (1999). *Guidelines for Completing a Dissertation Thesis On Time and Under Budget*. In J. Miller and P. Bagdan (Ed.)

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Advances in Hospitality and Tourism Research. Proceedings of the 4th Annual Graduate Education and Graduate Students Research Conference in Hospitality and Tourism. January, 1999. Las Vegas, Nevada.

West, David, P. Forsberg & J. Myers (1997). *Political Ethics of Leisure Taxation*. Proceeding of the Leisure Studies Association. Brighton University, Brighton, U.K.

Myers, James A., Donald Holecek, R. P. Cole (1996). *Taxation of Travel & Tourism in Korea, Singapore, Hong Kong, Taiwan, Thailand and Malaysia*. Proceedings of the 5th Annual Conference on Asian Tourism Markets, Niagara University, Niagara, NY.

Myers, James A., and Forsberg P. K. (1995). *Global and Regional Trends in Public Finance*. Proceedings of the Travel Tourism Research Association 26th Global Conference. Acapulco, Mexico.

Forsberg, Peter K., and Myers, J. (1994). *Fiscal Policy in Pacific Travel and Tourism Futures*. In L. Rhantapalla (Ed.) Proceedings of the 43rd Annual Pacific Asia Travel Association Conference, Seoul, Korea.

Forsberg, Peter K., and Myers, J. (1994). *Who Pays for Preservation?* In Bob Harvey (Ed.) Proceedings of the Third World Congress on Tourism for the Environment. June 1994. San Juan, Puerto Rico.

Research Reports

Myers, J. (1998). Profile of Tourists Making Inquiries at Greater Wilmington Visitor Centers, Spring 1998. Newark, DE: University of Delaware, HRIM Department.

Myers J. (1998). Profile of Tourists Making Inquiries at Greater Wilmington Visitor Centers, Winter 1997. Newark, DE: University of Delaware, HRIM Department.

LaLopa, J.M. and Myers, J. (1995). Focus Group Report on Michigan Businesses Sentiments Towards State Government: Report to the Michigan 2000 Foundation. East Lansing: Michigan State University; Travel, Tourism and Recreation Resource Center.

LaLopa, J.M. and Myers, J. (1995, March). Best Western Beacon Motel: 1995 Market Study. East Lansing: Michigan State University; Travel, Tourism and Recreation Resource center.

General Publications

Myers, J. and Forsberg, P.K. (1996). *WTTC's Travel & Tourism Tax Barometer*. World Travel and Tourism Council, Brussels.

Myers, J. and Forsberg, P.K. (1995). *WTTC's Travel & Tourism Tax Barometer*. World Travel and Tourism Council, Brussels.

Holecek, Donald, Forsberg, P.K., Myers, J. (1994). *Travel & Tourism: Issues in Tax Policy*. World Travel and Tourism Council, Brussels.

Myers, J. and Holecek, D. (1994). *Analysis of the Tour Operator Margin Scheme Value Added Tax: Impacts on the EU Travel and Tourism Market*. Unpublished Report to the World Travel and Tourism Council, Brussels.

Myers, J. and Holecek, D. (1994). *Analysis of the United Kingdom Air Passenger Duty*. Unpublished Report to the World Travel and Tourism Council, Brussels.

Presentations, Workshops, and Seminars

“Considering alternative electricity market structures and evaluating market performance,” Plenary Session Presentation to the Southeastern European Regional Electricity Regulators Conference, American University in Kosovo, Center for Energy and Natural Resource Development, American University in Kosovo, Pristina, Kosovo (June 8, 2007).

“Energy and Development in Kosovo: The economic, technological, and service challenges of an emerging nation,” CAST Faculty Scholarship Colloquium, RIT, Rochester, NY (May 6, 2007).

“What ideas get funded?” RIT Grant Writers Boot Camp, Presentation to the RIT Grant Writers Workshop, RIT, Rochester, NY (November 8, 2006).

Co-Leader and Chair “Investment Promotion” panel, International Conference on *Economic Cooperation and Investment Opportunities in Southeastern Europe*. Center for Strategic and International Studies, Sponsored by the Southeastern European Development Foundation, Washington, D.C. (October 5-6, 2006).

“Multidisciplinary Models of Technology Curriculum,” Plenary Session Presentation to the New York State Engineering Technology Association, Corning Community College, Corning, NY (March 27, 2003).

“A Multidisciplinary Model of Education for the Optoelectronics and Photonics Industry,” International Optoelectronics Workshop, RIT, Rochester, NY (November 11, 2001).

“Reengineering Service Processes: A Practical Approach to Knowledge and Innovation Management,” Dubrovacka Banka, Dubrovnik, Croatia (November, 2000).

“Leadership Through Quality Service: The Service Quality Toolkit,” Agrokor, Zabreb, Croatia (October, 2000).

“Strategic Planning in Dynamic Service Environments: Service Scenario Planning,”

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Dubrovacka Banka, Dubrovnik, Croatia (September, 2000).

James A. Myers

“The American College of Management and Technology: A model for international educational cooperation,” Tuzla, Bosnia-Hercegovina. University of Tuzla, Summer University Program (July, 2000).

“Service and Relationship Marketing: Marketing Hotel and Tourism Services,” Dubrovnik, Croatia. Part of USIA Grant for retraining of mid-level managers in Croatia’s hotel and tourism industry (February, 2000).

“History and Evolution of Michigan’s Destination Marketing Organizations,” Michigan Travel and Tourism Outlook Conference, East Lansing, MI (January, 1999).

“Quality Service as a Regional Competitive Advantage,” Michigan Electrical Cooperatives Association, Annual Meeting, Mount Pleasant, MI (October, 1995).

Service Training Workshops; Frankenmuth, MI. Part of a comprehensive program in community development and service training within the state of Michigan (Fall 1994 and Spring 1995).

“Expectations and Perception of Value,” Executive Flight Services Division, Bausch and Lomb Corporation, Rochester, NY (October, 1992).

“Achieving Quality in Vendor Partnerships,” Crowley Foods Corporation, Purchasing Department, Binghamton, NY (July, 1991).

“Club Management 2000: Building the Capital Budget of Today to Meet the Technological Needs of Tomorrow,” Central New York Club Managers Association, Lafayette Country Club, Syracuse, NY (March, 1990).

“New Perspectives on Marketing and Corporate Change,” Sorrento Foods Division of Perrier Corp., Buffalo, NY (July, 1990).

“Adding Service Value to In-Flight Foodservice Operations,” Executive Flight Services Division, Bausch and Lomb Corporation, Rochester, NY (June, 1990).

Service Activities

University Level Service

Provost’s representative, Multidisciplinary Curriculum Committee (2011-Present).

Co-Chair Institute of Health Science and Technology Outreach Center Task Force (2010-2011).

Co-Chair International Education Working Group 2010-present

RIT Semester Conversion Cross Disciplinary Committee 2010

Member, RIT-Dubai program initiative and fact finding team. Due diligence and UAE accreditation support, 2008.

Co-Chair RIT Climate Study Task Force, 2007-2009

RIT Council on Diversity, 2007

Coordinated Presidential Colloquium presentation by Ambassador William Montgomery, April 2007.

Member, China program initiative and fact finding team. Led development and submission of RIT application to the Chinese Ministry of Education; 2005-2007.

Provost Learning Innovations Grant Committee, 2005-2007

Institute Council, CAST Representative, 2003-2004

Alumni Relations Task Force Member, 2003-2004

RIT Task Force on Diversity, Environment Committee Representative, 2002-2003

RIT Academic Senate, College of Applied Science and Technology Representative, 2002-2004

College Level Service

CAST Mid-tenure Review Committee 2008-2010

CAST Faculty Governance Committee 2005-2007

Search Committee Chair: Manufacturing and Mechanical Engineering Technology and Packaging Science Department Chair, Winter and Spring 2002-2003

CAST Faculty Scholarship Policy Committee, Spring and Summer 2002-2003

RIT Health Systems Administration Faculty Search Committee, 2001

Department Level Service

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James A. Myers

Chair Applied Arts and Science Committee 2001-2007

Member Professional Studies Graduate Committee 2001-2007

Center for Multidisciplinary Studies Faculty Search Committee Representative,
2002-2003

Other Service Activities

Member Association of Environmental and Resource Economists (AERE).

American Council on Education-Higher Education in Development, Peer Review
Committee 2009.

Journal of Applied Science and Engineering Technology, Editorial Review Board
2006-2007.

New York State Department of Education, Distance Education Accreditation Review
Team, 2001-2002

Thesis List

Harrington, Jesse (2011). Creating current: Design economy by implementing power on demand. Thesis. M.F.A. Industrial Design, Rochester Institute of Technology.

Skender Isufi (2010). Emission Controls at Kosova's thermal power plants, current and future capabilities. Project. M.S. Professional Studies, Rochester Institute of Technology, Rochester, NY.

Astropekakis, Alexandros (2008). An overview of packaging sustainability topics. Thesis, M.S. Packaging Science, Rochester Institute of Technology, Rochester, NY.

Washington, Catherine Mahrt (2008). Retention metrics for undergraduate science programs: A comparison of men and women in RIT's College of Science. Thesis, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Curis, Edlira (2007). An comparative analysis of the insurance markets in Kosovo and Albania. Capstone project, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Dakoli, Dorina (2007). An evaluation of the insurance market product positioning in Kosovo and Albania. Capstone project, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Iza Rosario (2007). Reengineering the import and export documentation process for a large food company in the Dominican Republic. Capstone project, M.S. Professional Studies, Rochester Institute of Technology, Rochester, NY.

Rao, Girish (2007). The influence of eastern philosophical thought and practice on service leadership. Project, M.S. Service Management, Rochester Institute of Technology, Rochester, NY

Westbrook, Clay (2007). Development of a continuous improvement metrics and quality assurance system for the American Flatbread franchise. Capstone project, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Fisher, Lyndsey (2006). How Kosovar citizens engage in the political process: The role of interest groups and the uses of technology. Thesis. M.S. Public Policy, Rochester Institute of Technology, Rochester, NY.

Betances, Charles (2006). Reengineering service delivery and performance evaluation in DHL logistics in the Dominican Republic. Project, M.S. Service Management, Rochester Institute of Technology, Rochester, NY

Menard, Lisa and Tolmie, Meredith (2006). Assessing service delivery and student satisfaction with NTID Interpreting Services. Thesis, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Mak Voljevica (2005). The development, implementation, and evaluation of a Six Sigma program at the Coquille Nation enterprise corporation. Thesis, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Kim Kelsey (2005). An evaluation of the experiences at Wyoming County wineries. Thesis, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Napier, Sharon (2004). The Future of Branding. Thesis, M.S. Service Management, Rochester Institute of Technology, Rochester, NY.

Academic and Teaching Honors

2005 and 2009 RIT, Nominee for the Eisenhart Outstanding Teaching Award. (I am not eligible to receive this award due to my administrative appointment).

1997 and 1998 University of Delaware, Nominee for Outstanding Teaching Award, College of Human Resources, Education, and Public Policy.

1995 Department of Parks, Recreation and Tourism; Michigan State University: Academic Fellowship.

1993 Department of Parks, Recreation and Tourism; Michigan State University:

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Academic Fellowship.

James A. Myers

1988-93 Rochester Institute of Technology, Five time nominee for Eisenhart Outstanding Teaching Award, a university-wide award.

1992 Rochester Institute of Technology, Finalist for Sears Roebuck Outstanding Teaching Award, a university-wide award for non-tenured faculty.

Community and Civic Honors and Activities

Board Member, Haiti Outreach Pwoje Espwa (H.O.P.E) a Rochester based non-profit organization which operates clinics and a hospital in Borgne, Haiti. 2008-present.

Leukemia and Lymphoma Society, Team-In-Training Coach and Mentor, 2005-present.

Board Member, Third Rochester Enterprise Corporation, Third Presbyterian Church, Rochester, NY. 2005-2006.

Awarded “Key to the City” by the Mayor of Dubrovnik, Croatia, June 2001.

Personal

Married: Wife Kristen D. Myers (24 wonderful years)

Children: Mckenzie (14) and Olivia (11)

Interests: Marathon and ultra marathon running and endurance events, Tae Kwon Do, cooking, languages.