INTER-SESSION AND SUMMER SESSION PROGRAMMING PLANS

EXPLORE • DISCOVER • ACCOMPLISH

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Calendar Conversion Director
Agenda, goals and objectives

- Summary of the concept
- Why offer Inter- and Summer sessions?
- Who are the students?
- What are the opportunities?
- How will we deliver this?
- Next steps
Sources

- Education Advisory Board
  - Research reports on intersession and summer
- RIT’s Intersession sub-committee
- Provost committee on intersession and summer financial models
- Sr. Vice Presidents Planning Group
- Phone calls, e-mails and Web browsing
What do we mean by Inter- and Summer session educational offerings?
Meaningful, helpful, attractive course offerings in January and Summer

Designed for students to: stay on track, explore new academic experiences, get ahead

Attract new students

Centrally coordinated offerings through incentivized revenue sharing structure
Why offer Inter- and Summer Sessions?
Many reasons...

<table>
<thead>
<tr>
<th>Strategic</th>
<th>Student-centered</th>
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<tbody>
<tr>
<td>• Market for short-term</td>
<td>• Help students stay on track</td>
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<tr>
<td>academic opportunities</td>
<td>• Promote student-faculty research</td>
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<tr>
<td>• Year-round live campus</td>
<td>• Multi-term activity as a</td>
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<td>• Employer needs</td>
<td>unique experience</td>
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<tr>
<td>• Recruit non-RIT students</td>
<td>• High-enrollment programs</td>
</tr>
<tr>
<td>• Opportunity to attract</td>
<td>need summer courses</td>
</tr>
<tr>
<td>alumni</td>
<td>• Academic opportunity while</td>
</tr>
<tr>
<td></td>
<td>away from campus</td>
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</tbody>
</table>
Offers complementary or continuous learning experiences for students:

- **January term** (3 weeks)
- **Spring semester** (15 weeks)
- **Summer term** (10 weeks)
- **Fall semester** (15 weeks)
Who are the students?
Who are the students?

<table>
<thead>
<tr>
<th>Current students</th>
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<tbody>
<tr>
<td>• Recover from academic misfortunes</td>
</tr>
<tr>
<td>• Advance in degree program</td>
</tr>
<tr>
<td>• Short-term experience</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Alumni</th>
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<tbody>
<tr>
<td>• Take “that course I always wanted to take”</td>
</tr>
<tr>
<td>• Learn something new</td>
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</table>

<table>
<thead>
<tr>
<th>Non-RIT students</th>
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</thead>
<tbody>
<tr>
<td>• Transfer-credit courses</td>
</tr>
<tr>
<td>• High school</td>
</tr>
<tr>
<td>• Continuing education for industry, non-profits</td>
</tr>
</tbody>
</table>
### Fall 2010 student survey, responses from 495 students

<table>
<thead>
<tr>
<th>I would like to be at RIT during Intersession</th>
<th>Definitely Not</th>
<th>Probably Not</th>
<th>I would consider it</th>
<th>Probably</th>
<th>Definitely Yes</th>
<th>Did not answer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7.5%</td>
<td>14%</td>
<td>49.4%</td>
<td>17.5%</td>
<td>11.6%</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>= 78.5%</td>
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</tbody>
</table>
Student interest at RIT

<table>
<thead>
<tr>
<th>The following are appealing to me:</th>
<th>Definitely Not</th>
<th>Probably Not</th>
<th>I would consider it</th>
<th>Probably</th>
<th>Definitely Yes</th>
<th>Did not Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>International trip</td>
<td>8.6%</td>
<td>11.7%</td>
<td>20.4%</td>
<td>23.3%</td>
<td>36%</td>
<td>6</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-major credit course in area of interest counting towards graduation</td>
<td>2%</td>
<td>5.9%</td>
<td>23.3%</td>
<td>33.9%</td>
<td>34.8%</td>
<td>6</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Credit course required in major</td>
<td>2.8%</td>
<td>7.1%</td>
<td>26.2%</td>
<td>29.3%</td>
<td>34.5%</td>
<td>3</td>
</tr>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Non-credit activity</td>
<td>7.7%</td>
<td>19%</td>
<td>33.8%</td>
<td>23%</td>
<td>16.5%</td>
<td>16</td>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Community service</td>
<td>16.8%</td>
<td>23.2%</td>
<td>34.7%</td>
<td>15.6%</td>
<td>9.7%</td>
<td>13</td>
</tr>
</tbody>
</table>

**International trip**
- Definitely Not: 8.6%
- Probably Not: 11.7%
- I would consider it: 20.4%
- Probably: 23.3%
- Definitely Yes: 36%
- Did not Answer: 6

**Non-major credit course in area of interest counting towards graduation**
- Definitely Not: 2%
- Probably Not: 5.9%
- I would consider it: 23.3%
- Probably: 33.9%
- Definitely Yes: 34.8%
- Did not Answer: 6

**Credit course required in major**
- Definitely Not: 2.8%
- Probably Not: 7.1%
- I would consider it: 26.2%
- Probably: 29.3%
- Definitely Yes: 34.5%
- Did not Answer: 3

**Non-credit activity**
- Definitely Not: 7.7%
- Probably Not: 19%
- I would consider it: 33.8%
- Probably: 23%
- Definitely Yes: 16.5%
- Did not Answer: 16

**Community service**
- Definitely Not: 16.8%
- Probably Not: 23.2%
- I would consider it: 34.7%
- Probably: 15.6%
- Definitely Yes: 9.7%
- Did not Answer: 13
What might be some of the opportunities?
The opportunities are many

- **Catch up or get ahead:** Retake courses, advance with program requirements
- **Co-op connection, progress:** Connects students with RIT; encourages their advancement
- **Re-training:** Industry, alumni
- **Cross-disciplinary experiences:** Interesting courses not normally offered in regular terms
- **Study abroad:** Intersession may be attractive for cost-conscious families
- **Distance learning:** Alumni, current students and non-traditional students
- **Research partnerships:** Faculty-student research teams
- **Community service learning experiences:** Short courses with community learning projects
- **Motivation & recruiting:** Identify students who may want to pursue degrees; expose K12 students to RIT
Can offer a unique integrated academic experience

Start in January (Summer)
- General concepts
- Theory
- Multi-term project setup
- Deliverables

“Bridge” through Spring (Fall)
- If on co-op, distance learning
- If at RIT, social media, myCourses connection
- Discussion groups

Complete in Summer (January)
- Final project work
- Study abroad, fieldtrips, teamwork
How will the Inter- and Summer session work?
Basic business model

Attractive tuition

OIS

- Extra pay
- Course release

Faculty compensation

Revenue sharing

Separate from semesters

Office of Inter- and Summer sessions
- Work with colleges, Registrar, students, alumni, industry
- Identify course offerings
- Marketing and coordination of Inter- and Summer sessions

With participating units
Some expectations

- **Market, market, market** Intersession and Summer as a unique academic experience
- **Identify** courses that will serve current students
  - Courses that are normally hard to get into
  - Courses in which students struggle
- **Focus** on opportunities that will sell
- **Variety** offerings in 3, 5, 10-week courses
- **Monitor** enrollments, open and close sections as needed
  - Courses won’t run without adequate enrollment
- **Jumpstart** with a small committee of motivated individuals
Many challenges

- **January 2014** is just around the corner
- **Faculty compensation**
  - Need to explore alternatives
- **Faculty balance** between research, intersession and summer offerings
- **Housing students**
- **Distance short-courses** are hard on faculty and students
We need a name

Intersession and summer school

- Widely used and understood
- No need to explain

But some of the experiences we may be offering will be unique to RIT

Need to develop an RIT Intersession-Summer identity

- How is our I-S different from what other schools offer?

Have a university-wide naming contest

- Any ideas?
Next steps

- Need to have initial program ready for January and Summer 2014
- Naming contest
- Moving forward
- Closing thoughts
Questions?