RIT Strategic Framework
Vision

RIT will lead higher education in preparing students for innovative, creative, and successful careers in a global society.

The RIT Mission

To provide a broad range of career-oriented educational programs with the goal of producing innovative, creative graduates who are well-prepared for their chosen careers in a global society. The RIT community engages and motivates students through stimulating and collaborative experiences. We rigorously pursue new and emerging career areas. We develop and deliver curricula and advance scholarship and research relevant to emerging technologies and social conditions. Our community is committed to diversity and student centeredness and is distinguished by our innovative and collaborative spirit. Internal and external partnerships expand our students’ experiential learning. RIT is committed to mutually enriching relationships with alumni, government, business, and the world community. Teaching, learning, scholarship, research, innovation, and leadership development for promoting student success are our central enterprises.
Six Pillars

A creative and innovative university

A renowned career-focused and teaching university

An international university

A respected research and scholarship university

A great student experience university

A sustainable university
Values

RIT reaches the highest levels of quality of education through collective and individual commitment to ethics, pluralism, and respect for humanity. Together we value collaboration, openness, flexibility, pragmatism, experiential learning, entrepreneurship, global awareness and relationships, innovation, creativity, and practical applications. Individually, we are responsible, hard-working, critical thinkers who pursue personal and professional growth with diligence, pride, and spirit.
Guiding Principles

Students
• Providing opportunities for student success will motivate everything we do.
• The student climate will reflect the highest caliber of academic advising, professional counseling, caring, support, and mentoring.

Academics
• An RIT education will be a unique integration of high quality academic study and experiential learning, innovation, and creativity with a specific focus on successful careers.
• A high level of scholarship will be conducted in all academic areas to strengthen teaching and research and enhance the engagement of all undergraduate and graduate students in their learning experiences.
• Flexible and responsive curricula, programs, and systems will characterize the educational infrastructure.

Climate and Environment
• The campus climate will be one of openness, access, diversity, trust, mutual support, and effective communication.
• The university environment will reflect an aura of pride, spirit, and inclusion among all constituencies.

Synergy
• Global awareness and experience will permeate the university.
• Academic and extracurricular programs will be connected and mutually reinforcing.
• Interdisciplinary academic programs will be encouraged.

Financial Base
• Cost effective and revenue opportunistic activities—always consistent with and supportive of the above principles and priorities—will be pursued to augment the required financial base. There will be a continual review of the cost base of the university to insure that funds are appropriately allocated to support the strategic plan.
KRA #1. Be renowned for student success
The extent to which students obtain an education that prepares them for the challenges and opportunities awaiting them in a rapidly changing and diverse global society.

Goal 1: Improve student retention and graduation rates.

Goal 2: Achieve best in class diversity levels for minority student, faculty, and staff populations.

Goal 3: Increase student participation in global initiatives.

Goal 4: Increase percentage of graduating students with employment offers or graduate school acceptances.

KRA #2. Maximize opportunities for innovation, creativity, research, and scholarship.
The extent to which the educational experience is characterized by opportunities to develop and apply creative and innovative approaches to learning and problem solving.

Goal 5: Achieve 100% student participation in innovation, creativity, and scholarship activities.

Goal 6: Increase sponsored research awards.

Goal 7: Increase the number of students, full-time faculty, and research faculty in the Golisano Institute for Sustainability.

Goal 8: Achieve 100% faculty participation in scholarship.

KRA #3. Execute with organizational/operational excellence.
Achieve the organizational mission in the most cost-effective/efficient manner.

Goal 9: Maintain a balanced annual operating budget.

Goal 10: Grow the RIT endowment.

Goal 11: Demonstrate educational excellence through the achievement of student learning, academic effectiveness, student placement goals.

KRA #4. Achieve the highest levels of stakeholder satisfaction.
The extent to which the requirements and expectations of key stakeholder groups are met or exceeded by RIT, including students and their families; alumni; RIT faculty and staff; business community; government; donors.

Goal 12: Through brand enhancement strategies, increase undergraduate applications; out-of-state undergraduate applications; and graduate applications.

Goal 13: Grow fundraising by increasing annual fundraising; alumni giving; number of annual donors; and actively engaged alumni.

Goal 14: Achieve best-in-class stakeholder satisfaction levels as measured by regularly administered faculty, staff, and student satisfaction instruments.
Academic Priorities

**Student Success**
The collection of work and activities that support and lead to the success of our students as measured by achievement of learning and completion of degree.

**Academic Excellence**
Fundamental to our mission and vision in that it incorporates those activities that lead to the highest quality academic programs; examples include acquiring and allocating resources, achieving accreditation, developing, evaluating, and managing academic programs, and working to achieve student learning.

**Research and Innovation**
Research and Innovation as well as scholarship and creative work, form a critical part of faculty and student work; learning becomes engaged and enhanced when faculty embrace the teacher-scholar model and infuse the classroom learning with new ideas, discoveries, and inventions. The Office of the Provost seeks to support research and innovation by eliminating barriers and providing assistance.

**Faculty and Staff Success**
Activities which aid faculty and staff in their work and enable them to succeed. Examples include professional development programs, tenure and promotion guidance, support for the enhancement of teaching and learning, and the sharing of information through effective communication.

**Inclusive and Global Education**
Inclusive and Global Education describes those projects and activities that support RIT’s value and commitment to preparing our students to effectively work in a multi-cultural, diverse, and global environment.
Calendar Conversion
The RIT campus is actively engaged in work that will lead to a shift from an academic quarter-based system to an academic semester system. The new semester academic calendar will begin fall 2013.

RIT-RGHS Alliance
In December 2008, RIT President Bill Destler and RGHS CEO Mark Clement announced the formation of an alliance between RIT and RGHS. Since that time, the RIT faculty and staff and the RGHS doctors and staff have been engaged in research, educational development, and shared services. For more information, please visit the RIT-RGHS Alliance website at http://www.rit.edu/affiliate/rghs/.

Academic Curriculum Planning
In academic year 2011-2012, the Office of the Provost will lead the campus through a series of discussions that will lead to a defining document guiding the academic portfolio of programs.