3rd Annual
EFFECTIVE ACCESS
TECHNOLOGY
CONFERENCE

Tuesday, November 10, 2015
RIT’s Gordon Field House

Gold Sponsors:

Silver Sponsors:

Innovative Access Technology
Product Competition Sponsor:
Accessibility is the idea of making things accessible to all people no matter what their abilities. How do we do this? One way is by developing innovative technologies that provide greater access, break down barriers, and create new opportunities.

There is a wide range of technologies on the market or in development to help people—whether they are chronically ill patients, aging seniors, veterans, deaf and hard-of-hearing individuals, people who are blind and visually impaired, or individuals with physical or cognitive challenges.

Some examples of technology applications that enhance access:

- 3D-printed, custom hand prosthetics
- Add-on kits that provide better braking for wheelchairs
- Computer-based roleplaying for children with autism
- A mobile stander for children with cerebral palsy
- An Internet-based monitoring system for seniors to help manage medications and doctor appointments
- A navigation device to help the blind and hearing impaired

Rochester Institute of Technology is just one of the many organizations seeking to provide accessibility through the development of technology. RIT faculty and student researchers want to share their work and meet others who are developing technology as well as those providing services to those in need.

Please join us for the 3rd annual Effective Access Technology conference on Tuesday, November 10, 2015 at the Gordon Field House on the RIT campus. To learn more go to [www.rit.edu/access](http://www.rit.edu/access).
WHO SHOULD ATTEND

The goal of the conference is to bring together innovators, researchers, service and health care providers, technology developers, and end users to share their innovative ideas, products and needs.

WHAT TO EXPECT

• Hear keynote speakers who are leaders in creating access technologies
• See technologies currently on the market and prototypes in development
• Network with researchers, service and health care providers, vendors and developers
• Provide “voice of the customer” to researchers to improve their prototype designs

AGENDA

7:30 am - 8:00 am
Registration, Networking, and Continental Breakfast

8:00 am - 9:30 am
Welcome Remarks and Keynote Address

9:30 am - Noon
Posters and Exhibits Open

10:00 am - 11:30 am
Innovative Access Technology Product Contest

Noon - 1:30 pm
Lunch and Keynote Address

1:30 pm - 3:30 pm
Posters and Exhibits Open

1:30 pm - 3:30 pm
e-NABLE workshop

3:30 pm - 4:00 pm
Awards Ceremony and Closing Remarks
BE A SPONSOR

PLATINUM SPONSOR $10,000 donation

- Logo recognition on all event promotional materials
- Two minute welcome at conference kickoff
- Two, 10’ x 10’ exhibit spaces
- Judging opportunity for product competition
- Introduction of the lunch keynote speaker
- Conference registration and two tables for breakfast and lunch for 16 guests of your choice
- Named award
- Company banner displayed at venue

GOLD SPONSOR $5,000 donation

- Logo recognition on all event promotional materials
- One, 10’ x 10’ exhibit space
- Conference registration and two tables for breakfast and lunch for 16 guests of your choice
- Introduction of the breakfast keynote speaker
- Named award

SILVER SPONSOR $1,000 donation

- Logo recognition on all event promotional materials
- One, 10’ x 10’ exhibit space
- Conference registration and one table for breakfast and lunch for eight guests of your choice
One, 10’ x 10’ exhibit space
Complimentary registration for two people (includes breakfast and lunch)

$100 exhibitor fee

BE A POSTER PRESENTER

Posters should be a maximum of 4’ wide x 4’ high and should not be foam core mounted. Poster stands and t-pins will be provided. The presented posters will be archived on the RIT Scholar Work Conference website for citation purposes.

BUY A TABLE ($450)

• Purchase of one table which includes breakfast, lunch and registration for eight guests of your choice
• One, 10’ x 10’ exhibit space

Learn about e-NABLE— a community of volunteers from around the world creating customized 3D-printed prosthetic devices for adults and children for about $50. See their innovative designs and hear from some of the engineers and students who are changing people’s lives.
INNOVATIVE ACCESS TECHNOLOGY PRODUCT COMPETITION

Do you have a new idea for an access technology product or service? Submit your innovative approach to solving a problem and you could win $2,500. We want to hear from inventors, entrepreneurs and students. The top five submissions will be invited to present their idea at the Effective Access Technology conference on Nov. 10. Go to www.rit.edu/access to submit an entry. The submission deadline is Oct. 20.

CONTACT

For more information about the conference, please visit www.rit.edu/access

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