

President: Cassidy

- Member requirements
 - 1/4 of all the meetings
 - we get t-shirts! Woooo!!
 - be in a good academic standing
 - Participation in task forces and standing committees
 - Ability to vote on the motions
 - Be respectful at events since we represent SEAL
 - We can be a speaker on a particular topic
- Presentation Opportunities
 - Weekly presentations
 - Run topic by Cassidy after the meetings

VP: Nim

- New Information Roberts Rule
 - New way of running our meetings
 - PowerPoint in Google Drive
- Member Responsibilities
 - We want to work as a club so everything we do we want to work on it together. So when you have an idea can you bring it to E-Board so that we can vote on it and discuss it and we can share the information so we can clearly represent the club.

Speaker: Robert Putney (On Facebook and Twitter)

- Packaging since 1997
- Started in paper business
- Plastics for the last 10 years
- Currently owns two business
 - Consulting firm working with communities
 - Fundraising
 - Grant writing
 - Working with landfills and recycling agencies
 - Sustainable packaging company
 - MPK flexible
 - biodegradable plastic bags
- History major, fell into on accident
- Packaging
 - American packaging working with RIT
 - Strawberries on shelf for 35 days rather than 20
 - Package smell like a strawberry
 - Biodegrade after using

- BIO mulch
 - Professor KIM
 - Put an additive in the package and they can grind it back into the ground and it will turn into fertilizer and it is a valuable thing to be released in 2014
- ESD association (Electro static discharge)
 - Design a better way to reuse bags when bringing in products
- Sustainability
 - Cradle to Cradle
 - Resource allocation, how we use them and how we take them
 - We need to define what sustainability is for us and use it
 - It is ultimately about options and what we can do with it
 - It is the generation after us that we can educate and they will grow up knowing about sustainability
- Social Responsibility and networking
 - Working with finger lake region
 - Fill in gaps in own education
 - Polymer engineer: bill goliath- ergonex???
 - Rents himself out to help them figure out the science behind sustainability
 - Mark ___
 - Sustainable
 - Harbek plastics
 - Manufacturing industry with zero waste
 - Social Media
 - Tons of great information you can have access too
 - Hard to get a hold of people but you need to keep trying, don't give up.

Dmitry: Treasurer

- Fundraising Events:
 - Electronics recycling
 - Caught up on it with the contract and wait until spring
 - Pharmaceutical Drive
- Fundraising Committee
 - Contact Dmitry with any ideas!!
- Expenses
 - Apparel (SEAL vs. GUEST)
 - Using Recycled Bottles!
 - Maybe getting some hats, hoodies...need further discussion

Amanda and Tam: Webmasters

- Website Different Designs
- GO ON AND LIKE OUR SOCIAL MEDIA
 - Public forums
 - We can talk to each other
 - Public speaker and current events
 - Make sure you know that we are on a public forum Group Page
 - Just us, so we can talk to each other
 - Bring up ideas we didn't have before
 - Follow @RITSEAL on twitter
- Seal of Approval
 - Idea on marketing
 - We can go and work with other groups
 - Education and motivation
 - We then give them a seal of approval and we can add them to our websites on different clubs that have the seal of approval.

Design Team: Leah and Sydney

- T-Shirt designs
 - Redo the logo and more recycling based rather than helping animals
 - EVEN THOUGH WE ARE! Just indirectly
 - Give your designs to them so we can get your ideas out there!
 - There is now a design committee!!

Standing Committees (As of now)

- PR
 - Coming up with posters and flyers that represent the club as a whole
 - We need to create a Banner
- Fundraising
 - Different ideas to come up with funding and getting our club money

New Business Motions

- Soil and water Conservation district
 - Sunday
 - Marketing storm water drains
 - Buckland creek watershed
 - Brighton
 - We will need drivers
- Club Fair

- October 25th, 2013
- Booth shifts
- Handouts and flyers
- Costume Recycling
 - Taking old costumes and giving them out
 - Use them next year sell them
 - We will report next week after E-Board meeting
- Pharmaceutical events
 - Figure out a task force and present next week

Outdoor recycling bins

- Come up with a floor plan
- Reuse bins we already have
- Hard to do because the bins are expensive

Presentations

- Talk to Cassidy and she will most likely approve it and then bring it to E-Board