

SEAL Meeting

2/17/14 6:55 PM

SEAL Meeting
2-17-2014

Presentation: Wells Project

- Founded in 2009
- Host a Powder Puff tournament in the fall
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- Program with TerraCycle
 - Takes recyclable that you cant recycle in mainstream recycling
 - Ship to TerraCycle
 - Earn a TerraCycle point
 - Help people who need clean water
- TWP Collecting
 - Foil lined energy bar wrappers
 - Foil lined granola bar wrappers
 - Foil lined protein bar wrappers
 - Mascara and lipstick containers
 - Mouthwash bottle and caps
 - Deodorant containers and caps
 - Toothpaste tubes and caps
 - Plus MANY more
- What to do about all of this
 - Organize collection programs around campus
 - There are flyers already on the website to print out and inform people of what can be recycled
 - Shipping is free
 - Currently storing everything in her appt
- What can we do as SEAL?
 - Going to events and saying "recycle this hear"
 - Make bins with a display case on what to recycle
 - TerraCycle has displays on their website
 - During Green Week?
 - Where to put the bins?

Presentation 2:

- Inthecityoffthegrid.org

- Green House Café
 - You can feed 15 people off the work of 3 full time employees in one green house
- Working in Downtown Rochester
- Urban Sustainability
- Urban Farming

- Localized food distribution
- Aquaponics Farm
 - Irrigate plants with fish poop
- Design proposal for a carbon neutral project in poor part of Rochester
- Technology that are available to society are fully distributed
- Trying to create in the city of Rochester a “Champion” or a living museum in order to show a different way
 - Bigger corporations will say “There is not other way”
 - In many cases, they are right, there are no other systems in place to move away and not destroy the planet
- People know that there are things going on that need to change but do not know how to do it or the steps that they need to take
 - They are trying to create those solutions
 - They want them to be simple and cheap enough that it doesn’t require a multibillion dollar government program
 - The PEOPLE can do it
- Provide resources and opportunities for these populations to effect themselves
- Use 7 acres in the city and create and urban farm to feed and educate the people in the surrounding blocks
- Future: micro grid solar and wind to power the land and hopefully surrounding areas
- Need: Advocate Group