Presentation: Wells Project

• Founded in 2009
• Host a Powder Puff tournament in the fall

• Program with TerraCycle
  ○ Takes recyclable that you can't recycle in mainstream recycling
  ○ Ship to TerraCycle
  ○ Earn a TerraCycle point
  ○ Help people who need clean water

• TWP Collecting
  ○ Foil lined energy bar wrappers
  ○ Foil lined granola bar wrappers
  ○ Foil lined protein bar wrappers
  ○ Mascara and lipstick containers
  ○ Mouthwash bottle and caps
  ○ Deodorant containers and caps
  ○ Toothpaste tubes and caps
  ○ Plus MANY more

• What to do about all of this
  ○ Organize collection programs around campus
  ○ There are flyers already on the website to print out and inform people of what can be recycled
  ○ Shipping is free
  ○ Currently storing everything in her apartment

• What can we do as SEAL?
  ○ Going to events and saying “recycle this here”
  ○ Make bins with a display case on what to recycle
    ▪ TerraCycle has displays on their website
  ○ During Green Week?
  ○ Where to put the bins?

Presentation 2:

• Inthecityofthegrid.org

• Green House Café
  ○ You can feed 15 people off the work of 3 full time employees in one green house

• Working in Downtown Rochester
• Urban Sustainability
• Urban Farming
- Localized food distribution
  - Aquaponics Farm
    - Irrigate plants with fish poop
- Design proposal for a carbon neutral project in poor part of Rochester
- Technology that are available to society are fully distributed
- Trying to create in the city of Rochester a “Champion” or a living museum in order to show a different way
  - Bigger corporations will say “There is not other way”
    - In many cases, they are right, there are no other systems in place to move away and not destroy the planet
- People know that there are things going on that need to change but do not know how to do it or the steps that they need to take
  - They are trying to create those solutions
  - They want them to be simple and cheap enough that it doesn’t require a multibillion dollar government program
  - The PEOPLE can do it
- Provide resources and opportunities for these populations to effect themselves
- Use 7 acres in the city and create an urban farm to feed and educate the people in the surrounding blocks
- Future: micro grid solar and wind to power the land and hopefully surrounding areas
- Need: Advocate Group