

# RIT

The University Magazine

Spring 2007



## The Simone Legacy

Also inside: Maryland provost named RIT president  
Scientists preserve ancient Hindu text

# Farewell and Godspeed

This is the final “President’s Message” that I will prepare for *The University Magazine*. As I look back on my 15 years at RIT, I recognize that this is the best job I have ever held. It seems as if everything I ever did in my professional career was done to prepare me for RIT. As I had the opportunity each year to come to know and work with new RIT students, I saw myself as we discussed their challenges, apprehensions and dreams. Some students, like myself, are the first in their family to attend college. There is no one back home to advise them based on experience; yet there are many people back home who can encourage, provide support and shine with pride as accomplishments are recorded.

Questions that come from students include: Should I change my major? Should I go on to graduate school? What kind of career and job should I seek? That was me, so many years ago. I see hardworking, intelligent students who often portray supreme confidence on the outside but who I know are really scared to death on the inside. I know, because I was there.

As I talked to graduate assistants, instructors, part-time faculty, lecturers, assistant/associate/full professors, department heads, deans and vice presidents, again I saw myself. I occupied each of those positions along the way. I have written books and articles and I wrote and received government grants, just like so many of our faculty; I founded, edited, and refereed journals; consulted with industry and government; served as a formal adviser to a state governor; and incorporated my own consulting firm. I served on many community boards and a number of for-profit boards. I held officer positions in professional associations.

On a daily basis, I talk with RIT faculty and staff who are engaged in exactly the same activities. I revel in the nostalgia of it all. I draw on my own experiences – positive and negative – in similar situations in order to enlighten the conversations. The fun of it all, at least to me, is indescribable.

Prior to coming to RIT, I worked with and came to know boards of trustees at two major universities. The opportunity to come to know and work shoulder-to-shoulder with RIT trustees is a unique experience for me. From conversations with so many other university presidents over the years, I am able to appreciate the almost textbook description of an ideal board – the RIT Board – which is relatively rare in academia these days.

Before coming to RIT, all of my education and academic experience was at research universities, some of which were the very best, some were in the middle, and some were aspiring. I had the opportunity to be educated at two Division III universities and participated as a Division III athlete; all of my other full-time university appointments (four universities) were at Division I athletics schools.

I was an assistant professor for three years at the largest and second oldest cooperative education university in the country and, for 15 years, a full professor at the oldest and second largest cooperative education university in the country. So when I said at the outset of this essay that it seemed as if I

had prepared my entire life for RIT, you can see why I was so attracted to this university and why I feel as I do.

Throughout all of these experiences, there is one activity that stands out and provides always the greatest satisfaction. That is the opportunity to be in the classroom and to teach. I have had the opportunity to teach undergraduates, master’s and Ph.D. students in subjects ranging across the spectrum of mathematics, statistics, industrial and systems engineering, operations research, economics and business.

I have been able to keep in touch with individual students at every university at which I had a full-time appointment over all of the many years. Nothing is more satisfying or gratifying than to get a call or a note, often at

Christmastime, from one of these students; these days, they often come with photographs of children and even grandchildren. Teaching, and bringing into play the latest scholarship in the field in order to enrich the learning and motivate the students, is the most exciting thing I have ever done throughout my career.

When everything that is important is considered, weighted, and balanced, a true strength of RIT – and I saved this for the last – is the staff which, on a day-to-day basis, makes everything I have described above possible because of the pride it takes in RIT’s accomplishments and the loyalty it has for RIT’s mission.

I see myself (I am referring, here, to the good parts only) in RIT students, faculty and administrators every day. Universities across the board are great institutions. I have

been blessed over the past 15 years to be at what I think is the best of the best.

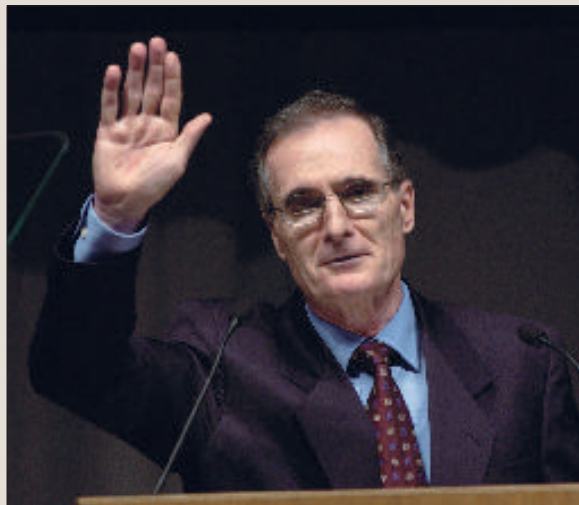
To my successor, Bill Destler, I leave you a wonderful university that is ready for you to take it to the next level. You inherit a fabulous team of vice presidents and other direct reports to the president. They are collectively and individually brilliant, dedicated, loyal, and – most importantly – they enjoy working together. I know they will counsel and support you, as they have me, to the fullest.

To everyone at RIT – students, faculty, staff, administration, trustees, and alumni – thank you for the opportunity. To the talented and warm Rochester community outside of RIT, thank you for embracing Carolie and me 15 years ago. To Bill Destler and his wife, Rebecca Johnson, welcome, good luck, and Godspeed. I wish you all of the fun and all of the opportunities to work hard and creatively that I have enjoyed these past 15 years.

Cordially Yours,



Albert J. Simone  
President



Albert J. Simone, RIT's eighth president

# R·I·T

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## Features

### 8 Leaves of gold

Scientists preserve a sacred Hindu text written on palm fronds

### 13 Memorable mentors

Readers remember favorite faculty and staff members

### 16 Game time

Business benefits when workers play

### 17 Looking at jazz

Pete Turner '56 helped revolutionize record album covers

### 19 The Simone Legacy

A look at the past 15 years and a vision for the future

### 28 Dirty business

RIT will host world's largest Baja challenge

### 31 Work and play

Photo students capture popular children's museum



Rochester's Strong National Museum of Play provided the setting for an intensive photo shoot by student photographers. (Photo by Gabriel Rinaldi)

## Cover

President Albert Simone's 15 years at the helm have been marked by growth and student success. (Photo illustration by Colleen McGuinness-Clarke '87 and Jeff Arbegast '93; photos by A. Sue Weisler '93)

Right: Joel Notaro '01, a performance ATV project engineer for Polaris Industries, tests a 2005 Polaris Predator in the sand dunes of Waynoka, Okla.

## Departments

2 On Campus

6 Letters

12 FYI: Branding

34 Alumni Activities

34 Class Notes

28



## President Bill Clinton to speak at Commencement May 25

President Bill Clinton will serve as keynote speaker for RIT's 122nd annual commencement. Clinton will speak during Academic Convocation at 10 a.m. Friday, May 25.

"President Clinton's lifelong commitment to public service, including his tireless dedication to humanitarian and philanthropic activities since leaving the White House, offers inspiration to a new generation preparing to make its mark on a global society," says RIT President Albert Simone.

Clinton's visit is due to his friendship with B. Thomas Golisano, founder and chairman of Paychex Inc. and a member of RIT's Board of Trustees. The two men became acquainted in 2005 through the Clinton Global Initiative, an outgrowth of the William J. Clinton foundation that brings global leaders together to consider solutions to world issues.

An invitation from Golisano resulted in Clinton's first visit to RIT in December 2005. The former president made an informal presentation to students, faculty

and staff following a tour of the B. Thomas Golisano College of Computing and Information Sciences. The college was created in 2001 through a \$14 million gift from Golisano to RIT.

This year's RIT commencement will be the last one presided over by President Simone, who will retire June 30. Simone became RIT's eighth president in 1992, the same year Americans elected Clinton the 42nd president of the United States.

Entry to Academic Convocation, which will take place outdoors to accommodate a larger audience, will require a ticket. Graduates will have priority for seating. Overflow seating with live video coverage of the event will be available on campus to accommodate additional guests. In the event of inclement weather, the ceremony will be moved to the Gordon Field House and Activities Center.



Bill Clinton toured RIT's Golisano College in 2005.

For information on commencement-related activities, visit [www.rit.edu/commencement](http://www.rit.edu/commencement).

Paul Stella

## New Saunders College dean has strong ties to business and industry

Ashok Rao says he was pleasantly surprised at RIT's appearance when he first visited the RIT campus – including the wide-open spaces, *The Sentinel* sculpture, and the recent facelift to the Max Lowenthal Building.

But what sealed his decision to accept the position of dean of the E. Philip Saunders College of Business

was meeting the university's administrators and faculty. He was impressed by RIT's spirit of collaboration.

"One of the nice things during my first visit to RIT was meeting all the deans, and there were a number who were quite

friendly and quite open to working with the business school, which I found very exciting," says Rao, who arrived Feb. 1.

Rao was previously professor of technology operations and information management at Babson College of Business in Wellesley, Mass.

He has worked as an engineer at Leeds & Northrup, research operations manager at Canada Packers Ltd., and director of business systems at Northern Telecom, Canada. He also held posts at Northeastern University and Babson and taught seminars and classes at Harvard University.

"Throughout his career, Ashok has maintained strong ties to business and industry," says Provost Stanley McKenzie. "His academic colleagues describe him as a smart, thoughtful leader with a quiet demeanor who is nonetheless very effec-

tive. As nice and personable as he is, they said Ashok can be quite tough, although never ruthless. This strikes me as a terrific set of personality traits for the dean of the Saunders College of Business."

Rao was selected from more than 100 applicants in a national search that started in October 2005, after Thomas Hopkins left the post to resume teaching. Wayne Morse served as interim dean.

One of Rao's noteworthy concepts has been his study on cross-border integration, a form of entrepreneurship that draws upon skills that are hired in different parts of the world.

Rao received degrees from the Indian Institute of Technology in Kharaghpur, India, and post graduate degrees from the University of Iowa.

Marcia Morphy



Ashok Rao, started Feb. 1

## Finance expert and entrepreneur join RIT Board of Trustees

Two business leaders have joined the RIT Board of Trustees.

Susan J. Riley '81 (business administration and accounting) is a senior vice president and chief financial officer of The Children's Place, based in Secaucus, N.J. E. Philip Saunders, for whom the College of Business was named last summer, has also accepted a seat on the board.

Riley has served in the chief financial officer position for Klinger Advanced Aesthetics, Abercrombie & Fitch, The Mount Sinai Medical Center, Dial Corp. and at Tambrands Inc. She also holds an MBA from Pace University.

Saunders, an entrepreneur, announced his commitment of \$13 million to the university's academic business programs in July 2006. TravelCenters of America, originally named Truckstops of America, became the genesis of his other companies including Econo-Car International and Travel Ports as well as ventures such as Griffith Energy, Sugar Creek Corp. and Richardson Foods Corp. Saunders is currently chairman of Genesee Regional Bank and chairman of Griffith Energy.



Susan J. Riley '81



E. Philip Saunders

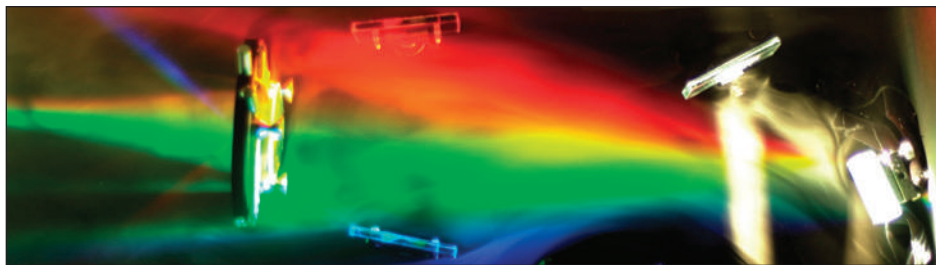
Bob Finnerty

## Computing college offering three new master of science degrees

New York state has approved several programs to be offered by RIT's B. Thomas Golisano College of Computing and Information Sciences.

**Game design and development:** The new master's degree program will accept up to 30 students a year. Majors will be offered in game engine development and artificial intelligence for games. Students will also declare a minor in either art, design, or an area of computing that relates to gaming.

**Networking and systems administration:** Students can pursue this degree online, on campus, part-time or full-time.



This rendition of the color spectrum allows some insight into how a digital camera system reads color in what looks like discrete regions of red, green and blue. (Image courtesy Mark Fairchild)

## Unique color science Ph.D. program is launched

In fall 2007, RIT will offer a new doctoral degree in color science, the only one of its kind in the United States. This field blends physics, chemistry and visual perception, among other sciences, to quantify how the human eye perceives color – to translate color into scientific data.

"You look around and you see a chromatic world," says Roy Berns, program coordinator and the Richard S. Hunter Professor of Color Science, Appearance and Technology at RIT. "We put numbers on those perceptions important for commerce as well as for using color as scientific data. We study how changes in the building blocks of color, such as lighting, materials and the observer, change those perceptions and change those numbers."

A variety of industries depend on color science research, especially manufacturing, printing, photography and cinema, computer graphics and animation and medical data visualization and diagnoses.

The doctorate in color science is an extension of the existing imaging science graduate program offered by RIT's Chester F. Carlson Center for Imaging Science. It is designed for students with undergraduate majors in physics, chemistry, mathematics,

computer science, engineering, experimental psychology, and imaging, as well as textiles, graphic arts, animation, material science and polymer science.

Students will learn how to address problems in the measurement, production, formulation, reproduction and perception of color. The curriculum combines required courses in color science, elective courses, a research project during the second year of study and a dissertation.

"This will allow us to have a wider variety of students from more diverse educational backgrounds because it expands the range of research we can do with students," says Mark Fairchild, director of the Munsell Color Science Laboratory at RIT, a leading academic laboratory dedicated to color science education and research.

Applicants to the doctoral program in color science are being accepted for fall 2007. For more information, contact Berns at [berns@cis.rit.edu](mailto:berns@cis.rit.edu) or 585-475-2230.

Color science is RIT's fourth Ph.D. program. The others are imaging science (1988), microsystems engineering (2002), and computing and information sciences (2005).

Susan Gawlowicz '95

The degree was developed primarily for RIT undergraduates who have earned degrees in applied networking and systems administration. The program will also accommodate graduates from other disciplines, providing them with a sequence of bridge courses. Upper-level students will take a series of core courses, including project management and organizational behavior.

**Software engineering:** Students will take courses in which they will learn theory, or register in a practicum course where they will join a team-based ongoing software development project.

Students will be able to tailor their master's degree, choosing to pursue either a track in software quality or software design. They will also take three elective courses outside software engineering, selecting an area of interest that will best suit their career goals.

For more information, call 585-475-7203 or visit [www.gccis.rit.edu](http://www.gccis.rit.edu).

**W Web extra:**

Kelly Downs

To view a video podcast on RIT's game design and development program, see "Latest Podcasts" on the University News Web site at [www.rit.edu/news](http://www.rit.edu/news).

# Winter sizzled for RIT men and women athletes

It was a historic winter season for RIT athletics.

RIT was picked to finish eighth in the Atlantic Hockey Association pre-season poll. The Tigers were the new kids on the block, having made the jump from Division III to Division I the season before. The Tigers arrived in style by winning the league title outright, finishing with a 21-11-2 record. The Tigers were ranked as high as 21st nationally.

The women's hockey team qualified for the NCAA Division III Tournament for the first time in RIT history, recording a program-record 22 wins and earning a No. 4 national ranking. Sophomore Danielle Nagymarosi set a school record with 32 goals and, along with Stacey McConnell, earned All-American status.

In other highlights:

- Head Coach Debbie Buff led the women's basketball team to a school-record 15 wins and its first post-season games



**RIT won the Atlantic Hockey championship.**

in the program's history. Seniors Margot Sandy and Ramata Diallo earned All-Empire 8 honors, while Buff was selected as the conference's Coach of the Year.

- The men's basketball team finished with at least a .500 record for the 16th season.

- RIT women won the 2007 New York State Collegiate Track Conference Championship for the first time. Seniors Allison Griggs and Danielle Simmons were selected to compete in the NCAA Championships. Dave Warth, head coach for both the men and women, was named 2007 Empire 8 Track & Field Coach of the Year.

- Sophomore Luke Baum and freshman Mike McNally competed in the NCAA Division III Wrestling Championships. McNally finished with a 35-9 record and was chosen as the Most Outstanding Wrestler at the Empire Conference meet in February.

- In the pool, divers Quinn Donahoe and Matt Joseph competed at the NCAA Championships. Donahoe earned All-American status for the third time, and Diving Coach Cliff Devries was named the New York State Men's Diving Coach of the Year.

For more information about RIT's teams, visit [www.ritathletics.com](http://www.ritathletics.com).

## Innovative micropump research aims at restoring hearing loss

Permanent hearing loss and deafness caused by damage to the inner ear or sensory nerves affect about 10 percent of the population in modern societies, with more than half of people age 65 and older impacted.

David Borkholder '92 (microelectronic engineering), assistant professor of electrical engineering, is looking for new ways to restore hearing by addressing the biological basis for this type of hearing loss.



**David Borkholder '92**

Borkholder, the principal investigator on the project, is collaborating with the University of Rochester Medical Center to develop an implantable, refillable, variable-flow micropump for intracochlear drug delivery.

"This micropump will enable chronic, calibrated delivery of multiple therapeutic agents that is not possible with existing pump technologies" explains Borkholder, an expert in biomedical engineering and microelectromechanical systems.

Research is supported by a five-year, \$922,048 award from the National Institutes of Health – National Institute

on Deafness and Other Communication Disorders.

Robert D. Frisina, a professor and associate chair of otolaryngology and professor of biomedical engineering and neurobiology and anatomy at the University of Rochester Medical Center, is serving as research mentor. Frisina is also distinguished researcher in biological sciences in RIT's College of Science and professor of communication sciences and associate director of the International Center for Hearing and Speech

Research at NTID.

"Although some people are helped with hearing aids, the majority of those with hearing loss or hearing-related balance disorders – some 30 million people – go untreated," Frisina says. "Future biomedical interventions will be aimed at treating the underlying biological problems that cause permanent sensorineural hearing loss rather than trying to amplify and filter incoming sounds with hearing aids."

**Michael Saffran**

## New cable TV technology curriculum available online

RIT's College of Applied Science and Technology is partnering with the Society of Cable Telecommunications Engineers to create a cable-centric educational program for telecommunications technicians and engineers in the cable industry.

The program, called Society of Cable Telecommunications Engineers Cable College at RIT, is being offered online. The society's education advisory board, which is comprised of representatives from Comcast Cable Communications, Cox Communications, Charter Communications and Time Warner Cable, will assist in reviewing and guiding the curriculum.

"This ultimately should help us to develop new courses that give our students

new choices in breadth and depth," says Mike Eastman, chair of the Electrical, Computer and Telecommunications Engineering Technology program.

Courses are offered at both the undergraduate and graduate levels through both the telecommunications engineering technology program and the Center for Multi-disciplinary Studies. Certificate programs are also available. Eastman is hopeful that the program will eventually grow to include several hundred students.

**John Follaco**

For more information about the program, contact Kitren VanStrander at 585-475-7054 or visit [www.rit.edu/scte](http://www.rit.edu/scte).

# RIT students, faculty recognized at international animation festival

Students in RIT's School of Film and Animation took top honors at the 2D or Not 2D Animation Festival, an international event in Everett, Wash., in November.

RIT student animators competed against students from universities including New York University, Vancouver Institute of Media Arts, Savannah College of Art and Design, and Hamburg Institute, Germany.

Golden Pencil Awards, given to the winners in each category, went to RIT seniors Joseph Daniels and Jedidiah Mitchell in the category of Best Student Film for *Way of the Mantis*. Brittney Lee '06 (film and video) won the Best Animation in a Student Film award for *The Musical Genius of Mozart McFiddle*. Merit Awards, presented to the runners-up, were given to graduate student Adam Fisher for *The Ballad of the Purple*

*Clam* and senior Wesley Storhoff for *The Infinite Monkey Theorem*. Nancy Beiman, professor in RIT's School of Film and Animation, also received a Golden Pencil Award for her presentation at the festival and for her role as senior project adviser.

"We work very hard on these films because it is what we enjoy and love to do," says Lee, who currently works in San Francisco as artist and animator at Three Rings Inc., an online game company. "It is greatly fulfilling to find out that other people enjoy them also and appreciate the work that we have done."

This was the first 2D or Not 2D Animation Festival, hosted by the Animaticus Foundation, an organization committed to the education and advancement of traditional, hand-drawn animation.



Image from *The Musical Genius of Mozart McFiddle*, created by Brittney Lee '06.

"Our students' success speaks volumes about the quality of work produced within RIT's School of Film and Animation," says Beiman.

Brandon Borgna '06

## \$1.1 million grant bolsters food and beverage industry

Armed with \$1.1 million in federal funding, RIT is joining area business groups to create a regional education and training institute to provide high-skill training in the food and beverage manufacturing industry.

Congressman Thomas M. Reynolds (R-Clarence, N.Y.) announced the grant, which was secured through the U.S. Department of Labor.



James Myers '86, '93

"The training efforts will address the industry-wide and the industry specific competencies for the advanced food and beverage manufacturing industry,"

says James Myers '86, '93 (hotel and resort management, M.S. packaging science), director of RIT's Center for Multidisciplinary Studies and principal investigator for the project.

The RIT initiative plans to train 600 adults and 175 youths.

RIT is partnering with Constellation Brands, Wegmans Food Markets, the New York Wine and Culinary Center and its educational/industrial consortium members, Rochester Works!, Finger LakesWorks and the Workforce Investment Board of Genesee, Livingston, Orleans and Wyoming Counties on the initiative.

John Follaco

## Harris gift creates engineering design center

A \$400,000 gift from Harris Corp. will create the Harris Corp. Computer Engineering Design Center in the Kate Gleason College of Engineering.

The center will provide the resources needed to aid project teams in the development of prototype projects. RIT's computer engineering program has grown to 450 full-time students and emphasizes research and studies in computer hardware, embedded systems and critical applications.

"Harris recognizes the talent of RIT students and graduates, and we are committed to fostering the growth of technical education in our community," says Dana Menhert, president, Harris RF Communications Division. "The new center enhances our region's ability to remain competitive and helps to cultivate our nation's engineering talent."

A portion of the \$400,000 will provide operational equipment for the electrical engineering department's Radio and Space Science Lab. The funds will be applied to the development of a satellite system launch platform and will support departmental research activities.

Additionally, \$10,000 was presented to RIT's Women in Engineering program, "WE@RIT," an organization that focuses on providing programs for young women interested in pursuing careers in engineering. Initiatives include establishing outreach programs for female middle and high school students, creating and sustaining a mentor-



Kate Gleason College of Engineering's Dean Harvey Palmer, left, accepts a big check from Dana Menhert, president of Harris RF Communications.

ing program for RIT first- and second-year women engineering students, and providing them with leadership opportunities.

Harris Corp. currently employs nearly 350 RIT alumni and is one of the top nationwide employers of graduates from RIT's Kate Gleason College of Engineering. The company also is the largest employer of RIT engineering co-op students, having hired more than 500 RIT co-ops since 1997.

The funds were provided by the Harris Foundation, a corporate philanthropic organization that provides funding to quality educational venues, as well as civic, cultural, health and welfare organizations. Support from the Harris Foundation is provided to organizations through employee gift matching programs and direct contributions.

Mike Saffran

# RIT partners with renowned designers Massimo and Lella Vignelli

Massimo and Lella Vignelli have influenced the world of design for more than 40 years, with collaborative achievements in industrial and product design, graphic and publication design, corporate identity programs, architectural graphics and exhibition, interior, and furniture design. The world-renowned designers are longtime supporters of RIT's School of Design.

Honoring that connection, R. Roger Remington '58 (art and design) has been named the Massimo and Lella Vignelli Distinguished Professor in Design at RIT. " 'Design is one' is not only the Vignellis' philosophy in terms of their unique collaborative design efforts, but it also reflects their philosophy of design education," says Remington.

Remington has critical interests in design studies, research, writing and graphic design practice. Since 1982, he has been engaged in research, interpretation and preservation of the history of graphic design. He has co-chaired major symposia on graphic design history and authored *Nine Pioneers in American Graphic Design*, for the MIT Press, *Lester Beall: Trailblazer of American Graphic Design and American Modernism: Graphic Design, 1920-1960* for Laurence King Publishers. Soon to be published by Lund Humphries Publishers is *Design and Science-The Life and Career of Will Burtin*.

Remington developed The Graphic Design Archive at RIT, which involves preserving, protecting and interpreting the original resource materials of 20 American graphic design pioneers such as Lester Beall, Will Burtin, Cipe Pineles, William Golden and Alvin Lustig, among others.

The establishment of the professorship is one component of an ongoing partnership between RIT and the Vignellis. The Vignellis hope to make RIT the permanent home of their expansive archive of professional career achievements with the establishment of the Vignelli Study Center in Design. The center will serve as a design resource for students and scholars around the world. RIT has begun to raise funds for the construction of the facility.

The couple's archive includes an extensive collection of original source materials, along with many examples of their finished work. The Vignellis have designed corporate identity programs for Xerox, American Airlines, Bloomingdales, Lancia, Cinzano, Knoll and Ford Motors. They also designed furniture for Sunar, Rosenthal, Morphos and Knoll, including the Handkerchief

Chair and Paper Clip table for Knoll.

"The Vignelli Study Center will house the university's existing Modernist design collections – one of RIT's best kept secrets," says Remington. "No other university in the world has this kind of collection resource. The addition of the Vignelli collection to our archives will only enhance this remarkable asset."

In 2002, RIT awarded Massimo Vignelli an honorary doctorate degree in fine arts and Lella Vignelli a President's Medal.

Kelly Downs



Lella and Massimo Vignelli on a 2005 visit to RIT.

## Letters

### 'Big' idea

I want to mention that today's Big Shot photo projects are not the first to photograph large scenes with the technique of "painting with light." Back in 1964 at the old RIT downtown campus, David M. Spindel '64 (photo illustration) and myself, along with dozens of others, attempted this project.

We had gathered on top of the roof of the Nathaniel Rochester Hall (men's dorm) on a clear but freezing cold night. We were to take a panoramic shot of the entire campus using a modified painting with light technique.

D-cell batteries were wired to No. 22 flash bulbs that screwed into reflectors. Helpers were assigned to specific areas of the campus and told to fire their flashbulbs on commands given via walkie-talkie.

Unfortunately, a miscommunication caused everyone to fire their flash bulbs at the wrong time and the project had to be abandoned. But we tried.

**Robert Renner '66 (photo science)**  
Levittown, NY

**Editor's note:** The 23<sup>rd</sup> Big Shot photo organized by the School of Photographic Arts and Sciences took place April 12 in Dubrovnik, Croatia. To view the results, go to [www.rit.edu/bigshot](http://www.rit.edu/bigshot).

### Memories of you

Hurrah! A bunch of 70+ RITers who still have the long-term memory to be able to identify classmates from 50 years ago. The girl above Mr. Belnap is Cindy, who was a potter at SAC. I was never in student council so No. 6 is not me and I have no idea who she is.

I retired last year but am busier than ever volunteering with non-profit agencies and efforts that help people who fall between the cracks of state and federal programs. It's the best job I ever had!

P.S. Hi to Ed Krauss '57!

**Pat Richardson Jung '55 (photography)**  
Wellsville, N.Y.

**Editor's note:** Jung refers to a 1950s photo that appeared on page 6 of the Winter 2006-07. People in the photo were identified based on letters from readers.

Emily Goetzman '54 (art and design) of Rochester called to say she believes the woman misidentified as Jung is actually Clea Cooper Allen '55 (art and design).

We welcome letters on subjects covered in the magazine and of broad interest to our readers, as long as they are respectful and not insulting to any individual or group. We publish as many as we can, subject to space limitations. We edit for space, clarity, and style. Write to **The University Magazine**, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive – Bldg. 86, Rochester, NY 14623. E-mail can be sent to [umagwww@rit.edu](mailto:umagwww@rit.edu).



## RIT trio converges to lead Louisiana paper

RIT photography and printing graduates can be found at newspapers all over the country. At *The Times* of Shreveport, La., there's an especially strong RIT connection, with alumni in three top positions.

Alan English '87 (photojournalism), executive editor of *The Times* ([www.shreveporttimes.com](http://www.shreveporttimes.com)) since 2004, was first of the three to arrive. He started as managing editor in 2000.

Peter Zanmiller '86 (printing management), president and publisher, and Andy Swanton '84 (printing management), project manager, both arrived last November.

The three have spent all or most of their careers with industry giant Gannett Co. Zanmiller joined the company immediately after graduating from RIT, starting out as a *USA Today* production coordinator and later serving as production director for several papers, including *FLORIDA TODAY*. Most recently he was president and publisher of the *Herald-Dispatch* in Huntington, W. Va.

Swanton has had eight assignments with Gannett, starting in 1985 in Port Huron, Mich. Before Shreveport, he helped launch Gannett's high-tech Central New York press center, which serves the company's publications in Binghamton, Elmira and Ithaca.

After working as a photographer and photo editor at several newspapers in Tennessee, North Carolina, New Jersey and New York, English joined Gannett's Rochester *Democrat and Chronicle* as assistant managing editor/photography in 1997. English served a stint as interim managing editor and spearheaded several special projects. He taught several courses at RIT as an adjunct.

All three agree that the past two decades have been a period of revolutionary change in the newspaper industry – and all have been on the front lines. In the mid-1980s, color photos were a novelty, until *USA Today* began pushing the envelope. The '90s brought digital photography; English led the *Democrat and Chronicle* to become one of the first newspapers in the country to convert to all-digital.

Online editions, now ubiquitous, were a curiosity as recently as a decade ago. Now

newspapers routinely feature slide and video galleries, audio, podcasts and reader-generated information including blogs and photos on their Web sites.

"It's exciting," says Zanmiller.

"We're not just a newspaper anymore, we're a multimedia company. People want immediacy, and we're providing what people want. We're organizing the newsroom to process and deliver news 24/7. That's a big change."

"Innovation is the call of the day," says English. Among the new ideas: "mobile journalists" or "mojos," who cover and write stories, shoot video footage, and file reports from their cars for immediate use online.

"The newsroom is now the information center," says English.

Despite the emphasis on the Web, all three insist that print is not dying. In fact, *The Times* is making a major investment in that area, replacing antiquated letterpress equipment with offset presses, pre-press facilities and mailroom.

"Readers will see major improvements, including increased color capacity and a modern page format," says Swanton, who is spearheading the project.

English says that the goal of the business remains the same, no matter how the technology changes. "We're here to make a difference, to keep people informed. We saw



Making their mark on *The Times* of Shreveport, La., are, from left, Peter Zanmiller '86, Alan English '87 and Andy Swanton '84. (Photo by Robert Ruiz/*The Times*)



The paper won awards for its Hurricane Katrina coverage.

that during Katrina, when keeping the information flowing helped keep people alive. That's what this is about. We unloaded everything we had to cover it."

Shreveport, located in the northwest part of Louisiana, suffered minimal physical damage during the storm, but became a destination for thousands of evacuees. English says that although "the stain of Katrina" remains, progress

is being made and New Orleans is ready to welcome tourists, whose dollars will help fuel the rebuilding.

Meanwhile, the three grads will be busy building a new, improved *Times*. Although coincidence brought them together in Louisiana, English finds the convergence "reassuring."

"There's a commonality of experience that is understood," he says. "RIT grads are motivated and always working to move forward."

Kathy Lindsley

**RIT Works!** focuses on the contributions of RIT graduates in the workplace.



# Leaves of gold

Research scholars in Udupi, under the supervision of Shri Vidyadheesha Tirtha Swamiji, examine the final printed version of the restored Sarvamoola Granthas.

## Digital technology preserves a sacred Hindu text written on fragile fronds

Using modern imaging technologies, RIT scientists have digitally restored a 700-year-old palm-leaf manuscript containing the essence of Hindu philosophy.



**P.R. Mukund**

The project led by RIT professors P.R. Mukund and Roger L. Easton Jr. has digitally preserved the original Hindu writings known as the Sarvamoola Granthas, attributed to philosopher-saint Shri Madhvacharya (1238-1317). This collection of 36 works written in Sanskrit contains commentaries on sacred Hindu scriptures and conveys the scholar's Dvaita philosophy of the meaning of life and the role of God.

Dvaita is one of the three major schools of thought related to Hindu philosophy. According to Mukund, this philosophy stresses "monotheism and the concept of one God who is the supreme Lord of all beings."

"Dvaita philosophy differentiates

between souls, God and matter," Mukund says. "God is all knowing, all powerful, all pervasive. He is even beyond nature."

Each leaf of the manuscript measures 26 inches long and two inches wide. The leaves are bound together with braided cord threaded through two holes. Heavy wooden covers sandwich the 342 palm leaves, which are cracked and chipped at the edges. In its current condition, the Sarvamoola Granthas is difficult to handle and to read as the result of centuries of inappropriate storage, botched preservation efforts and improper handling. The passage of time and a misguided effort to preserve the manuscript with oil have turned the palm leaves dark brown, obscuring the Sanskrit text, and the aging leaves shed bits of the sacred scriptures every time it is touched.

Palm leaves were commonly used as a

writing material before the advent of printing due to their abundance throughout the region and durability once dried and polished. Monasteries across Southeast Asia house stacks of decaying palm-leaf manuscripts of varying importance. Mukund is seeking funding to image other Dvaita manuscripts in the Udupi region written since the time of Shri Madhvacharya. He estimates the existence of approximately 800 palm-leaf manuscripts, some of which are in private collections. None are as important, however, as the decaying Sarvamoola Granthas.

"It is literally crumbling to dust," says Mukund, RIT's Gleason Professor of Electrical Engineering. According to Mukund, 15 percent of the manuscript has already deteriorated.

"Every time the manuscript is opened, some more of the palm leaves disintegrate, leading to further loss of the manuscript," he says. "This has resulted in the manuscript being sequestered in a matha, or monastery, thereby making it inaccessible



A page from the Sarvamoola Granthas as it appears after digital restoration.

## “The literature we are trying to preserve has tremendous impact on society.”

Ajay Pasupuleti '06

to scholars. After this digital restoration is completed, there won't be a need to open the manuscript again.”

### Preserve and protect

Mukund first became involved with the project when his spiritual teacher in India brought the problem to his attention and urged him to find a solution. This became a personal goal for Mukund, who studies and teaches Hindu philosophy or “way of life” and understood the importance of preserving the document for future scholars.

The Sarvamoola Granthas contains commentaries on various important scriptures and analysis of the holy texts such as the Vedas, Upanishads and other Hindu scriptures. Shri Madvacharya's writings are upheld as the definitive interpretation of the Vedas and of the structure of the spiritual world. Preserving a record of the Sarvamoola Granthas in its original form is intrinsically important for future scholars, especially since the accuracy of existing printed copies is unknown.

“Society depends upon scholars for strength,” Mukund says. “All people of faith depend upon scriptures for strength. Where do the scriptures get their strength? All scriptures get their strength from God. This is much more important than, say, a temple. In these works, God is residing in His true form,

whereas a temple is only manmade.”

For advice in preserving the writings of this valuable document, Mukund sought the expertise of RIT colleague Easton, who imaged the Dead Sea Scrolls and is currently working on the Archimedes Palimpsest (see accompanying article page 11). Easton, a professor at RIT's Chester F. Carlson Center for Imaging Science, brought in Keith Knox, an imaging senior scientist at Boeing LTS, as a consultant. Mukund added Ajay Pasupuleti '06 (Ph.D., microsystems engineering), to complete the team.

The scientists traveled to India in December 2005 to assess the document stored at a monastery in Udipi. Sponsored by a grant from RIT, the team returned to the monastery in June 2006 and spent six days imaging the document using a scientific digital camera and an infrared filter to enhance the contrast between the ink and the palm leaves. Images of each palm leaf, back and front, were captured in eight to 10 sections, processed and digitally stitched together. The scientists ran the 7,900 total images through various imaging processes using

Adobe Photoshop and Knox's own custom software.

“This is a very significant application of the same types of tools that we have used on the Archimedes Palimpsest,” Easton says. “Not incidentally, this also has been one of the most enjoyable projects in my

career, since the results will be of great interest to a large number of people in India.”

### Deeply meaningful

The processed images of the Sarvamoola Granthas will be stored in a variety of media formats, including electronically,

in published books and on silicon wafers for long-term preservation. Etching the sacred writings on silicon wafers was the idea of Mukund's philosophy student Pasupuleti. The process, called aluminum metallization, transfers an image to a wafer by creating a negative of the image and depositing metal on the silicon surface.

According to Pasupuleti, each wafer can hold the image of three leaves. More than 100 wafers will be needed to store the entire manuscript. As an archival material, silicon wafers are both fire- and waterproof,



Ajay Pasupuleti

Keith Knox



Shri Bannanje Govindacharya, renowned Vedic scholar, and researcher scholar Shri Ramnathacharya handling the 750-year-old palm document.

Keith Knox, center, talks about the project to students at the monastery in Pajeka, while P. R. Mukund, left, and the head of the monastery listen.

P.R. Mukund, center, watches as Roger Easton examines the quality of an image.

## “It was a fantastic and profoundly spiritual experience.”

P.R. Mukund, Gleason Professor of Electrical Engineering

and readable with the use of a magnifying glass. No other technology is required to access the information recorded on the wafers. Transferring the Sarvamoola Granthas to silicon wafers is the next phase of the project, pending future funding.

“I feel blessed to get this unique and wonderful opportunity,” Pasupuleti says. “The literature we are trying to preserve has tremendous impact on society. As a result, I am extremely thrilled to contribute my time and technical knowledge towards this project.”

Pasupuleti is a native of India who came to RIT in 2000 to begin work on a master’s degree in electrical engineering. He recently earned his doctorate in microsystems engineering and plans to continue working on the Sarvamoola Granthas project.

“We feel we were blessed to have this opportunity,” Mukund says. “It was a fantastic and profoundly spiritual experience. And we all came away cleansed.”

The professor and his student returned to India at the end of November with two bound copies of the Sarvamoola Granthas. The books were printed at RIT with the help of John Eldridge, digital printing technolo-

gist, and his colleagues in the School of Print Media in the College of Imaging Arts and Sciences.

“They went out of their way to help,” Mukund says.

Mukund presented the books in hand-carved teak boxes to his spiritual teacher and to the head of the Udipi monastery in an emotional public ceremony covered by *The Times of India*.

### Unexpected developments

News of RIT’s efforts to digitally restore the Sarvamoola Granthas has led serendipitously to two developments. The first opportunity came from Charles White, professor emeritus at American University, who had traveled extensively throughout India in the 1980s on behalf of the Smithsonian Institute and microfilmed more than 1,000 Hindu manuscripts, including palm leaves and printed works.

Impressed by the Sarvamoola Granthas project, White offered Mukund his own microfilm collection to digitally restore. The American University gave Mukund a copy of White’s 76 reels of microfilm containing more than 20,000 pages of Vaishnava

literature. The collection contains Hindu sacred literature dating from 100 to 1,000 years ago, including hymns and prayers, as well as extensive commentaries on the Sarvamoola Granthas by various scholars.

Mukund traveled to Washington, D.C., twice in December, first to meet White and to accept the first installment of microfilms, then to pick up the remaining reels. Mukund is stunned by the overtone. “It would be as if all the Catholic literature was handed to someone,” he says. “It’s that big.”

The collection is not in outstanding shape due to the condition of the original works and aging of the microfilm. The imaging team will scan and digitize each reel, then process and enhance the images. The digital documents will be printed on archival paper and bound into books. Mukund anticipates the microfilms will yield approximately 1,000 books that scholars lack access to today.

The larger aspect of the project will include creating a detailed catalog of the hard copy and digital documents according to schools of thought. The digital documents will remain at RIT. The hard copy documents will be housed at the Sri Venkateswara Central Library and Research Centre in the town of Tirupati, an ancient pilgrimage destination in southern India.

A senior government official who had learned of White’s gift to Mukund offered to dedicate a wing of the library as a repository for the collection. This second unexpected development has pushed the project forward and given it a tight deadline coinciding with the inauguration of the dedicated library space in August. To complete the project in time, Mukund and Easton will establish a lab at RIT and hire two full-time post-doctoral fellows.

The realization of both projects – transferring the Sarvamoola Granthas to silicon wafers and digitally preserving the vast collection of Vaishnava literature – depends on adequate funding. Mukund is currently accepting donations for both efforts. Mukund, his students and Easton have personally donated more than \$25,000 to the project and seek another \$75,000 to cover expenses. Interested donors can contact Mukund at [prmeee@rit.edu](mailto:prmeee@rit.edu) or at 585-475-2174.



The original document, comprised of palm leaves, is in badly deteriorated condition.

Susan Gawlowicz

# New life for Dead Sea Scrolls, Archimedes

RIT's reputation for using modern imaging technologies to illuminate historical documents began with the late Robert Johnston, former dean of the College of Fine and Applied Arts and, later, a visiting scholar in the Chester F. Carlson Center for Imaging Science. His use of imaging to recover information from artifacts led



**Roger L. Easton Jr.**

to RIT's involvement in the 1990s with the Dead Sea Scrolls, ancient Jewish texts that hold clues to the early development of Christianity. Johnston became involved in the project after traveling to Israel and was among the first to suggest the use of digital imaging technology in deciphering the scrolls. In 1996, Johnston, Roger L. Easton Jr., professor of imaging science at RIT, and Keith Knox, currently an imaging senior scientist and Boeing Technical Fellow at Boeing LTS, digitally recovered several characters from the Temple Scroll, one of the Dead Sea Scrolls. The RIT team originally used digital images created from color transparencies of the Temple Scroll and, later, at Princeton Theological Seminary, imaged actual fragments of other scrolls borrowed from the Syrian Orthodox Cathedral in Teaneck, N.J. The scientists used Johnston's first-generation Kodak DCS-100 digital camera with filters over the lens to capture multispectral data – information visible on different wavelengths – that they processed using digital imaging software. Their efforts successfully enhanced the contrast between text and parchment for scholarly study.

In November 1997, Johnston, Easton and Knox were keynote speakers at the Second Princeton Symposium on Judaism and Christian Origins, one of two international gatherings celebrating the 50th anniversary of the scrolls' discovery. RIT's involvement in the project was highlighted in documentaries produced by British Broadcasting Corp. and the Discovery Channel.

In May 2004, Johnston, and Lucanus Morgan '01 (imaging science) digitized another section of the Temple Scroll housed at the Israel Museum in Jerusalem as part of the Princeton Dead Seas Scrolls Project.

Coincidence and luck led to RIT's involvement with its next big imaging project: the Archimedes Palimpsest. This 10th century Byzantine manuscript is a transcription of seven treatises by Greek mathematician Archimedes (287-212 B.C.), including "On Floating Bodies" and the only extant copy of his "Method of Mechanical Theorems," which combined mathematics and physics. In April

1229, a monk scraped away Archimedes' theories and drawings, cutting and rebinding the parchment for use as a prayer book, a common practice resulting in an overwritten book or "palimpsest."

Palimpsests were often bound from random pages of discarded manuscripts, making for occasional surprises during document recovery. Scholars now attribute 10 pages of the Archimedes Palimpsest to the Greek orator Hyperides. Another section discusses Aristotle's work.

Held by a French family for 70 years, and thought to be lost, the manuscript resurfaced and was sold in 1998 for \$2 million at Christie's auction house in New York City. RIT's original invitation to image pages of the palimpsest came when a consultant in rare books and manuscripts to Christie's asked the auction house staff in London if they knew anyone who could image the palimpsest for the auction catalog. One staff member suggested her brother-in-law, Keith Knox.

Following the auction of the Archimedes Palimpsest, the anonymous buyer entrusted the manuscript to the care of the Walters Art Gallery in Baltimore for conservation and study. RIT's second chance to work on the document came in 2000, when Johnston, Easton and Knox, then at Xerox Corp., became part of an international team of scholars, conservators and scientists invested in the recovery of the overwritten document.

The RIT team used a variety of ultraviolet, visible and infrared wavelengths to separate the script and drawings from the liturgical text. They manipulated the images with special software at the Xerox Digital Imaging Technology Center.

In 2003, Public Broadcasting Service's popular science program *Nova* featured the Archimedes Palimpsest, including RIT's imaging applications. In the same year, *Advanced Imaging Magazine* recognized RIT's efforts as one of the imaging solutions of the year.

According to Easton, the ongoing project has successfully extracted approximately 80 percent of the text using multispectral imaging. In another attempt to recover the text,

scientists at Stanford Synchrotron Radiation Laboratory, a division of the Stanford Linear Accelerator Center (SLAC), applied X-ray fluorescence imaging to unreadable segments of the document to trace the iron content in the ink. In August 2006, the Archimedes Palimpsest Imaging Team joined with SLAC and the Exploratorium in San Francisco to Webcast the X-ray fluorescence imaging of the palimpsest at SLAC.

Project director William Noel of the Walters Art Museum, and Reviel Netz, a Stanford University scholar, are writing a book about the saga of the Archimedes Palimpsest expected to publish in 2007.



**The Archimedes Palimpsest as it appears in normal light. (Photograph: Produced by Rochester Institute of Technology and Johns Hopkins University. Copyright resides with the owner of the Archimedes Palimpsest.)**

**For more information about the Archimedes Palimpsest, visit [www.archimedespalimpsest.org](http://www.archimedespalimpsest.org).**

**Susan Gawlowicz**

## Branding goes far beyond name recognition

By Philip Tyler '65

We at RIT have been hearing a lot about branding over the past year or so. A major study for RIT has been completed and we are looking to implement the findings. This article is designed to help people understand what is meant by branding and why a branding initiative can be very positive for any organization, including a university.

### What is branding?

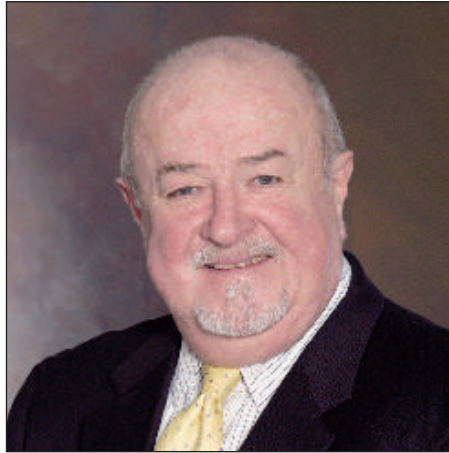
There are many misperceptions about branding. Among these are that branding is a logo, a trademark or a slogan. While each of these may play a part in an overall branding program, they in no way convey the essence of branding. Branding is so much more.

Branding has been called “the art of building trust” and a brand “a promise kept.” Note the core element of trust and the import that the trust must be well-founded – we must deliver on our “promise.” A brand promises what will be delivered (a good experience) and then delivers it with the result of building a long-term relationship. This means branding goes well beyond communication with the relevant targets to include making sure the whole organization understands and ensures that the promise is kept. This is a key part of meeting/exceeding expectations and differentiating an offer from that of competitors.

People use brands as a means of choosing which of many possible choices might be considered and also in deciding which of the many possibilities to buy/choose. This is known as the “first moment of truth.” The second “moment of truth” is when the promise is (or is not) kept by the organization.

### Brand meaning may vary

Who is the customer/constituency? The same brand may have different meanings to different constituencies. Constituencies for goods and services would include customers, employees, suppliers, channel members and stockholders, for example. For universities, they would include students, parents, faculty/staff, high school guidance counselors, current and prospective employers and alumni, for example.



**Philip Tyler '65 (business) is an associate professor of marketing in RIT's E. Philip Saunders College of Business and director of the college's Center for Management Development. He was also president of Delta Group/Rochester Ltd., a marketing and management consulting firm. He has held the position of Product Manager at R.T. French Co. (Durkee Foods). He holds an MBA and doctoral degree in marketing from Michigan State University. He is co-chair of RIT's Branding Task Force.**

What comes to your mind and to your heart when you hear Sony, Kodak, Xerox, Microsoft, e-Bay, Apple, Coca Cola, Starbucks, Coach, Duke, Harvard, MIT, Notre Dame or RIT? Do you think of quality? Reliability? Innovativeness?

The most recent *Business Week/Interbrand* study shows that Google's brand value grew 46 percent in 2006 over 2005, the greatest rate of growth of all Top 100 Global Brands.

Some years back, a Kodak manager told me of the Kodak technical sales rep who, when entering a photofinishing company in the United Kingdom, was noticed by an employee who immediately shouted “Kodak's here!” They were genuinely happy to see Kodak arrive because Kodak was associated with helping the photofinisher do an excellent job of helping them serve their customers.

### A brand is a promise that is valued

It is important to keep in mind that a brand is a promise that is valued. What do your

relevant constituencies value? If you do not know, find out. How well do you promise to deliver and how well do you actually deliver? If you do not know, find out. How well do your competitors do? If you do not know, find out. If there is a difference between your constituencies' “ideal” and how you are perceived, there is an opportunity for you to grow/improve. Lay out a strategy that will get you closer to your constituencies' “ideals” than your competitors do. This will translate into success for your organization.

Again, branding is so much more than just an image created by advertising and logos: It is a promise kept. You must deliver the expected value.

### Brands have meaning and value

The *Business Week/Interbrand* 2006 Top 100 Global Brands study had the top 10 global brands as follows: Coca-Cola, Microsoft, IBM, GE, Intel, Nokia, Toyota, Disney, McDonald's and Mercedes-Benz. This ranking measures brand value as the net present value of the earnings the brand is expected to generate over the next year. Of local interest, Xerox is ranked 57<sup>th</sup> and Kodak is ranked 70<sup>th</sup>, both down slightly from the year before.

### Branding at RIT

While in academe we do not measure success in terms of earnings, it is clear that brand equity is a notion of great importance. Witness Harvard, Stanford, MIT and Notre Dame.

It is important to note that if a brand is not actively managed, the marketplace will do it by default. Insightful management makes good things happen with and for its brand; it doesn't just let things happen.

At RIT, the decision has been made to make a valued promise to our constituencies and keep it! It is an exciting time for all of us at RIT and we each play a part in keeping that promise.

**Members of the RIT community share expertise on a variety of subjects in FYI.**

# Memorable mentors

*Readers talk about faculty and staff who made a difference*



*In the past several issues of the magazine, we asked the question “Who do you love?” The responses show that many grads have vivid memories of people who touched their lives during their RIT years. Following are some of the stories; we’ll share others in future issues of the magazine.*

## Rick Auburn

Rick Auburn, shop/studio technician in the Department of Industrial and Interior Design, was an important part of our training. He was always full of suggestions and ideas on better ways for us to build our models, build our presentation boards or just give us some life lessons. He always went out of his way to help any student as much as he could. He always stands out in my mind when I think back to my days at RIT.

**Dell Sargent '94 (interior design)**

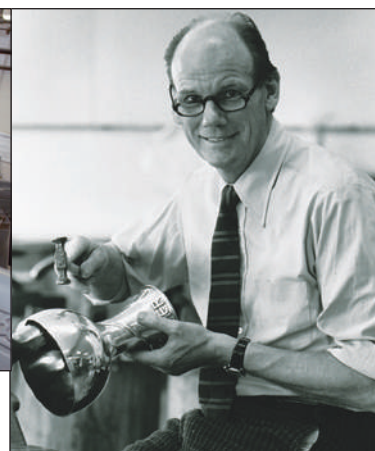
**Project Manager**

**Binghamton University**

**Physical Facilities Design and Construction**



**Rick Auburn**



**Hans Christensen**

## Henry J. Cassia

Just about all my professors were memorable. I still remember and pass on tidbits of my learning to my students (I have been teaching at the college level for almost 30 years, currently at Monroe Community College). John K. Hartley and John Cook are memorable for their wit and humor in providing us with their experiences in the real world of business, and Paul Van Ness for his gentle and friendly manner in drilling us on statistics and quantitative methods. But the professor who stands out the most was Henry J. Cassia.

Henry taught marketing and advertising (he was a pharmaceuticals rep in his business days). Because of his penchant for stock market investing, he also taught finance: I regret I did not take more courses in finance. It was not so much what Henry taught but his fervor and enthusiasm for the material and his students. He was always “on,” whether in the front of the classroom or chatting with us in the cafeteria above the College of Business at 50 W. Main St.

He had opinions about everything, from the subjects he taught, to politics, men’s suits and colognes, and golf. Henry was the master of the digression and we never knew what he would say next. I believe that I took four of his classes and never received an A, but I wasn’t there for the grade, but for what I could learn from Henry Cassia. His efficiency as a teacher was evident by the fact we discussed his lectures (and his quips) more than any other professor we had. I can still hear his “Noo Yawk” accent and his wonderful cackle of a laugh. He loved to laugh and make his students laugh with him.

A year or so ago, I ran into Professor Cassia at the post office. He still looked the same and I was flattered that he remembered me. And hearing that voice brought back sweet memories.

**Barry Goldfarb '68 (business administration)**

**Rochester**

## Hans Christensen

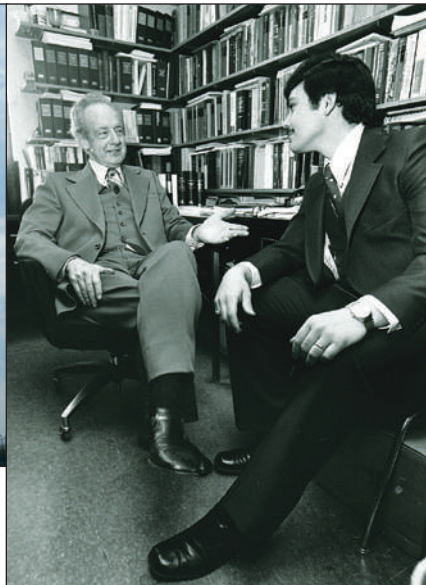
One of the most important of life’s lessons came to me from my professor at RIT even before I started my freshman year.

I was visiting RIT as a high school senior with my mother. We were taking a tour of the School for American Crafts and upon entering the metals studio met Hans Christensen, head of the metals program.

Hans explained the curriculum and showed us some of the students’ work as well as a piece he was working on. I was so excited, and then my mother asked a question that made me want to disappear into the floor. “Will my daughter ever get a job and make a good living doing this?” she asked. Hans smiled and responded with that great Danish accent, “Of course she will make a living. It may not make her very rich but if she chooses a career that she really loves she won’t need lots of money; that’s only for people who don’t like their jobs. They need to make lots of money to



Mark Fragale and Katie Linendoll '05



William Gasser, left, chats with a student



R. Roger Remington '58

make up for the lack of satisfaction they get from what they do.”

I chose a career I love and stuck with it, not always easy but I have a great passion for my work. Over the years I have met many people who envy the fact that I love what I do. While they talk of early retirement, I'm hoping that when I'm in my 80s I'll still be designing jewelry.

**Maria Canale '81 (metalcrafts and jewelry)**  
New York City

## Mark Fragale

I always wanted to break into television, but I never dreamed I would have a chance. When I responded to a campus ad for students interested in working on RIT's *SportsZone*, Mark Fragale offered me that chance. (Many people don't know that Mark came to RIT from Hollywood. His expertise is derived from working on major shows such as *NYPD Blue* and *The West Wing*!)

The studio was an opportunity and a place for me to learn all the facets of television: from the excellent instruction on utilizing the equipment to understanding the process of editing tapes, writing scripts, reporting and eventually becoming the anchor.

My involvement at *SportsZone* led to a co-op at ESPN and after I graduated I was immediately offered a permanent position. Mark was kind enough to introduce me to two alumni: Jessica Gugino '00 (international business), ESPN senior director/affiliate marketing, and Sean Bratches '84 (business administration), ESPN executive

VP/sales and marketing. Both have been instrumental in helping me succeed at ESPN.

I was definitely ahead of the game when I arrived at ESPN, due to my previous experience at RIT. I was even chosen to travel with *SportsCenter's* "50 States in 50 Days Tour." I went on to win an Emmy Award as an associate producer for *SportsCenter*. I recently switched into the Event Marketing Department at ESPN and have been assigned to special events. My most recent project was helping to plan the ESPN 2007 Super Bowl party in Miami!

Mark continues to be a mentor to me, and sometimes I call him to ask an industry question or just to hear his enthusiasm regarding a new project. It really means a lot knowing it doesn't end after you graduate and receive your diploma.

What an incredible opportunity to have a complete studio on campus! It all started with RIT's *SportsZone*. I am so excited to see what the future may bring.

**Katie Linendoll '05 (information technology)**  
New York City

## William Gasser

William Gasser taught tax accounting for the pro photo program. He taught more than an understanding of tax law, however. He made us think about ethics, as it related to the subject, as well as to life in general. I have never had a teacher who was so passionate about "doing right" as opposed to "being successful."

The year was 1976, my last year at RIT, and Bill's also. Bill was dying of cancer. He had to struggle with pain on many days,

but he persevered because he loved his students. Bill's students loved him, too. I remember participating in a blood drive for Bill that collected the most pints ever at RIT.

Bill was not afraid of sharing his personal faith. This was most meaningful to me. Although I was not raised in the Roman Catholic Church, Bill's sharing his faith and personal ethics made me seriously re-examine my own Christian beliefs, which had been on the back burner for several years. My own faith was strengthened. I got back on track.

Shortly after graduation, I read of Bill Gasser's death. Only then did I learn about all the students he helped, both as a mentor, and with his personal finances. He still stands out as my most memorable professor who delivered the most relevant instruction of my studies at RIT.

**Jeff Brockman '76 (professional photography)**  
Richmond, Va.

## R. Roger Remington '58

R. Roger Remington '58 (art and design) was chair of the communication design department while I was a graduate student at RIT in the early '70s. Roger's broad knowledge of graphic design and his wry humor provided a creative environment for my colleagues and myself.

My master's project was based on a slide presentation titled "Print: Getting Together." I designed and produced it to generate cooperation between designers and printers. Roger Remington saw the marketing potential of the audio-visual presentation and encouraged me to present it to 3M





**Greg Moss**

because I had used their print-proofing material, Color Key, to produce some of the slides in the presentation. 3M offered to donate more than \$50,000 of Color Key products and a \$10,000 process camera to RIT if they could use the presentation to market Color Key.

Although I received a small payment for the presentation that I designed, wrote, and produced, the long-term value was the experience that helped launch my career as a designer and producer of multi-media presentations.

Thanks Roger! Your support was timely and inspired.

**Darryl Degelman '73 (communication design)**  
**Pittsburgh, Pa.**

### **Greg Moss**

I have never been the athletic type, so when I got to RIT and had to fill my P.E. requirements I was frantically looking for an easy way out. I thought I had one when I signed up for juggling.

As an art major I had lots of talented teachers but it is Greg Moss, the juggling teacher, who I think of most often. Not only is Greg a supremely talented juggler, he is a wonderfully kind man who had a way of connecting with students. He taught me how to juggle, gave me a job in the cage passing out basketballs and such, and became my friend.

With all I learned at RIT I went on to a successful career in advertising. That said, the three-ball juggle with the tennis variation (the “Moss Man” devotees know what I’m talking about) is a skill that gets



**Jennifer Schneider**

me real attention. You’d be surprised how often juggling can come into play in your everyday life.

**Johnine Byrne '91 (graphic design)**  
**Shaker Heights, Ohio**

### **Jennifer Schneider**

I have a favorite RIT professor who not only made my life as a distance learner easier, she profoundly impacted my life in many other ways: Jennifer Wadhams Schneider.

I started my M.S. in 1999. I was a single, active duty soldier stationed in Alaska. Dr. Jen both challenged and delighted me throughout my coursework. She was a tough professor, so imagine my surprise when I flew to Rochester and met her in person! In my mind Dr. Jen was very large. In person she’s very petite – excluding, of course, her megawatt smile. I successfully defended my thesis with Dr. Jen’s keen guidance.

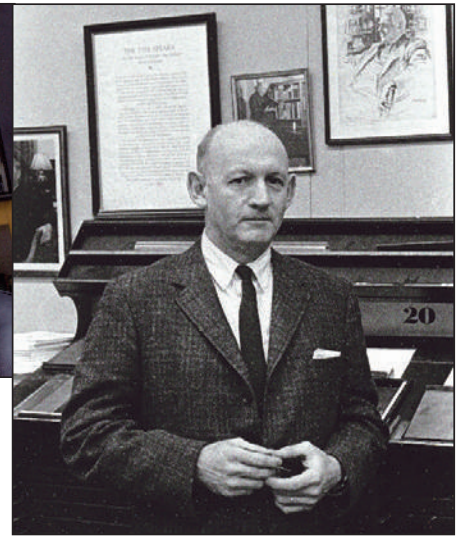
While I was working as an environmental inspector in Kuwait, Dr. Jen sent me an RIT alumni T-shirt. How cool is that? Back in America I’ve lived in several different states and Dr. Jen has always kept in touch. She even helped me get published in 2004; a goal I never knew I had!



**Thea Leonard '02**

like my mentor. I recently started teaching environmental science for Axia College of

Over time we’ve both gotten married and had children. However, I’m proud to say I’ve become very much



**Al Lawson '47**

University of Phoenix (online).

**Thea Jung Leonard '02 (environmental, health and safety management)**  
**Richmond Hill, Ga.**

### **Al Lawson '47**

With an eye for beauty and a sense of humor, Al Lawson '47 (printing) instilled a love of typography and history in me and many of my classmates. I came to RIT from a small family printing business and considered myself an accomplished “hand comp” (typesetter). Al taught me to express my creative talents to that craft. Until that time, I had simply set type in order to put ink on paper.

He described the history of the printing industry in a manner that made you feel you were there when the events occurred.

During my business years, I called on Al for advice. He never failed to give me his undivided attention and his advice was priceless. He even came to visit me for an entire day while on vacation (a four-hour drive) to discuss a business plan.

He was well-respected in the industry and traveled extensively as a speaker and as a booster of RIT. Other teachers made a mark on me, but Al Lawson stands out as the best of the best.

**Ben Marcus '52 (printing)**  
**Holyoke, Mass.**

**If you would like to tell us about a favorite RIT faculty or staff member, send e-mail to [umagw-ww@rit.edu](mailto:umagw-ww@rit.edu), or write to Kathy Lindsley, Rochester Institute of Technology, University News Services, 132 Lomb Memorial Drive, Rochester, NY 14623.**

# Business benefits when workers play



Alex Eggleston '00 (left) and Michael Svac want to unleash the inner athlete in everyone.

In his management positions at Xerox and General Electric (GE), Alex Eggleston '00 (EMBA) was continually charged with getting and keeping people engaged in their work.

It occurred to him that incorporating sports-based team competition with key workplace tasks could be a great way to improve employee morale and performance. When he read that fantasy football was costing employers millions of dollars each week in lost employee productivity, he knew he was onto something.

That idea led to First League LLC ([www.FirstLeague.com](http://www.FirstLeague.com)), founded by Eggleston and his longtime friend, Michael Svac. The company slogan: "Play that Works."

"We take a team concept that everybody can understand and add a sports theme," explains Eggleston. "The structure gives every employee the opportunity to excel and make a significant work contribution – and have fun doing it."

Here's how it works: First League client companies determine their business objectives for the game – how the employee players will make points. Objectives could be increased sales calls, reduced in-process errors or improved product quality – "whatever activities the business deems important to their bottom line," says Eggleston. These become the basis of the customized score sheet.

"Coaches," selected by the business, require minimal training on the Web-based

tool – it's easy to navigate. The coaches "draft" their employee players. Teams, typically five to 10 people, compete in a league structure. "Games" are scheduled based on the length of the "season" as determined by the business.

**"Other types of incentive programs tend to start off with a lot of enthusiasm, then taper off. With this, interest builds as the season progresses."**

**Alex Eggleston '00**

Coaches have the responsibility for recording the points earned by each player, and a "commissioner" confirms that the information is accurate. Everything is done online. Participants can track the standings of teams and individuals as the season progresses.

"The league structure is very dynamic," says Eggleston. "Things can change from week to week, and teams have the ability to improve their scores and win games."

First League's patent-pending software keeps track of all aspects of the virtual leagues. "The tool does the work," says

Svac. "The client just plays the game. It can be customized any way they want."

"We tell our clients this is an 'engagement tool,'" Eggleston says. "Other types of incentive programs tend to start off with a lot of enthusiasm, then taper off. With this, interest builds as the season progresses."

Eggleston, a native of New Castle, Pa., and Pittsburgh native Svac met 20 years ago at Indiana University of Pennsylvania, where both were studying safety engineering. Both went to work at Xerox in Rochester on the same day. Job changes took them to different locations, but they often talked about going into business together.

Eggleston says he literally woke up one morning with the First League concept in his head. When he explained it to his friend, "I was on board in an hour," says Svac.

First League began to take shape in August 2005, when Eggleston and Svac began working with System Innovations in Charlotte, N.C., to develop the software. In 2006, the partners began selling the new service application at various conferences and trade shows, and last September First League won the 2006 Innovative Product Award at the annual international Motivation Show in Chicago with 15,000 in attendance.

In April of last year Eggleston left GE to pursue the new business full-time. Clients, who have used the program with groups ranging in size from 65 to 500 employees,

include divisions of Chevron, International Paper, GE, and Johnson & Johnson. Svac says the concept can work with any organization, including schools or service agencies.

"Our challenge is getting the word out," says Eggleston. "It's not easy starting a business, but we believe in this. In today's business world, where everything is a commodity, the only thing that differentiates you is your people. We're tapping into something – an innate competitiveness – that's already there. This could make a positive difference for a lot of people."

# Pete Turner sees jazz in living color

Noted photographer's latest book collects his famed album covers

Pete Turner '56 (photography) was drafted into the Army shortly after graduation. It was a lucky break.

For starters, "I didn't have to fight any wars," he says. He served with the second signal combat photography team at the Army Pictorial Center in Long Island City, N.Y., where his job involved operating a color lab and testing the latest materials. Free to shoot whatever he wished, Turner developed an extensive color portfolio at a time when color photography was still rare.

The lab's proximity to New York City was another plus, providing access to advertising agencies and prominent magazines as well as unlimited subject matter and great entertainment. The young photographer kept his eyes open for opportunities.

"I loved to go to record stores and look through the bins," he says. "I kept seeing this name, Creed Taylor. So I called him."

The record producer was working on an album called *The Sound of New York*. "He es-

pecially liked my photos of the city covered in snow, which was such a contrast to the sounds on the recording. He used one, and that became the beginning of a wonderful friendship."

Turner went on to achieve recognition for his stunning color photos, which have appeared in noted magazines including *Esquire* and *Look*. Taylor produced some of the most highly regarded jazz recordings of the era for Impulse!, Verve and his own CTI label. The two worked together for more than 20 years, with Turner providing the memorable cover images for albums by John Coltrane, Bill Evans, George Benson, Quincy Jones, Stan Getz and others.

More than 80 of those covers have been collected in a new book, *The Color of Jazz* (Rizzoli, 2006). The work shows the covers in the actual size of the LP album format.

Turner's covers helped set the trend of creating album art independent of the musical contents. In some cases, Turner shot

portraits of the artists for use on the covers, but more often, Taylor selected images from Turner's portfolio. One famous example is the vivid image of a galloping giraffe used on Antonio Carlos Jobim's *Wave* album. Taylor wanted to avoid the obvious; Turner provided the perfect alternative, and DJs around the country started referring to the record as "the giraffe album."

Turner says the long-time relationship provided the ultimate showcase for his work, in terms of both public recognition and visual impact. Records reached a mass audience and LPs, unlike today's CDs, are large enough to display art to great advantage. "We call that real estate," he says, "and we had a lot of real estate." Plus, record albums have great longevity.

"People throw magazines away, but nobody throws records away."

**To view some of the photos from the book, as well as many of Turner's most famous images, visit [www.PeteTurner.com](http://www.PeteTurner.com).**

Ground-breaking album covers by Pete Turner '56 are shown at full size in a new book, below right. One of his most famous images, below, graced the cover of Antonio Carlos Jobim's *Wave* album.

Pete Turner '56 at Rochester's George Eastman House, where a retrospective of his work was on display last year.





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**R·I·T**



# THE SIMONE LEGACY

RIT'S EIGHTH PRESIDENT'S 15 YEARS HAVE BROUGHT INCREASES IN STUDENTS, FACILITIES AND STATURE

"How you finish depends on how you start," Albert J. Simone told the RIT community on Sept. 1, 1992.

It was his first day as president of RIT. He already knew a lot about the university. Appointed by the Board of Trustees in May, Simone had put the succeeding months and his considerable energy into learning about RIT.

He was impressed with what he had learned. "We should be proud," he told the audience, and explained why by giving insightful examples. He compared RIT to a powerful train, and he was prepared for an exhilarating ride ahead.

"The train is moving fast and in the right direction," he said. "It can only pick up speed and close the gap for a winning finish in the days ahead.

"Together with all of you I want to be at the finish line several years hence. At that time, there will be clouds of dust in our wake, bright sunshine a breath away, and – low and behold – a new track and another even more challenging finish line just in sight on the horizon."

On June 30, Simone will relinquish the engineer's seat of the powerful RIT locomotive. On these pages, we take a look at the track that's been laid and the milestones of the Simone years, and share his vision for the journey ahead.

**W** Web extra:

To hear an interview with President Simone, visit the University News Web site at [www.rit.edu/news](http://www.rit.edu/news).

# Colleagues recall Simone's energy, honesty and great passion for RIT

As RIT's president for 15 years, Albert Simone has worked with many members of the campus community as well as leaders from government and business. On the following pages, some of those associates provide their insights into the characteristics that have made Simone successful.



**Colby Chandler**

"Among our questions that we asked all presidential candidates was 'Would you be willing to learn sign language?' All except Al equivocated. They said 'I will try.' Al said directly, without equivocation, 'Carolie and I will learn signing.'"

*Colby Chandler is former Kodak chairman and CEO, and RIT trustee emeritus. He chaired the 1992 presidential search committee.*



**Dane Gordon**

"Al has been an exceptional president. He's had a great vision for RIT, and he's followed through."

*Dane Gordon is professor emeritus, philosophy, and author of Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City. A new edition will be published this year.*



## A VISION FOR THE FUTURE

BY ALBERT SIMONE

In what follows, I shall list my top 10 – in priority order – aspirations for RIT as it moves to Category-of-One status over the next 10 years. These 10 aspirations are connected. They overlap. And this connectedness and overlapping enables them to be synergistic and mutually reinforcing.

A Category-of-One university is a university that stands alone among universities. I like to describe RIT Category-of-One in the following way: Ten years from now, the top 100 students graduating from high school in the country will all apply to MIT, Harvard and RIT. All 100 students will be admitted by all three universities. One-third of the students will chose RIT over MIT and Harvard. These students will choose RIT not because it is like MIT and Harvard but, rather, because it is different from MIT and Harvard. This differentiated RIT is what these top students value most.

Reaching any one or a few of the 10 aspirations listed below will not do the job. Rather, all 10 aspirations must be satisfied simultaneously by the end of 10 years, and each aspiration must be satisfied at a very high level. There may be some universities that may be stronger than RIT in any one or a few of the aspirations, but taken as a whole, no other university will attain the collective impact that RIT will represent.

That is my dream for RIT as a Category-of-One university. There are no guarantees, of course. However, if we truly believe and work as hard as we can, the worst that can happen is that we will be a lot better university than we would otherwise be if we had not tried. In this way, we will serve our students over these next ten years in ways that are better than we might otherwise have been able to achieve.

Let me turn now to these aspirations.

### 1. Culture

The RIT culture is one in which students, alumni, faculty, staff, trustees and the community outside of RIT take great pride in RIT as an institution of higher learning. The RIT family respects and celebrates the achievements of faculty in different disciplines, the growth and development of staff throughout the university, the accomplishments of trustees in their areas of specialization, the awards our students garner, and the success of our alumni across the world.

### 2. Teaching and Learning

The most important activity of faculty is their teaching. The most important outcome of our students is learning. The most important activity of the staff and trustees is to facilitate the teaching/learning activities of our faculty and students. Experientially based education is the foundation of this teaching and learning.

For example, undergraduate students have the opportunity to learn not only in the classrooms and laboratories as part of formal curriculum development, but also through the opportunity to engage directly in undergraduate research, to travel and learn abroad, to engage directly in the creation of new ideas and products through involvement in the RIT incubator and start-up companies, and to integrate work experiences through our co-op and intern programs.

Some faculty bring to their teaching and students strong commitment to and accomplishment in applied research, some bring significant achievement in business and government, and some will bring both. All faculty incorporate real-world research and/or organizational decision-making into their coursework and interactions with students.

### 3. Scholarship

Teaching and learning is enriched by scholarship. Every faculty member exhibits scholarship in every activity in which they engage every day. Scholarship can take the form of applied (primarily) or basic research, creative works (particularly in art and design, as well as in software devel-

opment), integration and application of knowledge, and pedagogical innovation. As each faculty member works every day on his/her scholarship, the teaching/learning function is enriched and students are motivated and stimulated by knowing that they are not only on the cutting edge of the disciplines they are studying but are actually participating in the extension of the frontier of knowledge.

#### 4. Leadership Development

Outside of the classroom, students develop their leadership potential. They leave RIT with a keen sense of personal, professional, and civic responsibility. Much of this leadership, interpersonal engagement, sense of team and communication development occurs through our extensive extracurricular programs centered in the Division of Student Affairs but also nurtured in every other division at RIT.

#### 5. Students, Faculty, Staff

By the time each student graduates, he or she has a close personal and professional relationship with at least one faculty or staff member at RIT. In effect, each student has developed a close mentoring relationship with one or more faculty or staff members, a relationship that extends beyond RIT and over a lifetime.

#### 6. Student Success

Students who attend RIT work hard in and outside of the classroom. They come to value and appreciate the challenges and opportunities presented to them. More than 90 percent of the students who enroll at RIT graduate from RIT. Because of the successful attainment of the aspirations already described, RIT students not only graduate, but they value their RIT experience for the rest of their lives. They attribute much of their personal, professional and civic success over their lifetimes to the unforgettable and life-defining years they spent at RIT. They are loyal and dedicated alumni who serve as RIT's strongest and most effective ambassadors over their lifetimes.

#### 7. Shared Governance, Collegiality

Everything discussed so far is achieved because of shared governance and collegiality. People who are in decision-making modes communicate effectively with individuals and organizations within RIT who will be affected by the decision they will make, prior to their making the decision. In this way, those affected by the decision are informed beforehand and have an opportunity to provide input and to help shape the

decision. The decisions made by those who are held accountable for those decisions may not always be the most popular decisions; however, because those affected by them have the opportunity to provide input and to understand the rationale, they support the decisions even though they may not fully concur with them. In this way, RIT moves forward and effectively implements change, as it must in the dynamic global environment in which it lives.

Communication, of course, is a two-way street. There are avenues for people who are not in decision-making positions to reach decision makers with ideas and concerns with full confidence that their voices are listened to and their ideas taken seriously. RIT is noted for its fairness, openness, and integrity. Always there is debate. Typically there is some disagreement. But always the individuals affected are not disagreeable.

#### 8. Partnerships

RIT cannot become a Category-of-One university without partnering with business, government, the community-at-large outside of RIT, and other universities. RIT is a university that not only seeks partnerships in order to reach its goals, but is an institution that is sought after by others who wish to find a reliable partner to support their own goals.

#### 9. Balance

The key to achieving Category-of-One status is balance. There is a balance among RIT's Ph.D., master's, and bachelor's programs, so that they are mutually supportive and not competitive or in conflict. There is a balance among teaching, scholarship and service. Service is broadly defined as individual contributions to the department, college, university, profession and community. Not every faculty member provides an equal contribution in each of these functional areas, allowing faculty members to focus in their areas of greater interest or comparative advantage.

#### 10. Recognition/Branding

Ten years from now, the above aspirations come together in an orchestrated way, producing a magnificent symphony that is truly world-class and one-of-a-kind. The world will notice. RIT will be branded, acknowledged and recognized as a Category-of-One University in which all of the aspirations described above form a mosaic that is unmatched by any other university. For this reason, students, parents, employers, and the community-at-large see RIT as a shining star.



**Bruce James '64**

"From my vantage point, which includes service on the boards of five colleges and universities as well as the Associated Governing Boards of Universities and Colleges and the Northwest Commission on Higher Education, I believe Dr. Simone may well be the best university president of his generation. He is certainly one of the most gifted leaders of all types that this country has ever produced."

*Bruce James '64 (printing management), former chair of the RIT Board of Trustees, recently retired as head of the United States Government Printing Office.*



**Charles Schumer**

"The first time I met Al Simone I knew he was a special person. He was filled with that dynamism, that energy, that sincerity and all of it, all of it was just directed at helping RIT. . . . He's the kind of guy, when you meet him, he's dynamic, he's energetic and you just like him, and you want to help out."

*Schumer is U.S. Senator from New York.*



**Louise Slaughter**

"Al Simone is a human dynamo, and we will miss him terribly. Over the years, it has been an absolute joy watching Al turn the Rochester Institute of Technology into one of America's premier education facilities. Although we are sad to see him go, I am thankful that he will remain an influential member of our community."

*Slaughter is Congresswoman, 28th District, New York.*



**Nicolás Rubio**  
'99, '01

“Among the many contributions from President Simone’s leadership to RIT’s student life, I should highlight his vision of a world-class university that is a welcoming place to anyone from the United States and around the globe. His support for organizations such as Global Union, the establishment of more student-oriented special programs and activities, and major campus renovations are just a few examples that clearly show the way towards fully achieving that vision. It was a great honor indeed to have had the opportunity to work with him.”

*Nicolás Rubio '99, '01 (international business, MBA), founded RIT's Global Union. He is business development manager, Caribbean region, H.J. Heinz Co., and lives in Caracas, Venezuela.*



**Sandra Parker**

“I value his directness and honesty. When I was named first female president of the Industrial Management Council, I made appointments with each board member. Al suggested that I would not be successful. He had the guts to tell me what a lot of people were probably thinking. He really challenged me. He made me even more determined to succeed.

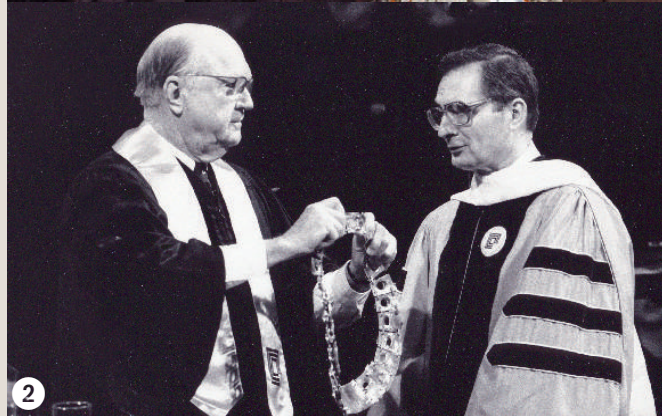
“A year later, he told me that he had been dead wrong about me, and shortly after he asked me to join the RIT Board of Trustees. I considered that a tremendous compliment.”

*Sandra Parker is president and CEO, Rochester Business Alliance, and an RIT trustee since 2002.*

# THE SIMONE YEARS



1



2



3

1 Xerox CEO Anne Mulcahy joins Simone for commencement 2004.

2 Simone's inauguration, April 15, 1993, with Board of Trustees Chair Thomas Gosnell.

3 Simone reads to children at Margaret's House day care center on campus.

## 1992

- Simone takes office as the eighth president of RIT on Sept. 1

## 1993

- RIT Women's Center established
- Partnership with Kanazawa Institute of Technology in Japan launched

## 1994

- Disability Services Office established
- 10-year strategic plan, “Learning and Careers 2004,” adopted

## 1995

- Margaret's House on-campus day care center dedicated

## 1996

- RIT launches nation's first undergraduate program in software engineering

- College of Engineering announces the Kate Gleason Scholarship for women
- President Simone receives the Jewish National Fund's highest honor, the Tree of Life Award, for humanitarian reasons and outstanding community involvement

## 1997

- Center for Integrated Manufacturing Studies opens
- RIT's American College of Management and Technology in Croatia opens
- RIT varsity crew team formed
- First Brick City Festival (now Brick City Homecoming) takes place

## 1998

- \$60 million residence hall renovation project begins
- Kate Gleason College of Engineering is named in recognition of a longtime

- relationship with Rochester's Gleason family and a new \$13 million gift from Rochester's Gleason Foundation
- **First in Glass** initiative is launched to foster partnerships with industry and government
- Center for Excellence in Mathematics, Science and Technology, a major addition to the College of Science, is dedicated
- Fiber optic cable network is installed in all academic buildings

## 1999

- RIT boathouse opens
- RIT selected by United States of America Deaf Sports Federation to host U.S. Deaf Games
- \$13 million renovation of the Kate Gleason College of Engineering begins





4 Al and Carolie Simone take part in a formal Japanese tea ceremony in 1997.

5 Simone helps lay a foundation on a Habitat for Humanity project.

## 2000

- Construction begins on free-standing Greek housing
- President Simone appointed to a three-year term as a director of the Federal Reserve Bank of New York
- RIT forms partnership and scholarship commitment with Hillside Work-Scholarship Connection (HW-SC), a program for Rochester high school students
- President Simone receives Henrietta Area Community Outstanding Citizen Award

## 2001

- \$14 million gift from Paychex founder B. Thomas Golisano establishes the Golisano College of Computing and Information Sciences
- Joseph F. and Helen C. Dyer Arts Center at NTID opens

- RIT designated as a New York State Strategically Targeted Academic Research (STAR) Center with partners University of Buffalo and Alfred University; a \$14 million grant is received to build the IT Collaboratory
- Crossroads building housing Office of Alumni Relations, Crossroads Café and The Hub print center, opens
- Java Wally's coffee house opens in Wallace Library
- E. J. Delmonte Corp. donates Rochester Thruway Marriott Inn, which is renamed RIT Inn and Conference Center
- President Simone receives the National Association of Student Affairs Professionals (NASAP) President's Award

## 2002

- North Star Center for Academic

Success and Cultural Affairs opens as a resource for African American, Latino/a American and Native American students

- RIT launches nation's first Ph.D. program in microsystems engineering
- RIT dedicates the Laboratory for Applied Computing, created with a \$1.5 million grant from New York state

## 2003

- RIT student-produced *SportsZone* program debuts on ESPN2
- Heidelberg Web Press Laboratory opens
- *The Sentinel*, a 70-foot, 110-ton steel sculpture by Albert Paley, dedicated
- Eastman Kodak Quad is dedicated
- President Simone receives the Boy Scouts of America Distinguished Citizen of the Year Award



**Stanley McKenzie**

"His greatest contribution is undoubtedly the significant elevation of RIT's reputation on the national and international scene for high quality career education. Among his strengths are his incredible sense of humor and his perspective about himself and his position. He loves being president of RIT, and you can't help loving to work for him and helping him succeed, even when he is driving you crazy!"

*Stanley McKenzie is RIT provost.*



**Deborah Stendardi**

The trust level that he has engendered with our elected officials at all levels has been tremendous. And he has held our feet to the fire to make sure we deliver what we promise. We're very proud of the work we've done and comfortable with any scrutiny. He is the main voice of that message. He's extraordinarily good at representing RIT and what we have to offer."

*Deborah Stendardi is vice president, RIT Government and Community Relations division.*



**Robert Snyder '56**

"If someone had said 20 years ago that this is where RIT would be today, you would have said 'No way in God's green earth.' RIT has matured tremendously. Simone saw to it that a lot of things got done. He continues to be a real doer. Simone has been the genesis of a lot of the changes that have taken place."

*Robert Snyder '56 (chemistry) is professor emeritus, mechanical engineering (34 years, retired 2001).*



**Alfreda Brown**

“I have spent countless hours with him over the past 15 years and I have learned so much about life; many examples that he used came from his own life – he is a transparent person – he has nothing to hide. That is what makes him so credible.”

*Alfreda Brown is RIT interim chief diversity officer.*



**Lizzie Sorkin**

“It helps when you work with administrators who put students first. It helps when they take the time to explain things to students that disagree with a decision. It helps when both parties have a positive relationship with each other. It’s important for the students to voice their concerns and to be comfortable to approach the seventh floor of the Eastman Building (president’s office) when a need arises.”

*Lizzie Sorkin, Student Government president, is a fourth-year film and animation major.*



**Christopher Dahl**

“His leadership has been pivotal, in terms of focusing public recognition on the role of higher education in the region. No one in the Rochester area has brought more energy to the task of civic leadership. Plus, he’s a pleasure to work with. He’s genuinely collegial and collaborative.”

*Christopher Dahl is president, SUNY Geneseo and chair, Rochester Area Colleges.*



**6** Simone prepares for his first softball Saturday event shortly after taking office in 1992.

**7** Simone tours the Gordon Field House and Activities center during its construction.

**8** Simone chats with New York Governor Eliot Spitzer.

**9** Simone joins runners as they complete a run across the U.S.

**2004**

- Year-long celebration of RIT’s 175th anniversary begins
- Gordon Field House and Activities Center opens
- Cross country relay team completes a Coast-to-Coast Run, recreating a 1979 run commemorating RIT’s 150th anniversary
- RIT announces that the men’s hockey program will join the Division I Atlantic Hockey Association
- Albert and Carolie Simone receive Catholic Family Center Award

**2005**

- RIT hosts the Finger Lakes Regional FIRST Robotics Competition with 33 teams from across the Northeast participating
- Construction begins on RIT’s \$12 million Center for Bioscience Education and Technology

- President Simone receives the YWCA of Rochester and Monroe County Racial Justice Award

**2006**

- IT Collaboratory building, a research facility focused on developing the next generation of information technology systems, opens
- The E. Philip Saunders College of Business is named
- RIT’s eight-year fundraising campaign, “Powered by the Future: The Campaign for RIT,” concludes successfully with \$309 million in gifts and commitments
- RIT’s third Ph.D. program, computing and information sciences, is launched
- New York Wine and Culinary Center, a partnership of RIT, Constellation Brands, Wegmans Food Markets and the New York Wine and Grape Foundation, opens in Canandaigua, N.Y.

- CSD Student Development Center opens
- President Simone receives 2006 Civic Medal from Rochester Business Alliance
- Al and Carolie Simone named honorary alumni at the first President’s Alumni Ball
- President Simone receives Entrepreneurial American Leadership Award from Partners for Livable Communities, Washington, D.C.

**2007**

- RIT launches the nation’s first Ph.D. program in color science
- Center for Bioscience Education and Technology is dedicated
- President Simone receives the Chief Executive Leadership Award from the Council for Advancement and Support of Education (CASE)
- Total number of alumni tops 100,000
- President Simone retires June 30

# Vital signs: 1992 – 2007

The past 15 years have been characterized by tremendous growth throughout RIT. The following figures give a picture of how the university has evolved.

## Total annual budget

1992: \$224,593,100  
2007: \$504,471,600

125% ↑

## Total endowment

1992: \$189 million  
2006: \$572.8 million

203% ↑

## Total enrollment

1992: 13,004  
2007: 15,557

20% ↑

## Students from outside New York

1992: 4,478  
2007: 6,433

44% ↑

## International students

1992: 759  
2007: 1,239

63% ↑

## Faculty

1992, full time: 640  
2007, full time: 915

43% ↑

1992, part time: 463  
2007, part time: 394

15% ↓

## Number of alumni

1992: 68,000  
2007: 100,000

47% ↑

## Alumni chapters

1992: Rochester only  
2007: Rochester and  
22 other regional chapters

2,100% ↑

## Degrees awarded

1992, total: 2,873  
2006, total: 3,874

35% ↑

1992, certificates/diplomas: 212  
2006, certificates/diplomas: 130

39% ↓

1992, associates: 316  
2006, associates: 371

17% ↑

1992, bachelors: 1,820  
2006, bachelors: 2,508

65% ↑

1992, masters: 515  
2006, masters: 839

63% ↑

1992, Ph.D.: 1  
2006, Ph.D.: 11

1,000% ↑

## Campus buildings, total size

1992: 4,353,540 square feet  
2007: 5,256,846 square feet

21% ↑

## Number of bricks

1992: 11,947,772  
2007: 14,867,389

24% ↑

## Honoring a legacy of leadership and caring

RIT alumni, friends and supporters have joined together to honor Albert and Carolie Simone. The legacy of President Simone's 15-year presidency and the impact of Carolie Simone's work with the National Technical Institute for the Deaf and her many other contributions will be remembered at RIT through the named funds.

To keep the Simone name alive on the RIT campus for years to come, funds are being designated for areas identified by each of them as having special significance in their lives. Gifts may be made to the Center for Innovation and Entrepreneurship for Albert J. Simone, and to establish the Carolie R. Simone Endowed Scholarship at NTID.

Those wishing to be a part of this effort may use the attached envelope. For more information, please contact the Office of Development at 585-475-5500.



## A community tribute

**"How You Start is How You Finish":** An event honoring Albert and Carolie Simone

**What:** Reception, dinner, program, dancing to Gap Mangione Band

**When:** 6 p.m. June 16

**Where:** Gordon Field House and Activities Center

**Dress:** Black tie optional

**Tickets:** \$100

**For more information:**

Cindee Gray, 585-475-4987

or [csggrl@rit.edu](mailto:csggrl@rit.edu)

## Simone's Career at a Glance

### Career highlights:

- Eighth president, Rochester Institute of Technology, Sept. 1, 1992 – June 30, 2007
- President, University of Hawaii System and chancellor of the University of Hawaii at Manoa, 1984 -1992
- Vice president, Academic Affairs, University of Hawaii, 1983 - 1984
- Dean, College of Business Administration, University of Cincinnati, 1972 - 1983
- Previous teaching experience: Tufts University, Massachusetts Institute of Technology, Northeastern University, Boston College, Boston University
- Ph.D. in economics, Massachusetts Institute of Technology, 1962
- B.A. in economics, Tufts University, 1957

### Community affiliations:

- First college president to chair the Greater Rochester Metro Chamber of Commerce; served two terms (1997, 1998)
- Greater Rochester Enterprise (board member)
- Rochester Business Alliance (board member)
- Hillside Children's Center (corporate member)
- Center for Governmental Research (board member)
- RIT Venture Creations business incubator (chair, board of directors)
- New York State Business Council, Public Policy Institute (board member)
- Excellus Blue Cross/Blue Shield (board member)
- M&T Bank Advisory Board (director)
- Wilson Community Center (member)
- New York State Education Commissioner's Advisory Board on Higher Education (member)

### Professional activities:

- New York Commission on Independent Colleges and Universities (member and past chair)
- National Commission for Cooperative Education (trustee)
- Association of Independent Technological Universities (member)
- Rochester Area Colleges (member and past chair)
- National Collegiate Athletics Association Division 1 Presidents Commission (member)
- Federal Reserve Bank of New York (director, 2000-2003)



Interpreter Sam Holcomb '77, left, coaches Al, Carolie and daughter Laura in American Sign Language shortly after their arrival at RIT in 1992.

# SIMONE SYMBIOSIS IT TAKES TWO

Carolie Simone had three companions as she began her journey from Hawaii to Rochester in 1992. One was her husband, Al Simone, who was set to become RIT's eighth president. The other two were American Sign Language books.

RIT is home to the National Technical Institute for the Deaf and Carolie was eager to embrace its deaf community. She learned several signs before stepping off the plane.

And that was just the beginning.

Carolie became an eager student of not only sign language, but deaf culture. She

took an active role in the NTID community and joined the board of directors at the Rochester School for the Deaf, serving as board president from 2004-2005.

"Her initial curiosity about deafness quickly evolved to a steadfast demonstration of her dedication and commitment to not only NTID's mission, but to help improve opportunities for deaf youngsters as well," says T. Alan Hurwitz, NTID CEO/dean and RIT vice president.

Debbie Denton, one of the Simones' four children, says Carolie has been instrumental in her father's success.

"My father is very successful. But if you were to match him up with any other type of woman other than my mother, it would actually hurt his ability to be successful," Denton says. "She is the person that balances his stress. She has a unique ability and strength to be the supportive one in the relationship. I really look at her as the rock and the foundation of what makes it all work."

It hasn't always been easy. The Simone's house is RIT's house – literally. The couple lives at Liberty Hill, a historic cobblestone home that was given to RIT during its 150<sup>th</sup> anniversary campaign in 1978.

Al Simone frequently says that Carolie has "lived above the store" during his tenure at RIT. The Simones entertain guests on an almost daily basis, hosting large groups for breakfast meetings, luncheons and dinners.

"I think always being in the public eye has been very difficult at times," Denton says. "My father thrives on being in the spotlight. She can do that, and she will do that. But it's less of a comfort zone for her. It has been a huge challenge."

Nobody knows more about the challenges Carolie has faced than her husband.

"You all see her as the person who greets people at the house and the hostess and the person who sits on all the committees and all that," Al Simone said at the news conference announcing his retirement last May. "But her real contribution is putting up with me for all of these years."

**John Follaco**

Carolie prepares Al for the unveiling of a tiger sculpture, installed on the Liberty Hill grounds.



# New president chosen

## University of Maryland provost arrives July 1

**W**illiam W. Destler, senior vice president for academic affairs and provost of the University of Maryland at College Park, will become president of RIT on July 1. The Board of Trustees made the decision at a special meeting March 1, selecting Destler from among two finalists and an initial pool of nearly 100 candidates.

"This is a proud moment for me," Destler said, speaking via video link during a news conference announcing his appointment. "RIT is an extraordinary university and has the prospects of becoming a national treasure. The university offers some opportunities to be a groundbreaking institution that can capture the new high ground in higher education."

"We are proud to welcome Dr. Destler to RIT as our next president," said Michael P. Morley '69 (business administration), chair of the Board of Trustees. "His breadth of experience, understanding of academia, and his sense of vision for the future will help propel our university to new heights. There is a great opportunity to build on the strong position we enjoy from Dr. Albert Simone's 15 years as our president."

Simone concurs with that assessment. "This is an exciting time for RIT as we are already on an upward trajectory," said Simone, who is retiring June 30. "With Bill's leadership, passion and vision, I am confident that we will accelerate this momentum and take RIT to even higher ground among the best universities in the nation and the world."

Simone also applauded the work of the Presidential Search Committee, led by Trustee Donald Boyce '67 (business administration). "The process was one of the best – if not the very best – that I have observed in my many years in academia over a breadth of universities and wide categories of positions," said Simone.

A 21-member search committee comprised of alumni, faculty, staff, students and trustees narrowed the pool of candidates before the final selection by the Board of Trustees.

As part of the selection process, Destler spent two days on campus meeting with numerous campus groups. Speaking during an open forum Feb. 20, Destler commended RIT for its unique mix of high-caliber programs in a wide range of disciplines – including those within NTID.

He talked about ideas that might be explored in the future, including a requirement that all students participate in a project involving innovation – similar to Maryland's Gemstone Program, which he is credited with creating. Other ideas included establishing research-and-development programs for industry; additional strategic global partnerships; and academic programs emphasizing cross-disciplinary cooperation – including a possible first-in-the-nation "team Ph.D." program.

"These are not proposals – I'm not even sure they're good ideas," he noted. "But they are conversation starters."

In response to audience questions, Destler expressed support for the arts and humanities, and he emphasized the value of scholarship.

"When I look at a university, I see a community of learners," he explained. "The students are here to learn, but so are the faculty and staff. In a very real sense, teaching, research and scholarship, and creative activity all together comprise the educational enterprise. I think we want a community in which everybody is learning."



William W. Destler, RIT's ninth president



William Destler chats with RIT community members following an open forum on Feb. 19.

## Resume ranges from microwaves to banjos

William Destler has spent his entire professional career – more than 30 years – at the University of Maryland, rising from research associate and assistant professor of electrical engineering to senior vice president and provost, a position he has held since 2001.

As graduate school dean from 1999 to 2001, student applications increased by more than 20 percent and research funding rose by more than 30 percent. As senior vice president for academic affairs, retention and graduation rates rose by 62 percent and 80 percent, respectively. While interim vice president for advancement, Destler secured a \$25 million gift from Comcast Corp. for construction of an arena, named Comcast Center.

As dean of the A. James Clark School of Engineering from 1994 to 1999, Destler created the Gemstone Program, a multidisciplinary, four-year program for undergraduate honors students of all majors. ([www.gemstone.umd.edu/Main/aboutus.htm](http://www.gemstone.umd.edu/Main/aboutus.htm).)

Destler earned a bachelor's degree from Stevens Institute of Technology in Hoboken, N.J., and a Ph.D. from Cornell University. An expert on high-power microwave sources and advanced accelerator technologies, he has consulted for government agencies and private firms, received more than \$40 million in grants and contracts, published numerous journal articles and book chapters, and presented many papers.

Destler and his wife, Rebecca L. Johnson, have two sons. Walter is a senior majoring in computer science and theater at the University of Maryland; and Nathan is a senior in high school.

During his own college days, Destler composed and performed folk music. He retains a passion for stringed instruments, especially banjos.

Find out more about Destler's hobby at [www.billsbanjos.com/index.htm](http://www.billsbanjos.com/index.htm).

### **W** Web extra:

For more information, including video of the news conference, a photo gallery and news releases, see [www.rit.edu/news](http://www.rit.edu/news).



# Dirty business

World's largest Baja challenge comes to RIT



**Dave Hallbach believes that student Baja competitions are about much more than a race.**

The competitions offer Hallbach and his RIT teammates the opportunity to put their education into action – and to do so among hundreds of other students from around the world. Sponsored by the Society of Automotive Engineers, Baja SAE challenges students to build off-road vehicles for competition in design and endurance categories. Events take place all over the world.

“Not only are we there to race, but it’s also just a great time and a great atmosphere,” says Hallbach, a fifth-year mechanical engineering technology student. “We get the opportunity to meet kids from all over the world. It’s just an awesome experience.”

Although RIT’s Baja teams have traveled as far as South Africa to compete, this year Hallbach and his teammates won’t have to go far to participate in a major event. RIT is hosting the 2007 Baja SAE Rochester World Challenge June 7-10, with lead sponsorship from Toyota. More than 140 colleges and universities from the United States, Canada, Mexico, India, South Korea, South Africa and from countries all over South America are scheduled to participate.

“This is going to be the largest Society of Automotive Engineers student design competition ever held anywhere in the world,” says Marty Gordon, mechanical engineering technology professor and the RIT Baja (previously called Mini-Baja) team adviser. “It’s going to be a phenomenal event. You’ll never know what you’re going to see next.”

The competition is divided into two components: static and dynamic events. The static events take place during the first two days of the competition as judges evaluate

the design of each team’s vehicle.

In the dynamic events, each vehicle will undergo a series of tests, including acceleration, traction, maneuverability and, ultimately, the endurance competition – which assesses each vehicle’s ability to operate continuously over a four-hour stretch through rugged terrain. The team that completes the most laps in the four-hour period wins.

“The excitement level at the event will be extremely high,” says Justin Stabb, a fifth-year mechanical engineering technology student and an RIT Baja team member. “Not only are you going to see a competitive design competition, but you’re also going to see cars flipping, cars crashing, cars running into trees – complete carnage.”

Gordon sees the competition as a way to take learning to another level.

“Baja SAE really ties into the RIT philosophy of experiential learning,” he says. “It gives students the opportunity to apply the knowledge they’ve been gaining out of a textbook or out of a lab or out of a lecture hall, and apply it to something very real.”

In fact, Baja experience has taken some graduates directly into careers.

“Baja was about 80 percent of me getting my job,” says Jason Rounds ’02 (mechanical engineering technology), who currently works in Columbus, Ohio, on the quality engineering and exterior test group for Honda’s Odyssey and Pilot vehicles. “Honda sends recruiters to every competition. They knew of me because of my involvement with Baja.”

Rounds, a native of Townshend, Vt., was instrumental in reviving RIT’s Baja organization in 1996. Originally founded in 1978, Mini-Baja dissolved in the early 1990s as other SAE projects, notably solar car and Formula SAE, came into prominence.

“When we started Baja, I had no idea where it would go,” Rounds says. “It definitely paid dividends for me. One of the biggest aspects is learning how to work on a team with many different personalities and very diverse backgrounds. That’s what you do out on the job.”

He continues his involvement with Baja; Rounds is a co-organizer for the June event, and his volunteer role as a national safety inspector takes him to every competition. Honda supports this work by giving him time off

## If you go . . .

**What:** 2007 Baja SAE Rochester World Challenge sponsored by Toyota

**When:** June 7-10

**Static events:** 10 a.m.-5 p.m., June 7-8, RIT’s Gordon Field House and Activities Center. Judges evaluate design components.

**Dynamic events:** 8 a.m.-6 p.m. June 9; 10 a.m. -2 p.m. (endurance race) June 10; Hogback Hill Motocross Track, Hogback Hill Road, Palmyra, N.Y.

**More information:** [www.rit.edu/news/baja](http://www.rit.edu/news/baja)

**Volunteers needed:** Dozens of opportunities are available in positions ranging from greeters to safety inspectors and design judges. Contact Marty Gordon at [megite@rit.edu](mailto:megite@rit.edu).

to travel to events, where he may do some recruiting.

“Companies like Honda see Baja as a great opportunity to find students who actually know how to build something,” says Rounds.

Polaris Industries, a leading manufacturer of all-terrain vehicles, snowmobiles, motorcycles and light tactical vehicles for the military, also keeps close connections to Baja SAE and its participants. Through Baja, Joel Notaro ’01 (electrical engineering) made contacts that led to his current position as a project engineer for Polaris, in Wyoming, Minn., where his work on performance ATVs includes some test driving and racing.

“It’s my dream job,” he says. “There’s a fine line between work and play.”

Notaro grew up on a dairy farm in Mayville, N.Y., where he began riding motorcycles at about age 6 – pursuing a love of motor sports shared by his whole family. He joined the Baja team in his second year at RIT.

“I was taught by fellow team members the machining, drafting and analysis skills needed to design the suspension system and I performed those duties for the next four years,” he says. “The ‘real world’ knowledge acquired in that club was beyond my wildest expectations.”

Notaro also drove in some events, and won the endurance event at the 2001 competition in Brazil.

A Mini-Baja car didn’t take Pete Romocki ’80 (mechanical engineering) quite that far. When he was president of RIT’s student SAE chapter, the national organization sent information about the 1979 Mini-Baja East competition to be held at the University of South Florida.



**RIT Baja team adviser Marty Gordon, left, and team members Dave Hallbach, center, and Justin Stabb.**

“It looked like a great opportunity for our chapter to get involved with something and maybe get a trip to Florida,” he says.

Raising funds delayed the project, so RIT first competed at the University of Delaware in spring of 1980. “We came in second overall,” says Romocki, “but we won the endurance race.

“RIT was not well known at the time,” he continues, “so we caught a lot of people by surprise. When we won that endurance race I had an unbelievable feeling of pride for being from RIT. Here it was my senior year and I had not participated in any RIT team sports, so I had not felt that way about RIT before. It was an incredible feeling I will never forget.”

Romocki now lives in Atlanta and works as a sales engineer for American Excelsior Co., a producer of soil erosion products. He recalls Baja as a highlight of his college experience.

“It was a tremendous amount of fun. It also took a lot of time, raising the money and building the car. But the hands-on experience and working with a team was really valuable. Plus it was a great subject to talk about in a job interview.”

Besides the learning experience, there’s



Jason Rounds '02 (at laptop) evaluates a cost report at the 2006 Midwest competition in Lake Geneva, Wis.

an important social component of Baja, participants say.

One notable example: Joel Notaro’s brother, Cody Notaro '04 (mechanical engineering) transferred to RIT because of Baja and met his wife, Alison Lamb Notaro '01 (accounting), through a team connection.

“More important than the skills I learned

were the life-long friendships that I have made,” says Joel Notaro. “I still keep in touch with everyone from my core Baja team and I’m quite certain I always will.”

John Follaco and Kathy Lindsley

**W** Web extra:

To see a photo gallery and video of RIT’s Baja team, visit [www.rit.edu/news](http://www.rit.edu/news).

## YOUR LIFE, YOUR GOALS, YOUR GIFT

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For more information on charitable gift annuities or other deferred giving opportunities at RIT, please contact: Heather Engel at 585-475-2627 or [heather.engel@rit.edu](mailto:heather.engel@rit.edu)

R·I·T





Todd Carlson, third year, photojournalism

# Work and Play

## Students explore a unique cultural site and Adobe's new software

Rochester's Strong National Museum of Play was the setting of an intensive photo shoot organized by RIT's School of Photographic Arts and Sciences in conjunction with Adobe Systems Inc.

RIT was one of 25 universities nationwide to participate in Adobe's Project: Photoshop Lightroom, which brought Adobe technical experts and noted photographer Colin Finlay to campus for a two-day workshop. On the second day, 15 students took their cameras to the recently expanded Strong National Museum of Play, the second largest children's museum in the U.S. and the only museum in the world dedicated to the study of play. Students received V.I.P. access to the entire museum, photographing visitors, employees, the

collections, exhibits and architecture.

After the shoot, students used Adobe's new Lightroom beta software to edit and select their final images and upload a selection of images to the Project Lightroom Web site.

"We wanted to capture the real spirit of children's approach to play in this unique documentary experience," said Professor Douglas Ford Rea '78 (photography). "This was an incredible opportunity for our students to work side by side with a world-renowned photographer as well as be among the first to work with software that will revolutionize the way photographers edit and prepare their images."

Some of the other universities chosen for this initiative include San Francisco Art

Institute, School of Visual Arts, Syracuse University, New York University, Parsons-The New School for Design.

"This is the first program of its kind for Adobe to work with the photographic education community," said Jennifer Stern, Adobe senior marketing manager, Lightroom beta and Photoshop, Professional Photographers. "RIT's photo school was always at the top of our list from the genesis of this project."

Kelly Downs

To view the RIT students' portfolio as well as work by other participating schools, visit <http://projectphotoshoplightroom.com>.



Katharine Sidelnik, fourth year, photojournalism



Poon Watchara-Amphaiwan, fourth year, advertising photography



Justin Skinner, third year, advertising photography



Lauren Termini, third year, photojournalism



Michael Gillman, third year, photojournalism



Gabrielle Plucknette, fourth year, photojournalism



Ashley Poole, fourth year, advertising photography



Jeff Shane, fourth year, photojournalism



Sarah Ward, fourth year, advertising photography

# Regional Alumni Activities

**Kim Kelsey '97, '05, Jon Rodibaugh and Tara Rosa '01** are your contacts in the office for regional alumni activities. Don't hesitate to contact them toll free at 1-866-RIT-ALUM.

To learn more about the events listed below go to [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities)! You can register for events through our secure Web site.

## Albany

The 5th Annual RIT Alumni "Day at the Races" at Saratoga Springs Racetrack Travers Day Race will be on Aug. 25.

Join fellow RIT alums, family and friends for a day at Indian Ladder Farms on Sept. 22. We will take a walking tour of the farm, and then enjoy a hay wagon ride followed by lunch in the barn. After lunch it's on to the petting zoo and we finish up the day with apple picking. This will be a fun and exciting family friendly event.

Thank you to our chapter leaders **John '94** and **Laura Comstock '92** for their service.

## Atlanta

RIT alumni, family and friends got together on Jan. 27 for a night of "murder, mystery and dinner" at Agatha's Murder Mystery Theatre. Everyone had a great time and a role in the performance of *Pirates of the Chatahoochee*. Special thanks to our hosts, **Bruce '83** and **Marcia Capriotti**.

On July 22, RIT alums, family and friends will get together for an exciting day of major league baseball. Watch as the Atlanta Braves take on the St. Louis Cardinals. Game time is 1:05 p.m.

On ROCS (Reaching out for Community Service) Day, Sept. 15, Atlanta area alumni, family and friends will join for a day of community service. More details will be coming soon.

Thank you to our chapter leader, **Joe Del Conte '85**, for all of your work.

## Boston

A sold-out group of 75 alumni and friends cheered on the RIT men's hockey team vs. Bentley on Feb. 24. Special thanks to hosts **Stephanie Murphy '98** and **Mary Jo Savino '90**.

Save the date for Boston Red Sox: July 31.

## Buffalo

Alumni and friends attended the Buffalo Bills game vs. the Miami Dolphins on Dec. 17. Special thanks to our host **Tom Stumpf '89**.

A sold-out group of 80 alumni and friends cheered on the Buffalo Sabres as they battled the New Jersey Devils on March 10.

## Central Florida

The Central Florida Chapter attended the Orlando Magic game on March 8. The evening included a pre-game VIP reception and post-game photos on the court.

## Chicago

Alumni and friends attended a networking social on Feb. 1 at Jake Melnick's Tap Room in downtown Chicago. Special thanks to our hosts **Stacey Wronkowski '03** and **Leah Anderson '02**.

Watch for details on the upcoming Chicago Cubs game this summer.



Alumni gathered for a social at Jake Melnick's Tap Room in downtown Chicago.

## Cleveland-Akron

Plans are underway for an alumni event. Stay posted to the Web site for more details.

## Colorado

A group of 35 alumni and friends cheered on the RIT men's hockey team vs. Air Force on Nov. 4. Special thanks to hosts **T.L. '84** and **Kathleen '84 Weintraub**.

## Croatia

Alumni and friends participated in the School of Photographic Arts and Sciences 23rd annual Big Shot project in Dubrovnik on April 12. The subject area for this year's photo was the original entrance to Dubrovnik's Old Town. To see the final shot, visit [www.rit.edu/bigshot](http://www.rit.edu/bigshot).

## Ithaca

Plans are underway for an alumni event this summer. Keep checking the Web site for more details.

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey '97, '05** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.

## Laguna Hills, Calif.

RIT alumni, family and friends met for a networking reception at BJ's Restaurant and Brew House on March 6.

# Class Notes

## Key to abbreviations

<b>CAST</b>	College of Applied Science and Technology
<b>CCE</b>	College of Continuing Education (now CAST)
<b>CIAS</b>	College of Imaging Arts and Sciences
<b>COLA</b>	College of Liberal Arts
<b>EPSCOB</b>	E. Philip Saunders College of Business
<b>KGCOE</b>	Kate Gleason College of Engineering
<b>COS</b>	College of Science
<b>FAA</b>	Fine and Applied Arts (now CIAS)
<b>GAP</b>	Graphic Arts and Photography (now CIAS)
<b>GCCIS</b>	B. Thomas Golisano College of Computing and Information Sciences
<b>NTID</b>	National Technical Institute for the Deaf
<b>SVP</b>	NTID "Summer Vestibule Program"

## 1939

**Mamie Wills Lehman '39 (FAA)** writes, "I would like to know if there are any classmates who are still in touch with the school. I would certainly like to hear from any one of them!" (Lehman can be contacted through the RIT Online Community at [www.rit.edu/alumni](http://www.rit.edu/alumni).)

## 1941

**Wallace Seawell '41 (GAP)** celebrated his 90th birthday with family and friends on Sept. 16, 2006, at his home/studio in Los Angeles, Calif.

## 1946

**T. Taylor Warren '46 (GAP)** is the recipient of the Henry P. McLemore Motorsports Press Award 2005 for photography/public relations. The award, given in recognition of outstanding motorsports journalism, was presented on April 27, 2006, at the International Motorsports Hall of Fame induction ceremony at Talledega, Ala. Warren is the first photographer to receive the award since its creation in 1969. Warren has been involved with motorsport photography since 1948. He and his wife, Virginia (also an RIT alum), live in Florence, S.C.

## 1956

**Joyce Tilley Nagel '56 (FAA)** and **Don Nagel '55 (FAA)** celebrated their 50th wedding anniversary June 30, 2006. Both are practicing fine artists and teach pastel landscape workshops together.

## 1963

**Philip Stanat '63 (EPSCOB)** and his wife, Tich, celebrated the birth of their first grandson, Ethan Minh Jacobson, on Feb. 6, 2006. Philip is a welfare case manager with the state of Washington and is assigned to the Muckleshoot Indian Tribe in Auburn.

## 1964

**Bruce James '62 (GAP)**, who was appointed by President Bush and confirmed by the U.S. Senate as public printer of the United States in 2002, has retired and returned home to Lake Tahoe, Nev., with his wife, Nora. He is chairman emeritus of RIT's Board of Trustees.

**Edward Moshey '64 (GAP)** has joined Norland Products Inc. in Cranbury, N.J., as project manager for interferometric microscopes. He is also a consulting mechanical engineer in his company, iDesign, and holds a technical appointment at Brookhaven National Laboratory.

## 1966

**Barbara Kohler Fritzberg '66 (FAA)** writes, "I am enjoying my retirement by doing many things from crafts to reading. My two sons, Erik and Christian, are college graduates and doing well with their chosen careers."

**Robert Renner '66 (GAP)** has retired after 40 years in the motion picture processing business. As plant manager and quality control engineer, he oversaw many new developments at Duart Film Laboratories in New York City. As past president of the N.Y. Chapter of the Society of Photographic Scientists and Engineers, he received the society's Service Award in 1981.

**Thomas Casperson '68 (EPSCOB)** retired from NCR Corp. in 2000 and has been doing quality management consulting and also served as executive director of the not-for-profit Ohio Award for Excellence from 2000 to 2003. He and his wife started Airport Commercial Plaza & Storage in Rifle, Colo., in 2004.

**Philip Fraga '66, '68 (GAP)** is the operations director at Marketing General Inc., the nation's largest association marketing firm in Alexandria, Va.

## 1970



**Thomas Barker '65 (GAP), '70 (CCE)** recently spent three weeks volunteering in the Cook Islands of the South Pacific helping students create a documentary video on what it's like to be a Cook Islands teenager.

**Roger Goss '70 (GAP)** writes "Before leaving Rochester in 2003, I donated my Kodak Dye Transfer Project to George Eastman House. The photo was made from in-camera separation negatives (not part of the project). The subject is the round tulip garden which existed in 1968."

**Jere Rentzel '70 (GAP)** recently retired from the faculty at the Pennsylvania College of Technology. He lives with his wife, Sandy, in Williamsport, Pa. He retired from RIT in 1997 after 23 years on the faculty at NTID. The Rentzels then moved to Jonesboro, Ark., where Jere taught in the printing management program for five years. He can be contacted through the RIT Online Community at [www.rit.edu/alumni](http://www.rit.edu/alumni).

## Los Angeles

Alumni, family and friends gathered at the Hamburger Hamlet on Sunset on Feb. 25 for an Oscars Party. A special thank you to **Paul Grimes '03** for hosting and organizing this wonderful event.

On Thursday, Sept. 13, RIT alums, family and friends will enjoy an exciting evening of major league baseball. Watch as the Los Angeles Dodgers take on the San Diego Padres. Game time is 7:05 p.m. **Eric Senna '91** will be the host.

Thank you to chapter leader **Eric Senna '91** and volunteer leaders **Paul Grimes '03, Laurali Kinsella '05** and **Scott Sylvester '04**.

## New York City

More than 70 alumni and friends attended the networking social at Katwalk on Nov. 15. Special thanks to our alumni hosts **Beth Sabbatini '89** and **Cindy Rosenshein '90**.

A sold-out group of 75 alumni and friends cheered on the RIT men's hockey team vs. Army on Dec. 30 at West Point.

A sold-out group of alumni and friends cheered on the New York Rangers as they battled the Boston Bruins on St. Patrick's Day.

Watch for details on the 2007 U.S. Tennis Open.

## Philadelphia

A sold-out group of alumni and friends enjoyed lunch and a tour of the King Tut exhibit at the Franklin Institute.

The Philadelphia Chapter attended the 76ers against the Los Angeles Lakers game on March 9.

## Phoenix

The Phoenix Chapter enjoyed an afternoon of baseball and BBQ on March 24. Alums, family and friends mingled at a tailgate party catered by Famous Dave's BBQ before heading into the stadium to watch as the Seattle Mariners took on the Kansas City Royals. Thank you to **Kathy Goll '02, Jen Wicus '04** and **Dave Belden '04** for hosting this fun event.

Save the date: Dec. 1, for a day at the Desert Botanical Garden in Phoenix. Watch for more details!



Phoenix alumni enjoying a fall sunset cruise.

## Pittsburgh

Plans are underway for an alumni event this summer. Stay posted to the Web site for more details.

## Raleigh Durham

The Raleigh Chapter will be attending the Durham Bulls against the Rochester Red Wings game on Friday, July 29. The evening includes a ballpark buffet and a Durham Bulls baseball cap for each attendee. Registration is open on our Web site.

## Rochester

A sold-out group of 150 alumni and friends cheered on the men's hockey team on Jan. 6. Special thanks to hosts **Ken Reed '71** and **Donna Bell '83**.

Alumni and guests enjoyed the NTID Performing Arts production of *Laughing Stock* on Feb. 17. Special thanks to host **Susan Shanks '97**.

Alumni and friends attended Geva Theatre's production of *Our Town* on March 24. Special thanks to host **Bill Prentice '99**.

Alumni enjoyed a cooking demonstration at the New York Wine and Culinary Center on April 24. Special thanks to alumni hosts

**Ken '71** and **Shirley Reed**.

We will host a networking reception on May 10. Stay posted to the Web site for registration information.

Save the date for the Corning Museum of Glass day trip on June 9.

Save the date for Rochester Red Wings baseball on July 14.

## San Diego

San Diego alumni, family and friends gathered for a networking reception on April 18 at Karl Strauss Brewery Gardens in downtown San Diego.

On July 21, alums, family and friends will meet for an exciting evening of major league baseball and a pre-game networking reception. Watch as the San Diego Padres take on the Philadelphia Phillies. Game time is 7:05 p.m.

On Sept. 12, alums, family and friends will enjoy a fun and delicious cooking demonstration at Great News cooking school.

Thank you to our chapter leaders **Rick Prenoveau '78, Micki Hafner '92, Phil Ohme '99** and **Pamela Wick '94**.

## San Francisco

Alumni and friends enjoyed an evening at Buca di Beppo restaurant on March 8.

Alumni enjoyed a sunset cruise aboard the Adventure Cat catamaran on the San Francisco Bay on April 21. Thank you to **Mark Leonardi '94** for hosting.

On July 15, RIT alums, family and friends will get together for an exciting day of major league baseball as the San Francisco Giants

take on the Los Angeles Dodgers. Game time is 1:05 p.m.

On Sept. 15, RIT alums, family and friends will enjoy a relaxing day of wine tasting in the beautiful Paso Robles Wine Region. They will tour four wineries in Paso Robles and have a picnic lunch. **Kim Conti '90** is host.

Thank you to chapter leader **Mark Leonard** '94 for all of your work!

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## San Jose

More than 50 alumni attended a networking reception at BJ's Restaurant and Brew House on March 7.

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## Seattle

Plans are underway for an alumni event this fall. Stay posted to the Web site for more details.



Seattle alumni attended a cooking class at Whole Foods Market.

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## Southern Florida

RIT alumni, family and friends celebrated St. Patrick's Day together by enjoying "Dinner at the Dome" and a performance of Irish musical group Leahy at the Naples Philharmonic. Thank you to **Gene '83** and **Daryl Salerno** for hosting this wonderful event.

On ROCS (Reaching out for Community Service) Day, Sept. 15, South Florida area alumni, family and friends will join together for a day of community service. More details will be coming soon.

Look for an upcoming event at the Palm Beach Zoo in November.

Thank you to **Paul Finkelstein '91** for being chapter leader.

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## Syracuse

A sold-out group of more than 80 RIT alumni, family and friends got together on Jan. 13, for a tailgate brunch before watching the Syracuse Orangemen take on and defeat the Villanova Wildcats at the Carrier Dome.

Look for an upcoming event this summer and a networking reception this fall. Keep checking the Web site.

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey '97, '05** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.

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## Texas

### Austin/San Antonio

On Nov. 8, alumni in Austin will participate in a hands-on cooking class at Central Market. More details coming soon.

Thank you to chapter volunteer **Virgil McCullough Jr. '78**.

### Dallas/Fort Worth

On Aug. 25, RIT alums, family and friends will enjoy an exciting evening of major league baseball as the Texas Rangers take on the Seattle Mariners. Game time is 7:35 p.m.

On ROCS (Reaching out for Community Service) Day, Sept. 15, Dallas/Fort Worth area alumni, family and friends will join together for a day of community service. More details will be coming soon.

On Nov. 10, RIT alumni, family and friends will get together for a day at a dude ranch.

Thank you to our volunteers for the Dallas/Fort Worth chapter: **Scott Saldinger '91**, **Jennifer Lindstrom '99** and **Jackie Gonsalves '01**.

### Houston

On July 8, RIT alums, family and friends will get together for an exciting day of major league baseball as the Houston Astros take on the New York Mets. Game time is 1:05 p.m.

An evening networking reception will be held on Nov. 7 in Houston. More details coming soon so check the Web site.

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey '97, '05** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.



Alumni toured Austin via Segway in November.

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## Washington, D.C.

A sold-out group of RIT alums, family and friends toured the National Air and Space Museum on March 3. They also enjoyed lunch at the Mitsitam Cafe in the National Museum of the American Indian and concluded the afternoon with a showing of *Roving Mars* at Lockheed Martin IMAX Theater. Thank you to **Kevin Sheldon '02**, chapter leader, for hosting this great event.

On May 19, alums, family and friends will spend a fun day at the National Aquarium in Baltimore, home to approximately 16,500 specimens and more than 660 species of animals. They will enjoy the dolphin show *Play!*

Events are being scheduled for fall and winter, so keep checking the Web site.

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## 1971

**Charles Baum '71 (GAP)** was elected magisterial district judge in Bucks County, Pa. He and his wife, **Dawn Warner Baum '71 (EPSCOB)** have two grown children and reside in Perkasie.

**Thomas Klinkowstein '71 (GAP)** is president of Media A LLC, associate professor of new media at Hofstra University and adjunct professor of digital design at Pratt Institute. He conducted a workshop on future design technologies at Temasek Polytechnic in Singapore Sept. 20-21, 2006.



**Robert Kiss '71 (GAP)** writes, "The accompanying photo I took of Andy Warhol was recently acquired by the Warhol Museum in Pittsburgh."

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## 1972

**Peter Ingalsbe '72 (EPSCOB)** recently retired as a federal employee (21 years) and N.Y. Army National Guard (33 years) with the rank of colonel. His last assignment was MATES maintenance supervisor at Fort Drum, N.Y.

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## 1974

**Mary Christopher SVP '71, '74 (NTID)** was recognized in February 2007 for 30 years of service with the Army Corps of Engineers. She also won a logo design contest for "A Show of Hands: A Celebration of Deaf Theatre" festival from VSA Arts of Massachusetts in May 2005 and was assistant/exhibitor for the Annual Art Exhibit at VSAM's gallery in Boston in April 2005.

**Carla Forrest '74 (FAA)** will be graduating with distinction from the University of New Mexico with a Ph.D. in organizational learning and instructional technology. Her dissertation was titled "An Empirical Examination of the Relationship Between Organizational Learning Culture and Organizational Performance."

**Lee D. Green '74 (FAA)** is vice president of IBM Brand Values and Experience. He began his career as a designer providing direction in the launch of the IBM personal computer. He served most recently as worldwide director, IBM Design Strategy and Brand Experience. Green has published articles on a variety of design, identity, and experience topics and has taught courses and lectured on design at Stanford University, Harvard, MIT and RIT.

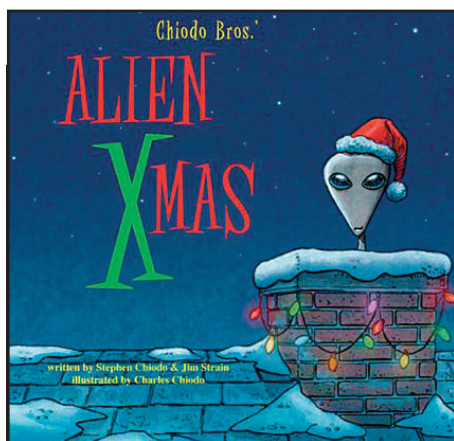
## 1975

**Stephen Gulack '75 (EPSCOB)** writes "Enjoying my semi-retirement, I've gone to work for Golden Memories Transportation in Rochester. Driving local, regional and international tours by motorcoach, life is a vacation."

**Jeffrey Harris '75 (GAP)** is corporate vice president for Lockheed Martin and has received the 2006 Lifetime Achievement Award from the United States Geospatial Intelligence Foundation (USGIF). Harris was recognized for his geospatial technology innovations, significant contributions to national geospatial policy and programs, and visionary thought leadership in shaping the future of geospatial capabilities. It was presented at the annual GEOINT Symposium on Nov. 16, 2006, in Orlando, Fla.

**Michael Stinebaugh, SVP '72, '75 (NTID)** is a nautical cartographer in the Maritime Division at National Geospatial Agency, Bethesda, Md. He previously was employed at U.S. Geological Survey, Reston, Va., as an image analyst.

## 1976



**Stephen Chiodo '76 (GAP)** co-authored an illustrated children's book titled, *Alien Xmas*. Working as an animation director in Los Angeles, Chiodo is developing the book into a stop motion feature film utilizing his Los Angeles production company, Chiodo Bros Productions Inc. ([www.chiodobros.com](http://www.chiodobros.com))

**Kurt Parker '76 (COS)** is partner at ERM Rocky Mountain Inc., Greenwood Village, Colo., heading the air quality practice for the Rocky Mountain region. He was employed for 23 years at TRC Environmental Corp. as a vice president and regional manager. ERM, is a privately owned-global environmental consulting firm that has over 200 air practitioners worldwide.

## 1977 30th reunion

**David Roche '77 (GAP)** writes, "I am still enjoying the printing industry after all these years. But my true love is teaching autistic children how to ski. Thanks to the faculty of RIT for a great education and a wonderful career. Big hello to all my classmates in the School of Printing class of 1977!"

## 1978

**Kerry Burroughs '78 (CCE)** is a division manager for Muller Martini, Hauppauge, N.Y.

**Donney Drennon-Gala '78 (COLA)** has been a senior case manager/federal officer with the U.S. Department of Justice, Federal Bureau of Prisons for more than 19 years. As of early 2007, he will be eligible to retire and plans to seek an academic position with a university. He previously was an associate professor with the University of North Carolina system.

**Daniel Drownowski '78 (KGCQE)** ran in the 111th Boston Marathon on April 16, 2007, to raise funds for the American Liver Foundation's Run for Research Team. He ran in memory of **Larry Antinassi '64 (EPSCOB)**. Drownowski met Antinassi and his wife in 2003 through the RIT Alumni Network whale-watching tour in Southern California. Antinassi was diagnosed with liver cancer in spring of 2004 and succumbed to the disease in January 2005. Drownowski can be contacted through the RIT Online Community at [www.rit.edu/alumni](http://www.rit.edu/alumni).

**Donald Hutchinson '77, '78 (GAP)** is a professional photographer for Studio 775 Inc. He has over 20 years experience in both state-of-the-art digital and conventional photography.

## 1979

**Collette Fournier '77, '79 (GAP)** has had her photography displayed in galleries in Rockland, New York City, New Jersey, Texas, Rochester, Buffalo, Toronto, Montreal, Canada and the USSR. Her works also appear in the photographic collections of EnFoco Inc., the Smithsonian Institute's National African American Museum Project, the Schomburg Center for Research in Black Culture, Women in Photography International Archive, Kamoinge Inc., various books, magazines and in private collections.









**Deborah Kranich Riel '77, '79 (FAA)** is employed at Worcester Polytechnic Institute. "My current obsession is with whitewater canoeing, which I do whenever the opportunity arises at any time of the year – even in New England winter! My other interests include pottery, stained glass and wine tasting."



**Daniel Salitrik '79 (GAP)** had a one-person photography show July through August at Penn State Fayette, Eberly Campus. His work was featured in the Uniontown Pennsylvania Arts in the City on Sept. 24, 2006, with 49 other Western Pennsylvania artists. In November, he received an honorable mention in the 2006 Silver Eye Center for Photography Fellowship competition.

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## Overcoming challenges leads to job satisfaction

The complexities of the health care system make the job of an information analyst at a major medical center demanding to say the least. However, Kimberly Baribeau Andersen '85 (medical technology) finds the work immensely rewarding.

She also embraces the challenge of being the only deaf person among 7,000 employees at Dartmouth-Hitchcock Medical Center in New Lebanon, N.H.

"I know I can do the job," she says. "I love to work on problems because finding the solution provides a sense of pleasure for me. External rewards such as money are not enough to keep a

person motivated."

Deaf since birth, Andersen grew up in White River Junction, Vt., population 2,500. When it was time to choose a college, she had no hesitation.

"I chose NTID and RIT because they have the best support services for deaf students," she says, "as well as career opportunities."

Andersen joined Dartmouth-Hitchcock after graduating from RIT 21 years ago.

"RIT taught me how to work hard and be successful on the job," she says. "And I also learned how to stand up and prove that I can do anything except hear. I believe that lesson is so important to increasing your potential for success, both personally and professionally."

Andersen says that developments in technology over the past two decades have made a tremendous difference, both on the job and outside of work.

"Before we had e-mail and text mes-

saging, I had to rely on the telephone relay system or TTY," she says. "E-mail is much faster, and the Web is wonderful when I need to research something for my job.

"Sometimes I do get frustrated because I wish I would hear on the telephone, but now I use the cell phone for text messaging to communicate with my son, Thomas, friends and family. It's especially important for emergencies or when traveling. I am so grateful we have this technology – it makes such a big difference."

Andersen's love of challenges extends to her leisure time pursuits. She enjoys golf, skiing, white-water kayaking and entertaining friends with gourmet cooking.

"I believe the ability to span different worlds is a function of several things," she says. "It's a combination of curiosity, self-confidence, social skills and energy. I try to listen with my eyes and my heart. That's why I've been successful."



Kimberly Andersen '85



**Donald Schmalze '79 (CAST)** was hired as project manager at RETTEW, bringing 27 years of experience in designing, managing, supervising and quality assurance.

**Lauren Adasko Lercher SVP '76, '80, '81 (COS)** writes "I work as a scientist at the Department of Neuroscience and Cell Biology at Robert Wood Johnson Medical School/University of Medical Dentistry of New Jersey. Besides doing brain research and lab management, I instruct graduate students, post doctoral, medical students and other professional associates. My volunteer work includes ticket coordinator for the Deaf and Hard of Hearing Awareness Day at Six Flags Great Adventure in New Jersey. I was co-chairperson for the N.J. Deaf Fest 2005 and again for 2007. Last year, I was appointed to the N.J. Division of Deaf and Hard of Hearing Advisory Council."

**Mark Loehr SVP '77, '80 (NTID), '83 (CAST)** is a senior project manager at General Motors Powertrain, Warren, Mich. "I've worked at GM for 24 years and am very happy to announce that I and other NTID alumni have worked with GM to develop an in-vehicle TTY to be used with OnStar."

**David Porter '81, '83 (KGCOE)** is a mechanical principal at Bergmann Associates, Rochester.

### 1980

**Charles McCain '80 (CCE)** won the General Electric and Dow Jones Award for Best Environmental Business Plan on June 2, 2006.

**Linda Haylor Mikula '78, '80 (FAA)** is an associate director in publications and marketing at Cornell University, University Communications, Ithaca, N.Y.

**Dirk Van Oostendorp '80 (COS)** is a regional manager at The Americas with IONIK Consulting, Katy, Texas. He was a fellow in the British Institute of Corrosion in September 2006.

**Douglas Waltman '80 (EPSCOB)** is working in sales for Vincenzo Scollo Agency, Rochester.

### 1981

**Phyllis Bryce Ely '79, '81 (FAA)** was featured in the *Democrat and Chronicle* and is a member of the Print Club of Rochester and Genesee Valley Plein Air Painters. Her work can be viewed at [www.curlingart.com](http://www.curlingart.com).

### 1982 25th reunion

**Nicholas Belfiglio SVP '79, '82 (NTID)** is a staff accountant at Footings Inc. in Monroe, N.Y.

**David Clarke '82 (CAST)** is a senior project manager at HNTB in Dallas, Texas, and is managing the GEC on several design projects in Brownsville, Texas, for Cameron County Regional Mobility Authority.

### 1983

**Sharon Chesson Cochran '83 (CAST)** is a senior packaging consultant at DDKR Consulting LLC, Bradenton, Fla.

**Ronald Klimley '86 (EPSCOB)** is a manager of learning performance at Teletech, Tampa, Fla. "The opportunity to direct a truly global training organization is one that I have sought for some time," he writes.

### 1984

**Caroline Frisinger '84 (FAA)** has opened Armory Massage Therapy in Syracuse, N.Y. Her office employs several therapists specializing in deep tissue and sports massage. ([www.armorymassage.com](http://www.armorymassage.com))

**Gregory Germain '84 (KGCOE)** is a managing director at Dell's China Design Center, Shanghai, China. Germain, his wife, **Shelley St. Phillips '85 (COS)** and their three boys are traveling across Asia, learning Chinese and navigating the 20 million person city of Shanghai.

### 1985

**Donald Adriaansen '83, '85 (EPSCOB)** is president of TITAN Mobile Shredding LLC in Doylestown, Pa. He was the co-founder and president of PRYSM Marketing Inc., a contract sales agency that he sold in 2005 to start TITAN, a high security document destruction company.





**Kenneth Blackwell '85 (GAP)** was promoted to director of learning and development at Team Builders Plus, Cherry Hill, N.J.

**James Casper '83, '85 (CAST)** is a senior technical staff member at IBM Corp. in Fuquay-Varina, N.C.



**Thomas Filley '84, '85 (GAP)** was promoted to vice president of business development for The Versatile Co., a leading provider of project management training worldwide. He has worked at Versatile since 2001. He and Trish Corrigan were married on Oct. 8, 2005 in Chelan, Wash. They reside in Issaquah, Wash.

**Michael Graziano SVP '79, '82 (NTID), '85 (CAST)** became the first deaf chairman of Aberdeen Proving Ground (APG) Combined Federal Campaign Office in 2006. He manages APG CFC Office and more than 50 key workers who will collect pledges from over 11,000 civilians and military.

## 1986



**James R. Johnson '86 (FAA)** is director of tax within the Corporate Finance Group of Bausch & Lomb. Johnson is responsible for directing tax activities for the company's Asia region, managing U.S. federal tax audits and leading non-U.S. indirect tax activities.

**Barry Wolff '86 (KGCOE)** is a consulting systems engineer for Blue Coat Systems.

**Albert Zahniser '86 (CAST)** is principal for TimeSolve Inc.

## 1987 20th reunion

**Laura (O'Neill) Arnold '87 (FAA)** was promoted to assistant vice president, sales and marketing, at the corporate headquarters of Main Street Bank & Trust, Champaign, Ill. Her duties will expand to include the supervision of graphic work in corporate communications, advertising and sales collateral.



**Kenneth Bielenberg '87 (CAST)** writes, "I left Dreamworks Animation in July 2005 to start an independent film production company, Eyethink Pictures ([www.eyethinkpictures.com](http://www.eyethinkpictures.com)), with my partner, Alonzo Ruvalcaba. In January 2006, I directed the feature film, *I Wanna Be A Republican*, which premiered at Frameline 30 last June. Currently, we're developing a TV docu-series featuring the drag singing group, The Kinsey Sicks, and we're also producing a documentary called *Equality U*, which is in post production."

**Carolyn Dateo '86, '87 (GAP)** is vice president and strategic planning director for Saatchi & Saatchi. She is relocating to the Geneva, Switzerland, office to oversee global responsibilities for strategic planning on various international brands. Her husband and two children are making the move with her.

**Martin Maenza '87 (CAST)** joined Alex Lee Inc. in Hickory, N.C., as store systems project leader. He recently was employed at IBM as senior software engineer.

**Gregg Silverio '85, '87 (GAP)** is a technical product support fellow at Openwave Systems Inc. in Burlington, Mass. He is also a firefighter in Shrewsbury, Mass. and was recently appointed to the board of trustees for the Massachusetts Call/Volunteer Firefighters Association.

## 1988

**Gregory Gould SVP '83, '86, '88 (NTID)** and wife, Diane, announce the birth of a daughter, Nicole Elvira, on Sept. 19, 2006. Gould reports that Diane, Nicole and 3-year-old son Douglas are doing fine.

## 1989

**Robert Anderson '89 (GAP)** and wife, Jennifer, announce the birth of a son, Oliver Chaney, on Jan. 31, 2006, in Columbia, S.C.

**Lynn Lamburn '89 (COS)** is director of clinical marketing for United Medical Systems, Westborough, Mass.

**Matthew Miller '89 (GAP)** is a photographer for Cole Haan, Yarmouth, Maine.

**Mark Studer '89 (FAA)** is an analyst at VW Credit Inc., Libertyville, Ill.

## 1990

**Scott Blodgett '89, '90 (CAST)** is chief technology officer at Theikos, a leading global provider of on-demand solutions. He previously was employed at OneSource Information Services as director product development.

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## Soldier's work aids students in Iraq

A school in a small town in Iraq now carries the name of the RIT grad who helped rebuild it. The D. Cederman Siniyah Secondary School is just one of several construction projects that Daniel Cederman '97 (computer engineering) has worked on during two stints in Iraq.

"One of our focuses here in Iraq is to ensure that the Iraqis are self-sufficient so when we leave, they are able to expand on the programs that we helped them emplace," says Capt. Cederman, projects officer for the 402<sup>nd</sup> Civil Affairs Battalion. "Anything that we start needs to be sustainable in the long term."

Cederman, a native of Akron, N.Y., joined the Army in 1992 as a private in the reserves. He was a cadet while at RIT and was commissioned as an officer upon graduation. Cederman served in Iraq for eight months in 2003, and returned in April 2006. Although he is part of the 402<sup>nd</sup> Civil Affairs Battalion, he currently is working for the Third Brigade, 82<sup>nd</sup> Airborne Division.

In 2003, Cederman's unit helped Iraqis reconstruct a bridge over the Tigris River and build a water treatment plant. During his most recent deployment, Cederman worked on building a co-ed industrial vocation school in the Tikrit area.

"We were looking for ways to improve the skill of the Iraqi work force and modernize their processes," he explains. "There had already been considerable focus on the universities in Iraq, but almost nothing was done to support the vocational programs."

The school will offer education in plastic engineering, electronic engineering, electrical engineering, automotive engineering, mechanical engineering, and printing. There's also a satellite campus for fashion design and sewing.

"This facility, when finished, will be one of the premier vocational schools in Iraq," Cederman says.

He has also helped install a video teleconference center at Tikrit University as part of a project with Texas A&M that Cederman developed.

Cederman and his wife, Vladislava, have a 7-year-old daughter, Liliana. The family has moved around with the military, but currently lives in Tacoma, Wash. Cederman expected to return home in April of this year. He believes his work in Iraq will help other soldiers rejoin their families as well.

"Building a stable economy in Iraq is a key step to coalition forces going home."



During two tours of duty in Iraq, Daniel Cederman '97 has helped rebuild schools.



Dale Rucker '91 (CAST) has been promoted by Crabapple Landscape to direct all sales efforts and manage the team of customer relations managers. Crabapple is a full-service landscape management company in Atlanta.

Heinrich Sander '93 (CAST) and Heather Merrill were married Aug. 28, 2004, at their home in East Meredith, N.Y. Their daughter, Abigail Louise, was born on Feb. 17, 2005, in Oneonta, N.Y.

Kelly Stephens SVP '83 '91 (CCE) and Andrew J. Lange were married on June 23, 2006, in Las Vegas.

Scott Vadney '91 (CAST) and wife, Cindy, announce the birth of a son, Shane William, on June 14, 2006, in Albany, N.Y. He joins sister Sage Elizabeth, born Feb. 10, 2005, and brother Seth, age 9.

William Vance SVP '86, '91 (NTID) and Florence Harucki Vance '93 (EPSCOB) announce the birth of a daughter, Samantha Ann, on April 4, 2006.

Jonathan Wright '91 (GAP) is a colonel in the U.S. Air Force and has been assigned as the commander, defense contract management agency, Space Satellite Operations, in Sunnyvale, Calif.

## 1992

W. Scot Atkins SVP '83, '89 (EPSCOB), '92 (CCE) is the founder of Thrivo People Solutions, Sioux Falls, S.D., which provides specialized human resources and training/development services to a variety of businesses, especially those within the deaf community. He is also pursuing his doctoral degree in organization development.

Michael Wenzler '92 (EPSCOB) and wife, Ellyn, announce the birth of a son, Samuel Harris, on Nov. 19, 2006, in Fredericksburg, Va. The Wenzler's older son, Owen Styles, was born in 2004. Wenzler was recently promoted to director of labor relations at U.S. Customs and Border Protection in Washington, D.C.

## 1993



Matthew Larkin '93 (COLA) has joined the Syracuse office of Hiscock & Barclay LLP. He will maintain a practice from the firm's New York City office as well. Larkin focuses his practice on complex tort and product liability litigation and has extensive trial experience.

Mary Seymour Maurice '90 (EPSCOB) is an assistant vice president at Wachovia in Charlotte, N.C. She received her project management professional certification in September 2006.

David Reichardt '90 (GAP) and wife, Shannon, announce the birth of a son, Victor Karl Reichardt, on Sept. 23, 2006, in Atlanta. Victor joins 8-year-old brother Kyle.

Craig Veconi '86, '87, '90 (GAP) is director of forensic and litigation consulting at FTI Consulting, San Francisco. He previously was employed at Think Twice Inc. as director of client services and producer. Veconi was hired by FTI to open a litigation graphics practice in the firm's San Francisco office.

## 1991

Steven Buck '91 (EPSCOB) was recently promoted to a manager in the Training and Development Center at Paychex in Rochester.

David Gianna '91 (GAP), '91 (CAST) and Denise Zottola announce the readoption of their son, Anthony David Gianna. Anthony was born Oct. 5, 2001, in Quetzaltenango, Guatemala, and was formerly known as Andres Gianna.

Jennifer Gimbel '91 (GAP) married Scott Judge in Seattle in August 2006. Jennifer is a human resources manager for a small, high-tech company and Scott is a second grade teacher.

**Elyssia Marshall Mathias '93 (FAA)** and **Ron Rodriguez Mathias '93 (FAA)** announce the birth of their first child, Benjamin Winston Shattuck Mathias, on April 2, 2006, in Bethlehem, Pa.

**Edward Mundy '93 (CAST)** and Sandra Mundy announce the birth of a son, Daniel Edward, on March 27, 2006, in Nyack, N.Y. Big sister Dylan Kate is 3 years old.

**Jerry Scriven '93 (COLA)** is a major in the U.S. Army, eligible to retire in 2010. He completed a master's degree in industrial engineering from New Mexico State University.

**Jeffrey Korol '94 (KGC OE)** accepted a position at SAP America in Wexford, Pa., as solution engineer. He previously was employed at GlaxoSmithKline as North America manager, Supply Chain Projects and System Development.

## 1994

**Stephan Mansour '94 (EPSCOB)** is an independent computer consultant.

**David Neale '88 (GAP), '94 (CCE)** has returned to where he grew up, Saranac Lake, with his wife, Stacey, and their boys, Peter and Daniel. Dave will work at Coakley Ace Hardware.

**Atul Patel '94 (KGC OE)** received an MBA with a marketing concentration from the Ross School of Business at the University of Michigan on April 28, 2006.

**Philip Potts '94 (CIAS)** writes, "Now that my student loans from RIT are paid off (!) my wife, Yves, and I celebrated our 10th anniversary by having a vow renewal ceremony aboard the Spirit of Washington on Aug. 27, 2006, in Washington, D.C. Our son, Ryan, served as ringbearer and daughter, Taylor, was the flower girl."

**Thomas Roman '94 (CCE)** is a R&D project leader for Silipos Inc.

**Jeffrey Salava '94 (CIAS)** writes, "After six years as a lead graphic designer creating trade show displays, business identities and fleet graphics, I recently quit my position to direct full attention to my fine art reproduction business. I started Archival Arts out of my basement in Baltimore, Md., in August of 2000 and it has grown into a full-time business servicing more than 200 local and national artists. We specialize in large format art reproductions on canvas and watercolor media ([www.archivalarts.com](http://www.archivalarts.com)). So much for my film degree!"

**Susan Corraggio Snape '94 (CIAS)** and **Jason Snape '93 (CIAS)** announce the birth of a son, Owen James, on Aug. 15, 2002, and a daughter, Eva Elizabeth, on June 23, 2005. Susan is director of content development for Nucleus Medical Art, Kennesaw, Ga.

## 1995

**Lisa Debettencourt '95 (CIAS)** and Christopher Caldwell announce the birth of a son, Tristan Avery Caldwell, on Oct. 14, 2006, in Lowell, Mass.

**Stephanie Leuenroth '95 (COS)** was recently promoted to associate research scientist at Yale University. Her book, *Hantavirus Pulmonary Syndrome*, has been published.

**Steven Pochulsky '89, '95 (CCE)** is a manager of production systems engineering at Canon USA, Lake Success, N.Y. "My son, **Joseph Pochulsky '06 (CAST)**, is following in his dad's footsteps as a graduate from RIT's packaging science program."

## 1996

**Alann Au '96 (CAST)** is a manufacturing engineer for Scott Aviation, Lancaster, N.Y.

**Sean Dann '96 (CIAS)** is an art director and senior graphic designer for Icon Graphics Inc., Rochester.



**Daniel Dubois '96 (CAST)** is an associate at Cohen & Lombardo law firm, Buffalo, N.Y.

**Daniel Johnson '90, '96 (KGC OE)** is an associate professor and associate department chair for the manufacturing and mechanical engineering technology department at RIT's College of Applied Science and Technology.

**Jason Morrow '96 (CIAS)** is an interaction designer at Standard & Poors, New York. He was employed at Yahoo! as a design manager. ([www.jmacraemorrow.com](http://www.jmacraemorrow.com))

**Daniel Pipitone '96 (CIAS)** is the senior information designer at Software Engineering Institute/Carnegie Mellon University, Pittsburgh, Pa.

**Kelly Cummins Rozwadowski '94, '96 (CIAS)** and **Antony Rozwadowski '96 (CIAS)** announce the birth of a daughter, Joy Linnea, on Sept. 23, 2006, in Reston, Va.

**Dave Steiner SVP '89, '92, '93, '95, '96 (NTID)** and Nancy Pickett announce their marriage on July 7, 2006. They reside in Rochester.

**Jeffrey Westley '96 (KGC OE)** was recently promoted to a senior engineer at Assurance Technology Corp., Gaithersburg, Md. He and **Tonya Westley '94 (COS)** have three daughters.

## 1997 10th reunion

**Michael Aguayo '97 (COLA)** recently accepted a position as manager at Employer Outreach Secretariat in Toronto. He previously was employed at CIBC Human Resources as lead, diversity outreach.

**Kurt Belawske '97 (COLA)** and Carrie Nalley were married on Nov. 25, 2006, in Spearfish Canyon Lodge, S. D. They reside in Clarksville, Tenn. Kurt was promoted to major in the U.S. Army on Dec. 1, 2006. He is currently assigned as an assistant team chief of a National Police Transition Team. He was deployed to Iraq in early 2007 to assist an Iraqi National Police Brigade.

**Jamey Ehrman '97 (CAST)** is employed at Rand Engineering, New York City.

**Pannayiota Guigley '97 (CIAS)** and Kevin Guigley announce the birth of their second daughter, Serena Katherine, on June 4, 2006.

**Daniela Jorge '94, '97 (CIAS)** has been promoted to vice president, user experience design at Yahoo! Inc. in Sunnyvale, Calif.

**Daniel Lowery '97 (COS)** was promoted to product development engineer at General Electric Plastics, Mt. Vernon, Ind.

**William Masterson '97 (CAST)** was recently promoted to business development manager at Alga Plastics, Cranston, R.I.

**Jacqueline Schertz SVP '78, '83 (COLA), '97 (CAST)** earned Certified Deaf Interpreter (CD) status from the Registry of Interpreters for the Deaf (RID).

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## Attorney earns wings for helping others



Julie Saffren '80

Domestic violence is a monumentally complex social and legal issue.

"One agency alone can't resolve this," says Julie Sullivan Saffren '80 (printing management).

In an effort to address some of the issues, Saffren and her colleague, Fariba Soroosh, established a program to help low-income litigants in Family Court. For their work on the Domestic Violence Limited Scope Representation (DVLRS) program, the two attorneys received an "Angel Award" from *California Lawyer* magazine as two of California's outstanding pro bono lawyers. They were pictured on the cover of the December 2006 issue.

Saffren, a native of Maine, worked for many years in the printing industry after graduating from RIT. She worked for Autologic and Xerox in Southern California, then moved to the Silicon Valley for a job as a product manager with Sun Microsystems. At Sun, she was involved in negotiations to obtain Japanese fonts for Sun workstations – a task that piqued her interest in law.

With the encouragement of her husband, David Saffren, she decided to go to law school, and began studies at Santa Clara University Law School in 1998, attending part time while still working at Sun. She received her law degree in 2002.

"I wasn't quite sure what area of law I wanted to go into," Saffren says. "I started working at a local domestic violence agency as a volunteer attorney, which led to a staff job." When funding for the position was cut, she opened her own law practice in San Jose, focusing on domestic violence, custody and related family law issues.

Soroosh, an employee of the Santa Clara County Superior Court, conceived of DVLRS in 2004, and Saffren joined the planning team a few months later. The project launched in Family Court in January 2006.

Volunteer attorneys and certified law students are trained in domestic violence and mentored by more experienced attorneys. The unique program is designed to provide low-income litigants an attorney, whether they are asking for a restraining order or defending against one.

"Domestic violence is a high-stakes arena," says Saffren, "and yet just a tiny percentage of people have legal representation in Family Court. It's important that both sides have lawyers, because it's really a challenge for parents to understand and follow through on what the court orders them to do. Besides representing them in court, we help connect parents to resources.

When violence affects a family, both sides need a lot of services, in order to stop the violence, ensure safe contact with children and promote healing."

Law students aid in the project, and Saffren enjoys the teaching and mentoring aspects of the project. The pro bono project has been very rewarding on many levels.

"I feel like in a small way we're putting something together to help people deal with the issues they face," she says. "It's very gratifying."



**Charles Wilson '97 (CIAS)** is a forensic animator at Investigative Mechanics, Bath, Mich. "After dabbling in forensic animation and video for the past 10 years, I've decided to join the family business and become a full-time forensic animator."

## 1998

**Jamie Aymerich '93 (CCE), '98 (CAST)** was promoted to associate publisher of the Sarasota Magazine Publications group in Florida.

**Allison Ferencz SVP '92 '98 (COLA)** is a HN case manager at ARGUS in Bronx, N.Y.

**Tracy Gamble '98 (COLA)** was awarded the National Role Model Recruiter Award from Minority Access Inc. for exemplary achievements in identifying and expanding opportunities for others. Minority Access is a non-profit educational organization that provides support to individuals, colleges and universities, corporations and governments to diversify their campuses and worksites by improving the recruitment, retention and enhancement of minorities.



**Peter Jansky '98, '99 (KGC OE)** and Andrea Lenzo were married July 15, 2006, in Boulder, Colo., where they currently reside. The groom's brother **Stephen Jansky '00 (CAST)** served as best man. Peter recently received an MBA from the University of Colorado at Boulder. The couple honeymooned for three weeks in Denmark, Norway, and Sweden.

**Kelly Stone '98 (EPSCOB)** was promoted to brand manager. Softsoap Liquid Hand Soap, at Colgate Palmolive in New York City.

**Tina Sturgis '98 (CAST)** is coordinator of student services for the Computer Science Department at RIT.

**Sean Van Gorder '98 (CAST)** is a senior environmental engineer at Skunk Works, Lockheed Martin Corp., Palmdale, Calif. Van Gorder recently became a certified hazardous materials manager, a CA-DHS water distribution operator and water treatment operator. He received a SPOT Award recognizing his achievements for resolving a complicated environmental compliance issue associated with the Skunk Works facility and the Clean Water Act.

**Matthew Whann '98 (COS)** works in quality management for Land O' Lakes Inc., Ohio.

## 1999

**W. Caleb Barlow '95 (KGC OE), '99 (EPSCOB)** and Jeanette Barlow announce the birth of a son, Merrick James Barlow, on Oct. 21, 2006. Caleb is an engineering manager for IBM Software Group and resides with his wife and two children in Newburyport, Mass.

**Thomas Curley SVP '92, '99 (CAST)** accepted a position at Rochester Primary Care Network as an outreach representative. He recently was employed at Wegmans as Shoppers Club CSR. "I've joined the Community HealthCorps to get the experience in the healthcare industry. My goal is use the experience that would lead me to a pharmaceutical sales position."

**Jamieson Gill '99 (EPSCOB)** is president of Savitas Strategic Software Solutions LLC, Linden, N.J. ([www.savitas.net](http://www.savitas.net)).

**Mark Ruise '98 (CAST), '01 (EPSCOB)** accepted a position at PricewaterhouseCoopers LLP in Miami, Fla. He recently was employed at Office Depot Inc.

**Mark Schmidt '99 (EPSCOB)** is a senior accountant at TFG CPAs, PC in Syracuse, N.Y. He received his certified public accountant designation from the New York State Division of Professional Licensing Services.

**Lindsay Shaw-Lehmann '99 (CIAS)** and **Adam Lehmann '00 (EPSCOB)** announce the birth of a son, Clayton Adam, on April 5, 2006, in Putnam, Conn.

## 2000

**Raymond DeJohn '00 (EPSCOB)** accepted a position at Welch Allyn Inc. in Skaneateles Falls, N.Y., as senior procurement analyst. He previously was employed at J&J (McNeil Consumer Products) as senior strategic planner.



**Salina Downing '00 (KGCOE)** and **Evan Thomas '00 (KGCOE)** were married Sept. 30, 2006, in Groton, Mass. Salina arrived on horseback for the evening ceremony at a friend's farm. They reside in Townsend, Mass.

**Alan Feldstein '00 (KGCOE)** is an architectural verification engineer for Cosmic Horizon. ([www.alanfeldstein.com/products/software/fss/](http://www.alanfeldstein.com/products/software/fss/))

**Michael Gargiles '00 (SCOB)** was honored by DHL and was awarded President's Club Gold status. He was then awarded "Top Controlled Performance" which recognized Gargiles as the top new business generator within the East Coast and Southern regions. Closing out his award trio, the award for "Top International Sales" recognized him as having the highest combined international shipment per day growth and overall international budget attainment.

**Ronald Goldberg '99 (CIAS), '00 (EPSCOB)** accepted a position at Standard Register in Rochester as customer care associate. He previously was employed at Banta as sales service representative. "After finally deciding to move back to Rochester with my wife, Nicole, I have begun a new career and we are in the process of building a new house."

**Katherine Hoheusle '00 (COS)** and **Kevin Jones '94 (NTID), '97 (CIAS)** married on July 22, 2005. They announce the birth of their son, Liam Aquilla, on Sep. 26, 2006.



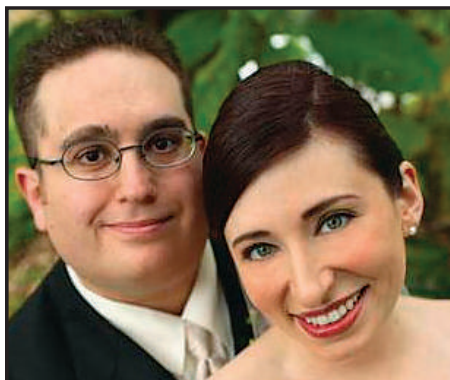
**Dori Lowenstein '00 (CIAS)** and **Andrew Karanikis '99 (CAST)** were married Oct. 10, 2004, in Syracuse, N.Y. They reside in Norwalk, Conn.

**Joseph Miceli '00 (KGCOE)** is a diffusion/RTA process engineer for Intel Corp., Colorado Springs, Colo.

**Michelle Hendry Munro '99 (NTID), '00 (EPSCOB)** and Greg Munro announce the birth of a daughter, Meghan Elizabeth, on July 31, 2006. Michelle is a fund accounting analyst for JP Morgan Chase, Kingston, Mass.

**Paul Tracy '00 (CIAS)** has been honored as an integral part of the Monroe Community College Learning Resources Team, which received the 2006 Innovation of the Year Award.

## 2001



**Jessica Berlin '00, '01 (CIAS)** and Russ Lichterman were married Oct. 22, 2006, in Wilmington, Del. They reside in Philadelphia.

**Karen Cronk Bertrand '01 (COS)** and **Justin Bertrand '00 (COS)** announce the birth of a daughter, Anna Elizabeth, born March 2, 2006. She joins big brother Joshua Marcel born May 11, 2004.

**Carolina Cizmar '01 (EPSCOB)** announces the birth of a daughter, Elena Maria, on June 7, 2006, at Highland Hospital in Rochester. Elena joins her brother, Ryan, who turned 2 on Nov. 24, 2006.

**Olivia Fangman '01 (CIAS)** is sales director at COBalt Ventures LLC in Louisville, Ky. "I work for a development firm specializing in urban revitalization. I am currently selling our latest project, the Mercantile Gallery Lofts, which are 47 lofts in three historic buildings in the gallery district of downtown Louisville. It is different from photo but I still get to use my skills in our ads. It's a great fit for me."

**Mary Hogan '01 (KGCOE)** and **Brian Jacob '01 (KGCOE)** were married March 4, 2006, in Long Island, N.Y. They reside in Manassas, Va.

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-  RIT branded credit card and license plates
-  Athletic Facility access
-  Wallace Library access
-  Events and networking opportunities on campus and around the country
-  Free transcripts and ID cards

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**Frank Kruppenbacher '01 (CAST)** is director of public relations at Rochester School for the Deaf. He previously was marketing communications specialist at RIT/NTID.

**Silvia Lopez '04 (COLA)** is a rehabilitation counselor for the deaf and hard of hearing for Vocational Rehabilitation Services in Fayetteville, N.C.

**Jacquelyn Martin '00, '01 (CIAS)** is a staff photographer with the Associated Press in their new Metro-Atlantic Bureau, Washington, D.C. Martin previously worked as a photojournalist at the *Birmingham Post-Herald* and freelanced.



**Lisa Murley '00, '01 (EPSCOB)** was promoted to marketing manager at Birds Eye Foods in Rochester.

## 2002

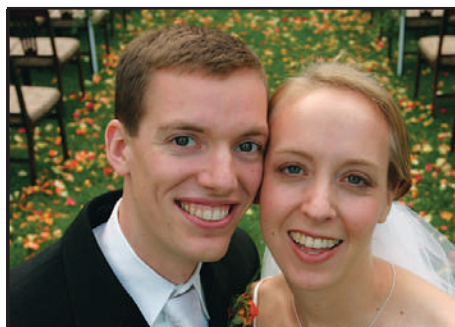
**Lucas Adams '02 (EPSCOB)** is a purchasing manager at KB Home, San Diego, Calif.



**Jessica Gill '02 (CIAS)** is the art director at Fry Hammond Barr, a full-service advertising agency in Orlando, Fla. She is responsible for the conceptual development and the execution of creative campaigns.

**Paul Gomez '01 (CAST), '02 (GCCIS)** has been promoted to managing consultant from senior consultant at Navigant Consulting Inc. in New York City.

**Rosemarie King Levy '02 (CIAS)** accepted a position at KrausCreative in Rochester as a senior designer. She was previously employed at WXXI Broadcasting and Windsor Street Design. She and Benjamin Levy were married on July 17, 2005, in Rochester.



**Blaine Moore '02 (GCCIS)** and Erin Fuller were married Aug. 12, 2006, at the Harrassekett Inn in Freeport, Maine. They reside in Windham, Maine. They were attended by **Sara Millner Balmos '02 (EPSCOB)**, **John Tomac '03 (CIAS)**, and **Nate Schmarje '04 (KGCOE)**.

**Kelly Nowakowski '02 (CAST), '02 (EPSCOB)** accepted a position at Pioneer Savings Bank in Troy, N.Y., as marketing analyst and Web coordinator. She recently was employed at Albany Medical Center.

## 2003

**Jean Marc Allain '00, '01, '02, '03 (CAST)** joins NetVersant as the general manager of the Southern California region.

**Jana Cruder '03 (CIAS)** is a senior account executive at CORBIS LA in California. She exhibited her photographs in the 2002 RIT Honors Show, was awarded the 2003 Addy Award, was published in *American Photography*, and was winner of American Photo "Hottest New Talent." Her work was exhibited in "LA Emerging Photographers to Watch," Red House Gallery, Venice, Calif. She is a board member of the American Society of Media Photographers (ASMPA) and a member and marketing chair of LA Digital Group (LADIG).



**Carl Gause '03 (COLA)**, above right, writes, "For the last 3 years, I was assigned to the 63rd Signal Battalion, Fort Gordon, Ga. While with them, I deployed in 2005 to Kuwait for one year as a platoon leader. I was promoted on Oct. 1, 2006, to captain and was reassigned to the 442nd Signal Battalion to attend Signal Captain's Career Course."

**Paul Grimes '03 (CIAS)** is going into his second year as production coordinator at Capricorn Programs. He currently works on a countdown show of Top Box Office Films and is active in the Catholic Big Brothers and Sisters organization and strongly encourages other RIT grads to participate.

**Katherine Groves '01 (CIAS), '03 (NTID)** writes, "I will be going to Italy on a Fulbright Scholarship for 6 months. I'll be teaching at a small school with deaf and hearing students. I've been living in the Czech Republic with my partner and traveling when I can."



**Allison Hoover '03 (COS)** and **Gregg Saunders '04 (CAST)** were married on Oct. 22, 2005, at Sayre Mansion, Bethlehem, Pa. Allison is a graduate student in the biochemistry program at Penn State University. Gregg is a project engineer at PennTerra Engineering and also takes graduate classes part-time at PSU. The couple lives in State College, Pa.

**Kristen Kruse '03 (COLA)** and Jason Hanna were married May 19, 2006, in Riviera Maya, Mexico, in a beachside ceremony attended by their closest friends and family. **Kelly Diggins '03 (COLA)** was a bridesmaid.

**Daryl Roberts '03 (EPSCOB)** is the plant manager at Arkema Inc. in Axis, Ala.

**Adrianna Smart '98 (COLA), '03 (SCOB)** is the marketing manager at Birds Eye Foods. Previously she served as a product marketing specialist for MCI.

**Dominic Vera SVP '99, '03 (NTID)** was promoted to program service support at National Institutes of Health, Office of Directors, in Rockville, Md.

## 2004

**Brooke Chornyak '04 (CIAS)** writes, "I was featured in Print Magazine's 2006 *Regional Design Annual* for my design of CBT Architects 2005 promotional T-shirt. Also, my design for the CBT Architects Web site ([www.cbtarchitects.com](http://www.cbtarchitects.com)) was featured as the Site of the Week Jan. 1-7, 2007 on Design Interact, part of the Communication Arts Network ([designinteract.com/sow/](http://designinteract.com/sow/))."

**William Dowdle '04 (COS)** is a Ph.D. candidate at UCSF in San Francisco, Calif. He previously was employed at Harvard Medical School as a research assistant.

**Denishea Flanigan '04 (EPSCOB)** has been promoted to business analyst for Nestle Purina and will be relocating to St. Louis, Mo. She will complete her MBA from Bentley College in Waltham, Mass., in 2007. She won the third quarter Foundation Spirit Award for our sales organization.

**Porsche Haag '04 (EPSCOB)** is a market analyst in the roofing division of Johns Manville in Denver, Colo. Haag was previously employed as a market analyst at Ducker Worldwide, an industrial market research and consulting company in Troy, Mich.

**Scott Kanzelmeyer '04 (GCCIS)** was promoted in September 2006 to level 4 programmer/analyst-engineering/science with the Boeing Co., Seal Beach, Calif.

**Taryn Kay '04 (CIAS)** is the advertising manager of Cornell University Press. She had been serving as the art director of Pelican Publishing Co. in New Orleans, La., for the past two years.

**Amanda Keller '04 (COS)** is a forensic biologist at the Erie County Central Police Services Forensic Laboratory in Buffalo.

## Be a dear: Volunteer!

To find out more about volunteer opportunities, such as Rochester regional events and the Alumni Career Speaker Series arranged through the Office of Alumni Relations, visit [www.rit.edu/alumni](http://www.rit.edu/alumni) or contact Terry Bohling, assistant director of Alumni Relations, at 585-475-7624 or [tbdar@rit.edu](mailto:tbdar@rit.edu).



**Erick Littleford '04 (COLA) and Terri Page '02 (COLA), '05 (CAST)** were married on June 3, 2006, in Kentlands Mansion, Gaithersburg, Md. **Lisa Horton '03 (EPSCOB) and Danielle Hamilton '04 (CAST)** were bridesmaids. **Markell Williams '04 (GCCIS)** performed during the ceremony. Other alumni in attendance were **Monique Exum '04 (KGCOE), Derrick Williams '04 (KGCOE) and April Colleton '06 (COS)**. The couple honeymooned at Secrets Excellence in Puerto Morelos, Mexico. They reside in Rochester.

**Nicholas Minieri '03 (CIAS), '04 (EPSCOB)** works as a Digital Imaging Artist at Mullen Advertising in Boston.

**Stacey Price '04 (CIAS)** is an interactive producer at Clear Channel Online Music and Radio, Cincinnati.

**Mark Skrzywowski '04 (CAST)** is a F135 engine performance engineering lead for Pratt & Whitney, East Hartford, Conn.

**Adam Stone '04 (COLA)** writes, "I quit my job as manager of DeafDC.com and flew to Sri Lanka to volunteer at a school for the deaf. My blog is at [www.foundinceylon.com](http://www.foundinceylon.com)."

## 2005 *second reunion*

**Ron Bauerle '05 (COLA)** is a technical writer/copywriter at Ramsey Electronics, Victor, N.Y. "I'm handling the creation of manuals for their products, as well as doing writing for their catalog/Web site. The job is great, exactly what I was hoping to do with my degree!"

**Jessica Flaherty '05 (KGCOE)** is teaching math and science and running the Science Library at Pathways Charter School in California.

**Megan Harkleroad '05 (COLA)** will be completing her master's degree in marriage and family therapy with a specialty in medical family therapy in May 2007 from the University of Rochester School of Medicine and Dentistry.

**Kimberly Kelsey '97 (EPSCOB), '05 (CAST)** accepted a position at RIT as associate director of Alumni Relations. She was previously employed at the New York Wine & Grape Foundation as marketing events director. "I am so happy and proud to be part of the RIT Alumni Relations team. This position is the perfect fit for me, combining my course work and experience in marketing and service management."

**Michael Murawski '05 (CIAS)** writes, "I'm currently an imaging service representative for Quad/Graphics, the largest privatized commercial printer in North America, in their Alexandria, Va., offices. This position is the last that I'll be rotating through in my stay as a corporate trainee, and I should be graduating into a non-trainee, full ISR capacity some

time next year. *National Geographic*, who exclusively prints with Quad/Graphics, is headquartered here, and I also perform my imaging service functions out of their offices during the week."

**Jennifer Riggie '05 (COS)** is a research associate at Hauptmann-Woodward Medical Research Institute in Buffalo.

**Jennifer Seaman '05 (CIAS)** is attending a university in England and pursuing an M.A. in art history/museum studies as well as teaching certifications in both fine arts and Italian. She received a SUNY Buffalo/GSEU Professional Development grant to write and illustrate a children's book.

**Misty Taylor '05 (COLA) and Jamie Sutton '02 (CIAS)** were married Sept. 3, 2006, in Charlton, Mass., at the home of Misty's grandfather. Jamie works as a graphic designer for Gordon Brothers Group in Boston, and Misty works as an executive recruiter with the Charles Sterling Group in Boston. The couple celebrated their marriage with a honeymoon in Jamaica. They currently reside in Salem, Mass.

**Erin Vlahos SVP '00, '05 (CAST) and Aaron Bosley '05 (GCCIS)** were married Aug. 13, 2005, in Pittsburgh, where they now reside. Aaron is a Web developer at Highmark in Pittsburgh and Misty will receive a master's in science in secondary education in May 2007. RIT interpreter Dave McCloskey served as interpreter for the wedding.

**Ryan Troll '05 (CAST)** is a consultant at BearingPoint, Washington, D.C. He previously was employed at Bausch & Lomb as a process engineer. "I am very excited about this career move as it aligns with my professional goals and ambitions. The major challenges are that it is in a completely different industry. I will be interacting with CXO level employees on a day-to-day basis, and I will face a decent amount of travel, both domestic and international. I'm looking forward to this relocation and becoming engaged in the community, exploring the area, and hanging out with the local RIT Alumni chapter!"

## 2006



**Christina Bryce '04, '05, '06 (CAST) and Kevin T. Hui** were married June 10, 2006, in Philadelphia. They honeymooned in Disney World and took a cruise. Both are working in Rochester.

**Kent Goodwin SVP '02, '06 (NTID)** was honored as Cullman County Employee of the Year for his work at Summa Technology, Inc. in Cullman, Ala.

**Andrew Kamensky '06 (EPSCOB)** was promoted to registered representative, CLTC, at John Hancock in Boston.

**Adrean Mangiardi '06 (CIAS)** received an inaugural award for his use of creativity in *Equilibrium* at the 2006 Superfest-Int'l Disability Film Festival as well as an honorable mention last year for *Paper Airplane* at the Deaf Rochester Film Festival.

**Jessica Petty SVP '00, '03 (NTID), '06 (CIAS)** is a process engineer for Standard Register.

**Scott Root '06 (GCCIS)** is an advisory IT specialist at IBM in Fairfax, Va. He previously was employed at RIT as a graduate assistant-programming. "I work now 85 percent of the time on the GoArmyEd.com portal that enables thousands of soldiers to complete their degrees online even while deployed. The other 15 percent of the time I work on prototypes and proposals, while also speaking at IBM conferences and educational events. I hope to attend George Mason in the fall to pursue my Ph.D. in information technology."

**David Spaulding SVP '02, '04 (NTID), '06 (EPSCOB)** is a financial institution specialist at Federal Deposit Insurance Corp. in San Francisco, where he previously served as an intern.

**Matthew Weinstock '06 (KGCOE)** is a quality control engineer at Outcome Sciences Inc. in Cambridge, Mass.

## In Memoriam

1936

**John W. Jordan '36 (GAP)**, Sept. 10, 2000

1950

**Kenneth C. Gernold '50 (FAA)**, Jan. 15, 2007

1953

**Donald Bujnowski '53 (FAA)**, Jan. 8, 2007

1955

**Russell Sanguedolce '55 (EPSCOB)**, Nov. 3, 2006

1957

**Robert L. Glinski '57 (KGCOE)**, Aug. 16, 2006

1960

**Gary V. Webeck '60 (GAP)**, July 4, 2006.

1966

**Bert Hundredmark III '66 (EPSCOB)**, Oct. 13, 2006

1967

**Sandra M. Proud '67 (EPSCOB)**, Sept. 2006

1969

**James H. Guthrie '69 (CCE)**, March 15, 2006

1970

**William J. Neal '70 (CCE)**, Feb. 1, 2006

1978

**Frances Hull Koons '78 (COLA)**, Aug. 21, 2005

1980

**Tracy Haylor '80 (FAA)**, Oct. 15, 2006

1986

**Ed Purcell '86 (EPSCOB)**, Dec. 4, 2006

1989

**Elenore Z. Fox '89 (CAST)**, June 28, 2006

1992

**Stephanie Lagree Gebo '92 (COLA)**, March 19, 2006

2002

**David C. Klemann '02 (CAST)**, Aug. 25, 2006

2004

**Mak Voljevica '01, '04 (CAST)**, Feb. 12, 2007



Mike Rundle '05 and his fiancée, Eleni Binopolus-Rumayor '06

## For the best of the blogs, 9rules

Millions of people are blogging out there on the wild, wild Web – so many, in fact, that it is difficult to separate the wisdom from the noise.

9rules.com was created as a starting point in the search for good content. It is intended to help readers find good blogs on their favorite topics and to give outstanding bloggers additional exposure.

“It’s a blog network,” explains Mike Rundle '05 (information technology), co-founder. “Our idea was to create a community of the best blogs.”

Rundle and Paul Scrivens launched the project in summer 2005. Currently there are more than 300 members writing on more than 30 topics listed at [www.9rules.com](http://www.9rules.com). Among the categories: technology, humor, photography, history, the Web, entertainment, writing and business. The 9rules home page is now gateway to about 3 million pages of content a month, Rundle reports.

Members are carefully screened by 9rules managers who accept submissions from potential members a few times a year. There’s no regular schedule; the 9rules site blog announces when submissions for membership will be received. The fifth round, which took place last October, attracted 1,190 submissions in 24 hours. Approximately 24 were selected.

The bloggers that are accepted are listed free of charge. Among the criteria: passion for the topic, respect for readers and commitment to the 9rules community.

“We don’t care if you’re famous, have a book, if you’re already popular,” says

Rundle. “We just care about the quality of your content.”

In February, a new social networking component of the Web site was launched. More than 3,000 users have signed up for the new “My9rules” service, says Rundle, and user account numbers are doubling every two months.

The project has caught the attention of *Fast Company* magazine, which featured 9rules in a story about “Citizen Media” in the October 2006 issue.

The young entrepreneurs are hopeful the 9rules concept could take off like the successful Digg.com or other Internet phenomena. At this point, says Rundle, “We are profitable and supporting ourselves full-time through 9rules revenue.”

The project has been successful on other levels as well.

“Our big interests,” says Rundle, “are blogging and meeting people. We’re building a community, and that’s very rewarding. There’s a lot of power in the 9rules forum.”

Predating 9rules.com is Business Logs ([www.BusinessLogs.com](http://www.BusinessLogs.com)), a consulting company Rundle and Scrivens started in 2004 to help businesses develop Web-based interactive communication projects. It is still operating.

Rundle, who grew up in the Utica, N.Y., area, has been designing Web sites since he was 13, and began blogging about technology and design in 2003. He lives in Raleigh, N.C., where his fiancée, Eleni Binopolus-Rumayor '06 (computer engineering), works for IBM.



## Plan ahead for fun with friends at Brick City Homecoming Class Reunions

Among the many activities taking place during RIT’s annual Brick City Homecoming weekend, class reunions are a highlight for alumni.

This year, the following classes will be marking milestones: 2005, second year reunion; 1997, 10<sup>th</sup> reunion; 1987, 20<sup>th</sup> reunion; 1982, 25<sup>th</sup> reunion; 1977, 30<sup>th</sup> reunion; 1967, 40<sup>th</sup> reunion; 1957 and all earlier years, Golden Circle reunion.

All members of these classes are encouraged to visit RIT during Brick City Homecoming (Oct. 4-7, 2007) and participate in the class reunion celebration, which includes the annual class reunion reception on the afternoon of Oct. 6.

“This will be a fantastic time to meet up with classmates,” says Adam Platzer '01, '02 (business administration, MBA), associate director of alumni relations. “If you would like to be a reunion volunteer, please contact us. It’s a wonderful way to get in touch with old friends and make sure you and your classmates have a great reunion.”

To sign up, contact the Office of Alumni Relations at 1-866-RIT-ALUM or send e-mail to [reunion@mail.rit.edu](mailto:reunion@mail.rit.edu).

For information on the reception and other activities, keep checking the Brick City Homecoming Web site ([www.rit.edu/brickcity](http://www.rit.edu/brickcity)).



# Eight Tigers enter RIT Sports Hall of Fame

Eight new members have joined RIT's Athletics Hall of Fame. They are:

**Ken Hale '57** (mechanical engineering): Hale was a key component of RIT's only undefeated basketball season in 1955 and is one of 21 players to have scored 1,000 career points. At 6 feet, 7 inches tall, he averaged 25.2 points per game in 1955 and 20.5 points per game in his career.

**Neil Kromer '80** (management development): Kromer was captain of his Eisenhower College basketball team for four consecutive years as well as being named MVP. He is the only player in Eisenhower history to be named an NAIA All-American, and also was All Conference Player in the Private College Athletic Conference from 1972 to 1974. He has been coaching RIT since 1997.

**Ritchie Herbert '85** (photo illustration): One of the most prolific scorers in RIT hockey history, Herbert is one of the only eight players to score 200 career points. He was the ECAC Rookie of the Year in 1984, helping RIT to a 29-6-0 overall record and trip to the NCAA Tournament. He was an All-ECAC first team selection in 1986 and 1987 and a member of the 1985 national championship team.

**Thomas J. Sill '87** (business administration): Sill was an important member of a stubborn RIT men's lacrosse defense and received second team All-American honors in 1985. He was the first RIT player ever chosen to play in the USILA North-South Senior All-Star Game. Sill was a team captain and Most Improved Player in 1983.

**Andre H. Schmid '91** (business administration): Schmid played four years of soccer (fullback) and lacrosse (midfield) and competed in eight NCAA Division III post-season playoffs. A three-year soccer starter, he was first team All-Conference (ICAC) and second team All-New York Region. As a senior, Schmid was also named Best Defensive Player.

**Kira Alling Fauvell '84** (graphic design): Alling Fauvell joined the RIT swim team during its formative years. For her first two years, she led the team in scoring with 389 points. She went on to tally 627.25 points. She was a three-time All-American on relay teams and also combined with teammates to win two state crowns. She was named Senior Athlete of the Year in 1984.

**Ed Purcell '86** (business administration): Purcell played lacrosse at RIT from 1982 to 1986, missing the 1985 season due to back injury. He returned in 1986 to help guide



New members of the RIT Athletics Hall of Fame are (from left): front row, Ken Hale, Kira Alling-Fauvell, RIT President Albert Simone; back row, Neil Kromer, Andre Schmid, Ritchie Herbert, Tom Sill and Ed Purcell. (Photo by Ken Huth '88)

the Tigers to an 11-3 record and their fourth straight trip to the NCAA Division III playoffs. He was named to the Empire Athletic Association All-Star Team three times and earned third team All-American honors in 1984. (Note: RIT was saddened by the death of Mr. Prucell Dec. 4, 2006, just weeks after the Sports Hall of Fame event.)

**Albert J. Simone**, RIT's eighth president, helped guide RIT athletics into the 21<sup>st</sup>

century. A former college athlete (wrestling at Tufts University), Simone championed the construction of the Gordon Field House and Activities Center (2004), a turf field with lights (2004), and a tennis complex (2003). A major step in RIT sports history occurred on Dec. 15, 2004, when Simone announced that the men's hockey team would join the Atlantic Hockey Association, becoming the Rochester area's only Division I team.



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# from the Archives



The new Deaf Studies Archives includes items of historical and cultural interest.

## Preserving and celebrating deaf education, NTID history

A repository for unique collections related to the history of deaf education and deaf culture – particularly at RIT – officially opened this spring in Wallace Memorial Library.

Rochester has become an important center for deaf culture and deaf education, and this developing collection will document the many activities of this vibrant community.

RIT's new Deaf Studies Archive, created to honor the 40th anniversary of RIT becoming the home of National Technical Institute for the Deaf, houses historical documents related to the legislation, construction, and history of NTID as well as a variety of materials on deaf education, deaf studies, deaf theater and other aspects of deaf culture.

Several important donations have already made their way to this growing collection. Robert Panara, the first deaf faculty member at NTID, donated a selection of his books, including literature, plays and mysteries featuring deaf characters. A

large collection of administrative documents from the Empire State Association for the Deaf, which traces the history of this advocacy organization for the deaf back to 1936, is part of the collection.

Also included are transcripts and videotapes of interviews with "everyday deaf people" conducted by the late Eugene and Inez Petersen as the basis for a book they hoped to publish. Two NTID staff members published these oral histories on the Web (see <http://library.rit.edu/depts./archives/deafhistory/>).

A growing collection of work by deaf artists includes examples by RIT graduates Susan Dupor and Robin Bartholick.

"The intent of this important archive is to provide a primary resource for historians, researchers, faculty, students and interested community members," says RIT Archivist Becky Simmons.

Those interested in more information about the archive should contact Simmons at [raswml@rit.edu](mailto:raswml@rit.edu).

**RIT: The University Magazine**

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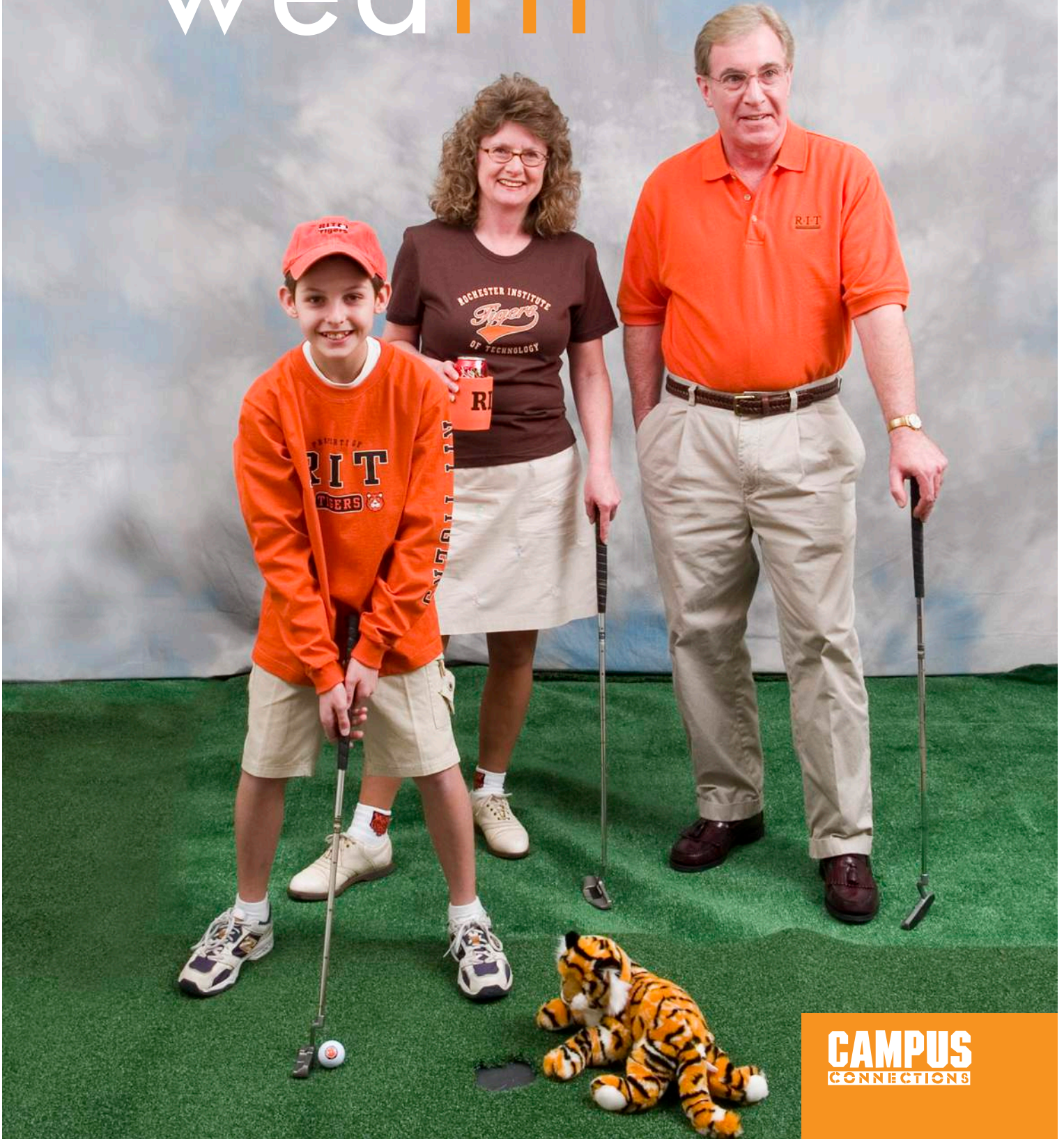
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