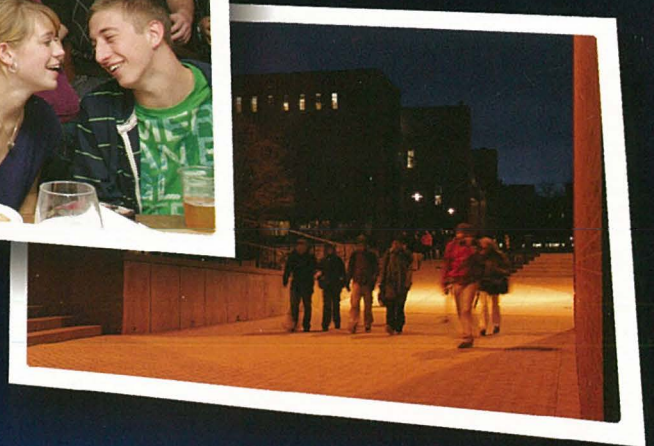
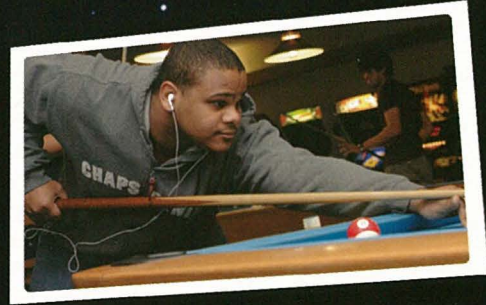


# R·I·T

The University Magazine

Spring 2009



## The night stuff

RIT after dark

Imagine RIT: Second annual innovation and creativity fest

Dorm Challenge: Administrators move into residence halls



**RIT: The University Magazine**

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## RIT embraces promise of the future despite current uncertainties

We live in interesting times full of challenges, yet full of opportunities.

First, let's address some extraordinary opportunities.

Understanding the ways technology transforms our quality of life is a lot for any of us to get our arms around. And, arguably, there is no area where technology's impact is greater than in the life sciences.

RIT is no newcomer to this field, so the university is well positioned to exploit its expertise in bioscience and medical technology. Until recently, all we lacked was a suitable partner – but no longer. In December, we announced plans to develop a strategic alliance with Rochester General Health System. RIT will become the health care provider's official academic affiliate and RGHS will become the university's official affiliated medical center. (See story, page 10).

Biomedical science is fast becoming a kind of information science in which RIT's expertise in areas such as information technology, nanotechnology, robotics and imaging can play an increasingly important role. This alliance will build on these and other strengths to create tremendous opportunities for our students, faculty and staff, as well as the Greater Rochester community.

Continuing with our spirit of innovation, later this spring we plan to open our new Center for Student Innovation. The 10,000-square-foot building will serve as a showcase and workspace for innovation-related, multidisciplinary projects and activities.

The campus is also geared up for the second annual Imagine RIT: Innovation and Creativity Festival (see page 16). We expect to showcase more than 400 exhibits and activities created by our students, faculty and staff. Last year, nearly 20,000 visitors came to our inaugural festival. This year we'd like to attract 30,000 people to this unique convergence of the arts, technology and much more. Imagine RIT is free and open to the public and will take place from 10 a.m. to 5 p.m. Saturday, May 2 – rain or shine. We hope you pay us a visit. Visit [www.rit.edu/imagine](http://www.rit.edu/imagine) for more details.

So as you see, these are exciting times!

Yet I would be remiss if I didn't address the global financial slump. I want to reassure everyone in the RIT family that the state of RIT is strong and the university is very conservatively managed fiscally. Enrollment is at an all-time high and applications to RIT from prospective students are ahead of last year at this time. There is no immediate budgetary crisis for us to deal with.

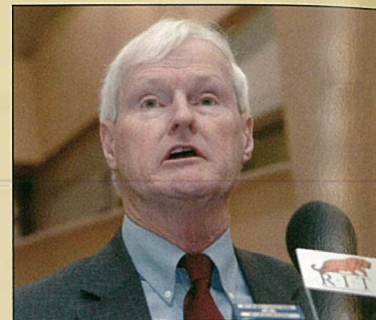
Nevertheless, the value of our endowment has dropped by more than 20 percent. Our fundraising efforts will continue unabated, but it is very likely that our ability to secure significant gifts to RIT from alumni and friends may be compromised by the current negative fiscal climate.

Moving forward in this difficult period, our actions will be guided by two fundamental principles. First, we will work to preserve the quality of our education and research programs across the university. Second, we will work to protect the RIT family, including students, faculty, and staff. Every decision we make and every action that we take must consider these two principles. (For more about how RIT is responding to the financial crisis, see page 18.)

Working together, I am confident that we can continue to move RIT forward toward our shared goals.

Onward and upward,

Bill Destler  
President  
[www.rit.edu/president](http://www.rit.edu/president)



**President Bill Destler**

# R·I·T

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Examples of RIT life after dark: The Athlete Formal included casino activities; Hyomi Shon shares ice cream with a friend; Wyatt Matos takes a shot in the Pool Club tournament; Corner Crew member Ericalyn Francavilla cheers for the hockey team; students gather for music at Lovin' Cup bistro at Park Point; *Reporter* photographer Jeffrey Porter frames a shot. Photos by A. Sue Weisler and students Charles Neumann and Julie Kang.

Right: Heath Boice-Pardee, associate vice president for student affairs, shares dinner and conversation with students at Gracie's dining hall.



## Xerox executive Ursula Burns to speak at commencement

Ursula Burns, president of Xerox Corp., will be the keynote presenter for RIT's 124<sup>th</sup> Commencement. Burns will deliver her address during Academic Convocation, which takes place at 4 p.m. Friday, May 22, in Gordon Field House and Activities Center.



Ursula Burns

Burns, who is also a member of the Xerox Board of Directors, is responsible for global research, development, engineering, marketing and manufacturing of Xerox technology, supplies and related services. She also oversees global accounts, information management, corporate strategy, human resources and ethics and marketing operations.

Burns joined Xerox in 1980 as a mechanical engineering summer intern, leading to several positions over the years in engineering including product development and planning. In 1991, she became the executive assistant to Paul Allaire, then Xerox chairman and CEO.

From 1992 to 2000, Burns led several business teams including the office color and fax business, office network copying business, and the departmental business unit. In 2000, she was named senior vice president for corporate strategic services, and two years later assumed the role of president of business group operations.

She serves on boards of numerous organizations including American Express Corp., Boston Scientific Corp., CASA - The National Center on Addiction and Substance Abuse at Columbia University, FIRST (For Inspiration and Recognition of Sci-

ence and Technology), National Academy Foundation, MIT and the University of Rochester.

"RIT is extremely pleased to have Ursula Burns as our 2009 Commencement speaker," says RIT President Bill Destler. "She is recognized as one of the most influential figures in the global business world. She is the perfect role model for our students. They will learn that with hard work and perseverance, you can start out as a summer intern and ascend to be a corporate president. She will deliver an exciting message on May 22."

Burns earned a bachelor's degree from Polytechnic Institute of New York and a master's degree in mechanical engineering from Columbia University.

Paul Stella '03

For more information about commencement activities, visit [www.rit.edu/commencement](http://www.rit.edu/commencement).

## New funding expands IT program for visually impaired

Software engineering professors Stephanie Ludi and Tom Reichlmayr received a \$475,000 grant from the National Science Foundation to continue and expand their ImagineIT program, which strives to increase participation in computing among students with visual impairments.

The project centers on better class material preparation, support and teacher development.

"The unemployment rate for the blind in this country is 70 percent," says Ludi. "We want to open more doors for the visually impaired and get them thinking about college."

Fifteen seventh- through 12th-grade students from around the country traveled to RIT in the summer of 2007 for the inaugural workshop, where they worked on projects that included programming robots and assembling computers.

"It was really rewarding to see how excited they got," says Reichlmayr. "These students are a very small minority in their schools and they have limited opportunities to collaborate with other students who are just like them."

This new grant money will help Ludi and Reichlmayr expand the program. Three workshops will be held at RIT over the next three years. But this time, ImagineIT is also hitting the road. Workshops



Stephanie Ludi works with students at the first ImagineIT summer program in 2007.

will take place in the San Diego, Calif., area during two of the next three summers.

John Follaco

# Computer-operated soda machine earns recognition

For a student living in RIT's Computer Science House, ordering a cold soda from the vending machine down the hall with just a keystroke is all part of day-to-day dorm life.

*PC Magazine*, however, has deemed this computing ingenuity, born at RIT in the early 1980s, as one of the top 10 greatest "hacks" of all time.

The Internet Coke Machine on the third floor of Nathaniel Rochester Hall came in at number three on the list of hacker brilliance, beat out only by *Spacewar!* video game and NASA's lifesaving hack to safely bring Apollo 13 back to earth.

Hacking, a term coined at MIT, was used to describe a clever computing solution to a difficult problem. It was considered a badge of honor to be called a hacker.

"I was surprised to hear about the *PC Magazine* recognition," says Adam Stein '88, '94 (computer science), a software engineer at Xerox Corp. "It's certainly a big honor to be part of an event in history."

Stein was among the students living in the Computer Science House in the early '80s. A group of his fellow floor mates discovered the Coke machine in a dumpster behind Nathaniel Rochester Hall. The compressor still worked and the necessary repairs were manageable.

RIT's contract with a soda company as the university's official vendor prohibited the students from having their own vending machine. They devised a solution to overcome this hurdle.

"It was obvious to geeks like us that if we could tie the machine in to a computer system we could avoid using it as a real vending machine that required money," says Stein. "I authored a computer application that would allow the average person to order a drink from their computer. I was also in charge of the money. Everyone would give me money and I would credit their drink accounts. The interface would recall how much money was allocated to each person and debit their account."

The first drink machine was connected to a PDP-11 minicomputer. The interface even allowed people to select a time delay, if they chose, for when the drink dropped out of the machine.

"A favorite habit for Computer Science House members during the summer months was to log in from home and randomly, without warning, drop a soda as an anonymous gift for whomever might be walking past the soda machine at that time. Members did this from as far away as Ari-



Angelo DiNardi, fifth-year software engineering student, uses one of the drink machines in Computer Science House, one of RIT's special-interest residence halls.

zona," says Bob Krzaczek, systems software engineer in the Chester F. Carlson Center for Imaging Science, and house manager of Computer Science House from 1989-1990,

The original Coke machine is long gone and numerous successors have followed, with students improving upon each incarnation. Two drink machines, called Big

Drink and Little Drink, along with a snack vending machine, currently reside in the Computer Science House. Students can use touch screens that display the available drinks and the student's account balance.

**Kelly Downs**

To view the entire list of top 10 greatest hacks of all time, visit [www.pcmag.com](http://www.pcmag.com).

## New journalism degree has multimedia focus

RIT is expanding its offerings in new media technology and multimedia development by creating a new bachelor's of science degree in journalism.

The program offers a combination of coursework in reporting, writing and editing along with graphic and digital design, audio and video editing and writing for the Web, while also giving students access to cooperative-education opportunities across a wide variety of media, Internet and public relations firms and organizations.

"This program prepares students for the 21st century multimedia craft of reporting and delivering news across media platforms," says Keith Jenkins, associate professor, Department of Communication, and one of the developers of the degree.

The degree capitalizes on the explosion of new media and multimedia publications and Web sites, which are transforming the media business.

"While traditional journalism – writing for print magazines and newspapers – may be receding, the field itself is booming with employment for writers and editors expected to grow 9 to 17 percent through 2014, according to the U.S. Department of Labor," notes Bruce Austin, chair of the Department of Communication in the College of Liberal Arts.

The degree program, which is being offered in cooperation with RIT's College of Imaging Arts and Sciences, has been approved by the state of New York, and is admitting students and recruiting additional faculty.

**Will Dube**

For more information about the program or to apply, visit [www.rit.edu/journalism](http://www.rit.edu/journalism).

## New doctoral degree is first to focus on sustainable production

RIT has received New York state approval for a doctoral degree in sustainability offered through RIT's Golisano Institute of Sustainability. The new program is the first of its kind anywhere and seeks to advance research and education in alternative energy development, sustainable design, green product development, industrial ecology and pollution prevention.

"The Golisano Institute for Sustainability is dedicated to developing and implementing technologies that enhance environmental quality while also promoting economic efficiency and productivity," notes Nabil Nasr, director of the Golisano Institute. "The creation of this doctoral degree will allow us to take the next step in developing research, technologies and education that make the twin goals of economic competitiveness and environmental quality a reality."

The new degree program is designed to produce graduates who can be sustainability "change agents" throughout industry, academia, government and other sectors. Students will develop skills in such diverse areas as environmentally conscious product design and manufacturing, life cycle analysis, environmental science and sustainable business enterprises.

RIT plans to admit students into the program immediately and is also recruiting additional faculty and research associates. The development of the program was made possible through an initial grant from the Henry Luce Foundation.

The Golisano Institute for Sustainability was founded in 2007 as the result of a \$10 million gift from B. Thomas Golisano, founder and chairman of Paychex Inc. and an RIT trustee.

The center has received additional funding from the Chester & Dorris Carlson Charitable Fund, Xerox Corp, the New York State Assembly and the New York State Senate. RIT is now developing plans for the construction of a new facility that will house the Golisano Institute and Ph.D. program.

The new program joins five other RIT doctoral programs: imaging science (1988), microsystems engineering (2002), computing and information sciences (2005), color science (2007), and astrophysics (2008).

**Will Dube**

For more information, see [www.sustainability.rit.edu/degree\\_info.html](http://www.sustainability.rit.edu/degree_info.html).

## Notebook

### RIT to develop packaging for lunar missions

NASA has awarded RIT a contract for \$101,237 for a six-month study to develop polymer foam packaging materials for protecting life support systems on lunar missions. The project will be led by Changfeng Ge, professor in the RIT College of Applied Science and Technology and director of the American Packaging Corp. Center for Packaging Innovation in the college.

"The challenge is how to develop a commercially viable material that can meet the requirement of energy absorption under an extreme operating environment, from minus 67 degrees Fahrenheit, to 167 degrees Fahrenheit above zero, and this material must also be able to withstand intense pressure cycles," Ge says.

### Alumnus donates digital cameras

Peter Aronson '74 (photography), director of sales-Photo Channel, Casio America Inc., donated two Casio EX-F1 cameras to RIT's School of Photographic Arts and Sciences.

The 6-megapixel digital cameras, valued at \$1,000 each, are capable of shooting still photos (60 frames per second) and ultra high-speed video (up to 1,200 frames per second). Aronson presented the cameras during a visit to campus. All of the school's 700 students will be able to use the cameras.

### RIT publisher launches new Web site

Cary Graphic Arts Press and RIT Press publications are now available through a new Web site (<http://carypress.rit.edu>). Visitors can view and purchase current titles and a complete backlist of books as well as a full selection of greeting cards.

The university press publishes about a dozen titles annually. It operates out of the Lawson Publishing Center in Wallace Library.

### 'Democrat and Chronicle' joins RIT's Printing Industry Center

The Rochester *Democrat and Chronicle* joins 12 other companies and associations pledging support to RIT's Printing Industry Center. Supported by the Alfred P. Sloan Foundation, the Printing Industry Center at RIT is dedicated to the growth and profitability of the printing industry.

"The partnership comes at an ideal time for us," says Brian Ambor, vice president of operations at the *Democrat and Chronicle*. "The newspaper industry is currently being challenged by the economic climate and new technology. This partnership will help us identify and better understand emerging trends and help our multimedia company adapt to those trends."

To learn more, visit <http://print.rit.edu>.

### Research investigates educational power of games

RIT has teamed with Microsoft, New York University and a consortium of other colleges and universities to form the Games for Learning Institute, a multidisciplinary research alliance that hopes to provide scientific evidence that gaming can be an effective way to teach middle school students math and science.

"We think gaming is an appropriate and interesting gateway to the study of these skills for this particular audience," says Andy Phelps, director of RIT's game design and development program. Microsoft, which has a longstanding relationship with RIT, approached Phelps and asked RIT to join the institute. Phelps agreed, sensing a great opportunity for graduate students to get hands-on professional experience. Once the games are completed, they'll be offered to the New York City school district for integration into its science and math curriculum.



# BRICK CITY

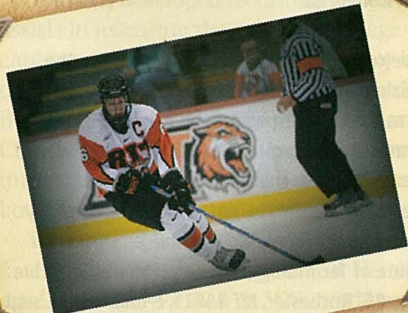
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## Ellingson, Neblette and Quellmalz

You asked for information about the gentleman in the photograph on page 6 of the winter issue, shown with RIT President Mark Ellingson and School of Photography Chair C. B. Neblette.

He is Frederick "Fred" Quellmalz, who was the executive director with the Professional Photographers of America Association. He served the PPA for many years as well as the Photography Hall of Fame. I knew him as well as C.B. Neblette, who was one of my teachers at RIT.

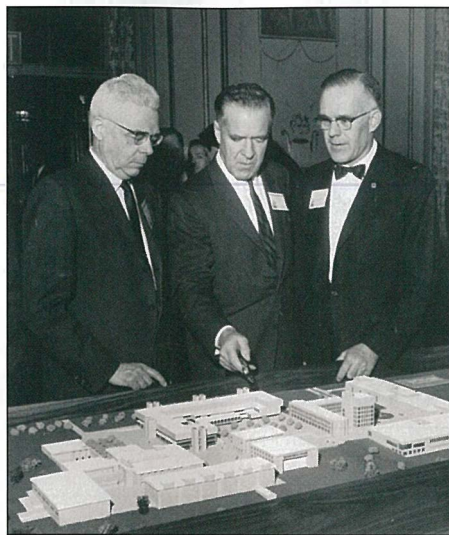
I enjoyed the article *Legends of the Lens* as I knew Pete Turner '57 and had all the instructors mentioned by the three gentlemen in the article.

I use the information from all these people in my classes at Antonelli Institute, which is a 2-year school in the Philadelphia area granting associate degrees in photography.

I now teach as well as doing the commercial and architectural photography that has been my life since graduating from the photo department at RIT with a BFA degree.

What I learned from these instructors helped me in my career working with national companies all over the U. S. as well as abroad.

Thank you for the magazine that men-



In this photo from the early 1960s, Frederick Quellmalz, right, studies a model of the proposed RIT campus with C. B. Neblette, left, first director of RIT's School of Photographic Arts and Sciences, and RIT President Mark Ellingson. Mr. Quellmalz died in 2006 at age 92.

tions some of the photography greats I knew in school both as instructors and students.

**Robert D. Golding '58 (photography)**  
Collingswood, N. J.

The person you are interested in identifying is Fred Quellmalz, who was instrumental in guiding the Professional Photographers of America and was a friend of C. B. Neblette. The PPA offered a scholarship to RIT for which I applied and was rejected by Fred. The scholarship had a stipend of \$750, or a quarter's tuition at RIT.

I went on to graduate from RIT in 1970, although I enrolled in 1962. The war in Vietnam interrupted my studies in 1964 and after a tour of duty with the USAF as a photographer, I completed my studies at RIT. I went on to graduate school and studied with the famous RIT photography guru Minor White at MIT.

**Richard Albertine '70 (photography)**  
<http://my.att.net/p/s/community.d11?ep=168&groupid=303510&ck>  
Baton Rouge, La.

We welcome letters on subjects covered in the magazine and of broad interest to our readers, as long as they are respectful and not insulting to any individual or group. We publish as many as we can, subject to space limitations. We edit for space, clarity, and style. Write to *The University Magazine*, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive - Bldg. 86, Rochester, NY 14623. E-mail can be sent to [umagwww@rit.edu](mailto:umagwww@rit.edu).

## In Memoriam

**Todd Hupp Bullard**, RIT's first provost, died Jan. 1, 2009, in Charlottesville, Va., after a struggle with diabetes. Dr. Bullard served as RIT provost from 1970 to 1980, and was president of Bethany College, Bethany, W.Va., from 1980 to 1988, when he retired. Prior to coming to RIT, he was president of Potomac State College, Keyser, W.Va. . . **Sharon Rasmussen '77** (M.S., instructional technology), associate professor in NTID's Department of Science and Mathematics, died Nov. 8, 2008. She came to RIT in 1972 and for more than 35 years provided physics tutoring and other academic support to deaf and hard-of-hearing students studying in the College of Science. In 2004, she

became chair of NTID's Department of Science and Engineering Support. In 2007, she worked as department coordinator for support services. . . **Edward Schilling**, professor emeritus of the John D. Hromi Center for Quality and Applied Statistics, died Nov. 1, 2008. Professor Schilling was chair of the master's degree program in applied and mathematical statistics from 1983 to 1992, and director of the Center for Quality and Applied Statistics from 1992 to 1996. He was a fellow of the American Society for Quality, American Statistical Association and The American Society for Testing and Materials.



## RIT and U.S. Census Bureau helped launch ADI

When scanning images for automated data collection, it is imperative that the software and hardware used in the process extract accurate data and reproduce faithful depictions of the original document.

This is particularly important for companies and organizations such as the U.S. Census Bureau that scan millions of documents and need all of the images and information collected to be highly accurate.

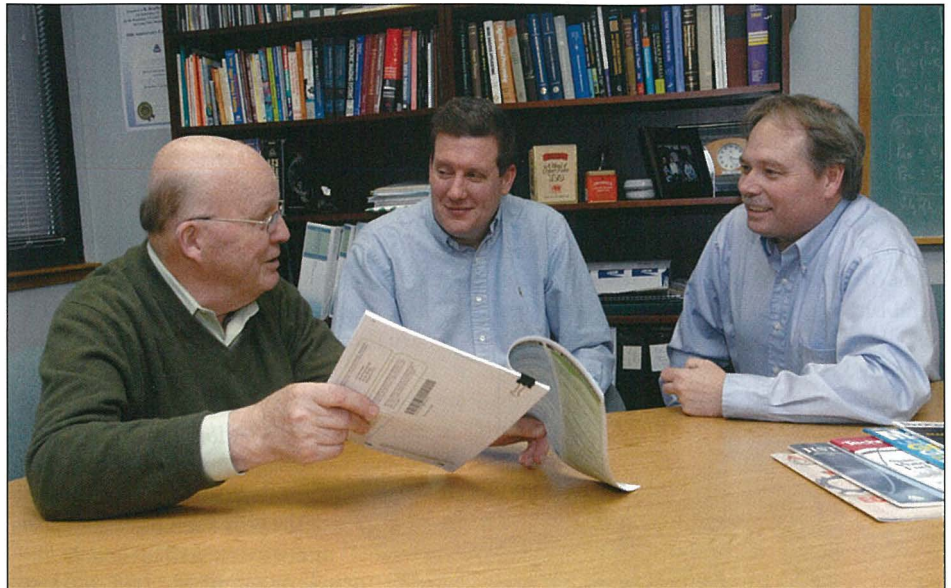
Many of these organizations have turned to Advanced Document Imaging or ADI LLC, a graduate of the RIT business incubator, Venture Creations. ADI utilizes proprietary image and data analysis software to evaluate document scanning and image capture processes, assisting organizations in improving their scanning and the overall accuracy of the data collected.

"ADI has developed technology that assists in assessing the quality of image capture and data collection, ultimately improving its use in a host of areas," says K. Bradley Paxton, company co-founder and CEO. "Our initial product line has grown into a series of offerings and services for both public and private organizations."

The company, now based in its own facility in the Rochester suburb of Henrietta, was incorporated in 2002 and has subsequently tripled in size. ADI assisted the U.S. Census Bureau in preparing for the 2000 census and is currently working with the agency in advance of the 2010 effort. It also provides image analysis services for other government agencies and private companies such as Lockheed Martin and is working with another Venture Creations company, NanoArk Corp., to develop additional products.

A number of ADI employees are RIT grads who are adding to the company's development and the advancement of the imaging industry as a whole. Steve Spiwak '84 (electrical engineering technology), ADI's vice president of engineering, assisted in initial quality assurance system development for ADI's first products and conducted preparation work for the 2000 census.

"We have leveraged what we have



Discussing an ADI project are, from left, K. Bradley Paxton, Todd Johnsson '00 and Steve Spiwak '84.

**"Our connection to RIT has been central in ADI's growth and development through the improvement of our current technology, the utilization of numerous RIT graduates in our business operations, as well as the utilization of RIT expertise in our current research and new product development efforts."**

**K. Bradley Paxton**  
Co-founder and CEO, ADI

learned from our work with the Census Bureau and are now expanding our capabilities into the commercial sector," Spiwak says. "We have found that many organizations that automatically collect data from paper forms have no idea how well their data capture systems perform. Our technology can evaluate their output and show them ways to make cost-effective improvements."

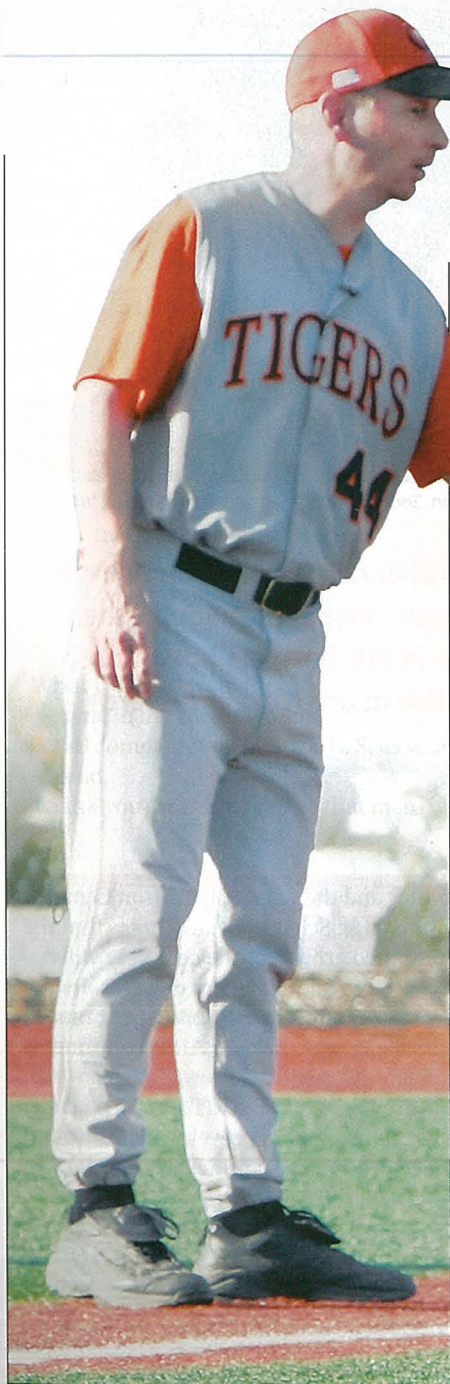
In all, 10 alumni work for the company, including chief operating officer Todd Johnsson '00 (MBA). Two RIT professors serve as consultants. ADI also hires cooperative education and graduate students for different projects and has long-standing research partnerships with RIT's Printing Industry

Center and the Chester F. Carlson Center for Imaging Science. Paxton notes that the continued growth of the company will be based on the development of new software packages and technology products, made possible in part through ADI's continued collaboration with RIT.

"Our connection to RIT has been central in ADI's growth and development through the improvement of our current technology, the utilization of numerous RIT graduates in our business operations, as well as the utilization of RIT expertise in our current research and new product development efforts," Paxton says.

**Will Dube**

## Baseball, softball coaches have much in common



The coaches of RIT's baseball and softball teams both played on those teams during their student years at RIT. To find out more about their experiences and memories as well as their hopes for this year's teams, *Tiger Sports* interviewed softball coach Krissy Mamon '01, '06 and baseball coach Rob Grow '88. Here's what they had to say:

### What was the reason you came to RIT?

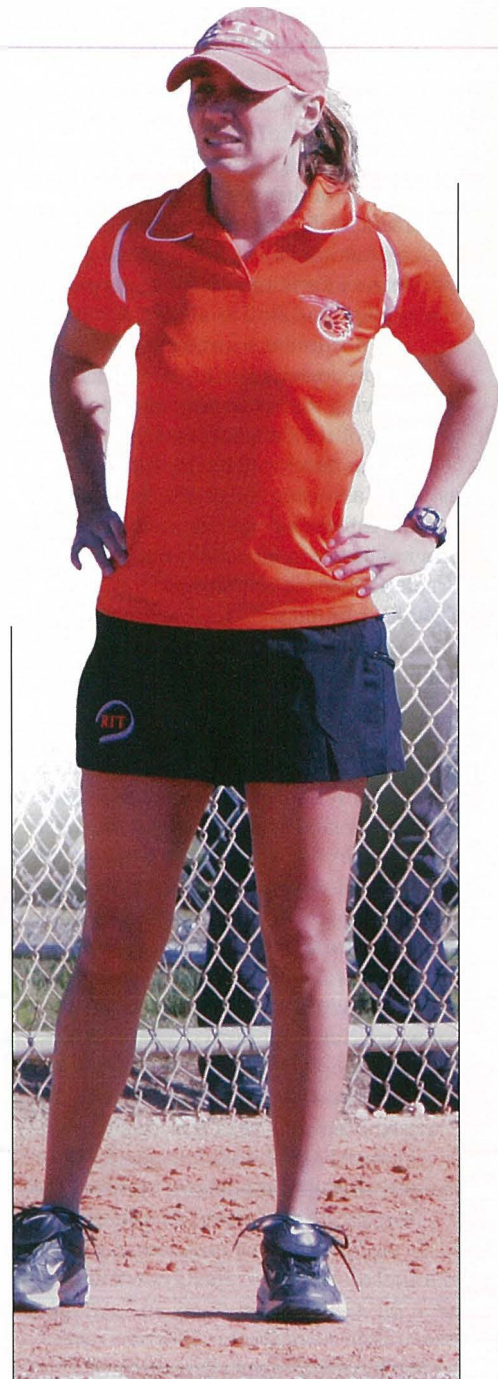
**Mamon:** I came to RIT for their photography programs. RIT was actually the only school I applied to because I was so determined to come. If I hadn't been accepted, my plan was to attend a community school for two years and try again! The athletics were a bonus.

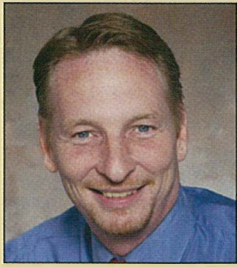
**Grow:** I came to RIT to play baseball and get a great education.

### What were your greatest memories at RIT as a student?

**Mamon:** My greatest memories were definitely my softball seasons. I have made friends with people that will always be a part of my life. I didn't realize it then, but looking back, the time I spent in the darkrooms and studios were amazing as well but I took it all for granted while in school.

**Grow:** We had a tough schedule with probably 12 games versus Division 1 teams and beating a D1 team was always nice. However, my best memories are more tied to the friendships developed by being part of the baseball team.





**Rob Grow '88**

**Rob Grow '88 (marketing)** is entering his 17th season as head baseball coach. He has led the Tigers to three straight 22-win seasons, including back-to-back school record 24-win seasons in 2006 and 2007. Grow is RIT's all-time leader in coaching wins with 287.

He played three seasons and is among the all-time Tiger leaders in runs scored, walks and on-base percentage. In 1988, he set the Tiger single-season record with a .554 on-base percentage. Grow

was inducted into the RIT Athletics Hall of Fame in 2004.

In addition to coaching, Grow is director of Reunions and Affinity Groups, RIT Office of Alumni Relations.



**Krissy Mamon '01**

**Krissy Mamon '01 (biomedical photography), '06 (print media)** was one of the most prolific pitchers in RIT softball history. She compiled a 43-21 won-lost record, leading the Tigers to their first NCAA Tournament appearance in 2001.

She earned GTE Academic All-American honors in 2000 and 2001 and was 2001 Senior Female Athlete of the Year. After graduation, she returned to her alma mater as an assistant coach and

took over as head coach in 2007. She was inducted into the RIT Athletics Hall of Fame in 2008.

Mamon works as an imaging scientist at Advanced Document Imaging in Henrietta, N.Y. (see page 7).

### What is your greatest coaching memory?

**Mamon:** My greatest coaching memory would have to be this past fall when I received a card from my entire team congratulating me on being inducted into the RIT Athletic Hall of Fame (see page 40). It meant a lot coming from these kids. This team is really something special.

**Grow:** There have been a lot of great memories including coaching while Jason Rowland '95, '96 (hospitality and service management) and Kurt Phillipson '04 (civil engineering technology) threw no hitters; Kurt threw his in his last college start. However, the best memory probably is when we won the ECAC Championship in 2006. It was great to see the emotion and how much that team and the parents truly cared for each other.

### How do your teams look for the 2009 season?

**Mamon:** I am really excited about this season and the chemistry that this year's team has. Our team is young, but they are good and they are willing to do what it takes to win. They have been working hard all winter.

Our team is led by three strong captains, Jenna Mausolf (our lone senior), the anchor of our infield, Emily McPherson, and our ace, Carlissa Cole. Both Emily and Carlissa are sophomores eligibility-wise and already have the league (Empire 8) talking. I am confident that with these three leading our team, we are going to be tough to beat.

I believe our major strength this year is that we're going to be very solid defensively. Our assistant coach, Keith Wing, works really well with the girls and they respond to

him as well. We have three freshman pitchers that I really think can be dominant. Now we just need to produce some runs for these girls!

**Grow:** The team should be very good; we are young and talented with a great mix of veteran leadership. We return almost all of our pitching and have added some very talented freshman. I would say our strengths will lie in pitching and defense. It may take us a few games to find our offensive identity but I believe we have the most athletic and deepest team we have ever had.

### How do you feel that coaching has affected other areas of your life?

**Mamon:** Coaching has without a doubt affected my life. I am so grateful to be a part of these girls' lives. To see them grow into young women is really something. Working full time and coaching, I feel like I have two full-time jobs. But I wouldn't trade it for anything.

**Grow:** Coaching at RIT has been a great experience that has brought me more friendship than I could have ever imagined. It certainly is a huge time commitment but I have tried to involve my family, friends, alumni and the community as much as possible with RIT baseball.

### How do you feel your RIT education prepared you not only for coaching, but in your day-to-day jobs?

**Mamon:** When I bring in recruits I tell them that straight-out, yes, RIT is an expensive school but it is truly worth every penny. RIT helps prepare students above and beyond. One of the greatest things I learned from RIT was how to manage my time. Practicing a couple of hours a day

and going to class really helped me to budget my time and stay on top of my studies.

**Grow:** I think that RIT academically gave me a great skill set and the co-op program helped me better understand why I was learning certain things and made me a better student. I firmly believe that the education combined with the athletics makes RIT the best college choice.

### What is some advice you would give to upcoming graduates?

**Mamon:** My advice to them: Enjoy your time as a college student! It's the time of your life! When you get out and you are interviewing, be confident, look people in the eye and ask questions!

**Grow:** I would tell them to enjoy what they have now because it is precious time and it is one of the best times of their lives. I would also tell them that the relationships that they are building right now at RIT are relationships that they will have for the rest of their lives.

### If the baseball and softball teams were to play a seven-inning game under softball rules, who would win?

**Mamon:** Haha! Definitely softball! But it's funny you should ask because some of the guys end up playing fastpitch softball after they graduate. I've gotten the chance to pitch against some of them and it's always a battle when they come to the plate!

**Grow:** I think baseball would win if Krissy pitched for the baseball team. Otherwise softball would win.

### Web extra:

For highlights of all RIT teams and athletes and to see schedules of games, visit [www.ritathletics.com](http://www.ritathletics.com).



# Building a healthy future together

Partnership will strengthen two Rochester institutions and improve health care in the region

## Under the umbrella of a

new strategic alliance, RIT will become the Rochester General Health System's official academic affiliate and RGHS will become the university's official affiliated medical center.

"Biomedical science is fast becoming a kind of information science in which RIT's expertise in areas such as information technology, nanotechnology, robotics and imaging can play an increasingly important role," says RIT President Bill Destler. "This alliance will build on these and other strengths to create tremendous opportunities for our students, faculty and staff, as well as the Greater Rochester community."

As technology continues to transform biomedical science, academic areas like computing and information sciences and digital imaging offer increasing relevance to future advancements in medicine. Through the alliance, RIT and RGHS will collaborate on education and research programs in these and other key areas – a collaboration that will include mutual access to each institution's expertise and facilities.

Areas of collaboration include engineering, microsystems, medical imaging and

medical device research. Such an alliance offers broader application opportunities to faculty and students in existing RIT academic areas such as medical illustration, biomedical photographic communication, medical informatics, physician assistant education, medical sonography, biomedical science and technology, biochemistry, health management and public health policy.

RIT and RGHS already have many points of connection. Currently, RGHS provides approximately 42 percent of the clinical training placements for students in RIT's Physician Assistant program. A number of the program's clinical instructors and adjunct faculty are affiliated with

RGHS. RIT students in the diagnostic medical sonography program train in the Radiology and OB/GYN departments at Rochester General, and the majority of sonographers on staff trained at RIT.

"Rochester General Hospital and its



RIT President Bill Destler, left, and RGHS President and CEO Mark Clement announce the strategic partnership at a press conference.

## About the RIT-RGHS alliance:

### Q: What is the basis of this strategic alliance?

A: RIT and Rochester General Health System are community-focused, public service, not-for-profit organizations dedicated to education and service.

Because of the rapid pace of advancement in the biomedical sciences and biotechnology, universities and medical centers together must test and research the latest developments in these areas to capitalize on regional, national and international opportunities. Medical science and practice are increasingly benefiting from disciplines such as information science and technology, robotics, service management and digital imaging, all areas of strength at RIT.

### Q: Why now?

A: Biomedical science has moved rapidly in recent years toward a predictive science in which the decoding of the genome, effectively the “software” that determines and operates living things, has allowed us to understand and manipulate organisms in such ways as to make possible a new world of medical treatments. Thus biomedical science is fast becoming a kind of information science in which RIT’s expertise in areas such as IT, nanotechnology, robotics, and imaging can play an increasingly important role.

### Q: How does this fall in line with RIT’s mission?

A: RIT has a long tradition in the biosciences. In 1983, RIT became the first university in the nation to offer a Bachelor of Science degree in biotechnology. RIT has established academic programs in such areas as medical illustration, biomedical photographic communication, medical informatics, physician assistant education, medical sonography, biomedical science and technology, biochemistry and health management.

In 2007, RIT dedicated its Center for Bioscience Education and Technology, offering comprehensive academic, community and career-training programs in biotechnology and medical sciences. CBET is geared to fill an increasing demand for skilled workers in the regional and statewide bioscience and health care sectors. The facility was built with \$8 million in New York state funding to support the growth of the biotechnology and biosciences industry.

### Q: What are the advantages for RIT students?

A: RIT will have access to RGHS expertise and facilities that would support research and academic programs of mutual interest.

RIT faculty and students would have access to RGHS medical staff, facilities and patients for studies and tests of advanced biomedical devices developed at RIT.

RIT students interested in biomedical careers might arrange for cooperative education/internships at RGHS.

RIT graduates could be considered for employment in the RGHS medical system.

### Q: How does RGHS benefit?

A: RGHS will have as its partner a large, technologically focused university with education and research programs in areas of current interest to support RGHS’s education, research and public service programs.

RGHS will have access to RIT faculty, facilities and educational offerings (e.g. in imaging or the information sciences) to enhance its existing educational programs for medical students and residents. RGHS would have an affiliated university to work with in offering additional educational programs that would advance its ability to serve the public.

RGHS will team with RIT on grant proposals to state and federal agencies and private foundations for support of education, research and public service programs.

### Q: How will this be funded?

A: This alliance doesn’t necessarily need extra money to be launched. RIT and RGHS are simply linking current programs and services seen as mutually beneficial.

### Q: How will this benefit the Greater Rochester Community?

A: A formal association between RIT and RGHS would concentrate intellectual resources in such a way as to draw additional students, professionals, and business ventures to the Rochester area.

The Greater Rochester region is home to about 70 biotechnology and life science-related companies. The Greater Rochester Enterprise has identified this area as a targeted cluster in its business development strategy. The region was identified as one of the top 40 biotechnology locations in the United States by a noted site-selection journal.

Education and health care account for 52 percent of jobs in the Greater Rochester region. RIT and RGHS together employ nearly 11,000 and have annual budgets totaling about \$1.4 billion.

affiliates take great pride in being nationally recognized for clinical excellence, and we are committed to identifying ongoing opportunities to deliver the highest quality care and service for our patients,” says Mark Clement, president and CEO of Rochester General Health System. “A strategic alliance that allows both RGHS and RIT to leverage our combined knowledge and resources opens yet another channel to the rapid advancements in biomedical sciences and biotechnology, and may have a very positive impact on the care we deliver.”

RIT’s Board of Trustees and the RGHS’

Board of Directors will establish a joint steering team that will work to develop a framework for the alliance. The framework will be brought back to the two boards for ratification later this year.

In addition, the two organizations are holding a series of community symposiums, “Innovations in Health Care Delivery and Design.” The intent of this series is to engage community leaders in serious discussions about the management of the health and health care of the community through innovative financing, benefit design and clinical management of care.

“While the quality of health care in Rochester is already excellent, this effort could bring the level of quality and innovation to even higher levels,” says Michael Morley, chair of the RIT Board of Trustees and RGHS board member. “This alliance would concentrate intellectual resources in such a way as to draw additional students, professionals and business ventures to the Rochester area.”

Bob Finnerty '07

### Web extra:

An audio podcast of the press conference with script can be found at: [www.rit.edu/podcasts](http://www.rit.edu/podcasts).

# Sleepless in Sol Heumann

## Administrators experience the 'challenge' of RIT residence life

Little sleep, lousy mattresses and a 5:20 a.m. fire alarm helped mark the first Real RIT: Dorm Challenge.

The Student Government-sponsored event challenged the RIT administration to a two-night, three-day immersion experience in the campus residence halls. Administrators roomed with students, parked in designated student parking lots and ate their meals at Gracie's, the dining facility in Grace Watson Hall.

Twenty administrators emerged from the challenge with a new understanding of the RIT student experience – both the good and the bad.

"Students seem to think that moving into the dorms was some brave act of charity on the part of administrators," says Rebecca Johnson, who participated in the challenge along with her husband, RIT President Bill Destler. "Administrators, on the other hand, seem to be grateful for having been invited to this experience and have left the dorm on a 'high' – albeit a tired one."

During an open forum at the end of the challenge, participants shared positive sentiments similar to Johnson's. However, the experience did not pass without some difficulties. A lack of sleep was a common theme.

"Sleeping in a dorm room is like being in Vegas," says Chief Information Officer Jeanne Casares. "You don't know what time it is or if it's light or dark out. Everyone is up all the time, moving about and hanging around. The lights are bright and the noise is continuous. I think I got about 27 minutes of sleep. Tiring, but fun!"

Those were exactly the types of experiences that Student Government wanted administrators to have.

"The next time administration has to make a decision that affects students, I'm sure they'll think of the time they spent in the residence halls," says Student Govern-



ment Vice President Matt Danna, one of the Dorm Challenge organizers.

Student Government's plan already appears to be working. During the open forum, Destler received the loudest cheer of the evening when he proclaimed his desire to convert lounge spaces back into true lounges (many lounges have been converted into student rooms). Vice President for Student Affairs Mary-Beth Cooper received a similar ovation when she stressed the need to provide more comfortable mattresses.

John Follaco

Above: Marian Nicoletti, center, director of transfer and senior associate director, undergraduate admissions, participates in a get-acquainted activity with students and other administrators.

Above right: RIT President Bill Destler checks out his new home with first-year student Moises 'Ozzy' Urratia, one of Destler's three roommates during the Dorm Challenge.

Right: Alan Hurwitz, president, NTID, poses with his roommates, from left, Joshua Maugh of Portland, Ore., Shon Lawrence from Columbus, Ga., and Zoh Qureshi from Niagara Falls, Ont.

# From fire drills to Freshman 15

## One administrator tells (almost) all

For the first time in nearly 25 years (gulp), I checked into a college dorm as part of Student Government's "Dorm Challenge" in January.

Let me introduce you to my roommates in Sol Heumann Hall, Room 7088:

- Moises "Ozzy" Urratia, a first-year new media design and imaging major from Saugerties, N.Y.
- Everett Carlisle, a first-year film production major from Amarillo, Texas.

• Bill Destler, who graduated a few years ago and ascended to the RIT presidency.

So how did I spend my three days in the dorm? Try adjusting to a 20-foot by 15-foot room with four loft-style beds. I consider myself a night owl, but I was reminded that college students typically go to bed between 1 and 3 a.m. on weeknights. The good news is that iPods have replaced booming stereos! Too bad technology hasn't cured snoring.

Besides the lack of

ZZZs, dorm life gave me a new appreciation for student life. It's really amazing to see the activity at night. It's like a buzzing city with hundreds of students walking the underground tunnels to events, clubs and other activities.

In terms of food, I found plenty of menu choices at Gracie's. The food was excellent, although the students swear it was because the administration was in the house. By the third day, I was starting to worry about the "freshmen 15"! My advice to the students: Grab some fruit to take back to your room.

I swear Student Government wanted the RIT administration to hoist up the white flag during the Challenge. But we never surrendered. But I have to admit I was close to throwing in the towel when the fire alarm went off at 5:20 a.m. This was an evacuation RIT style: piercing alarm, flashing strobe lights (to awaken the deaf community), and standing outside in 10-degree temperatures for 25 minutes. Along with President Destler, hundreds of students filed out of the eight-story co-ed building. We heard language that would make any sailor proud.

So what will be some of the outcomes of the Dorm Challenge? The administration will be working hard to improve such areas



Bob Finnerty '07 collects his orientation packet.

as overcrowding (making the lounges truly lounges again), wireless connection and bus schedules. Administrators agreed they would return next year. It would be nice to add the Dorm Challenge to the list of RIT traditions.

I learned so much about the people I work for – the students. The college experience is way more than what you learn in the classroom. It's about meeting diverse people from all over the world.

Sign me up for the next Challenge!

Bob Finnerty '07

RIT Chief Communications Officer

### Web extra:

To read Finnerty's blog posts, visit [www.rit.edu/news/blog](http://www.rit.edu/news/blog)



### Web extra:

To read comments from Dorm Challenge participants, visit the Student Government blog at <http://sg.rit.edu/realrit>

## What they said about dorm life

"Living in a quad can be described as cozy, warm (code: really warm) and not the same Serta that I have at home. I must tell you that Student Government was wise to have us do this. I understand a few issues a bit more clearly now."

Mary-Beth Cooper,  
vice president, Student Affairs

"I moved into a former lounge converted into a quad with three roommates. In some ways, it still operates as a lounge – just with three people living there. Over the course of the evening, many from the floor stopped by to do homework, play video games or watch Hole, The Simpsons or Family Guy."

Jon Maurer, director, Global Risk Management Services Business Operations

"At 5 a.m., I woke up to get ready for my daily exercise – and all of a sudden, the strobe lights were flashing. Yeah, a fire alarm. We all had to walk down to outside. It was about a 30-minute wait. I found out it was due to food in a microwave oven."

Alan Hurwitz, president,  
National Technical Institute for the Deaf

"SG's Real RIT Dorm Challenge was the best, most impactful program I have ever seen during my three years at RIT . . . perhaps in my entire career. I loved sharing the student experience first-hand. It was an honor."

Heath Boice-Pardee, associate vice president, Student Affairs



# Zombies take RIT

But humans win, too, as 500 students face off in latest version of the classic conflict

It's 6 p.m. on a Friday and most students are out of class and looking forward to the weekend ahead. However, on the field near Gordon Field House, the air is tense as a crowd of people wearing orange headbands gather, awaiting the inevitable arrival of the human clan. This is "extraction," the final mission and the climactic conclusion to Humans vs. Zombies.

For an entire week in September, about 500 RIT students participated in this campus-wide event, which involved a group of "humans," identified by orange armbands and armed with Nerf guns and sock "grenades," fighting an ever-expanding gang of unarmed "zombies" wearing orange headbands. Humans and zombies will face off again April 20-24.

The game began at Goucher College in Towson, Md., a few years ago. RIT's first event took place in 2007, organized by Zack Bessler, now a third-year computer science major from Lyman, Maine.

The object for the humans is to avoid being tagged (or "bitten") by the zombies, whose sole mission is to eliminate the entire group of humans. Students register in

advance and carry an HVZ card with name, picture and ID number during the course of the game. Humans can immobilize a zombie for 15 minutes by hitting him/her with a foam dart or a clean balled-up sock.

If a human player is tagged by a zombie, the human must immediately surrender their HVZ ID to the zombie. Once the human's ID number has been officially





Left: A group of Humans approaches the 'extraction' area in the final phase of the game.

Above: Ariana Bhalla, first-year student, says the game is a 'great way to blow off some steam.'

recorded, he receives an e-mail allowing him to return to the game – as a zombie.

The game operates on the honor system. All play is outdoors and outside of class.

It's intended to give students a chance to run around, have fun and get exercise, and it also works as an outlet for the stress that comes with college.

"Going to classes all day and being loaded down with work gets really nerve-racking, so this was a great way to blow off some steam," says Ariana Bhalla, a first-year mechanical engineering major. "It's nice to know that if school isn't easy, the administrators at least understand that and do what they can for the students."

Mike D'Arcangelo, director of the Center for Campus Life, sees several benefits to Human Vs. Zombies. "This event is really aimed at getting many students involved, particularly freshman," he says. "You hear a lot about how this game got kids out from behind their computers and into a social environment where they can meet new people and get a much-needed diversion from their studies."

For many students, the event is irresistible. "When I got here, I wasn't interested in

joining any clubs, but then this comes along and it's like 'Kill zombies? Awesome,'" says Cameron Caceres, a first-year psychology major.

Back at extraction, the zombies finally spot the human clan, who are hesitantly approaching the "helicopter landing zone," a cordoned-off patch of land they must reach unscathed in order to win. As the two groups merge, the scene erupts in a mass of confusion and increased adrenaline as the humans dash toward the extraction point.

The zombies emerge victorious this time, with only one human making it to the extraction point successfully. With the game at resolution, the humans and zombies are now back to normal college students, some laughing together, some arguing heatedly, and all appearing to have forgotten their surroundings – too caught up in the moment to think about school.

Noah Hoit

Hoit is a fourth-year advertising and public relations major from Malone, N.Y.

For more information about Humans Vs. Zombies, see <http://kdratrit.com/hvz/rules.php>



Zombies make a dash to block the Humans as the week-long game reaches a climax. All game activity takes place outdoors and outside of class.



# The fun starts here!

The second Imagine RIT: Innovation and Creativity Festival takes place 10 a.m.– 5 p.m. Saturday, May 2. The RIT community has been working on this year’s event for months. To help you prepare for what’s in store, we offer this quiz.

## Rules

First, match each photo from last year’s festival with a description of the activity pictured. Each description contains a highlighted letter. Exchange that letter for the matching photo’s number in the numerical sequence at the bottom of the next page. **Note:** Several numbers show up more than once in the sequence, which means that letter is repeated.

If you correctly match all the photos and clues, you’ll reveal the mystery phrase. Go to [www.rit.edu/imagine/contest](http://www.rit.edu/imagine/contest) for the solution.



## Clues

- President Bill Destler welcomed visitors to the first festival. Destler proposed the festival shortly after becoming RIT’s ninth president in July 2007.
- An exhibit on space tourism provided insights into the future of the travel industry. RIT was the first university to offer such a course.
- Staff at Wallace Library gave visitors a taste of unique literary creations with an exhibit of edible books, and provided supplies so visitors could make their own.
- Visitors exercised their right brains by adding personal touches to an ever-changing abstract artwork.
- The festival involves groups and individuals from all branches of the RIT family. Phi Sigma Pi fraternity created fantastical devices for a WOW! Center exhibit called Rube Goldberg Lives!
- The Mobius Trihedral Kaleidoscope fascinated visitors of all ages with endlessly changing geometric shapes.
- Visitors got a peek into the world of bioengineering with demonstrations of a robotic hand created by RIT students.
- X-tra! Throughout the day of the fest, students produced and distributed four editions of the *Innovation News*, which reported on activities across the campus.
- The Fringe Gallery served as an entry into a world of innovative art exhibits and creative activities.
- Professor Chance Glenn wrote the festival’s theme song, *Can You Imagine?*, performed at the welcome ceremony.
- A student scientist talked to visitors about solar cell and related research projects underway in RIT’s Nanopower Research Laboratory.
- An automatic food-distribution machine built by students provided a continuous supply of hot dogs with all the trimmings.



1



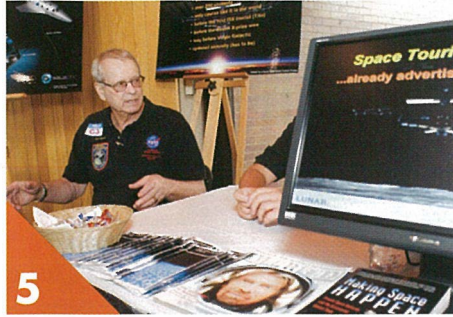
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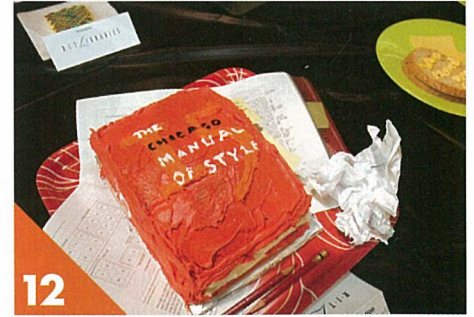
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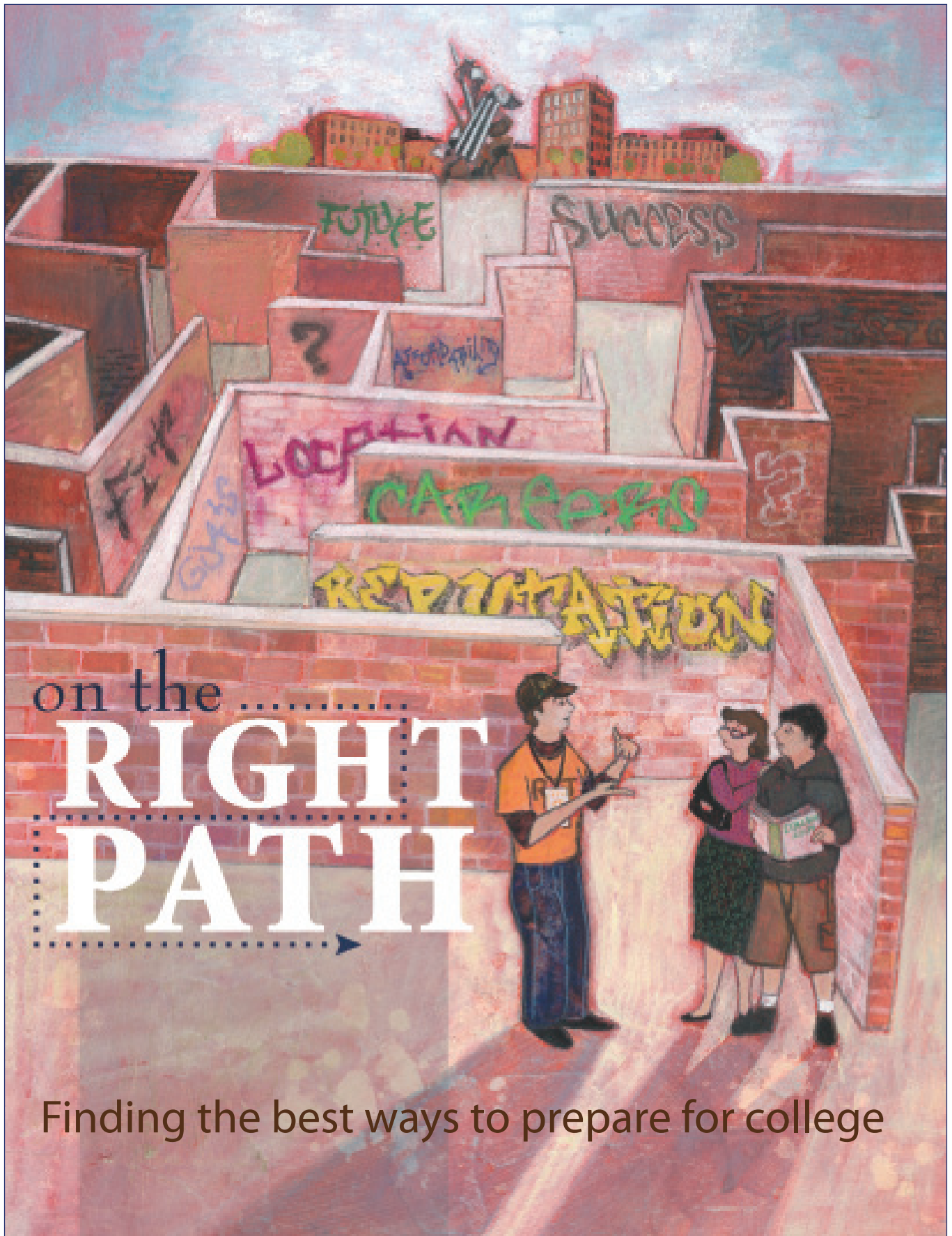


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## Solution

4 9 1 5    4 6 10 10    4 12    5 9 6 8 3    7 11    8 12 2 5    ?

To find the solution and to learn much more about this year's festival, visit the Imagine RIT Web site, [www.rit.edu/imagine/contest/](http://www.rit.edu/imagine/contest/) When you go to the site, you can register to win prizes including air transportation and a two-night stay at the RIT Inn & Conference Center to attend Imagine RIT: Innovation and Creativity Festival.



on the  
**RIGHT  
PATH**

Finding the best ways to prepare for college

## Going to college is a momentous undertaking for students and their families, but there are many factors to consider – especially in today’s financial climate. Here and on the following pages, ‘The University Magazine’ takes a look at some of the key issues.

A quality college education requires a significant investment.

Annual tuition and fees at the nation’s private, four-year colleges averaged \$25,143 for the current school year, according to a report by College Board, a non-profit higher education organization. Tuition at the most expensive institutions runs more than \$40,000 per year. At RIT, tuition for the current year is \$27,624.

Why so much?

Because it costs a significant amount of money to provide a wide array of programs, attract and keep outstanding faculty, purchase and maintain equipment, and build and operate the facilities that define a top-tier technological university.

“The tuition dollar is the major source of funding to underwrite the expense of academic and recreational facilities and programs that define a well-rounded university,” says James Watters, senior vice president, Finance and Administration. Tuition covers approximately half of RIT’s operating budget, which totals \$571 million for the current fiscal year.

This year, the financial picture is more complicated than ever. Universities – like businesses and individuals – have lost substantial portions of their wealth due to the global financial crisis. Public funds and private donations are increasingly uncertain as the crisis continues. And tuition income will be impacted if enrollment declines as families face loss of income due to unemployment and other factors.

“We have not been untouched by the current economic crisis,” says President Bill Destler. While enrollment is at an all-time high and applications to RIT from prospective students remain strong, the value of the endowment has dropped by more than 20 percent and New York state is considering reductions in a number of programs that support RIT students and programs.

Destler has outlined a number of responses to the financial crisis, including:

- A proposed tuition increase in the range of 3.5 percent to 4.5 percent for the 2009-2010 academic year.
- A freeze on salaries for faculty, staff and administrators.
- Proposed spending reductions for each



Bill Destler



James Watters

division for the rest of this year and into next year.

- Creation of a significant contingency fund in next year’s budget to protect the institution from unforeseen fiscal circumstances.

Earlier, RIT implemented some changes that should bring significant savings, says Vice President Watters. Beginning this year, the university is self-insuring the medical

**“For a while, we’ve got to be very, very diligent about spending our money wisely, advancing the good things that we’re doing and just not over-extending ourselves.”**

**James Watters**

**Senior vice president, Finance and Administration**

plans of all employees and retirees.

RIT also stopped accepting credit cards for payment of tuition, room and board, eliminating more than \$800,000 of credit card costs. Instead, an electronic option was created so payments can be made over time directly to RIT.

While plans for some construction projects will be placed on the back burner, RIT will move forward with projects already underway, including the Vignelli Design Center and the conversion of the former Student Alumni Union swimming pool into space for student organizations. The Student/Administrative Services Center and Innovation Center, a \$15.6 million project, will open this spring.

“These projects are advancing the university’s position in higher education and maintaining a leading-edge focus in many programs,” says Watters. “They are investments in the future that you want to make

even in tough times.”

RIT recognizes the importance of providing financial aid for students, which totaled more than \$92 million in the current year.

“It’s essential to maintain financial aid at a significant level,” Watters says. “The students that we recruit are highly mobile because they are high achievers. They have options. We need to provide the kind of financial packages that the competition is providing.”

Universities with large endowments have greater interest earnings to fund student aid. RIT’s endowment – now about \$540 million – is low for a university of its size and global scope and far below peer universities including Rennselaer Polytechnic Institute (\$800 million), Carnegie Mellon (\$1.1 billion), University of Rochester (\$1.3 billion), and Cornell (\$5.4 billion). Endowments – funds that comprise an institution’s wealth – typically take the form of an investment portfolio

that, historically, generates income.

“When you look at the financial resources of the university’s endowment, they’re insufficient to truly meet the need that the collective families of our students have in terms of financial aid,” says Watters.

“So it puts great pressure on the operating budget to respond to those needs.”

RIT’s endowment saw regular growth over the years, reaching \$671.5 million at mid-year 2008. It declined sharply in the past six months. RIT administrators are not expecting any quick turnaround.

“I’ve made an assumption in the planning of our models that through calendar year 2009, we are not expecting any significant recovery in the financial marketplace,” says Watters. “We expect that the endowment will essentially be flat, that the earnings on working capital will be under pressure and that the interest rate environment will still be relatively low.

“So, it speaks to the fact that for a while, we’ve got to be very, very diligent about spending our money wisely, advancing the good things that we’re doing and just not over-extending ourselves.”

Kathy Lindsley

# RIT's growth goes far beyond bricks

Alumni who haven't returned to RIT in a few years are invariably stunned to see the new buildings, expansive facilities and large numbers of students.

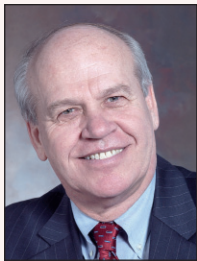
The size and bustle are the visible signs of RIT's transformation. Less obvious to the naked eye are some equally impressive changes that illustrate RIT's increased stature.

- RIT is now among the 15<sup>th</sup> largest private universities in the country, based on full-time undergraduate enrollment.

- Total enrollment reached an all-time record of 16,494 for fall 2008, up 3 percent from 2007.

- Among private universities, RIT is the nation's third-largest producer of bachelor's degrees in STEM disciplines (science, technology, engineering and math).

- Since 1995, applications for admission (undergraduate including transfer students and graduate) have doubled, increasing from 10,607 to 21,223.



James Miller

"The growth of RIT's reputation has allowed us to expand our reach, both domestically and internationally," says James Miller, senior vice president, Enrollment Management and Career Services. "The majority of our freshmen now

come from out of state. And our student population is more diverse than ever before. Since 1997, 50 percent of the enrollment growth on the Rochester campus has been in African American, Asian American, Latino American, Native American and international students."

At the same time, "We've also become increasingly selective," says Miller. Fall 2008 brought the lowest freshman admission rate ever: Approximately 60 percent of prospective first-year students who applied were accepted.

That's a big change from 1995, when 78 percent of freshmen applicants were accepted. RIT is now among the top 4 percent of U.S. institutions based on SAT scores.

While RIT officials are understandably cautious about predictions in the current uncertain financial situation, applications for fall 2009 were ahead of last year when the magazine went to press. The

demand for higher education is likely to remain strong: More than 3.3 million high school students – the largest number in the nation's history – will graduate this year. More than two-thirds are expected to go directly to college.

"Our reputation as a career-focused, technological institution with a well-known cooperative education program and wide range of programs is firmly established. But it is our emerging brand that is making RIT an even more attractive choice for students and their families," says Miller. "While retaining an emphasis on careers and technology, we are also emphasizing creativity and innovation, becoming more global, and creating a greater sense of community.

**"Our reputation as a career-focused, technological institution with a well-known cooperative education program and wide range of programs is firmly established. But it is our emerging brand that is making RIT an even more attractive choice for students and their families."**

James Miller

Senior vice president, Enrollment Management and Career Services

President Bill Destler believes RIT's unique blend of programs prepares students to become the innovative leaders the world needs. "The future health and wealth of nations will depend on ambidextrous problem solvers – professionals who are critical and creative thinkers," he says. Later this spring, RIT will open a Student Innovation Center that will serve as a showcase and workspace for innovation-related, multidisciplinary projects and activities involving all programs and disciplines.

Miller notes that many of RIT's 100,000-plus alumni are helping to bring qualified students to RIT. Through the Alumni Admissions Volunteer Program, alumni can host hometown interviews in



the fall or represent RIT at a college fair. During the past year, 210 alumni participated in the volunteer program, and the group is growing.

Alumni also help by getting the word about RIT to potential students, including friends and family members. Applicants

recommended by an alumnus don't have to pay the \$50 RIT application fee. (The Alumni Admissions Fee Waiver can be requested online through the Alumni Association.)

"Our graduates are the best advertisement for RIT," says Miller. "We're very proud of them."

If you are interested in learning more about the Alumni Admissions Volunteer Program you can e-mail Sheila Sarratore at [Sheila.Sarratore@rit.edu](mailto:Sheila.Sarratore@rit.edu). For additional volunteer opportunities, visit the Office of Alumni Relations Web site at [www.rit.edu/alumni/volunteers](http://www.rit.edu/alumni/volunteers) or contact Terry Bohling at [tbdar@rit.edu](mailto:tbdar@rit.edu).

# Financial help for higher education comes in many forms

There are a number of sources and types of money for college. RIT's Office of Financial Aid and Scholarships helps students and families sort it out. "The counselors in the office are always ready to help families with



Verna Hazen

questions or financial concerns," says Verna Hazen, assistant vice president and director of financial aid and scholarships.

The office plays an important role in the lives of thousands of students and their families: More than 75 percent of RIT's

full-time students receive some kind of financial assistance each year.

RIT has a long history of providing financial support to qualified students regardless of their families' economic circumstances, says Hazen. This year, RIT is providing more than \$92 million in institutionally funded assistance to students.

In recent months, the economic downturn has led to concerns about the availability of college funding. Over the course of the current school year, a number of students have requested and received additional institutionally funded scholarships.

"Many students and parents work very hard to provide for college costs," says Hazen. "In this economy, the need for assistance can be beyond what those families can provide simply by working harder. That's when we need to be able to step in and provide some relief."

RIT helps in several ways:

- For undergraduate students, merit scholarships are awarded in recognition of outstanding academic and extracurricular achievements, regardless of a student's financial need. These scholarships are awarded based on a review of information provided to the Office of Undergraduate Admissions as part of the admission process.

- For graduate students, many scholarships and assistantships are awarded by the academic department at the time of admission on the basis of academic excellence.

- Need-based financial aid is awarded to undergraduate and graduate students who demonstrate financial need based on information a student and his or her family provide on the Free Application for Federal Student Aid (FAFSA). The expected family contribution toward educational expenses is based on a government-approved

formula. The Office of Financial Aid and Scholarships determines a student's eligibility for RIT, federal and other financial aid programs based on financial need.

- In addition, about 8,000 students work at part-time jobs on campus each year and RIT's cooperative education program offers students the opportunity to earn substantial salaries that can be used to help pay for part of their education.

As the financial crisis continues, the picture for state and federally funded aid programs appears relatively stable, Hazen says. The recent Economic Stimulus bill included increases in tuition tax credits for middle income families and an increase in the federal Pell Grant program for students who demonstrate a high level of financial need. Spring 2008 legislation also expanded the availability of federal loans for students and parents.

The bottom line? Financial aid is critical

## Investment in education pays lifelong dividends

As he approaches graduation in May, Student Government President Ed Wolf considers himself fortunate.



Ed Wolf

"If I was starting now, I'm not sure I could do it," says the computer engineering major from Connecticut.

His father, a union electrician, has experienced layoffs of a month or more in each of the past five

years. To devote time to Student Government, Wolf made the decision to give up his student job. He's used salary from his co-op jobs toward his final year's tuition.

"I've had to make sacrifices," says Wolf.

There's little doubt that higher education is worth some sacrifices, even in these uncertain times. College grads have many more career opportunities and they make more money than high school graduates. According to the U.S. Bureau of Labor Statistics, annual salaries for people with master's degrees average \$72,800 and people with bachelor's degrees earn an average of \$57,000 annually, while the annual pay for high school grads averages \$31,000.

Unemployment rates are higher for high school grads, averaging 4.4 percent in 2007, twice that of bachelor's degree graduates (2.2 percent). The unemploy-

### You can help

Financial assistance for students is being raised through a \$1 Million Scholarship Matching Gift Challenge now underway. See the inside back cover of this issue or visit [www.rit.edu/sos](http://www.rit.edu/sos) to find out more.

to student success, and scholarship support is more important than ever.

"There is no better way to demonstrate our commitment to students' success than to assist them in financing their education," says James Miller, senior vice president, Enrollment Management and Career Services. "Every gift of scholarship support makes a big difference in the lives of our students."

Information on RIT's scholarships and financial aid can be found at [www.rit.edu/financialaid](http://www.rit.edu/financialaid).

ment rate for workers with master's degrees was 1.8 percent in 2007, according to the Bureau of Labor Statistics.

The downside of higher education is the cost: About 60 percent of students borrow to fund their education and the typical bachelor's degree graduate leaves college owing more than \$22,000. Average debt rose 18 percent between 2000-01 and 2006-07 (figures adjusted for inflation), according to the CollegeBoard organization.

Early in 2009, the National Association of Colleges and Employers (NACE) Job Outlook projected that the overall average salary offer made to bachelor's degree graduates this spring would be about \$49,300, holding steady with last year's average.

Wolf sees this as an important time to go to college because the world has such great need for educated people, especially those who bring innovation and creativity to the workplace. He believes Generation X and Generation Y – his peers – embrace change and are ready "to learn from history, and make our own history."

The world can't afford to waste the potential of its young people.

"If somebody has the ability and the passion to learn, but simply can't afford it – that's just not right," says Wolf.

"Higher education is an opportunity that shouldn't be limited to those who can afford it."

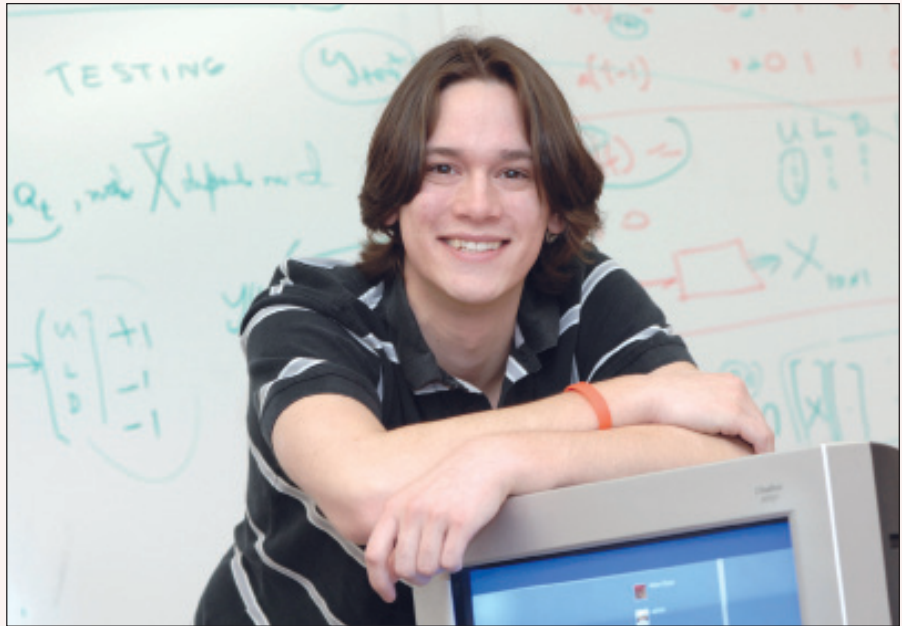
# New programs expand on RIT's unique blend of disciplines

A native of Fresno, Calif., fourth-year student Nathan Green says adjusting to winters in Rochester is a minor obstacle compared to the challenges presented by his computer science curriculum. But he's definitely not complaining.

"Every project is a puzzle to be solved," explains Green, "and it's a lot of fun. There can be a lot of frustration with CS projects, but when you succeed, you succeed big."

Perhaps it's that level of fulfillment that consistently makes computer science the hottest academic program at RIT, based on total enrollment. At the start of fall quarter, 648 undergraduates were studying CS in the B. Thomas Golisano College of Computing and Information Sciences. That's nearly 200 students more than mechanical engineering technology, RIT's second most heavily enrolled program. Information technology, mechanical engineering, and applied networking and system administration round out the top five.

These are among the so-called STEM disciplines, related to science, technology, engineering and math. Jeremy Haef-



Fourth-year computer science major Nathan Green came from California to study at RIT.

## Top programs by enrollment

### Undergraduate

1. Computer science
2. Mechanical engineering technology
3. Information technology
4. Mechanical engineering
5. Applied networking and system administration
6. Electrical engineering
7. Software engineering
8. Applied arts and sciences
9. Computer engineering
10. Graphic design

### Graduate

1. Business administration
2. Computer science
3. Information technology
4. Professional studies
5. Electrical engineering
6. Environmental, health and safety management
7. Telecommunications engineering technology
8. Computer graphics design
9. Imaging Arts
10. Network and system administration and management

ner, provost and senior vice president of academic affairs, says STEM remains the "cornerstone" of RIT's academic experience. That commitment is driving the recent development of new STEM programs in clinical research management, biomedical engineering and chemical engineering. New undergraduate degrees in philosophy and journalism have also been added in the past year.

Haefner is also quick to point out the popularity and success of programs in the creative arts. The College of Imaging Arts and Sciences attracts top-performing undergraduate and graduate students to RIT into nationally ranked programs including design, photography and glass.

At the graduate level, business administration, offered through RIT's E. Philip Saunders College of Business, has the largest enrollment, followed by computer science and information technology. Criminal justice is on tap to become RIT's newest master's degree. Expanding the university's commitment to graduate studies is a high priority.

"The growth of RIT's graduate studies portfolio, particularly our Ph.D. programs, represents a significant leap toward building our national reputation," states Haefner. "As they take off, RIT really takes off."

RIT recently launched sustainability as the university's sixth doctoral degree, joining existing doctorate programs in



Jeremy Haefner

astrophysics, color science, computing and information sciences, imaging science and microsystems engineering.

Still, RIT administrators recognize many good students arrive on campus not knowing what discipline to pursue. For these individuals, planning is underway for the development of a "University Studies" program. "Its objective is to provide a programmatic framework that will welcome the potential or current RIT student who is not certain about what field to choose or the student who might need to change majors," Haefner explains.

The provost believes University Studies is critical to attracting more top-tier students to RIT while also helping to retain those individuals already on campus.

Ultimately, for many, the choice of program comes down to career prospects. Nathan Green, who is pursuing a dual B.S./M.S. degree, has already enjoyed the opportunity to participate in several co-ops. He feels good about his selection.

"Getting out of RIT with a degree in computer science, I'm not worried about getting a job."

Paul Stella '03

Paul Stella '03





Cindee Gray, left, and Sharon Edwards discovered they had much in common when they were paired in RIT's first Partnerships in Pluralism program in 2004.

# Getting together

Interracialpartnersprogrambuildsbridges,forgesfriendships

On one hand, RIT's Partnerships in Pluralism program is as simple as its name suggests, implying a coming together of people who are different from one another.

On the other hand, its name belies the potentially deep impact of the program on individual attitudes and behaviors, as well as on the professional, social and other networks to which individuals belong.

"The program provided me with an abundance of opportunities to learn not only about others but also about my personal biases in interacting with select groups inside and outside of RIT," says Sharon Edwards, operations manager at RIT's high-technology incubator, Venture Creations. She and Cindee Gray, assistant vice

president for Government and Community Relations, were partners during the program's kickoff year in 2004.

"One thing that has stuck with me is my perception of Cindee before I ever met her," says Edwards. "I went in thinking it would be just another relationship, due to my own baggage from previous interactions in my life. Our first meeting was at Java Wally's, and neither of us knew what the other person looked like. After determining who I was, she approached me and gave me the biggest bear hug when I had planned to only extend a hand. We discovered we had so much in common, and we were both career-oriented. The rest is history."

**“Sometimes diversity and racial issues can be overwhelming and misunderstood. This program encourages people to engage in dialogue, build relationships, and share as a way of accepting and celebrating their cultures.”**

**Freddie Cox**  
Partnerships in Pluralism program coach

For her part, Gray says she has long believed that people always have more similarities than differences. “I thought the program was a great opportunity to get to know someone at RIT that I might not typically meet,” she says.

“We developed a good relationship and still enjoy seeing each other and catching up with each other’s lives. There is a great value in diversity, and building that institutional network is key to furthering our creativity and innovation.”



Alfreda Brown

Partnerships in Pluralism is a yearlong program that matches African

American, Latino American and Native American (AALANA) members of RIT’s faculty, staff and administrative communities with non-AALANA members. Now in its fifth year, the program boasts 214 graduates and 42 coaches.

**O**n the surface, it may not seem like it has the potential to literally change lives, let alone entire organizations, but some alumni of the program, whose beliefs and relationships with others have changed as a result of their involvement, just might disagree.

Alfreda Brown, RIT’s interim chief diversity officer and the Partnerships program co-chair, says a key goal is to “break down cultural misperceptions and stereotypes and to help build trust and credibility. There are more similarities among cultures than there are differences, and it only takes opening the lines of communication to realize that people can have lasting relationships with others who are different than themselves.”

After members of the RIT community apply to participate in the program, Brown and co-chair Keith Jenkins, associate professor in the Department of Communication, select the two people who make up each pair with help from Sandra Whitmore, assistant to the chief diversity officer. The pairs meet at a kick-off session for all

participants in the fall. After that, each pair meets on its own twice a month, as well as at least once each quarter with other sets of partners and coaches who facilitate discussions. Written questions for discussion are provided, but it is not a requirement that they be strictly followed.

RIT’s program is an offshoot of the City of Rochester’s Bi-Racial Partnerships program, which was designed and implemented in 2000 by an advisory committee appointed by former mayor William Johnson, now RIT Distinguished Professor of Public Policy.

Johnson says the committee’s charge was “to find a community-wide initiative to alleviate racial disparities,” particularly among leaders. He says a similar program was started at the agency he previously headed, the Urban League of Rochester.



William Johnson

“I found over the years there was very little inter-group interaction between leaders of disparate communities,” he says. “The business community rarely interacted with the religious leadership; suburban and city leaders rarely inter-

acted except in crisis situations; and there was shockingly very little interaction across racial and ethnic lines.”

One of the participants in the city’s program was RIT President Emeritus Albert Simone, who teamed with Gladys Santiago, formerly of the Ibero-American Action League and currently Rochester City Council president.

“I thought it would be a terrific program to model at RIT,” says Simone, “bringing together minority and majority faculty, staff, and students to learn about each others’ cultures and experiences and, because of the networking, enable RIT to function more effectively.”

Although concerned early on that the program might be viewed as a distraction, Simone says he was thrilled to see the interest and investment by those who participated. Among the most important objectives in

his mind, he says, was enhancing “cultural sensitivity” on the part of individuals, in turn increasing “organizational effectiveness” at RIT.

**I**n 2006, the Office of the Chief Diversity Officer and the RIT Leadership Institute jointly began running a program for students called the Global Leadership Program. Similar to the Partnerships program, this initiative involves matching students from different ethnic or cultural backgrounds in pairs and designating faculty or staff mentors to work with the students.

Sean Conklin, a second-year student from Allegany, N.Y., with majors in both new media publishing and cultural resource studies, participated during 2007-08. He partnered with fourth-year biotechnology student Khairunnisa Ghazali, who is from Malaysia.

Conklin describes the program as his “first real introduction to the topic of globalization and its importance in almost all job sectors today.”

“The program teaches you that people are different, and it is OK to recognize, embrace and celebrate these differences, which I think people often times try not to do in our overly politically correct world,” Conklin says. “I now recognize these differences and try to be more culturally competent in my day-to-day life.”

Conklin says another benefit of participation has been the opportunity to discuss the program in his co-op interviews. In one case, he says the interviewer was so interested that they talked about his Global Leadership experiences for 45 minutes.

Simone says he believes the importance of partner programs such as these far transcends RIT. “If this country is to survive as a world leader,” he says, “it must reflect genuine mutual respect for all human differences, and it must be able to build from the unique contributions of every human being. For this to occur, each institution must possess these attributes. Partnerships in Pluralism is strongly moving RIT in this direction.”

Sharon Edwards, who is now a coach



Sean Conklin, left, and Khairunnisa Ghazali took part in RIT's Global Leadership Program, a student version of Partnerships in Pluralism.

in the program, concurs with Simone's global assessment. "The economic environment is changing rapidly and in order to maintain a competitive advantage as a university, diversity must take precedence in the hearts of everyone at RIT," she says. "Exclusion will no longer be acceptable in the workforce.

"Some people are still very uncomfortable discussing race issues, discrimination, and inequality," she adds. "I have learned tremendously about myself and the work involved if you truly and wholeheartedly want to overcome discriminatory behavior. It is only through communication and commitment that one can overcome, and I believe the Partnerships in Pluralism program provides the safe environment for such dialogue to take place."



Dave Edborg

he or she has made a connection with someone new in our university, that is a win," Edborg says. "As coaches, we see and live that with every group we interact with. Some tough discussions have occurred within our groups, and all have graciously responded and participated."

Cox adds, "Sometimes diversity and

Dave Edborg, major, Patrol Operations, and Freddie Cox, manager of RIT/NTID financial relations, were partners during the program's first year and have teamed together as coaches ever since.

"If one can say



Freddie Cox

become more effective serving faculty, staff, and particularly students."

Peter Rosenthal

Rosenthal, a Partnerships alumnus, oversees recruitment and marketing at the E. Philip Saunders College of Business, where he is also an adjunct professor of marketing.

# The Night Stuff



When darkness falls, campus life goes on. RIT students, staff and faculty stay busy into the wee hours with projects and social activities. New venues, including the shops and restaurants at Park Point, lend another dimension to the mix of recreation, relaxation and education.

With 16,000-plus students and 3,000 faculty and staff, there's always someone afoot – and plenty going on!

For more photos, see the Photography section at [www.rit.edu/news](http://www.rit.edu/news).



photo by A. Sue Weisler

From left: Willie Barkley, dining services, shares a laugh with students Nicole Gugliotti, Mark Tobin, Catherine Nadeau and Andy Moscatiello at the RITz, an on-campus gathering spot in the Student Alumni Union.



photo by Charles Neumann

Gathered in a campus apartment for a session of Rock Band (electronic game) are, top, from left, Alex Bush, Grayce Scott, and Matt Marion, and front, from left, Mike Beccavin, Cody Hatch and Zack Marvin.



photo by Charles Neumann

Brandon Lane dances with Lia Hoffman at the annual Athlete Formal fundraiser, which raised \$3,400 for the American Red Cross.

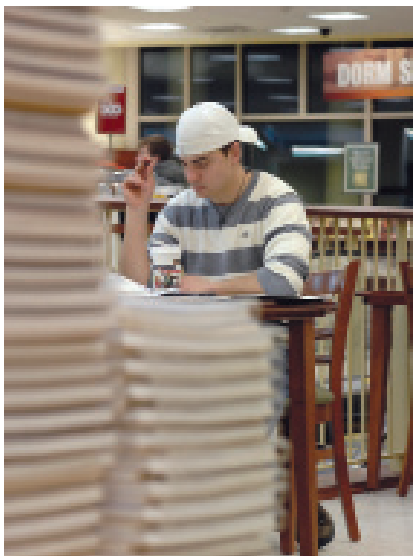


photo by A. Sue Weisler

Joel Erway studies at Barnes & Noble @ RIT at Park Point. The 40,000 square foot store houses more than 60,000 titles plus a cafe, gift and clothing departments.



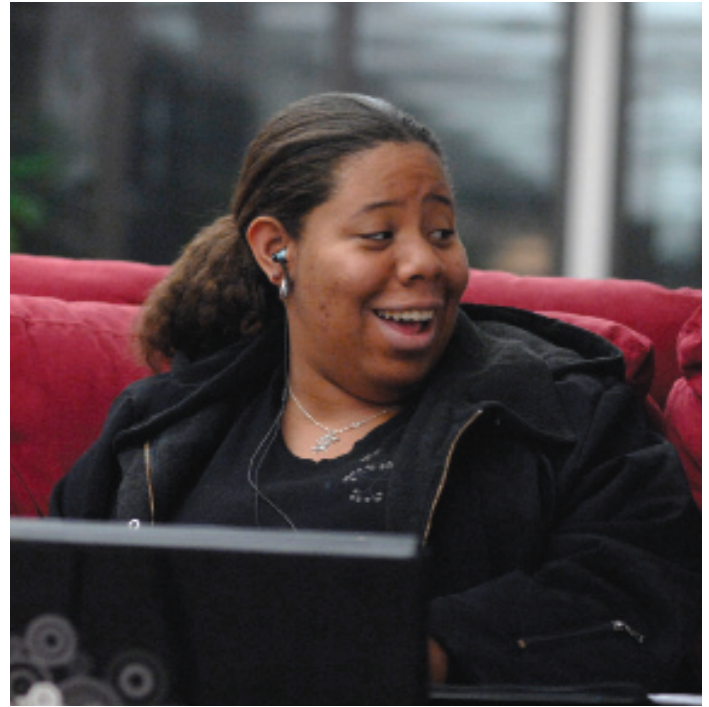
photo by A. Sue Weisler

The RIT/NTID Dance Company is comprised of hearing, deaf and hard-of-hearing students who present performances throughout the year.



photo by A. Sue Weisler

Denise Herrera, apprentice interpreter, mingles at Noche Buena, an event hosted by the Latin American Student Association.



Engineering students Tiana Adams-Hawkins, left, and Sarah Wagner area in the Gleason Building.



photo by A. Sue Weisler

RIT's spirited Corner Crew display their Tiger passion at a Ritter Rink hockey game.



photo by Charles Neumann

Students shoot some hoops at the Student Life Center.



photo by A. Sue Weisler

Ruoxi Yang, a Ph.D. student in microsystems engineering, tunes up before a performance of the RIT Orchestra at Ingle Auditorium.



photo by Julie Kang

Lucas Sienk of Pia Mater performs at Lovin' Cup bistro, Park Point.



photo by A. Sue Weisler

collaborate on a project in the Erdle Commons study



photo by Charles Neumann

Rolling through the tunnels under the dorms are, from left, Geoff Harris, Jackie Olejniczak and Grayce Scott.



photo by A. Sue Weisler

Varun Jethmalani works on a poster promoting a Global Union event.



photo by A. Sue Weisler

Kevin Kniewski, front, works on a sound editing project with Professor Skip Battaglia in the new School of Film and Animation facility.



photo by Julie Kang

Students enjoy music by Something Else at the Senior Night Out event at Lovin' Cup, the new bistro at Park Point.



photo by A. Sue Weisler



photo by A. Sue Weisler

John Deer, standing, and Max Meyers are part of the Rochester Wargamers Association & Guild, one of the largest clubs on campus with 60-80 members.



photo by A. Sue Weisler

RIT/NTID Dance Company members rehearse under the watchful eyes of director Thomas Warfield, right.



photo by A. Sue Weisler

Taylor Hattori works on the engine for the Formula Car. The team will unveil this year's racer May 2 at Imagine RIT: Innovation and Creativity Festival.



photo by A. Sue Weisler

Rehearsing for the NTID Performing Arts presentation of Shakespeare's 'Othello' are, from left, Della Gorelick, Dack Viring and Martina Bell.

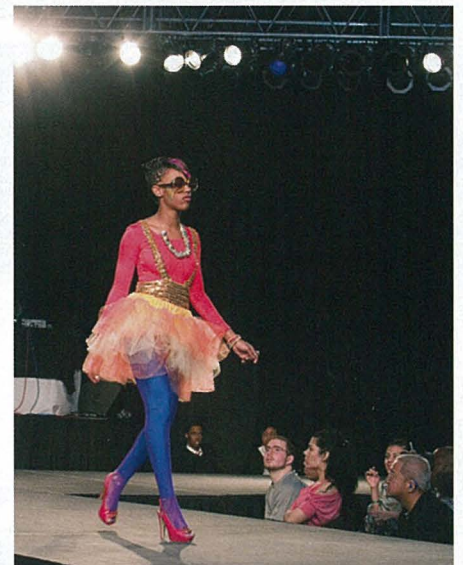


photo by Julie Kang

Melanie Brown Lane hits the runway at RIT's annual Unity Fashion Show.



*“The gifts I put in place now will provide the cornerstone for another’s dream.”*



## Dreams are built on cornerstones.

The strongest buildings are made possible because they are built on solid foundations. The cornerstone represents the transition from planning to reality—proof that a dream is possible. And while a building may ultimately be made up of many parts, the cornerstone is the most critical piece. Until you have the first piece in place you cannot lay the second.

RIT for many of us is where the cornerstone of our lives and our dreams was laid.

One of my greatest pleasures comes from knowing that I can help lay a cornerstone for others. By naming RIT in my Will, I am committing resources that will one day allow my legacy to build a cornerstone for another generation of dreamers.

—Greg Fagen '96, E. Philip Saunders College of Business

For more information about how you can include RIT in your estate plans, please contact Leila Rice, Director of Gift Planning at 1-800-477-0376 or [Leila.Rice@rit.edu](mailto:Leila.Rice@rit.edu).

To learn more, visit [www.rit.planyourlegacy.org](http://www.rit.planyourlegacy.org)

**R·I·T**





# Following his *passion* back at RIT

## Renowned photojournalist now teaches at his alma mater

### **Four-time Pulitzer Prize-winning photographer William Snyder '81**

(professional photography) is back in the RIT classroom. But this time he's the teacher, inspiring future photojournalists to be passionate about their craft and their ideas.

"The work you can generate yourself and be passionate about usually ends up being your best work," says Snyder. "I stress this to the students: Generate your own stories. Find things you are passionate about. Don't let anybody tell you not to. You may not get the OK to do it, but do it anyway."

Snyder cites his trip to Romania in 1990 to cover AIDS among orphans. His boss at *The Dallas Morning News* didn't like his story idea, but Snyder forged ahead anyway, financing the trip himself. Snyder says that project changed him both personally and

professionally, and ultimately earned him his second Pulitzer.

"These orphans were severely neglected," says Snyder. "I kept thinking about my son in that position. And that emotional connection informed my work and made me think about things I had never thought about. It changed the way I worked from that point on. Because of all the attention generated from the Pulitzer, the Romanian government was embarrassed and cleaned up its act a little bit."

It's Snyder's persistence that Mike Geissinger, one of Snyder's former photography professors, believes has been one of the keys to his success.

"With him, like many of my students, the best learning took place one-on-one," says Geissinger. "What William did after

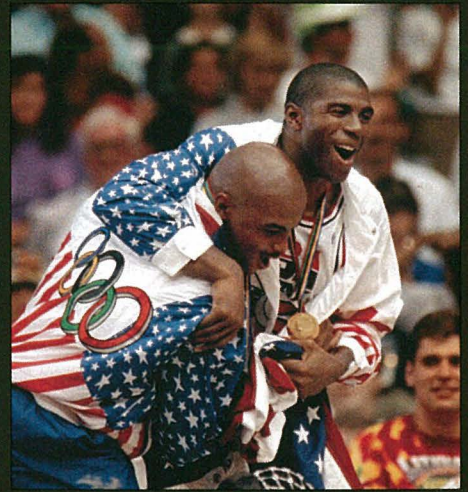
graduation was keep at it. He pushed hard and kept producing work that attracted a lot of attention, and for very good reason. William can certainly be held as a 'poster boy' for striving hard in photojournalism with just cause."

Following graduation from RIT, Snyder landed at *The Miami News* for a couple of years and then spent 23 years at *The Dallas Morning News*. The newspaper business offered him variety. His numerous assignments included covering the Miami Dolphins in the Super Bowl, elections in Haiti and Romania, the explosion of the Challenger space shuttle, the '91 coup attempt in the Soviet Union, the re-unification of Germany, seal hunting in Newfoundland, Republican Conventions and five Olympics.

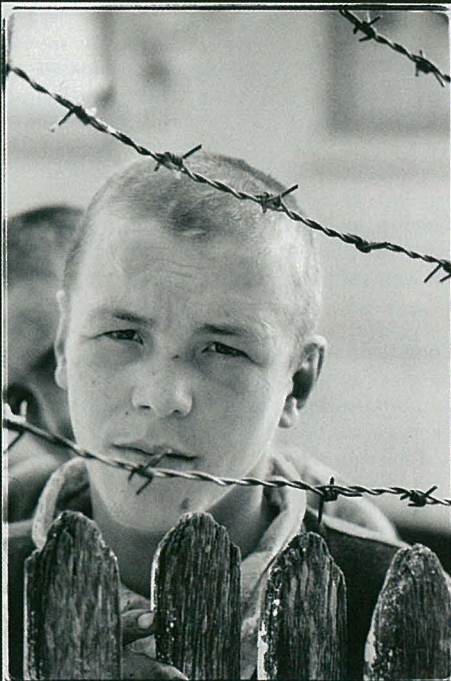
Snyder and fellow RIT alumnus Ken



A photo from the Pulitzer Prize-winning coverage of the 1992 Summer Olympics in Barcelona.



Charles Barkley, left, and Magic Johnson were part of the gold medal-winning U.S. basketball team at the Barcelona Olympics.



Left and above: Snyder's haunting photos of children in Romanian orphanages helped bring about reforms.

Geiger '80 (photography) won a Pulitzer for their sports coverage of the 1992 Olympic games in Barcelona, Spain.

Snyder, who became chair of the photojournalism department in RIT's School of Photographic Arts and Sciences as of spring quarter this year, hopes to grow and improve the program.

Oscar Durand, a fourth-year photojournalism major, has taken several courses from Snyder including Picture Story and Portfolio Development. With Snyder's guidance, Durand says he's become a better storyteller. Following graduation in May, he aspires to work at a newspaper or news agency.

"I feel that with his help, I have grown a great deal as a photojournalist," says Durand. "He has helped me identify my

strengths and weaknesses. I feel he is absolutely dedicated to helping his students. Every time that I need to ask him for help, want to show him some work and get his opinion, he's always been there for me. I am also inspired by his passion and dedication to photojournalism. He doesn't just teach classes. I can tell he really wants every single one of us to improve and be the best photojournalists we can."

For Snyder, the students motivate him to want to do better.

"The students have a knowledge and a passion that is inspiring. And it pushes me. I want to help them look at this particular area of photography in a different way than what they are used to."

**Kelly Downs**

### William Snyder's Pulitzers

**1989:** Shared the prize for Explanatory Journalism for coverage of an airplane crash.

**1991:** Received the prize for Feature Photography for coverage of neglected children in Romanian orphanages.

**1993:** Shared the prize for Spot News Photography with Ken Geiger '80 for their coverage of the 1992 Barcelona Olympic Games.

**2006:** As photo editor for *The Dallas Morning News*, led the team that received the Breaking News Photography prize for coverage of the aftermath of Hurricane Katrina.



Boston alumni enjoyed a reception before watching the RIT Men's Hockey team defeat Bentley.



Alumni, family and friends toured the Desert Botanical Gardens in Phoenix.



San Antonio chapter members as photographed on a Riverwalk cruise by Virgil McCullough '77, '78.

## Regional Alumni Activities

Kim Kelsey '97, '05 and Jennifer Ashbaugh are your contacts in the Office of Alumni Relations for regional alumni activities. Don't hesitate to contact them toll free at 1-866-RIT-ALUM.

To learn more about the events listed below, go to [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities). You can register for events through our secure Web site.

### Albany

**Recent activities:** Albany Chapter members enjoyed ice skating at the Albany County Hockey Facility on March 22. Thank you to host **Gina DiCaprio '06**.

**Coming up:** Plans are underway for an alumni networking happy hour this summer. Please check the Web site for more details.

### Atlanta

**Recent activities:** The Atlanta Alumni Chapter enjoyed a tour and lunch at the Georgia Aquarium on March 28.

**Coming up:** Plans are underway for an alumni event this summer. Please check the Web site for more details.

### Austin/San Antonio

**Coming up:** An evening of networking with President **Bill Destler** takes place at Chez Zee **April 15**. Please check the Web site for more details.

### Boston

**Recent activities:** On Jan. 3, the Boston Alumni Chapter enjoyed a pre-game reception at The Skellig and cheered on the RIT Men's Hockey team as they defeated the Bentley Falcons.

**Coming up:** Plans are underway for an alumni networking happy hour in **April**. Please check the Web site for more details.

**July 4, Aug. 12 and Aug. 28:** Alumni will gather for Boston Red Sox games.

### Buffalo

**Recent activities:** Alumni and guests watched the RIT Men's Hockey team defeat the Canisius Golden Griffins on Jan. 25. A reception at Coles Restaurant preceded the game.

**Coming up:** Plans are underway for an alumni event this summer. Please check the Web site for more details.

### Central Florida

**Recent activities:** Alumni and guests visited the Charles Hosmer Morse Museum of American Art and lunch at Pannullo's on Dec. 7. Thank you to host **Claire DeFilippo Brown '87, '88**.

**Coming up May 14:** Alumni reception at Wall Street Cantina. For more, check the Web site.

### Charlotte

**Coming up:** Plans are underway for an alumni networking happy hour in **May**. Please check the Web site for details.

### Chicago

**Coming up:** Keep checking the Web site for events.

### Cincinnati

**Recent activities:** The Cincinnati Alumni Chapter enjoyed participating in the 43rd Annual Cincinnati St. Patrick Parade on March 14. Thanks to host **John Johnson '05**.

**Coming up:** Keep checking the Web site for events.

### Cleveland-Akron

**Recent activities:** The Cleveland-Akron Chapter enjoyed a happy hour at Mavis Winkle's Irish Pub on March 31. Thanks to host **Al Teufen '73**.

**Coming up May 30:** Registration is now open for the Cleveland Indians vs. N.Y. Yankees game. Join us for a pre-game reception at Local Heroes.

### Colorado

**Recent activities:** The Colorado Alumni Chapter enjoyed a networking happy hour at Wynkoop Brewing Company on Dec. 4.

Alumni, family and friends rooted for the RIT Men's Hockey team as they defeated the Air Force Academy on Dec. 6. Attendees enjoyed a pre-game reception at Gleneagle Golf Club.

Alumni enjoyed a happy hour at Breckenridge Brewery on March 26. Thanks to hosts **David Belden '04** and **Jennifer Wicus '04**.

### Connecticut

If you are interested in becoming a chapter volunteer, please contact **Jennifer Ashbaugh** at [jennifer.ashbaugh@rit.edu](mailto:jennifer.ashbaugh@rit.edu) or at 585-475-7953.

### Dallas/Fort Worth

**Coming up April 18:** Second Annual Dallas/Fort Worth Potluck Picnic. Check the Web site for more details and registration.

**Aug. 15:** Join fellow RIT alumni and guests to watch the Texas Rangers take on the Boston Red Sox. Check the Web site for more information and registration.

### Detroit

**Coming up:** Plans are underway for an alumni event this spring/summer. Please check the Web site for more details.

### Houston

**Coming up April 16:** Alumni, family and friends will enjoy an evening of networking with President **Bill Destler** at Jimmy Wilson's Seafood and Chop House. Check the Web site for more information and registration.

**July 9:** Join fellow RIT alumni and guests to watch the Houston Astros take on the Washington Nationals. Check the Web site for more information and registration.

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.

### Ithaca

**Coming up May 7:** Networking reception at Watkins Glen Harbour Hotel. Check the Web site for more information and registration.

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.

### Indianapolis

**Recent activities:** Alumni, family and friends enjoyed breakfast at the Canterbury Hotel in Indianapolis with RIT President **Bill Destler** on Jan. 30.

### Long Island

**Recent activities:** The Long Island Alumni Chapter enjoyed an evening with RIT President **Bill Destler** on Feb. 27.

If you are interested in becoming a chapter volunteer, please contact **Jennifer Ashbaugh** at [jennifer.ashbaugh@rit.edu](mailto:jennifer.ashbaugh@rit.edu) or at 585-475-7953.

### Los Angeles

**Recent activities:** Alumni, family and friends enjoyed an Anaheim Ducks game on March 22.



More than 140 people enjoyed the first Father-Daughter Dance Feb. 14 at the RIT Inn & Conference Center. (Photo by Ken Huth '88)

with a pre-game reception at JT Schmid's.

**Coming up Aug. 22:** Join fellow RIT alumni and guests to watch the LA Dodgers take on the Chicago Cubs. Check the Web site for more information and registration.

## New Jersey

**Recent activities:** The New Jersey Alumni Chapter enjoyed an evening with RIT President **Bill Destler** on Feb. 26.

## New York City

**Recent activities:** The New York City Alumni Chapter cheered on the N.Y. Rangers on Dec. 7.

RIT alumni, friends and hockey fans enjoyed a pre-game reception at The Thayer Hotel prior to the big game vs. the Army Black Knights on Feb. 21.

**Coming up April 23:** Registration is now open! Enjoy an evening with RIT President **Bill Destler** at the Associated Press.

Plans are underway for a happy hour at the Copper Door Tavern in May. Please check the Web site for more details.

## Philadelphia

**Coming up:** Plans are underway for an alumni event this spring. Please check the Web site for more details.

**July 25:** Join fellow RIT alumni to watch the 2008 World Series Champions, Philadelphia Phillies, take on the St. Louis Cardinals. Check the Web site for more information and registration.

## Phoenix

**Recent activities:** Alumni, family and friends enjoyed watching the RIT Men's Baseball team's spring training games during the week of March 1-7.

Alumni, family and friends enjoyed an evening of hockey as the Phoenix Road Runners took on the Alaska Aces on March 28. Special thanks to host **Chris Wasserman '94**.

If you are interested in becoming a chapter volunteer, please contact **Kim Kelsey** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or at 585-475-7638.

## Pittsburgh

**Coming up:** Plans are underway for an alumni event this spring. Please check the Web site for more details.

## Raleigh-Durham

**Recent activities:** The Raleigh-Durham Alumni Chapter enjoyed a pre-game reception at the RBC Center and cheered on the Carolina Hurricanes on Feb. 26. Thanks to **Mike '98** and **Sue '98 Pail**.

**Coming up:** Plans are underway for a networking happy hour **May 8**. Please check the Web site for more details.

## Rochester

**Recent activities:** A sold-out group of alumni and guests attended a cooking class at the New York Wine & Culinary Center in Canandaigua on Nov. 6. Thanks to our hosts **Loretta Lamb '78** and **Alina Palis '79** as well as **Natalie Sinisgalli '07** for taking great pictures!

Alumni and guests attended a wine and food pairing at Tastings in Pittsford on Dec. 1. Thanks to our hosts **Sharyn Duffy '87** and **Shirley Murphy '81** and our event sponsor, RIT's Nathaniel Rochester Society ([www.rit.edu/nrs](http://www.rit.edu/nrs)).

Alumni and guests enjoyed a performance of *Mamma Mia!* at the Auditorium Theatre on Dec. 13.

More than 100 alumni and guests attended Tiger Sports Night on Jan. 10 and watched the Men's and Women's Hockey teams skate to victory. Special thanks to our hosts **Donna Bell '83**, **Bary Siegel '66**, **'68**, **'75**, **'90** and **Mike Meyer '96**.

More than 100 alumni braved the cold and enjoyed skiing and snowboarding at Hunt Hollow on Jan. 17 and Feb. 21.

Alumni and guests enjoyed a delicious breakfast at Proietti's Italian Restaurant in Webster with RIT President **Bill Destler** on Jan. 22.

More than 30 alumni and guests joined us at the Rochester Curling Club on Jan. 24. Special thanks to our host **Terry Palis '77** as well as RIT parent and curling club member **Doug Brugler**.

Alumni and guests enjoyed a performance of *The Drowsy Chaperone* at the Auditorium Theatre on Feb. 7.

Alumni and their families enjoyed the first Father-Daughter Dance at the RIT Inn & Conference Center on Valentine's Day.

More than 200 alumni and guests enjoyed a performance of *Jersey Boys* at the Auditorium Theatre on March 14.

A sold-out group of alumni enjoyed a beer tasting and brewery tour at Custom Brewcrafters in Honeoye Falls, N.Y., on April 1. Thanks to our hosts **Susan Shanks '97** and **Kristy Mooney-Graves '00**.

**Coming up:** Registration is now open for the following events. To register, visit [www.rit.edu/alumni/rochester](http://www.rit.edu/alumni/rochester)

**April 20** – An Evening at The Little Theatre (reception and movie)

**May 10** – Mother's Day Alumni Brunch

**May 30** – *Wizard of Oz* at the Auditorium Theatre

**June 13** – A Day at the Races – Finger Lakes Race Track

**June 23** – Alumni networking reception at TC Reilly's

**June 27** – Rochester Red Wings Baseball

**Aug. 2** – White Water Rafting on the Salmon River

**Sept. 12** – ROCS Day: Reaching Out for Community Service

**Nov. 5** – Networking Reception at the Strathallan

**Nov. 9** – New York Wine & Culinary Center

Cooking Class

## San Diego

**Recent activities:** Alumni, family and friends enjoyed an evening of networking with RIT President **Bill Destler** at Jayne's Gastropub on March 24.

**Coming up Aug. 8:** Join fellow RIT alumni and

guests to watch the San Diego Padres take on the New York Mets. Check the Web site for more information and registration.

## San Francisco

**Recent activities:** Alumni enjoyed an evening of networking with President **Bill Destler** at Buca di Beppo on March 26.

**Coming up Aug. 1:** Join fellow RIT alumni and guests to watch the San Francisco Giants take on the Philadelphia Phillies. A pre-game barbecue is included. Check the Web site for more information and registration.

## San Jose

**Recent activities:** Alumni enjoyed an evening of networking with President **Bill Destler** at Buca di Beppo on March 26.

**Coming up Aug. 1:** Join fellow RIT alumni and guests to watch the San Francisco Giants take on the Philadelphia Phillies. Check the Web site for more information and registration.

## Seattle

**Coming up Aug. 16:** Join fellow RIT alumni and guests to watch the Seattle Mariners take on the New York Yankees. A pre-game barbecue is included. Check the Web site for more information and registration.

## Southern Florida

**Recent activities:** Alumni, family and friends enjoyed lunch and a tour at the Palm Beach Zoo on Dec. 6. Thank you to chapter leader **Paul Finkelstein '91**.

Alumni, family and friends met RIT President **Bill Destler** for lunch and a tour of the Naples Museum of Art on Jan. 14.

## Syracuse

**Recent activities:** Alumni, family and friends cheered on the Syracuse Orange as they took on the Notre Dame Fighting Irish Jan. 17.

## Washington, D.C.

**Recent activities:** Alumni, family and friends enjoyed a family-style dinner at Buca di Beppo on Jan. 24.

Alumni and friends enjoyed an NHL game between the Washington Capitals and Buffalo Sabres with a pre-game reception on April 3.

**Coming up June 11:** President **Bill Destler** will be attending an alumni event. For more information and registration, please check the Web site.

**Aug. 2:** Join fellow RIT alumni and guests to watch the Baltimore Orioles take on the Boston Red Sox. A pre-game picnic is included. Check the Web site for more information and registration.

**Sept. 26:** The RIT "Big Shot" photo event will take place at the National Museum of the American Indian.

## International

### Japan

**Recent activities:** Alumni, family and friends enjoyed an evening with RIT President **Bill Destler** at the Hilton Tokyo Hotel on Dec. 12.



Dancing at the NTID holiday party.



CIAS grads welcomed the New Year at a gathering in New York City.

## College Alumni Relations

Connect with your college! The ways you can stay engaged with RIT keep growing. In addition to regional activities for all alumni, your college now supports special programming designed especially for you and fellow graduates of your department and college.

To learn more about the activities below or to contact your college alumni relations officer, visit [www.rit.edu/alumni/groups/](http://www.rit.edu/alumni/groups/)

### College of Applied Science and Technology

[www.rit.edu/alumni/cast](http://www.rit.edu/alumni/cast)

Catherine Bement '89; 585-475-4975, [catherine.bement@rit.edu](mailto:catherine.bement@rit.edu)

**Recent activities:** Two career fairs took place on campus – one for packaging science in February and the other for HSM in March. Many alumni were among the recruiters looking to hire students for co-op and permanent jobs. Also in March, HSM held its 24th annual Puttin' on the RITz Dinner at Oak Hill Country Club in Rochester.

**Coming up:** The Women in Technology (WIT) group is hosting an alumnae event, Friday, May 1. Activities will include professional development, networking, department updates, and a social reception. Come see what CAST will showcase at Imagine RIT: Innovation & Creativity Festival, Saturday, May 2. CETEMS will hold its annual Golf Tournament Saturday, May 2. CAST commencement ceremony is scheduled for Saturday, May 23 from 12 – 2 p.m. in the Gordon Field House.

For news and up-to-date listings of events designed especially for alumni of the College of Applied Science and Technology, check out the online community at [www.rit.edu/alumni/cast](http://www.rit.edu/alumni/cast).

### College of Imaging Arts and Sciences

[www.rit.edu/alumni/cias](http://www.rit.edu/alumni/cias)

Ron Goldberg '99, '00; 585-475-3112, [ron.goldberg@rit.edu](mailto:ron.goldberg@rit.edu)

**Recent activities:** In January, CIAS traveled to New York City where alumni got together at The Playwright Tavern and Restaurant to ring in the New Year with more than 50 alumni attending. In Rochester, alumni, faculty and staff gathered at the Rochester Contemporary Art Center in February to celebrate the career of photography Professor John Pfahl in a show called "Natura" featuring the

nature-oriented work of 15 visual artists, all of whom studied with John Pfahl during his tenure in the School of Photographic Arts and Sciences from 1968 to 1986. Also in February, CIAS held an alumni reception in Los Angeles during the College Art Association annual conference. In March, CIAS went west to Las Vegas for the Photo Marketing Association show and to Dallas for the Society for Photo Education conference, drawing our West Coast and Midwest alumni, as well as those traveling to the conferences from all over the country.

**Coming up:** Don't miss the second Imagine RIT: Innovation and Creativity Festival on Saturday, May 2. You just know CIAS will be exhibiting innovation and creativity everywhere! Come back to RIT for CIAS commencement, 7:30 p.m. Saturday May 23. On June 12 in Corning, N.Y., CIAS will host an alumni reception during the Glass Art Society conference for the first time.

For more information and updates, visit [www.rit.edu/alumni/cias](http://www.rit.edu/alumni/cias), which includes links to photos from past events and listings of upcoming activities.

### College of Liberal Arts

[www.rit.edu/alumni/cola](http://www.rit.edu/alumni/cola)

Kerri Lehmbek; 585-475-4283, [kerri.lehmbek@rit.edu](mailto:kerri.lehmbek@rit.edu)

**Recent activities:** In December, nearly 60 RIT alumni joined parents and students for the annual Music for the Holidays concert and reception. The concert featured performances by ensembles from the RIT music program and the RIT Gospel Ensemble.

February was busy as the college hosted several activities for alumni including the Department of Communication hockey night, an alumni dessert reception followed by the NTID Performing Arts production of *Othello*, and alumni, parents and students gathered to listen to the RIT Ensembles Concert at St. Anne's Church in Rochester.

In April, the college honored **Kenneth William Weimar '88, '90** as recipient of the 2009 Dis-

tinguished Alumni Award at Locust Hill Country Club in Rochester.

**Coming up:** College of Liberal Arts Alumni Relations is growing greener! If you are interested in receiving invitations to future college alumni events, make sure we have your e-mail address. To add or modify your contact information, log on to the online community at [www.rit.edu/alumni/cola](http://www.rit.edu/alumni/cola).

Visit the Web site to view upcoming activities. Events are added as soon as information is available. Have an idea for an event in your area? Contact **Kerri Lehmbek** with your suggestions.

### College of Science

[www.rit.edu/alumni/cos](http://www.rit.edu/alumni/cos)

Kerri Lehmbek; 585-475-4283, [kerri.lehmbek@rit.edu](mailto:kerri.lehmbek@rit.edu)

**Recent activities:** In December, nearly 60 RIT alumni joined parents and students for the annual Music for the Holidays concert and reception. The concert featured performances by ensembles from the RIT Music Program and the RIT Gospel Ensemble. In February, young alumni and students came together as the College of Science Student Advisory Board and Alumni Relations co-hosted a happy hour.

In April, the college honored **Kevin Belfield '82** as the recipient of the 2009 Distinguished Alumni Award at Locust Hill Country Club in Rochester.

**Coming up:** College of Science Alumni Relations is growing greener! If you are interested in receiving invitations to future college alumni events, make sure we have your e-mail address. To add or modify your contact information, log on to the online community at [www.rit.edu/alumni/cos](http://www.rit.edu/alumni/cos).

Visit the Web site to view upcoming activities. Events are added as soon as information is available. Have an idea for an event in your area? Contact **Kerri Lehmbek** with your suggestions.

### B. Thomas Golisano College of Computing and Information Sciences

[www.rit.edu/alumni/gccis](http://www.rit.edu/alumni/gccis)

Tandra Miller; 585-475-6908, [tandra.miller@rit.edu](mailto:tandra.miller@rit.edu)

**Recent activities:** Alumni and friends reunited for the fourth annual Golisano College Hockey Night where we saw our highest participation ever with more than 40 attending the sold-out game. In October, the Golisano College teamed up with the



Alumni, family and friends joined forces to cheer for the Tigers at the fourth annual Golisano College Hockey Night.

local tech community for a Digital Rochester reception to kick off Brick City Homecoming. Alumni from all colleges enjoyed a “work-out session” with Steve Tylock, author of *LinkedIn Personal Trainer*, at the new Barnes & Noble @ RIT. February and March were full of reasons to gather with two happy hours in Rochester – Software Engineering alumni happy hour and the second annual Computer Science happy hour – and an alumni dinner at Buca di Beppo in San Francisco hosted by President **Bill Destler** and the Golisano College.

**Coming up:** Continue to check the alumni events calendar at [www.rit.edu/alumni/gccis](http://www.rit.edu/alumni/gccis) for alumni activity happening in your area. We hope to see you at one of our future events, including:

- **April 23:** Sangtae Kim, Donald W. Feddersen Distinguished Professor of Mechanical Engineering and Chemical Engineering at Purdue University.

## Kate Gleason College of Engineering

[www.rit.edu/alumni/kgcoe](http://www.rit.edu/alumni/kgcoe)  
**Jasmine DiSalvo; 585-475-5045,**

[jasdard@rit.edu](mailto:jasdard@rit.edu)

**Recent activities:** The Kate Gleason College of Engineering continues to offer quality programming for alumni and students. The third annual Dean’s Alumni Speaker Series is underway and will finish up for the academic year in April.

KGCOE alumni came out for an evening of fun at the third annual hockey night hosted by some of our faculty hockey fans.

**Coming up:** This academic year marks the 10th anniversary of the naming of the Kate Gleason College of Engineering at RIT. Help us celebrate this

milestone by attending any of the several upcoming events, including the Dean’s Alumni Speaker Series, corporate lunches with the dean and the Imagine RIT: Innovation and Creativity Festival, 10 a.m. to 5 p.m. May 2. Nearly 20,000 people turned out last year to run through quicksand, take in a performance, enjoy an art gallery, and taste a hotdog prepared by a robot. What will our students and faculty think of next? Join us for Imagine RIT and see innovation in motion at the Kate Gleason College of Engineering.

Please watch the events calendar at [www.rit.edu/alumni/kgcoe](http://www.rit.edu/alumni/kgcoe) for more information or e-mail **Jasmine DiSalvo** at [jasdard@rit.edu](mailto:jasdard@rit.edu) with event ideas..

## National Technical Institute for the Deaf

[www.rit.edu/alumni/ntid](http://www.rit.edu/alumni/ntid)  
**Matthe w Driscoll SVP '90, '94;**  
**585-475-6408,**  
[matthe.w.driscoll@ntid.rit.edu](mailto:matthe.w.driscoll@ntid.rit.edu)

**Recent activities:** On the West Coast, **Rob and Marlene Edenzen**, proud parents of **Kyle '09**, warmly welcomed local RIT/NTID alumni of Southern California to their home to socialize with former classmates. The calendar year ended with the traditional NTID Holiday Party in Rochester attended by nearly 50 alumni and friends, and the New Year got off to a great start with an NTID hockey night on campus cheering on the Tigers, and a West-Coast hockey night watching the Ontario (Calif.) Reign against the Las Vegas Wranglers.

**Coming up:** Stay tuned for news of spring events in Santa Fe, N.M., and Las Vegas, Nev. Also, don’t miss out on the second annual Imagine RIT: In-

novation and Creativity Festival May 2. NTID will be well represented throughout campus. Additionally, the newly revitalized NTID Alumni Association Board will meet that same weekend. Watch the Web site for more about your board and general business meeting details.

## E. Philip Saunders College of Business

[www.rit.edu/alumni/scb](http://www.rit.edu/alumni/scb)  
**Megan Cheever; 585-475-2354,**  
[mcheever@saunders.rit.edu](mailto:mcheever@saunders.rit.edu)

**Recent Activities:** Starting holiday celebrations early, the E. Philip Saunders College of Business hosted a pre-game alumni reception at the college and then cheered the RIT Tigers on to victory against Mercyhurst in mid-December. Then, with the New Year underway, Dean Ashok Rao traveled to Washington, D.C., for an alumni reception where the focus was on local volunteerism and staying active in the RIT community.

**Coming up:** The next few months are ripe with opportunity for alumni to engage with the Saunders College. In April, Dean Rao will continue tradition and host an alumni reception in Rochester. In May, Saunders College will celebrate the second year of the Imagine RIT: Innovation and Creativity Festival by showcasing innovative ventures pursued by students and faculty. After commencement, the 11th annual Saunders College Alumni Golf Tournament will take place on June 1 and our Women’s Alumnae Network will host the inaugural “Power Your Potential” day June 5.

# Class Notes

## Key to abbreviations

**CAST** College of Applied Science and Technology

**CCE** College of Continuing Education (now CAST)

**CIAS** College of Imaging Arts and Sciences

**COLA** College of Liberal Arts

**SCB** E. Philip Saunders College of Business

**KGCOE** Kate Gleason College of Engineering

**COS** College of Science

**FAA** Fine and Applied Arts (now CIAS)

**GAP** Graphic Arts and Photography (now CIAS)

**GCCIS** B. Thomas Golisano College of Computing and Information Sciences

**NTID** National Technical Institute for the Deaf

**SVP** NTID "Summer Vestibule Program"



## 1949

**Francis Sweeney '49 (FAA)** writes, "Are RIT grads creative?" Francis Sweeney answers the question: "ALWAYS!"

## 1950

**Edward Vidler '50 (SCB)** writes, "I would like to contact a few classmates from the RIT Retailing Class of 1950. People ask me how I've lived so long! Come on over and visit me in East Aurora and look over our store, I'm the Old Geezer in the Red Apron with the yo-yo. [www.vidlers5and10.com](http://www.vidlers5and10.com)."

## 1953



**James Forney '53 (GAP)** writes "My wife and I are enjoying retirement and traveling extensively—just back from several weeks in Middle East, and will be somewhere at sea on the last trans-Atlantic voyage of the QE2 during homecoming. I am a

member of the International Board of Governors of the Circumnavigators Club; a more than 100-year-old worldwide organization whose members have all been completely around the world. Here I am in Ephesus, Turkey 2007."

## 1955

**Donald Nagel '55 (FAA)** and wife **Joyce Nagel '56 (FAA)** each received a \$1,000 Purchase Award at The Pastel Society of America's 36th Annual Juried Exhibition at The National Arts Club in New York City.

## 1956

**Ellen Clark Younkings '56 (FAA)** writes, "Hi. My latest venture is a shop that I have on Etsy, an international marketing Web site for handcrafted objects. I have just begun and only have a few items listed, but I hope to have more in the coming weeks. You can view my shop by going to [elenaydesigns@etsy.com](mailto:elenaydesigns@etsy.com) or you can spend hours perusing the Etsy site by going to [www.etsy.com](http://www.etsy.com) where you will see zillions of handcrafted things from all over the world."

**Richard Zakia '56 (GAP)** was named the Honored Educator for 2008 by the Society For Photographic Education, Northeast Division.

## 1962



**Arthur Feingold '62 (KGCOE)** writes, "A picture of me taken in 2003 along with my wife Raquel. As anyone could see, I look exactly the same as I did when I graduated from RIT. (Well, maybe not exactly!) BSEE folks can drop me an

e-mail at [Arturo529@optonline.net](mailto:Arturo529@optonline.net)."

## 1965

**David Smith '65 (GAP)** writes, "Flatlander **John R. Thompson '65 (GAP)** heads to the mountains of Utah to reunite with Mountain Boy **David E. Smith**



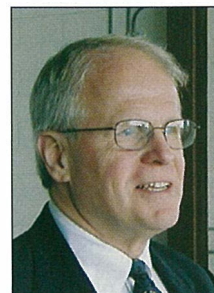
'65 (GAP)." John is a trustee of the Hackley Public Library in Muskegon, Mich. The library discovered they owned an 1830 Palmyra Edition of the Book of Mormon—the first edition, which is quite rare and valuable. Dave is retired and moved to Utah to be with his daughter and family. Dave helped set up meetings for John to meet dealers and obtain an appraisal for this Book of Mormon. It has been 43 years since they saw one another. In between meetings, Dave introduced John to the canyons and wonders of Utah. The photo of John and Dave was taken in the Mormon Visitor Center in Salt Lake City. The background universe painting was designed and painted by Sidney King, the uncle of Dave's wife, Ginger.

## 1967

**Ronald Meyers '67 (FAA)** is the recipient of the 2008 Regis Masters Series, which honors senior artists who have had a major impact on development



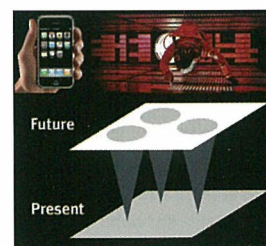
of 20th-century (and now 21st-century) ceramics. Meyers is the creator of extraordinary pots animated by people and cats, fish, goats, rats and birds that manage to be wicked and comical. Meyers' work has been shown throughout the U.S.A. and Korea, as well as in many public and private collections.



**Philip Yoder '67 (GAP)** has accepted a position at NetJets International as captain on a Gulfstream 550. Philip continues at ICOM Multimedia as president. "After 35 years as president of ICOM Multimedia, I have scaled back that operation so that I can pursue my first passion—flying. I now fly every other week, traveling the world!"

## 1971

**Robert Kiss '71 (GAP)** wrote: "Just thought you might like to know that BET J television used my 1984 *Essence* Cover of Iman in their REAL LIFE DIVAS program aired in October. I shot that photo 8-by-10: Can you imagine? Good to know that this Jurassic-Era photog is getting some airtime! Please check my Web site: [www.bobkiss.com](http://www.bobkiss.com)."



**Thomas Klinkowstein '71 (GAP)** conducted a "Horizon Projects" workshop on the future of design for Virtuel Platform in Amsterdam, The Netherlands, in November 2008.

## 1972

**Harvey Duzé '72 (GAP)** writes, "I published 'Local Produce, a collection of photos with a common theme (and it has nothing directly to do with fruits and vegetables), on [Blurb.com](http://Blurb.com). My second book, *Impressions of Italy*, was released the second week in September. This book is based on a 13-day trip to Italy in October 2007. Both books are available in both a soft and hardcover edition."

**Vincent Favale '72 (GAP)** was awarded the Honorary Veteran Award by the Putnam County Joint Veterans Council for his exemplary service to the veterans community. Among his many projects was a statue honoring Gold Star Mothers in Veterans Park, Carmel, N.Y.



## 1975

**Patrick Dennis '75 (GAP)** was employed at Wachovia Securities LLC as senior vice president and assistant general counsel. "After nearly 10 years at Wachovia Securities, two Wachovia colleagues and I formed Oyster Consulting LLC providing compliance, regulatory and technology consulting services to broker/dealers and investment advisers. For more information, please see [www.oysterllc.com](http://www.oysterllc.com)."



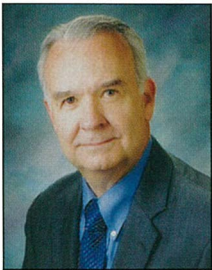
**Elaine Gray Dumler '75 (COLA)** writes, "I'm proud to announce the release in March 2009 of my third book designed to help military families with deployments, titled *The Road Home—Smoothing the Transition Back from Deployment*. I've been working with the families and service members for seven years now and been

featured on many national news programs talking about family/deployment issues. We also started the free Flat Daddy project. Learn more by visiting [www.ImAlreadyHome.com](http://www.ImAlreadyHome.com)."

## 1976

**Valerie O'Hara '76 (FAA)** was the guest of honor at Ecumenical Worship Service/reception in honor of the 100th anniversary of her family business, Pike Stained Glass Studios in Rochester. The celebration was held Sept. 27, 2008, at Immanuel Baptist Church in Rochester. The church invited the community to join together for a celebration of art and design, as depicted through the stained glass work that is representative of the O'Hara family's creations. All churches, synagogues and individuals who had Pike stained glass windows were invited to bring a small photo display to share at the celebration.

## 1977



**Dale Taysom '77 (SCB)** is the managing director of Prudential Real Estate Investors and head of global transactions. Dale has held this position since 2007. Prior to that he was head of United State transactions from 1993–2007. Dale is also a member of PREI's domestic and interna-

tional investment committee and a member of the Global Management Committee.

## 1978

**Donney Drennon-Gala '78 (COLA)** was appointed as a co-vice-chair for 2008–2012 to the Correctional Trainer Certification Commission. This commission is sponsored by the International Association of Correctional Training Personnel and American Jail Association. Drennon-Gala is also a proposal reviewer for the U.S. Department of Education, Office of Postsecondary Education (OPE), Higher Education Programs, Washington, D.C. (2007–present).

## 1979

**Richard Hurwitz '79 (GAP)** has accepted a position at OneSource Office Interiors in Portland, Ore., as an account executive. Richard recently was employed at Olympus-ITA as Western regional sales manager.

## 1980

**Julie Sullivan Saffren '80 (GAP)** is an associate at Schleppehorst and Emede in San Jose, Calif., practicing family law. She is also adjunct faculty at her "other" alma mater, Santa Clara University School of Law, teaching a domestic violence seminar. A member of the State Bar of California's Family Law Executive Committee, she is incoming editor of the *Family Law News*, a quarterly publication of the State Bar that is distributed throughout California.

## 1981

**John Bale '79, '81 (GAP)** is teaching communications at Middlesex County College. He continues to teach marketing at Caldwell College, as well as running his marketing communications firm, Balefire Communications LLC.

**James Bossert '81 (CCE)** was awarded a Ph.D. in technology management specializing in Quality Systems from Indiana State. He was also recognized by RIT's John D. Hromi Center for Quality and Applied Statistics as the first member of the newly created CQAS Academy. He presented a paper on "Six Sigma, Past, Present and the Future."

**Harvey Braswell '78, '81 (KGCOE)** is pleased to



announce that he can still ride a unicycle while juggling three torches, a skill learned from Greg Moss' juggling class at RIT. In addition to his role as director for Asia Pacific Logistics at Sun Micro Systems, Harvey continues to improve his skills as a blues pianist and enjoys his '84 Firepower Pinball machine. He wishes he could get his hands on the "Ship Ahoy!" pinball machine that was found in the cellar under Nathaniel Rochester Hall from '76–'81.

**Lynne Damianos '79, '81 (GAP)** is teaching Business Fundamentals and Interior Architectural Photography at the Center for Digital Imaging Arts at Boston University, Waltham, Mass., campus.



**Scott Grove '79, '81 (FAA)** is studio director of Wendell Castle Inc., in Scottsville, N.Y., bringing more than 25 years of expertise in alternative materials, sculpting, furniture making, studio management and marketing to his new position. Grove is an active member of the American Furniture Society

and exhibits in galleries and shows across the country. His work is a part of the permanent collection in the Hunter Museum of American Art in Chattanooga, Tenn. Visit [www.scottgrove.com](http://www.scottgrove.com).

# R·I·T

alumni  
ASSOCIATION

## It's official!

The votes are in and the RIT Alumni Association has a new logo, shown above.

Of 3,133 votes cast in an online poll, this design was favored by 2,051 voters.

The Board of Directors voted to change the name of RIT's official alumni organization from Alumni Network to Alumni Association last year. The change was made to more clearly identify the organization, which includes all RIT graduates, says Kelly Redder, assistant vice president of Alumni Relations.

**To find out about activities and benefits of being part of the RIT Alumni Association, visit [www.rit.edu/alumni](http://www.rit.edu/alumni) or call 585-475-ALUM or 866-RIT-ALUM.**

## 1982



**David Baum '82 (SCB)** has accepted a position at Open E Cry Futures in Chicago as futures broker. David previously was employed at TradeStation Securities as Active Trader Sales Rep/Team Leader.

**Richard Ingalls '80, '82 (KGCOE)** opened a new Batteries Plus store in Buford, Ga., offering a full line of batteries, accessories and related equipment to retail customers. He also offers store-direct commercial programs providing outstanding benefits to qualified businesses including delivery and recycling, open account billing, bulk purchasing efficiencies and local battery expertise.

## 1983

**Wade Cook '81, '83 (GAP)** currently competes on the professional barbecue circuit sanctioned by the Kansas City Barbecue Society. His team, Scenic City Smokers, closed out their 2008 year with a first Place Rib call at the Tennessee State BBQ Championship in Lenoir City. This follows a first Place Pork call in their debut at Winchester, Tenn., High On The Hog competition. They plan to cook in four to eight events in 2009 and are currently seeking sponsors.

# Grads from '70s, '80s, '90s and '00s join Sports Hall of Fame

The RIT Athletics Hall of Fame has eight new members.

**Marie McKee Benson '80** (applied computer technology) excelled as a singles tennis player during her three seasons at RIT. She was named the RIT Senior Female Athlete of the Year in 1980 and won the NTID Female Athlete of the Year honor in 1978. She finished her RIT career with a 29-2 mark, capping off her stellar career with a perfect 11-0 mark as a senior.

**Sean Bratches '84** (business administration) was a hard-nosed lacrosse midfielder who helped lead the Tigers to their first NCAA appearance in 1983. He tallied 15 goals to go along with five assists in 37 career games. Bratches currently serves as executive vice president, sales and marketing, for ESPN, overseeing all affiliate sales, advertising sales, and research, marketing and special events. He was the driving force to bring the ESPN Zone to RIT, which became the first college to have an ESPN Zone on campus. Bratches also has been an advocate for hiring RIT alumni and students to full-time and co-op positions at ESPN.

**Tim Hern '00** (business administration/accounting) did not miss a game in four seasons and was one of the best all-around baseball players in the history of the program. As a senior, Hern, a second baseman, hit .358 with 43 hits, 27 runs scored and 14 stolen bases. That season, Hern earned All-Empire first team and All-Region third team honors. He led the Tigers to the Empire 8 Championship game and received the conference's Sportsmanship Award. When Hern graduated, he ranked first in all-time hits (138), runs scored (104), at-bats (447), games played (135), assists (267) and double plays turned (62) and was second in stolen bases (41). His career record as a player was 72-63.

**Krissy Mamon '01** (imaging technology) was one of the most successful pitchers in RIT softball history. She compiled a 43-21 won-lost record, leading the Tigers to their first NCAA Tournament Appearance in 2001. In 2001, Mamon finished 18-3 with a miniscule 1.31 earned run average. She tossed three no-hitters and struck out 17 batters in a seven-inning game that year and was the 2001 RIT Senior Female Athlete of the Year. She earned GTE Academic All-American honors in 2000 and 2001, with a 3.45 grade-point average. After graduation, she returned to her alma mater as an assistant coach and took over as head coach of the Tigers in 2007.

**Tom Masaschi '92** (business administration) was a two-sport standout in hockey and lacrosse. Masaschi was a three-time All-American midfielder in lacrosse and garnered second team All-American honors in 1990 and 1991 while earning third team accolades in 1992. A two-year captain, he led the Tigers to an appearance in the NCAA Tournament in 1990. In hockey, he recorded 132 career points (48 goals and 84 assists) in 116 games, leading the Tigers to an ECAC West title and NCAA Championship game appearance in 1989. He served as assistant captain during the 1990-91 season and captain the next year. Masaschi led his



2008 RIT Athletics Hall of Fame inductees, from left: Tony Wallace, Tim Hern, Sean Bratches, Marie McKee Benson, Doug Murdock, Krissy Mamon, Tom Masaschi, Dave Mick. (Photo by Ken Huth '88)

team to a 74-41-8 record and earned All-ECAC West second team honors in 1992.

**Dave Mick '74** (printing) emerged as a tremendous football player for the Tigers. Defensively, Mick was a feared defensive end who set the school single-season record with six fumbles recovered in 1972. He was named the RIT Defensive Player of the Year that season. As a senior, Mick recorded 74 tackles. He averaged eight tackles per game during his three-year varsity stint (1972-74).

**Doug Murdock '90** (mechanical engineering) enjoyed a tremendous three-year stint with the RIT men's basketball team, averaging 13.5 points and 7.4 rebounds in 76 career contests. Murdock was the RIT Male Senior Athlete of the Year in 1990. He was an All-Empire Athletic Association second team selection in 1989 and a first team pick in 1990. Murdock was the 1990 Stephen King Award winner for sportsmanship, as well a team captain. Murdock held the school record for best field goal percentage in a season (54.4 percent). He finished with 1,027 points.

**Tony Wallace '03** (business administration) recorded 108 wins, second most in the history of RIT wrestling, finishing his career with a 108-27 record. As a freshman, Wallace competed at the NCAA Championships and finished seventh in the 174-pound weight class, earning All-American honors. Two years later, he placed seventh at nationals. In 2002, Wallace bulked up to the 184-pound weight class and placed eighth at nationals, giving him his third All-American honor in four years. He was a two-time champion at the RIT Invitational in 1998 and 2001, and won several other tournaments. After finishing his wrestling career at RIT, Wallace was an assistant coach for the Tigers from 2003-05.

Joe Venniro

#### Web extra:

For highlights of all RIT teams and athletes and to see schedules of games, and lists of past Hall of Fame winners, visit [www.ritathletics.com](http://www.ritathletics.com).

## 1984

**John Brown '84 (SCB)** John and his business partner own and operate Premier Recruitment Group LLC, an integrated suite of recruitment services delivering solutions in executive and professional search, recruitment outsourcing, contract staffing and per diem nurses/healthcare recruitment. Headquartered in Rochester, the company employs 21 people and works with leading companies throughout the United States. They can be contacted at [www.thepremierpartners.com](http://www.thepremierpartners.com).

## 1985

**James Casper '83, '85 (CAST)** has started a new game company, Cokesbury Acorns LLC ([www.CokesburyAcorns.com](http://www.CokesburyAcorns.com)), based in Fuquay-Varina, N.C. Their mission is to design and produce games that entertain, challenge and expand the knowledge of the player. Additionally, their social mission includes giving at least 10 percent of the net profits to organizations that provide direct relief and assistance to those in need around the world. The company's first game, the world geography trivia game, "Do You Know Where You Are? - World Challenge Edition," is available at Amazon.com.

**Connie DiSanto '85 (FAA)** and Christine Hebert are happy to announce their civil union on Aug. 2, 2008. They reside in Portsmouth, N.H. Connie continues to work as a production/studio manager at Plainspoke, a design studio in Portsmouth, N.H.

**Timothy Muldoon '85 (KGCoe)** and Leslie Barbagallo announce the birth of a daughter, Devin Rose, on Feb. 9, 2008, in New York City. They write that "Devin surprised her parents by coming early and continues to amaze them daily. Her current ambition is to become the first great white female rapper."

## 1986

**John McFarland '86 (SCB)** was promoted to director, commercial marketing, from district manager at Hubbell Inc. in Milford, Conn. "My wife, Mindy, and our 3-year-old, Donovan, moved to Newtown, Conn., in January of 2009."

## 1987

**Robert Manuse '87 (SCB)** was promoted to senior associate at Booz Allen Hamilton in McLean, Va. He leads the delivery of federal financial management service within several key components of the U.S. Department of Homeland Security in Washington, D.C. After graduating from RIT, Manuse earned graduate degrees in international relations and public administration at George Mason University and applied economics at Johns Hopkins University.

## 1989



**David Cassidy '89, '90 (SCB)** is a member of the law firm Norris McLaughlin & Marcus, PA. He regularly counsels companies regarding all facets of employment law and drafts employment policies and procedures to ensure employer compliance with federal and state laws. Cassidy was featured in *New Jersey*

*Monthly* among the 2007 Super Lawyers Rising Stars in labor and employment law. Cassidy is admit-

ted to the bars of New Jersey, New York, the U.S. District Court for the District of New Jersey and the Southern and Eastern Districts of New York, and the U.S. Court of Appeals for the Second and Third Circuits. Cassidy earned his J.D., cum laude, from Western New England College of Law in 1996.

**Carol Lohse Healy '89 (FAA)** is the strategic account manager at Valassis, a national leader in media services, in Windsor, Conn. Carol is also the communications chairperson and diversity awareness trainer and was recently elected as an officer on the board of directors for the non-profit Farmington Valley Arts Center in Avon, Conn. Carol's work was displayed in two art shows in 2008.

**James Joy '89 (CAST)** is the quality/regulatory manager at Lucid Inc., a medical device company in Rochester. The company produces the innovative VivaScope laser imagers that assist physicians in forming clinical judgments regarding difficult skin conditions without a painful biopsy and associated scarring. Joy is responsible for worldwide regulatory compliance. Last quarter, the company received U.S. Food & Drug Administration 510(k) approval for their product as a Class II Medical Device. Early in 2008, VivaScope imagers received regulatory clearance in China.

**Judith Pinkham '89 (CAST)** and William Charland announce the birth of a son, Ryan Thomas Charland, on Oct. 3, 2008. Ryan's arrival was seen around the world since Daddy Bill Charland was deployed with the U.S. Air Force in Afghanistan. Judy's sister, Joyce, was by her side during the birth and Bill was connected via cell phone and SKYPE. Both parents heard "it's a boy" and Ryan's first cries at the same time. Big Brother Daniel was able to see Daddy and show off his little brother shortly after the birth, thanks to modern technology. Bill returned home in February.

## 1990



**Craig Backus '90 (SCB)** is owner of EmbroidMe in Birmingham, Mich. "With major changes happening in the mortgage market, I took the opportunity to purchase a franchise! We had our official grand opening just before Thanksgiving 2008."

**Richard Friends SVP '85, '90 (NTID)** was promoted to senior program control analyst at Northrop Grumman in Washington, D.C. Richard received an MBA in accounting from University of Phoenix on Sept. 13, 2008.

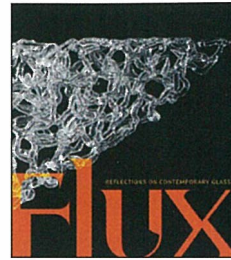
**Mary Seymour Maurice '90 (SCB)** was promoted to vice president at Wachovia. Mary Lynn is currently a technology project manager (PMP) supporting wealth management.

**Karen Ostromecki '90 (FAA)** was awarded professional runner-up by *Interior Design Magazine* for her "Light Shower" concept for a new ResinArt Panel design. The concept was based on resin panel specifications put forth by Veritas, a product 2008 at Chicago's Merchandise Mart.

## 1991

**Scott Saldinger '89, '91 (GAP)** has moved to KXAS NBC5 (a division of General Electric's NBC Universal) in Dallas as a business development account manager. 2009 marks Scott's 16th year in the television broadcast industry.

## 1992



**Monica Banko Meehan '92 (FAA)** designed a catalog for the New Mexico Museum of Art exhibition, "Flux: Reflections on Contemporary Glass," that took top honors in the category of Books and Exhibition Catalogues in the Mountain-Plains Museums Association (MPMA) 2008 Publications Design Competition.

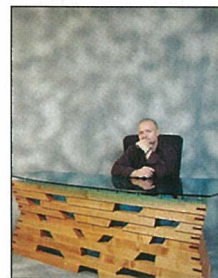
**Therese Hannigan '90, '91 (FAA), '92 (GAP)**, an associate professor at RIT, was recognized by *Rochester Business Journal* among their Forty under Forty 2008 honorees.

**Mark Pizza '92 (GAP)** recently accepted a position at Toys "R" Us in Wayne, N.J., as a senior manager in the Print Production & Procurement Department. "I am currently a print and digital production consultant in the retail and entertainment industries while I also work on my personal digital imagery projects at [www.markapizza.com/imagery](http://www.markapizza.com/imagery)."

**Kevin Shea '92 (GAP) writes**, "After 10 years and 2 months of covering crime in New Jersey's capital city, and having a ball doing it, I left the *Trenton Times* newspaper in November 2008 during a corporate buyout program. I am now searching for the next professional chapter in my life and spending a lot of deserved time with my wife and three daughters as I look around."

**Amy Matson Walts '92 (FAA) and Robert Walts '91 (CAST)** announce the birth of a daughter, Tiana Claire, on Dec. 2, 2008, at Rochester General Hospital. Tiana joins brother Alexander (age 15) and sister Aja (age 3).

## 1993



**Joseph Brennan '93 (FAA)** writes, "I am blessed and thankful to be alive and see the year 2009. My colorful life has led me to find my true passion, that of being the owner and operator of Brennan Designs (where being unique is a very good thing)! Please visit my

Web site and let me know what you think ([www.brennandesigns.net](http://www.brennandesigns.net)). I'd love to hear from you!"

**Richard Hutchins '93 (COLA)** is senior systems analyst at Frontier Communications supporting the internal customer relationship management software as well as the [shopfrontier.com](http://shopfrontier.com) site. Rich is responsible for working with various business units within the company to understand what they want the software to do and then documenting software requirements.

# How are we doing?

This issue marks the 10th anniversary of *RIT: The University Magazine*.

Originally a 32-page publication mailed twice a year, the award-winning magazine now includes 48 pages and goes out three times a year to more than 100,000 alumni, parents of students, faculty, staff and other members of the RIT community.

As the magazine begins its second decade, we are considering some changes that we hope will make it even more enjoyable and useful to you. Because we want to make sure the magazine provides the news and features readers want, we will be conducting a survey later in April.

We will be sending a questionnaire by first-class mail to a representative sample of 1,500 of our 110,000 magazine recipients. Please be on the lookout for the specially marked envelope. When it arrives, please take a few minutes to answer the questions. We are very interested in what you have to tell us. (If you do not receive the survey but would like to comment on the magazine, contact me at [kjlcom@rit.edu](mailto:kjlcom@rit.edu) or call 585-475-7616.)

We believe all of our readers will benefit from your responses when we launch the new, improved RIT magazine.

Thank you for your time.

Kathy Lindsley,

Editor, *RIT: The University Magazine*

**Brian McDermott '93 (FAA)** writes, "Happily married for two years and living in Pittsburgh, I am a full-time art instructor at The Art Institute of Pittsburgh and have been accepted into national and international juried pastel exhibitions. My wife, Kathy, is also a teacher, at the Depaul Institute for Hearing and Speech in Pittsburgh.

**Brian Stumm '92, '93 (KGCOE)** is director of engineering at Kidde North America in Ashlan, Mass. Kidde is part of United Technologies' Fire and Security Division. Brian received an MBA degree from Northeastern University in May 2008 and was inducted into the Beta Gamma Sigma Honor Society. Brian received an M.E. in electrical engineering from Penn State University in December 2006.

## 1994

**Alan Davis '94 (CAST)** was recently promoted to vice president, contract manufacturing, from director, contract manufacturing, at LiDestri Foods Inc. in Fairport, N.Y.

**Timothy Myers '94 (SCB)** is senior vice president for retail segment sales and strategies at HSBC in Buffalo. Timothy previously was employed at Xerox Federal Credit Union as vice president for sales and member services. Timothy received his MBA in 1994 with a dual concentration in financial management and corporate accounting.



**Amy Rentzel '93 (FAA), '94 (CIAS)** and Kevin Werther were married Sept. 3, 2006, in Penfield, N.Y. They reside in Webster, N.Y.

## 1995

**David Bretz '95 (CIAS)** has been working at the Johnson Space Center in Houston for some time. His team of image analysts has played a major role in inspection of the exterior of space shuttle Atlantis and Endeavor during each mission to ensure that no serious damage has occurred that might lead to a repeat of the Columbia disaster.

**David Frishkorn '95 (SCB)** has accepted a position at Comverse Technology Inc. in New York City as vice president and chief compliance officer. David was previously director of business ethics and compliance at Xerox Corp. in Norwalk, Conn.

**Rosanne VanDuzer Lissow '95 (SCB)** and husband, Tom, announce the birth of a son, Andrew, in November 2008 in Cary, N.C. Andy joins 4-year-old Jennifer and 21-month-old Amy at home.

## 1996

**Karen Braun '96 (COS)** is a research staff member for Xerox Corp. and was recognized by *Rochester Business Journal* among their Forty under Forty 2008 honorees.

**Ladan Madresehee '96 (SCB)** is the project manager at NeuStar Inc. in Sterling, Va., in their fiduciary services group. Previously Ladan was working as a contractor doing project management for XO Communications. Ladan and her family live in Reston, Va.

## 1997

**William Brantly '97 (SCB)** has published his first book, *Forever Is Not Long Enough*, available online at the following sites: [createspace.com](http://createspace.com) and [amazon.com](http://amazon.com). "I hope everyone enjoys it because I've put a lot into it and I know it's not perfectly formatted, perfectly written or even an easy read, but it's my take on what I've seen, felt and heard and what I try to make sense and understand every day," he writes.

**Charles Wilson '97 (CIAS)** has been working on a joint project for the New York Metropolitan Museum of Art and Bard Graduate College assisting the digital restoration of a deteriorated 17th century blackwork cap, while at the same time animating two gold-and-silk thread stitches normally found on elaborately embroidered 17th century women's coats. The display, "English Embroidery from The Metropolitan Museum of Art, 1580-1700: 'Twixt Art and Nature," is at the Bard Graduate Center, 86th street in New York City. ([www.bgc.bard.edu/exhibit/gallery.shtml#](http://www.bgc.bard.edu/exhibit/gallery.shtml#)).

**Krista Kleinschmidt Wolff '95, '97 (CIAS)** and husband, Eric, announce the birth of their son, Torin Dean, June 1, 2008, in San Diego, Calif.

## 1998

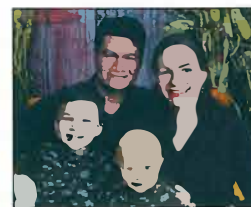
**Gumersindo Claveria '98 (CAST)** and Kristine Alana were married Nov. 22, 2008, in Queens, N.Y. They reside in Flushing, N.Y.

**Karen Donnelly '98 (CAST)** has accepted a position at The Schiele Group in Chicago as estimator.

**Althea Guss '98 (COLA), '99 (CIAS)** and husband, Jamie, announce the birth of their daughter, Lucy Scarlett, on May 4, 2008, in New York City. Althea is the fashion editor at *All You Magazine* and Jamie is a project manager for E.A. Technologies.

**Jason Mann '98 (CAST)** received a master's degree in manufacturing management and leadership from RIT on Nov. 23, 2008.

**Servio Ramirez '98 (COS)** and wife, Rachel



**DeMent Ramirez '98 (COS)** have two children, Servio Alvan Eugene (4 years) and Gabriel Henry Daniel (13 months). They reside in Omaha, Neb.

**Leah St. Martin '98 (COLA)** is a benefits analyst at Hewitt Associates in Lincolnshire, Ill. "I do manual pension calculations for a client with over 20 different pension plans."

**William Ward '98 (CAST)** has recently retired from IBM after 30 years of service.

## 1999

**Sauna Jetty-Sherboneau '99 (CIAS)** and husband, Derek, announce the birth of a son, Sean Lawrence Sherboneau, on July 20, 2008, in Watertown, N.Y.

**Kathleen Lange '99 (CIAS)** writes, "One of my



photographs won second place, color category, in the 2008 Governor's Cup Yacht Race Professional Photography Competition in Maryland. Winning photos will be on display at the Baltimore Washington International Airport."

## Priestess of pixels practices what she preaches

The name of her Web site – “Photoshop-diva.com” – is a tipoff.

Katrin Eismann '91 (photo illustration) embraced digital imaging when she was a student at RIT. Since then, she has become a recognized authority in the field, with particular expertise in the powerful digital imaging tool, Adobe Photoshop.



Katrin Eismann '91

She has written or co-authored seven books and DVDs including *The Creative Digital Darkroom* (O'Reilly Books, 2008) and three editions of *Photoshop Restoration & Retouching* (New Riders Publishing, third edition 2005).

But her Photoshop work is just part of the picture. Eismann chairs the Masters of Professional Studies in Digital Photography program at the School of Visual Arts, New York City, and also conducts seminars and workshops worldwide.

In addition, she continues to pursue her personal artistic work – which was her impetus for exploring digital photography.

“When I was a student at RIT, I saw other students working on computers doing what I was trying to accomplish in the darkroom,” she recalls. After the initial discovery, deeper involvement in digital imaging came when she became the first intern at Kodak Center of Creative Imaging in Camden, Maine. She stayed on to become director of education, developing and implementing curricula focused on imaging, design and multimedia.

Teaching became her way of countering the proliferation of interesting work spoiled by poor technique and inferior printing. Or, sometimes she saw the opposite – and as Ansel Adams described, “There is nothing worse than a sharp image of a fuzzy concept.” With her books, lectures, and classes she tries to help photographers bridge the chasm between digital technology and personal artistic expression.

“It is essential to balance technology with aesthetics, all in the service of creating better images,” she says. For Eismann, the two are equally fascinating.

The “Photoshop diva” remains an active



This intriguing photo of discarded bathroom scales is from Eismann's 2008 trip to Tasmania.

photographer, with a camera always close at hand. “I learned that at RIT,” she says. “Willie Osterman (professor, School of Photographic Arts and Sciences) would check to see if you had your camera with you at all times.”

Today, a Canon G10 is her “carry around” camera, and she has a Canon D40 for travel. And she still uses the Hasselblad 503 she won when she was at RIT, only now instead of using the original film backs she uses it with a Phase One P25+ digital capture back. That was the camera she took on her April 2008 trip to Tasmania as part of a group of 18 internationally known photographers participating in the Adobe Lightroom Adventure.

“I knew I wanted to take the time to do a unique body of work,” she says. Rather than focussing on the spectacular landscape or the unique culture, she found her inspiration at the Hobart city dump, where she captured the portraits of discarded objects to reveal the respectful relationship the Tasmanian people have with nature (see a gallery of her Tasmania images at [www.photoshopdiva.com](http://www.photoshopdiva.com)).

Her RIT experience also found its way into her latest book, *The Creative Digital Darkroom*.

“I try to translate the traditional way of thinking and working in the wet darkroom—of working with tongs and scuffed yellow developer trays – into the digital world,” she

explains. “At RIT, I developed the important skill of looking at a print and determining what is needed to improve it. With digital technology it's easy to be distracted with many choices, but by envisioning the goal of the image, the creative decisions are much easier to make.”

The book, she says, is aimed at dedicated amateurs as well as professionals who need to get up to speed on digital processing. “My books,” she says, “always have a goal. They are much more than ‘Here is how a tool works;’ rather they address ‘Here’s what you can do with the tools.’”

What’s next? Eismann is preparing a new online master’s program at the School of Visual Arts, scheduled to begin in fall 2009. The online program will be limited to 16 people per class and students will be required to go to New York City for a summer to produce a thesis project and exhibit.

“I’m very excited about this,” she says, “as it makes our rigorous curriculum available to students from around the world.”

There’s much more to come in the world of digital imaging, Eismann believes. As computing power increases in devices ranging from PCs to cell phones, “the boundaries between still images, video and 3D are going to dissolve,” she predicts.

“Young people are putting images out there, sharing, and merging media. I say hang on and go for it!”

Kathy Lindsley

**Christine Palmiere '99 (SCB)** is manager of business analytics and technology for CooperVision Inc. and was recognized by *Rochester Business Journal* among their Forty under Forty 2008 honorees.

**Derek Punaro '99 (CAST)** and wife, Amanda, announce the birth of a daughter, Ariella Sophia, on Oct. 8, 2008, in Buffalo. Ariella is their first child, and the first grandchild for both sides of the family. She also has three great-grandparents to spoil her.

**Heather Ruppert '98, '99 (CAST)** has recently received a promotion to education services specialist working with U.S. Marine Corps. She accepted this position after working for the Navy for the past two years.

**Heather Springer '99 (SCB)** received a master's of science degree in childhood education from Nazareth College on May 10, 2007.

## 2000

**Sarah Laughter Crandall '98, '00 (CIAS)** and husband, Sean, announce the birth of a daughter, Lorelai Katherine, on April 13, 2008, in Lake Havasu City, Ariz.

**Marie Desrosiers SVP '96, '00 (COLA)** was inducted into an honor society for social work students during undergraduate and graduate school.

**Brian Krenzer '98, '00 (CIAS)** was promoted to associate creative director from senior art director at Razorfish in Chicago.

**Joseph Werner '00 (CAST)** and wife, Heather, announce the birth of a daughter, Lilliana Marie, on Aug. 12, 2008, in Rochester.

## 2001

**Daniel Cavanagh '01 (KGC OE)** received a master's degree in engineering management from Old Dominion University on May 10, 2008.

**Jeffrey Fasoldt '01 (SCB)** was elected president of the Rochester Chapter of Financial Executives International.

**Douglas Hund '01 (CIAS)** was promoted to marketing manager at Gensler in San Francisco.



**Richard Nalezynski '99, '01 (CAST)** formerly a programmer for the U.S. Army Game Project, is working with Epic Games ([www.epicgames.com](http://www.epicgames.com)) to provide Unreal Engine licensees with outstanding support via the Unreal Developer Network ([www.udn.epicgames.com](http://www.udn.epicgames.com)). In November 2008, Epic released *Gears of War 2* - the highly anticipated sequel to the original award-winning title released in November 2006.

**David Robertson '01 (CIAS)** is program manager, PMO, strategic planning and transformation for Excellus Health Plan Inc. and was recognized by *Rochester Business Journal* among their Forty under Forty 2008 honorees.

**Deborah Brown Robison '01 (CAST)** and husband, Rich, announce the birth of a daughter, Chloe Elise, on Nov. 26, 2008, in Austin, Texas. Deborah reports that "Chloe Elise is welcomed by her big sister

Abigail, who has already showered her with plenty of kisses. Parents are both doing great!"



**Kyle Skrinak '01 (CAST)** is the co-owner and director of technology at Skrinak Creative Inc. in Apex, N.C. Kyle was employed at RR Donnelley as quality and EHS director. "Over a year ago, I found opportunities to better align my career with market changes in the graphic arts and while

continuing to use my developed skills, talents and to greatly afford me the ability to do what I enjoy doing."

**Haileab Tsegay '01 (GCCIS)** received a master of science degree in information technology from University of Maryland on May 26, 2007.



**Allison Orke '01 (SCB)** and Colin Young were married June 24, 2006, in Syracuse. They traveled throughout Europe for their honeymoon. They reside in Bethesda, Md., where Allison works in R & D Federal Government contract negotiations for the National Institutes of Health (NIH), and Colin is

attending Uniformed Services University of the Health Sciences to become a doctor.

## Alumni Updates

# Keeping an eye on the Federal Trade Commission



**John Seeba '79**

While studying accounting at RIT, John Seeba '79 figured he would become a CPA and work in private practice or for a corporate accounting office. A co-op assignment with the U.S. Department of Veterans Affairs changed all that.

Seeba developed an affinity for government finance and following graduation was hired full time by the VA. That began a career that culminated in his appointment as inspector general of the Federal Trade Commission (FTC) in January 2008.

"I never really planned to enter public service," Seeba says. "But the experience at the VA illustrated for me how important government work is and that it can be incredibly gratifying."

As inspector general, Seeba leads a team that is responsible for conducting audits

and investigations of the FTC, the regulatory agency that protects consumers against undue monopolistic business practices and fraud, including identity theft. Nearly all federal agencies are required to have an inspector general's office, which is semi-autonomous of the agency and reports to Congress on the financial integrity of the department and the IG's activities to eliminate fraud, waste and abuse.

"The inspector general is responsible for reviewing the way an agency uses public funds and reporting its findings to the public," says Seeba. "We serve as another check on the executive branch."

Prior to joining the FTC, Seeba served in a number of increasingly important posts within the Inspector General Offices of the Department of Defense, U.S. Postal Service and Department of Commerce. Despite the often adversarial investigative components of these positions, Seeba has a strong belief in the positive power of government.

"I have definitely seen the best and the worst of government agencies and

employees," he says. "But the overwhelming majority of government servants are passionate and dedicated to their jobs and truly want to make the world a better place. Being able to assist these people in better serving the public has been very rewarding."

Seeba also notes that the inspector general must hold himself and his staff to high standards of integrity to properly monitor the conduct of others. In performing this task, he always tries to remember advice given by one of his favorite professors at RIT.

"I was actually in one of the last classes taught by Professor William Gasser before he died," Seeba says. "One of the main points he instilled in us was the fact that integrity is the foundation for everything a CPA does and without it our work has no impact. This continues to drive my actions as inspector general both to promote the honesty of my office and to enhance the integrity of the FTC as a whole."

**Will Dube**

## 2002

**Sivakumar Balasubramanian '02 (GCCIS)** and Ramya Shivakumar announce the birth of twin daughters on Aug. 7, 2008, in Falls Church, Va.

**Michael Fisher '02 (GCCIS)** and Maria Thomas were married Nov. 29, 2008, in Rochester. Michael received a bachelor of science degree in nursing from the University of Rochester on May 16, 2008. They reside in Rochester.

**Justin Lassiter '02 (GCCIS)** and wife, Jill, announce the adoption of daughter, Hannah Katerina, born on Nov. 18, 2005, in Kirovograd, Ukraine. Hannah was adopted at the age of 2 years. "She joins her older brother Jackson and younger brother Ethan, and is doing very well," Justin reports.

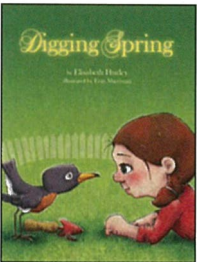
**Sean McVey '02 (GCCIS)** is a digital forensic examiner at Stroz Friedberg in New York City. He is a EnCE certified examiner and a certified data recovery professional.



**Nicole Welsh '02 (CIAS)** and **Jared Unterborn '03 (CIAS)** were married Nov. 9, 2008, at the historic Esperanza Mansion in Bluff Point, N.Y. The bridal party consisted of several other RIT alumni, including **Scott Bedford '01 (CIAS)**, **'02 (SCB)**; **Aaron Unterborn '99 (CAST)**, **Jason Treadwell '01, '03**

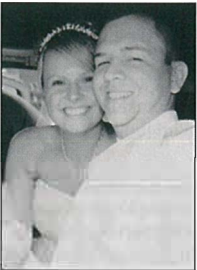
**(SCB)** and **Stephen Abbott '04 (CIAS)**. The wedding was photographed by **Lindsay Raymondjack '01 (CIAS)**. Following the reception, the couple spent their honeymoon touring Venice and the Greek Isles. They reside in Southbury, Conn.

## 2003



**Erin Bellamy '03 (CIAS)** has illustrated her first children's book, *Digging Spring*, written and self-published by Elisabeth Hurley. The book can be viewed at [www.lulu.com/diggingspring](http://www.lulu.com/diggingspring).

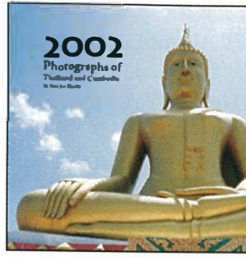
**Kenneth Berry '03 (GCCIS)** and wife, Sabrina, announce the birth of a son, Lucas James, on Dec. 3, 2008, in Rochester General Hospital.



**Tricia Piatkowski '03 (GCCIS)** and **Jeffrey Hock '04 (CAST)** were married on June 7, 2008, in Elma, N.Y.

**Jha-Sung Koo '03 (GCCIS)** writes, "I am a Web application developer at Ntreev USA Inc., the online game publisher, in Irvine, Calif. I've been working on two massively multiplayer online role-playing games (MMORPG), Trickster (<http://trickster.ntreev.net>) and Grand Chase (<http://grandchase.ntreev.net>) for two years preparing a new game in the North American market next year."

**John Nuskowski '03 (KGCOE)** was promoted to research assistant professor at West Virginia University in Morgantown, W. Va. "My current research focuses on internal combustion engines and emissions with a special interest in fuel additives, low temperature combustion and heat release rate analysis."



*Thailand and Cambodia*, available on [lulu.com](http://lulu.com).

**Thomas Peebles '94 (KGCOE), '03 (CAST)** was promoted to technology team leader at the Goodyear truck and aircraft tire plant in Danville, Va. Previously, he was chief engineer for Goodyear at the Goodyear Proving Grounds.



March 1, 2009, at the Baltimore Convention Center.

**Sylvia Rosenthal '03 (CIAS)** is one of 13 artists to be juried into the Searchlight Artist Program at the prestigious American Craft Council Show in Baltimore, Md. This group of emerging talent presented their work on a national platform for the first time at the 33rd annual event Feb. 27-



**Amber Szymanski '03 (SCB)** and **Kevin Powell** were married on July 26, 2008 in Portland, N.Y. They reside in Portland, N.Y.

**Stacey Wronkowski '03 (SCB)** was recently promoted to manager in the Risk Advisory Services practice at Ernst & Young in Chicago.

## 2004

**Kevin Barker '04 (COLA)** is a disaster assistance expert with FEMA and works out of the Albany, N.Y., office.



**Kathy Mast '04 (CIAS)** and **Steve McClure** were married on May 24, 2008, in Morgantown, Pa. They currently reside in Ephrata, Pa. Among the guests were alumni **Erik Dolatowski '02 (KGCOE)**, **Toccarra Dolatowski '04 (CIAS)**, **Sonja Lengel '04 (CIAS)**, **Melissa Genovese '05**

**(CIAS)**, **Liz Lambert '04 (COS)**, **Kevin Gonzales '05 (COS)**, **Brian Gonzales '05 (KGCOE)**, **Greg Yoder '02 (CIAS)**, **Jeff Raj '03 (GCCIS)**, **Josh Hoiland '03 (KGCOE)** and others.

**Joseph Monahan '04 (GCCIS)** writes, "I'm biking (yes, as in bicycle) across the country this summer to raise money and awareness for the American Lung Association. There are going to be about 20 of us riding 48 days to cross 12 states and 3,300 miles. The ride starts on June 23 in Seattle and finishes on Aug. 9 in Washington, D.C. For more details on the actual ride, check out: [www.cleanairadventures.org/big\\_ride\\_across\\_america](http://www.cleanairadventures.org/big_ride_across_america) and my personal training blog: [www.seejoeride.com](http://www.seejoeride.com)."

**Michelle Pedzich '04 (CAST)** is director of compliance for HR Works and was recognized by *Rochester Business Journal* among their Forty under Forty 2008 honorees.

**Carlos Ramos '01, '03, '04 (CAST)** and **Felia Aldridge Ramos '01 (NTID), '04 (SCB)** announce the birth of a daughter, Damaris Maia, born on Oct. 20, 2008, in Conyers, Ga. "This is our first baby of hopefully many more to come," Carlos writes. "Mom is doing great."

**Christopher Vongsawat '04 (CAST)** has been deployed to Afghanistan to serve with the U.S. Army.

## We've got news for you.

Check out our new Web page with stories and features for and about RIT alumni  
[www.rit.edu/news/alumni](http://www.rit.edu/news/alumni)



## NTID Alumni Association enters new era

The NTID Alumni Association has entered a time of change and growth following adoption of new bylaws.

Highlights of the new bylaws include:

- Stronger alignment to the philosophy and practice of the RIT Alumni Association Board of Directors and its bylaws.
- Strengthened and clearly defined relationships with the NTID and RIT Alumni Relations offices.

"We believe these new bylaws will help move the NTID Alumni Association in the right direction," says Matthew Driscoll, NTID director of Alumni Relations. "I am encouraged by the unanimous vote to adopt these bylaws and excited about the future of alumni relations at RIT/NTID."

**For more information, including the new bylaws and a nomination form, visit [www.rit.edu/alumni/ntid](http://www.rit.edu/alumni/ntid).**



**Pamela Stomel '05, '06 (CIAS)** is account executive for Ramsey Press Inc. While obtaining her bachelor of science degree in graphic media, she was awarded the Outstanding Undergraduate Scholar Award, recognizing her for her 4.0 GPA and four years of service to PUB's executive board (a graphic arts organization) and service

to the School of Print Media's advisory board at RIT.

**Christian Szabo '06 (CAST)** is the corporate compliance administrator with Excellus Blue Cross and Blue Shield of Rochester.

**Stephanie Tyler '06 (COS)** has moved to Massachusetts where she is growing her practice as a financial adviser with Merrill Lynch in their Westborough office.

**Sarah Weeden '04, '06 (CIAS)** is a photographer in Belize, Central America. Her work with Stonetree



Records can be seen in the CD project "Umalali, The Garifuna Womens Project" (which reached No.1 on the world music charts in Europe and Canada). Soon her work will be seen on the new Aurelio Martinez CD, and for WOMEX, the World Music Expo in Seville, Spain. In addition to freelancing, Sarah teaches photography at a university in Belize and has curated several gallery shows of her students' work. Sarah can be contacted at [sarah.weeden@gmail.com](mailto:sarah.weeden@gmail.com). To see Sarah's work, visit [www.sarahweeden.com](http://www.sarahweeden.com).

## 2005

**Kara Austin '05 (CIAS)** has accepted a position at Dixon Schwabl Advertising in Victor, N.Y., as graphic designer. Dixon Schwabl is currently ranked the No.1 Best Small Company to Work For in America by the Great Place to Work Institute.

**Kara Doughman '05 (CIAS)** and Matt Austin were married on May 17, 2008, at Artisan Works in Rochester. They currently reside in Rochester. Alumni in attendance: **Anna McCabe '05 (GCCIS)**, **Bill Gavett '05 (SCB)**, **Sarah Behling '04 (KGCOE)**, **Courtney Martin '04 (CIAS)**, **Molly Miles '06 (GCCIS)**, **Joelle Tannenbaum '05 (CIAS)**, **Stephen Mokey '07 (KGCOE)**, **Daniel Owens '00 (CIAS)**, **Cara Owens '00 (COS)**. The couple honeymooned in Coronado, Calif.

**Jessica Flaherty '05 (KGCOE)** has accepted a position at DresserRand in Benicia, Calif., as project engineer in their Pacific Northwest Field Service Division. Jessca was previously employed at Pathways Charter School as their science resource librarian. She says she loves getting back into the engineering world and spending most of her time working in oil refineries and can't wait to start traveling.

**Megan Martin '05 (CIAS)** is a photo studio manager and retoucher in New York City.



**Dana M. Roberts '05 (SCB)** and David Johnson were married Oct. 23, 2008, in Washington, D.C., where they currently reside.

## 2006

**Royce Abel '06 (KGCOE)** and **Tulin Dadali '04 (COS)** were married on Oct. 4, 2008, in Sonnenberg Gardens, Canandaigua, N.Y. They currently reside in Rochester. They will be going to Peru for their honeymoon.

**Mayank Agrawal '06 (KGCOE)** has been an associate in the Boston office of L.E.K. Consulting since January 2008. Mayank has worked on a variety of projects including an organizational restructuring of a private jet aircraft carrier, a commercial drug launch strategy for a large bio-pharmaceutical com-

pany, and an acquisition assessment for physician-owned specialty hospitals. Mayank holds an M.S. degree in engineering management from Dartmouth College.

**Chelsea Baker '06 (COS)** and Joshua Akin were married on Oct. 11, 2008, in Canandaigua, N.Y. They currently reside in Clifton Springs, N.Y.

**David Chinander '06 (COLA)** is a computer help desk analyst at Western Illinois University.

**Julia Dickinson '04, '06 (COLA)** is a research director at *Rochester Business Journal*.



**Brian Lio '06 (GCCIS)** is now a cast member and executive producer at Jet Set Zero, a production company built around a reality travel series that follows the lives of young Americans as they work and travel internationally. Learn more at [www.jet-setzero.tv](http://www.jet-setzero.tv).

**Amy Luce '06 (COS)** is attending Nazareth College for a master's degree.

**Theresa Buscemi Mertz SVP '71, '06 (NTID)** joined the Rochester School for the Deaf Outreach Center as coordinator of "Signs for All," the school's American Sign Language instruction program. Mertz holds an undergraduate degree from SUNY Empire State College and a graduate degree from RIT/NTID.



**Lindsay Rusert '06 (SCB)** and **Robert Bjorhus '04 (SCB)** were married June 28, 2008, in Buffalo. Fellow alumni in attendance were **Tom Burke '04 (GCCIS)**, **Casey Copps '06 (CAST)** and others. **Marie Peters '07 (CIAS)** performed a reading. The couple currently resides in Philadelphia with their

miniature schnauzer, Harold.

**Paul Santoro '06 (GCCIS)** has relocated to Newport Beach, Calif., and specializes in advanced wireless and IP communications technologies for SRA International, a leading government consulting and systems integration firm.



**Brian Argauer '07 (KGCOE)** and **Laura Grell '07 (COS)** were married on Aug. 23, 2008, at St. Gabriel's Church, Elma, N.Y. They purchased a house and currently

reside in Cheektowaga, N.Y. Other RIT alumni participating were **Katie Werner '07 (GCCIS)** and **Laurie Underhill '07 (KGCOE)** as bridesmaids and **Eric Ernst '08 (KGCOE)** as a groomsman. The couple honeymooned at Sandal's Whitehouse in Jamaica.

**Candi Daviton '07 (NTID)** joins Rochester School for the Deaf's PRIDE Program as employment specialist/job developer. PRIDE is a supported employment service for deaf adults who have additional disabling conditions. Originally from California, Daviton holds an undergraduate degree from California State University and a graduate degree from RIT/NTID.

**Benjamin Harris '07 (SCB)** was promoted to product manager, VideoCensus at The Nielsen Company in New York City.

**Laura Loscalzo '07 (CAST)** and husband, **Jeremiah Loscalzo '94 (CIAS), '93 (GAP)** announce the birth of a daughter, Olivia Ann, on May 19, 2008, in North Carolina.





**Amanda Malkin '07 (CIAS)** holds a pre-program internship in the paper conservation department at the Williamstown Art Conservation Center, Williamstown, Mass.



**Kimberly Rosenthal '07 (CIAS)** and **Craig Philip Oliver '06 (CAST)** were married June 20, 2008, at The Carriage House in Rochester. Craig is currently a plant operator at the

Nine Mile Point Nuclear Plant in Oswego, NY. Kimberly is a graphic department assistant at the Huhtamaki Print Packaging Facility in Fulton, N.Y. The couple honeymooned in York Harbor, Maine. They reside in Oswego.

**Jennifer Rowe '07 (COLA)** is a Web application developer at Flower City Printing in Rochester.

**Rachael Talbott SVP '01, '07 (COLA)** and husband, **Brett Talbott '01 (NTID)** are parents of two children, daughter Keira S. Talbott and son Grant J. Talbott. Keira was born on Dec. 25, 2006, and Grant was born on Feb. 19, 2008, both in Rochester.

## 2008

**Brandon Borgna '08 (SCB)** is communications manager with the American Trucking Association in Arlington, Va.

**Katie Fernaays '08 (NTID)** joins the Rochester School for the Deaf Outreach Center as coordinator of RASA@RSD, an after-school program for deaf and hard of hearing students attending RSD and other schools in the Rochester area. Fernaays holds an undergraduate degree from Gannon University and a graduate degree from RIT/NTID.

**Carrie Fisher '99 (COLA), '08 (NTID)** joined the Rochester School for the Deaf faculty in the High School Department as mathematics teacher. Fisher holds undergraduate and graduate degrees from RIT/NTID and a graduate degree from Gallaudet University.

## In Memoriam

### 1932

**William F. Shopmyer '32 (KGCOE)**, Sept. 9, 2008

### 1934

**Dorothea (Miller) Gleason '34 (SCB)**, Sept. 5, 2008

### 1941

**Janet (Perry) Harvey '41 (FAA)**, Oct. 13, 2008

**Roy E. Brockman '41 (COS)**, Sept. 25, 2008

### 1942

**Robert A. Eldridge Sr. '42 (GAP)**, Nov. 10, 2008

### 1943

**Maxwell H. Case '43 (KGCOE)**, Oct. 14, 2008

### 1946

**Thomas Taylor Warren '46 (GAP)**, Oct. 8, 2008

### 1948

**Murray J. Maybee '48 (GAP)**, March 12, 2005

### 1949

**Robert E. Switzer '49 (KGCOE)**, July 17, 2004

**A. Gordon Thomson '49 (KGCOE)**, May 30, 2008

### 1950

**Alan S. Rosenberg '50 (KGCOE)**, Oct. 19, 2008

### 1951

**Leonard Ciuffo '51 (SCB)**, Oct. 29, 2008

**Rudolph Blake Sutherland '51 (GAP)**, Sept. 29, 2008

### 1961

**Richmond C. Beach '61 (GAP)**, Oct. 23, 2008

### 1962

**Judith (Barrow) Brinkman '62 (FAA)**, Oct. 3, 2008

### 1963

**C. Timothy Ferguson '63 (FAA)**, Nov. 8, 2008

### 1966

**Ronald L. Sick '66 (SCB)**, Oct. 25, 2008

### 1967

**Norman B. Nill '67 (GAP)**, Oct. 30, 2008

**David W. Stoddard '67 (KGCOE)**, Oct. 29, 2008

### 1968

**Peter A. Hughes '68 (GAP)**, Oct. 6, 2008

### 1969

**Frank D. Witinski '69 (CCE)**, Oct. 27, 2008

### 1971

**David L. Sessler '71 (CCE)**, Oct. 31, 2008

### 1974

**James R. Paternoster '74 (CCE)**, Oct. 5, 2008

### 1976

**James Vincent Mannino '76 (GAP)**, Oct. 20, 2008

### 1977

**Laura E. (Hahn) Hickey SVP '72, '77 (NTID)**, Sept. 8, 2008

**Sharon L. Rasmussen '77 (CAST)**, Nov. 8, 2008

**Edward P. Welch '77 (COLA)**, Oct. 10, 2008

### 1978

**Richard A. Roth '78 (SCB)**, Nov. 17, 2008

### 1979

**John H. Shaver SVP '71, '79 (CAST)**, Oct. 1, 2008

### 1980

**Kenneth Alan Arnold '80 (KGCOE)**, Oct. 1, 2008

### 1983

**George VanHoffman '83 (GAP)**, Oct. 10, 2008

### 1985

**Alan J. Farkas '85 (GAP)**, Oct. 3, 2008

**James S. MacDonald '85 (CAST)**, Oct. 10, 2008

**Jennifer Waters-Miller SVP '81, '85 (NTID)**, Dec. 15, 2008

### 1986

**Susan Anne Harrington '86 (SCB)**, March 2008

### 1988

**Matthew M. Renn SVP '84, '88 (NTID)**, May 17, 2008

### 1992

**Joni C. Singer '92 (SCB)**, May 28, 2008

### 1993

**Amy L. Hreha '92, '93 (COS)** Oct. 1, 2008

### 2000

**Linda G. Greco '00 (NTID)**, Aug. 19, 2007

### 2001

**Alan M. Engert '01 (CAST)**, Oct. 13, 2008

### 2005

**Mohsin Abbas Naqvi (GCCIS)**, Sept. 17, 2008

### 2007

**Smita Menon '06 (COLA)**, Jan. 6, 2009

### 2008

**Terry L. Mackin Jr. SVP '00, '06 (NTID), '08 (CAST)**, Oct. 11, 2008

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## China syndrome



China decoration was among the earliest vocational programs offered by Rochester Athenaeum and Mechanics Institute, forerunner to RIT. The program attracted women interested in pursuing careers as art teachers as well as women interested in acquiring a marketable skill. Students – who paid \$15 for the class per term – received instruction on tinting, gilding sketching, historic ornament, flower painting, designing, Royal Worcester in all its branches, raised paste work and jewellery, according to the course catalog. For more about the history of women at RIT, visit <http://library.rit.edu/depts/archives/women>. (Photo courtesy RIT Archives.)



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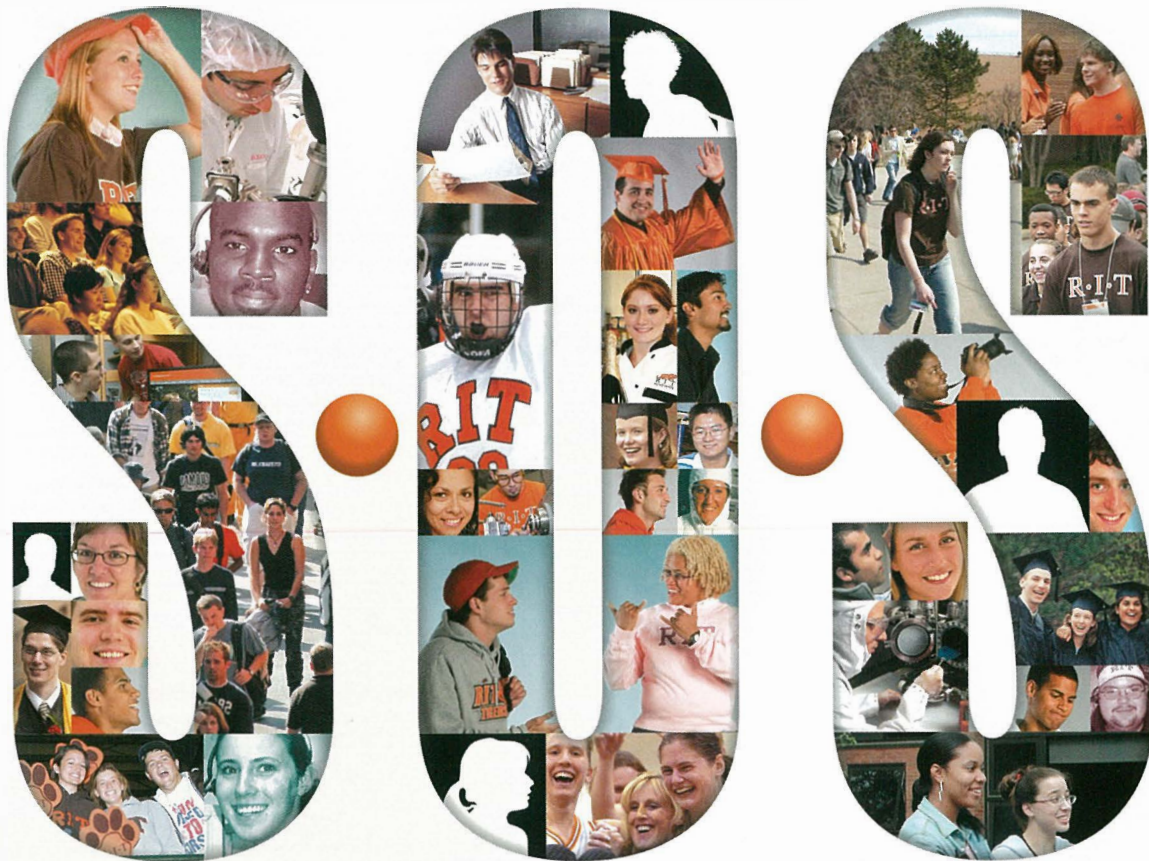
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April 2009



## Supporting our students

Today, thousands of RIT students are struggling to earn their degree in spite of an uncertain economy. RIT has stepped up scholarship support by providing funds from our operating budget. Despite our efforts, it isn't enough. Every day, more students come in, tell us their distressing stories, and ask for help. RIT's goal is for students from all income ranges to be able to attend and graduate from RIT. To support this goal, a generous donor has offered a \$1 million scholarship challenge.

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