

# R·I·T

The University Magazine

Winter 2007-08



## Focused on innovation

President Bill Destler champions RIT's 'unfair advantage'

### Homecoming hug fest

Tenth Brick City celebration was biggest – and warmest – ever



### Building businesses

New Center for Entrepreneurship fosters start-up companies



### A sustainable future

\$10 million gift from Tom Golisano expands green initiatives







**RIT: The University Magazine**

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## Celebrate innovation and creativity on May 3

In my first few months on campus, I have discovered a university of artists and designers on the one hand, and scientists, engineers and business leaders on the other. Blend in the National Technical Institute for the Deaf and you have the makings of what could be the nation's first "Innovation University." Indeed, RIT has an unfair advantage in this area with its unique program mix and diverse student body.

Now we need to show off this extraordinary place to the world. Please accept this invitation to the inaugural Imagine RIT: Innovation and Creativity Festival. Save the date: Saturday, May 3.

We want to attract 30,000 people to this distinctive festival and expose them to hundreds of examples of student, faculty and staff creativity and innovation. The festival will showcase new ideas for products and services, creative arts and crafts, faculty and student research, and more.

We will showcase prototypes, engineering design projects and products, new companies at our incubator, and unique productions in NTID's Panara Theatre. We'll show off the baja team and the formula car. We'll display work from the School for American Crafts. And we will have interactive experiences for visitors of all ages.

This hotbed of innovation and creativity will be free and open to the public. More than 30,000 of our 100,000 alumni live in Greater Rochester, and many more live within a few hours' drive of RIT. We urge you to bring your families and invite your friends.

The festival's mission goes beyond bringing you back to the thriving RIT campus. We see it as a call to national service. Innovation is one of our country's last competitive advantages. Young Americans want to walk to the beat of their own drummer, and their desire to be different is an innate American characteristic. Channeling that passion in constructive ways will foster the United States' leadership in technical innovation and creative ideas for new products and services.

As I've said before, RIT has an unfair advantage. Let's exploit it! Help us on our quest to become the nation's first "Innovation University." I look forward to seeing you – rain or shine – on May 3.

Cordially,

Bill Destler  
President

[www.rit.edu/president](http://www.rit.edu/president)



**Bill Destler chats with Formula SAE project manager Lawrence Litchfield, a fifth-year mechanical engineering major.**



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President Bill Destler is an avid collector of banjos, some of which are displayed in his RIT office.

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RIT's ninth president, Bill Destler.  
(Photo by A. Sue Weisler '93)

Right: Jo-Ann Strube, right, and Kathy Papa model party hats they created at Brick City Homecoming. Strube's son, Frank, is a fourth-year information technology major. Papa's son, Stephen, is a fifth-year industrial engineering major.



## Kate Gleason College's new research wing opens

Students and faculty in the Kate Gleason College of Engineering are making use of a new, multi-million dollar research wing of the James E. Gleason Building dedicated in September. The wing houses the Department of Computer Engineering, the Brinkman Machine Tools and Manufacturing Laboratory and space for student project work through the college's multidisciplinary senior design program.

The addition includes a number of state-of-the-art laboratories that will assist in advancing the college's collaborative efforts with industry, promote expansion of research initiatives and provide additional facilities for undergraduate and graduate student work, including senior design. The college requires all bachelor's degree students to complete a design project during the final year of the program.

The construction was funded through contributions from donors including the Gleason Foundation, the Brinkman Family Foundation and Harris Corp.

"The Gleason family has long believed that RIT's combination of real-world ap-

plication, education and research is a major asset to our region and the engineering community," says James Gleason, chairman of the Gleason Foundation and trustee emeritus of the RIT Board of Trustees. "We are happy to continue our support of the College of Engineering's mission through this important project."

"Having grown up in the machine tool industry, I have a better appreciation than most of how important the machine tool industry is to the well being of the country," says Robert Brinkman, chairman of Brinkman International Group. "Defense, home building, electronics, plastics, transportation and medicine would all be impossible without machine tools to build the necessary tools, components and equipment. RIT's College of Engineering has long provided highly competent graduates and applied research to this industry and I am proud to support the continued expansion of their efforts."

"Harris has always been committed to investing in the Rochester community," says Dana Mehnert, president, Harris RF Com-



**Kate Gleason College of Engineering Dean Harvey Palmer, left, chats with Ralph Harper, secretary and treasurer of the Gleason Foundation, at the dedication of the new engineering wing.**

munications. "The outstanding engineering talent that stems from RIT graduates provides Harris with a great opportunity to strengthen its workforce. We are pleased to contribute to their engineering research and education."

**Will Dube**

## RIT to assist Kosovo in development of coal energy

Most experts believe Kosovo will soon be granted permanent sovereignty by the United Nations. The bigger question hovering over the region is its ability to sustain a strong economy.

RIT, American University in Kosovo and its Center for Energy and Natural Resources hope to make an impact.

"The biggest single challenge after Kosovo's independence is its economy," says Jim Myers, director of RIT's Center for Multidisciplinary Studies, which collaborates with the American University in Kosovo Foundation to operate AUK. "The biggest opportunity Kosovo has is the development of its energy resources."

The RIT/AUK Center for Energy and Natural Resources was established this year

after RIT received a \$400,000 grant from the United States Agency for International Development's Higher Education Collaborative Partnership Program. It hopes to take advantage of Kosovo's abundant supply of lignite coal and position the country to play a role in supplying energy to the rest of the region.

Another advantage is Kosovo's youthful population. Sixty percent of its population is under age 25.

Dafina Gashi, an AUK student who spent the past summer conducting energy research with the New York state energy industry and RIT, says she feels compelled



**Dafina Gashi**

to assist in the development of Kosovo's economy.

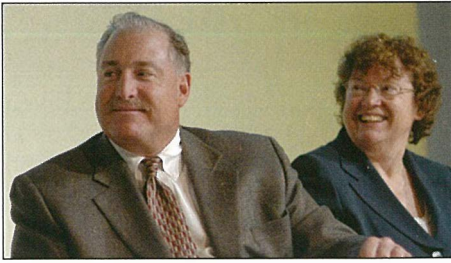
"It's really important work," Gashi says. "Energy supply is a huge problem. We have power cuts all the time."

Before returning home, Gashi presented her research at the International Energy Program Evaluation Conference in Chicago.

"Dafina's knowledge will help Kosovo's energy sector development and technology transfer," says Lyndsey McGrath, the project coordinator for AUK's Center for Energy and Natural Resources.

**John Follaco**





**Peter Schottland, American Packaging CEO and owner, and Carol Richardson, CAST interim dean, at the news conference announcing the company's support of a new packaging center at RIT.**

## American Packaging Corp. donates \$1 million to fund packaging center

A \$1 million gift from Rochester-based American Packaging Corp. will fund the expansion of RIT's Center for Packaging Innovation.

The renamed American Packaging Corporation Center for Packaging Innovation at RIT is slated to move into the College of Applied Science and Technology's new Engineering Technology building when it opens in early 2008.

"The generous support we have received from American Packaging Corp. will enable us to equip our center with state-of-the-art equipment, top-notch faculty and staff and the ability to provide our students with timely insight into new packaging-related technologies," says Tom Voss, chair of the packaging science department.

American Packaging Corp.'s support will also help establish a center director position and create opportunities for increased graduate assistant positions that will focus on flexible packaging.

"All of us at APC are extremely excited about the opportunity to join hands with RIT. We are impressed by the momentum that the university has within our industry and believe that the combined energy and talent of our two excellent organizations will achieve truly outstanding successes in innovation," says American Packaging CEO and owner Peter Schottland.

American Packaging Corp. specializes in the manufacturing of flexible packaging laminations for a variety of markets. The company has facilities in Rochester, Columbus, Wis., and Story City, Iowa.

American Packaging Corp. is a privately held company with more than 100 years service to the packaging industry.

John Follaco

## New Tigers expand the RIT team



RIT welcomed 2,530 first-year students with the festive Tiger Walk that has become a tradition since the procession was introduced three years ago. On their second day at RIT, the first-year students walk en masse from the residence halls to a convocation ceremony at the Gordon Field House and Activities Center, while faculty and staff members line the walkways to cheer for the new arrivals. The new students comprised the largest freshman class in RIT history and a 3.3 percent increase from last year's record-setting class, with more than half coming from outside New York state. RIT also welcomed 740 new transfer students. Total enrollment is now 15,989.

## Alumnus/professor recognized by Royal Photographic Society



**Mark Fairchild '86**

The Royal Photographic Society has named Mark Fairchild '86 (imaging science) winner of a prestigious international award for his contributions to imaging science and color research.

Fairchild is the recipient of the Davies Medal, established in 1998 to honor those whose work advances imaging science, especially digital methods that improve upon traditional or chemical imaging. Fairchild was honored at an October ceremony in London.

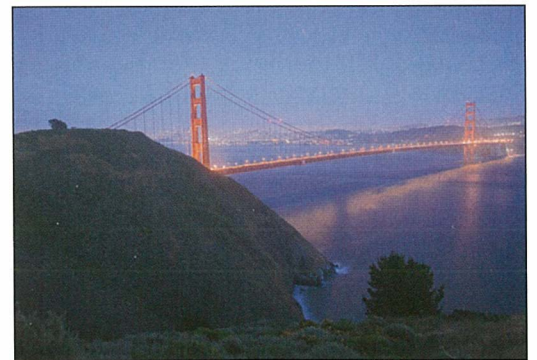
"I was a photographer before I was a scientist, and it means a great deal to me personally to be recognized by a group that has been an important part of photography from the very beginning,"

says Fairchild, director of Munsell Color Science Laboratory in RIT's Carlson Center for Imaging Science.

Fairchild's research focuses on color reproduction, image appearance, and high-dynamic-range imaging.

The Davies Medal recognizes Fairchild's contributions to the understanding of color perception and imaging as well as color-appearance modeling, image appearance, image preference, image perception, color measurement, image and video quality measurement, high-dynamic-range imaging, image rendering and video rendering.

Susan Gawlowicz '95



**This photo of the Golden Gate Bridge from Mark Fairchild's High Dynamic Range Photographic Survey was captured approximately 30 minutes after sunset with a series of nine bracketed exposures.**

Details about Fairchild's latest research effort, an HDR Photographic Survey, are available at [www.cis.rtu.edu/Fairchild/HDR.html](http://www.cis.rtu.edu/Fairchild/HDR.html). For more information about the Royal Photographic Society, visit [www.rps.org](http://www.rps.org).



## RIT expands campus emergency notification

RIT has launched a new alert system that significantly expands the ability to send critical news and information to students, faculty and staff during campus emergencies.

The system uses technology provided by 3n (National Notification Network), the leading global mass notification system provider.

"RIT chose 3n based on the reliability of the technology and the system's broad range of features, including real-time reporting capabilities," says Jonathan Maurer, RIT's Director of Business Operations and Risk Management Services. "3n's solution leads the industry and will enable RIT to quickly and efficiently communicate with students, faculty and staff in any emergency using a variety of communication methods, including text messaging, instant messaging, e-mail and voice calls to cell phones and dorm phones. The 3n mass notification system will be instrumental in our ability to manage any crisis situation or non-standard condition across the campus."

RIT also uses other communication tools to reach the university community, including the RIT homepage ([www.rit.edu](http://www.rit.edu)), University News Web site ([www.rit.edu/news](http://www.rit.edu/news)), broadcast e-mail alerts, broadcast voice-mail messages, a recorded emergency hotline 585-475-7075 (voice) or 585-475-7076 (TTY), and the campus radio station.

To find out more, visit [www.emergency.rit.edu](http://www.emergency.rit.edu).

Bob Finnerty '07

## Provost search begins

Stan McKenzie, now in his 14<sup>th</sup> year as provost, is stepping down and will return to teaching. The search for a new provost is being led by Paul Rosenberg, a professor in the chemistry department in the College of Science.

The 16-member committee, which includes faculty, staff, students and trustees, will conduct a national and international search. The new provost will be named in the spring.

McKenzie has worked at RIT for 41 years, serving in a variety of roles including professor, director of judicial affairs, assistant to the provost, and acting dean of the College of Liberal Arts. He will return to the College of Liberal Arts where he will teach literature classes on Shakespeare, Twain and Tolkien, among other authors.

Bob Finnerty '07

## Notebook

### Submissions sought for second 'Images from Science' exhibit

Following the success of the 2002 *Images from Science* exhibit, Andrew Davidhazy, professor of imaging and photographic technology, and Michael Peres, professor of biomedical photographic communications, are organizing another traveling exhibit and catalog for fall 2008.

The submitted images must be created for the purpose of recording scientific and engineering research or images from other related fields such as oceanography, geology, biology, engineering, medicine, physics, or other related disciplines. A panel of international judges will select images based on impact, esthetics, the degree of difficulty in making the photograph as well as other criteria. Contributors can submit up to four entries. All images must be submitted digitally. The entry deadline is Feb. 28, 2008. There is no entry fee.

For further submission details and to view all 58 photographs from the 2002 exhibition, visit <http://images.rit.edu>.

### Peres receives prestigious professional award



Michael Peres '81, '82, '91 (photography, instructional technology), department chair of the biomedical photographic communications program, is recipient of the BioCommunications Association's Louis Schmidt Award, the professional society's highest award.

Peres serves as chair and professor in the Biomedical Photographic Communications program in RIT's School of Photographic Arts and Sciences, a position he's held since 1989. He also serves as one of the coordinators of RIT's Big Shot photography project as well as the *Images from Science* exhibition.

He is currently serving as chair of the nominating committee for the Lennart Nilsson Award (Stockholm, Sweden), a position he was invited to assume in 1998. Named after a noted Swedish photographer, the award recognizes extraordinary photography of science.

Peres has served as an imaging consultant to numerous companies, and has been an active member of the BioCommunications Association since 1978 and was awarded a fellowship in 1995.

### Family matters at RIT

Are your mother, father, sister, brother, aunt, uncle, grandparents or cousins RIT alumni? When members of more than one generation at-

tended RIT, they are called legacy families.

The Office of Alumni Relations would like to locate more legacy families. For a limited time, if you send in your RIT family connections, you'll receive a special



RIT memento. Contact Kelly Redder, executive director, Office of Alumni Relations, at 41 Lomb Memorial Drive, Rochester, N.Y. 14623-5603, or send e-mail to [ritalum@rit.edu](mailto:ritalum@rit.edu).



# Partnership prompts visit by president of Dominican Republic

Leonel Antonio Fernández Reyna, president of the Dominican Republic, and members of his cabinet met with RIT President Bill Destler in October to discuss wide-ranging partnerships between the Dominican Republic and the university, which date to 1996.

"The collaboration with RIT provides opportunities to our students to have high quality education," Fernández commented at a news conference on campus. "We need to train our people at a high level to fully integrate into the international community." He believes that the connection with RIT helps the country become more competitive in the world market.

"We at RIT are also very real beneficiaries," Destler said. "There aren't any great universities that are not internationally engaged."

Through an educational partnership, RIT has been providing needs assessment, short-term training, research and consulting support for business and industry, as well as academic programs in the Dominican Republic. There are currently more than 40 students from the Dominican Republic studying in bachelor's, master's and Ph.D. programs at RIT. An additional 50 graduate students are studying RIT programs in networking and systems administration and service management in the Dominican Republic.

To date, more than 250 students from the Dominican Republic have completed RIT degrees in disciplines critical to the economic development of the country.

"RIT offers a unique mix of scholarship and practice, and that combination makes our university ideally suited to work with the Dominican Republic to develop new technologies and new ideas for businesses, products, and services," says Destler. "When universities, governments, and business leaders work together like this, we can achieve so much more."

The Dominican delegation included Eddie Martínez, minister of state, and Radhamés Mejía, executive vice rector, Pontificia Universidad Católica Madre Y Maestra (PUCMM), a major university in Santo Domingo, the nation's capital.

The dignitaries toured Wallace Memorial Library, Kate Gleason College of Engineering, Golisano College of Computing and Information Sciences, and the Center for Integrated Manufacturing Studies. They also met with Dominican students.

In 1996, RIT joined Tompkins Cortland Community College in Dryden, N. Y., and



During his visit to campus, President Leonel Antonio Fernández Reyna of the Dominican Republic (gray suit) toured campus and met with many of the more than 40 Dominican students studying at RIT.

PUCMM in Global Connections, an educational partnership program.

"Our three institutions have been collaborating to provide affordable educational opportunities including degree programs, faculty development, and short-term training in a variety of fields," says James Miller, senior vice president, Enrollment Management and Career Services and point person

from the beginning of the initiative.

In 2006, RIT and PUCMM established the International Center for Innovation in Technology and Management. The initiative is designed to support technological infrastructure, human resource development, collaborative research and innovation in the manufacturing and service sectors in the Dominican Republic.

## In memoriam

**Ruth D'Aprix**, who worked as an administrative assistant in the dean's office in the College of Business during the 1970s and 1980s, died July 18, 2007. . . . **Joseph F. Dyer**, a longtime supporter of NTID, died June 5, 2007, at his home in Delray Beach, Fla. He was 94. He was predeceased by his wife, Helen C. Dyer, who died in 2001. Among many contributions, the couple funded creation of the Joseph F. and Helen C. Dyer Arts Center at NTID and also established an endowed scholarship fund and an endowment for the Dyer Arts Center. . . . **James Forman**, the first director of the School of Engineering Technology, died Sept. 4, 2007, in Florida. He was 76. He was a very active member of the American Society of Engineering Education and the New York State Engineering Technology Association. His last role at RIT was as the first Russell C. McCarthy Chair, the first funded chair in the College of Applied Science and Technology. He also served as the director of the School of Applied Industrial Studies, a part of the College of Continuing Education at City Center. . . . **Donald T. Hiller**, an adjunct professor with RIT since 1976, died June 14, 2006. He taught in the Center for Multidisciplinary Studies and previously in the College of Continuing Education. . . . **Alice Pochulsky**, who worked at RIT for 18 years most recently as a staff assistant for mechanical engineering technology, College of Applied Science and Technology, died Aug. 21, 2007, of cancer. In 2006, she was featured as a poster volunteer for RIT's United Way campaign. She was 54. . . . **Robert C. "Bob" Wabnitz '48** (art and design), founder in 1977 and long-time director of RIT's medical illustration program, died July 28, 2007. During his 45-year career, he illustrated more than a dozen surgical atlases. In addition to his work at RIT, he served as director of the medical illustration at the University of Rochester Medical School for 25 years.



## Remembering the women of Alpha Psi

**Editor's note:** Several readers recognized the photo that appeared in the *From the Archives* page of the fall magazine. Thanks to all who helped identify it.

What a surprise to see the *From the Archives* picture in the fall issue of *The University Magazine*. It is a photo of members of Alpha Psi Sorority that appeared in the 1947 RIT yearbook, *Technila*. I am on the left end of the top row.

A majority of the gals were enrolled in the food administration program. Incidentally, I was president of the sorority in 1948.

I have many fond memories of my years attending RIT and living at Kate Gleason Hall. I will be 80 years old next year and will never forget my learning experiences at RIT or my friends and teachers there.

**Dorothy Ames Pomeroy '48**  
(food service administration)  
Brooksville, Fla.

### Remembering Dick Kahane

I was vacationing in Tahoe when I learned that Dick Kahane '66 (electrical engineering) was sick. Apparently, he had been diagnosed a few weeks before with stage 4 pancreatic cancer, with a poor prognosis. It got me thinking about all the good times we had at RIT.

I came on the old downtown campus as a freshman in the fall of '65, and Dick graduated with an ASEE in '66. We "hung out" a lot together, and stayed close until I graduated in '71. The other members of the gang were Stu Elston, Jay Powell, Mary Ann Voisine (who was to later marry Jay), Ed Steffens (now teaching at the RIT Hospitality school) and Tom Nottingham. Our main hangout (other than getting sundaes at Betty Bryant's drug store) was the radio station, or should I say radio stations. There were two at the time: WRIT, which broadcast throughout Nathaniel Rochester Hall (the men's dorm), and WITR, which broadcast from the basement of one of the



**From left are: Row 1, Evelyn Beard, Marilyn Adams; Row 2, Janet Lucas, Irene Jankowski, Shirley Stage, Loretta Toczynski, Rose DiSalvo; Row 3, Dorothy Ames, Barbara Crump, Geraldine Warren, Elizabeth Schmid, Louise Keil, Lois Tobin, Estelle McKlinsky, Betty Ball.**

RIT buildings. We hand-built most of the equipment for both of the stations. Eventually, the stations combined into WITR and were re-located to the student union building on Troop Street. Again, Dick and our "gang" specified and installed all of the new equipment for the combined station.

Dick lived in the apartment across the hall from my wife and me. Our apartment building (207 Plymouth Ave.) was an old mansion near the downtown campus that had been converted to apartments. One of his "neighborly" duties was to help us with the problem with bats that would fly around the hallways at night. This was usually a little troublesome for him, since he absolutely hated bats. Dick had some speakers in that apartment that I acquired, and I am still using them.

Another of the group's treats was to go to Uncle John's Pancake House, usually on Friday nights. We would usually order "a dozen dollars and links," which were small pancakes and sausages. Sometimes we would get a burger at the White Castle.

On weekends, Dick and I moonlighted for

an electronics supply company installing TV antennas. Dick showed me what was involved, and we probably installed 50 or more antennas around the greater Rochester area.

Dick met his wife, Joanne, while in Rochester, and my wife, Carol, and I, along with some of the other gang, had the pleasure of helping Dick and Joanne move into their house on Wyand Crescent in Rochester.

I lost touch with Dick and Joanne after leaving Rochester. We re-connected about 10 years or so ago when I was visiting the campus, and kept in touch from time to time. Carol and I attended the Brick City Festival at RIT last

year. We hooked up with Dick and Joanne and went out to dinner and a concert. We feel very fortunate we were able to make that connection.

It was a sad day when Joanne notified me that Dick had passed on Sept. 5 of this year. I have been in touch with the old gang since I heard about Dick's illness, and they wanted to be sure I passed on their condolences. He will be missed by all of us.

The next time you listen to WITR, think of Dick.

**Terry Clapham '71 (electrical engineering)**  
Jamestown, Calif.

**We welcome letters on subjects covered in the magazine and of broad interest to our readers, as long as they are respectful and not insulting to any individual or group. We publish as many as we can, subject to space limitations. We edit for space, clarity, and style. Write to *The University Magazine*, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive - Bldg. 86, Rochester, NY 14623. E-mail can be sent to [umagwww@rit.edu](mailto:umagwww@rit.edu).**



## Plenty of action coming right up

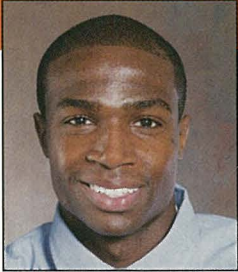
Winter sports are in full swing at RIT. The men and women's basketball teams will participate in the JP Morgan Chase Scholarship Tournament in mid-January. Now in its 31<sup>st</sup> season, the "Chase" is the longest running in-season Division III tournament. The tournament features all the schools in the Greater Rochester area.

The men's hockey team will face perennial powerhouse Minnesota in late December in Minneapolis. The Gophers feature a bevy of NHL prospects and will be one of the Tigers' stronger opponents of the season.

RIT's Gordon Field House and Activities Center will be the site for a several indoor track and field meets. The facility will host

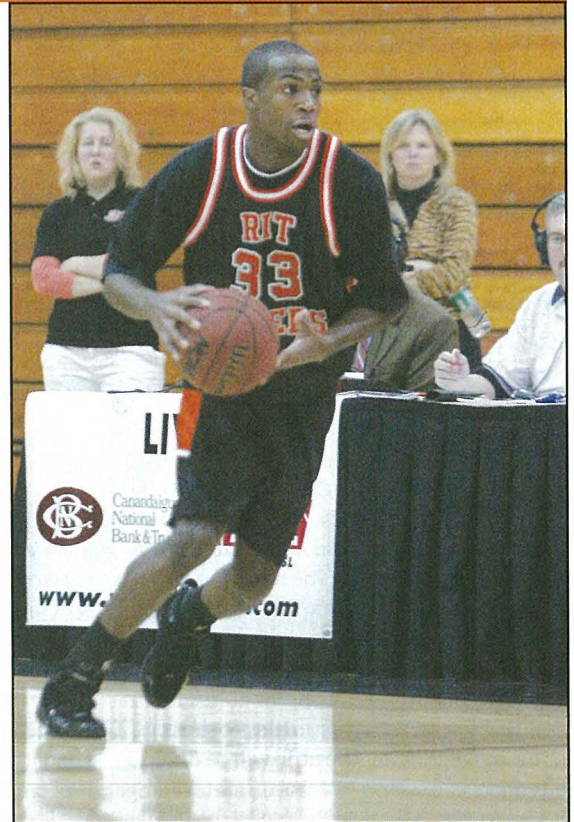
the NYSCTC Indoor Championships as well as two invitational meets in January and February.

For more information about these events, see the Tiger Athletics Web site at [www.ritathletics.com](http://www.ritathletics.com)



### Kenny Gethers, captain, Men's Basketball

Our Tiger Sports spotlight shines on Kenny Gethers, a 6-foot, 3-inch forward from Syracuse, N.Y. A transfer from Onondaga Community College, he finished the 2006-07 season, averaging 13.8 points per game, 6.4 rebounds per game and assists with 64, garnering second team All-Empire 8 honors. The son of Esther and Kenneth Gethers, Kenny is a third-year civil engineering technology major.



**Hometown:**  
Syracuse, N.Y.

**High School:** Bishop Grimes

**Major:** Civil engineering technology

**Favorite class at RIT:**  
Materials of construction

**Favorite professor at RIT:** All of them

**Favorite hangout on campus:**  
RITz SportsZone

**Favorite place to go in Rochester:** Downtown

**Favorite sports moment at RIT:** Winning the Brodie Tournament

**Favorite place at RIT to eat:** RITz

**Favorite event at RIT (non-sporting):**  
Tigers Give Back

**Opponent I like to beat the most:**  
St. John Fisher

**What do you hope to accomplish in the upcoming season:** Win the Empire 8 and play in the NCAA Tournament.

**In 10 years, I will be:** God willing, still playing basketball or working as a civil engineer

**Favorite movie:**  
*Inside Man*

**Favorite TV show:**  
*Martin*

**Favorite food:** Baked Ziti

**Person(s) I most admire:** My mom

**Why:** Her determination and perseverance as a single parent to give me the opportunities to succeed in this world.

**On my iPod I have:** Lil Wayne, Luther Vandross, Jay-Z, Cassidy

**Four people living or dead you would invite for dinner:**

Martin Luther King Jr., Michael Jordan, Mom, Mrs. Paris (my high school teacher)

**Favorite Team:**  
Houston Rockets

#### Web extra:

For highlights of all RIT teams and athletes and to see schedules of games, visit [www.ritathletics.com](http://www.ritathletics.com).



## Six simple strategies to help you preserve your photographs

By Daniel Burge '90, '91  
(imaging and photographic technology)

Over the last 21 years, the Image Permanence Institute (IPI) at RIT has performed significant research into the preservation of visual and other forms of recorded information. This research has led to the development of published guidelines and tools to help those in charge of large photographic collections manage and care for the objects in their trust.

Luckily for everyone, the same basic principles for saving the world's cultural heritage in libraries, archives and museums can be simplified to aid everyone in preserving their own personal collections of photographs. Following are six simple principles to guide you in ensuring your photos are there for generations to come:

**1. Storage, storage, storage.** Any image, no matter how fragile or sensitive to environmental decay, can be protected with proper storage.

Photographs and negatives will last the longest when refrigerated or frozen. However that's not really practical for maintaining a collection in the home. The best strategy is to keep your photos cool and dry. The basement is usually the coolest place in the home year round but the levels of moisture will usually be too high, putting the photos at risk for bonding to each other or to plastic sleeves, or for mold growth. The attic will be drier, but often so hot that it will accelerate fading. It's best to keep your collection in the areas where you are comfortable, but stay away from bathrooms and the kitchen where there can be too much humidity and heat.

**2. Keep your photo collection safe from disaster.** Never store your precious memories under a water source such as an upstairs bathroom. Always store your collection on a high shelf away from flood

risk. Another way to keep your collection safe from disaster is to keep copies at other locations, so make copies of collections for your family and friends as gifts – and as extra preservation insurance.

**3. Follow ISO, not "acid-free."** Acid-free is a marketing term that is used thoughtlessly by the makers of photo storage products including albums, boxes and sleeves. Unfortunately, many products labeled acid-free and photo-safe aren't, and there's no government regulation to stop those who intentionally or unintentionally misrepresent their products. The real clue to a material's safety for use with photos is whether or not it meets ISO 18902, especially passing the Photographic Activity Test or PAT.

**4. Printers.** When selecting a printer for home or office use, select a printer that's had its ink and paper tested for long-term keeping. In general, pigment inks last longer but dye inks are rapidly getting better. Look for information on the package that suggests the manufacturer has tested the products and doesn't just say they are archival or long-lasting.

**5. Digital images.** Storage considerations apply equally to digital files. Always back up your digital collection on CDs/DVDs, separate hard drives or online services (or



Care in handling and storage helps preserve treasured family photos for future generations.

even all three!). Also be mindful that as you keep your computer and software up-to-date, be sure to migrate your image files to modern formats. If you don't, you may one day have image files you can't open.

**6. Share your photos with those around you.** Keeping an interest in them will keep up an interest in making sure they are around for generations. People like to look at themselves and their family members through time, especially when the pictures have been nicely arranged in an album.

For more information, check out IPI's Web sites: [www.imagepermanenceinstitute.org](http://www.imagepermanenceinstitute.org), [www.ArchivalAdvisor.org](http://www.ArchivalAdvisor.org).

The author is a senior research scientist in the Image Permanence Institute. Members of the RIT community share expertise on a variety of subjects in FYI.



# Inside the **FBI**

## Summer internships provide two students with new career goals

After getting insiders' perspectives on the FBI, two RIT students were so impressed that they hope to pursue careers with the elite law enforcement agency.

Michael Mehlretter, a fourth-year public policy major from Grand Island, N.Y., and Justin Grover, a networking, security and systems administration graduate student from Wappingers Falls, N.Y., were two of only three students from New York accepted into the FBI's prestigious Honors Internship Program over summer 2007.

"It was an incredible experience," says Grover, who was assigned to the security division. "I can't even begin to describe it. I got to meet President Bush and work with some pretty amazing people in my field of study."

Mehlretter spent the 10-week internship in the applicant security area,

**"I'd say roughly one-fourth of the interns go on to become FBI employees. They really do have the fast track. That's why the process is so selective and rigorous."**

**Thomas Ginter**

**Special agent/applicant coordinator, FBI**

where he worked with an agent doing background checks on FBI job applicants – a key job in an organization with more than 30,000 employees. "It was awesome," he says. "I'm so glad I did it. I got to see how big the machine is and what it takes to keep it going."

Mehlretter already has a fair amount of government service under his belt. He has worked for the U.S. Attorney's Office for three years, and in 2005 spent seven months in Iraq with his Marine Reserve unit. He was awarded a Purple Heart after being wounded by a truck bomb.

However, there were some positive results of his military experience. Prior to being called to active duty, Mehlretter had been studying economics at Buffalo State University. Kasey Smyth '07 (public policy) was in his Marine platoon in Iraq and the two became good friends. Smyth spoke so highly about his RIT major that Mehlretter transferred into the program in spring 2006.

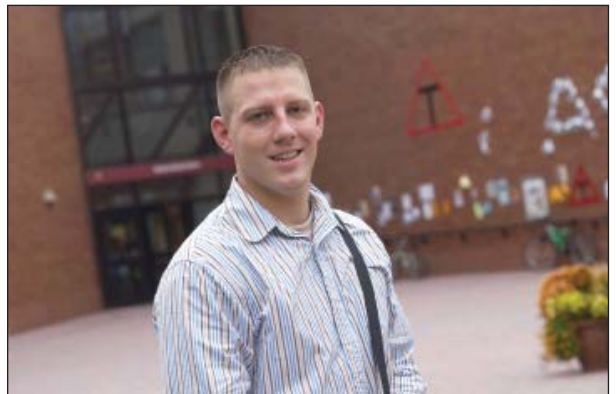
Grover, who earned his undergraduate degree in computer science from SUNY Geneseo, learned about the FBI internship from an acquaintance at a previous co-op job. "It sounded pretty neat, so I went ahead and applied, though at the time I thought I didn't even have a chance at getting it. After a grueling six-month process of interviews, polygraph and background checks, I finally got the official acceptance call."

"It's very competitive," explains Thomas Ginter, special agent/applicant coordinator at the FBI's Buffalo Field Office. The FBI considers factors such as academic standing, attitude, life experiences and demonstrated work ethic and motivation. Ginter, who has represented the FBI at RIT career fairs, says RIT students have critical skills the agency is looking for, such as computer technology and engineering.

"I'd say roughly one-fourth of the interns go on to become FBI employees," says Ginter. "They really do have the fast track. That's why the process is so selective and rigorous."



Justin Grover, a graduate student in networking, security and systems administration, is from Wappingers Falls, N.Y.



Michael Mehlretter is a fourth-year public policy major from Grand Island, N.Y.

Students interested in the program can find out more by going to [www.FBIjobs.gov](http://www.FBIjobs.gov) (look for Honors Internship Program in the Student Center section) or by contacting Thomas Ginter at the FBI Buffalo office at 716-856-7800.





Bill Destler receives the presidential collar of authority from Board of Trustees members Christine Whitman and Donald Boyce '67 during his inauguration Nov. 9. To read President Bill Destler's inaugural address or learn more, visit [www.rit.edu/president](http://www.rit.edu/president).

# Focused on innovation

## President Bill Destler champions RIT's 'unfair advantage'

Less than six months after arriving at RIT, Bill Destler continues to be amazed by what he finds.

"I know of nothing like RIT," Destler often tells alumni, faculty, staff, students, even the media. "You simply will not find an institution with as much momentum. It really is a national treasure."

Destler spent 34 years at the University of Maryland, most recently as senior vice president for academic affairs and provost. As an outsider with a fresh view, he is intrigued by what he calls a "collision of the right brain and left brain" at RIT.

"Where else do you have electrical engineering and computer science students

rubbing elbows with photographers and artists? We are not going to try to be the next Stanford or Berkeley," he says. "We're going to basically continue to be the unusual place we are, and try to do it better. That makes it a lot of fun."

RIT's unique program mix and the diversity provided by the National Technical Institute for the Deaf give the university the potential to become a national center of creativity and innovation unlike any other, says Destler. "Indeed, RIT has an unfair advantage!"

It has been an exhilarating few months for Destler. He's toured key facilities and labs throughout the campus. He often eats lunch in the Student Alumni Union,



Bill Destler receives his orange RIT jacket from Student Government President Ed Wolf at the President's Alumni Ball in October.

chatting with students, faculty and staff. He's met with key international, federal



## What people are saying about President Destler:



Bill Destler answers questions during an interview segment on RIT radio station WITR.



"President Destler is demonstrating leadership and vision in his role as a president. I am confident that he will make a lot of progress at RIT. I am confident in his vision to enhance innovation at the university, particularly with the students."

Kimberly Baribeau Andersen '85 (medical technology), West Lebanon, N.H.



"President Destler is proud, excited and committed to taking the institute to the next level. RIT is on the right track and the new president wants RIT to get more exposure, which is the right thing. . . . In terms of advice, RIT

should stick with the concept of utilizing alumni to get out to the high schools and promote the institute."

Gary S. Avratin, '89 (business administration, management), Sharon, Mass.

"President Destler has the talent and skills, both as a campus leader and community voice, to pick up effectively where President Simone left off. . . . He should strengthen the technology-transfer effort so RIT innovators can create new businesses here. And he should strive, along with all local college presidents, to bring students more into the life of the Rochester community. . . . Destler spoke of embracing innovation and fresh ideas. It's a winning direction for his school and this community."

Sept. 7 editorial, Rochester Democrat and Chronicle.

"It has quickly become clear that William Destler has no shortage of ideas. . . . Two aspects are particularly worth noting. First, his plan to make RIT 'a national center of creativity and innovation.' Second, his goal of making RIT a place where companies of all sizes can carry out short- and medium-term corporate research and development projects. . . . This is taking the partnership of business and the university to a new level!"

Sept. 7 editorial, Rochester Business Journal.



Bill Destler and his wife, Rebecca Johnson, donned orange RIT shirts to greet first-year students and their families during orientation.

and state officials. He's met with influential CEOs. And he's met with media outlets.

But one of his biggest priorities is meeting with alumni. He is visiting alumni in 30 cities across the nation.

"RIT has had incredible support from the Rochester business community for most of its history. RIT grew from the needs of the community," says Destler. "But as we move forward, we need the support of our alumni."

This fall, Destler took his message on the road.

"You will be hard pressed to find another institution that has grown to more than 260 degree programs since the mid-1950s," he tells alumni. "What other uni-

versity has built more than 200 buildings since 1968? RIT has an amazing story to tell. And we need you to tell your children, your friends and your children's friends about this story. We need your advocacy, for our alumni to be ambassadors. By working together, we can really make RIT the nation's first innovation university."

Now it's on to San Francisco, San Jose, Austin, Dallas, Phoenix, Florida, Chicago. . .

Bob Finnerty '07

### **W** Web extra:

For photo galleries of Destler's first months at RIT and his inauguration, go to [www.rit.edu/news](http://www.rit.edu/news) and click on "Photo Gallery Archive."



## What people are saying about President Destler:

"An artist himself – Dr. Destler plays the banjo and guitar and has an astounding collection of both – it seemed as if he and RIT were two of the same. Both split in half: one part engineer, one part artist. Each highly focused on innovation and entrepreneurship – uniquely quirky once you get to know them. The affable charm that exudes from Dr. Destler is likely the secret to his popularity at Maryland and will probably be his herald in Rochester."

Reporter magazine  
(Cover photo by Dave Londres,  
fourth-year photojournalism major)



"Dr. Destler is deeply committed to the success and improvement of our university. He has immersed himself within the community and continually reaches out to see what is going on. During his short tenure, he and his wife have had lunch on multiple occasions in the SAU cafeteria and attend campus events. Its refreshing to know that Dr. Destler genuinely cares about RIT students and faculty/staff members. He takes the time to listen and ask questions.

"The most valuable thing people appreciate and respect about a leader is the ability to listen. Dr. Destler has the drive to make this university a true 'national treasure,' but in order to do so, he needs to listen to not only his immediate vice presidents, but students and faculty and staff members. It's important to remember that sometimes the greatest ideas come from unexpected places."

Ed Wolf, president  
Sasha Malinchoc, vice president  
RIT Student Government



Top: Destler talks to staffers during lunch at the SAU cafeteria.

Above: Destler chats with members of RIT's Formula SAE engineering team.

Left: Bill Destler and his wife, Rebecca Johnson, get an American Sign Language lesson from interpreter Sam Holcomb '77 at Liberty Hill.

## Destler on the road

During the coming months, President Destler will be meeting with alumni and friends around the country. For locations and times visit [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities) and click on your region. Check the Regional Alumni Activities section (page 34) in this magazine for additional information.

Jan. 9, Austin, Texas  
Jan. 11, Dallas, Texas  
Jan. 12, Phoenix, Ariz.  
Feb. 22, South Florida  
Feb. 23, Central Florida  
March 12, Raleigh-Durham, N.C.

March 13, Atlanta, Ga.  
March 27, Detroit, Mich.  
April 29, Chicago, Ill.  
April 30, Los Angeles, Calif.  
May 1, San Diego, Calif.





# Peak experience

Three alumni prepare for the journey of a lifetime

## After fighting prostate cancer, Jim Thies has taken on a new challenge: Mt. Kilimanjaro.

Thies '80 (chemistry) is preparing to climb the highest peak in Africa next February as part of a program called Journeys of Inspiration. Joining him are Mark Biscone '99 (biochemistry) and Jack Lewis '81 (chemistry).

"The hike is going to be great," says Thies. "But getting together with the people involved in this has been amazing. It's been a really rich experience."

The "Kili Cancer Climb" is being organized as a fund-raiser for the American Cancer Society by Pack Paddle Ski, a Rochester-area outdoor adventure travel company ([www.packpaddleski.com](http://www.packpaddleski.com)), in conjunction with the local ACS organization. Three groups will take different routes for the eight-day climb up the 19,340-foot mountain. The goal is to reach the summit together at sunrise on March 2, 2008.

Paraphrasing a fellow climber and cancer survivor, Thies expects "a lot of emotion, a bunch of hugs and probably a few tears as team members meet at the summit."

Each of the 40 participants – cancer survivors and others who have been impacted by the disease – is expected to raise \$2,500 for the ACS in addition to covering individual expenses of \$4,000-plus. Climbers are raising money individually and through group activities – and this effort has forged new and close friendships.

Thies, a retired Kodak chemist, has been working on the project almost every day since he learned about it in November 2006. "I'm hooked," says Thies, who lives in Rochester. "I have the time, so I can be as consumed by this as I want to be. I cannot think of a better way to ease into retirement and at the same time give back to the community while being involved in this inspirational journey."

Thies' enthusiasm motivated Lewis and Biscone to join. The three have hiked together many times since Biscone met the two Kodak veterans when he was on a co-op assignment in their lab. In fact, it was Biscone who first got Thies out on the trail.

"Mark invited me to join his family on

a climb of Mt. Katahdin in Maine," says Thies. He enjoyed the experience so much that he persuaded Lewis to join them on a climb of 6,288-foot Mt. Washington in New Hampshire.

"We didn't make the top due to bad weather," Lewis recalls. But they kept climbing and have since bagged all 46 Adirondack High Peaks, the Presidential Range in New Hampshire and a repeat of the original Mt. Katahdin climb. They were planning a climb of Long's Peak in Colorado for summer 2006 when, in February of that year, Thies broke the news that he had cancer.

"It was a shock, but I told Jim we should go ahead with our plan," says Lewis. After Thies' successful recovery from prostate surgery they were able to celebrate on the 14,300-foot summit on Aug. 8, 2006.

"We always talked about Kilimanjaro being the ultimate, but we never thought it really would be possible," says Lewis, who retired from Kodak and now works as a special education paraprofessional in the Honoeye Falls-Lima (N.Y.) Central School District. "When Jim found out about Journeys of Inspiration, we were among the

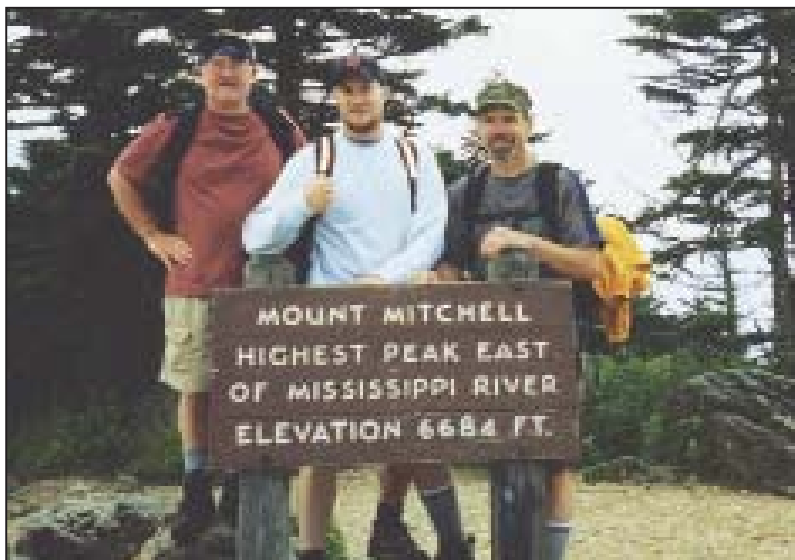


first to sign up. I've been on all sorts of teams, but this has been really something because of the people. That's what makes it so worthwhile."

Biscone, probably the most experienced climber of the three, has done several major treks and climbs around the country. Kilimanjaro will be his biggest undertaking to date.

"The Kilimanjaro climb allows me incredible challenges matched with immeasurable rewards," he says. Besides the fundraising component – which is daunting, all three admit – the physical preparation is rigorous. His training regimen includes attention to diet, daily runs and some weight training and biking.

"This climb is not technical but it is long and high," says Biscone. The biggest concern is the altitude sickness, a debilitating condition that affects many people at altitudes above 8,000 feet. They will also



Jim Thies '80, Mark Biscone '99 and Jack Lewis '81 (from left) plan to climb Mt. Kilimanjaro in February.

have to adjust to rapid climate change. "It will be summer in Tanzania when we go, so it will be hot at the bottom," says Biscone, "but there will be ice and snow at the top."

Biscone, who lives in Philadelphia, earned a Ph.D. in microbiology from the University of Pennsylvania in 2006, where his research

focused on viruses. In addition to teaching part-time at the university, he has taken on construction jobs and bartending to earn money for the trip. His fraternity, Phi Kappa Psi, is also supporting his effort.

"I've had many family members and close friends stricken with cancer," says Biscone. "I feel profoundly impacted by this disease. This is one way I can help others."

Kathy Lindsley

To contact Jim Thies, send e-mail to [jthies001@rochester.rr.com](mailto:jthies001@rochester.rr.com). To contact Jack Lewis,

send e-mail to [jlewis07@rochester.rr.com](mailto:jlewis07@rochester.rr.com). To contact Mark Biscone, send e-mail to [mark.biscone@gmail.com](mailto:mark.biscone@gmail.com). To find out more about the project or to make a contribution, go to [www.journeysofinspiration.com](http://www.journeysofinspiration.com). For audio and video updates during the climb Feb. 23-March 5, 2008, go to [www.pack-paddleski.com](http://www.pack-paddleski.com).

## A HIGHER RETURN—A HIGHER PURPOSE

*Charitable gift annuities help with both*



A charitable gift annuity can help you realize a higher return on assets and help you achieve a higher purpose in your giving.

*"I'd had stock for years that just wasn't earning a significant dividend. By using it to establish a charitable gift annuity for RIT, I avoided the capital gains tax I would have had if I'd sold it outright. Additionally, I received an income tax deduction and the interest rate is better than putting money in the bank. All that, and I get to help my alma mater!"*

**Ray J. Schlapfer, '58**

The reasons are unique, but the impact is the same. Help RIT continue on its path to becoming a Category of One university by establishing a charitable gift annuity to benefit the university. If you'd like more information on including RIT in your retirement plans, please contact:

**HEATHER ENGEL**  
 ASSISTANT VICE PRESIDENT, PLANNED GIVING  
 ROCHESTER INSTITUTE OF TECHNOLOGY  
[HEATHER.ENGEL@RIT.EDU](mailto:HEATHER.ENGEL@RIT.EDU)  
 1.866.237.4008

**RIT**



# Golisano gift funds green goal

## Support from Rochester businessman positions RIT as global leader in sustainable manufacturing initiatives

Approximately 60 percent of the ecosystems that support life on earth are currently being degraded or used unsustainably, according to a United Nations study.

The 2005 report specifically stated that the ongoing degradation of 15 of the 24 ecosystems studied will increase the likelihood of abrupt environmental changes that will seriously affect human well-being on this planet.

RIT, with the help of Rochester businessman B. Thomas Golisano, is taking steps toward addressing this global problem.

Through the new Golisano Institute for Sustainability, RIT offers a platform for universities, corporations and governments around the globe to collaborate in the creation of innovative curricula and technology related to sustainable design, life-cycle engineering, remanufacturing and pollution prevention.

The initiative also paves the way for RIT to become the first technological university to provide a full spectrum of career-focused, integrated and interdisciplinary programs that embody the principles of sustainability in product development.

Creation of the Golisano Institute is being made possible by a \$10 million commitment from Golisano, founder and chairman of Paychex Inc. and an RIT trustee. Golisano's first large donation to RIT, which totaled \$14 million, resulted in the creation of the B. Thomas Golisano College of Computing and Information Sciences in 2001.

"It is imperative that we accelerate strategies to promote a sustainable society and ensure future generations the opportunity to address their own needs," Golisano stated at the Sept. 12 news conference announcing the gift. "For that reason, it is my desire for the Golisano Institute for Sustainability to produce the first generation of profes-



Michael Haselkorn, senior staff engineer at the Golisano Institute for Sustainability, left, explains a current project involving alternative fuel vehicles to RIT President Bill Destler, center, and B. Thomas Golisano.

sionals with the vision and know-how to deliver on the promise of sustainability, and I am very proud to be associated with this exciting endeavor."

"The Golisano Institute for Sustainability is a natural extension for us," says RIT President Bill Destler. "It expands our initiatives in education, research and technology transfer that build upon some of RIT's strongest academic programs and the internationally respected research of the Center for Integrated Manufacturing Studies (CIMS)."

Golisano's investment will fund new academic programs and additional faculty as the university works toward creating one of the world's first doctoral degree programs in sustainability, focusing on sustainable

Please turn to page 16

### What is sustainability?

Asked for a definition of sustainability, Tom Golisano gave a one-line response: the preservation and re-utilization of natural resources.

The World Commission on Environment and Development, one of the first organizations to identify the concept, defines sustainability as meeting the needs of the present without compromising the ability of future generations to meet their own needs.

A sustainable process can be carried out over and over without negative environmental effects.

Research developed at RIT's Golisano Institute for Sustainability will advance alternative energy development, industrial recycling, remanufacturing and reuse, as well as manufacturing competitiveness. Graduates of the program will have skills in life-cycle engineering, environmental risk and impact assessment, and environmentally benign design. The program will emphasize knowledge of corporate strategies for sustainability and government policies for promoting sustainability.

**"It is imperative that we accelerate strategies to promote a sustainable society and ensure future generations the opportunity to address their own needs."**

**B. Thomas Golisano**  
Founder and chairman, Paychex Inc.



From page 15

production. Formation of this interdisciplinary degree program is supported by a \$465,000 development grant from the Henry Luce Foundation.

Nabil Nasr, RIT assistant provost, CIMS director and Earl W. Brinkman Professor of Engineering, will lead the Golisano Institute for Sustainability. Nasr is a world-renowned expert in the field of sustainability and environmental issues, and he has been the catalyst in building RIT's expertise in sustainable product design and environmentally conscious manufacturing.

"Here at RIT, we have focused on projects that reduce the use of hazardous materials

in production and expand the quality and implementation of remanufacturing processes and we have worked to design production systems that are completely closed loop with no waste product and feature

the complete reuse of all materials," notes Nasr. "Through our partnerships with industry, government, non-governmental agencies and other universities, we will seek to develop new technologies and processes that will assist in implementing sustainable processes in industry while also disseminat-

ing knowledge, education and training in the field."

Albert Simone, RIT president emeritus and chair of Greater Rochester Enterprise, emphasizes the importance that the new institute brings to enhancing RIT's student research opportunities while advancing local economic development initiatives.

"The Golisano Institute for Sustainability will be vital to developing and maintaining competitive advantages for existing Rochester businesses," says Simone. "Those who aren't part of the sustainability movement may well be left behind in the global economy, and having this institute here at RIT provides invaluable knowledge and assistance to this region."

Establishing this institute is consistent with Golisano's ongoing support of the William J. Clinton Foundation. Golisano is a sponsor of the Clinton Global Initiative.

"For the past few years, I have been very proud to have Tom's support for the Clinton Global Initiative, which works to inspire innovative solutions to some of the world's most pressing challenges," President Clin-



Monroe County Executive Maggie Brooks discusses research with RIT President Bill Destler, center, and Nabil Nasr, director of the new Golisano Institute for Sustainability. The new institute is assessing the performance of the county's fleet of alternative-fuel vehicles.

ton stated in a video message during the announcement event.

"One of our most significant challenges is the threat of climate change, and I'm very glad Tom is continuing to look for a solution through the creation of this institute for sustainability."

Funding for the future construction of a "green" facility to house the Golisano Institute for Sustainability is being sought.

Paul Stella '03

## About B. Thomas Golisano

Rochester entrepreneur and philanthropist B. Thomas Golisano is the founder of Paychex Inc. and chairman of the company's board of directors.

Golisano started Paychex in 1971 at age 30. In 1983, Paychex became a public company and was named to the Inc. magazine list of "The Fastest Growing, Privately Held Companies in the U.S." In fiscal 2006, Paychex generated nearly \$1.7 billion in revenues. The Rochester-based company, which provides payroll and human resources services to small- and medium-sized companies, has nearly 11,500 employees serving approximately 543,000 clients.

Golisano has often been recognized for his entrepreneurial, civic, and philanthropic achievements and endeavors. In 2006, he was presented with the 70th Annual Rochester Rotary Award. In 2005, he was awarded Catholic Family Center's 2005



B. Thomas Golisano

CFC Award for his many contributions to human service organizations throughout greater Rochester. He was named Outstanding Philanthropist for 2004 by the Association of Fundraising Professionals.

His philanthropic activities include contributions to numerous civic, health care and educational organizations.

In 2001, his \$14 million gift to RIT launched the B. Thomas Golisano College of Computing and Information Sciences.

A strong advocate for the reduction of substance abuse and teen pregnancy, Golisano serves on the executive committee of Prevention Partners, a Rochester coalition designed to combat illegal drugs and alcohol abuse. He is founder of the B. Thomas Golisano Foundation, which awards grants to organizations dedicated to providing opportunities for those with disabilities and offering support to their families.

Golisano's concern for political reform led him to become a founding member of the Independence Party of New York state. As a candidate of that party, he ran for governor of New York in 1994, 1998 and 2002.

In 2003, Golisano purchased the Buffalo Sabres of the National Hockey League, noting that the team was an economic and community asset that should remain in Buffalo.

A native of the Rochester suburb of Irondequoit, he is a graduate of the State University of New York at Alfred.

## Work in progress at the new Golisano Institute for Sustainability



Here are some examples of projects now underway:

- A partnership with Monroe County (N.Y.) to assess the performance of its fleet of ethanol and bio-diesel vehicles. The Golisano Institute will work with the county's Department of Environmental Services to analyze the environmental and economic impact of these vehicles and assist in determining a future course for the integration of additional alternative energy technologies into county operations.
- A collaboration with Rochester Genesee Regional Transportation Authority to evaluate its diesel-fueled bus fleet. This joint research project will integrate state-of-the-art vehicle monitoring technology into current vehicle sensor packages to assist in increasing energy efficiency, improving vehicle performance and increasing safety.
- Work with RIT's Facilities Management Services to deploy alternative fuel vehicles for use on campus. This effort will seek to integrate biodiesel and hydrogen fuel vehicles into Facilities Management's operations and will test the performance, emissions and efficiency of these alternative-fuel technologies.
- Creation of a pollution prevention (P2) pilot initiative to assist New York state companies in implementing P2 technologies. The pilot will leverage the Golisano

Institute's existing research in alternative cleaning technologies; remanufacturing; sustainable product and process development; green product assessment; and health and safety training to assist companies in preventing pollution. The project will also enhance economic efficiency and productivity as well as provide input for future statewide pollution prevention efforts.

- Partnering with a New York state company to develop and commercialize two scientific testing devices to enhance remanufacturing processes and reduce waste. The project has assisted in recovering more than 600 tons of metal and urethane to date, which would have otherwise gone to landfills. For these efforts, the Golisano Institute was presented with the National Pollution Prevention Roundtable's 2006 MVP2 Award.
- A collaboration with Lockheed Martin Corp. to enhance the development of its Embedded Platform Logistics System, which is designed to improve the performance and efficiency of large vehicle fleets. This technology package will be installed on existing platforms to enhance operational readiness and logistics actions.
- Enhancing dissemination of sustainable techniques through collaborations with the National Science Foundation and National Research Council as well as the countries of

RIT hosted the Fifth Global Symposium on Sustainable Product Development in September. Participants toured the Golisano Institute and got info on work in progress from Michael Haselkorn, senior staff engineer. (Photo by Laura Nelson '94, '97.)

South Korea and the Dominican Republic. For example, the Golisano Institute recently hosted the Fifth Global Symposium on Sustainable Product Development sponsored in part by the National Science Foundation and General Motors. The event sought to advance cooperation and collaboration between researchers working in sustainable production and follows previous symposia held in China, Germany and Brazil.

Will Dube

### Web extras:

To learn more about the Golisano Institute for Sustainability, go to [www.sustainability.rit.edu](http://www.sustainability.rit.edu)

To see a video of the news conference, go to [www.rit.edu/videos](http://www.rit.edu/videos).

To hear a podcast, go to [www.rit.edu/news/podcasts](http://www.rit.edu/news/podcasts)

To view a photo gallery of the event, go to [www.rit.edu/news/gallery](http://www.rit.edu/news/gallery)





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**RESEARCH**

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**CUSTOMERS**

**IDEA**

**PRODUCT DEVELOPMENT**



# Building businesses

RIT expands programs designed to foster entrepreneurship

## New center promotes business innovation among students

Patrick Bosek and Casey Jordan could certainly put together impressive resumes and begin the traditional job search. Jordan will graduate this winter from RIT with a physics degree and Bosek recently graduated from the University at Buffalo in computer science.

But the two high school buddies (Penfield, N.Y., Class of 2003), have caught the entrepreneurial bug. They'd rather work 16-hour days developing a new software product and service. They'd rather do Web consulting for a start-up energy company. They'd rather field phone calls from venture capitalists. They'd rather control their own destiny and build their own business.

"The safe lifestyle of 9-to-5 isn't going to work for me," says Jordan. "We are building our business at full speed. Failure is not an option."

Says Bosek: "The experience we have gained creating our own product and service is invaluable. The further along we get developing our product, the busier we are getting."

Bosek and Jordan are the creators of Jorsek, where they are developing a Web-based virtual operating system for small to mid-sized companies.

Jorsek is one example of the myriad activities taking place within the Albert J. Simone Center for Innovation and Entrepreneurship. More than \$3 million has been raised from more than 200 donors for the center, named in honor of RIT's recently retired eighth president. A portion of the funds will be used to support an endowed professorship in Simone's name.

Buffalo-based M&T Bank donated \$25,000 to fund a scholarship. "Generating more local businesses and creating jobs remains one of our region's biggest challenges," says Daniel J. Burns, M&T regional president. "That's why M&T Bank is encouraged by the mission of the Simone



Casey Jordan '07, left, and Patrick Bosek, founders of Jorsek, are taking advantage of the services provided by the new Albert J. Simone Center for Innovation and Entrepreneurship.

**"The safe lifestyle of 9-to-5 isn't going to work for me. We are building our business at full speed. Failure is not an option."**  
Casey Jordan '07

Center for Innovation and Entrepreneurship. Dr. Simone had a track record for producing leaders and fostering innovation during his tenure as president of RIT and we believe the Simone Center will also produce positive results for the community and our economy."

### Hotbed for start-ups

The center connects students with Venture Creations, an RIT subsidiary that works with faculty, staff, alumni and with outside businesses to bring technologies to market. Students have access to business expertise from faculty, graduate students and alumni. There are 10 start-up companies in Venture Creations, located off John Street in Henrietta, just south of the RIT campus.

The Simone Center is designed to promote, nurture and expand innovation and

entrepreneurship activities within the RIT community. It is divided by three distinct activities:

- Academic and campus-based programs featuring the Student Business Development Lab.
- Commercial activities featuring Venture Creations.
- Programs that integrate both off-campus and academic initiatives.

"Students will have a chance to see start-up companies up close. They will see all the difficulties and challenges," says Donald Boyd, RIT vice president for research. "It made sense to put Dr. Simone's name with this center. He pushed hard to see this combination of students and start-up companies learning from each other. It falls into the Category-of-One concept, that we can



do things differently than other business incubators.”

“How are we unique? Our advantage is that we are leveraging both teaching and creativity to create experiential events for our students,” says Richard DeMartino, a professor of management in the E. Philip Saunders College of Business and director of academic and campus-based programs within the center.

“Sure, we would love to see the students create successful businesses. But our larger goal is to give the students a real-life business experience.”



Richard DiMartino

DeMartino says more than 200 students per year provide some form of support to the incubator companies or student business teams, mostly marketing and strategy reports.

### RIT expertise at work

One area where DeMartino sees a distinct RIT advantage is building entrepreneurship in digital-related products and services. For example, RIT’s strengths in computing, new media, gaming, animation, graphic arts, photography and industrial design should be leveraged by students to create products and services. And the students will employ digital social networks to ramp up their ideas.

Jorsek fits into this niche. Through strategic partnerships and consulting, Jorsek will be marketing product to businesses seeking a powerful Web presence or company intranet applications. Jorsek software is currently beta testing and they are in the process of launching several Web 2.0 sites to showcase the software’s abilities.

And thanks to having offices in Venture Creations, Bosek and Jordan have done some Web consulting for Cerion Energy (see companion story), a startup company recently hatched from the incubator.

It is this type of collaboration and entrepreneurial spirit that excites both Boyd and DeMartino. They also see the center as an important asset to the Rochester community. “We need to promote entrepreneurship with the technical strengths of the Rochester community,” says DeMartino.

“The Simone Center should really be a signature program for RIT,” says Boyd.

Bob Finnerty '07

For more information on the Simone Center for Innovation and Entrepreneurship, visit <http://entrepreneurship.rit.edu>.

## Energy entrepreneurs believe their invention can make a big difference in the world

Energy sources such as ethanol made from corn and fuel cells that harness the power of hydrogen are among the potential solutions to the world’s dwindling supply of fossil fuels.

While promising, such alternatives are years away from widespread use.

Cerion Energy Inc. is taking another approach. The start-up company recently hatched from RIT’s Venture Creations business incubator is developing a diesel fuel additive using nano-particles that tremendously improves energy efficiency while reducing harmful emissions. A separate formulation added to lube oil reduces the friction of internal moving parts, providing additional fuel economy and reducing engine wear.

Cerion leaders believe that a U.S. transportation industry based upon diesel power or diesel-electric hybrid power will substantially lessen American dependence on foreign oil and significantly contribute to the reduction in emissions of greenhouse gases.

“What is so exciting about our technology is this has so much potential,” says Kenneth Reed '71 (chemistry), a Cerion founder, vice president and chief technology officer. “The world needs a solution to the energy crisis, and it needs it now. The fuel economy increases from our technology could dwarf the energy contributions of all of the renewable fuels.

“What it comes down to is making a difference in the world.”

Reed, who earned his Ph.D. from Stanford University, is a physical chemist with 30 years of experience at Eastman Kodak Co. After he left Kodak in 2005, Reed and George “Mick” Stadler, then-director of Venture Creations, began looking at technologies with business potential.

They decided to focus on possible products based on cerium dioxide nanoparticles. Between January and March 2006, they assembled a team of RIT faculty members to work on the project: Richard Hailstone, Andreas Langner, Michael Kotlarchyk, Thomas Allston '78, '82 (chemistry), Gary DiFrancesco '79, '85 (imaging science) and Ali Olgut.

“This was a complex research project,” says Reed. “Really tremendously difficult – and we got through it. We have developed some truly novel chemistry.”

Three provisional patents have been filed on the technology, which preceded four additional applications. Several new inventive materials are also being investigated. By the end of this year, company officials expect to have a commercial product ready for the marketplace.

The results of their efforts are so promising that the company has attracted \$1.2 million in pre-revenue financing. Braemar Energy Ventures of New York City is the lead investor. Excell Partners Inc. of Rochester is also a partner. The company received further financial incentives from the Empire State Development Corp., County of Monroe Industrial Development Agency (COMIDA) and the City of Rochester.

“Cerion’s business model and products are exactly the kind of investment we target – companies with superior technologies that address our energy future and management teams with marketplace experience,” says William Lese, managing director at Braemar Energy Ventures.

The next challenges for the company are manufacturing and marketing.

“We have a major market opportunity,” says Stadler, now chairman and chief executive officer of Cerion. “The U.S. uses 650





Ken Reed '71, left, and Mick Stadler believe their innovations can help ease the nation's fuel problem.

million gallons of diesel fuel every week." Besides fuel savings, Cerion's technology can help the trucking industry meet new EPA policies requiring reduced diesel particulates and emissions.

"We know this will solve a huge problem," says Reed. "We just have to get it in front of customers and get them to try it, show them this works."

Cerion also hopes to develop additional products based on other nano-particles, such as additives that could boost the efficiency of bio-diesel, gasoline and coal. Other possibilities include solid-state lighting and medical applications.

"Our core competency is making small materials in large quantities, consistently and cost-effectively," says Stadler. "There are opportunities to spawn additional companies from this technology."

Stadler has extensive experience with fostering new businesses. The former president and chief executive officer of the Vanderbilt University Technology Company and managing partner of Vanderbilt's Chancellor Fund, Stadler has been involved in establishing and financing more than 60 university-affiliated companies.

For Reed, becoming an entrepreneur has been a ride on a whirlwind – exciting and scary. "It is a 180 degree mind shift from

corporate research," he says. "In the corporate culture, there's a huge infrastructure. What you need is just there, or you get it. You don't have to raise money.

"When you're an entrepreneur, you're it. Whatever it takes, you do it. I've learned that you've got to have a plan, got to have a backup plan, and a backup plan for that," he says. "Everything – inventing, testing, scaling to production, raising money – must move in parallel if you are going to meet your aggressive business plan timelines. You have to have this intense passion for the project. It's not about the money.

"And you really do learn more from your mistakes than from your successes."

The association with RIT has made the project possible. Through Venture Creations and the Simone Center for Innovation and Entrepreneurship, the start-up company had access to facilities as well as people. Besides the team of faculty researchers, seven RIT students have worked for the company: Jamie Winch, a fifth-year chemistry/material science engineering major; Brett Granger, fifth-year chemistry major; Matt Fullana, third-year polymer chemistry major; Katie Poole, second-year biochem-



Jamie Winch

istry major; Lea Rubin, first-year environmental chemistry major; Laura Herder, third-year chemistry major; and Adam Bonder, fourth-year biomedical sciences major.

Winch was the first student on the team, beginning in the summer following completion of her second year at RIT. "I've had such

a great experience," she says. "It's a lot of work, but I absolutely love it. I'm treated as a scientist and a friend, the same as any of the others on the team."

Winch is in a B.S./M.S. program now and plans to pursue a Ph.D., and working at Cerion has been tremendously rewarding.

"The aim is to help the environment," she says. "Everybody is very excited about this, and I think that's important when you're starting a business."

Reed says the contributions of the RIT students and faculty have been invaluable.

"I'm amazed at how the RIT people have risen to all the challenges," says Reed. "And they've done it with good spirit – and that makes it fun."

Kathy Lindsley

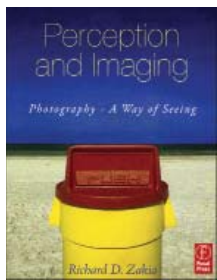
For more information about Cerion Energy, visit [www.cerionenergy.com](http://www.cerionenergy.com).



# Words on pictures

A look at two new books and two new editions by photo alumni and faculty

## Book helps image makers discover 'a way of seeing'



A great photographer needs more than expensive equipment and exceptional technique.

A thorough knowledge of perception and the visual process is crucial for any image maker, Richard Zakia '56 (photogra-

phy) believes. Professor Emeritus Zakia, who taught courses in photography, graphic design, and advertising during his 34-year teaching career at RIT, shares what he's learned in the newly revised and expanded third edition of *Perception and Imaging: Photography – A Way of Seeing* (Focal Press, 2007).

"I have spent my entire teaching career trying to better understand and appreciate pictures, regardless of the medium used," Zakia says. "My journey has led me to study and apply ideas from other disciplines: perception, personality theory, semiotics, and visual rhetoric. I am still on that journey and my book is a culmination of where I have been thus far."

The book has evolved substantially since the first edition came out a decade ago. It has grown to 410 pages, with 300 black-and-white and color illustrations including diagrams, line drawings, illustrations, posters, and reproductions of well-known artworks as well as photographs. Enriching the text are some 400 insightful quotations such as this one, from Aristotle, that opens the book: "The soul never thinks without an image."



Leslie Stroebel '42, left, and Richard Zakia '56, second from right, professors emeriti, attended a reception for the publication of *The Focal Encyclopedia* (fourth edition). Michael Peres, center, is the book's editor in chief. Stroebel and Zakia were the editors in chief of the 1993 third edition. Gordon Brown '72, far right, holds a copy of the new encyclopedia, which weighs 11 pounds.

"My journey has led me to study and apply ideas from other disciplines: perception, personality theory, semiotics, and visual rhetoric. I am still on that journey and my book is a culmination of where I have been thus far."

Richard Zakia '56

Ever the teacher, Zakia suggests exercises to help readers better understand the material in each chapter.

Despite the subtitle (*Photography – A Way of Seeing*), the concepts are not limited to

that discipline.

"The book is not just for those who capture and create images, but also for those who use them and write about them," Zakia says. "It is an intellectual approach touching

on themes that permeate communications.”

RIT connections are sprinkled throughout. For example, 28 of the photos are by alumni, including the cover image by Zakia’s classmate, Pete Turner ’56. A photo of the Eastman Building lobby showing one of two *Homage to a Square* murals by Josef Albers is found in Chapter 5: *Contours*. A vintage RIT poster promoting a presentation by Gordon Parks and James Van Der Zee illustrates a discussion of “Poster Rhetoric.” There’s also a reference to RIT’s Munsell Color Science Laboratory.

Zakia, who has written or co-authored a dozen other books, spent a year working on the new edition and says he’s happy with the way it turned out. It reflects his passion for the subject, and reflects well on another topic that remains dear to his heart.

“I’m proud of the book,” he says, “and I’m proud to be an RIT graduate.”

Kathy Lindsley

## Professor documents Mexico’s Day of the Dead

The people of Oaxaca, Mexico, commemorate the dead each year during a three-day spiritual festival known as Day of the Dead, or *Día de los Muertos*, in which they believe the spirits return to visit. In a new book, *The Day of the Dead/Día de los Muertos* (TCU



The cover of Denis Defibaugh’s book shows costumed stiltmen who perform for the *comparsas* street theater on Nov. 1. Above, women shopping at the enormous open market that takes place before the Day of the Dead holiday.

Press, 2007), Denis Defibaugh ’77, ’97 (photography, graphic arts publishing), RIT photography professor, documents the people and their rituals as they honor their antepasados — family members who have died.

Defibaugh’s interest in the Day of the Dead began in 1993 when he received a Fulbright/Hayes Fellowship for Mexico and met author/historian Ward Albro. Over the past decade, Defibaugh and Albro, professor emeritus at Texas A&M University-Kingsville, have been welcomed into people’s homes and taken part in the public festivals. The Day of the Dead holiday, All Soul’s Day, coincides with the Catholic tradition of All Saint’s Day and resembles the United States’ more commercial Halloween.

The book features street photography and intimate portraits, both in color and black-and-white, shot in medium and panoramic format. Along with Defibaugh’s photography, Albro writes an essay about the background of the beliefs and practices of the *Día de los Muertos* observance. Mexican communities remember and celebrate their deceased relatives through altars, crafts and festivities at cemeteries, in their homes and at the marketplace.

“The response to the book has been overwhelmingly positive,” says Defibaugh. “I’m very proud of it. Some of the people of Oaxaca were initially hesitant about me photographing them, especially at the festival in the cemetery. On my subsequent visits, I would give each person a copy of their photograph, and it would change the entire situation. People would line up to have me photograph them. The whole idea of giving photos back to people opens up a dialogue because they feel they are part of the whole experience. That’s reflected in the book.”

Many of Defibaugh’s photographs in the book have been part of a solo exhibi-

tion, *Family Ties Do Not Die*, *The Day of the Dead*, that has traveled to Miami, San Francisco, Montana, Niagara University’s Castellani Art Museum and various city museums in Texas.

Kelly Downs

## Updated text offers expert overview of imaging

With the evolution of picture taking and making over the past decade, RIT faculty, staff and alumni have revised a comprehensive photography encyclopedia to reflect the changes in film and digital technologies.

Michael Peres ’81, ’82, ’91 (photography, instructional technology), chair of the biomedical photographic communications department, served as the editor in chief of the comprehensive reference book, *The Focal Encyclopedia of Photography* (fourth edition). Peres oversaw an international team of more than 100 photographic and imaging experts in rewriting and revising the book’s 1993 edition. The George Eastman House International Museum of Photography and Film collaborated on the revision.

The *Focal Encyclopedia* is designed to be a reference for students, practitioners, and researchers of photography as well as digital imaging practitioners in business, industry, publishing, advertising, science and the visual arts. This new edition contains 880 pages of essays and photographs.

“This encyclopedia was created not to simply be another academic text, but rather to appeal to those with broad interests in photography seeking authoritative information about the myriad branches of photography and imaging and issues associated

in this dynamic era when both film and digital technologies co-exist,” says Peres.

More than 35 current faculty members from RIT’s School of Photographic Arts and Sciences, School of Print Media, Image Permanence Institute and the Chester F. Carlson Center for Imaging Science served as editors, authors and image contributors. RIT alumni and industry professionals also contributed.

Topics covered in the encyclopedia include photographic practices and themes of the 20<sup>th</sup> century, digital photography, the history





and evolution of photography, 20<sup>th</sup> century material and process essentials, photographic companies and applications, and major themes and photographers of the 20<sup>th</sup> century. Images from world-renowned photographers such as Ansel Adams and RIT alumnus Jerry Uelsmann '57 are among the more than 450 photographs in the book, including some never-before published from the George Eastman House collection.

Kelly Downs

## Shedding light on the photographer's vision

A picture may be worth a thousand words, but sometimes there's more to an intriguing image than meets the eye.

That's the premise behind a new book by Craig Varjabedian '89 (MFA, photography). In *Four & Twenty Photographs: Stories from Behind the Lens*



Craig Varjabedian '89

from Behind the Lens (University of New Mexico Press), the Santa Fe, N.M., fine-art photographer presents 24 images and explains how they came to be.

This is not a technical manual; Varjabedian rarely mentions aperture settings, shutter speed or such. Rather, he talks about the emotional background of his portraits and landscapes, the human content, history, physical circumstances, insights and other factors that culminate in "something wonderful." Nor is Varjabedian the only narrator; many others contribute commentary, and writer Robin Jones co-authored the book.

His notion that people are interested in these back stories dates from early in his career.

"When I was a graduate student at RIT, I saw Paul Caponigro's exhibit 'The Wise Silence' at the George Eastman House," Varjabedian recalls. "At a presentation, he talked about the stories behind the photos and people were mesmerized."

When Varjabedian gives presentations on his own work now, people invariably ask for that kind of background. The journals he began keeping when he was an under-



"Cottonwood Trees No. 5" by Craig Varjabedian '89

**"I am fortunate to be able to photograph, teach and write in order to answer a powerful voice that compels me to make images."**

Craig Varjabedian '89

grad at the University of Michigan help him recall the details.

Varjabedian developed an early interest in photography and vowed to become a fine-art photographer at age 15 after meeting Ansel Adams. Although he grew up in Canada and Michigan, "When I was a student in Rochester, I found that the weather was not very kind to me."

He moved to Santa Fe in 1985 and completed his graduate thesis, *Places of Power*, a study of locales in the West that have drawn people throughout history. (Professor Richard Zakia '56 was his thesis adviser.)

The landscape suited him, he says. "I felt like I had come home."

Life as a full-time artist was not always easy, but Varjabedian remained committed to his decision "to do the kind of photography I was interested in." With the help of his wife, Kathy, "I found my place in the world."

Varjabedian was hired to teach photography classes for retreats at the fabled Ghost

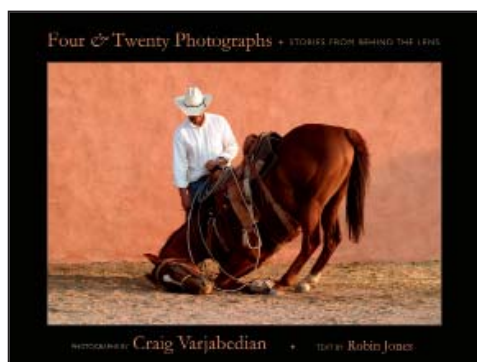
Ranch. In 1986 he founded the New Mexico Photography Field School. In 1991, he worked as a darkroom assistant helping Paul Caponigro produce his book, *Masterworks from Forty Years*.

He has won grants and awards from the National Endowment for the Arts, the Samuel H. Kress Foundation, the McCune Charitable Foundation, the New Mexico Endowment for the Humanities and the Peter and Madeleine Martin Foundations. His works have been featured in national magazines and Varjabedian co-produced an Emmy-winning PBS documentary related to his work with KNME-TV, Albuquerque. His photos have been widely exhibited across the United States and acquired by prestigious museums. He has published two books and two limited edition portfolios of his photos. His current project is photographing Ghost Ranch for a book to be published in fall 2008.

"I am grateful for the incredible support I have received for my work over the years," he says. "I am fortunate to be able to photograph, teach and write in order to answer a powerful voice that compels me to make images."

Kathy Lindsley

See [www.craigvarjabedian.com](http://www.craigvarjabedian.com) for more information about Varjabedian's work.





Gold Circle alumni – who graduated 50 years ago or earlier – toured campus on golf carts.

## Ten times the fun

Tenth annual Brick City Homecoming was one for the records

It's rare when Rochester's weather rivals the big-name entertainment as top attraction at Brick City Homecoming. More than 11,000 alumni, students, parents and friends traversed the campus in shorts and T-shirts as temperatures reached into the 80s for much of the 10th annual celebration Oct. 4-7.

Highlights included comedian Howie Mandel, star of NBC's hit game show Deal or No Deal; pop star Rihanna in concert and a presentation by Apple co-founder Steve Wozniak, this year's Horton Distinguished Speaker.

In addition to the headliners, the weekend featured receptions, dozens of "classes without quizzes," athletic team reunions, alumni reunions, games, student project exhibitions, performances by RIT music groups, a presentation by RIT President Bill Destler, the second annual President's Alumni Ball, a 5K fun race, campus tours and a fair.

Brick City Homecoming gets bigger and better every year. Watch for information about next year's event – Oct. 10-12, 2008 – in the spring issue of the RIT magazine.

**W** Web extra: For more photos of the 2007 celebration, go to [www.rit.edu/brickcity](http://www.rit.edu/brickcity)

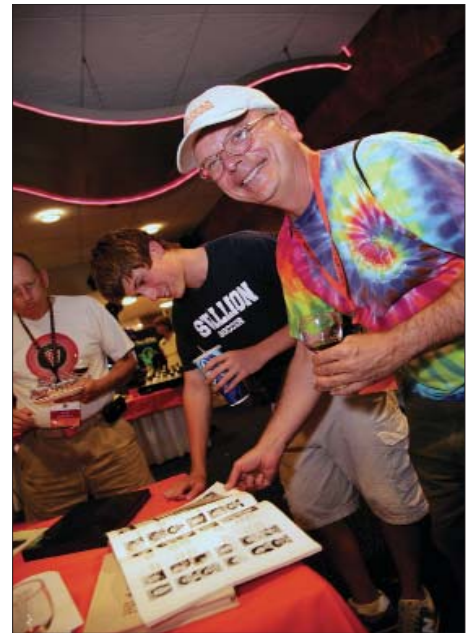




Celebrants at the second annual President's Alumni Ball filled a ballroom at the Rochester Riverside Convention Center for dinner and dancing to the sounds of popular party band The Skycoasters.



A student and her family show off the hats they created, one of the weekend's most popular activities.

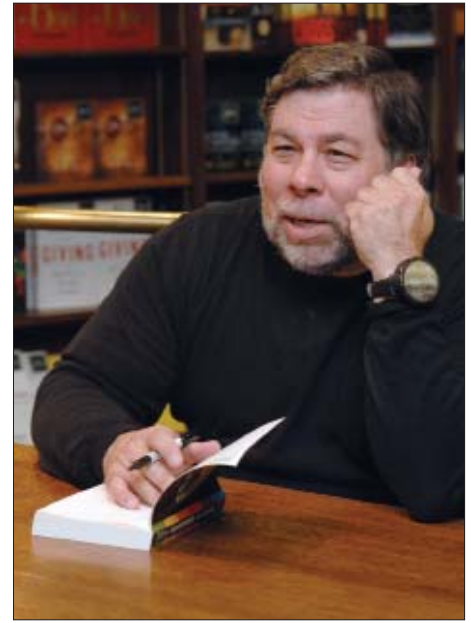


Vintage yearbooks inspired happy memories at alumni class year receptions.





Mechanical engineering technology students competed in a pumpkin-tossing event using a wide variety of devices built to propel the gourds.



Apple Computer co-founder Steve Wozniak signed copies of his autobiography after his presentation to a large crowd at the Gordon Field House.



Parents enjoyed wine and cheese at the first "Welcome Parents" reception.



RIT wrestlers share memories of their favorite sport; just one of many athletics reunions that are part of every Brick City Homecoming



NTID students Anne Shigley, Garrison Verdon, Yao-Li Yuan and Rebecca Bolash "had a blast" at the second annual Brick City 5K run.



Saturday night headliner Howie Mandel entertains the crowd at the Gordon Field House.



Barbados-born pop singer Rihanna's Friday night show was sponsored by the College Activities Board.



# Outstanding in their fields

Readers remember faculty and staff who went the extra mile



In the past several issues of the magazine, we asked the question “Who do you love?” Following are some of the responses; we’ll share others in future issues.

If you would like to tell us about a favorite RIT faculty or staff member, send e-mail to [umagwww@rit.edu](mailto:umagwww@rit.edu), or write to Kathy Lindsley, Rochester Institute of Technology, University News Services, 132 Lomb Memorial Drive, Rochester, NY 14623.

## Graham Carson

In agreement with many of his peers and students, I feel strongly that Charles “Graham” Carson, adjunct professor in the Foundations Department, College of Imaging Arts and Sciences, should be the next recipient of the “Most Loved Professor” Award.



Graham Carson

Graham has the incredible ability to connect with his students on a personal yet very casual level that makes everyone around him feel extremely comfortable. He takes the role of a professor, a mentor, as well as a big brother willingly. He does not treat his students like inexperienced little kids, but as young adults with great potential. Graham has a very easy-going attitude toward his students; however, please do not let this fool you. His standards for his students, as well as the work that they are expected to produce, are kept high.

Carson is knowledgeable about the skills that are vital to succeed in the design field and often shares his “real world” experiences. It’s nice to have someone who tells us what is realistic in terms of getting a job in the field and the expectations that go along with those responsibilities.

I cannot imagine a more loved teacher who would be more deserving of this recognition, and it is in RIT’s best interest that we make sure Mr. Charles “Graham” Carson stays with this institution for a long time.

Malerie Hervey  
(Second-year interior design major)  
Irondequoit, N.Y.



Hollis Todd and students

## Hollis Todd

It was my first year at RIT, 1961-62. Having received an honorable discharge from the U.S. Air Force three days before opening day, I would be using the G.I. Bill as financial support. My wife and our 1-year-old daughter would be living in an apartment across the street from Monroe High School, where my wife would be teaching.

Nearing the end of the second quarter, I was standing in front of the photography department’s student files. There was a single piece of paper in my folder from the finance and admissions office. I would be dropped because there was no more money! I’d been doing quite well, even pulling As in Hollis Todd’s difficult physics course.

As I stood there unable to decide what to do or even how to feel, Hollis came up to me. He stopped and asked if there was something the matter. When I told him I’d been dropped, he ushered me into his office, saying something could be done.

Every professor was there but I don’t recall much of anything except what Hollis said after a moment and without hesitation: “Don’t worry about this. I’ll pay your tuition.”

What neither of us knew was that Congress had failed to pass the federal budget

and so the G.I. Bill had not been financed. Within two weeks it was. Hollis’ gesture was the finest thing any teacher had ever done for me.

To put this into a little more perspective I’d like to add a story.

The hallways in the photography school were wide and high. Near the stairwell hung a wood-framed, 16x20-inch, black-and-white photo of a landscape. There was a full moon in a strange, striated dark sky above a small adobe village. I thought it one of the most beautiful images I’d ever seen.

I asked C.B. Neblette, head of the department, who made the photograph. He said, “Ansel Adams.” I asked if he might have his phone number to which he went through a Rolodex and wrote down a number in California. That evening I called.

Ansel answered and I said, “Hello Mr. Adams. I’m a student at RIT in photography and there’s a print of yours hanging high on the wall across from C.B. Neblette’s office. He told me it was yours and I wonder if it might be available.”

“For that image, Moonrise over Hernandez, I usually get \$60. Since you’re a student, you may have it for \$45.”

I didn’t have \$45 in 1962.

Years later, 2001, I told this story to a photographers’ group I founded in 1996 in Monterey, Calif. Russ Levin, a photographer and now a gallery owner and dealer, was in the audience. After the gathering, he came up to me and said, “If Ansel were alive today and was here, he would sell you that print for \$45.” I fully believe he would have for I’d met Ansel at the Eastman House numerous times when I worked there as staff photographer, 1963-1966. He was most gracious as was my boss, Beaumont Newhall, the Eastman House director.

Today I still can’t afford the print!

Don Eddy ‘63, ‘01  
(photography, multidisciplinary studies)  
Bellaire, Texas

# RIT launched new Air Force general's stellar career

When Larry Grundhauser graduated from RIT in 1978 (photo management), a military career was nowhere on his radar.

Yet this past June, the U.S. Senate confirmed President Bush's appointment of Grundhauser as Air Force brigadier general, one of fewer than 300 generals among the Air Force's 336,000 personnel.

"RIT gave me skills that have opened doors that I never would have imagined," says the new one-star general, who now serves at the Pentagon as vice director for intelligence on the Joint Staff. His responsibilities include providing intelligence to the chairman of the Joint Chiefs of Staff and Secretary of Defense.

A native of McMinnville, Ore., Grundhauser chose RIT because of its reputation in photographic arts and sciences. He excelled at RIT, earning Outstanding Undergraduate Scholar honors, Phi Kappa Phi induction and graduating summa kum laude. Prior to graduation, he turned down a job offer from the CIA and went to work for a Seattle photo processing firm. His interest in intelligence was redirected to the Air Force at the suggestion of an Air Force intelligence veteran who worked for him.

"I thought my photo science background might be useful to the Air Force and its reconnaissance programs, but I waited two years to hear back after approaching a recruiter," says Grundhauser. He had



**Brigadier General Larry Grundhauser '78**

Montana for nearly five years.

After ICBM duty, he returned to the intelligence career field where he supported cruise missile targeting against Saddam Hussein's forces during Desert Storm, which earned him distinction as the Air Force's Outstanding Intelligence Officer of the Year. He was subsequently selected to serve as an arms control policy adviser at the U.S. Arms Control and Disarmament

**"I now have an opportunity to serve our nation at a level I never expected at one of the most consequential times in our history."**

**Brigadier General Larry Grundhauser '78**

almost forgotten about the Air Force when he learned that he qualified and could enter active duty as an intelligence officer in early 1982. After Officer Training School in San Antonio, Texas, Grundhauser attended the Armed Forces Air Intelligence Training Center at Lowry Air Force Base, Colo.

From that point, his career took off. He attained the highest academic average in the history of the Air Force's imagery intelligence school and got his wish to work with the SR-71 and U-2 high altitude reconnaissance programs at Beale Air Force Base, Calif. Within a year he was named Strategic Air Command (SAC) Intelligence Officer of the Year, the most junior officer in SAC history to do so. He volunteered for the SAC ICBM crew force, serving as a missile launch officer and senior instructor in

Agency and to the U.S. Ambassador to the Strategic Arms Reduction Treaty (START) and Intermediate-Range Nuclear Forces (INF) Treaty implementation bodies in Geneva, Switzerland.

Grundhauser's impressive official bio notes that he has served as a commander three times. He commanded a U-2 high altitude reconnaissance and Predator unmanned aircraft ground station during the 1999 air war over Kosovo, and also commanded the Air Force's largest Information Operations Group. Grundhauser helped perfect distributed intelligence, surveillance and reconnaissance strategy and tactics for Enduring Freedom and Iraqi Freedom combat operations.

Grundhauser was director of intelligence for Joint Task Force-Southwest Asia during

2000-2001, when coalition forces faced Saddam Hussein as he defied the United Nations. He is credited with revamping U-2 employment concepts and devised unconventional use of Predators against Iraqi forces that paved the way for tactics now used routinely by coalition forces.

Prior to his current assignment at the Pentagon, Grundhauser served at Peterson Air Force Base, Colo., as deputy chief of staff, Headquarters North American Aerospace Defense Command and United States Northern Command.

"I've had an eclectic career," says Grundhauser modestly. "I've done a lot of different things." He's enjoyed traveling all over the world and "meeting people in and out of uniform who are dedicated to the defense of the nation."

He and his wife, Marie, a native of Niagara Falls, N.Y., enjoy spending time with their two grown children, Stephanie and Alex, their three grandchildren, as well as Bernina, the couple's Bernese Mountain Dog.

"Times are so different today than when I began my career 25 years ago," he says. "Then, the Soviet Union was the overriding threat to our national security and the intelligence challenges were much different. Looking back, we were busy assessing Soviet capabilities and attempting to discern intentions. That was by no means easy, but we were dealing with a potential adversary that was a nation state and peer competitor – more like ourselves than not.

"Now," says Grundhauser, "We are fighting the scourge of global terrorism fueled by extremist ideologies and motivations that vary by region, ethnicity, tribe, and even individual personality. Thus, the threat is inherently less predictable. We are called upon to identify, track and potentially target terrorists who seek to live and operate among innocents, which makes our job about as hard as it gets. At the end of the day, we strive to gather and share the information necessary to predictably detect, deter, deny and defeat our enemies around the globe.

"As a general officer, I now have an opportunity to serve our nation at a level I never expected at one of the most consequential times in our history. I am humbled by that fact. I am also very proud of my connection to RIT, and grateful to all the faculty, staff and students whose inspiration and guidance have helped me throughout the years."



# The Year in Review: RIT by the numbers

## The metrics are solid, but there's room to improve

### To RIT's valued alumni and friends:

I welcome another chance to share the great news of RIT's success, this time in the form of our annual report on the health of the university. It is important for all RIT supporters to know where we are doing well, and where we are focusing efforts to improve the overall state of the university.

I want to draw your attention to three key measures of our success – measures in which you all play an important role.

**1. Alumni Engagement:** I've stated that it is my goal to reach out to as many RIT alumni as possible and to make this a university with which our alumni are proud to be actively involved. In fiscal year 2007, 15,442 people participated in 314 alumni events around the country. These events provide opportunities for our alumni to meet, network and stay in touch with their alma mater.

The biggest is the annual Brick City Homecoming event in October, which this fall celebrated its 10th year! Alumni engagement continues to grow significantly, due in large part to RIT's continued investment in our Alumni Relations office, but we still need to get more people involved. We hope to greet even more of our alumni at events on campus and around the country in the coming year, especially at our inaugural Imagine RIT: Innovation and Creativity Festival on May 3, 2008. Please join the RIT Online Community ([www.rit.edu/alumni](http://www.rit.edu/alumni)) to stay informed about these opportunities.

Notable alumni engagement metrics include:

- Total alumni chapters and members (see chart on page 32.)
- Number of registered alumni on RIT's Online Community – 18,004.
- Number of alumni volunteers identified by Alumni Relations for fiscal year 2007 – 4,570.

**2. Fund for RIT:** RIT's Annual Fund effort continues to be an important source of support to students and the campus community. In fiscal year 2007, total giving to the Fund for RIT from alumni, families and friends was \$3,053,090, reflecting a 10 percent increase over the previous year and a record-setting total. However, only 8.1 percent of our 100,000 alumni made gifts to the Fund for RIT, well below the national average of approximately 20 percent. RIT alumni giving to the annual fund amounted to only \$756,486 of the \$3 million total last year! However, there's good news – the average gift from alumni was \$114, demonstrating that gifts of all sizes are both valuable and appreciated.

Our goal for fiscal year 2008 is to move the alumni participation rate in the annual fund up to 9.1 percent and increase total giving to \$3.2 million. Remember, you can make your gift to the general unrestricted fund or you can direct your gift to a specific area of interest at RIT.

**3. RIT General Endowment:** RIT's endowment now stands at approximately \$661.5 million, up from \$572.8 million at the close of fiscal year 2006. While the growth is positive, RIT still lags considerably behind our peer universities: RPI, \$683 million; Carnegie Mellon, \$940 million; Case Western, \$1.6 billion; University of Rochester, \$1.5 billion; and Cornell, \$4.3 billion. Even more important, RIT has more students enrolled than these other colleges except for Cornell.

Endowment is arguably the strongest metric of the long-term health of a college or university. RIT's current endowment only accounts for one year's operating budget; nowhere near the appropriate ratio for a university of our size and global scope. I will be speaking quite a lot about building endowed funds for the university in the coming years.

This year has started out very well for the university. With nearly 16,000 students, RIT is enjoying record enrollment, a historically large class of first-year students at 2,530, and increased stature and appeal outside of New York state and the Northeast region. As we continue to focus on and build our engagement with alumni, our annual fund effort and our general endowment, RIT becomes a stronger university for our students and for our alumni and friends. It's truly a partnership aimed at a common and singular goal: A great education, RIT-style!

As you will see in the balance of this report, the university is on a very positive track – poised for growth and recognized for excellence. Please join us in our efforts to build a stronger RIT.

Sincerely,



Bill Destler  
President

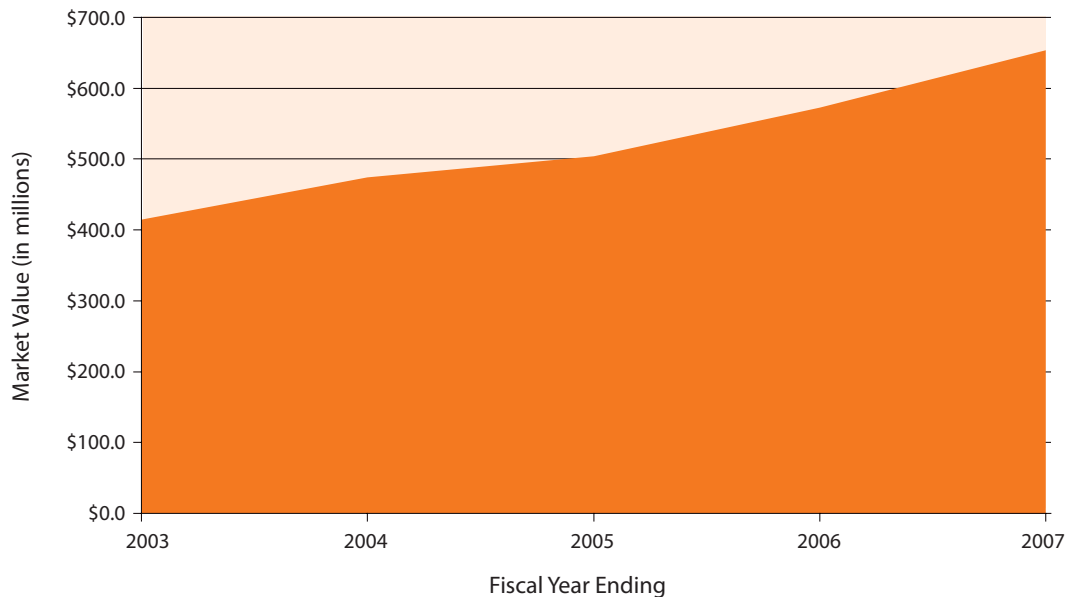
## Budget and Endowment

### ▶ A Balanced Budget

The integrity of the university's fiscal management is reflected in a balanced budget.

Total Revenue		Total Expenditures	
Tuition and Fees	55.6%	Instructional	24.3%
Government Appropriations	0.2%	Academic Service	3.4%
Unrestricted Endowment Earnings	2.0%	Student Affairs	2.9%
Other Sources	3.9%	National Technical Institute for the Deaf	13.9%
Restricted and Other Sponsored Projects	8.5%	Restricted and Other Sponsored Projects	8.5%
Unrestricted Gifts	0.2%	Institutional Support	12.1%
Student Aid	3.6%	Facilities Management Services	2.9%
National Technical Institute for the Deaf	13.9%	Debt Service - Educational Plant	1.1%
Auxiliary Enterprises	11.6%	Student Aid	18.8%
Student Government	0.5%	Auxiliary Enterprises	11.6%
Student Government	0.5%	Student Government	0.5%
<b>Total Revenue</b>	<b>100%</b>	<b>Total Revenue</b>	<b>100%</b>

### ▶ RIT Endowment



While RIT's endowment has grown steadily, President Destler believes it should be doubled or raised to \$1.5 billion for a university of RIT's size and stature.



# The Year in Review: RIT by the numbers

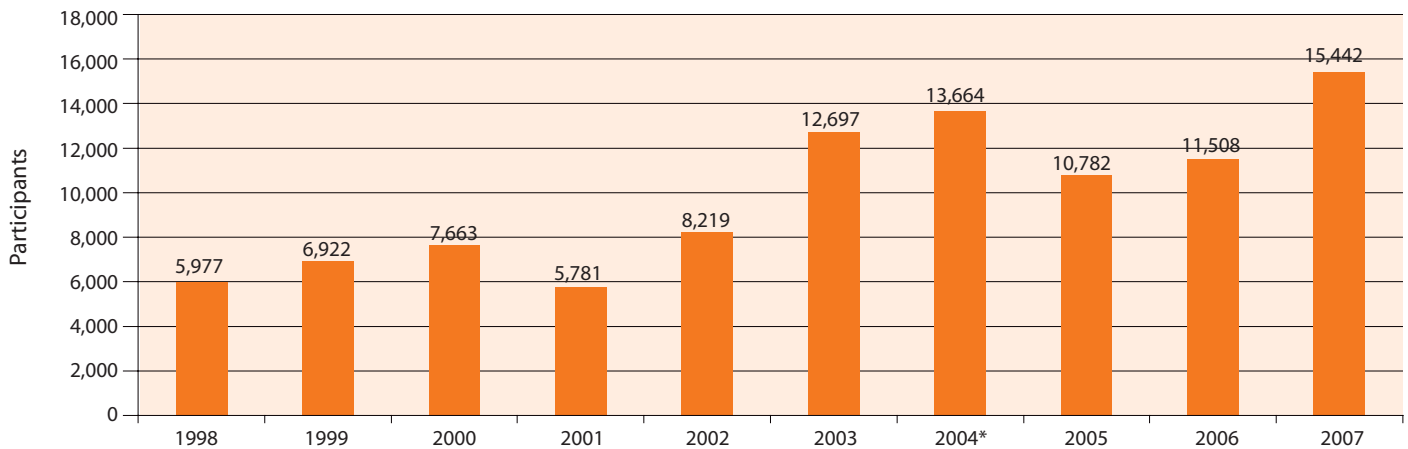
## Alumni

### ▶ RIT Alumni Chapter Populations

RIT has 27 Alumni Chapters across the U.S. The Alumni Relations Office anticipates developing international and corporate chapters during the coming years. See pages 34-35 to find out more about chapter activities.

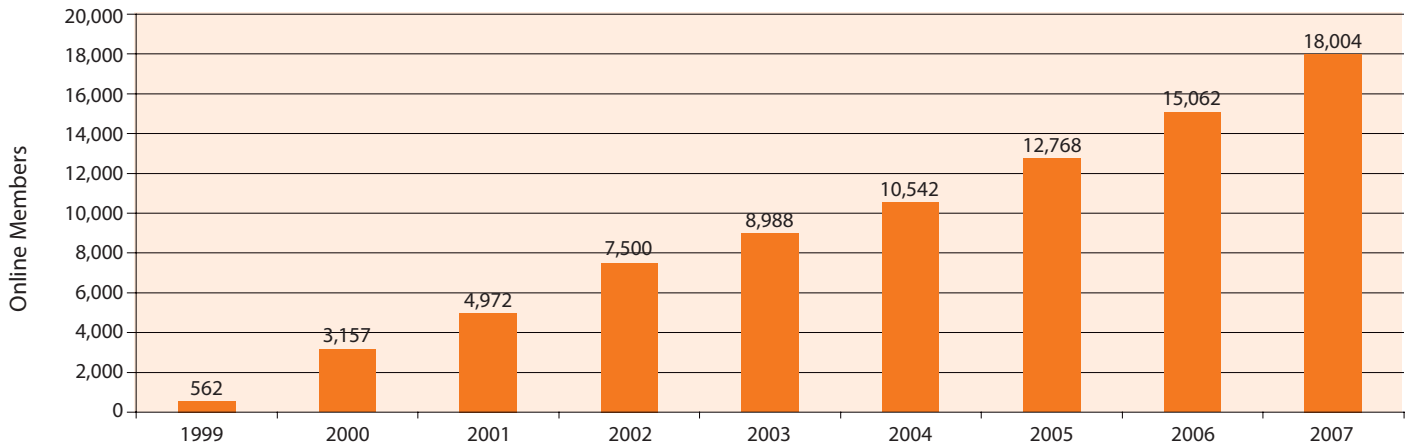
Albany, N.Y.	2,603	Cincinnati	504	New York City	7,283	San Diego	939
Atlanta	1,108	Cleveland/Akron	657	Philadelphia	2,279	San Francisco	1,519
Austin, Texas	1,664	Colorado	986	Pittsburgh	613	San Jose	296
Boston	3,766	Detroit	643	Phoenix	923	Seattle	655
Buffalo	2,918	Central Florida	2,510	Raleigh-Durham	2,102	Syracuse	3,094
Charlotte, N.C.	660	Southern Florida	1,259	Rochester	32,099	Washington, D.C.	4,007
Chicago	1,371	Los Angeles	1,140	San Antonio	159		

### ▶ Total Number of Event Participants



### ▶ Online Community Membership

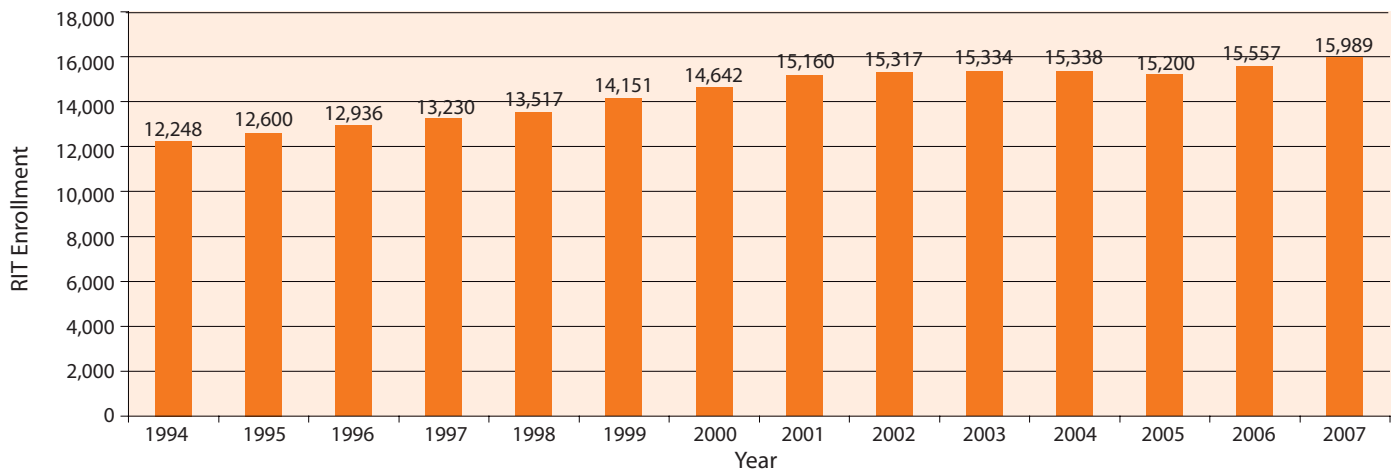
To join, go to [www.alumniconnections.com/rit/](http://www.alumniconnections.com/rit/)



## Enrollment

### ▶ Enrollment History

Fall enrollment at RIT in 2007 reached 15,989 students, an increase of 2.8% over fall 2006. Undergraduate enrollment totaled 13,476; graduate enrollment totaled 2,513. The table below shows RIT enrollment growth over time. Current enrollment reflects 31% growth since 1994.



### ▶ Applications

Applications for admission to RIT continue to rise with freshman and graduate student applications setting all-time records. Total applications to RIT in the past year number 19,205—an increase of 8.2% over the prior year.

Number of Applications Received		Change from 2006	
Freshman	11,740	830	+8%
Transfer	3,441	90	+3%
Graduate	4,024	535	+16%
Totals	19,205	1,455	8.2%

### ▶ Enrollment Distribution among RIT's Eight Colleges

College of Applied Science and Technology*	25%
E. Philip Saunders College of Business	7%
B. Thomas Golisano College of Computing and Information Sciences	17%
Kate Gleason College of Engineering	16%
College of Imaging Arts and Sciences	15%
College of Liberal Arts	5%
National Technical Institute for the Deaf (NTID programs only)**	5%
College of Science	9%

\* CAST enrollment includes 921 students enrolled in Kosovo and Croatia.

\*\* 492 additional deaf and hard of hearing students are cross-registered and pursuing degrees in other colleges of RIT with NTID support

### ▶ Enrollment Facts

- 82% of students are enrolled full-time; 18% study part-time
- 84% are undergraduates; 16% are graduate students
- RIT students represent all 50 states and 100 countries
- RIT's full-time undergraduate enrollment now ranks RIT in the 15 largest private universities in the United States
- International enrollment in Rochester exceeds 1,500 students, an all-time high

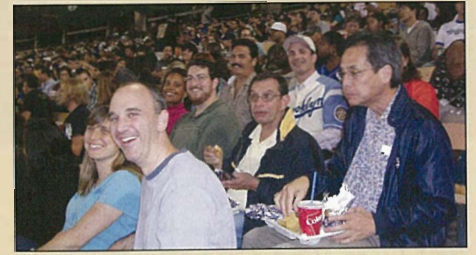




Albany alumni meet President Bill Destler, center.



Atlanta alumni helped out for ROCs Day. (Photo by Ron Sherman '64)



Los Angeles alums take in a Dodgers game.



Rochester alumni took on some outdoor work at the Ronald McDonald House for ROCs Day.



San Diego chapter members enjoyed a class at Great News Cooking School.



Southern Florida member Robert Kaplan '49 helped out at a ROCs Day activity.

## Regional Alumni Activities

Kim Kelsey '97, '05, Jon Rodibaugh, and Tara Rosa '01 are your contacts in the office for regional alumni activities. Don't hesitate to contact them toll free at 1-866-RIT-ALUM. [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities)

### Albany

The RIT Albany Alumni Chapter met RIT's new president, **Bill Destler**, at a networking reception at the Parker Inn in Schenectady Aug. 24.

Destler also attended the Fifth Annual RIT Alumni Day at the Races at Saratoga Springs Racetrack on Travers Day, Aug. 25.

Thank you to chapter leaders **John '94** and **Laura '92 Comstock** for their service.

Plans are underway for an event this winter. Keep checking the Web site for details.

### Atlanta

Alumni and friends participated in Reaching Out for Community Service Day by preparing and serving meals for Café 458 on Sept. 15. Thank you to hosts **Joe DelConte '85** and **Frances Asiedu '01**.

**Save the Date! March 13:** Meet the President **Bill Destler**. Details coming soon.

### Boston

Boston Alumni Chapter met President **Bill Destler** at the Boston Museum of Science on Sept. 14.

On Dec. 1, alumni cheered for the RIT men's hockey team as they took on Bentley College in Waltham, Mass., and enjoyed a special reception prior to the game.

**Save the Date! Jan. 5, 2008:** Cheer on the RIT men's hockey team as they take on Holy Cross in Worcester, Mass., and enjoy a special reception prior to the game.

### Buffalo

The RIT Buffalo Alumni Chapter enjoyed a tour of the Niagara Wine Trail on Sept. 22. Special thanks to host **Andrew Zach '03**.

**Save the Date! Feb. 10, 2008:** Cheer on the RIT men's hockey team as they take on Canisius (at Buffalo State rink) and enjoy a special reception at Coles Restaurant prior to the game.

**Save the Date! March 2, 2008:** Join the Buffalo chapter for the Sabres vs. Red Wings game and pre-game reception at Pearl Street Brewery.

### Central Florida

**Save the Date! Feb. 23, 2008:** Come meet President **Bill Destler**. More details coming soon.

### Charlotte

Plans are underway for an event this winter. Keep checking the Web site for more details.

### Chicago

**Save the Date! April 29, 2008:** Come meet President **Bill Destler** at a chapter event. More details coming soon.

### Cleveland-Akron

Alumni enjoyed a lunch cruise on the Cuyahoga River and Lake Erie on Sept. 29. Special thanks to host **Al Teufen '73**.

Plans are underway for an event this winter. Keep checking the Web site for more details.

### Colorado

RIT alumni and friends participated in Reaching Out for Community Service (ROCS) Day Sept. 15 by helping to repair hiking trails at Cheyenne Mountain State Park. Thank you to hosts **T.I. '84** and **Kathleen '84 Weintraub**.

**Save the Date! Jan. 12, 2008:** Cheer on the RIT men's hockey team as they take on Air Force in Colorado Springs and enjoy a special reception.

### Detroit

Alumni and friends attended a Detroit Tigers game on Aug. 12 as well as a pre-game reception in the Little Caesars Club. The Detroit Alumni Chapter also participated in Reaching Out for Community Service (ROCS) Day by volunteering with the Miracle League of Michigan. Special thanks to host **Yolanda Lewczuk '00**.

**Save the Date! March 27, 2008:** Meet President **Bill Destler**. More details coming soon.

### Ithaca

Plans are underway for an event this winter. Keep checking the Web site for details.

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey '97, '05** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.

### Los Angeles

RIT alums, family and friends enjoyed an exciting evening of major league baseball as the Los Angeles Dodgers defeated the San Diego Padres Sept. 13. Thank you to host **Eric Senna '91**.

**Save the Date! April 30, 2008:** Come meet President **Bill Destler** at a tour and reception at Warner Bros. Studios in Burbank.

### New York City

A sold-out group of 100 alumni and friends attended the U.S. Open men's finals on Sept. 2. Special thanks to hosts **Michael Larson '93** and **Wayne Stern '93**.

The RIT NYC Alumni Chapter met President **Bill Destler** at the New York Yacht Club Nov. 2. Thanks to host **Arthur Gosnell**, RIT trustee.

Plans are underway for several events this winter. Keep checking the Web site for more details.

### Philadelphia

**Save the Date! Feb. 23, 2008:** Cheer on the RIT women's hockey team as they take on Neumann College in Aston, Pa., and enjoy a reception.





San Jose members enjoyed a networking reception.



Texas alumni took in a Rangers game Aug. 25.



San Francisco alumni enjoyed a wine tour.



Detroit alumni party before a Tigers game Aug. 12.



Philadelphia alumni at a Phillies game.



Pittsburgh alumni cruised the three rivers.

## Phoenix

**Save the Date! Jan. 12:** Meet President **Bill Destler** at the Millennium Resort Scottsdale, McCormick Ranch.

Thank you to **Kathy Goll '02**, **Jen Wicus '04**, and **Dave Belden '04** for your leadership

## Pittsburgh

Alumni and friends enjoyed a lunch cruise of the Three Rivers on the Gateway Clipper riverboat on July 21. Special thanks to hosts **Al Mature '74**, **Tom Phillips '77** and **Andy Steinmetz '03**.

On Dec. 8, alumni gathered to watch the RIT women's hockey team take on Robert Morris University in Pittsburgh following a pre-game reception.

## Raleigh Durham

RIT alumni and friends participated in Reaching Out for Community Service (ROCS) Day Sept. 15 by helping to repair hiking trails on the American Tobacco Trail. Thanks to hosts **Mike '98** and **Sue '98 Pail** and **David Page '66**.

**Save the Date! March 12, 2008:** Meet President **Bill Destler**. More details coming soon.

## Rochester

Alumni and friends enjoyed a beautiful afternoon sailing Lake Ontario with Wild Hearts Charters on Aug. 11. Special thanks to hosts **Loretta Lamb '78**, **Frank Lucas '75** and **Susan Shanks '97**.

Alumni cheered on the Rochester Rhinos at PAETEC Park on Aug. 24. Special thanks to hosts **Terry '77** and **Alina '79 Palis**.

Alumni and friends enjoyed a Seneca Lake winery tour Sept. 8. Thank you to hosts **Sharyn Duffy '87**, **Shirley Murphy '81**, **Maggie Reilly '04** and **Dorothy Schillinger '66**.

Alumni cheered for the RIT men's hockey team as they defeated Cornell Big Red at Blue Cross Arena on Oct. 27. Go Tigers!

Alumni enjoyed a tour of the Susan B. Anthony House Nov. 3. Thanks to host **Maggie Reilly '04**.

## San Diego

RIT alums, family and friends enjoyed an exciting evening at Great News Cooking School, watching a cooking demonstration and sampling a four-course gourmet meal on Sept. 12. Thank you to host **Phil Ohme '99**.

**Save the Date! May 1, 2008:** Meet President **Bill Destler**. More details coming soon.

## San Francisco

RIT alums and guests enjoyed a relaxing day of wine tasting in the beautiful Paso Robles wine region on Sept. 15. Thank you to host **Kim Conti '90**.

Alums and guests met with President **Bill Destler** at a reception at the Sir Frances Drake Hotel on Nov. 28

## San Jose

RIT alums and guests enjoyed a networking reception at Village California Bistro and Wine Bar. Thank you to host **Scott Bruck '89**.

RIT alumni and guests met President **Bill Destler** at a reception at Paolo's Restaurant on Nov. 29.

## San Mateo

More than 15 alumni and guests attended the RIT/NTID Alumni Reception at TGIFriday's in San Mateo on Aug. 24. Many thanks go out to host **Elizabeth Grigsby SVP '90, '97** for her hard work and support in planning a wonderful reception.

## Seattle

RIT alumni and guests enjoyed a networking reception at the Art Wolfe Gallery on July 18. Special thanks to hosts **Mike '92** and **Lisa '93 Woods**.

Plans are underway for an event this winter. Keep checking the Web site for more details.

## Southern Florida

Alumni and friends participated in Reaching Out for Community Service (ROCS) Day Sept. 15 by

preparing meals, doing yard work and other activities for the Caring Kitchen in Delray Beach. Thank you to host **Paul Finkelstein '91**.

**Save the Date! Feb. 22, 2008:** Meet President **Bill Destler** on a private yacht cruise in Fort Lauderdale.

## Syracuse

RIT alumni and guests enjoyed a Finger Lakes wine tour on beautiful Cayuga Lake. Thank you to host **Kathi O'Gorman '70**.

RIT alumni and guests enjoyed a networking reception at Coleman's Irish Pub on Nov. 1. Thank you to host **Todd Delaney '96**.

**Save the date! Feb. 16, 2008:** Alumni and guests will enjoy a Syracuse basketball game as the Orangemen take on Georgetown.

## Texas

### Austin/San Antonio

**Save the Date! Jan 9, 2008:** Meet President **Bill Destler** at a cooking demonstration at Central Market Cooking School.

### Dallas/Fort Worth

**Save the Date! Jan 11, 2008:** Meet President **Bill Destler** at a reception at the Stockyards Hotel in Fort Worth and then enjoy a rodeo at Cowtown Coliseum.

### Houston

If you are interested in becoming a chapter volunteer, contact **Kim Kelsey '97, '05** at [kjkrar@rit.edu](mailto:kjkrar@rit.edu) or 585-475-7638.

### Washington, D.C.

RIT alumni and guests enjoyed at networking reception at Elizabeth's on L while getting a chance to meet President **Bill Destler**.

Plans are underway for an event this winter. Keep checking the Web site for more details.



# Class Notes

## Key to abbreviations

<b>CAST</b>	College of Applied Science and Technology
<b>CCE</b>	College of Continuing Education (now CAST)
<b>CIAS</b>	College of Imaging Arts and Sciences
<b>COLA</b>	College of Liberal Arts
<b>SCB</b>	E. Philip Saunders College of Business
<b>KGCOE</b>	Kate Gleason College of Engineering
<b>COS</b>	College of Science
<b>FAA</b>	Fine and Applied Arts (now CIAS)
<b>GAP</b>	Graphic Arts and Photography (now CIAS)
<b>CCCS</b>	B. Thomas Golisano College of Computing and Information Sciences
<b>NTID</b>	National Technical Institute for the Deaf
<b>SVP</b>	NTID "Summer Vestibule Program"

## 1935

**Earl Trevett '35 (KGCOE)** writes "Just wanted to let the Phoenix Group know that at age 92, I am still around but unable to attend any of the local functions."

## 1951

**Jay Brauer '51 (GAP)** writes "I've retired and am now living in Oro Valley, Ariz., a suburb of Tucson."

## 1955

**Donald Nagel '55 (FAA)** and **Joyce Tilley Nagel '56 (FAA)** exhibited their work in the Pastel Society of America's 35th Annual Juried Exhibition at the National Arts Club, New York City, in September. They also exhibited at the Birmingham (Mich.) Bloomfield Art Center during the 50 Years of Art Celebration in October. Don is a retired art supervisor for major Detroit advertising agencies. They reside in Hilton Head Island, S.C.

## 1960

**Lawrence Guzzetta '60 (SCB)** has enrolled in the Education Leadership Program at Walden University. Planned graduation date: 2009. Guzzetta has been designated president elect of the Academy for Career and Technical Teacher Education. His term will commence during the December 2007 ACTE convention in Las Vegas.

## 1964

**Raymond Maly '64 (GAP)** retired in August after 43 years in the printing industry.

## 1965

**Leslie Howard '65 (GAP)** has won the Carol Phillips Award for Print of the Year 2006 at the juried competition of the Westchester Professional Photographers Association. His winning image, *Firing Line*, was taken at a civil war reenactment at the Farmer's Museum in Montgomery, N.Y. Howard is the owner of Les Howard Productions, a photography and video company ([www.leshoward.com](http://www.leshoward.com)).



## 1967

**Philip MacArthur '67 (KGCOE)** retired from teaching mathematics at the community college in Key West and attended the 40th class reunion at Brick City Homecoming.

**Howard Worzel '67 (GAP)** writes, "Hello fellow alumni! After 34 years of working at Polaroid designing film and camera systems, I have retired to sun-drenched Phoenix where I enjoy running, golfing and swimming almost every day." He was unable to attend the 40th class reunion, but notes, "We were so very lucky to have had the great teachers that RIT afforded us and our lives have forever been enriched because of them."

## 1968

**David Folkman '68 (FAA)** writes, "As co-publisher and design director of *Hogan's Alley*, the *Magazine of the Cartoon Arts*, I'm happy to report issue No. 15 is now out. There is an impossibly detailed examination of the symbiotic relationship between comics and smoking: June Brigman, artist on *Brenda Starr*, and Tim Rickard, creator of *Brewster Rockit*, are interviewed, as is *Popeye* and *The Katzenjammer Kids* artist Hy Eisman, who also unearths a lot of never-before-reprinted artwork! And the issue traces the history of *Little Lulu* from simple gag cartoon to merchandising juggernaut. Also, you'll see Henry as you never saw him in his comic strip, as one of comics' early integrationists! This is the biggest issue of *Hogan's Alley* yet, at 160 pages. For subscription info, go to [hoganmag.com](http://hoganmag.com)."



## 1969

**John Jordan '69 (GAP)** retired in 1998 after 22 years as staff photographer of the Phoenix Fire Department. He volunteers as photographer and is on the planning committee for the Arizona Childrens Burn Camp, a one-week summer camp in Prescott, Ariz., for children ages 6-17 who have sustained burn injuries. John currently serves as president of the Board of Directors and trip escort for Arizona Highways Photo Workshops, which provides approximately 28 photo workshops a year led by well-known photographers.

## 1970



**Frank Argento '70 (GAP)** is exhibiting more than a dozen charcoal drawings at S.C. Fine Art gallery in Rochester. Pop Icons: Music 101 features portraits of Louis Armstrong, Bob Dylan and Jimi Hendrix. Argento joined RIT in 1965 and has held various positions in instructional design,

research and technology and teaching. He also operated a full-service ad agency in Rochester. Pop Art: Music 101 is on view through Dec. 30, 2007, at S.C. Fine Art, 115 Berkeley St., Rochester.

## 1971

**Deborah Bewley '71 (FAA)** had one of her mixed media pieces, *24 Balls - Black*, accepted by the 25th Annual National Small Works Exhibit at the Tri-County Arts Council Gallery in Cobleskill, N.Y. This piece was also included in the The Best of 2007 show at the Ohio Craft Museum, Columbus, the Southern Ohio Museum, Portsmouth, and the Wayne Center for the Arts, Wooster, Ohio.

## Thomas Klinkowstein '71

**(GAP)** is the president of Media A LLC, associate professor of New Media at Hofstra University and adjunct professor of digital design at Pratt Institute. Tom took a zero-gravity flight over the Atlantic Ocean on May 5, 2007, as part of the research component of a new project entitled "A Day in the Life of Smart Things,



2030." He also gave the keynote address on living environments, sensor-nets and "blogjects" for the German Multimedia Congress in Stuttgart, Germany, on Sept. 19, 2007.

## 1972

**John Hardel '72 (NTID)** is a peer specialist working for clients with AIDS/HIV at D.E.A.F. Inc. in Massachusetts.

**Robert McKane '72 (GAP)** and Loretta Steeves were married July 20, 2007, in Mount Kisco, N.Y. They currently reside in Chappaqua, N.Y. **Dorothy Cole Farris '73 (SCB)** attended the ceremony.



**Richard Woodring '72 (KGCOE)** was promoted to vice president/general manager, North American Compressed Air and Gas Treatment, Parker Hannifin Corp.

## 1973

**David Grossman '73 (KGCOE)** retired from the Federal Aviation Administration after 30 years as an aerospace engineer. He has started an engineering consulting business in the aviation and aircraft certification field.

**Karen Kashmanian Oates '71, '73 (CAST)** has been selected as the deputy director of the Division of Undergraduate Education at the National Science



Foundation. Oates is recognized nationally as a leader in the reform of undergraduate science education.

## 1976



**Kathryn Bloom '76 (GAP)** is the director of operations at Perimeter Marketing Co., Westport, Conn. Prior to that, Kathe was the owner of kbloom Associates. "I joined this marketing company in June 2006 as part of a team brought together to revive the company and introduce new products."

Bloom and Dee White were married on May 27, 2006 in New Haven, Conn. They reside in Stratford, Conn.

## 1977

**Dennis Brannon '77 (CAST)** is self-employed as a CPA in Fayetteville, Ga. He earned an MBA in accounting from Fairleigh Dickinson University in 1984 and became a CPA in 1989. He began a tax and accounting office in 1993, specializing in small businesses and individual income tax preparation.

**Daniel Comfort '77 (KGCoe)** has joined the Fluor Corporation, Sugarland, Texas, as a senior design engineer after working 28 years for DuPont Corp.

**Keith Williams '77 (GAP)** is an instructor of economics and business administration at Carl Sandburg College, Galesburg, Ill. He received the 2007 full-time Faculty-of-the-Year Award. Williams is a Sam Walton Fellow and faculty adviser for the local chapter of Students In Free Enterprise. The father of three (with two teens still at home) is pursuing a doctorate in business administration.

## 1978

**Donney Drennon Gala '78 (COS)** will retire from the U.S. Department of Justice, Federal Bureau of Prisons, Jan. 3, 2008, ending a career in law enforcement of 21 years. He is featured in a profile in the seventh edition of a criminal justice textbook entitled *Criminal Justice: A brief introduction* by Frank Schmalleger.

**Lawrence Fox '78 (GAP)** is the manager of corporate imaging at Fred Fox Studios. Founded in 1919 by his grandfather, the company has eight studios in the Chicago area and was a finalist in the Illinois Family Business of the Year 2006.

## 1979



**Mitch Klaif '79 (GAP)** has been named Time Inc.'s senior vice president, information technology. Previously, Klaif served as Time Inc.'s vice president of Global Magazine and Digital Technology where he led the division that managed the company's around-the-clock magazine, production and digital technology operations. He also served as deputy

chief information officer of Time Inc., assisting in the overall management of Time Inc.'s information technologies and its hundreds of mission-critical systems. Klaif originally joined Time Inc. in 1997 as director of Customer Service & Operations for Information Technology.

## Alumni Updates

### D-Pan music videos open 'World' to deaf viewers

Sean Forbes isn't waiting for the world to change. He's making it happen.

Forbes '07 (multidisciplinary studies) launched D-PAN, the Deaf Performing Artists Network, in fall 2006 to showcase the talents of deaf actors, writers, performing artists, directors and producers and to create works of interest to the deaf and hard of hearing community.

D-PAN is already having an impact. Its video interpretation of John Mayer's Grammy-winning song, *Waiting on the World to Change*, has been embraced by the deaf community.



Sean Forbes '07

"This song has become the deaf community anthem," Forbes says. "We have been able to say in four minutes what people have been trying to say for ages. Many thanks to John for letting us do this and to take his art and create our own message. It has just been amazing."

A native of Detroit, Forbes, became hard-of-hearing at age 1. Nonetheless, he has a life-long interest in music. Both parents are musicians, and Forbes performs his own music.

"I came up with the idea (for D-PAN) after signing songs to friends for many years," he says. "I was always trying to find a way into the music business as an artist, but I knew I had to do something really different to grab attention and I figured this was the best way to do it." D-PAN's first video, *Where'd You Go*, features Forbes in an evocative interpretation of the Fort Minor hit.

Forbes persuaded industry veteran Joel Martin, a Detroit-area studio owner and hip-hopper Eminem's publisher, to join the project, and they recruited other music professionals and deaf community leaders to form the non-profit organization's board of directors. Martin's reputation helped open doors to artists such as Mayer, who grant permission for the D-PAN videos under standard licensing contracts.

D-PAN doesn't simply add captions or insert an ASL interpreter into a previously produced music video. D-PAN creates an entirely new visual performance over the original artist's audio. In the case of *Waiting on the World to Change*, footage of 15 diverse performers are interwoven with compelling clips and quotes related to the deaf experience.

Two of the performers have RIT connections: Kriston Pumphrey, the first performer in the video, is a fourth-year advertising and public relations major. Katelyn Moran-Pearlman, the adorable toddler in the piece, is the daughter of Michael Pearlman '05 (criminal justice) and Nicole Moran, who also attended RIT.

In the works now is a DVD with eight to 10 videos. Fans can expect a wide variety of material: Forbes says they are open to all genres, styles and themes. And, while opening the world of music videos to the deaf and hard of hearing community, D-PAN is also providing a way for hearing audiences to experience music in a new way.

"Keep in mind that we are trying to aim at creating a product that everyone can enjoy. 'It's everybody's music' after all," he says, citing the D-PAN slogan.

People can view the videos and keep posted on D-PAN's projects at the Web site, [www.d-pan.com](http://www.d-pan.com), or through the D-PAN page on MySpace. Forbes says the Internet has been an effective way to reach their audience. The company has also been featured in the news media.





President Bill Destler, right, poses with Nancy Fein '76 (mathematics), Outstanding Alumna for 2007, and Robert Snyder '56 (chemistry), Volunteer of the Year. The two were honored at the President's Alumni Ball.

## Top honors go to Fein, Snyder

Two notable grads were honored Oct. 5 at the President's Alumni Ball.

Nancy Fein '76 (mathematics) is RIT's Outstanding Alumna for 2007, and Robert Snyder '56 (chemistry) is Volunteer of the Year.

Fein is vice president of parts, service, customer satisfaction and training for Lexus division of Toyota Motor Sales (TMS), U.S.A. Inc. Since joining Toyota in 1982, Fein has held a number of positions, including general manager of the Toyota Kansas City Region of Toyota Motor Sales and corporate manager of New Era Business Systems. *Automotive News* recognized Fein as one of the 100 Leading Women in the Automotive Industry in 2005.

Fein continues a strong connection with RIT as a member of the university's Board of Trustees and a member and former president of the Alumni Network Board of Directors.

Professor Emeritus Snyder received his Ph.D. in metallurgy from Iowa State University in 1960 and joined the RIT faculty in 1967 after working for Ford Motor Co. and American Standard Inc. He taught mechanical engineering until retiring in 2001 and has received numerous awards for his contributions to engineering education. Besides serving on RIT's Alumni Network Board of Directors and the RIT United Way Steering Committee, he volunteers with the Rochester Ronald McDonald House and Habitat for Humanity.

The Outstanding Alumni Award, established by the Office of the President in 1952, is the highest honor the institute can bestow upon an alumnus/a. The award recognizes graduates who have served RIT through their dedication, loyalty and leadership. The Volunteer of the Year award is presented to an individual who exhibits dedication to the RIT community by being active and involved in institute life while also contributing significantly to his/her community, state, or nation.

For more photos of the 10th annual Brick City Homecoming, see pages 25-27 or go to [www.rit.edu/brickcity](http://www.rit.edu/brickcity).

**Jerome Nevins '79 (GAP)** is the co-chair of the visual and performing arts department at Albertus Magnus College in New Haven, Conn. He teaches the history of photography, digital photography, introduction to computer art, ceramics, kiln building and design, graphic design, ceramics and textiles. Nevins also teaches philosophy and comments, "I believe that excellence in teaching begins with having a profound respect for the integrity and honest intent of every student. Each must find his or her own voice. Each must feel secure enough in the classroom to take risks, make mistakes, feel encouraged by successes and derive energy from a supportive cooperative classroom environment."

**Michael Philie '77, '79 (GAP)** became the president of The Philie Group LLC in West Friendship, Md. He brings his 28 years of experience and leadership to Philie, which provides management consulting and strategic planning to commercial printing companies.

## 1980

**Thomas Curley '80 (GAP)** has been employed by Fujifilm USA for 25 years. As director of marketing for lab solutions in the imaging division, he is responsible for all lab equipment and software related to retail and professional lab markets in the United States.

**Stephen Owens '80 (SCB)** is an associate professor in the Culinary, Baking and Pastry Arts Program at Southern New Hampshire University. He has been teaching associate and bachelor degree programs for 15 years.

**Toby Westcott '80 (CAST)** is a senior consultant at TITAN Technology Partners, Charlotte, N.C. Toby was previously employed at Thomson Inc. as senior analyst. "A traveling road warrior once again—providing SAP R/3 basis consulting for various companies in contract with TITAN." He lives in Noblesville, Ind.

## 1981

**Fred Meyes '81 (COS)** has been promoted from program manager to administrator at AMAK Health Care.



**Richard Nicolette '81 (GAP)** is the pre-press specialist at New Vista Image, Golden, Colo. He previously was employed at Rocky Mountain Blueprint as IT/Color/Architectural Planroom. "I have always wanted to get back to large color format for indoor and outdoor applications as well as using my prepress skills for

accurate color and appropriate sharpness, depending on the viewing distance. Looking forward to it!"

**Robert Schott '79, '81 (FAA)** recently founded WOWindows LLC in Cranford, N.J. "For Halloween 2006, I launched my first consumer product invention called WOWindow Posters. These are full-color, hi-res plastic window decorations that 'light up' at night for the enjoyment of passersby. In 2007, my product will be distributed through seven national catalog companies and approximately 2,500 specialty and mid-size chain stores." For more information, go to [www.WOWindows.com](http://www.WOWindows.com).

**Joseph Staszak '81 (GAP)** writes, "Since my 1995 retirement (as director of Regional Book Programs in Latin America for the United States Information Agency), I live in Mexico and have dedicated myself fulltime to creating high quality technical resources for the print and publishing industry in both Spanish and Portuguese. Creating



most of Graphic Arts Technical Foundation material in Spanish (by contract and through royalty agreements). I have also worked with NAPL, NAQP (now known as PII), RIT and many other professional groups throughout Latin America. I recently worked closely with the CEO of IDEAlliance (International Digital Enterprise Alliance) to create Spanish versions of the General Requirements for Applications in Commercial Offset Lithography and Web Offset Print Standards. I have been granted the opportunity to work with great organizations, and am honored to help IDEAlliance create valuable tools in Spanish and Portuguese for everyone involved in the information creation process. Currently, we are working to gain support of GRACol as the universally accepted communication tool of the graphic communication industry, from Canada all the way south to Argentina—uniting the entire Western Hemisphere. In September 2007, we launched an annual Digital Workflow Congress in Mexico City. I would love to hear from other RIT graduates interested in helping spread technology or establish exchanges between universities. My email is [jstaszak@idealliance.org](mailto:jstaszak@idealliance.org).

**Nicoletta Zongrone '78, '81 (COS)** was promoted to vice president of Eastman Kodak Co. by the Board of Directors. Nicoletta joined Kodak as a chemist in 1981. Prior to her current position, she was worldwide operations manager for the com-

pany's Consumer Output Business (2004–2005); general manager, Inkjet Media/Home Printing (2003–2004); and general manager, Inkjet Media (2000–2003). She also holds three U.S. patents for work on digital printing plates.

## 1982

**Deborah Telfer '79, '82 (COS)** is the acting vice president of academic affairs at Jones International University, Centennial, Colo.

## 1983

**Michael Catillaz '83 (SCB)** has been named vice president for college advancement and president of the Geneseo Foundation. At Geneseo, Catillaz will direct the College Advancement Division and manage a team of 23 professionals engaged in development, communications and alumni relations. He brings more than 25 years of fundraising and development experience in public and private higher education, including leadership positions in capital campaigns at Hobart and William Smith Colleges and the National Technical Institute for the Deaf (NTID) at RIT.

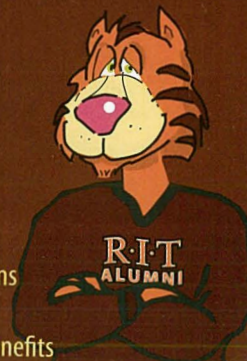
# get connected

An important benefit to RIT alumni is the Online Community. Through an easy to use, secure online system, you can:

-  Connect with fellow alumni
-  Learn what RIT events are taking place in your region
-  Activate your RIT alumni email address
-  Update your personal contact information
-  Network for your career
-  Access research databases for no fee
-  Submit class notes for the next issue of University Magazine
-  Receive the award winning monthly e-newsletter, The Tigers Tale

Membership is free and open to all RIT alumni. Just visit [www.alumniconnections.com/rit/](http://www.alumniconnections.com/rit/) and register to get connected.

*The Online Community — just one of the benefits of graduating from RIT!*



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**1-866-RIT-ALUM**  
[www.rit.edu/alumni/benefits](http://www.rit.edu/alumni/benefits)



**Above:** RIT travelers enjoyed a September visit to the Italian Riviera.

**Below:** Students and recent grads on the 2007 European Odyssey.



## Expanded travel opportunities for alumni of all ages

The Office of Alumni Relations has expanded its group travel opportunities. In addition to the program that has been available for the past decade, an option for students and new alumni has been added.

Last June, 27 RIT students and recent grads participated in RIT's first European Odyssey. The group joined alumni from two other universities to visit seven countries in 19 days, including England, France, Holland, Austria, Germany, Italy and Greece.

Participants stayed in four-star hotels and enjoyed an organized tour with guides, transportation and meals. The tour, sponsored by the RIT Alumni Network, will be repeated in June 2008. For more information, go to [www.orionworldwide-travel.com/rit](http://www.orionworldwide-travel.com/rit) or contact Stefania LoMonaco '04, associate director of Alumni Relations, at 585-475-4930.

"Parents have purchased this for their son or daughter as the ultimate graduation present," says LoMonaco.

This past September, 28 RIT alumni and friends traveled to the Italian Riviera on what trip coordinator Barbara Carney, associate director of Alumni Relations, calls "the best trip ever."

Tours for 2008, open to all alumni and friends, include Spain, April 15-26; Italy's Mountains and Lakes, Aug. 13-21; China and the Yangtze River, Sep. 10-22; and Costa Rica, Nov. 5-14. For more information about the traditional travel program, go to [www.rit.edu/alumni](http://www.rit.edu/alumni) and click on "Activities and Events, Travel Program" or call Barbara Carney at 585-475-2959.



## Former Kodaker cooks up a new career

Mary Lynn Vickers '01 (statistical quality) woke up one morning ready for a change. Although she enjoyed her 25 years as an industrial engineer and project manager at Eastman Kodak Co., Vickers began to wonder if there was something else she'd like to do with her life. She decided to take advantage of an opportunity to retire early and began exploring other interests.

She was surprised when a career aptitude test placed marketing executive and chef in the top slots. While mulling over the possibilities, she happened to hear an interview with a personal chef on National Public Radio.

"I said, 'That's for me!'" Vickers recalls. She joined the United States Personal Chef Association, got the necessary health and safety training and certifications, and launched her business – dubbed The Phantom Chef – in 2001.

She believes she was the first personal chef in the Rochester area, and, as the pioneer, she initially had to educate people about the service. A personal chef, she explains, goes to clients' homes and prepares meals, packs them in serving-size containers and stocks the freezer. The number of meals prepared on one visit depends on various factors including the size of the family and freezer space available.

Menus are determined in advance, customized to clients' preferences. Prices vary according to ingredients, but Vickers says the cost per meal typically compares to dining at a mid-range restaurant. Many busy people consider it money well spent.

"I'm a convenience, not a luxury," she says, noting that her service saves people time shopping, cooking and cleaning up, or time and money they might otherwise spend at restaurants. "The time savings can add up to 15 to 25 hours a week. Many people who like to cook and are good cooks hire me to solve the everyday problem."

Besides her original "meals for busy people," Vickers has added two other services. She prepares custom dinner parties for groups of two to six, and she offers cooking-class events based on a culinary theme, where all the guests learn how to create the dishes served and go home with the recipes. The parties take place in clients' homes, and Vickers does all the shopping, preparation and clean-up.

She gets ideas for her theme parties from her "foodie travel" adventures to places including Santa Fe, Italy and Spain. "Everywhere I go I'm trying to reverse-engineer recipes," she says.

As a one-person business, Vickers handles marketing, promotion and bookkeeping as well as the cooking and shopping. "Every aspect of the business requires attention to detail," she says. "When you're a sole proprietor, you wear all the hats."

She's received honors for her efforts. In 2006, she became the first person to receive the "212 Degree Fahrenheit Marketer of the Year" award from the Personal Chef Association. In August, Vickers was invited to present a session on interviewing clients at the association's annual conference.

The recognition from her peers has been gratifying, but Vickers says the best part of her new job is the appreciation of her clients.

"The best part is when they love the food."



Mary Lynn Vickers '01 has taken on a new career.

For more information, contact Vickers at 585-671-6508 or [phantomchef@rochester.rr.com](mailto:phantomchef@rochester.rr.com).

**Julia Dooley '81, '83 (GAP)** writes, "I've been selected as one of five science educators from the United States to participate in geoscience core drilling program in Antarctica. I will be part of a seismic survey team that will be stationed in a remote science camp in the Mackay Sea Valley for four to five weeks. I'm so excited about the photographs I'll be taking that I broke down and bought a digital camera, but I'm also taking my old Nikon and numerous rolls of black and white film. You can track my adventure through [www.andrill.org](http://www.andrill.org) and follow the education on Project Iceberg links."

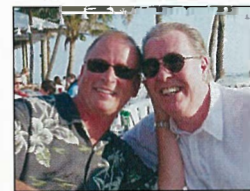
**Norbert Politi '83 (CAST)** has been named by Bausch & Lomb as the director of supply risk mitigation, surgical equipment, Rochester.

## 1984



**Mark Cushman '84 (CAST)** recently accepted a position at Fermer Precision Inc. in Ilion, N.Y., as general manager. Cushman is also the mayor of the Village of Ilion, Herkimer County's largest municipality with 8,600 residents. It is also the home of Remington Arms Co. Ilion is well known for its low-cost municipal electric and water utilities, and its

beautiful marina/RV park.



Chris Garner '84, left, and Toby Thompson.

**Chris Gardner '84 (GAP)**, president and CEO of Variant Products Ltd. in Rochester, recently caught up with retired School of Design professor Toby Thompson in Sarasota, Fla. Chris and his wife,

**Theresa Williams**

**Gardner, '84 (GAP)** and their two daughters, Kathryn and Shannon, were vacationing in Florida, where Toby resides. A week before, Toby's grandson, Max Waldt, graduated from Pittsford Mendon High School with Chris' daughter, Kathryn. The entire gang, including Toby's daughter, **Kelly Thompson Waldt '82 (FAA)** and husband **Dale Waldt '82 (GAP)** had a great time discussing many interesting design ideas over a delightful dinner at The Beach House.



**Carolyn Powell '82, '84 (FAA)** and Keith Grover were married Oct. 1, 2006, in Rochester. They reside in Fairport, N.Y.

## 1985

**Kim Miller '85 (SCB)** writes, "Hi! I wrote and published a book titled *How to Love Your Kids More Than You Hate That Man*. [www.loveyourkidsmore.com](http://www.loveyourkidsmore.com)."

**Rodney Penniman '85 (CAST)** is operations manager for AMEC in Phoenix. AMEC provides engineering services to clients from over 300 offices worldwide.



**Peter Waskewicz SVP '83, '85 (NTID)** will transfer his job location for the U.S. Postal Service from Fort Myers, Fla. to Knoxville, Tenn.

## 1986

**John McFarland '86 (SCB)** writes, "We received custody of our grandson Donovan in March of 2006. Donovan turned two on May 9, 2007. With two grown children, we are now starting over . . . the curve life throws at you!"

## 1987

**Julie Borden '87 (FAA)** is a product designer, fine artist, illustrator and owner of Juleez, LLC located in Philadelphia, PA. Juleez™ features a collection of fine art and licensed art products designed by Borden. Herdoos™ has become the newest licensee to work with Borden, and features whimsical 3D sculpted hairbrushes and accessories. Juleez™ has also created and licensed artwork for Ball Corporation, C.R. Gibson, Fabri-Quilt, Pacific-Enterprise and several other companies. Borden's fine art paintings and sculptures are shown in galleries in Philadelphia and various locations throughout the United States. Visit [www.juleez.com](http://www.juleez.com) to see her colorful work and say hello.

### **Michael Manger '86, '87 (GAP)**

is the owner of Arizona Color Solutions Inc. ([www.azcoso.com](http://www.azcoso.com)), a large-format graphics company in Tempe Ariz.

**Julia Pfefferkorn '85, '87 (FAA)** is a professor at the Art Institute of Charlotte, N.C. She was recently featured in an interview on NPR's *All Things Considered* and was presented at the International Conference of Arts and Humanities in Honolulu, Hawaii.

## 1988

**Matthew Carey '88 (SCB)** became a licensed New York State home inspector and is now the owner of a new business, AM Home Inspections Inc., in central New York.

**Joseph Mulligan '88 (GAP)** was recently named division head of the Department of Oral and Maxillofacial Surgery at Temple University Medical Center. His special interest includes post-traumatic facial reconstruction in adult and pediatric patients.

**Jacqueline Robinson '88 (SCB)** accepted a position at ARAMARK Higher Education in Covington, Ky., as Mid-Atlantic regional marketing director. She manages the marketing team for universities in Ohio, Kentucky, Virginia and West Virginia.

## 1990

**Jeffrey Downs '90 (CAST)** was promoted to chief information officer from director of development at MyWebGrocer in Colchester, Vt. "Our current challenge is finding bright, inquisitive and motivated American software developers," he says.



### **Glenn Jackling '85**

**(KGCOE), '90 (CCE)** is president and CEO of Allen-Bailey Tag & Label, Inc., a privately held corporation founded in 1911. He started the new job in May 2007.

**Judith Sobresky '90 (GAP)** and Christopher Mattioli were married May 5, 2007, at St. John of the Wilderness Church in Copake Falls, N.Y. They are currently living in the Berkshire Mountains of Western Massachusetts.

## 1991

**Fabian Grabski '91 (CAST)** is assistant chief engineer for two Department of Veterans Affairs Hospitals in St. Louis, Mo. He also continues to serve as a major in the Missouri Air National Guard.

**Monica Meehan '92 (FAA)** accepted a graphic design position with the New Mexico Department of Cultural Affairs at the Center for Museum Resources in Santa Fe. "It's a challenging position with varied work, including exhibit graphics and marketing collateral support for the Museum of New Mexico system."

## 1992

**Jason Berry '92 (FAA)** directed the film *24-solo*, which premiered in Rochester at the Little Theatre, June 21, 2007. The film follows world champion Chris Eatough on his quest to a seventh consecutive title in mountain bike racing. Jason's first feature-length production, *Off Road to Athens*, has won multiple awards and was nominated for Best Documentary in six international film festivals.

**Young Kim '92 (KGCOE)** is the director of biostatistics at DP Clinical Inc., Rockville, Md.

**Jeffrey Mau '92 (SCB)** is a systems analyst at New Era Cap Co. in Buffalo.

**Ricardo Venegas-Giron '92 (SCB)** is the chief financial officer and executive vice president at impreMedia, New York City. Ricardo previously was employed at Journal Register Company as treasurer. ImpreMedia is the No. 1 Hispanic news and information media company in the United States in print and online. For more info, visit [www.impremedia.com](http://www.impremedia.com).

## 1993

**Ignacio Espinosa de los Monteros '93 (KGCOE)** and Amber Nichole Espinosa de los Monteros announce the birth of a son, Benjamin Scott, on Aug. 27, 2007, in St. John's Hospital, Anderson, Ind.

**Blaine Fairless '93 (COS)** is a senior manager in Parente Randolph's Forensic & Litigation Support Services group. The firm provides expert services and trial testimony to lawyers in commercial and intellectual property litigation.

**Adam Parent '93 (CAST)** is currently deployed to Afghanistan on a one-year assignment mentoring Afghan National Army Officers.

**John Peterson '93 (CAST)** is a software engineer at Sensis Corp. in East Syracuse, N.Y. He has been employed at Sensis since he graduated. He and Christine Manchester were married on April 13, 2002, in Believers' Chapel, Cicero, N.Y. They currently reside in Pulaski, N.Y. They have five children: Derek (16), Matthew (14), Timothy (11), Sarah (8) and Samuel (6).

**Susan Plummer '93 (CAST)** and husband, Scott, announce the birth of a son, Griffin Thomas, on March 27, 2007. He joins brothers Ben (4) and Nicholas (2).

## 1994

**Michael Dobson SVP '85, '90 (NTID), '94 (CAST)** and wife, **Beth Ann Sutherland, SVP '84, '89 (COLA)**, adopted two deaf sons, Billy and Jonathan.

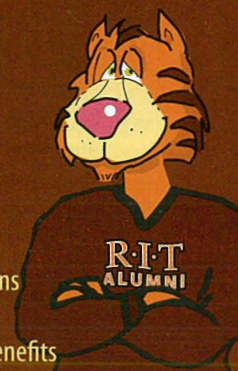
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-  Home insurance
-  Life and disability insurance
-  Health insurance
-  Dental insurance

RIT insurance programs are offered through some of the country's leading providers. Some programs are not available in all states. For information, visit [www.rit.edu/alumni/benefits](http://www.rit.edu/alumni/benefits).

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**Thomas Heseltine '94 (SCB)** was recognized as a "SmartCPA" by the Baltimore *SmartCEO* magazine. More than 60 CPAs from the Baltimore metro area were considered for this award and nominees were selected based on their technical expertise, leadership, innovation, significant accomplishments and relationship-development strengths.

**Nannette Patterson Napier '94 (KGCOE)** received a Ph.D. in computer information systems from Georgia State University on Aug. 29, 2007. Nannette is an assistant professor of information technology at Georgia Gwinnett College in Lawrenceville.

**Karen Fuller Tribbett '94 (COS)** completed active duty in the United States Marine Corps after 13 years of service as an F/A-18 pilot. She is now a demonstration pilot for Gulfstream Aerospace, flying G450 and G550 aircraft. She is continuing her service as a Marine Corps reservist.

## 1995

**Giuliano Callegaro '95 (CAST)** was promoted to associate director of food and beverage at Four Seasons Hotel, Shanghai. Four Seasons Hotels & Resorts are expanding with the opening of live properties in China: Macau, Beijing, Hangzhou, Pudong, and Guangzhou.

**Andy Cooney '95 (COS), '00 (SCB)** and **Michelle Lacagnina Cooney '96 (COS)** announce the birth of a son, Kyle Andrew, on Aug. 12, 2007, in Rochester. Andy, Michelle, Kyle and Kyle's big brother Zach are doing well.

**Rosanne Vanduzer Lissow '95 (SCB)** and husband, Tom, announce the birth of a daughter, Amy, in February 2007 in Cary, N.C. Amy joins 3-year-old sister Jennifer.

## 1996

**Rebekah Dawes '96 (CAST)** is a teacher in the Elmira (N.Y.) City School District.

**Elizabeth McGee Denman '92 (GAP), '96 (CIAS)** is the manager at Morgan Lane Ent. Elizabeth also donates her time and photography talents to the county volunteer fire and rescue as the public relations and media contact person.

**Diane Dimitroff '80, '83, '96 (SCB)** is the new executive director of the Brockport Auxiliary Service Corp. (BASC) on the campus of SUNY Brockport.

**Dianne Iverglynne '96 (CIAS)** writes, "Completed International Patent 'Monoterpenes in Photographic Developers and Method of Use' (2002). Completed masters' degree in history, research (2006), Thesis: 'The Photographic Crayon Portrait: Nineteenth-Century Icon of Absent Family Members and Present-day Relics of Latter-day Saints.' No . . . not a member. Creative non-fiction essay published in *Forged in Fire: Essays by Idaho Writers*. "Reading the Glow" (primitive clay firing temperatures), Oklahoma University Press (2005). Currently enjoying life studying Chinese culture: brush script, the language, and traditional Chinese music on the erhu (two-string lap violin) and on the hulisi (gourd flute) from generational players in Xiangfan, Hubei Province, China, while teaching at Xiangfan University. Just renewed my contract in order to stick around my erhu teacher – a true master of the art. (I've made it to level three of 10—just a screeching beginner all over again!) See you at the Beijing Olympics opening ceremony??? Making every effort to *be* there!"



**Richard A. Panzer '96, '98 (CIAS, CAST)** married Julianna Harris on Sept. 22, 2006, in Breckenridge, Colo. Richard is web interface designer and owner of 2FH.net, a company he founded in 2005. Julianna, a graduate of the University of Arizona, is a project manager for IQ Solutions in Rockville, Md.

They reside in Silver Spring, Md. They plan on moving to Colorado in 2008.

## 1997

**Sarah Smith Arana SVP '93 '97 (COS)** and husband, **Xavier Arana SVP '89, '94 (NTID), '98 (CAST)**, announce the birth of a daughter, Caroline Isabel, on July 14, 2006. Big brother Henry is 5½ years old. They reside in Minneapolis where Xavier works for a consulting engineering firm.

**Katherine Carter '97 (CAST)** and Nathaniel Scott were married June 3, 2007, in Rochester, where they currently reside.

**Michelle Danzer-Gries '97 (CIAS)** and **Tom Gries '95 (KGCOE)** announce the birth of a son, Alexander Sebastian Gries, born on Feb. 6, 2007, in Providence, R.I. Alexander has a big brother, Jakob.

**Deborah Kulas-Sorg '97 (CIAS)** and husband, Stephen, announce the birth of a daughter, Jacquelin Laureen, on June 2, 2007, in Morristown, N.J. Deborah is currently director of cosmetic promotional purchasing for L'Oreal Paris in New York City.

**Benjamin Richey '97 (CIAS)** and his wife, Melissa, welcomed a son, Evan Carter, April 25, 2007. Evan joins big brother Colin, age 3.

**Erin Tomeny '97 (CAST)** and Alan Deuel were married June 23, 2007, in Webster, N.Y. They reside in Geneva, N.Y.

# Alumnus wins top prize in Microsoft photography contest



**Paul Van Hoy II '06**

Paul Van Hoy II '06 (MFA, imaging arts) received the grand prize in the Microsoft Future Pro Photographer Competition, besting a field of 15,600 entries submitted by student photographers from 90 countries.

Van Hoy's winning image, *Apocalyptic Summer*, was taken in Rochester in the summer of '06. The prize package carries a \$20,000 cash award and a digital workflow package valued at \$5,000.

"I'm a portrait photographer, a hunter/gatherer of forms, faces and expressions," says Van Hoy. "I am most interested in vulnerability and rare moments of discontinuity in which defining moments materialize and disintegrate almost simultaneously. For me, this is what street photography is all

about. Interaction with strangers through an image capture device changes the dynamic of an already ambivalent relationship. It is crucial that the photographer be improvisational not only on a technical level, but his or her spontaneity should also extend to the persuasions necessary to gain the momentary trust of a desired subject."

Van Hoy's work has been published in various photographic magazines, including *CMYK Magazine*, *Photographer's Forum*, *Professional Photographer*, *Camera Arts* and *Creative Quarterly*. He operates his own commercial photography business, Fotoimpressions, in Rochester while also working as an educator and exhibiting artist.

A native of Evansville, Ind., Van Hoy received a bachelor of art degree in graphic design from the University of Southern Indiana.

**Kelly Downs**

To view all the winning photos, visit [www.microsoft.com/photo/galleries](http://www.microsoft.com/photo/galleries).



**'Apocalyptic Summer' by Paul Van Hoy II '06**



## Memories times three



Three alumni who became faculty members got together to reminisce over lunch during the summer break. From left are R. Roger Remington '58 (art and design), Vignelli Professor of Design; Frank Cost '87 (computer science), professor of digital publishing and printing and associate dean, College of Imaging Arts and Sciences; and Stanley Witmeyer '36 (art and design), professor emeritus. Witmeyer, who lives in Rochester, was an instructor from 1946 to 1952 and served as head of the School of Art and Design for 19 years. He retired in 1987. "One of Stanley's achievements was to advance the art school from a traditional beaux arts academy to a leading modern design program," says Remington.

## 1998

**Jeffrey Bauer '98 (COS)** and wife, JoAnn, announce the birth of a son, Victor Gabriel, on Aug. 3, 2007, in Oak Harbor, Wash.

**Scott Drazhal '98 (SCB)** and wife, Danielle, announce the birth of daughter, McKenna Grace Drazhal, on June 29, 2007 in Huntersville, N.C.

**Melissa Mortimer '95, '98 (SCB)** and Robert Rachinsky were married Sept. 30, 2006, in Keuka Lake, N.Y. They currently reside in Norwalk, Conn. The bridal party included alums **Julie Nagle Warner '95 (COS)**, **KC Ryan Foster '95 (CCE)** and **Jodi Sullivan West '98 (KGCOE)**.

**Tom Balland '96 (KGCOE)** and **Kristen Spiotti Tompkins '97 (COLA)** performed readings.

**Michael Pail '98 (KGCOE)** accepted a position at Varian Inc. in Cary, N.C., as an electrical design engineer. Prior to that, Michael was the owner/operator of the Closet Factory. After 14 months in business, **Suzanne Pail '98 (KGCOE)** and Michael are trading roles: Michael will return to corporate America and Suzanne will leave it and continue where Michael left off with the Closet Factory franchise business. The two reside in Cary, N.C.

**Jason Vigil '98 (CAST)** recently co-authored the textbook *Structural Wood Design: A Practice Oriented Approach* with RIT Professor Abi Aghayere. The book was released in August 2007 by John Wiley & Sons.

**Adam Will '98 (KGCOE)** and wife, Julie, announce the birth of a daughter, Abigail Faith, on Jan. 10, 2007, in Boca Raton, Fla.

## 1999

**Elizabeth Haywood '99 (COS)** had a solo showing of 40 paintings at the Vose Gallery on Newbury Street in Boston. Vose Gallery is the oldest family-owned art gallery in America. Her pastel paintings were featured in the May 2007 issue of *American Artist Magazine*. Her works were also featured in the October 2007 issue of *Pastel Journal* and *American Art Collector Magazine*.

**Karen Hauget Hoyack '99 (CIAS)** and husband, **Michael Hoyack '01 (CAST)** announce the birth of a son, Andrew Lawrence Hoyack, on Jan. 25, 2007. The family resides in Newtown, Conn.

**Frederick Nesslage '99 (KGCOE)** and wife, Jill, announce the birth of their first child, Christopher Logan, on April 17, 2007, in Kansas City, Mo.






**Derek Punaro '99 (CAST)** was promoted to information architect, leading site design efforts for Praxair's global Microsoft Office SharePoint Server 2007 deployment.



**Sheri Calleri Scavone '99 (CAST)** became director of the New York State Cancer Services Program in February 2007. Prior to that, Sheri was the president/CEO of Gilda's Club Capital Region, New York.

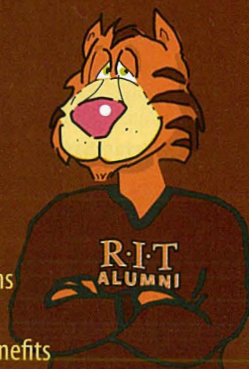
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## Breaking the law – of gravity



**Lauren Harnett '07** (imaging and photographic technology), left, takes her first flight on NASA's "vomit comet" – an aircraft used to produce short periods of near-weightless conditions for research and training purposes. Harnett joined Indyne Inc.'s Imagery Acquisition Group at NASA's Johnson Space Center, Houston, after graduation last May. With her are **Robert Markowitz '89** (imaging and photographic technology), center, who also works for the Imagery Acquisition Group, and **Crystal Embrey Schroeder '98**, a quality control specialist with Indyne's Photographic Operations Group. At least 10 imaging and photo tech grads work at Johnson Space Center.

## 2000

**Stephanie Coolidge '98, '00** (CIAS) works for Citizenship and Immigration Services (Department of Homeland Security) as an adjudications officer in Essex Junction, Vt.

**Camille Dickson-Deane '00** (CAST) is pursuing her Ph.D. in information systems and learning technologies at the University of Missouri-Columbia as a Fulbright Scholar.

**Joshua Horvath '00** (KGOE) recently accepted a position at Bosch Security Systems in Lancaster, Pa., as mechanical engineering group leader. Joshua recently was employed at Telellex Inc. as a senior product engineer.

**Shayan Keramati SVP '95, '00** (NTID) and wife, Kimberly, annually host Deaf Island disc golf in Martha's Vineyard, Mass. (see [www.deafisland.com](http://www.deafisland.com)).

**Brian Krenzer '98, '00** (CIAS) accepted a position at Avenue A | Razorfish in Chicago as senior art director working on AT&T's online advertising.

**Seth Singer '00** (CAST) launched a new venture. Think Thirty Three Inc., in Toronto. Think Thirty Three is a marketing communications company delivering interactive, photography, video and design for clients from Research In Motion to Petro Canada. Seth and his wife, Talia, announce the birth of a daughter, Noa Lailah, on Oct. 24, 2005.

**Anna Lisa Stockwell '00** (CIAS) recently accepted a position at Opici Wine Co. in Fairfield County, Conn., as wine sales consultant. Anna Lisa previously was employed at TracyLocke as art producer.

**Salina Thomas '00** (KGOE) recently accepted a position at The MathWorks in Natick, Mass., as technical writer. Salina previously was employed at Analog Devices as applications engineer.

## 2001



**Daniel Chen '01** (CIAS) has been promoted to art director at Avenue A: Razorfish, a New York City-based interactive marketing and technology services agency. In his new job, Chen is responsible for managing a team of designers and animators in creating marketing Web sites for companies such as Ford Motor Company and The New York Times.

**Krysta Doerfler '01** (CIAS) was recently promoted to assistant art director from art assistant at Taunton Press, *Fine Homebuilding Magazine*, Newtown, Conn. "I am directing and shooting photography and working closely with editors to design solid article layouts."

**Jessica Filbey Gill '01** (CAST) and husband, **Norman Gill '98** (CIAS), announce the birth of a son, Henry Raymond, on Aug. 23, 2007, at Northwestern Memorial Hospital, Chicago.

**Lynn Marasciulo Molenkamp '01** (CAST) and husband, Jeffrey, announce the birth of a son, Tyler Jeffrey, on May 17, 2007, at Bronson Hospital in Kalamazoo, Mich. He joins sister Emily.

**Rita Mulcahy '01** (NTID) enjoyed her first flight in a WWII SNJ. No loops, no rolls, but maybe next time! Flight instructor Jay Vandersluis of Warbird Adventures enjoys the view.



**Jason Nabewaniec '01** (CAST) was elected co-chair of the Green Party of the United States. The Green Party is the third largest political party in the United States. Jason will serve a two-year term as co-chair.

**Suzanne Silvestri Sarr '01** (COS) and husband, **Nathan Sarr '02** (GCCIS), announce the birth of a daughter, Haley Elizabeth, on July 23, 2007, at Rochester General Hospital.



**Suzanne Sollecito '00** (COS), '01 (SCB) and Cpt. Mark S. Padgett Jr. announce their marriage on Sept. 2, 2006. They reside in Eys, Limburg, Netherlands. Alumni **Kelly Doyle '01** (COS), '02 (SCB), **RoseAnn Kurumunda '00** (COS), '01 (SCB), and **Lisa Rothgery '00** (COS) joined the celebra-

tion. Suzanne and Mark honeymooned in Tahiti and Bora Bora.

**Jennifer Walkowski '01** (CIAS) recently completed a research/curatorial internship with the Woodrow Wilson Presidential Library in Staunton, Va. As a part of the project in conjunction with the Institute for Public History at the University of Virginia, Walkowski researched and designed a new educational display for the library's 1919 Pierce Arrow limousine. Walkowski is entering her second year of studies at the University of Virginia, studying American architectural history under Professor Richard Guy Wilson.

**Andrew Warycka '01** (CIAS) accepted a position at the Pinpoint Resource Group in Torrance, Calif., as a recruiter. Pinpoint is a technology recruiting firm serving the greater Los Angeles area.

## 2002



**Brian Andrews '02** (CAST) and Jennifer Cascioli were married Sept. 9, 2006, in Sanibel Island, Fla. They reside in Atlanta. They were attended by **Joshua Liller '02, '04** (CIAS).

**Siddhartha Bhattacharya '02** (SCB) and husband, Urvashi, announce the birth of a baby girl, Shreya, born on June 9, 2007, in Rochester.



**Kimberly Dolcimascolo '02** (CAST) is director of organization development and effectiveness for Bausch & Lomb Global Operations and Engineering. Based in Rochester, she is responsible for providing leadership and support in the areas of employee engagement and satisfaction and training and development. She will also provide human resources support to the GO&E IT organization.

**David Mc Clelland '02** (CIAS) accepted a position at Novatek in Rochester as lead developer. David recently was employed at Plexus Scientific Corp. as LMS administrator.

**Stacey Austin Modrusan '02** (COS) and husband, **Daniel Modrusan '98** (CAST), announce the birth of a son, Lukas Daniel, on Aug. 15, 2006, in Bangor, Maine.

**Kathryn Palmacci '02** (SCB) and Jason Musiak were married on April 14, 2007, in St. Patrick Church, Natick, Mass. They reside in Marlborough, Mass. The honeymoon was a two-week tour of Italy.

**Andrew Wilcox '02** (CIAS) was the wedding photographer.



**Michael Rielly '02 (KGCOE)** is among an elite group selected as RETTEW's first associates, a new program to recognize employees who consistently contribute to the firm's growth, profitability and overall success. Rielly is a project manager in the firm's Liberty, N.Y., land development group and resides in Lancaster, Pa.

## 2003



**Jennifer Dashnau '02 (COS), '03 (SCB)** received a Ph.D. in biochemistry and molecular biophysics from the University of Pennsylvania on May 14, 2007. During her graduate studies, Dashnau was successful in obtaining a three-year grant from the U.S. Department of Agriculture to finance her dissertation research on the biophysics of cryoprotectants. Dashnau published a number of articles in peer-reviewed journals and served as associate council to the American Society for Photobiology. Currently, Dashnau is employed at Merck & Co. in West Point, Pa., as process engineer supporting Gardasil (human papilloma virus) vaccine manufacturing.



**Joseph Gawlowicz '97 (CIAS), '03 (GCCIS)** is an associate at Harter Secrest & Emery LLP in the firm's Labor and Employment Law Group. His practice will focus on researching key labor and employment issues and strategies to help advise employers involved in litigation as well as to help counsel employers in their day-to-day operations. In addition, he has been involved with developing internal and external continuing legal education programs for attorneys concerning e-discovery in litigation and the latest updates to the Federal Rules of Civil Procedure.

**Lori Hepner '03 (CIAS)** accepted a position at Penn State University in McKeesport, Pa., as assistant professor of integrative arts. Lori recently was employed at SUNY Cortland as assistant professor of new media design. She attended the Saltonstall Arts Colony in Ithaca, N.Y., in July as a summer fellow. Two of the photographic works that Hepner produced while at the residency will be exhibited at the Carnegie Museum of Art as a part of the 97th Annual Exhibition of the Associated Artists of Pittsburgh. Her piece, *Nebulous Spasm*, received the Leon Arkus Award, which is the highest honor of the exhibition. The show runs to Jan. 18, 2008. Hepner has also been invited to show work from her *Code Word* series in a two-person exhibition at the Haggerty Gallery at the University of Dallas in March 2008, as well as at the Craddock-Terry Gallery at Riverviews ArtSpace in Lynchburg, Va., in May 2008.



**Denise Herold '03 (SCB)** accepted a position at PC Universe Inc. in Boca Raton, Fla., as marketing manager. She is responsible for the daily management of the company's online and direct marketing programs and processes including public relations campaigns, sales lead generation campaigns, branding, marketing collaterals, and customer relationship management activities.

**Geoffrey Irwin '03 (SCB)** was recognized as an APICS Certified Supply Chain Professional (CSCP). APICS CSCP is a program offered by APICS: The Association for Operations Management.

**Lawrence Jones '03 (CIAS)** is the senior Web developer for Cartoon Network New Media in Atlanta. This role focuses on the development of dynamic Internet applications, and the development of rich interactive experiences. Jones was also nominated for a 2007 FITC (Flash In The Can) for his work on the [www.Classof3000.com](http://www.Classof3000.com) Web site.

**Tara Parekh '03 (CIAS)** received a master of arts degree in digital photography from the Savannah College of Art and Design on May 31, 2007.

**Melissa Sanborn '03 (CIAS)** accepted a position at Oneida LTD, Oneida, N.Y., as an art director. She will be responsible for the company's dinnerware packaging. Melissa recently was employed at Bard College as a graphic designer.

**Bryan Watson '03 (KGCOE)** writes, "After being commissioned as a Naval Officer in 2003, I went through the Naval Nuclear Power Training Pipeline in Charleston, S.C. I spent the last two years onboard the USS Louisiana (SSBN 743), a trident submarine out of Bangor, Wash. Based on my professional and engineering achievements, I was recently selected to go to the PCU New Hampshire (SSN 778), a brand new Virginia Class submarine, which is being built in Groton, Conn. Over the next two years, I will be an integral part in the construction, testing during sea trials, and commissioning of the Navy's newest and most advanced submarine."



**Tyler White '03 (SCB) and Andrea Hanke '04 (KGCOE)** were married May 19, 2007, in Needham, Mass. They currently reside in Newport News, Va. The maid of honor was **Sarah Behling '04 (KGCOE)**.

## 2004

**Joseph Burwick '04 (SCB)** is the senior associate at Freed, Maxick and Battaglia, CPAs in Buffalo. Joe was nominated to serve on the finance committee at Homespace, a transitional housing charity for single parents in Buffalo.

**Rachel Clow Denny '04 (CIAS)** writes, "This year will mark my fourth year as a staff photojournalist at the Corpus Christi *Caller-Times*, which is the largest newspaper in South Texas."

**Sarah Edwards '04 (GCCIS)** is a senior computer forensics examiner at the Drug Enforcement Administration (DEA) in Northern Virginia.

**Nathan Gardner '04 (COS)** earned her master's degree in physician assistant studies from Albany Medical College and has since become the first PA hired to work in the neonatal intensive care unit at The Children's Hospital of Albany (N.Y.) Medical Center.

**Tianay Hardy '04 (SCB)** and Jean-Pierre Perrault were married Aug. 30, 2007, in Duluth, Georgia.

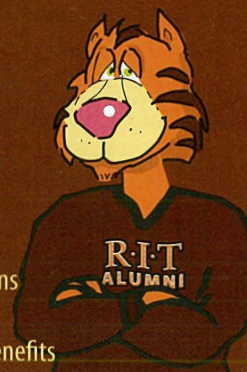
**David Lickstein '04 (CIAS)** is the senior packaging engineer at Unilever HPC-Skin Care in Bangkok, Thailand.

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**Sarah Miura Ramirez '03, '04 (SCB) and Zachary Felter '04 (CAST)** were married May 6, 2006. Sarah writes "We were lucky to have two major

celebrations, one in The Forge (Miami Beach) and a very big wedding celebration in the Colonial Zone in the Dominican Republic. We now work and live in Aventura, Fla. Zachary is a senior sales manager for Marriott International, and I work for Hewlett-Packard as the ESS LAC business planning strategist."

**Evelyn Sizemore '04 (CIAS)** has moved to Savannah, Ga., in pursuit of her bachelor of fine arts in graphic design from Savannah College of Art and Design. She received a combined honors scholarship.

**Lalena Symonds '04 (SCB)** is employed as a manager at McCarthy, Holthus, Baum & Ackerman LLP. While residing in Rochester, she remotely manages bankruptcy, foreclosure, file clerk staff. Sometimes her work takes her to Oklahoma City, but 40 percent of her work is in New Jersey and Pennsylvania with Zucker, Goldberg, & Ackerman LLC under The National Firm.

## 2005

**John Ackley '05 (SCB)** is the managing editor of *Speedway Illustrated* at Performance Media, LLC in Salisbury, Mass.

**Jennifer Paine Bushnell '01, '05 (COS)** was promoted to materials hub applications manager from senior bioinformatics researcher at Procter & Gamble, Cincinnati, Ohio.

**Shaun Farrell '05 (GCCIS)** is an associate business applications analyst at Sony Electronics, Fort Myers, Fla. Shaun was previously employed at ePlus Systems Inc. as a software quality assurance analyst.



**Vandna Jain '03, '04 (CAST), '05 (CIAS)** writes, "Recently relocated to Manhattan to work for Agent 16, a multi-million dollar ad agency. Previously worked at Partners + Napier in Rochester, where accomplishments include a Silver Northeast regional Addy

Award. Currently working on a soon-to-be-released side project, a 40-page promotional book for John Myers Photography detailing his travel to Bangalore, India. Also in the midst of writing a book of reflections. Soon to be going on a one-week sea-kayaking

expedition in the Prince William Sound off of the coast of Alaska."

**Jennifer Kostek '05 (CIAS)** and **Joe Calkins '05 (KGCOE)** were married May 26, 2007, in Canandaigua, N.Y. They reside in Florence, Ky.

**Kira Mikels '05 (CAST)** and **Daniel Wilson '05 (CAST)**, both graduates of the manufacturing and mechanical engineering technology department, were married Sept. 8, 2006, in Hilton, N.Y. They currently reside in Elma, N.Y. Dan and Kira are both employed at Moog Inc. of East Aurora, Dan as a project engineer, and Kira as a manufacturing engineer.



**Julia Quaglioizzi '05 (CIAS)** and **Gus Mancini '06 (CAST)** were married Sept. 29, 2006, in Spencer, Mass. **Jennifer DeWitt '04 (CAST), Jaclyn Fiorie '07 (CIAS)** and **Lauren Aiello '05 (CIAS)** served as bridesmaids, and **Brian Bauer '08 (CAST)** served as a groomsman.

Following a honeymoon in the Bahamas, the couple resides in Waltham, Mass.

**Ashley Waltz '05 (CIAS), '07 (SCB)** has accepted the position of communications coordinator with the Printing Industry Center at RIT.

**Humayun Zafar '05 (GCCIS)** has transferred to a doctorate program in business administration with emphasis in information technology at the University of Texas at San Antonio.

**Kayla Zerby '05 (COS)** is an account executive in the Washington, D.C., office of Hellerman Baretz Communications LLC, an award-winning national public relations firm. She designs and executes strategic communications campaigns that support the business growth objectives of the world's leading law firms, consulting firms and financial services companies

## 2006

**Casey DiCaro '06 (CAST)** was recently promoted to legislative assistant for Monroe County, N.Y.

**Nathan Fisk '04 (GCCIS), '06 (COS)** began work on his doctoral degree in the fall of 2007 in science and technology studies at Rensselaer Polytechnic Institute.

**Lauren Green '06 (COS)** is pursuing her doctor of medicine degree at the Saba University School of Medicine.

**Michael Horning '06 (COS)** is pursuing his Ph.D. in communication at Pennsylvania State University.

**Eric Hunn '06 (CIAS)** has accepted an adjunct professorship at Mount Ida College in Newton, Mass., where he'll teach several courses including The History of Computer Animation. Since graduation, Hunn has served as the graphic artist for WSTM (TV) NBC-3 in Syracuse.

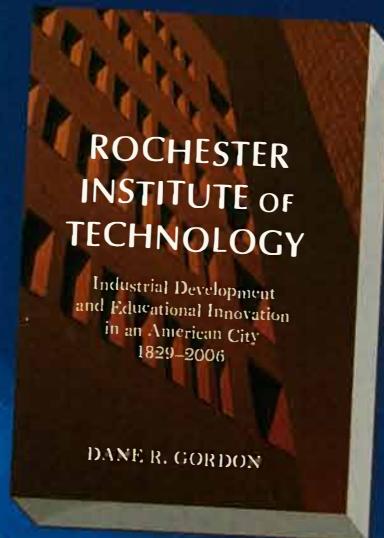
**Tham Nguyen '06 (CAST)** is a production artist at Mark Russell & Associates, Syracuse, N.Y. She is working with fellow RIT alumnus **Sean Carner '05 (CIAS)** and RIT student Tom McCaffery.

**Robert Rose '06 (COS)** is a patent attorney at the intellectual property law firm of Sheldon Mak Rose & Anderson PC. He was elected to the grade of senior member of The Institute of Electrical and Electronic Engineers (IEEE).

# Introducing a new edition of the history of RIT

This enlarged edition of RIT history brings the university's fascinating chronicle up to date through 2006, and includes a section of color photographs.

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## 2007



**Nathan Holland '07 (KGCOE) and April Colleton '06 (COS)** were married Aug. 11, 2007, in Shiloh Baptist Church, Landover, Md. They currently reside in Durham, N.C. Wedding attendees included **Teresa Jones '02 (COS), Oreoluwa Fatimilehin '05 (COS),**

**Aisosa Ayela-Uwangue '07 (KGCOE), Edem Attiogbe '05 (COS), Aniekeme Sam Udofia '04 (CAST), Erick Littleford '04 (COLA), Terri Page-Littleford '02 (COLA), '05 (CAST); Coleman Glasgow '07 (KGCOE), Daron Ladson '06 (NTID), Denise Oquendo '05 (CAST), Sonnet Stepp '01, '02 (CAST), Cynetra Ferguson '99 (CAST), Tia White '05 (CAST), Nkiruka Kiki Okeke '07 (KGCOE).** Professor Abi Aghayere of CAST attended and presided over the wedding prayer.

## In Memoriam

**1930**  
**William M. Coleman '30 (KGCOE),** April 9, 2004  
**1937**  
**Margaret L. Woodley '37 (SCB),** July 28, 2007  
**1939**  
**James W. MacLaren '39 (KGCOE),** July 4, 2007

**1940**  
**Vaughan William Wagner '40 (CCE),** March 2, 2007  
**1943**  
**Mary V. Bone '43 (SCB),** April 13, 1998  
**1949**  
**Blanche S. Clements '49 (SCB),** Aug. 26, 2007  
**1950**  
**Robert B. Shumway '50 (GAP),** April 6, 2007  
**Donald E. Wilson '50 (GAP),** July 27, 2006  
**1960**  
**Robert Rowlands '60 (CCE),** Dec. 25, 2006  
**1966**  
**Christine Ciesiel '66 (FAA),** Sept. 13, 2003  
**1969**  
**James A. Conklin '69 (SCB),** May 7, 2007  
**1970**  
**Nicholas Catino '70 (CCE),** Nov. 20, 2006  
**1971**  
**Frank P. Galen '71 (CCE),** Jan. 23, 2007  
**1972**  
**Edward J. Troyan '72 (CAST),** July 31, 2007  
**1973**  
**Paul K. Hyder '73 (GAP),** July 22, 2007  
**1975**  
**Robert J. Meyer '75 (CCE),** Jan. 24, 2006  
**1978**  
**Graig C. Frantz '78 (CCE),** Jan. 10, 2007  
**1981**  
**Robert Knauth '81 (CAST),** April 29, 2007

**1985**  
**Christine Baran '85 (COS),** May 26, 2006  
**1991**  
**Kevin D. Gietler '91 (GAP),** June 8, 2007  
**1996**  
**Phoebe Anne Wiekrykas Foster '96 (CCE),** Aug. 7, 2007

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## Sign of the times



After RIT relocated to the present campus in 1968, many of the buildings of the old downtown campus were demolished to make way for the Route 490 expressway. Before the Student Union was torn down, Jay Powell '68 (electrical engineering) rescued the building sign, visible in this photo. Earlier this year, Powell returned it to the Archives and Special Collections, along with a story.

"This converted dwelling, complete with a sweeping staircase (with a stained glass window) had been a glorious home at one time. The remnants of a servant call system and a 'back' staircase to what had been rear bedrooms confirmed that the original owners had live-in help.

"When RIT used the building, the first-floor rooms had been established for meetings and also housed the first color television set on campus. There were always coffee, hot chocolate and peanut butter cracker snacks available. The religious affairs offices and WITR radio occupied the second floor.

"All the buildings associated with the school had display name signs made of machined aluminum letters on a framed background. Just as the bricks bring unity to the current campus, these signs, identical in style and presentation, identified and brought unity to the campus buildings.

"As the general manager of WITR, I had spent many happy hours in that building; it was sad to pass by outside and see this dark empty place still proudly displaying its proclamation of being the Student Union. Knowing what was to happen to the structure, and having no idea of the future of the sign, it was an easy decision to appoint myself as protector. One evening I quietly removed the four mounting screws and tucked it away for safety.

"The house next door was also vacated that summer, but when the home was emptied it appears that a natural gas line was damaged. An explosion destroyed that building and the blast weakened the Student Union to the point that demolition was carried out immediately. I was so glad that the sign had been preserved and not lost in the rubble that 90 Troup Street had become.

"I eventually wound up marrying Mary Anne Voisine, a girl I had met in the Student Union. The sign now had extra special meaning to us as we went through life and served as a constant reminder of the fun and joyous times we spent there.

"Now, after close to 40 years in our possession, it is time to return this piece of RIT history to the school and allow it to serve as a physical reminder of the downtown days."

Powell has held engineering positions at several television stations in the Northeast and is currently involved with writing in-house proprietary software for CBS television stations. The Powells live in Thornton, Pa.

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**Left:** When they need to get together fast, Professor Clyde Hull (third from left) sends a "meet me at the brick" email to his Tae Kwon Do Club members, including (left-right) Zac Cohn, Pei Hong Tan, and Charles Head.

**Right:** Alumnae Devra Bevona MBA '81, Geri Dimitry MS '84, and Marty Burris MBA '96, are proud to be counted as participants in the annual fund support of RIT and to own a "piece of RIT." They plan to meet there when they attend campus events.



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