Position Title:
Athletics Marketing Graduate Assistant

Department:
Center for Campus Life

Position Description:
The Athletics Marketing Graduate Assistant position within the Center for Campus Life provides assistance with marketing, promotion, and programming for the Center for Campus Life and the Tiger Den initiative. Tiger Den strives to enhance school spirit at RIT athletic events. This position offers opportunities for creativity and innovation in the development of strategies to promote programming, services, and the facilities within the Center for Campus Life.

Qualifications:
- Bachelor’s degree required
- Enrollment in a graduate program at RIT or surrounding colleges/universities
- Ability to work independently and interdependently
- Strong oral and written communication skills
- Creative problem-solving skills/ability to think on your feet
- Knowledge and familiarity with intercollegiate athletic programs

Terms for Employment:
- 10 office hours per week plus additional hours at Tiger Den events (usually held evenings and weekends)
- Hours will be determined in conjunction with the Associate Director
- One day of training from the Center for Campus Life prior to the start of the academic year (in August)
  - All graduate assistants employed by the Center for Campus Life must attend the training
- Nine (9) month position from August 2017 to May 2018
- Renewable on an annual basis by mutual consent
- Note – those students from schools other than RIT are only eligible for graduate assistantships for one academic year
- Hourly wages of $13.50

Duties and Responsibilities:
- Communicate and promote Campus Life and Tiger Den programming across various media outlets
- Assist in the ordering of promotional items/giveaways for all Tiger Den events
- Attend and participate in Tiger Den events, held in evenings and weekends

Learning Outcomes:
- Demonstrate the ability to analyze a problem and devise a solution in a group.
- Demonstrate the ability to research, analyze, and reason from evidence to reach an effective conclusion or outcome.
• Employ ethical values that guide practices and professional standards in order to become responsible civic-minded professionals.
• Communicate appropriately and effectively within various organizational contexts including verbal and written platforms.
• Investigate their ethical responsibilities to their community, society, discipline, and profession based on various perspectives and associated standards.
• Classify the role they play within a group.
• Identify the group's common purpose, including aims, values and vision.

CAS Domains:
• Cognitive Complexity
• Practical Competence
• Interpersonal Competence

Application Process:
Submit application, cover letter, and resume online here. Priority deadline is March 27, 2017 at 9:00 a.m.

Applications will be reviewed until the position is filled.

In-person interviews are strongly preferred; however, telephone/videophone/SKYPE interviews may be scheduled for those candidates who cannot travel to RIT.

The Center for Campus Life will be conducting its graduate assistant interviews starting the week of March 27, 2017. Qualified candidates will be contacted by Campus Life to schedule an interview.

If you have any questions about the graduate assistant position or the application process, please contact:

Hannah Ramsey, Assistant Director
Center for Campus Life
Email – Hannah.Ramsey@rit.edu
Phone – 585.475.7305