



An International Symposium

Tech Symposium 2008

Sponsorship Opportunities

June 23-26, 2008

Instructional Technology and Education of the Deaf:
Supporting Learners, K-College
at the
National Technical Institute for the Deaf
Rochester Institute of Technology
Rochester, NY

<http://www.rit.edu/~techsym>



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Symposium Overview: Over 250 educators and technology specialists from around the country and world will gather during this four-day event to learn about, and experience the latest instructional and assistive technologies for deaf and hard-of-hearing persons. The symposium is a perfect opportunity to showcase your organization and products to the individuals who will determine the technologies that will support the educational needs of the deaf and hard-of-hearing in tomorrow's learning environments.

The symposium will take place at Rochester Institute of Technology campus in Rochester, NY, and will feature presentations by international experts in deafness and instructional technology; concurrent presentations covering an array of topic areas for both the K-12 and postsecondary levels; poster sessions and electronic poster sessions; informal social gatherings to share ideas; exhibits to showcase products and services; and post-symposium workshops providing hands-on opportunities to work with the latest instructional technologies.

Sponsorship Opportunities are available at the following levels*:

Symposium Sponsorship: \$20,000

Three sponsors at the Symposium level will have their organization's:

- Name and logo appear on all conference marketing materials, sent to 1000's of individuals, representing over 200 organizations worldwide.
- Name and logo appear on the cover and sponsors page of the symposium program book, distributed to all attendees.
- Banner prominently displayed during registration and in event common areas throughout the symposium.
- Be recognized as the Symposium Sponsor during the symposium opening remarks, made by Dr. T. Alan Hurwitz, CEO and Dean of the National Technical Institute for the Deaf.
- \$600 exhibitor's registration fee waived.
- Name and logo prominently displayed on the Tech Symposium 2008 Web page, listing them as the symposium's lead sponsors.

*A portion of all sponsorship fees will be considered a charitable contribution and may be tax deductible.

Presentation Sponsorship: \$10,000

Tech Symposium 2005 opening and closing plenary presentations featured Judith E. Heumann, Disability and Development Advisor at The World Bank, and Markku Jokinen, President of the World Federation of the Deaf. Tech Symposium 2008 plenary presentations will feature similarly exciting and accomplished individuals. One sponsor for each, the opening and closing plenary remarks will:

- Have their organization's banner prominently displayed throughout the presentation.
- Be formally recognized as the Presentation Sponsor at the beginning of the lecture.
- Have their name and logo appear on the sponsor's page of the symposium program book, distributed to all attendees.
- \$600 exhibitor's registration fee waived.
- Have their name and logo on the Tech Symposium 2008 Web page, listing them as the Presentation Sponsor.

Poster Session & Reception Sponsorship: \$7,500

Tech Symposium 2008 will feature two, three-hour poster sessions and concurrent receptions. The sponsor of the poster sessions and receptions, featuring hors d'oeuvres and beverages, will have their organization's:

- Banner prominently displayed throughout the poster sessions.
- Name and logo appear on the sponsors page of the symposium program book, distributed to all attendees.
- \$600 exhibitor's registration fee waived.
- Name and logo on the Tech Symposium 2008 Web page, listing them as the Poster Session and Reception Sponsor.

Meal Sponsorship: \$5,000

A light breakfast, and lunch will be available for conference participants on Tuesday, June 24th, and Wednesday, June 25th. One sponsor each day, for both breakfast and lunch, will have their organization's:

- Banner prominently displayed throughout both meals.
- Name and logo appear on the sponsor's page of the symposium program book, distributed to all attendees.
- \$600 exhibitor's registration fee waived.
- Name and logo on the Tech Symposium 2008 Web page, listing them as a Meal Sponsor.