

Rochester INSTITUTE OF TECHNOLOGY

Minor Program proposal form

saunders college of business

**Certifying Academic Unit:** Saunders College of Business

**Name of Minor:** International Business

**Brief description of the minor to be used in university publications**

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| Today’s business is truly global, requiring an understanding of different cultures, markets, and business practices. The International Business minor is designed for students to explore the principles and frameworks of organizations competing in global markets. Combining this international focus with the core elements of their major, students will gain a broader academic experience and be able to differentiate themselves from others as they enter the global marketplace. |

**1.0 Minor Program Approvals**

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| --- | --- | --- |
|  | Approval request date: | Approval granted date: |
| Academic Unit Curriculum Committee | 12/06/11 | 02/07/12 |
| College Curriculum Committee | 02/07/12 | 05/04/12 |
| Inter-College Curriculum Committee | 05/04/12 | 05/14/12 |

**2.0 Rationale:**

A minor at RIT is a related set of academic courses consisting of no fewer than 15 semester credit hours leading to a formal designation on a student's baccalaureate transcript

How is this set of academic courses related?

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| The courses introduce students to the field of international business from a cross-functional perspective. The first required course (INTB-225) examines the global environment and globalization issues. The second required course (INTB-310) covers regional issues important in global markets and the impact of those on international business. Additionally, the INTB-310 course provides a deeper perspective on topics introduced in INTB-225.  The optional courses provide a complementary packaging of functional business areas from an international business perspective. The cross-functional selection of courses relate to the key decision-making areas in business. The common theme in the optional courses includes the application of functional areas in international markets. |

**3.0 Multidisciplinary Involvement:**

If this is a multidisciplinary minor spanning two or more academic units, list the units and their role in offering and managing this minor.

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**4.0 Students Ineligible to Pursue this Minor:**

The purpose of the minor is both to broaden a student's college education and deepen it in an area outside the student’s major program. A minor may be related to and complement a student’s major, or it may be in a completely different academic/professional area.   It is the responsibility of the academic unit proposing a minor and the unit’s curriculum committee to indicate any home programs for which the minor is not a broadening experience.

Please list below any home programs whose students will not be allowed to pursue this minor, provide the reasoning, and indicate if this exclusion has been discussed with the affected programs:

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| The B.S. in international business program is the only program that should be excluded, as all courses in the minor are part of that program. |

**5.0 Minor Program Structure, Sequence and Course Offering Schedule:**

Describe the structure of the proposed minor and list all courses, their anticipated offering schedule, and any prerequisites.

* All minors must contain at least fifteen semester credit hours;
* Minors may be discipline-based or interdisciplinary;
* In most cases, minors shall consist of a minimum of two upper division courses (300 or above) to provide reasonable breadth and depth within the minor;
* As per New York State requirements, courses within the minor must be offered with sufficient frequency to allow students to complete the minor within the same time frame allowed for the completion of the baccalaureate degree;
* Provide a program mask showing how students will complete the minor.

Narrative of Minor Program Structure:

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| The minor consists of two required courses, which include a lower-level foundational international business course (INTB-225) and an upper-level regional course (INTB-310), as well as three optional courses. |

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Course Number & Title | SCH | Required | Optional | Fall | Spring | Annual/Biennial | Prerequisites |
| INTB-225 Global Business Environment | 3 | X |  | X | X | Annual |  |
| INTB-310 Regional Business Studies | 3 | X |  | X | X | Annual | INTB 225 |
| INTB-550 Global Entry and Competition Strategies | 3 |  | X | X |  | Annual | INTB-225  Senior Status |
| FINC-420 Finance in the Global Environment | 3 |  | X | X | X | Annual | FINC-220 |
| MKTG- 230 Principles of Marketing | 3 |  | X | X | X | Annual | Sophomore Status |
| INTB-320 Global Marketing | 3 |  | X | X | X | Annual | MKTG-230 |
| INTB-300 Cross-Cultural Management | 3 |  | X | X | X | Annual | INTB-225 |
| INTB-489 Seminar in International Business | 3 |  | X |  |  | Varies | INTB-225, Junior Status |

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| Total credit hours: 15 |  |

**Minor Course Conversion Table: Quarter Calendar and Semester Calendar Comparison**

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| **Directions: The tables on this page will be used by the Registrar’s office to aid student’s transitioning from the quarter calendar to the semester calendar.**  **If this minor existed in the quarter calendar and is being converted to the semester calendar, please complete the following tables.**  **If this is a new minor that did not exist under the quarter calendar, do not complete the following tables.**  Use the following tables to show minor course comparison in quarter and semester calendar formats. Use courses in the (2011-12) minor mask for this table. Display all required and elective minor courses. If necessary, clarify how course sequences in the quarter calendar convert to semesters by either bracketing or using some other notation. |

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| Name of Minor in Semester Calendar: | International Business |
| Name of Minor in Quarter Calendar: | International Business |
| Name of Certifying Academic Unit: | E. Philip Saunders College of Business |

| **QUARTER: Current Minor Courses** | | | **SEMESTER: Converted Minor Courses** | | |  |
| --- | --- | --- | --- | --- | --- | --- |
| Course # | Course Title | QCH | Course # | Course Title | SCH | **Comments** |
| 0113-310 | Global Business: An Introduction | 4 | INTB-225 | Globalization | 3 | Continues to be required |
| 0113-400 | Managing in a Global Environment | 4 | INTB-300 | Cross-Cultural Management | 3 |  |
| 0113-430 | Global Business: Special Issues | 4 | INTB-310 | Regional Business Studies | 3 | Newly required |
| 0113-450 | Marketing in a Global Environment | 4 | INTB-320 | Global Marketing | 3 |  |
| 0113-500 | Strategy in the Global Environment | 4 | INTB-550 | Global Entry and Competition Strategies | 3 |  |
| 0104-504 | Finance in the Global Environment | 4 | FINC-420 | Finance in a Global Environment | 3 | Note: few non-Saunders students will have the prerequisites to take this course. Nevertheless, it should be part of the minor—and should be re-coded as an international business course |
| 0105-363 | Principles of Marketing | 4 | MKTG-230 | Principles of Marketing | 3 | Recommended for inclusion in the minor as it has been with quarters |
| N/A |  |  | INTB-489 | Seminar in  International Business | 3 | New course |

Policy Name: **D1.1 MINORS POLICY**

 1. Definition

A minor at RIT is a related set of academic courses consisting of no fewer than 15 semester credit hours leading to a formal designation on a student's baccalaureate transcript.

The purpose of the minor is both to broaden a student's college education and deepen it in an area outside the student’s major program. A minor may be related to and complement a student’s major, or it may be in a completely different academic/professional area.   It is the responsibility of the academic unit proposing a minor and the unit’s curriculum committee to indicate any home programs for which the minor is not a broadening experience.

In most cases, minors shall consist of a minimum of two upper division courses to provide reasonable breadth and depth within the minor.

2. Institutional Parameters

1. Minors may be discipline-based or interdisciplinary;
2. Only matriculated students may enroll in a minor;
3. At least nine semester credit hours of the minor must consist of courses not required by the student's home program;
4. Students may pursue multiple minors.  A minimum of nine semester credit hours must be designated towards each minor; these courses may not be counted towards other minors;
5. The residency requirement for a minor is a minimum of nine semester credit hours consisting of RIT courses (excluding "X" graded courses);
6. Posting of the minor on the student's academic transcript requires a minimum GPA of 2.0 in each of the minor courses;
7. Minors may not be added to the student's academic record after the granting of the bachelor's degree.

3. Development/Approval/Administration Processes

* 1. Minors may be developed by faculty at the departmental, inter-departmental, college, or inter-college level. As part of the minor development process:
     1. students ineligible for the proposed minor will be identified;
     2. prerequisites, if any, will be identified;
  2. Minor proposals must be approved by the appropriate academic unit(s) curriculum committee, and college curriculum committee(s), before being sent to the Inter-College Curriculum Committee (ICC) for final consideration and approval.
  3. The academic unit offering the minor (in the case of interdisciplinary minors, the designated college/department) is responsible for the following:
     1. enrolling students in the minor (as space permits);
     2. monitoring students progress toward completion of the minor;
     3. authorizing the recording of the minor's completion on student's academic records;
     4. granting of transfer credit, credit by exam, credit by experience, course substitutions, and advanced placement;
     5. responding to student requests for removal from the minor.
  4. As per New York State requirements, courses within the minor must be offered with sufficient frequency to allow students to complete the minor within the same time frame allowed for the completion of the baccalaureate degree.

4. Procedures for Minor Revision

It is the duty of the college curriculum committee(s) involved with a minor to maintain the program’s structure and coherence.  Once a minor is approved by the ICC, changes to the minor that do not have a significant effect on its focus may be completed with the approval of the involved academic unit(s) and the college curriculum committee(s).  Significant changes in the focus of the minor must be approved by the appropriate academic unit(s) curriculum committee(s), the college curriculum committee(s) and be resubmitted to the ICC for final consideration and approval.

UPDATED PREREQUISITES, AND NAME OF INTB 225 FROM GLOBALIZATION TO GLOBAL BUSINESS ENVIRONMENT; 5/23/2016 LB