CLASSROOM STRATEGIES FOR PROFESSIONALS WHO TEACH

Rebecca Johnson & Marty Golia
Teaching and Learning Services
October 15, 2015
Kelly Cherwin, Communications Editor at HigherEdJobs

“[Using adjunct instructors] allows the university to gain the insight of the person's practical knowledge and allows the professional to share their real-world experience with students because they want to, not because they have to.”
Ask a partner…

- Why did you start teaching?

- How does your professional experience affect the way you teach?

- Apart from your content knowledge, what do you see as the most important thing that you can teach students?
CREATING A PURPOSEFUL COURSE DESIGN

How can you maximize the value you bring to students?
Course outcomes

- What do these look like in the workplace?
- What is the relevance of and expectations around these skills?
Bloom's Taxonomy

How would someone demonstrate the knowledge/skills described in the outcomes?

- Activities
- Practice
- Projects
- Assessments
Transparent Teaching

Task

- **What** are you asking students to do?

Purpose

- **Why** are you asking them to do it?

Criteria

- **How** will you evaluate their work?
Formative assessment

How do you provide feedback and guide students along the way?
Extending the classroom

- Make the most of past experience and emerging trends
- Be timely
- Share real-world practices, processes, and problems
- Connect theory and practice
rit.edu/tls/contact

- Course design
- Activities, assignments, and assessments
- myCourses and online teaching
- Using media and technology
Extending this conversation…

- What challenges are you facing?
- What topics would you like to see covered in future events?

www.rit.edu/academicaffairs/facultydevelopment/adjunct-resource-repository

Or rit.edu/zeT9u