



Second Annual
**Global
Humanities
Conference**

Post - COVID-19 and the Human Spirit

April 19 – 21, 2022

RIT | **China**

The COVID-19 pandemic has presented many challenges in the ways we organize our lives, interact with people, conduct business, etc. At a deeper level, it has forced us to reevaluate our priorities and what our notion of quality of life is. The impacts of this crisis are many layered, both negative and positive. It offers new opportunities in all areas of life and presents us with many problem-solving situations. It shows clearly the resilience of the human spirit. This conference is focused on exploring how and to what extent the COVID-19 crisis has affected the many areas of our lives and the suggestions that were or are to be implemented to resolve such a crisis. This multi-disciplinary conference will convene students from RIT Global campuses and beyond to share their experiences with COVID-19. We invite those with a forward-looking perspective to investigate the opportunities that are likely to present themselves and the challenges to be resolved in the future. The conference invites introspection, where students would be able to share personal stories related to the covid-19 crisis. Personal accounts offer a moment to ponder new perspectives as to how one can personally cope with similar situation.

April 19, 2022

Keynote Address

Zoom Link - <https://rit.zoom.us/j/95338667221>

Time	Speaker
9:00-9:05 AM Rochester	Julie Cecchini Cook , Associate Dean - RIT China
9:05-9:15 AM Rochester	Global Resilience: Humanity's Critical Steps Forward Dr Jennifer Schneider Eugene H. Fram Chair in Applied Critical Thinking Professor of Civil Engineering Technology, Environmental Management & Safety
9:15-9:20 AM Rochester	Respondent - Yu Jiani , Lancaster University College at Beijing Jiaotong University.

Day One - Future development of the environment

Moderator - Hillary McCormick, Saunders College of Business

Zoom Link - <https://rit.zoom.us/j/95338667221>

Time	Speaker
9:25-9:45 AM Rochester	Dea Kabashi , RIT Kosovo Reforming Kosovo's Energy Mix
9:50-10:10 AM Rochester	Seth Jones , RIT Rochester Virtual Oral Histories of Great Lakes Marathon Swimmers
10:15-10:35 AM Rochester	Yllëza Jashari , RIT Kosovo The Correlation between Covid-19 and the Russia Invasion of Ukraine
10:35-11:00 AM Rochester	Discussion

Day One - Room 2

New education mode under humanism

Moderator - Shqiponje Bislimi, RIT Kosovo

Zoom Link - <https://rit.zoom.us/j/93041167141>

Time	Speaker
9:25-9:45 AM Rochester	Jun Ma , RIT China How to stimulate the interest of learning during covid-19 pandemic
9:50-10:10 AM Rochester	Emmeline Wuest , Arizona State University Loudest but the Least Informed: Examining the "Critical Race Theory" Controversy
10:15-10:35 AM Rochester	Jingyun Su, Yiting Song , RIT China COVID-19's effect on our study—online-learning
10:35-11:00 AM Rochester	Discussion

April 20, 2022

Day Two - Room 1

Institutional reform in response to the epidemic situation

Moderator - **Zoe Zhu**, Lancaster University College at Beijing Jiaotong University.

Zoom Link - <https://rit.zoom.us/j/92760945320>

Time	Speaker
9:05-9:25 AM Rochester	Zimo ZHANG, Junzhe DONG, Hanqi TANG, Wandong ZHAI , RIT China Research on the Construction and Application of Hospital Strains Laboratory Management Information System under Post COVID-19
9:30-9:50 AM Rochester	Erzë Ahmeti , RIT Kosovo Post COVID-19 changes in workforce management in the IT sector in Kosovo
9:55-10:15 AM Rochester	Richeng Chen , Lancaster University College Employee sharing mechanisms under the impact of the epidemic
10:15-11:00 AM Rochester	Discussion

Day Two - Room 2

The transformation of marketing strategy in the post COVID-19 era

Moderator - **Ryan Tolnay**, RIT Global Librarian

Zoom Link - <https://rit.zoom.us/j/94842409140>

Time	Speaker
9:05-9:25 AM Rochester	Qiaochu Zhou , Lancaster University College The impact of the COVID-19 crisis and proposals for recommendations in sales
9:30-9:50 AM Rochester	Sisheng Mao, et al , RIT China Research media's influence on the rural industries in the post-epidemic era
9:55-10:15 AM Rochester	Zhixiu Wang , Lancaster University College New retailing in the post COVID-19
10:15-11:00 AM Rochester	Discussion

9 -11am Rochester / 3 -5 pm Kosovo & Croatia / 5 -7 pm Dubai / 9 -11pm Weihai

April 21, 2022

Day Three - Room 1

New education mode under humanism

Moderator - **Keith Weber**, Saunders College of Business / RIT China

Zoom Link - <https://rit.zoom.us/j/93826811946>

Time	Speaker
9:05-9:25AM Rochester	Jiaying Hou, Xiaojia Wang , RIT China The Influence of The COVID-19 on The Psychological
9:30-9:50 AM Rochester	Shijie Huang , RIT China Challenges and opportunities for human beings in COVID-19
9:50-10:05 AM Rochester	Discussion

Plenary Speaker

Zoom Link - <https://rit.zoom.us/j/93826811946>

Time	Speaker
10:10-10:15 AM Rochester	Keith Weber , Saunders College of Business / RIT China
10:15-10:25 AM Rochester	The Positive Effects of COVID-19 on Education Dr Kamal Shahrabi President, RIT Kosovo
10:25-10:35 AM	Respondent - Jingdi Liu , RIT China
10:35-11:00 AM Rochester	Discussion