

RIT CROATIA

Hospitality & Tourism Management

Dubrovnik, Croatia

The Hospitality and Service Management program at RIT Croatia in Dubrovnik prepares students for professional and managerial positions in the field of tourism. RIT's hospitality & tourism programs are ranked among the "20 Best Tourism Degree Programs" in the US according to TheBestSchools.org.

Students gain hands-on understanding and experience of Croatia's growing tourism industry by hearing from guest speakers in the industry and networking with company representatives.



Why Study Hospitality in Croatia?

Croatia as a tourist destination is no longer Europe's best kept secret and Croatia's tourism industry growing each year!

- The diverse geography, cosmopolitan vibe and affordability for travelers has made Croatia one of the top tourist destinations in Eastern Europe and is the home of seven UNESCO World Heritage Sites.
- Tourism is a major industry in Croatia. In 2018, Croatia had 19.7 million tourist visitors who made 110.275 million overnight stays.
- Conde Nast Traveler named Dubrovnik as one of the "Top 50 Most Beautiful Cities in the World" for 2017.



PROGRAM FACTS

LOCATION:

Dubrovnik, Croatia

CREDITS:

12-15

LANGUAGE OF INSTRUCTION:

English

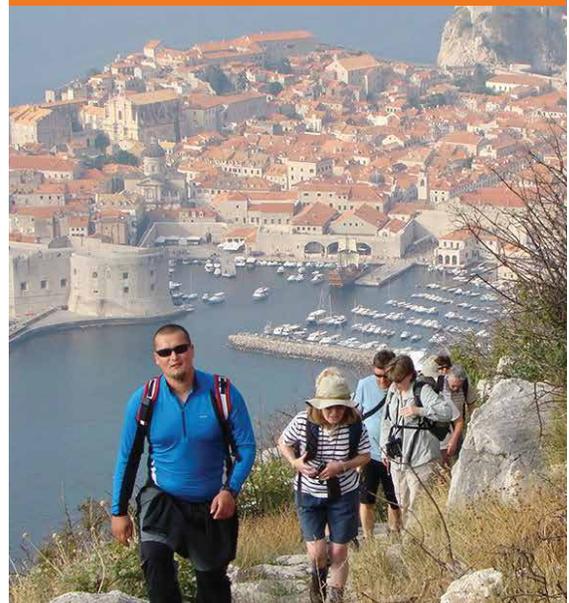
HOUSING:

Student dorm or apartment (shared rooms)

PROGRAM DATES:

Fall Semester –
early Sept. to mid Dec.

Spring Semester –
mid Jan. to early May





Living in Dubrovnik

Dubrovnik, known as ‘The Pearl of the Adriatic’ lives up to its name, with one of the best-preserved old towns in Europe, a stunning coastline along the Adriatic Sea, and many historical sites to explore.

Located at the southern (narrow) end of Croatia, Dubrovnik is not too far from the border with Montenegro, and Bosnia & Herzegovina, making weekend trips convenient.

Students live in furnished student dorm or local apartments located close to campus and other surrounding sites.

In-Country Support

For over 20 years, RIT Croatia has been providing students excellent support throughout their study abroad program:

- Welcome Orientation
- Study Abroad staff for support during your stay.
- Student peer mentors to answer questions and direct you to local resources.
- Local excursions to further explore the history and culture of the area.



Hospitality Courses*

- Communication Techniques in Hospitality & Service Management
- Hospitality Industry Sales and Marketing
- Technology in Service Systems
- Assessing and Improving Service Quality
- Financial Concepts for Hospitality Managers
- Hospitality Entrepreneurship
- Service Management in a Global Economy
- Leadership Innovation in Services Industry
- Marketing for Entrepreneurs in the Hospitality Industry
- International Resort Management

* May not be available every semester.

How To Apply ?

Make an appointment with study abroad advisor, Maureen Shannon.

rit.edu/global/advisormeeting

More info. about study abroad at
RIT Croatia:

www.rit.edu/global/dubrovnik-glance