Recent seminars
Examples of Seminar Topics

The following is a sample of topics presented at recent seminars. Case Studies including personal experiences and interactive sessions are desired. The goal is to help the BME student understand the US way of thinking and to be introduced to the current management trends.

Additional seminars on other interesting topics are welcome.

- Persuasion and Employee Motivation
- Fundamentals of Sales and Marketing for Professional Engineering Service Businesses
- Legal Issues in International Business
- Intellectual Property
- Managing Across Cultures
- Interpersonal Conflict Resolution at the Workplace
- Lean Six Sigma
- Assessing Process-related Failure Risk
- Problem Solving
- Technology and Innovation Management
- Analyzing Customer Requirements
- Strategy Formulation and Implementation in Global Business Environment
- International Negotiation Using Win-Win Bargaining
- High Performance Job Designs
- A Systems Thinking Approach to Strategic Planning
- Entrepreneurship and New Business Formation
- US Labor Relations System
- Managing Change Effectively
- Effective Use of Teams
- The American Jury System
- The Common Law System of Legal Reasoning
- Insurance and Employee Benefits
- Creating a Customer Focused Organization
- Starting an Enterprise in the United States
- Building a Market Focused Organization
- Building Organizational Capabilities and Selecting for Superior Performance
- What Project Management Is All About
- ISO 9001: 2000 Overview
- Cyberlaw
- Diversity
- Leadership Communication
- How American Law Affects Business
- Interpersonal Conflict Management in Organizations
- Compensating Employees in Organizations
High Tech Product Development & Market Leadership
High Tech Marketing and Strategy
Auctions
Personnel Economics
Business Ethics
Effective Writing for International Business Leaders
Powerful Writing in a High-Tech World
Restructuring, Repositioning, and Selling Intellectual Property Assets
Reinventing A Company and Redirecting it for Success
The Jury System and Its Impact On Businesses in America
The Common Law Method of Legal Reasoning
Project Management Process Modeling Methods
What Do Customers Want, Need, and Desire?
Customer Value Management
The Balanced Scorecard
The US Union-Management Relations System
Doing Business in China
International Contracts in a Global Economy: The CISG, the UCC and National Contracts Laws
International Contracts in a Global Economy: National Laws Affecting Contracts
Fraud examination
Enterprise risk management
Communication for Managers
Intercultural Business Communication
Negotiation and Conflict Resolution
Introduction to Strategic Business Negotiations
Ethical Behavior in Organizations
Drivers of Industry Competition and Globalization
Innovation and Entrepreneurship for Competition
Blogs, Podcasts and Wikis in Entrepreneurial Business Model
Managing across Cultures
Ethic before the Rules
Trust and Virtues-Driven Leadership
Business Leaders and Moral Development
Bringing an Idea to Market: From Concept to Reality – A Case Stud
Small Business Marketing and Distribution – A Case Study
Leadership Quotients – Context, Inquiry, Failure
Global Engineering Project Management
Sustainable Green Engineering
Prospering in an Information Economy
The Financial Panic of 2007-2008: a case study
Leading and Managing in a Cross-cultural Environment