

SAUNDERS COLLEGE OF BUSINESS PATHWAYS TO STUDY ABROAD

- Business Administration - **Accounting**
- Business Administration - **Finance**
- Business Administration - **International Business**
- Business Administration - **Management**
- Business Administration - **Marketing**
- Business Administration - **New Media Marketing**

- Management Information Systems

Table 1a: Undergraduate Program Schedule : Business Administration-Accounting

Indicate academic calendar type: Semester Quarter Trimester Other (describe)

Term: Fall 1		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-101-Business I: Ideas and Business Planning	3		X		Co-req MGIS 101	
SCB-MGIS-101-Computer-based Analysis	1		X			
SCB-MGIS-130-Information Systems & Technology	3		X	X		
LAS-Perspective 3 (Global): COLA-ECON-101-Principles of Microeconomics	3	X				
SCB-ACCT-110-Financial Accounting	3		X			
LAS-Perspective 7A (Mathematical): COS-STAT-145-Introduction to Statistics I	3	X				
Term credit total:	16	6	10			
Term: Fall 2		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-ACCT-360- Intermediate Financial Accounting I	3		X		ACCT-210	
SCB-MKTG-230-Principles of Marketing	3		X		Sophomore status	
SCB-FINC-220-Corporate Finance	3		X		STAT-145, ACCT-110, ECON-101 or ECON-201	
SCB-ACCT 305- Accounting Profession	1		X	X	Sophomore status, ACCT-BS students, Co-requisite: ACCT360	
LAS Immersion 3	3	x				
GE elective 2: COLA-COMM-253- Communication	3	X				
Term credit total:	16	6	10			
Term: Fall 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	X			sophomore status	
SCB-ACCT-430-Cost Accounting	3		x		ACCT-210	
SCB-ACCT-420- Personal and Small Business Taxation	3		X		ACCT-110	
LAS Perspective 5 (Natural Science Inquiry-with lab)	3	X				
LAS Immersion 1	3	X				
Term credit total:	15	9	6			
Co-op requirement-1 semester					Actual timing to be determined	
COURSES TAKEN ON STUDY ABROAD MAY BE ELECTIVES						
PROGRAM COURSES						
Term: Fall 4 STUDY ABROAD OPTIONAL TERM		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
LAS-Perspective 2 (Artistic)	3	X				
Institute electives	6				LAS, Maj, or other	
GE elective 6	3	X				
LAS-Perspective 4 (Social)	3	x				
Term credit total:	15	9				
Program Totals:		Credits: 124		Liberal Arts & Sciences: 62		
Term: Spring 1		(Check course classification (s))				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGIS-102-Bus 2: Technology - enabled Launch	3		X		MGMT- 101 and MGIS-101	
COLA-ENGL-150-Writing Seminar	3	X		X		
GE Elective 1: COLA-ECON-201- Principles of Macroeconomics	3	X			ECON-101	
SCB-ACCT-210-Management Accounting	3		X		ACCT-110	
LAS-Perspective 7B (Mathematical): COS STAT-146-Introduction to Statistics II	4	X				
Term credit total:	16	10	6			
Term: Spring 2		(Check course classification (s))				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-ACCT-445- Accounting Information Systems	3		X		ACCT-110	
SCB-MGMT-215-Organizational Behavior	3		X		Sophomore status	
SCB-BLEG-200-Business Law I	3		X			
GE elective 3: SCB-INTB-225 Global Business Environment-	3	X				
GE elective 4: COS-MATH-161-Applied Calculus	4	X				
Term credit total:	16	7	9			
Term: Spring 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-DECS-310-Operations Management	3		X		STAT-145 or equivalent, junior status	
LAS Immersion 2	3	X				
SCB-ACCT-365- Intermediate Financial Accounting II	3		X		ACCT-360	
LAS-Perspective 6 (Scientific Principles)	3	X				
GE elective 5	3	X				
Term credit total:	15	9	6			
Term: Spring 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-560-Strategy and Innovation	3		X		MGMT-215 MKT-230, FINC-220, DECS-310, senior status	
Institute elective	3				LAS, Maj, or other	
GE elective 7	3	X				
Accounting elective	3		X			
GE elective 8	3	X				
Term credit total:	15	6	6			
Major: 53		Institute Electives: 9; plus Wellness component & 1-semester cooperative education requirement				

Table 1a: Undergraduate Program Schedule : Business Administration-Finance

Indicate academic calendar type: X_Semester Quarter Trimester Other (describe)

Term: Fall 1		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-101-Business I: Ideas and Business Planning	3		X		Co-req MGIS 101	
SCB-MGIS-101-Computer-based Analysis	1		X			
SCB-MGIS-130-Information Systems & Technology	3		X	X		
LAS-Perspective 3 (Global): COLA-ECON-101-Principles of Microeconomics	3	X				
SCB-ACCT-110-Financial Accounting	3		X			
LAS-Perspective 7A (Mathematical):COS-STAT-145-Introduction to Statistics I	3	X				
Term credit total:	16	6	10			
Term: Fall 2		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
GE elective 2: COS-MATH-161-Applied Calculus	4	X				
SCB-MKTG-230-Principles of Marketing	3		X		Sophomore status	
SCB-FINC-220-Corporate Finance	3		X		ECON-201, ACCT-110, STAT-145	
SCB-MGMT-035-Careers in Business	0		X	X	Sophomore Status	
LAS-Perspective 2 (Artistic)	3	X				
LAS-Perspective 4 (Social)	3	X				
Term credit total:	16	10	6			
Term: Fall 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-FINC-352-Managing Assets and Liabilities	3		x		FINC-220	
SCB-MGMT-215-Organizational Behavior	3		X		Sophomore status	
Institute elective	3				LAS, Maj, or other	
GE elective 3: SCB-INTB-225 Global Business Environment-	3	X				
GE elective 4: COLA-COMM-253-Communication	3	X				
Term credit total:	15	6	6			
Term: Fall 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-DECS-310-Operations Management	3		X		STAT-145 or equivalent, junior status	
SCB-FINC-420-Finance in a Global Environment	3		x		FINC-220	
SCB-FINC Elective	3		x			
LAS Immersion 2	3	X				
LAS Perspective 6 (Scientific Principles)	3	X				
Term credit total:	15	6	9			
Program Totals:	Credits: 123	Liberal Arts & Sciences: 62				

Term: Spring 1		(Check course classification (s))				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGIS-102-Bus 2: Technology - enabled Launch	3		X		MGMT- 101 and MGIS 101	
COLA-ENGL-150-Writing Seminar	3	X		X		
GE Elective 1: COLA-ECON-201- Principles of Macroeconomics	3	X			ECON-101	
SCB-ACCT-210-Management Accounting	3		X		ACCT-110	
LAS-Perspective 7B (Mathematical):COS-STAT-146-Introduction to Statistics II	4	X				
Term credit total:	16	10	6			
Term: Spring 2 STUDY ABROAD TERM		(Check course classification (s))				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-FINC Elective	3		X		FINC-220	
Institute elective	3				LAS, Maj, or other	
Immersion 3	3	X				
GE Elective 5	3	X				
GE Elective 6	3	X				
Term credit total:	15	9	3			
Term: Spring 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	x			sophomore status	
SCB-FINC-460-Financial Analysis and Modeling	3		x		FINC-352	
SCB-FINC-362-Intermediate Investments	3		x		FINC-220	
LAS Immersion 1	3	x				
LAS Perspective 5 (Natural Science Inquiry-with lab)	3	x				
Term credit total:	15	9	6			
Term: Spring 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-560-Strategy and Innovation	3		X		MGMT-215 MKT-230, FINC-220, DECS-310, senior status	
Institute elective	6				LAS, Maj, or other	
GE elective 7	3	X				
GE elective 8	3	X				
Term credit total:	15	6	3			
Program Totals:	Credits: 123	Liberal Arts & Sciences: 62			Major: 49	
Institute elective: 12; also Wellness, and a 1-semester co-op education requirement						

Table 1a: Undergraduate Program Schedule : Business Administration-International Businessⁱ

Indicate academic calendar type: Semester Quarter Trimester Other (describe)

Term: Fall 1		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-101-Business I: Ideas and Business Planning	3		X		Co-req MGIS 101	
SCB-MGIS-101-Computer-based Analysis	1		X			
SCB-MGIS-130-Information Systems & Technology	3		X	X		
LAS-Perspective 3 (Global): COLA-ECON-101-Principles of Microeconomics	3	X				
SCB-ACCT-110-Financial Accounting	3		X			
LAS-Perspective 7A (Mathematical) COS-STAT-145-Introduction to Statistics I	3	X				
Term credit total:	16	6	10			
Term: Fall 2		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
GE elective 2: COS-MATH-161-Applied Calculus	4	X				
SCB-MKTG-230-Principles of Marketing	3		X		Sophomore status	
SCB-FINC-220-Corporate Finance	3		X		ECON-201, ACCT-110, STAT-145	
SCB-MGMT-035-Careers in Business	0		X	X	Sophomore Status	
GE elective 3: SCB-INTB-225 Global Business Environment-	3		X			
SCB-MGMT-215-Organizational Behavior	3		X		Sophomore status	
Term credit total:	16	4	12			
Term: Fall 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	X			Sophomore status	
GE elective 4: COLA-COMM-253- Communication	3	X				
SCB-INTB-310-Regional Business Studies	3		X			
LAS Immersion 1	3	X				
LAS Perspective 5 (Natural Science Inquiry-with lab)	3	X				
Term credit total:	15	12	3			
Term: Fall 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-INTB-550 Global Entry and Competition Strategies	3		X		INTB 225, senior status	
LAS Immersion 3	3	X				
Co-major course	3		X			
GE Elective 6 **	3	X				
GE Elective 7	3	X				
Term credit total:	15	6	9			
Program Totals:	Credits: 123		Liberal Arts & Sciences: 62		Major: 55	Institute Electives: 6; also Wellness, co-op educ., & foreign language requirements.

Term: Spring 1		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGIS-102-Bus 2: Technology - enabled Launch	3		X		MGMT- 101 and MGIS-101	
COLA-ENGL-150-Writing Seminar	3	X		X		
GE Elective 1: COLA-ECON-201- Principles of Macroeconomics	3	X			ECON-101	
SCB-ACCT-210-Management Accounting	3		X		ACCT-110	
LAS-Perspective 7B (Mathematical) COS-STAT-146-Introduction to Statistics II	4	X				
Term credit total:	16	10	6			
Term: Spring 2 STUDY ABROAD OPTIONAL TERM		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
International Business Course *	3		X			
LAS-Perspective 4 (Social)	3	X				
Institute elective 1	3				LAS, Maj, or other	
LAS-Perspective 2 (Artistic)	3		X			
Co-major course	3		X			
Term credit total:	15	3	9			
Term: Spring 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-DECS-310-Operations Management	3		X		STAT-145 or equivalent, junior status	
Co-major course	3		X			
International Business course*	3		X			
LAS Immersion 2	3	X				
GE elective 5 **	3	X				
Term credit total:	15	6	9			
Term: Spring 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-560-Strategy and Innovation	3		X		MGMT-215 MKT-230, FINC-220, DECS-310, senior status	
Co-major course	3		X			
LAS-Perspective 6 Scientific Principles)	3	X				
GE elective 8	3	X				
Institute elective 2	3				LAS, Maj, or other	
Term credit total:	15	6	6			

¹ Students will strengthen their co-major by adding three (3) semesters of foreign language and two regional studies courses. Students may choose to substitute a minor in an area in which a co-major is available (but not a non-business minor or the Business Administration minor). Substituting a minor for a co-major

***INTB MAJOR REQUIREMENT ELECTIVES**

(Select 2 from below)

- FINC 420** Finance in the Global Environment
- INTB 300** Cross-cultural Management
- INTB 320** Global Marketing
- INTB 489** Seminar in International Business
- ECON 449** Comparative Economic Systems

****INTERNATIONAL LIBERAL ARTS & SCIENCE
ELECTIVE**

(Select 2 from below)

- HIST 261** History of Modern China
- HIST 265** History of Modern Japan
- HIST 365** Conflict of Modern East Asia
- HIST 462** East-West Encounters
- POLS 350** Politics of East Asia
- ANTH 240** Muslim Youth Cultures
- ANTH 275** Global Islam
The Islamic Culture and the Middle
East
- ANTH 365** East
- HIST 170** Twentieth Century Europe
- HIST 270** History of Modern France
- HIST 280** History of Modern Germany

Table 1a: Undergraduate Program Schedule: Business Administration-Management

Indicate academic calendar type: X_Semester Quarter Trimester Other (describe)

Term: fall 1		Check course classification (s)			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
SCB-MGMT-101-Business I: Ideas and Business Planning	3		X		Co-req MGIS 101
SCB-MGIS-101-Computer-based Analysis	1		X		
SCB-MGIS-130-Information Systems & Technology	3		X	X	
LAS-Perspective 3 (Global): COLA-ECON-101-Principles of Microeconomics	3	X			
SCB-ACCT-110-Financial Accounting	3		X		
LAS –Perspective 7A (Math) COS-STAT-145-Introduction to Statistics I	3	X			
Term credit total:	16	6	10		
Term: fall 2		Check course classification (s)			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
GE elective 2: COS-MATH-161-Applied Calculus	4	X			MATH 101, OR MATH 111, OR MPE 55
SCB-MKTG-230-Principles of Marketing	3		X		sophomore status
SCB-MGMT-215-Organizational Behavior	3		X		sophomore status
SCB-MGMT-035-Careers in Business	0		X		sophomore status
GE elective 3: SCB-INTB-225 Global Business Environment-	3		X		
SCB-FINC-220-Corporate Finance	3		X		ECON-201, STAT-145, ACCT-110
Term credit total:	16	3	12		
Term: fall 3		Check course classification (s)			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
GE elective 4: COLA-COMM-253- Communication	3	X			
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	X			sophomore status
SCB-MGMT-310-Leadership in Organizations	3		X		SCB-MGMT-215
LAS Immersion 1	3	X			
LAS Perspective 5 (Natural Science Inquiry-with lab)	3	X			
Term credit total:	15	12	3		
Term: fall 4		Check course classification (s)			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
SCB-MGMT-450-Negotiations or SCB-MGMT-380-Human Resource Management	3		X	X	MGMT-450: senior status; MGMT-380, junior status, MGMT-215
Institute elective	3				LAS, Maj, or other
Immersion 3	3	X			
GE Elective 5	3	X			
GE Elective 6	3	X			
Term credit total:	15	9	3		
Program Totals:		Credits: 123		Liberal Arts & Sciences: 62	

Term: spring 1		(Check course classification (s))			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
SCB-MGIS-102- Business 2: Technology-enabled Launch	3		X		SCB-MGMT 101 and MGIS 101
COLA-ENGL-150-Writing Seminar	3	X		X	
GE Elective 1: COLA-ECON-201- Principles of Macroeconomics	3	X			COLA-ECON-101
SCB-ACCT-210-Management Accounting	3		X		ACCT-110
LAS-Perspective 7B (Mathematical) COS-STAT-146 Introduction to Statistics II	4	X			
Term credit total:	16	10	6		
Term: spring 2 STUDY ABROAD OPTIONAL TERM		(Check course classification (s))			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
LAS-Perspective 4 (Social)	3	X			
SCB-MGMT-elective 1	3		X		
Institute elective	3				LAS, Maj, or other
LAS-Perspective 2 (Artistic)	3	X			
Institute elective	3				LAS, Maj, or other
Term credit total:	15	6	3		
Term: spring 3		Check course classification (s)			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
SCB-DECS-310- Operations Management	3		X		STAT-145 or equivalent, junior status
SCB-MGMT elective 2	3		X		
SCB-MGMT-320-Managerial Skills	3		X		SCB-MGMT-215
Immersion 2	3	X			
LAS Perspective 6 (Scientific Principles)	3	X			
Term credit total:	15	6	9		
Term: spring 4		Check course classification (s)			
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
SCB-MGMT-560-Strategy and Innovation	3		X		MGMT-215, MKTG-230, FINC-220, DECS-310, senior status
Institute elective3	3				LAS, Maj, or other
SCB-MGMT elective 3	3		X		
GE elective 7	3	X			
GE elective 8	3	X			
Term credit total:	15	6	6		
Program Totals:		Major: 49		Institute electives: 12; also Wellness, and a one-semester co-op education requirement	

Table 1a: Undergraduate Program Schedule: Business Administration-Marketing

▪ Indicate academic calendar type: X Semester Quarter Trimester Other (describe)

Term: 1 FALL						Term: 1 SPRING					
Check course classification (s)						(Check course classification (s))					
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
SCB-MGMT-101 Business I: Ideas and Business Planning	3		X		Co-req MGIS 101	SCB-MGIS-102 Bus 2: Technology- enabled Launch	3		X		SCB-MGMT 101 and MGIS 101
SCB-MGIS-101Computer-based Analysis	1		X			COLA-ENGL-150-Writing Seminar	3	X			
SCB-MGIS-130-Information Systems & Technology	3		X	X		GE Elective 1: COLA-ECON-201- Principles of Macroeconomics	3	X			COLA-ECON-101
LAS-Perspective-3 (Global): COLA-ECON-101: Principles of Microeconomics	3	X				SCB-ACCT-210-Management Accounting	3		X		ACCT-110
SCB-ACCT-110-Financial Accounting	3		X			LAS Perspective 7B (Mathematical) COS-STAT-146-Introduction to Statistics II	4	X			
LAS-Perspective 7A (Mathematical):COS-STAT-145- Introduction to Statistics I	3	X									
Term credit total:	16	6	10			Term credit total:	16	10	6		
Term: 2 FALL						Term: 2 SPRING					
Check course classification (s)						(Check course classification (s))					
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
GE elective 2: COS-MATH-161-Applied Calculus	4	X				SCB-MKTG-Elective 1	3		X		MKTG-230
SCB-MKTG-230 Principles of Marketing	3		X		sophomore status	SCB-MGMT-215 Organizational Behavior	3		X		sophomore status
SCB-FINC-220 Corporate Finance	3		X		ECON-201, STAT-145, ACCT-110	Institute elective 1	3				LAS, Maj, or other
SCB-MGMT-035-Careers in Business	0		X	X	sophomore status	GE elective 3: SCB-INTB-225 Global Business Environment-	3	X			
LAS-Perspective 2 (Artistic)	3	X				GE elective 4: COLA-COMM-253-Communication	3	X			
LAS- Perspective 4 (Social)	3	X									
Term credit total:	16	10	6			Term credit total:	15	6	6		
Term: 3 FALL						Term: 3 SPRING					
Check course classification (s)						Check course classification (s)					
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	X			sophomore status	SCB-DECS-310 Operations Management	3		X		STAT-145 or equivalent, junior status
SCB-MKTG-310:Marketing Metrics and Research	3		X		MKTG-230, STAT-146	SCB-MKTG-Elective 3	3		X		MKTG-230
SCB-MKTG-Elective 2	3		X		MKTG-230	SCB-MKTG-Elective 4	3		X		MKTG-230
LAS Immersion 1	3	X				LAS Immersion 2	3	X			
LAS Perspective 5 (Natural Science Inquiry-with lab)	3	X				LAS Perspective 6 (Scientific Principles)	3	X			
Term credit total:	15	9	6			Term credit total:	15	6	9		
Term: 4 FALL STUDY ABROAD OPTIONAL TERM						Term: 4 SPRING					
Check course classification (s)						Check course classification (s)					
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)
Institute elective 3	3				LAS, Maj, or other	SCB-MGMT-560 Strategy and Innovation	3		X		MKTG-230, MGMT-215,FINC-220,DECS-310 , senior status
Institute elective 2	3				LAS, Maj, or other	SCB-MKTG-550: Marketing Management	3		x		MKTG-230, MKTG-310, senior status, one co-op completed
Immersion 3	3	X				Institute elective 4	3				LAS, Maj, or other
GE Elective 5	3	X				GE elective 7	3	X			
GE Elective 6	3	X				GE elective 8	3	X			
Term credit total:	15	9				Term credit total:	15	6	6		
Program Totals:	Credits: 123		Liberal Arts & Sciences: 62			Major: 49			Electives & Other: 12: plus Wellness and one semester of cooperative education		

Table 1a: Undergraduate Program Schedule: Management Information Systems

Indicate academic calendar type: __X__ Semester __ Quarter __ Trimester __ Other (describe)

Term: fall 1		Check course classification (s)							
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)				
SCB-MGMT-101-Business I: Ideas and Business Planning	3		X		Co-req MGIS 101				
SCB-MGIS-101-Computer-based Analysis	1		X						
SCB-MGIS-130-Information Systems & Technology	3		X	X					
LAS-Perspective 3 (Global): COLA-ECON-101-Principles of Microeconomics	3	X							
SCB-ACCT-110-Financial Accounting	3		X						
LAS-Perspective 7A (Mathematical) COS-STAT-145-Introduction to Statistics I	3	X							
Term credit total:	16	6	10						
Term: fall 2		Check course classification (s)							
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)				
GE elective 2: COS-MATH-161-Applied Calculus	4	X							
SCB-MKTG-230- Principles of Marketing	3		X		sophomore status				
SCB-FINC-220-Corporate Finance	3		X		ECON-201, STAT-145, ACCT-110				
SCB-MGMT-035-Careers in Business	0		X	X	sophomore status				
LAS-Perspective 2 (Artistic)	3	X							
LAS-Perspective 4 (Social)	3	X							
Term credit total:	16	10	6						
Term: fall 3		Check course classification (s)							
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)				
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	X			sophomore status				
SCB-MGIS-330-Systems Analysis and Design	3		X						
SCB-MGIS-350-Developing Business Apps	3		X						
LAS Immersion 1	3	X							
LAS Perspective 5 (Natural Science Inquiry-with lab)	3	X							
Term credit total:	15	9	6						
Term: fall 4		Check course classification (s)							
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)				
SCB-MGIS-550-MIS Capstone	3		X		MGIS-320, MGIS-330, Senior Status				
SCB-DECS-310- Operations Management			X		STAT-145 or equivalent, junior status				
LAS Immersion 3	3	X							
LAS Perspective 6 (Scientific Principles)	3	X							
GE elective 6	3	X							
Term credit total:	15	9	6						
Program Totals:		Credits: 123		Liberal Arts & Sciences: 62		Major: 49		Electives: 12; also Wellness, and a one-semester co-op education requirement	

Term: spring 1		(Check course classification (s))				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGIS-102-Bus 2: Technology- enabled Launch	3		X		MGMT 101 and MGIS 101	
COLA-ENGL-150-Writing Seminar	3	X		X		
GE Elective 1: COLA-ECON-201- Principles of Macroeconomicscs	3	X			COLA-ECON-101	
SCB-ACCT-210-Management Accounting	3		X		ACCT-110	
LAS-Perspective 7B (Mathematical) COS-STAT-146-Introduction to Statistics II	4	X				
Term credit total:	16	10	6			
Term: spring 2		(Check course classification (s))				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGIS-320-Database Management Systems	3		X			
SCB-MGMT-215-Organizational Behavior	3		X		sophomore status	
Institute elective 1	3				LAS, Maj, or other	
GE elective 3: SCB-INTB-225 Global Business Environment-	3	X				
GE elective 4: COLA-COMM-253-Communication	3	X				
Term credit total:	15	6	6			
Term: spring 3 STUDY ABROAD OPTIONAL TERM		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
Institute elective 2	3				LAS, Maj, or other	
MGIS elective 1	3		X			
MGIS elective 2	3		X			
LAS Immersion 2	3	X				
GE elective 5	3	X				
Term credit total:	15	6	6			
Term: spring 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-560- Strategy and Innovation	3		X		MGMT-215 MKTG-230, FINC-220, DECS-310, senior status	
Institute elective 3	3				LAS, Maj, or other	
Institute elective 4	3				LAS, Maj, or other	
GE elective 7	3	X				
GE elective 8	3	X				
Term credit total:	15	6	3			

Table 1a: Undergraduate Program Schedule : Business Administration-New Media Marketing

Indicate academic calendar type: X Semester Quarter Trimester Other (describe)

Term: Fall 1		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-101-Business I: Ideas and Business Planning	3		X		Co-req MGIS 101	
SCB-MGIS-101-Computer-based Analysis	1		X			
SCB-MGIS-130-Information Systems & Technology	3		X	X		
LAS-Perspective 3 (Global): COLA-ECON-101-Principles of Microeconomics	3	X				
SCB-ACCT-110-Financial Accounting	3		X			
LAS-Perspective 7A (Mathematical): COS-STAT-145-Intro.to Statistics I	3	X				
Term credit total:	16	6	10			
Term: Fall 2		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
GE elective 2: COS-MATH-161-Applied Calculus	4	X				
SCB-MKTG-230-Principles of Marketing	3		X		Sophomore status	
SCB-FINC-220-Corporate Finance	3		X		ECON 101 or ECON-201, ACCT-110, STAT-145	
SCB-MGMT-035-Careers in Business	0		X		Sophomore status	
LAS-Perspective 2 (Artistic)	3	X				
LAS-Perspective 4 (Social)	3	X				
Term credit total:	16	10	6			
Term: Fall 3		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
LAS-Perspective 1 (Ethical): SCB-MGMT-340-Business Ethics and Corporate Social Responsibility	3	X			Sophomore status	
SCB-MKTG-320-Internet Marketing	3		X		MKTG-230	
Institute elective 1	3				LAS, Maj, or other	
LAS Immersion 2	3	X				
LAS-Perspective 5 (Natural Science Inquiry-with lab)	3	X				
Term credit total:	15	9	3			
Term: Fall 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
New Media Marketing Elective 3	3		X			
SCB-MKTG-410-Search Engine Marketing & Analytics	3		X		MKTG-320	
GE elective 5	3	X				
LAS-Perspective 6 (Scientific Principles)	3	X			LAS, Maj, or other	
SCB-DECS-310-Operations Management	3		X		STAT-145 or equivalent, junior status	
Term credit total:	15	6	9			

Term: Spring 1		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
-MGIS-102-Bus 2: Technology -enabled Launch	3		X		MGMT- 101 and MGIS 101	
COLA-ENGL-150-Writing Seminar	3	X		X		
GE Elective 1: COLA-ECON-201- Principles of Macroeconomics	3	X			ECON-101	
SCB-ACCT-210-Management Accounting	3		X		ACCT-110	
LAS-Perspective 7B (Mathematical): COS-STAT-146-Introduction to Statistics II	4	X				
Term credit total:	16	10	6			
Term: Spring 2		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
LAS Immersion 1	3	X				
SCB-MGMT-215-Organizational Behavior	3		X		Sophomore status	
New Media Marketing Elective 1	3		X			
GE elective 3: SCB-INTB-225 Global Business Environment-	3	X				
GE elective 4: COLA-COMM-253- Communication	3	X				
Term credit total:	15	9	6			
Term: Spring 3 STUDY ABROAD OPTIONAL TERM		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
GE elective 6	3		X			
New Media Marketing Elective 2	3		X			
Institute Elective 2	3				LAS, Maj, or other	
LAS 3 Immersion 3	3	X				
Institute elective 3	3				LAS, Maj, or other	
Term credit total:	15	3	6			
Term: Spring 4		Check course classification (s)				
Course Number & Title	CR	LAS	Maj	New	Prerequisite(s)	
SCB-MGMT-560-Strategy and Innovation	3		X		MGMT-215 MKT-230, FINC-220, DECS-310, senior status	
SCB-MKTG-XXX-Social Media Marketing	3		X		MKTG-230, junior status	
GE elective 7	3	X				
GE elective 8	3	X				
Institute elective 4	3				LAS, Maj, or other	
Term credit total:	15	6	6			

Program Totals:	Credits 123	Liberal Arts & Sciences: 62	Major: 49	Institute Electives: 12; also Wellness, and a 1-semester co-op education requirement
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SCB-DECS-310-Operations Management
new Media Marketing Elective 2

STAT-145 or equivalent, junior status

Institute Elective 2
LAS 3 Immersion 3
LAS-Perspective 6 (Scientific Principles)

LAS, Maj, or other

***INTB MAJOR REQUIREMENT ELECTIVES**

(Select 2 from below)

FINC 420	Finance in the Global Environment
INTB 300	Cross-cultural Management
INTB 320	Global Marketing
INTB 489	Seminar in International Business
ECON 449	Comparative Economic Systems

****INTERNATIONAL LIBERAL ARTS & SCIENCE
ELECTIVE**

(Select 2 from below)

HIST 261	History of Modern China
HIST 265	History of Modern Japan
HIST 365	Conflict of Modern East Asia
HIST 462	East-West Encounters
POLS 350	Politics of East Asia
ANTH 240	Muslim Youth Cultures
ANTH 275	Global Islam The Islamic Culture and the Middle East
ANTH 365	East
HIST 170	Twentieth Century Europe
HIST 270	History of Modern France
HIST 280	History of Modern Germany