UPDATE ON THE RIT STRATEGIC PLAN IMPLEMENTATION

Presentation to Chairs and directors
March 2015

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ABOUT THE PLAN …

- Approved by RIT BOT in November 2014
- 'Greatness through difference'
- 5 'dimensions', 31 'difference makers', 117 'objectives' – a total of 148 strategies
- 10 year duration

IMPLEMENTATION PROCESS TO DATE …

- President Destler charged a group of VPs to provide an initial prioritization of the DM and objectives

- F&A providing estimated costs of high priority 'difference maker' as well as identifying sources of funds

- Kit Mayberry has formed an implementation team of a cross-section of campus to review the priorities, identify metrics, and timeline

- Cauda and Haefner solicited campaign priorities to align with strategic plan

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HIGH PRIORITIES BY DM (TO DATE)

- DM 1.1: Develop T-shaped graduate and co-curricular transcrips
- DM 1.2: Offer interdisciplinary opportunities in 'STEAM'
- DM 1.3: Preeminent D/HH institution
- DM 3.5: Largest producer of female, minority male, D/HH STEM graduates
- DM 3.8: Diversity assessed for performance and promotion
- DM 3.10: Develop marketing campaign
- DM 4.2: Best use of educational technology
- DM 5.1: RIT organization to encourage boundary crossing
- DM 5.2: Reduce silos

- DM 1.5: Increase experiential learning offerings
- DM 1.7: Make on-time graduation a priority
- DM 2.1: RIT distinguished as a research university
- DM 2.3: Research will leverage diversity
- DM 3.7: Excel faculty and staff professional development and promotion
- DM 3.9: Difference to solve problems and create innovation
- DM 4.1: Best graduation placement rate
- DM 4.3: Scholarships

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HIGH PRIORITIES BY TOPIC (TO DATE)

- T-shaped graduate
- Emphasize interdisciplinary learning and research
- Increase enrollments: female, minority male, D/HH STEM, graduate students
- Reduce silos
- Increase experiential learning
- On-time graduation
- Research strategic areas
- Marketing
- Scholarships for low-income
- Best graduation rate and placement

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SOME THEMES TO HELP US ...

▼ 148 strategies can be intimidating so we will be looking for groupings or themes

▼ Examples:

/ T-shape, experiential learning, co-curricular = 'student experience'

/ On-time graduation, placement rate, excellence for D/HH = 'student success'

/ Largest producer of female, minority male, D/HH, increase graduate students = 'student enrollments'

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Theme name	Theme descriptors	Associated Difference Makers
Student Experience	T-shape outcomes, co-curricular experiences, experiential learning, global competencies, STEAM, critical thinking, career mentoring, interdisciplinary, leadership, academic quality	1.1, 1.2, 1.4, 1.5, 1.6, 3.2
Student success from K12 and beyond	On-time graduation, eliminate achievement gap, excellence for D/HH students, placement rate, culture of alumni	1.3, 1.7, 1.9, 3.6, 4.1
Research and innovation	$100M in sponsored research, centers of collaborative research, center for entrepreneurship and innovation	1.8, 2.1, 2.2, 2.3, 3.4
Student enrollment	STEM women, STEM AALANA men, STEM D/HH, 30% more graduate students, international student and alumni populations	2.4, 3.1, 3.5, 4.3
Organizational development	Employment advancement, model of inclusive excellence, marketing, use of educational technology, collaboration across units, reduce silos, faculty global competencies, master space plan, sustainability	3.3, 3.7, 3.8, 3.9, 3.10, 4.2, 4.5, 5.1, 5.2, 5.3, 5.5

TWO AREAS MOVING FORWARD

- T-shaped graduate:
  - / Beginning conversations and research about what this looks like
  - / James Hall and Elizabeth Hane attended T-shape conference with Student Affairs reps
  - / Will need to establish institutional learning outcomes
- Interdisciplinary work:
  - / Formed focus group to discuss an RFP that would facilitate team teaching and other interdisciplinary activities

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NEXT STEPS

- Implementation team to recommend metrics and timetables
- Campaign case statement
- Campaign priorities
- Divisions charged to implement

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