

The Academic Portfolio Blueprint

A conversation on the future direction of
the Academic Portfolio at RIT

Agenda

The APB Taskforce

- Membership
- Charge
- Overview of process

Summary of Trustee input and survey

The APB in progress

- Discovery, feedback & sharing
- APB draft of parameters
- APB criteria suggestions

Academic Portfolio Blue Print

Taskforce membership

- ▶ TF jointly sponsored by Provost and Academic Senate
- ▶ Co-chairs:
 - Carole Woodlock, Professor, CIAS
 - Risa Robinson, Professor, KGCOE

*Ed Lincoln
Manny Contomanolis,
Nancy Ciolek
Zoran Ninkov
Don Willson
Henry A Etlinger
Ferat Sahin
Heidi Miller
Ann Howard
S. Manian Ramkumar
Gerry Bateman*

Academic Portfolio Blue Print Taskforce Charge

To develop a set of recommendations that will define the scope and domains for new academic programs at RIT for the period of 2013 to 2018; in essence, the charge is to recommend an APB for 2013–2018

Academic Portfolio Blue Print Taskforce Charge

- ▶ Review
- ▶ Analyze
- ▶ Interpret
- ▶ Understand
- ▶ Develop
- ▶ Recommend

Academic Program Profile

- ▶ Every program must fit the Academic Program Profile
- ▶ Guiding principles:
Lifelong learning and
- ▶ 5 Essential Learning Outcomes:
 - ✓ *Critical thinking*
 - ✓ *Global interconnectedness*
 - ✓ *Ethical reasoning*
 - ✓ *Integrative literacies*
 - Scientific
 - Computational
 - Mathematical
 - Communication
 - Technical
 - Aesthetic
 - ✓ *Creative and innovative thinking*



Academic Portfolio Blueprint



- ▶ Effective: 2013–2018
- ▶ Not prescriptive
- ▶ To develop:
 - ✓ Boundary conditions or parameters that characterize the portfolio
 - ✓ Criteria for adding new programs to the portfolio

Overview of the outreach and information gathering

- Provost Town hall
- Campus survey
- Open forums
- Campus wide coffee/tea small group meetings
- Meetings with campus stakeholders
- Departmental and college outreach

Time-line

- Provost Directors & Chairs meeting
- Weekly taskforce meetings
- Possible presentation to Dean's council
- October Senate presentation
- Review & feedback from RIT Community
- Presentation to BOT at Nov. meeting

Summary of Trustees input

✧ The survey consisted of a series of probing questions in four general areas: Scope of the academic portfolio, Experiential Education, Graduate programs, and student career success.

Question 1–6

Scope of undergraduate programs


✧ When asked if we should intentionally grow new programs *or* focus on building/extending established disciplines the response was almost 100% in favor of building and extending established disciplines.

✧ Many stated that they wanted RIT to keep our focus strong and not to dilute RIT's strengths.

✧ It was noted that we should only expand if it builds on our strengths, but we should stay agile and attentive to emerging fields.

Question 1–6

Scope of undergraduate programs

- ✧ The responses were unanimous in *not* wanting to move in the direction of a more traditional university model.
 - ✧ They were in agreement on the issues of limiting our enrollment in certain programs based on market demand.
 - ✧ Regarding new and emerging fields they asked us to think about health care, geriatrics, IT, geo-engineering, web-based tech and sustainability solutions.
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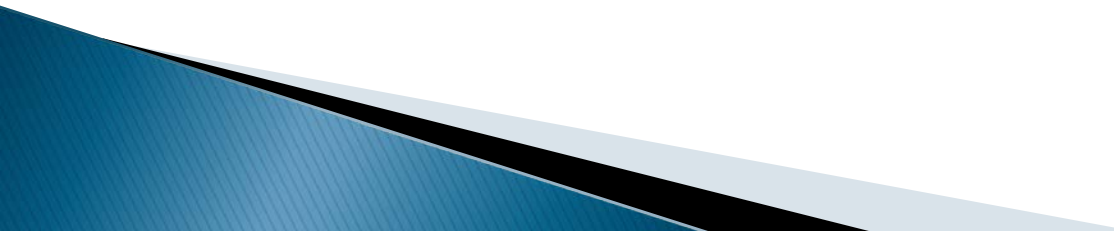
Question 7

Experiential Learning

✧ The responses were strongly in support of experiential learning. It is an important component in our students' educational experience.

✧ This is a strength and should be in the future. That we should expand where it is pragmatic to do so.

✧ Specifics should be program and degree specific.




Question 8–10

Undergraduate & Graduate balance and focus

✧ Responses were strongly in favor of all graduate and undergraduate programs supporting scholarship in some way through innovation, discovery and creativity.

✧ Strongly felt was that with graduate programs at RIT comprising over 50% of the portfolio, we should have a higher percentage of graduate students. In addition the balance between graduate and undergraduate programs seemed fine.




Question 8–10

Undergraduate & Graduate balance and focus

✧ Regarding the question of increasing the number of PhD programs on campus you were strongly in favor of supporting already established PhD programs.

✧ We should only increase PhD programs that fit RIT's mission and vision.

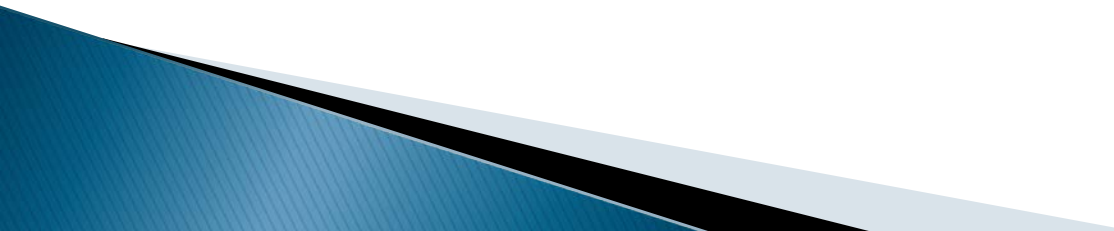
✧ Responses noted that Master's level programs should make up the majority of our graduate programs.



Question 11

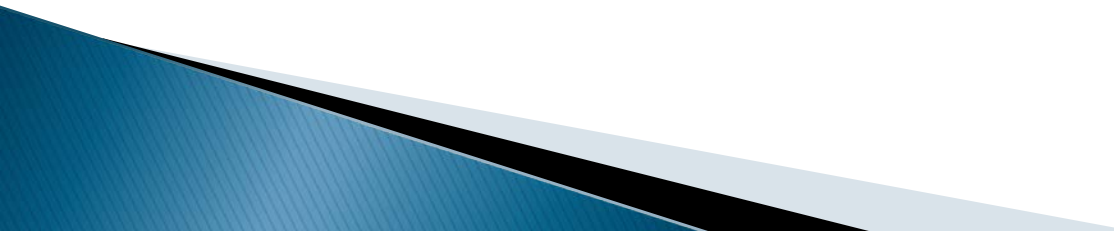
Career Success

Skill-sets you believe every program should prepare students to achieve:

- ✧ Ability to think, speak and write well.
 - ✧ Adaptability.
 - ✧ Strong communication & interpersonal skills
 - ✧ Technological competency
 - ✧ Appreciate the strength of diversity and global citizenship
 - ✧ Ability to embrace continuous & life long learning.
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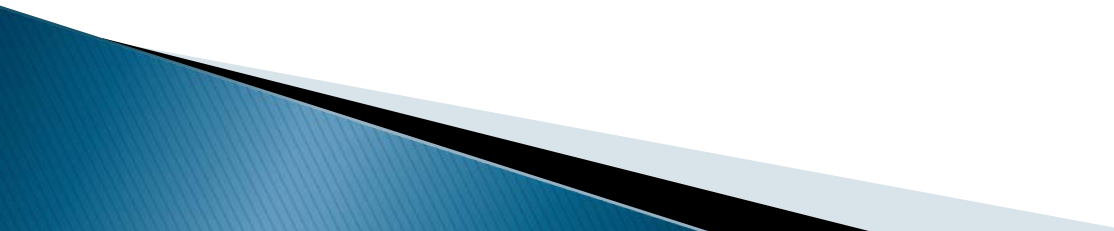
Question 12

Considering the 4 KRA's of the Strategic plan, how might these impact the scope of the portfolio?

- ✧ They strongly emphasized the importance of the KRA's being a fundamental component of any future APB.
 - ✧ The APB should be sized and designed to insure student success.
 - ✧ Don't over expand and don't dilute what we have already.
 - ✧ The mission, vision and KRA's provide guidance for the scope of the portfolio.
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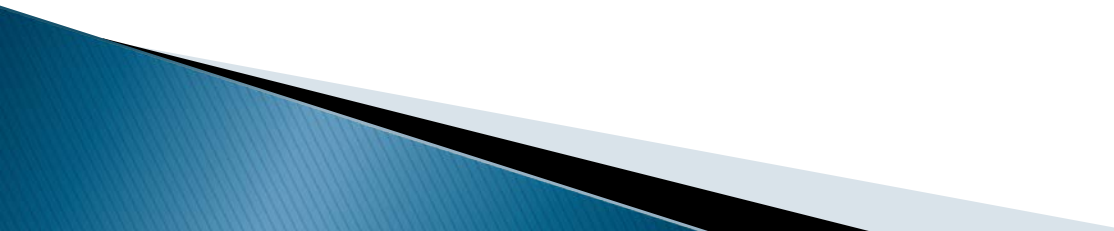
The APB in Progress: Discovery, feedback & sharing

What we have discovered so far and our goals for moving forward in the construction of the APB 2013–2018.



The APB in Progress: Discovery, feedback & sharing

The APB will have three main components:

- ✧ Contextual narrative and summary of research
 - ✧ Parameters
 - ✧ Criteria
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The APB in Progress: Discovery, feedback & sharing

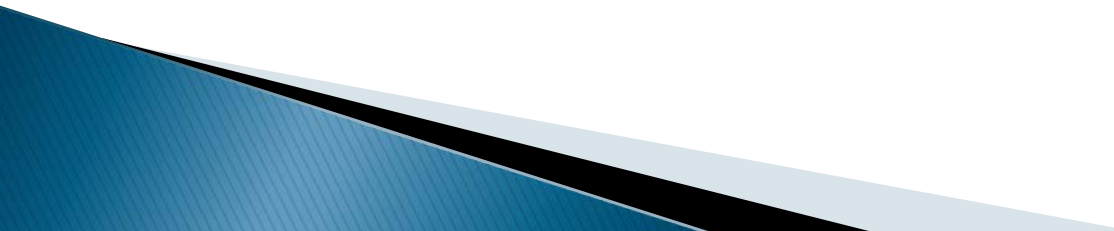
✧ Parameters

- ✧ The Goals and look of our portfolio in the future: these describe what the APB will look like at the end of 5 years.

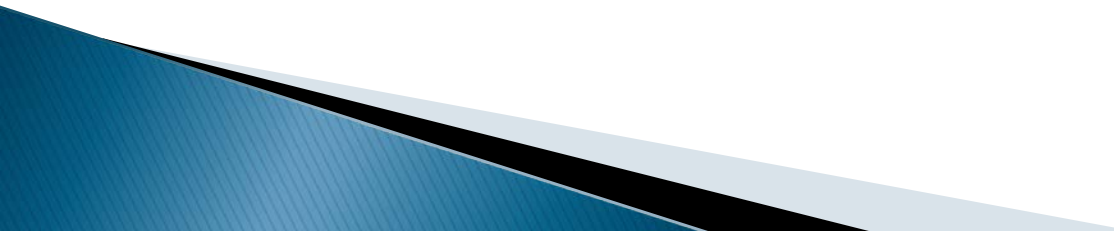
✧ Criteria

- ✧ These are how we get to our goals. We will recommend a list of required criteria and a list of preferred criteria.

10 Draft Parameters

- The Academic Portfolio will support new and existing programs that enhance the reputation of the University.
 - The Academic Portfolio will support programs that attract new students. In addition all programs in the portfolio will be required to work towards a goal of retaining their students.
 - The Academic Portfolio will contain programs that support the diverse and unique curricular landscape of RIT.
 - The Academic Portfolio will support programs that foster synergy within, between, and among programs and colleges.
 - The Academic Portfolio will contain some new programs that have evolved out of a process of re-alignment or re-allocation of existing programs.
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10 Draft Parameters

- The Academic Portfolio will support RIT's commitment to Inclusive Excellence.
 - The Academic Portfolio will include undergraduate and graduate programs that support scholarship through innovation, discovery and creativity.
 - All graduate and undergraduate programs in the Academic Portfolio will require some form of experiential learning.
 - All graduate and undergraduate programs in the Academic Portfolio will support the professional career success of our graduates.
 - The Academic Portfolio will include programs that support global initiatives through study abroad, on-line learning and student and faculty exchange.
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✧ there are some parameters we are struggling with such as...

✧Parameter:

✧The Academic Portfolio will contain programs that support the diverse and unique curricular landscape of RIT.

✧How can this parameter have more teeth?

✧Parameter:

✧The Academic Portfolio will include undergraduate and graduate programs that support scholarship through innovation, discovery and creativity.

✧How can this parameter have more teeth?

✧Parameter:

✧All graduate and undergraduate programs in the Academic Portfolio will support the professional career success of our graduates.

✧How can this parameter have more teeth?

Criteria....

✧ Group Working Session

Criteria....

✧ Criteria for parameter:

✧ The Academic Portfolio will support programs that foster synergy within, between, and among programs and colleges.

✧ How would you write criteria specific to this parameter?

Criteria....

✧ Criteria for parameter:

✧ The Academic Portfolio will support programs that attract new students. In addition all programs in the portfolio will be required to work towards a goal of retaining their students.

✧ How would you write criteria specific to this parameter?

Criteria....

✧ Criteria for parameter:

✧ All graduate and undergraduate programs in the Academic Portfolio will require some form of experiential learning.

✧ How would you write criteria specific to this parameter?

Moving forward

With your input we will now go back to our community input and further flesh out connections and opportunities for more specific recommendations, parameters & criteria.

Draft to the RIT community in the Fall 2012.



Wrap up

...we don't know where it will lead. We just know there's something much bigger than any of us here.

–Steve Jobs

Questions and or comments?

**Thank you for your
participation & feedback.**

–The APB Taskforce