

# Town Hall Meeting

RIT's Global Presence: International  
Partnerships

# Agenda

- Context: strategy, goals, structure, types of international partnerships
- Status: Overview of our current partnerships and international presence
- New partnerships: China
- Discussion

# International Strategy: Participants

- Education Core Committee of the Trustees
  - Guiding Principles
  - Goals
- President's Roundtable
- Global Education Taskforce of the Academic Senate
- Dean's Council
- Administrative Council
- Global Education Council
- Paul and Francena Miller Endowed Professors

# International Strategy

- **Goal One:** RIT students, faculty and staff will be internationally recognized for their knowledge of global diversity, intercultural competencies, and their engagement with globally relevant problems.
  - Curriculum-- **T-shaped student**
  - **Strategic Objective 1.2:** *100% of RIT students will develop global knowledge through guided international experiences*
- **Goal Two:** RIT will be internationally recognized as a collegial community of students, alumni, faculty and staff who, through their diversity and personal cultural perspectives, enrich the university culture and common educational experience of all RIT students.
  - **Strategic Objective 2.3:** *Foster and celebrate a common culture of global knowledge and international diversity*
- **Goal Three:** RIT will be the most globally engaged private university in the U.S. as measured by the breadth and size of its international student populations served in the U.S. and abroad.
  - **Strategic Objective 3.1:** *Establish international research partnerships, and select academic programs, in emerging international centers of excellence in order to materially enhance RIT's international reputation and enable innovative ways of educating international students.*

# Common Goals of International Agreements

- Student and faculty mobility and experiential learning—study abroad, research abroad, joint projects, joint courses
- Research collaborations and gaining access to unique facilities and resources
- Enabling new degree programs
- Recruiting and Diversifying Student Profile
- Establishing a Presence in Global Centers

# Agreements

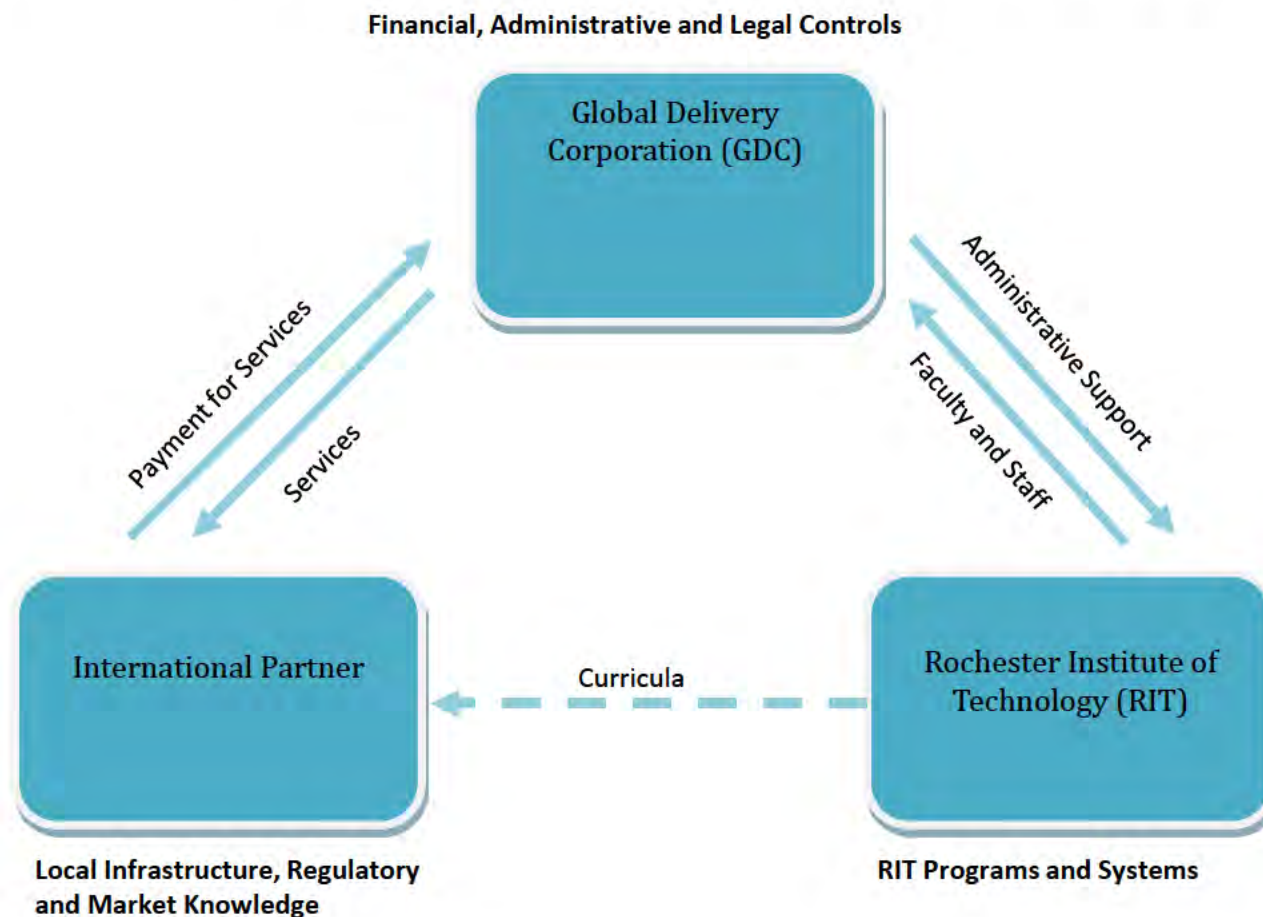
- Standardized:
  - Memoranda of Understanding
  - International Articulation partnerships
  - Student Exchange Agreements
  - Faculty Exchange Agreements
  - Affiliation Agreements
- International Contracts
  - GDC



# RIT-GDC

- Established to manage overseas risk and exposure
- A wholly owned subsidiary of RIT
- Governed by RIT administrators (Dr. Haefner is the President) and Trustees
- Used only when delivering RIT degree programs abroad—when we have a physical presence in another country.
- Plays no role in the academic program—it is a service entity.

# GDC Role in International Contracts





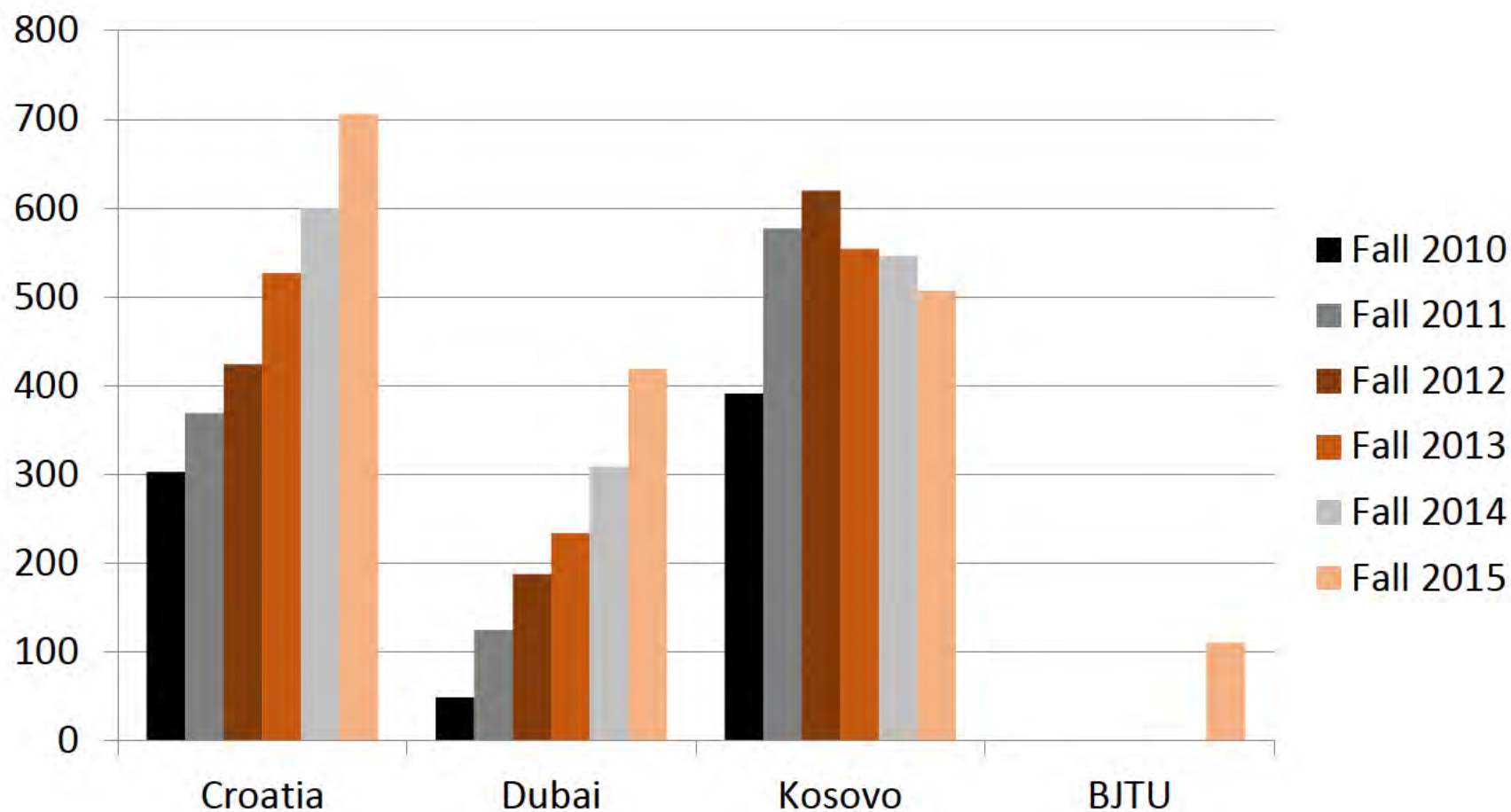
# Who we partner with

- Other Universities
- Governments & Government Entities
- Foundations
- Labs & Consortia

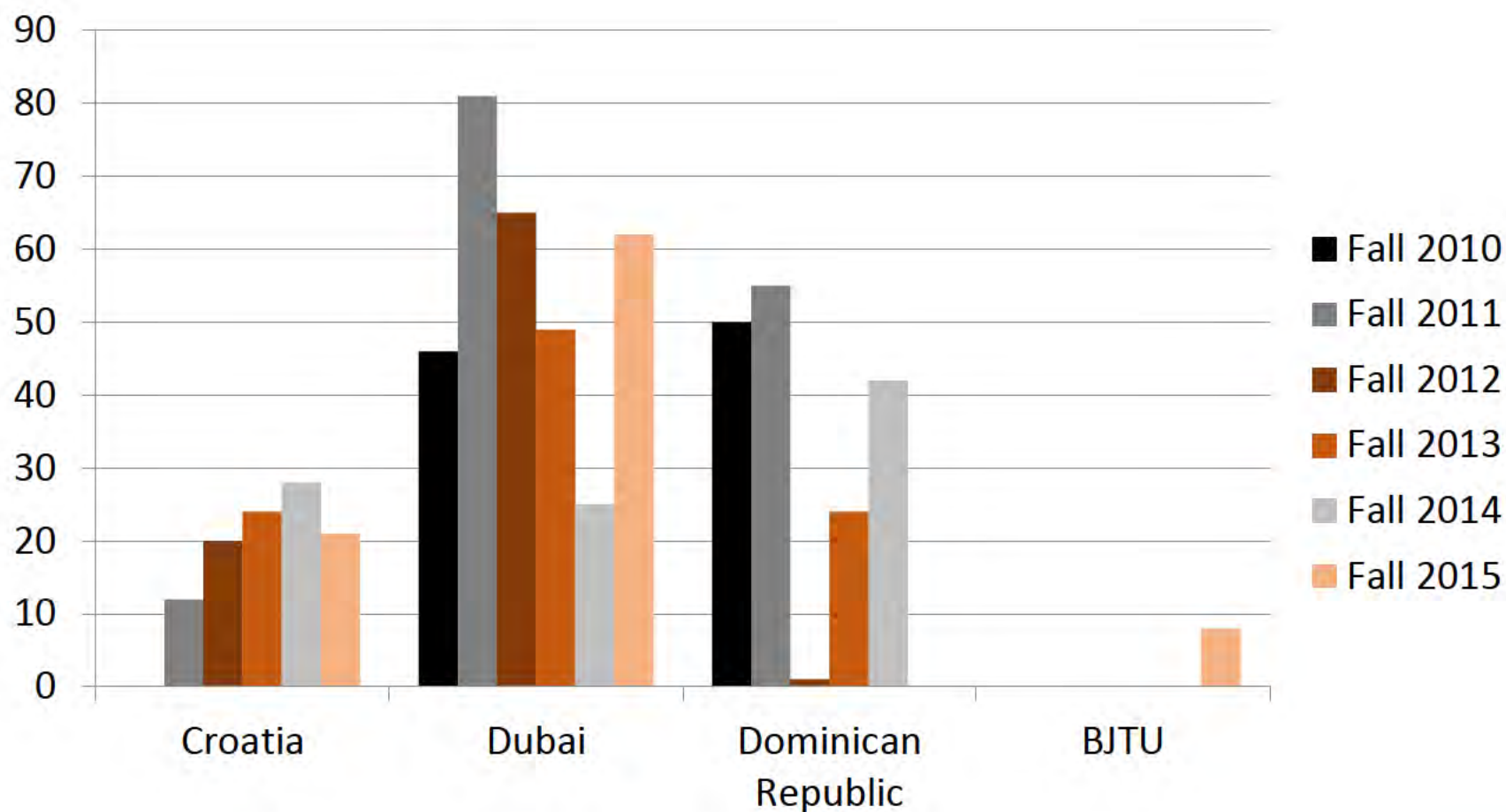
# Examples

- **U of Tokyo** – Michael Richmond & Hiroko Yamashita, Research
- **SKKU-Korea** – Tom Oh, GCCIS, Research “Near vehicle communication” , Minseok Kwan, exploring summer faculty led program.
- **PUCP-Peru**—Faculty exchange, Student Exchange
- **Dessau-Germany** – CIAS, Student Exchange
- **NTUST** – Computer Engineering, 3+2 articulation partnership.
- **Malmo-Sweden** – Faculty Symposia/research, student exchange, faculty led study abroad
- **BJTU** – Student exchange, faculty exchange, joint programs, international program delivery
- **RIT-Croatia, RIT-Dubai, RIT/AUK**

# RIT Global Locations-Undergraduate Headcount



# RIT Global Locations-Graduate Headcount



# Asia: China Strategy

- Leverage the RIT in-house experts
- Focused academic partnerships with national universities
- Comprehensive partnerships
- Business and design/arts emphasis
- Complimentary goals and portfolio
- Major cities



# China Partners

- Beijing Jiaotong University
- Hunan University
- Central Academy of Fine Arts
- Tianjin University of Finance and Economics
- Wuhan University
- Jiangnan University
- Beijing Institute of Graphic Communication
- University of Science and Technology Liaoning



# Beijing Jiaotong University

- BJTU is a national key university of China, under the direct administration of the Ministry of Education.
  - National Key Lab for High Speed Rail
- As one of the five Jiaotong (which means transportation in Chinese) Universities in China, the founding history of BJTU can be traced back to 1896.
- BJTU similarities with RIT:
  - Disciplines: 12 schools with heavy emphasis on engineering and technology.
  - Size: 1700 full-time faculty members, 14,300 undergraduate students, 6,600 masters, and 2,300 doctoral students.
  - Top 30 business and supply chain programs in mainland China
  - Placement rate over 95%.
- Annual sponsored research funding of BJTU reached \$130 MM USD in 2013.

# RIT-Beijing Jiaotong University Partnership

- Led by Saunders College of Business
- Undergraduate 2+2 agreement & 4+1 Graduate Agreement
  - We currently have 30 BJTU students studying for degrees at SCB.
- SCB faculty summer teaching at BJTU and faculty exchange
  - 11 RIT faculty members visited BJTU in the past two years and delivered various seminars and courses; 1 BJTU faculty member came to RIT as visiting scholar, who is now the dean of the School of Economics and Management at BJTU
- Student exchange program
- Joint MS in Entrepreneurship and Innovative Ventures in Beijing Started this Fall
- Joint BS in Management Information Systems, Weihai Campus
  - 111 students in the first year group
- Proposed adding BS in Finance, Weihai Campus



In one word my study abroad in Beijing was **amazing**. It was everything I wanted, expected, and more. Living in the international students' dorm allowed me to experience more than a purely Chinese experience because students living there came from France, Germany, Japan, Russian, Kyrgyzstan, Uzbekistan, Angola, Zimbabwe, and Mongolia to name just a few. The Chinese teachers and students were very nice and helpful. It was a big difference from the overly strict environment that I imagined. **As a student in China you definitely learn what is important to the Chinese, how they do business, and the fun ways they live life.**

**Shanard Green**

**4<sup>th</sup> Year International Business Student**

**First RIT Exchange student to Beijing Jiaotong University (BJTU)**

**China - 2014**

# BJTU Weihai, Campus



Image source: China Today <http://www.chinatoday.com/>



## 北京交通大学 罗彻斯特理工学院 威海市人民政府谅解合作备忘录签约仪式

Memorandum of Understanding Signing Ceremony among Beijing Jiaotong University, Rochester Institute of Technology and Weihai Municipal Government



# BJTU-Weihai

- Facilities and infrastructure provided by BJTU—campus built for 7,000 students.
- RIT MIS curriculum and AACSB Accreditation follows.
- Joint Program Approval Process within China
- International programs from other universities will be co-located at this campus.





# Hunan University

- Changsha, Hunan Province
- Ranked in the Top 50 Universities in China (mainland)—currently ranked 32— (Chinese Academy of Science)
- A top ranked and internationally recognized design program
- One of the oldest universities in China—just over 1000 years old



Hunan Province Population: 65,683,722

Changsha Population: 3,617,469

Source: 2010 Sixth National Population Census,  
National Bureau of Statistics

Image source: China Today <http://www.chinatoday.com/>

# The Proposal

- RIT and Hunan University establish a “Design School” (grad and undergrad) in Shenzhen
- A “secondary college/school” of Hunan University.
- Annual quota of 200 students allocated to the school from Hunan University
- The municipal government has donated land and facilities in the Bo'an District of Shenzhen.
- RIT will provide curriculum, instructors, and joint management



# Agreements

- Hunan visited RIT in June, 2013
- General MOU was signed in August, 2013
- Established a partnership committee within MOU
- RIT-Hunan Agreement signed by Dr. Destler and Hunan Vice President Chen Shou, October 24, 2014
- Charter of the joint design school signed by Dr. Destler and Hunan Vice President Chen Shou, October 24, 2014
- Signed Triparty Agreement with the Shenzhen, Municipal Government Agreement signed by Dr. Haefner, May 14, 2015.



Guangdong Province Population: 104,303,132  
Shenzhen Population: 10,628,900

Shenzhen is among the fastest growing cities in China.  
Guangdong accounts for more than 1/3 of China's GDP

Source: 2012 Shenzhen Bureau of Statistics

Image source: China Today <http://www.chinatoday.com/>





Major Chinese companies in Shenzhen: Huawei, Tencent, ZTE, Lenovo

Major American Companies: Apple, Intel, Agilent, DuPont

BBC Story: Is Shenzhen the new silicon valley?

<http://www.bbc.com/news/business-26741295>

Image source: <http://www.china-map-guide.com/>

# Status & Next Steps

- Application reviewed by the China Ministry of Education
- We are responding in partnership with Hunan to questions from Ministry
- Ministry expert visit to Shenzhen in December (?)
- Application defense in Beijing (?)









# Indoor Photos



There are about 40 class rooms in different sizes



There are 108 dormitory rooms for 432 students



A big Auditorium is in place



There are about 45 office rooms for teachers

# Other Asia Partners

- National Taiwan University
- National Taiwan University of Science and Technology
- University of Tokyo (Japan)
- Kanazawa Institute of Technology (Japan)
- Sungkyunkwan University (Korea)
- Seoul National University of Science and Technology (South Korea)
- Technion Institute of Technology (Israel)
- Vellore Institute of Technology (India)
- Kazakh Economic University – Turar Ryskulov
- L.N. Gumilyov Eurasian National University (Kazakhstan)
- National Cheng Kung University (Taiwan)



# Discussion

- Criteria for evaluating international partnerships
- What goals for partnerships should be our highest priority?