

TEACHING ELEMENTS TECHNOLOGY FOR VIDEO PRODUCTION

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There are many options available for you to create video content for your students to view before class. The Teaching & Learning Studio houses the TLS Media Lab, a facility for you to create your own video materials.

In addition to the TLS Media Lab, faculty may use hardware and software as outlined below to develop video-based content. The products listed here are not recommendations, rather examples of products other faculty have found useful. TLS' Academic Technology Desk also has a limited number of microphones and webcams available for checkout to RIT faculty. These items are specifically designated in the list below:

Computer and/or tablet

Microphone (USB digital microphone)

- Samson® Meteor, Samson® CO1U, Audio-Technica® AT2020, Plantronics® Audio 995, or other quality USB podcasting or headset microphone

Webcam

- Built-in computer webcam
- External Logitech® Webcam

Digital tablet

- A Wacom® Bamboo™ Connect Pen Tablet (CTL470) for text and illustrations

Drawing application

- SmoothDraw 3 or other drawing applications

Video creation software

- Snagit® by TechSmith®
- Camtasia® by TechSmith®
- Screencastomatic.com
- PowToon Beta
- Videoscribe
- Docrer.com

For more information and ideas:

- Ruffini, M.F. (2012, November 1). Screencasting to engage learning. Educause Review Online. <http://www.educause.edu/ero/article/screencasting-engage-learning-support-the-learning>.