

Media Arts and Technology MS



Introductions

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College of Art and Design

School of Photographic Arts and Sciences

Media, Applied Arts, & Technology

Curriculum Explores Imaging Devices, Image Formation, and Image Processing



Front Light



Side Light - no fill



Side Light - with fill



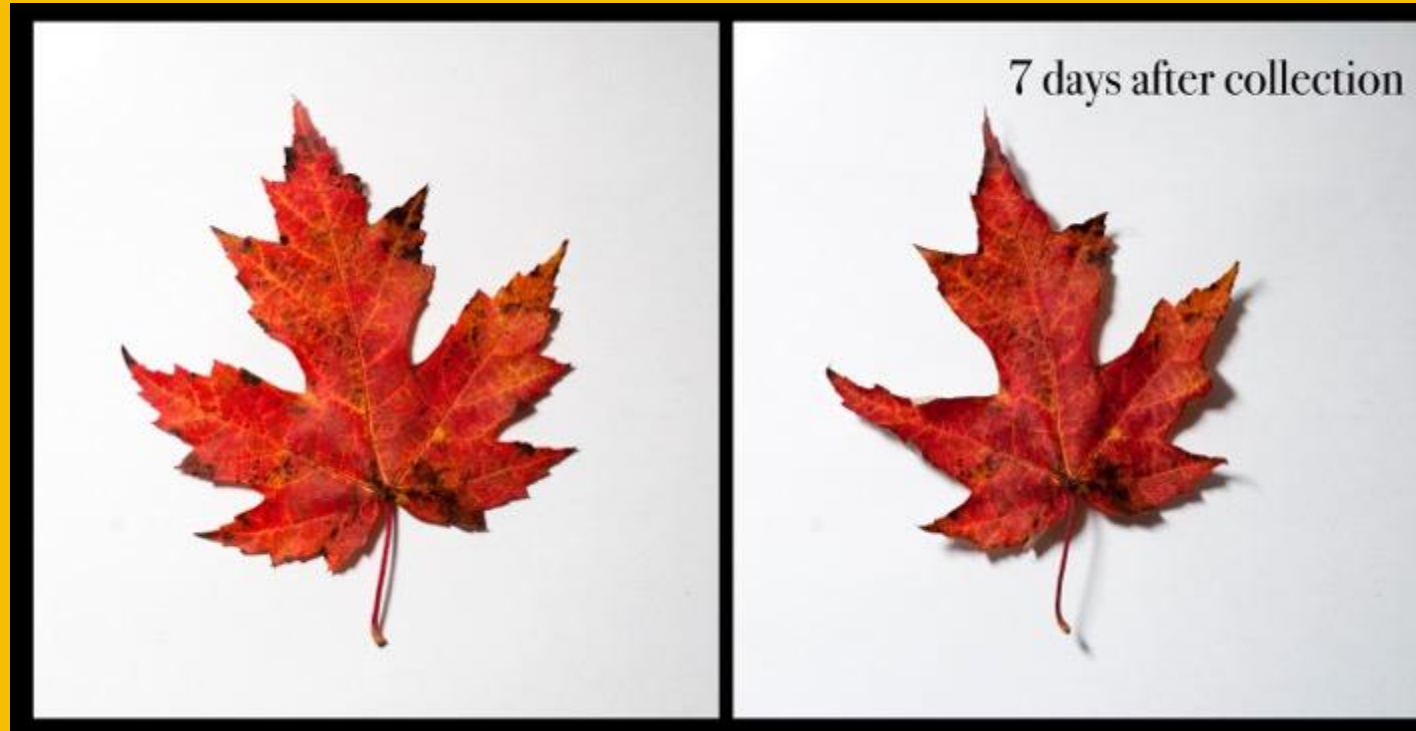
iPhone 10



Canon DSLR

Investigates the Visual Graphics Pipeline...

- One-year program
- Focused and Rigorous
- No portfolio requirement
- Explore project management and media as business
- Assignments and topics focus on audience identification, strategy development, and takes learners all the way through to product creation.



Deepen Your Understanding of the Importance of Graphic Communication

- The MS program offers a wide array of classes allowing students to dip their toes in different areas of the industry and widen their skills.
- The program concludes with a capstone project allowing the enhancement of new skills needed to create a project on a topic of their choice.



Interdisciplinary Curriculum

- Media and Technology Communications
- Still and Moving picture files
- Professional Practices
- Tools and Software
- Critical Thinking
- Leadership
- Project Management
- Writing Development
- Time Management
- Media Businesses



Courses

Fall

- Media Foundations
- Industry Issues, Trends, and Opportunities
- Digital Content Management
- Contemporary Media and Communications
- Capstone 1

Spring

- Leadership in Creative Spaces
- Implementing Media Business Change
- Capstone 2
- Cross Media Workflow
- Open Elective

Website

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Master of science degree

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Offered within the

School of Photographic Arts and Sciences

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Friday, January 10, 2020

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The following are the different types of activities we participate in and hold to provide information about RIT's part-time, graduate and online programs. Clicking on the following categories will take you to a list of those events with details you'll need for attending. For those events for which we suggest you call for details, contact us toll-free (US only) at 866-260-3950.



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