

WELCOME PROSPECTIVE GRADUATE STUDENTS! SAUNDERS COLLEGE OF BUSINESS



Agenda

- Dean's College Overview
- MBA/MS Program Overview
- Q&A Panel



The background image shows a large, modern brick building with large windows, identified as the Saunders College of Business. In the foreground, there is a paved courtyard with several benches, some of which are occupied by people. There are also some trees and a clear blue sky with some clouds. The image is used as a background for the text overlays.

SAUNDERS MISSION

We elevate students to make immediate and enduring contributions to organizations and the world through career-oriented experiences and our teaching and research, which integrate business, technology and design thinking.

SAUNDERS VISION

To be the first choice for enterprising students and creative enterprises.

RIT

Saunders College of
Business

saunders.rit.edu

About Saunders

- AACSB Accredited
 - Only 5% of business schools hold this accreditation
- Over 330 Graduate students
 - 30% ALANA and International
 - 40% Female
- 51 full-time faculty
- 30 staff members
- 45 countries represented
- First female dean of business school in US, 1960
- Named after E. Phillip Saunders in 2006
- MBA program est. 1968
- Millions in philanthropic gifts
- Over 19,000 alumni



SAUNDERS **ON THE RISE**

#6 Management
Information
Systems
College Factual, 2020

TOP GRADUATE PROGRAMS

#93 Best Graduate
Schools
U.S. News, 2019

TOP
100 MBA Programs
Poets & Quants, 2018

UNDERGRADUATE PROGRAMS

#1 Best Undergraduate Business
Programs in Western NY

#66 Best Undergraduate Business
Programs in the US

US News, 2020

TOP EMBA PROGRAMS



#8

Top 25 Online MBA
Programs

- Princeton Review, 2019



#13

Best Online MBA
Programs

- Poets & Quants, 2018



#26

Best Online
Graduate MBA
Programs

- US News, 2019

EXECUTIVE MBA **EXCELLENCE**



TOP GRADUATE SCHOOLS **AND PROGRAMS**

#16 Best Masters of Management Programs

#21 Best Masters of Finance Programs

#31 Best Masters of Financial Engineering Programs

#47 Best Masters of Accounting Programs

#94 Best MBA Program Rankings



Office of Student Services



Lisa Boice,
*Assistant Dean,
Student Services*



Matt Cornwell
*Assistant Director of Student
Services and Outreach*



Peggy Tirrell
*Senior Associate Director
of Graduate Business
Programs & Admissions*



Noelle Lawton
Graduate Academic Advisor



Anne Zachmeyer
Graduate Academic Advisor

Student Outcomes

94%

OUTCOMES RATE

R·I·T

Career Services and Cooperative Education

- One of the oldest and largest cooperative education programs in the world
- Annually placing:
 - 4,400+ students
 - 6,000+ co-op assignments
 - 2,200+ employers globally
- On-campus employer interviews, recruiter and alumni visits
- Two campus-wide and two boutique career specific fairs



Entrepreneurship Opportunities



Entrepreneurship Opportunities

- **Simone Center for Student Innovation & Entrepreneurship**
 - Saunders Accelerator Program
 - Tiger Tank Competition (Scholarship and Cash prizes)
 - Business Plan Competition (Cash prizes)
- **Venture Creations Incubator**
- **Saunders Consulting**
 - Co-ops and internships
 - Real-world projects
- **The Construct**
 - Rapid prototyping makerspace featuring 3-D printing



Program Offerings



MBA & MS Portfolio

MBA

- Traditional MBA
 - Accelerated 4+1
 - Full / Part Time
- MBA – Accounting
- Executive MBA
 - Onsite
 - Online

Discipline-Specific MS

- Accounting
- Business Analytics
- Computational Finance
- Finance
- Global Supply Chain Management
- Technology Innovation Management and Entrepreneurship
- Hospitality and Tourism Management
- Human Resource Development
- Service Leadership and Innovation
- Advanced Certificates
 - Accounting and Financial Analytics
 - Technology Entrepreneurship (*Not available until Fall 2021)
 - Organizational Learning
 - Service Leadership and Innovation

Scholarship Incentives

- RIT Honors Students
 - 50% Tuition Scholarship
- RIT Graduating Seniors (Master Plan)
 - 55% Tuition Scholarship (currently available for Spring 2021)
- 4+1 Partner Students
 - 40% Tuition Scholarship awarded to one student from each of our partner schools
 - All other students receive a minimum scholarship of 20%
- All Other Populations
 - Merit-based awards range from 20% to 50% of tuition



MBA Format

- 10 Core Business courses
 - 1 Capstone course
 - 3 Concentration courses
 - 2 Graduate electives
-
- **16 total courses**



MBA Concentrations

- Accounting
- Digital Marketing
- Entrepreneurship
- International Business
- Quality and Applied Statistics
- Environmental Sustainability Management
- Finance
- Project Management
- Business Analytics
- Management and Leadership
- Management Information Systems
- Marketing
- Operations and Supply Chain
- Product Commercialization
- Engineering Management
- Innovation Management



MS Global Supply Chain Management

12 months, 30 credits (STEM)

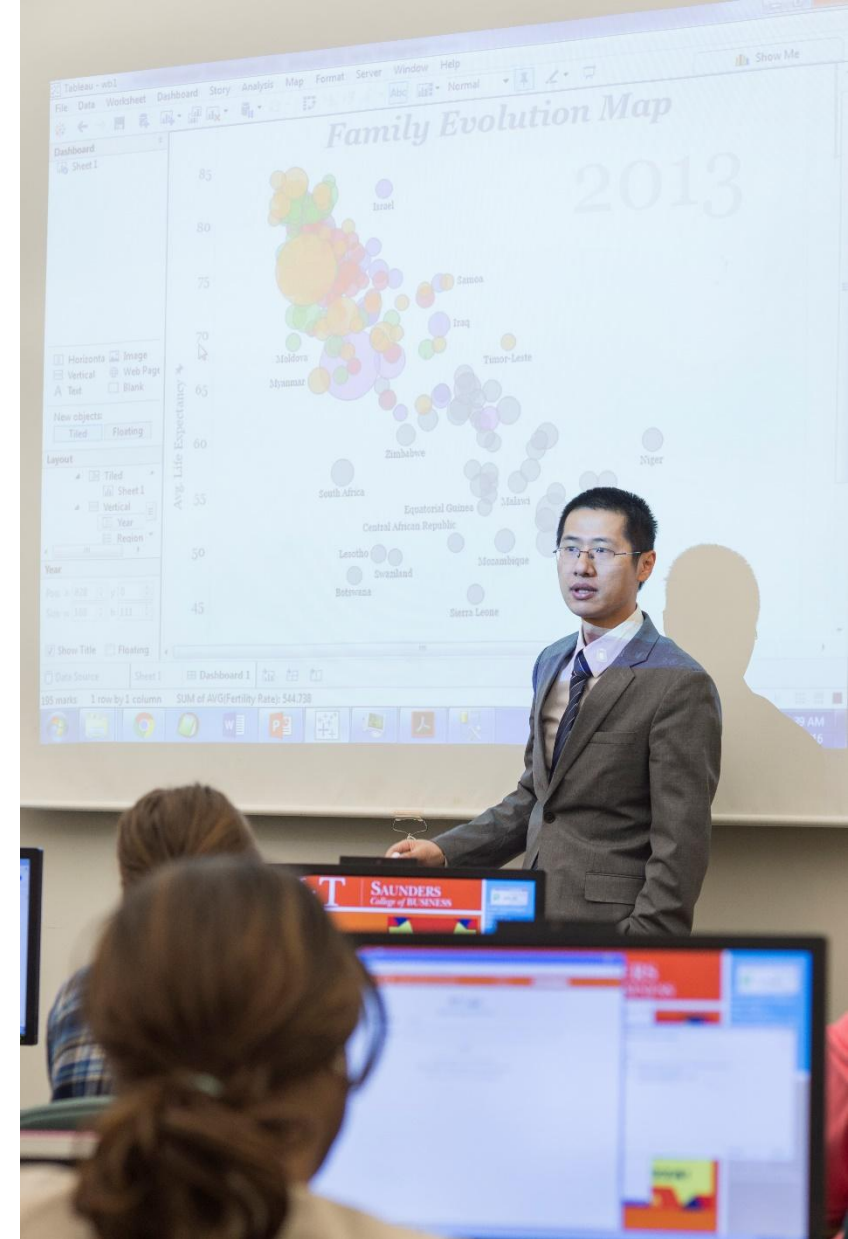
- In the MS in global supply chain management, you will obtain global supply chain skills and knowledge underscored by strong analytical, quantitative, and leadership skills needed to not only design innovative solutions and predict future trends but also to become a leader in the fast-moving business landscapes in the global supply chain system.
- Highlighted Coursework
 - Supply Chain Analysis
 - Global Business Analytics
 - Export and Global Sourcing



MS Technology Innovation Management and Entrepreneurship

12 months, 30 credits (STEM)

“Aim to prepare students to prosper in a quickly-changing technology landscape, assess relevant risks and discover potential business opportunities brought by technological changes. The Technology Management track is tailored to the technology needs of established companies while the Technology Entrepreneurship track is designed for young business owners who are aspired to employ technologies to design innovative business models.”



MS Accounting

9 months, 30 credits

- Designed for students with at least 15 undergraduate credits in accounting
 - CPA Exam
- Highlighted Coursework
 - Accounting Information Systems
 - Comparative Financial Statement Analysis
- BS/MS Option Available for Saunders UG Accounting Students

MS in Accounting and Analytics
coming soon!



MS Finance

12 months, 31 credits

- Designed to prepare students for managerial careers in finance (i.e. corporate, investment, portfolio management)
 - Prepares you to sit for CFA exam
 - Highlighted coursework:
 - Finance in a Global Environment
 - Securities and Investment Analysis



MS Computational Finance

12 months, 36 credits (STEM)

- Multidisciplinary program that integrates math, finance, and technology
 - Development and implementation of financial models
 - Heavy emphasis on quantitative skills with coursework in Equity and Debit Analysis, Advanced Derivatives, etc.



MS Business Analytics

12 months, 30 credits (STEM)

- Data...Data...Data

- Lead data strategy, formulation, collection, etc. to enhance decision making
- Tools used include programming languages such as, R and Python (used in Advanced Business Analytics Course)
 - Additional coursework in Marketing and Financial Analytics
- STEM eligible program for international students

Part-time online offering starting Fall 2020!

- Significant Tuition Discount
- No STEM Designation



MS Hospitality & Tourism Management

12 months, 30 credits

- Identify and compare the services associated with tourism systems in the context of social, economic, political and cultural environments
- Create and present new hospitality and tourism services through effective interpersonal communication skills



MS Service Leadership & Innovation

12 months, 33 credits

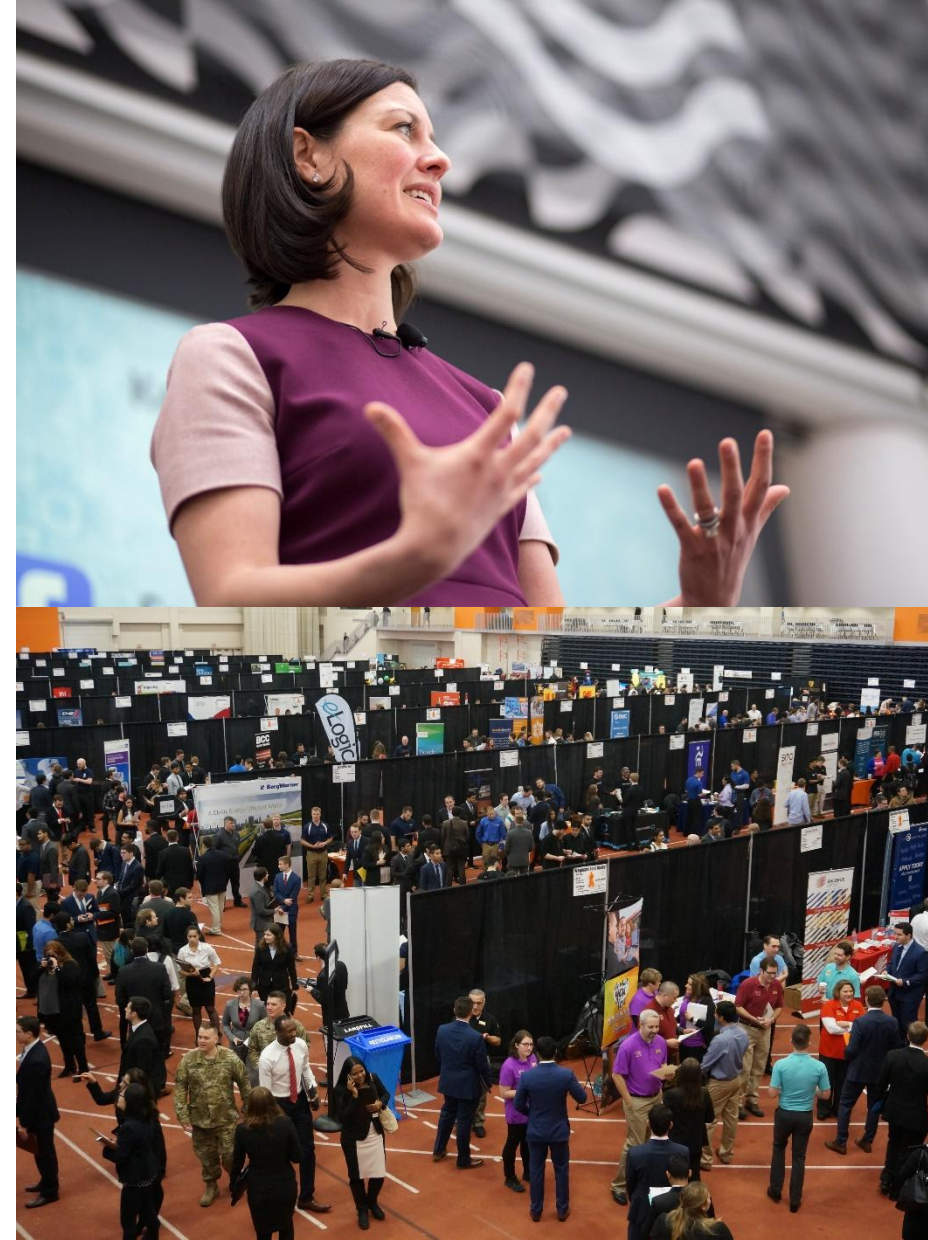
- Allows those who work in any industry to transform their organization through novel ways of thinking, problem-solving & projecting the future
- Online or on-campus
- Take course like:
 - Service Design Fundamentals
 - Leading Innovation
 - Service Analytics



MS Human Resource Development

12 months, 33 credits

- Provides next level learning in creating a strategy for human capital
- Teaches professionals to leverage essential competencies to create a flexible workplace that adapts to change and organizational goals.
- Online or on-campus
- Courses include:
 - Instructional Design
 - Program Evaluation & Design



Application Requirements

- Complete the online application at www.rit.edu/apply
- Hold a baccalaureate degree from an accredited institution
- Have a working knowledge of algebra and statistics
- Submit official transcripts (in English) of all previously completed undergraduate and graduate course work
- Submit scores from the Graduate Management Admission Test (GMAT) or Graduate Record Exam (GRE) (GMAT preferred)
- Submit a personal statement
- Submit a current resume
- International applicants whose native language is not English must submit scores from the TOEFL or IELTS – TOEFL scores should be no lower than 88 (preferred score is 92 or above). IELTS scores should be no lower than 6.5 (preferred score is 7.0 or above)



Next Steps

- Start your Application!

<https://saunders.rit.edu/apply>

Current RIT students, alumni, and [4+1 Partner](#) institution students are eligible for an **application fee waiver**. Please email gradbus@rit.edu to request this waiver if you believe you qualify

- Meet one-on-one with us!
- Email: gradbus@saunders.rit.edu

