



## ASSISTING NYS BUSINESSES FOR 13+ YEARS

For over 13 years, COE-ASM has provided advanced technical assistance to New York State manufacturers, driving innovation and growth.

Our partnership with the New York State Office of Science, Technology and Academic Research (NYSTAR) at Empire State Development allows us to provide services to companies in NY at a significantly discounted cost. Those services span manufacturing process optimization to product development.

Recent projects include: helping small manufacturers advance enterprise software systems, helping start-ups advance their technology and manufacturing readiness, design of cutting-edge biomedical and clean-tech products, and applying machine learning to make robotic and automation systems more flexible and robust.

Get connected with our innovative and industry experienced engineers and let us help you transform your business operations and products.

[Learn More.](#)  
[Contact Us.](#)

### Special Announcement

**Golisano Institute for Sustainability**  
**Center of Excellence in Advanced and Sustainable Manufacturing**

## WELCOME TO THE TEAM

**AMY VELEZ**  
 Assistant Director  
 for Business Development

We are pleased to announce that Amy Velez has joined the [RIT Golisano Institute for Sustainability](#) team as the new Assistant Director for Business Development.

In her role, Amy will oversee relationship management, strategic partnerships, communications, marketing, networking, and external engagement for GIS.

Additionally, she will collaborate with the COE-ASM to help us better serve the needs of NY State manufacturers.

Amy's extensive experience and strategic vision will be invaluable as we continue to advance our mission of sustainability and innovation.

We look forward to her contributions and leadership.

Welcome to the team, Amy!

### Upcoming Events



#### Manufacturing Readiness Accelerator Training Evening Webinar Series - May 13th

Accelerate your product development with this webinar series designed for early-stage manufacturers in New York State. Join FuzeHub's upcoming event and learn to reduce time, risk, waste, and cost while optimizing production.

[Learn More.](#) [Register Here.](#)



#### Vitality In The Valley - June 3rd

Join FuzeHub and industry leaders during the 2025 Vitality in The Valley event. Connect with NYS food, beverage, and agriculture businesses, explore funding and distribution opportunities, and discover cutting-edge technologies in advanced manufacturing.

[Learn More.](#) [Register Here.](#)



#### Join us on June 3 at the Chautauqua Harbor Hotel in Celoron, NY for the Retool'25 Conference.

This event, organized by the Jamestown Board of Public Utilities, focuses on sustainability and energy innovation for businesses. The event includes opportunity for networking and a vendor fair.

[Learn More.](#) [Register Here.](#)



#### Sustainable Supply Chain Webinar for NYS Manufacturers

Join our partner program, The [New York State Pollution Prevention Institute \(NYSPI\)](#), and [The Scale For ClimateTech](#) for a free **Sustainable Supply Chain Webinar** on June 10, 2025, from 11:00 AM to 12:00 PM. This free session will cover sustainable supply chain principles, cost reduction strategies, and key elements like energy use and waste management.

[Learn More.](#) [Register Here.](#)

### Featured Resources



RIT's Industry 4.0 Academy at COE-ASM empowers New York State manufacturers with the latest technologies like IoT, robots and cobots, AI, and machine learning. This resource provides links to a wide variety of curated content that can help your staff learn at a high level how different technologies can help your business, and also about implementation of particular technologies.

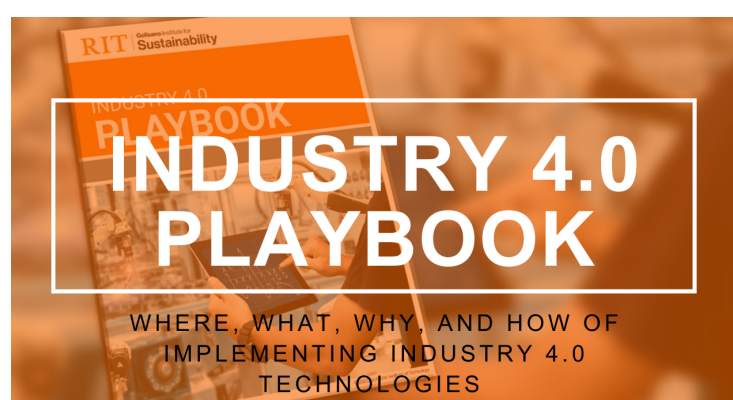
[Learn More.](#)



#### Industry 4.0 YouTube Playlist

Our library includes quick technology introductions and more detailed webinars on various digital and smart manufacturing topics.

[Learn More.](#)



#### Industry 4.0 Playbook

Our playbook helps small to medium-sized manufacturers understand the benefits of data-driven manufacturing and provides eight high value case studies to help you get started. Let us know if you would like help assessing where your company can benefit from digital and smart manufacturing technologies.

[Learn More.](#)

### New Project Case Studies



#### V Technical Textiles, Inc:

Learn how V Technical Textiles improved operations through strategic analysis and ERP implementation with RIT's Industry 4.0 Transition Assistance Program.

[Learn More.](#)



#### Brunner: Discover how Brunner

improved component quality and reduced equipment downtime through process monitoring and predictive analytics with the expertise of RIT's industry-leading staff.

[Learn More.](#)

### Past Editions

- [Fall 2024:](#) Discover how we're helping manufacturers optimize processes, featuring Jeca's custom energy bar production solution, learning opportunities, and more.
- [View all](#)