Supply Chain Sustainability Assessment for Baldwin Richardson Foods

Client
Baldwin Richardson Foods (BRF) manufacturers and supplies custom developed products and ingredients for the food service industry and consumer packaged goods companies.

Opportunity Areas
The demand for “green suppliers” in the supply chain has created the opportunity for sustainable organizations to become preferred business partners. Organizations that strategize, set targets, measure, monitor, and report their sustainability efforts will likely generate more revenue, retain and potentially create jobs, and reduce the risk of jeopardizing potential business. Businesses like BRF have confirmed that they would like to be a “greener” supplier but need help understanding how to answer to customer demands and identifying means of improving their ability to report their sustainability status.

Objective
NYSP2I used a supply chain sustainability assessment tool, as developed by NYSP2I, to perform an assessment at BRF. This assessment inquired about various common components of internationally accepted sustainability guidelines. The outcome of this assessment was to identify opportunities for improvement and determine BRF’s preparedness to fully report on their environmental sustainability commitments and efforts to their customers and stakeholders.

Work Performed
NYSP2I reviewed BRF’s sustainability policies, initiatives, and relevant company data, then performed a two day assessment of the manufacturing facility. NYSP2I staff conducted interviews with members of BRF’s sustainability team, department managers, procurement, marketing, and production while also evaluating the production facility. The assessment included a review of the production process, inputs, outputs, policies, procedures, targets and measures.

Results
The assessment conducted by NYSP2I concluded that BRF is committed to sustainability and is well equipped with the resources necessary to create a company with a competitive advantage due to their sustainability focus. As a “green supplier” always striving for continuous improvement, BRF is able to support their supply chain and customer sustainability efforts and influence their suppliers to make sustainable choices.

“Baldwin Richardson Foods (BRF) is committed to environmental sustainability. After a thorough evaluation of its supply chain by NYSP2I, using internationally accepted sustainability requirements, BRF has a better understanding of the appropriate reporting and documentation necessary for its sustainability actions as well as areas of improvement to help the company continue to make further enhancements to its sustainability practices. The assessment tool and report provided by NYSP2I has not only provided direction for BRF to support its customer’s sustainability efforts but also yielded insights for how the company can influence its own suppliers in making sustainable choices. With credibility as a green supplier, BRF has a recognized competitive advantage in the market place which makes the company a preferred business partner within the food and beverage industry.”

John Cairns, Baldwin Richardson Foods 2013