Supply Chain Sustainability Forum

Sustainability as a Supplier: What Your Customers Want

Presented by

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Welcome
Exhibitors

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Supply Chain Sustainability Forum
Sustainability as a Supplier: What Your Customers Want

Agenda

8:00 – 8:30: Registration, Breakfast & Exhibiting
8:30 – 8:35: Welcome
   • Anahita Williamson – Director, New York State Pollution Prevention Institute
   • James Bourdeau - Partner, Nixon Peabody, LLP
8:35 – 8:45: Introduction – “What is a Sustainable Supply Chain”
   • Trish Donohue, Senior Engineer & Sustainable Supply Chain & Technology Program
     Manager, NYSP2I
8:45 – 9:15: Keynote – “Leveraging Your Company’s Sustainability Advantage”
   • Mark Buckley - Vice President of Environmental Affairs, Staples, Inc.
9:15 – 9:20: Mini-Break
9:20 – 10:00: Panel Session: “Sustainability Traits Customers Want from Suppliers & How to become a
  Preferred Supplier”
   • Michael McGrath - Supply Chain Social Responsibility Project Leader, IBM, Corp.
   • Dan Bena - Head, Global Sustainable Development, PepsiCo
   • Larry Gelb - Director, Global Sustainability, Bausch + Lomb
   • Jeff LaBarge - Partner, Nixon Peabody, LLP
10:00 – 10:15: Break
10:15 – 10:55: Break-out Session #1 (Attendees will participate in one of the following sessions)
   A. Developing a Sustainable Supplier Program – Room 2120
   B. Good Policy, Good Practice, More Customers – Room 2130
   C. Telling the Sustainability Story and Gaining Customers – Room 2240
   D. Selecting Suppliers: Sustainability Criteria – Room 2230
10:55 – 11:05: Break
11:05 – 11:45: Break-out Session #2 (Attendees will participate in one of the following sessions)
   A. Developing a Sustainable Supplier Program – Room 2120
   B. Good Policy, Good Practice, More Customers – Room 2130
   C. Telling the Sustainability Story and Gaining Customers – Room 2240
   D. Selecting Suppliers: Sustainability Criteria – Room 2230
11:45 – 12:15: Exhibiting open
12:00: Networking Luncheon
1:00: Tour of Golisano Institute for Sustainability (optional)
Defining “Supply Chain Sustainability”

The United Nations Global Compact defines **supply chain sustainability** as “the management of **environmental, social and economic impacts** (sustainability), and the encouragement of good governance practices (accountability), throughout the **lifecycles of goods and services** (supply chain)”

“The objective of supply chain sustainability is to create, protect and grow long-term **environmental, social and economic value** for all stakeholders involved in bringing products and services to market.”

Impacts of Supply Chains

“Environmental, social and economic impacts occur during every stage of supply chains. In addition, governance, which is how an organization demonstrates accountability for its stakeholders, is important at every stage”

UN Global Compact, “A Practical Guide for Continuous Improvement for Small and Medium Enterprises”
Benefits of a Sustainable Supply Chain

• Ensures compliance with laws and regulations
• Enables company to meet customer requirements
• Differentiates company from their competition
• Adheres to and supports international principles for sustainable business conduct
• Improves social, economic and environmental impacts
• Acts in the company’s own interests, the interests of their stakeholders, and the interests of society at large

Keynote

“Leveraging Your Company’s Sustainability Advantage”

Mark Buckley - Vice President of Environmental Affairs, Staples, Inc.
Mini-Break
Panel Discussion

“Sustainability Traits Customers Want from Suppliers & How to become a Preferred Supplier”

Michael McGrath - IBM, Corp.

Dan Bena - PepsiCo

Larry Gelb - Bausch + Lomb

Jeff LaBarge - Nixon Peabody, LLP
Break-Out Sessions

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