

January 2020 Newsletter



Each month you'll receive insights, stories, and more exploring our work to cultivate a more sustainable New York. It's a simple and to-the-point way to stay connected with the breakthrough ideas and emerging challenges that drive our partnerships with businesses and communities across the Empire State.

News

Understanding Your Carbon Footprint: A How-to Guide for Businesses

What is your carbon footprint? It is a measure of your climate impact. Almost every activity in your day-to-day life causes greenhouse gas emissions. These emissions can be quite obvious, like when you drive a car, or less clear, like those produced to provide a financial service.

This informative resource provides a guide for businesses to better understand and develop a strategy for improving their environmental impact.



Webinar: Best Practices for Diverting, Preventing & Managing **Wasted Food**

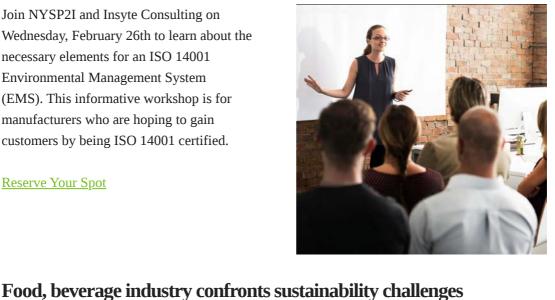


The NYSP2I will present on experiences across New York State focused on turning waste streams into value-add products, setting up a diversion program, and a implementing a community scale composting pilot. Learn More & Register

Workshop: Benefits of ISO 14001 Environmental Management

Join NYSP2I and Insyte Consulting on Wednesday, February 26th to learn about the necessary elements for an ISO 14001 **Environmental Management System** (EMS). This informative workshop is for manufacturers who are hoping to gain customers by being ISO 14001 certified.

Reserve Your Spot



Sustainability programs and measures in food



and beverage manufacturing are often implemented because it's what customers want or the business's leadership is committed to utilizing sustainable practices. Keep Reading



our neighborhoods, and floating in our waterways. From the significant recycling and disposal issues they pose to the harm they can do to wildlife, the negative impacts of plastic bags are easily seen. Learn More **Client Spotlight**

Durez Corporation Focuses on Hazardous Waste Reduction Durez Corporation (Durez), a division of Sumitomo Bakelite North

America, Inc., is a resin manufacturer located in Niagara Falls, New

Challenge: Durez wanted to identify viable, sustainable options to reduce the amounts of hazardous waste generated.



Solution: NYSP2I partnered with Insyte Consulting to investigate and identify cost-effective approaches to reduce the amount of hazardous waste generated at Durez's facility.

View the results of this project.

Announcements

- Workshop: <u>WNY Sustainable Business Roundtable Calculating Your Carbon Footprint</u> Feb.
- Funding Available: <u>Food Waste Reduction & Diversion Reimbursement</u>

Workshop: <u>Benefits of ISO 14001 Environmental Management</u> - Feb. 26

Funding Available: <u>New York State Brewery Initiative</u>

Conservation through the Environmental Protection Fund, the New York State Pollution Prevention Institute is led by the Golisano Institute for Sustainability at Rochester Institute of Technology, and is a partnership between RIT, Binghamton University, Clarkson University, Cornell University and Rensselaer Polytechnic Institute. NYSP2I also works with the New York Manufacturing Extension Partnership to help disseminate data and strategy. Clarkson BINGHAMTON

The NYS Pollution Prevention Institute is sponsored by the New York State Department of Environmental

















