Carbon Footprint Challenge

Organization & Contact Information
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Project Description
Sustainable Long Island (SLI) creates bridges between government, communities and businesses to assist with developing and implementing strategies to promote long-term sustainability and pollution prevention through a multidisciplinary approach, balancing planning, environmental science and economic viability.

The Carbon Footprint Challenge (initiated in partnership with the North Shore-LIJ Health System) was designed to increase awareness of pollution prevention, educate health system employees about strategies for minimizing pollution & improving sustainability, and build healthier homes, work places, and communities. The initiative was comprised of three components:

- Education and information sharing
- Raising awareness, measuring and training
- Encouraging replication

The goals of the project were to:

- Reduce air pollution
- Protect water quality
- Raise awareness of the importance of pollution prevention in the overall healthcare system
- Develop a replicable model (similar to North Shore-LIJ’s Carbon Footprint Challenge) for use by other health systems

Project Results

- Creation of an informational packet with recommendations for reducing pollution in health systems, benchmarked online carbon footprint calculators and developed presentations for Train-the-Trainer and Lunch and Learn sessions.

- Five (5) Train-the-Trainer sessions were conducted reaching a total of 75 participants. In addition, 17 Lunch and Learn sessions were completed reaching a total of 150 participants.

- Materials were distributed at SLI’s Seventh Annual Sustainability Conference, reaching nearly 400 professionals from diverse industries who have an interest in developing sustainability strategies at the local and national level attended the conference. SLI also distributed information via its e-newsletter and social media sites.