The Hospitality Green Cleaning Challenge

New York State Restaurant Association Education Fund (NYSRAEF) was developed to support the National Restaurant Association’s education efforts at the state level. The Foundation’s primary focus is to strengthen the restaurant industry in New York State by developing a stronger workforce and building the next generation of industry leaders.

The Green Hospitality Initiative (GHI), sponsored by the NYSAERF, works to develop sustainable programs, trainings, educational material and innovative green technology for the hospitality industry in New York. The GHI supports hospitality businesses to become more sustainable in areas such as: energy, water, non-toxic cleaning chemicals, waste reduction, recycling, and many other related areas.

Web links: [http://www.nysra.org/?EF_GHI_Home](http://www.nysra.org/?EF_GHI_Home)

Project Description:
NYSRAEF developed a program focused on reducing the use of toxic cleaning chemicals in New York’s hospitality industry. This project provided education and training for culinary students, restaurant owners and staff. The goal of the project was to assist in creating safer working conditions for employees and staff of the hospitality industry as well as a healthier environment for restaurant customers. The goal of the project was to make a case that safer chemicals are available in the market that are both effective, and cost competitive. Ultimately, this will lead to the reduction of many hazardous cleaners which will positively influence air quality and the aquatic ecosystem.

Project Results:
The Hospitality Green Cleaning Challenge project reached over 16,300 people. The following goals were achieved:

- 131 culinary students were educated about how to choose safer cleaning products in the restaurant environment.
- 8 Restaurant Green Cleaning trainings were presented to restaurant owners and staff, reaching 37 individuals.
- Integrated P2 Information at the following locations, meetings and venues:
  - 150 individuals attended the Sustainability Conference at the NY Institute of Technology
  - Javitz Center Restaurant Show, with over 16,000 people in attendance.