

SUSTAINABLE SUPPLY CHAIN PROGRAM



CASE STUDY

Argosy Designs Inc. Increases the Sustainability of the Greenpoint Community

Founded in 2004, Argosy Designs Inc. (Argosy) specializes in the design and fabrication of custom residential and commercial architectural metalwork, as well as hardware, lighting and furniture. More recently, Argosy has also launched their own line of furniture called Argosy Product Division (APD).

Challenge

Greenpoint, New York is a mixed-use community that historically had an industrial makeup. Over the past several decades, many of the industrial properties have been converted to residential properties, posing unique challenges with regard to balancing quality of life with economic/industrial interests. As a member of the Greenpoint community, Argosy recognizes an opportunity to meet the needs of their local community while meeting increasing customer demands through sustainably sourced products.

Solution

As part of a grant funded by the National Fish and Wildlife Foundation (NFWF), the Industrial and Technology Assistance Corporation (ITAC) and the New York State Pollution Prevention Institute (NYSP2I) partnered to reduce the environmental impacts from local manufacturers and improve the quality of life for area residents and workers. Argosy was one of three companies chosen to participate in the grant based on their commitment to the environment and sustainability.

NYSP2I developed a framework for a Sustainable Supplier Program (SSP) at Argosy including a guidance document detailing guidelines for prioritizing suppliers into the SSP, a method of governance for managing the SSP, a Supplier Code of Conduct and Supplier Scorecard. NYSP2I then facilitated the implementation of the SSP at Argosy.

Results

Argosy demonstrated a thorough understanding of the objectives and mechanics of the program by:

- Implementing the program internally using existing systems as suggested by NYSP2I
- Introducing the sustainable sourcing program to two suppliers and soliciting feedback about program requirements
- Recognizing that the SSP is an evolving program, changing with customer demands and suppliers' abilities to meet these demands.

Argosy will continue to evaluate and prioritize suppliers into the program. Argosy is well positioned to respond to increasing sustainability-related demands by existing and potential customers and to meet the needs of the local community through sustainably sourced products.

Testimonial

"We believe that businesses have profound responsibilities to their communities and the environment. The guidance we received from NYSP2I to develop Argosy's Sustainable Supplier Program was invaluable in helping us to define the criteria by which we can evaluate our suppliers and to create a program that is implementable and expandable." - Jen Johnson-Kuhn, Business Manager/Principal; Argosy Designs, Inc.

¹<http://www.argosydesigns.com/about/>



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CHALLENGE

- Reduce the environmental impacts from Greenpoint manufactures and improve the quality of life for area residents

SOLUTION

- NYSP2I assisted in the implementation of a Sustainable Supplier Program at Argosy

RESULTS

- Argosy has implemented the Sustainable Supplier program internally using existing systems
- Argosy introduced the Sustainable Supplier Program to two suppliers and solicited feedback about program requirements
- Argosy is well positioned to respond to sustainable sourcing demands from customers and the local community



ARGOSY PRODUCT DIVISION

NYSP2I PARTNERS



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