ACADEMIA
AN AMERICAN PLACE

by Andrew Franklin

Colleges are like old-age homes, except for the fact that more people die in college than in old-age homes. —Bob Dylan

In searching for RIT's place in the landscape of American education, it becomes apparent that it is situated, for the moment at least, squarely in the mainstream. The liberal arts institutions which have for so long been the great cutting edge of higher learning are now finding themselves facing students, money, and credibility. The shift has been increasingly towards vocational schools with a direct line to a career in the "outside world," and RIT's academic premise is essentially just that. As such, it is becoming a uniquely American place.

At first glance, nothing seems particularly wrong with this. It may be said with some degree of accuracy that liberal arts universities have over the years lost much of their promise: they have failed to fulfill their self-imposed responsibility of providing people with the tools to live a fuller life. Rather, it seems that contemporary education is running a race it cannot win. With embarrassing attempts to second-guess "the kids" to maintain some semblance of "relevance," it has forsaken its sense of purpose and become a rootless political entity without its traditional foundation. It seems ironic that the major casualty of the upheaval that many schools experienced in the sixties was this foundation, sacrificed in the battle whose very mission was to restore it. It is very plain that RIT lost that battle as well, but for a completely different reason: it was never fought here.

RIT has much to gain in the current state of affairs; more students will be applying (including many that would never have thought of doing so a few short years ago), and significantly, more positive reinforcement will be generated that the course we are following is a viable one. That is the unfortunate aspect of it, because it is very possible indeed that just the opposite is the case.

Let us examine what we have here. This is no simple task: Once one gets beyond being overwhelmed by the bricks and other superficialities, it is nearly time to graduate and leave. To compound the problem, RIT is for all intents and purposes only a few years old; like a child, it is still in many way featureless. Nevertheless, as the years pass, a pattern inexorably emerges.

The RIT student body is largely the end-product of the American dream of material wealth, security and conformity. It is, in its own way and in its own context, striving for that same dream itself. With the exception of a meager handful of iconoclasts, (now there's a vanishing species for you!), the RIT student has proven himself quite willing to be processed on the assembly-line of vocational training, to become an eminently employable product to be consumed in the marketplace of an economic society.
There is something very precious which is being neglected here: education is being forfeited for training as an end in itself. Intellectual and spiritual growth, and the various risks they necessitate, are shunned like the plague in return for security in the material sense. Anti-intellectualism is rampant. The liberal arts (i.e., "General Studies") requirement is seen by many a necessary but troublesome evil whose only function is to get in the way of one's major. Clearly, something is wrong. A person who commits himself to higher learning is remiss in his responsibility to himself if he neglects the education of his whole person. The result can be little but soulless competence and mindless specialization.

This is an Institute of Technology in every sense, and as such it has the potential to become a vital part of the American educational and social system. But it is run and attended by people of narrow vision, two-dimensional technocrats who cannot or will not see the social implications of the technology that is both father and child to RIT.

There is nothing esoteric about this. Flanked on one side by a neon junkyard of quick-food joints, shopping plazas and asphalt sprawl, and on the other side by the rolling farmlands characteristic of upstate New York, RIT's very environment seems to be metaphorically pointing up the dilemma it faces. A before and after, if you will, of the 'progress' that our technology has wrought.

And yet, as one administrator likes to say, RIT is an "uncommon people's university," something different. Maybe something new. Well, let's see. From the outside the campus strikingly resembles a factory: functional, heartless, and with lots of parking lots too. Internally, though, we are faced with something else again. It has become de rigeur to harp on the ubiquitous red brick, but that is missing the point. There are more subtle things about the RIT environment which are far more toxic. Essentially, the architecture is geometric, redundant and monolithic. Any architect worth his blueprints knows that one's living space inevitably bears upon one's mental and
physical attitude. Therefore, it is fairly safe to say that after spending enough time on campus, you run the risk, for this and other reasons, of being stifled and linear in your thinking, and having your physical senses cramped and deadened.

The dormitory towers rise like headstones over ridiculous concrete quads, the quarter-mile walkway is like a bad joke, insistently railroading us across to the "academic side," where the various colleges of RIT stand, insular, in the shadow of the "Administration tower." And everywhere you look, on everything from report cards to garbage cans, the "RIT Graphic Mark," like a little swastika, constantly reminds you just whose thumb you are under. There is no sense of dance to it, no poetry of form. It is all very depressing.

Which just brings us back to our original thesis. It must be noted here that the bulk of the responsibility in dealing with RIT's rarified educational atmosphere lies not with any administrator, but with the student himself. He is the one who must decide whether his is to be a party to his own frontal lobotomy.

There are ways to respond to this, and still remain true to the more viable notions that RIT has committed itself to. There is an opportunity to really innovate here, to mold into exciting new forms the raw materials available to us. For example, would it be a bad idea to upgrade and energize the Humanities program into something that could be an integral part of each student's learning? Must it be so difficult to breach the walls that divide RIT's colleges? The fragmentation and compartmentalization which exists is absurd and counterproductive.

Realistically, RIT academia engenders the antithesis of the Renaissance Man; ideally, however, the realization of the renaissance vision, a symbiosis of Science, Humanities and the Arts, is here at our fingertips. Failure to integrate the disparate elements of RIT's academic landscape, and failure to begin softpedalling its more mercenary aspects would be a defeat of nerve and will. Rejection is always an act of self-denial.
Fine and Applied Arts
Elizabeth J. Gryzowski
Assoc. in Applied Science
Painting
Steve G. Hatz
Bachelor of Fine Arts
Glasmaking
Gail P. Hall
Bachelor of Fine Arts
Painting
Nancy A. Hall
Assoc. in Applied Science
Textiles
Randy M. Hamblin
Assoc. in Applied Science
Art & Design
John T. Hazen
Bachelor of Fine Arts
Printmaking
JoAnne Haynes
Assoc. in Applied Science
Painting
Lynda J. Hewa
Bachelor of Fine Arts
Communication Design
Ronne N. Hopperts
Bachelor of Fine Arts
Printmaking
Richard D. Hicka
Bachelor of Fine Arts
Printmaking
Nancy E. Hutteman
Assoc. in Applied Science
Textiles & Weaving
Rayhana M. Jawad
Bachelor of Fine Arts
Printmaking
Jean M. Kern
Bachelor of Fine Arts
Communication Design
Raymond A. Kirsch
Assoc. in Applied Science
Industrial Design
Jean E. Knoblauch
Assoc. in Applied Science
Metalcrafts
Ann Knoebel
Assoc. in Applied Science
Art & Design
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Isabel J. Kushman
Assoc. in Applied Science
Art & Design
Leslie Light
Bachelor of Fine Arts
Printmaking
Graphic Arts and Photography
General Studies
VII

A MAD TEA-PARTY

THERE was a table set out under a tree in front of the house, and the March Hare and the Hatter were having tea at it: a Dormouse was sitting between them, fast asleep, and the other two were using it as a cushion, resting their elbows on it, and talking over its head. "Very uncomfortable for the Dormouse," thought Alice; "only, as it's asleep, I suppose it doesn't mind."

The table was a large one, but the three were all crowded together at one corner of it. "No room! No room!" they cried out when they saw Alice coming. "There's plenty of room!" said Alice indignantly, and she sat down at a large armchair at one end of the table.

"Have some wine," the March Hare said in an encouraging tone.

Alice looked all round the table, but there was nothing on it but tea. "I don't see any wine," she remarked.

"There isn't any," said the March Hare.

"Then it wasn't very civil of you to offer it," said Alice angrily.

"It wasn't very civil of you to sit down without being invited," said the March Hare.

"I didn't know it was your table," said Alice. "It's laid for a great many more than three."

"Your hair wants cutting," said the Hatter. He had been looking at Alice for some time with great curiosity, and this was his first speech.

"You should learn not to make personal remarks," Alice said sternly. "It's very rude."
Gall A.
McAllen
Bachelor of Science
Social Work
Emmy J. Nixon
Bachelor of Science
Criminal Justice
Lynn M. Piko
Bachelor of Science
Social Work
Daniel J. Gluck
Assistant in Applied Science
Criminal Justice
Linda D. Rivers
Assistant in Applied Science
Social Work
Nancy A. Rogers
Bachelor of Science
Social Work
Ellen G. Rosenberg
Bachelor of Science
Social Work
Delores F. Sanderson
Bachelor of Science
Social Work
Esther M. Scott
Assistant in Applied Science
Criminal Justice
Brian K. Skidmore
Bachelor of Science
Social Work
Elaine O. Small
Assistant in Applied Science
Social Work
Richard D. Spandreau
Master of Science
Engineering Tech
Jimmy Sunshine
Bachelor of Science
Social Work
Eden A. Sweet III
Assistant in Applied Science
Criminal Justice
Elaine M. Taylor
Bachelor of Science
Criminal Justice
Susan J. Trip
Bachelor of Science
Social Work
Suzanne B. Udel
Bachelor of Science
Social Work
Joan R. Vick
Assistant in Applied Science
Criminal Justice
Bernard R. Walker
Bachelor of Science
Criminal Justice
Philip D. Welte
Bachelor of Science
Electrical Tech
Keith R. Wolfe
Bachelor of Science
Criminal Justice
Science
Michael A. Herp
Bachelor of Science
Biology
Richard W. Jenny
Bachelor of Science
Chemistry
Dennis R. Joachim
Bachelor of Science
Biology
James L. Johnson
Assoc. in Applied Science
Medical Technology
Jayne M. Kayal
Assoc. in Applied Science
Biology
Kevin J. Kirsch
Assoc. in Applied Science
Physics
Paul B. Kirsch
Assoc. in Applied Science
Medical Technology
Richard P. Kitson
Bachelor of Science
Chemistry
Shirley Ann Maier
Assoc. in Applied Science
Medical Technology
Gary Markowitz
Bachelor of Science
Physics
Michele A. Marquette
Assoc. in Applied Science
Medical Technology
Gary P. Martin
Assoc. in Applied Science
Biology
Richard M. Meliski
Assoc. in Applied Science
Medical Technology
Ann M. Milczakowsky
Assoc. in Applied Science
Medical Technology
Norman L. Minokawa
Assoc. in Applied Science
Math
John S. Mitchell
Assoc. in Applied Science
Chemistry
Daniel G. Mizerak
Bachelor of Science
Math
Kathryn L. Morig
Assoc. in Applied Science
Biology
Melinda M. Muschel
Assoc. in Applied Science
Biology
Margie A. Murphy
Bachelor of Science
Biology
Business
<table>
<thead>
<tr>
<th>Name</th>
<th>Degree(s)</th>
<th>Field(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ronni B. Gilder</td>
<td>Bachelor of Science in Retailing</td>
<td>Retailing</td>
</tr>
<tr>
<td>(continued)</td>
<td>(continued)</td>
<td>(continued)</td>
</tr>
<tr>
<td>Thomas D. Gill</td>
<td>Bachelor of Science in Accounting</td>
<td>Accounting</td>
</tr>
<tr>
<td>Patrick J. Goddard</td>
<td>Bachelor of Science in Applied Science</td>
<td>Applied Science</td>
</tr>
<tr>
<td>David M. Glass</td>
<td>Bachelor of Science in Food Management</td>
<td>Food Management</td>
</tr>
<tr>
<td>Debra Goldman</td>
<td>Bachelor of Science in Retailing</td>
<td>Retailing</td>
</tr>
<tr>
<td>William S. Griffith</td>
<td>Assoc in Applied Science in Business Administration</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Mervyn M. Gonsenhauser</td>
<td>Bachelor of Science in Business Administration</td>
<td>Business Administration</td>
</tr>
<tr>
<td>William D. Haidinger</td>
<td>Bachelor of Science in Business Administration</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Harry M. Granoff</td>
<td>Bachelor of Science in Business Administration</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Paul J. Hames</td>
<td>Assoc in Applied Science in Business Administration</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Jeffrey A. Hech</td>
<td>Assoc in Applied Science in Business Administration</td>
<td>Business Administration</td>
</tr>
<tr>
<td>H. Randall Howard</td>
<td>Bachelor of Science in Accounting</td>
<td>Accounting</td>
</tr>
<tr>
<td>Gerald M. Isolde</td>
<td>Assoc in Applied Science in Business Administration</td>
<td>Business Administration</td>
</tr>
</tbody>
</table>
Leonard M. McGlynn
Assoc. in Applied Science
Business Administration

Kathleen C. Nitti
Bachelor of Science
Business Administration

Donald T. Newill
Bachelor of Science
Business Administration

Gary J. Palumbo
Assoc. in Applied Science
Business Administration

Michael P. Oliva
Bachelor of Science
Business Administration

Ronald R. Parrish
Bachelor of Science
Retailing

Tom C. McNall
Doris J. Northcott
John F. O'Brien
Beatrice M. Owens
Tom C. McNall

Dean J. Nowick
Assoc. in Applied Science
Business Administration

Gregory R. O'Connor
Bachelor of Science
Accounting

Kathy A. Palermo
Bachelor of Science
Business Administration

Michael Perry
Bachelor of Science
Business Administration

James R. Patzczak
Bachelor of Science
Business Administration

Christine Reczek
Assoc. in Applied Science
Retailing

Walter C. Remington
Bachelor of Science
Business Administration

Daniel C. Mcspadden
Bachelor of Science
Business Administration

Robert J. Nowick
Assoc. in Applied Science
Business Administration

Gregory R. O'Connor
Bachelor of Science
Accounting

Kathy A. Palermo
Bachelor of Science
Business Administration

Michael Perry
Bachelor of Science
Business Administration

James R. Patzczak
Bachelor of Science
Business Administration

Christine Reczek
Assoc. in Applied Science
Retailing

Walter C. Remington
Bachelor of Science
Business Administration

Daniel C. Mcspadden
Bachelor of Science
Business Administration

Robert J. Nowick
Assoc. in Applied Science
Business Administration

Gregory R. O'Connor
Bachelor of Science
Accounting

Kathy A. Palermo
Bachelor of Science
Business Administration

Michael Perry
Bachelor of Science
Business Administration

James R. Patzczak
Bachelor of Science
Business Administration

Christine Reczek
Assoc. in Applied Science
Retailing

Walter C. Remington
Bachelor of Science
Business Administration
NTID
Applied Science
Charles M. Tufano  
Bachelor of Science  
Electrical Engineering  
Larry J. Tuttle  
Associate in Applied Science  
Mechanical Engineering  
Hugh VantLeven, Jr.  
Associate in Applied Science  
Mechanical Engineering  
Marc J. Viggiano  
Associate in Applied Science  
Mechanical Engineering  
Thomas E. Vincent  
Bachelor of Science  
Mechanical Engineering  
Paul F. Walker  
Bachelor of Science  
Mechanical Engineering  
Everett F. Warner, Jr.  
Associate in Applied Science  
Mechanical Engineering  
Mark A. Warzycki  
Bachelor of Technology  
Mechanical Tech  
Ronald E. Watson  
Bachelor of Technology  
Electrical Tech  
Thayne P. Wilbur  
Associate in Applied Science  
Mechanical Engineering  
Robert F. Zimbelman  
Bachelor of Science  
Electrical Engineering  
Frederick T. Yuhl  
Bachelor of Science  
Electrical Engineering  
Larry B. Tuttle  
Marc J. Viggiano  
Mark A. Warzycki  
David P. Wechter  
Robert D. Woods  
Robert F. Zimbelman  

Franklin

99
Academia has been published as an integral unit of TECHMILA 1974 in an edition of 4,000 copies by the Student Association of Rochester Institute of Technology. Techmila 1974 has been lithographed by Delmar Printing Company of Charlotte, North Carolina.

The cover stock used in Academia has been Carolina Coated. The paper is 80# Warren's Cameo Dull, and the endsheets are Hopper Sunray tinted stock. The display type used has been from the Waxford family. Text has been set in Univers.

The editorial opinions expressed in Academia do not necessarily reflect the official policies of Rochester Institute of Technology.

Explore Cromalin!
Unique color pre-press proofing systems

Bob Green
Jamie Armine
The Aftermath of a Storm

Gary D. Lessord
School for American Craftsmen
Self Portrait #3.4/5  
T. Braggins
Colophon

Folio has been published as an integral unit of TECHMILA 1974 in an edition of 4,500 copies by the Student Association. This second volume has been lithographed and bound by Delmar Printing Company of Charlotte, North Carolina.

The cover stock used in Folio has been Carolina Coated. The paper is 80# Warren's Cameo Dull, and the endsheets are Hopper Sunray tinted stock. The display type used has been from the Wexford family. Text has been set in Univers.