Go Next, Inc. is a qualified people-to-people sponsoring organization allowed to conduct educational exchanges in Cuba.
AUTHENTIC CUBA AWAITS!

NOW IS THE TIME TO DISCOVER THIS ISLAND’S RICH HISTORY & CULTURE

ONLY 25 SPACES AVAILABLE!
BOOK BY 5-27-16
DEAR ALUMNI AND FRIENDS,

Cradled between the Atlantic Ocean and Caribbean Sea, just 90 miles from Florida, lies an island of pivotal history and lush natural beauty, of rich artistic tradition and architectural grandeur. Off-limits to most American travelers for half a century, Cuba—one of the world’s most enigmatic countries—is ready for you to unravel its mysteries.

As diplomatic relations between Cuba and the U.S. continue to develop, now is the perfect time to experience this long-isolated nation on the verge of great transformation. Join us on an extraordinary people-to-people exchange, specially designed to reveal the authentic spirit and culture of Cuba—where 1950s-era automobiles still roll past magnificent Spanish colonial buildings. Together we’ll encounter the true heart and soul of this colorful country by engaging with the diverse, inspiring people who call it home. From artists and students to entrepreneurs, you will connect with a variety of citizens to gain real insight into Cuba’s intriguing past, present, and future. Throughout this week-long journey, you’ll explore the island firsthand, with insider access to unique cultural experiences and off-the-beaten-path sites you won’t find on the typical tourist’s itinerary. Whether visiting a private artist studio in lively Havana, the remote eco-village Las Terrazas, or the beautifully preserved colonial cities of Trinidad and Cienfuegos, each destination will spark meaningful interactions and memories that last a lifetime.

With only enough space for up to 25 travelers, this trip will fill up quickly. Don’t miss the chance to immerse yourself in the fascinating heritage of Cuba, one of the most complex and vibrant nations in the world, during a time of historic change.

Sincerely,

Kelly Redder
Assistant Vice President, RIT for Life
Development and Alumni Relations
Rochester Institute of Technology

The RIT Alumni Association is proud to offer lifelong learning experiences through educational travel to its alumni and friends. RIT receives a payment ranging from $250-$500 per passenger to offset costs associated with this trip and to support future alumni programs.
TRAVEL INSURANCE

We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you with your confirmation letter.
RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

CUBAN DISCOVERY $5,499 per person, double occupancy; □ Single occupancy, add $900

Hotel bed request: Check one: □ Twin (2 beds) □ Double (1 bed) Accommodation requests are subject to hotel availability.

PLEASE MAKE YOUR ARRANGEMENTS TO ARRIVE IN MIAMI ON OCTOBER 13. Crowne Plaza Miami International Airport hotel check-in is at 3pm.

You may contact Go Next to arrange domestic Miami flights (a $35 administrative fee per reservation will apply). All passengers must travel with a passport valid at least 6 months beyond their return date.

GUEST 1: Full Name (as it appears on your passport)

Title First Middle Last

Preferred name Main Phone ( )

Alternate Phone ( ) Email Address

Mailing Address

City State ZIP

Birth Date (MM/DD/YYYY) Country of Birth Citizenship

Passport Number Place of Passport Issuance

Passport Issue Date / / Passport Exp. Date / / Mother’s maiden name

GUEST 2: Full Name (as it appears on your passport)

Title First Middle Last

Preferred name Main Phone ( )

Alternate Phone ( ) Email Address

Mailing Address

City State ZIP

Birth Date (MM/DD/YYYY) Country of Birth Citizenship

Passport Number Place of Passport Issuance

Passport Issue Date / / Passport Exp. Date / / Mother’s maiden name

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement. By signing this, I/we also agree to participate in all scheduled educational exchange activities approved by OFAC and I/we understand that there is no deviating from the daily schedule.

SIGN HERE X

SIGN HERE X

DEPOSIT AND FINAL PAYMENT: A deposit of $950 per person is due with your reservation application. Make checks payable to Go Next. Full payment is required by June 24, 2016. Reservations received after this date must be accompanied with full payment.

Please reserve _____________ space(s). Enclosed is my/our deposit for $ _____________.

Deposits may be made by credit card; however, all FINAL payments are required to be made by check or cash.

I/We authorize Go Next, Inc. to charge my/our deposit for $ _____________ to: □ Visa □ MasterCard

Name (as it appears on your credit card)

SIGN HERE X □ Billing address same as above

Billing Address (if different from above)

Card Number □ Security Code □ Exp.

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.
WHY TRAVEL TO CUBA WITH GoNext?

SINCE 2013, Go Next travelers have embarked on outstanding people-to-people trips, each helping the dream of experiencing Cuba transform into reality. Now it’s your turn. Journey with Go Next, a leader in alumni and affinity group travel to this island nation, and watch your vision of Cuba come to vivid life. Let us show you the best of this long-forbidden country—its authentic glory, fascinating culture, and architectural majesty—while enhancing your adventure with these benefits of traveling with Go Next:

- Privileged access to the premier hotels, motor coaches, and seasoned local guides
- Enriching and informative program, thoughtfully crafted to include an ideal mix of renowned attractions and off-the-beaten-path sites
- Smaller group size, allowing for a more rewarding, intimate experience
- On-location Go Next Program Manager to provide exceptional concierge support throughout your journey
- Special activities including private studio visits and expert-led tours
- Pre-trip assistance and information including an orientation guide, book and film list, and more
- All the details are covered; we obtain the Cuban visa and provide all documentation
- Discover Cuba with a like-minded group of fellow Go Next travelers

People-to-people travel dictates that all participants follow a full-time schedule focusing on educational opportunities and genuine cross-cultural connections.
HAVANA

• Enjoy a panoramic sightseeing tour and walking tour of Old Havana, a UNESCO World Heritage Site, filled with timeless Spanish colonial buildings, churches, and palm-fringed plazas.

• Embark on a guided campus tour of the University of Havana*, Cuba’s oldest university and one of the first established in the Americas, and discuss the Cuban higher education system.

• Meet with an official representative of the Office of the City Historian who will describe various aspects of Old Havana’s sustainable development, current urban planning practices, and unique historic preservation program.

• Gain insight into Cuba’s film industry and culture at the Cuban Institute of Cinematographic Art and Industry, created in 1959 to improve the quality of Cuban films—focusing on education and artistic expression.

• Experience a panoramic tour of the District of Alamar, a 1970s social housing project of Soviet-style concrete apartments—that today is home to thousands of Cubans.

• Chat with locals about organic farming at Organopónico Vivero Alamar, one of Havana’s largest and most successful cooperative urban gardens.

• See how art can transform a neighborhood at Muraleando, a vibrant community outreach project founded by local residents.

• Travel south of Havana to Las Terrazas, a self-sustaining community and UNESCO Biosphere Reserve, surrounded by lush, forested hills.
  - Get a rare glimpse into rural Cuba’s medical services at a local clinic.
  - Sample coffee at Café Maria, where the owner and her family welcome visitors and explain the role of coffee in Cuba’s culture.
  - Visit the lakeside studio of Lester Campa, a celebrated landscape artist whose pieces reflect political and environmental themes, or stop at the workshop of local artist Ariel Gato Miranda to view his unique paper recycling process.

• Visit the home of renowned ceramicist and painter José Rodríguez Fuster, known as the “Picasso of the Caribbean.” See how his creative vision has transformed the local neighborhood into a colorful, artistic landscape.

• Head to the fishing village of Cojimar, the setting for Ernest Hemingway’s book The Old Man and the Sea, and visit Finca Vigía, the mansion where he lived from 1939 to 1960.

• Explore the artist studio project La Lavandería and meet with a local artist to learn about traditional art in Cuba.

• At several dinners held in privately owned restaurants or private homes known as paladares, hear firsthand from the owners about the entrepreneurial climate in Cuba.
CIENFUEGOS
• Admire the colonial architecture of Cienfuegos, a UNESCO World Heritage Site known as the “Pearl of the South,” and see the Punta Gorda Peninsula.
• Meet with a local choir or visit an art school to discuss the role of art and music in Cuban society.
• Visit a ration store where the store manager will explain rationing, the dual-currency system, and the difference between ration stores, Cuban peso stores, and CUC stores.

TRINIDAD
• Take in the centuries-old charms of Trinidad, a Spanish colonial gem and UNESCO World Heritage Site.
• Learn about traditional ceramic techniques at the Casa del Alfarero, a pottery house founded and operated by the Santander family for generations.
• Tour a bed and breakfast where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state.
• Join a Santeria practitioner at the Templo de Yemaya, and delve into the history and basic principles of this Afro-Cuban religion.

SANCTI SPIRITUS
• See the picturesque town of Sancti Spiritus, one of the original seven Cuban cities founded by the Spanish.
• Witness how a variety of produce, meat, and local products are displayed and sold with visits to an outdoor food market and industrial goods market.

SANTA CLARA
• Enjoy dance, theater, and music performances by the students at the Santa Clara Music and Performing Arts School, and hear how the performing arts have influenced Cuban life.
• Stop at the Museum and Mausoleum of Che Guevara (time permitting).

The features listed above are samples of the activities you may participate in. You will receive a detailed daily itinerary approximately 14 days prior to departure. While unlikely, slight changes to the itinerary and accommodations may occur due to Cuban government directives. *In the event a school or other venue is closed, an alternate people-to-people exchange will be scheduled.

PARTICIPANTS SHOULD BE IN GOOD PHYSICAL CONDITION. This program involves motor coach and walking tours with more than a moderate amount of walking on cobblestone streets, stairs, and uneven ground. The daily tours can include moderate to strenuous walking, primarily over natural and uneven surfaces. There are numerous steps and inclines to negotiate and many sites do not have elevators.
MIAMI INCLUDED FEATURES:
• 1 night at the Crowne Plaza Miami International Airport hotel or similar accommodations
• Orientation meeting in the evening
• Exclusive local representative

CUBA INCLUDED FEATURES:
• Round-trip charter flight between Miami and Havana
• 7 nights’ accommodations: 5 nights in Havana, 2 nights in Trinidad
• 19 meals: 7 breakfasts, 7 lunches, 5 dinners, including a welcome and farewell dinner in Havana (two local beverages are included with each meal)
• Transportation via private, A/C vehicles with 2 bottles of water per person, per day
• Full schedule of educational activities that result in meaningful interaction with the locals
• Certification of travel to Cuba under the U.S. Department of the Treasury general license
• All entrance fees to included tour sites
• Private English-speaking national guide
• Exclusive Go Next Program Manager
• Gratuities for restaurant staff, local guides and drivers, and luggage handling
• Insightful presentation led by a Cuban expert, providing unique commentary on the nation’s economy and culture
• Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban government, valid only during your stay in Cuba

NOT INCLUDED:
Airfare between home and Miami, passport fees, Cuban visa fee of approximately $85, Cuban departure tax of approximately $25, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, baggage fees, and other items not specifically mentioned as included. The fees above are approximate and subject to change.

$5,499 PER PERSON, DOUBLE OCCUPANCY

PROGRAM INCLUSIONS
PARQUE CENTRAL HOTEL—Havana
Positioned in the cultural heart of Old Havana, the Parque Central Hotel is just a short distance from the historic Plaza de la Catedral, the Capitol, and the Havana Harbor. This Spanish colonial-style hotel offers an array of modern amenities, including restaurants, snack bars, lounges, a fitness room, a massage room, and a rooftop pool. Each classic guest room radiates a warm ambience with rich wood furniture and features a satellite TV, a safe, air conditioning, and a hair dryer.

IBEROSTAR GRAND HOTEL TRINIDAD
Ideally located across from Céspedes Park, a peaceful square sprinkled with verdant plants and trees, is the Grand Hotel Trinidad. Featuring a pastel-colored façade, this delightful hotel showcases a charming lobby with checkered floors leading to a fountain. On-site amenities include a restaurant and a game room with billiards. Each inviting, air-conditioned guest room comes complete with a minibar, a satellite TV, and an iPod docking station clock radio.