NOMAD

WANTED DESIGN

Alexia Taft-Soriano Spring 2020



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Concept

Mindfully understanding how the environment shapes our behaviors, feelings, and thoughts,

NOMAD is an experience that focuses on shrinking and expanding sense of space through large sculptural forms, much like the changing of a sand dune through natural forces. Organic line forms within the space guide the user through active and passive activity areas, and differentiation in overhead clearances determine social and unplugged spaces.

Proposal

The organic sculptural elements suspended throughout the installation invite visitors to explore with curiosity and mindfulness, while providing differentiation between active and passive activity areas. The undulating shape of these space dividers is reminiscent of a nomadic shelter, sand dune, and pillow fort at the same time, and provides a key sense of childlike curiosity in exploring the space. The perimeter of provides areas for congregation, relaxation, and recharging, while the bar, deep within the installation, creates a buffer between the visitor and the bustle of WantedDesign.

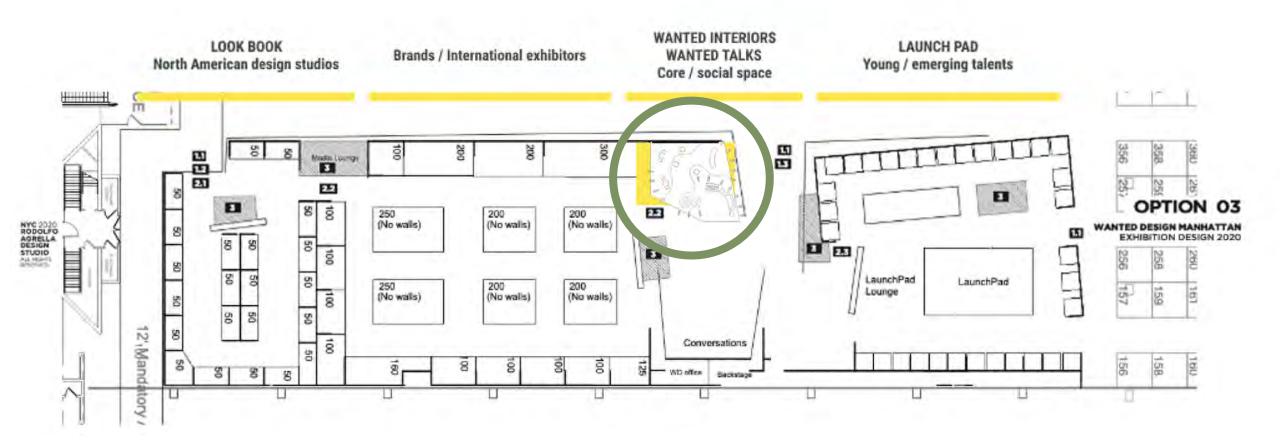


Proposal

Interactive elements will take the form of multifunctional, light-weight, illuminated cubes. Each side of the cube will have a different type of line (diagonal, horizontal, chevron, etc.) to create different implied movements, and may incorporate signage for the exhibit or product sponsors. Cubes will be illuminated different colors and may be stacked or arranged as occupants wish, also serving as quick mobile seating/tabling.



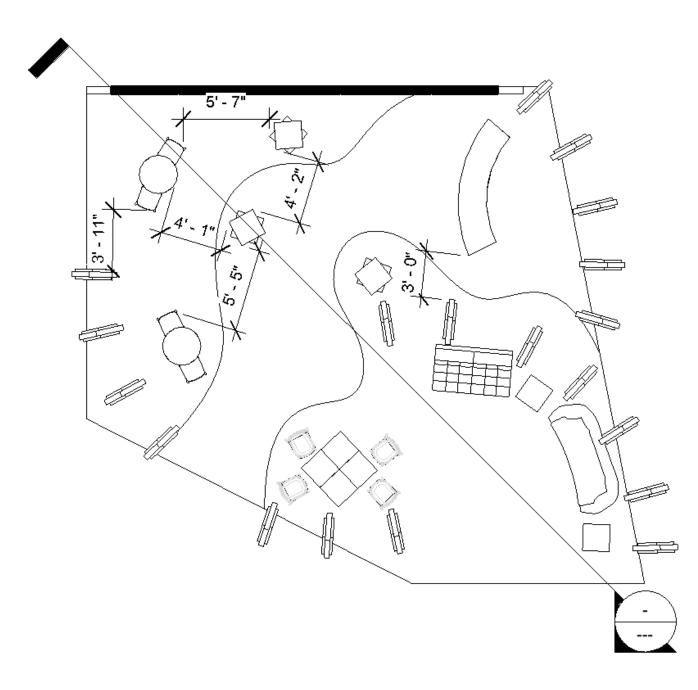
Key Plan



Floor Plan

KEY

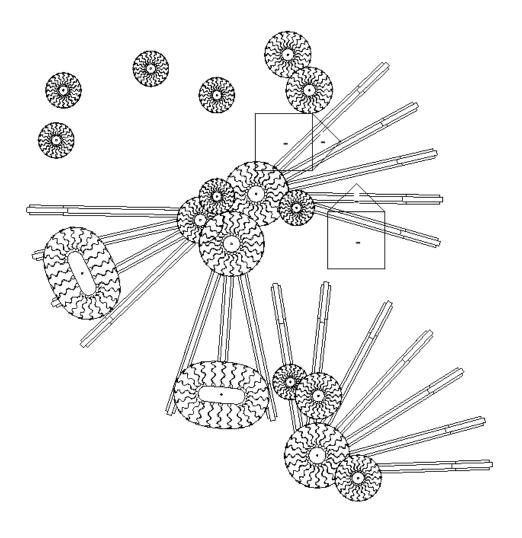
SYMBOL	ITEM
	EMECO Broom 30 Barstool - Orange
	EMECO 1inch Reclaimed Chair – Green
	EMECO 20-06TM Round Bar Table - Black
	RUBELLI Palazzo Sofa
	RUBELLI Triennale Sofa 2
	SCULPTURAL SPACE PARTITION



Reflected Ceiling Plan

KEY

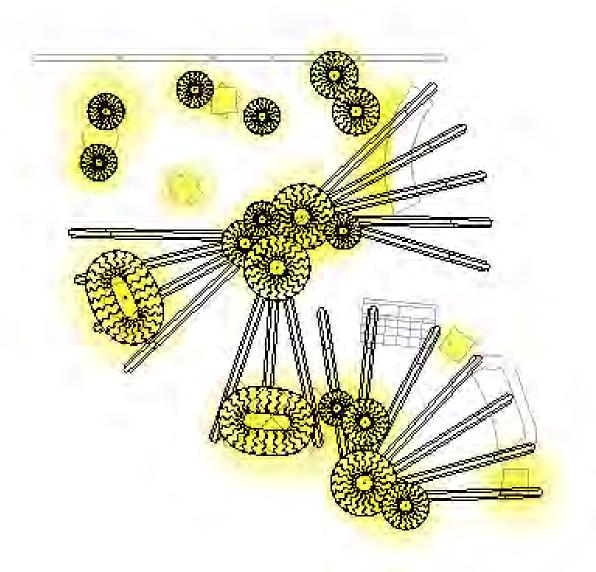
SYMBOL	ITEM
	iQ Commercial Hush Oval
	iQ Commercial Hush Rount
	iQ Commercial Hush Mini
	iQ Commercial Hush Micro
	Custom Cube Lighting



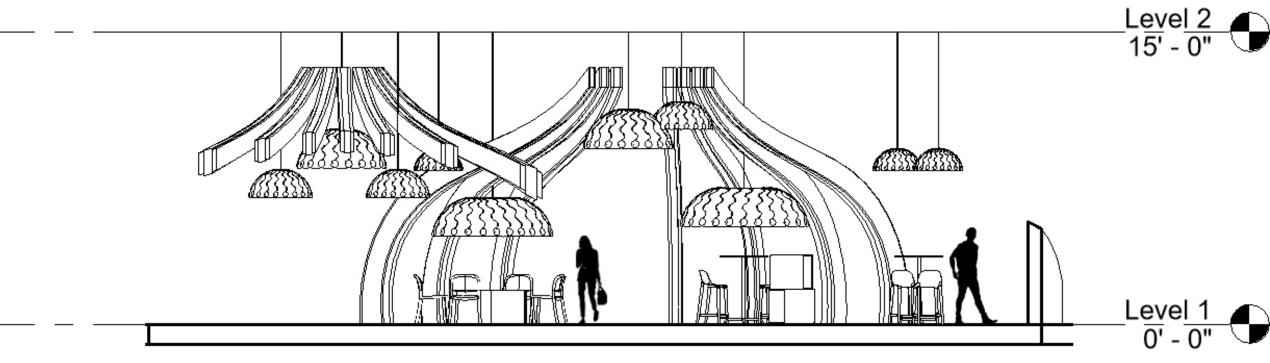
Lighting Scheme

KEY

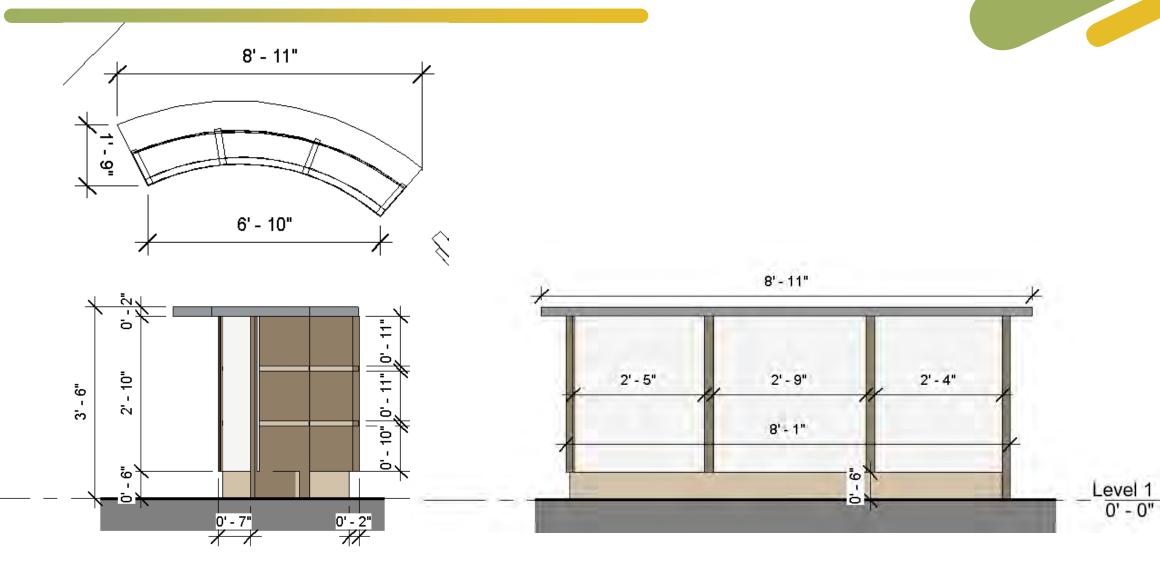
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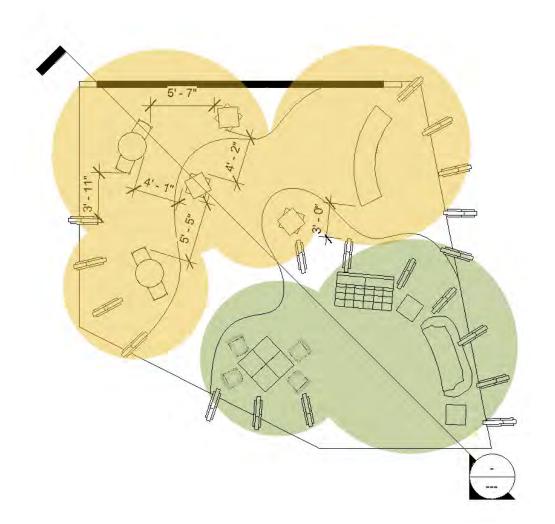
User Engagement



Bar Details



Active & Passive Zones



- Bar, Tall tables, and Standing room all "active" zones.
- Lounge and Lot tables "passive" zones.

Axonometric Diagram





Materials & Furniture



Materials & Furniture



Emeco

- 20-06TM Round Bar Table Black
- Broom 30 Barstool Orange
- 1inch Reclaimed Chair Green

Rubelli

- Triennale Sofa 2
- Palazzo Sofa

LIGHTING

iQ Commercial

- Hush Oval
- Hush Round
- Hush Mini
- Hush Micro

LED Strip Lighting

FLOORING

Shaw Contract

- Desert Lights Collection
 - VF60583
 - VR60848
 - VN60857

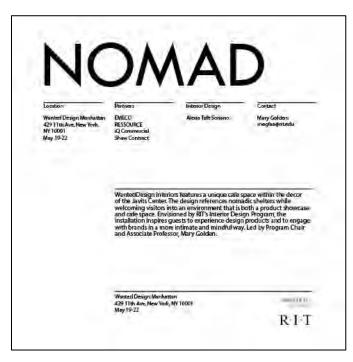
WALL TREATMENTS

RESSOURCE

- Forestine Collection
 - Pissenlit P01
 - Entrelac Grand EG03

Takeaways

Takeaways will be printed paper coasters to be given out at the bar and seating areas.





Takeaways will feature various samples of materials used in the installation for easy memory recall and aesthetic functionality.

Pictured: Ressource Forestine Collection Pissenlit P01

BACK FRONT





Credits

- Sculptural elements inspired by Hongmei Shi's individual concept (Nest)
- Cube elements derived from small group ideation (Arjealy, Yin, Minnie, Alexia)

Bio & Brief



Alexia Taft-Soriano Reno, Nevada, USA

Participating in design week is important to me because the best way to create good design is to consume good design.

I want to inspire and be inspired by other designers' work, regardless of industry, medium, or exhibit size. If my work inspires someone or sparks dialogue about something, I'm happy!

Thank You!

