# RIT College of Art and Design

# BFA Undergraduate Portfolio Requirements | 2024 Admission

For submission into a BFA program within the **School of Art**, **School of Design**, and **School of Film and Animation**, a portfolio of **7 – 10 examples** of your best artwork is required.

Within every portfolio submission:

<b>7 – 10</b> Examples of Best Work	The College of Art and Design is interested in viewing your <b>strongest work</b> , in any form or format. The emphasis should be on showing your best work. This helps us in evaluating your ideas, creativity and potential. Your portfolio could include, but is not limited to, examples of drawings, paintings, sculptures, sketchbook pages, design examples, mixed media, animation, and/or time-based media. All work submitted <b>must be original</b> (not Al-generated) and demonstrate creativity through innovative ideas and content, interesting composition, and proficient use of materials.	
Drawings from Direct Observation	Since drawing is the foundation of many disciplines within the College of Art and Design, some undergraduate programs <b>strongly recommend</b> including drawings from direct observation and the use of traditional materials (pencil, graphite, charcoal, ink) in those drawings (see table below). Drawing from direct observation is drawing what is directly in front of you, not working from photographs or other existing art/images. <b>Do not include</b> <b>drawings copied from photographs, comics, anime, movies, pop-culture, or fantasy.</b>	
Time-based Media	Applicants submitting time-based work can submit a video or reel highlighting the best parts of film projects, or a clip(s) of a single project. <b>Do not submit more than 3 minutes</b> of media in your application.	

#### Helpful hints for submission of best work:

Portfolio Recommendations for Undergraduate Programs				
<ul> <li>Illustration</li> <li>Medical Illustration</li> <li>Studio Arts (all options)</li> <li>Studio Arts Exploration</li> </ul>	<ul> <li>3D Digital Design (all options)</li> <li>Graphic Design</li> <li>Industrial Design</li> <li>Interior Design</li> <li>New Media Design</li> </ul>	<ul><li>Film and Animation:</li><li>Animation (option)</li><li>Production (option)</li></ul>		
<ul> <li>Examples could include:</li> <li>2D work: paintings, drawings, collages, photographs, digital art, prints</li> <li>sculptures and 3D work made from any materials</li> <li>fiber and mixed media work</li> <li>Illustration, Medical Illustration, Painting and Printmaking (Studio Arts Options) examples should include samples of drawings from direct observation such as:</li> <li>figures, hands, feet (drawn from life, not copied from photographs, comics, or fantasy)</li> <li>still life drawings including objects from nature</li> <li>perspective drawing: 2-point and 3-point perspective drawings</li> </ul>	<ul> <li>Examples could include:</li> <li>2D work: digital art, paintings, drawings, collages, photographs</li> <li>page layout designs</li> <li>design-based artwork</li> <li>two-dimensional designs</li> <li>marker renderings</li> <li>3D modeling and renderings (both digital and physical)</li> <li>programming/creative coding</li> <li>time-based media</li> </ul>	<ul> <li>Animation examples could include:</li> <li>storyboards</li> <li>figure drawings from direct observation</li> <li>original character designs or sketches</li> <li>3D modeling and renderings (both digital and physical)</li> <li>photographs</li> <li>puppets</li> <li>graphic novel pages</li> <li>video files of sketchbooks (page-turning)</li> <li>time-based media</li> <li>Production examples could include:</li> <li>photographs, drawings, paintings</li> <li>graphic novel pages</li> <li>storyboards</li> <li>completed video up to 3 minutes long, with a coherent beginning, middle and end. List your role(s): director, writer, camera, editor, etc.</li> </ul>		

## **Submitting Portfolio Files**

PDF Files	Digital Video	
For all drawings, paintings, digital art, photos, etc., <b>each</b> example of work must be submitted as a <b>single PDF</b> in <b>RGB</b> color mode.	All video files must be submitted in either <b>M4V</b> , <b>MOV</b> , <b>MP4</b> , or <b>WMV</b> format. Audio file formats such as <b>MP3</b> , <b>AIFF</b> , or <b>WAV</b> are not accepted.	
File Name Extensions:	File Name Extensions:	
PDF .pdf	.m4v .mov	
10 MB	.mp4 .wmv 60 MB	
(or less) in size per PDF.	(or less) in size per media.	
Each PDF file must be a <b>single example of work</b> . If you have multiple views of a single example, submit a multi-page PDF with a maximum of 3 pages. <u>Optimize PDF</u> files in Adobe Acrobat by compressing or saving as reduced file size.	Videos should be <b>at least 1280 x 720 pixels</b> for optimal viewing. Do not submit more than <b>3 minutes</b> of media in your application.	
<ul> <li>All submitted work MUST be clearly labeled in Slate</li> <li>Add details such as title, medium, and description for</li> <li>For descriptions, include details such as assignment such as director, writer, editor, and any exhibition/aw</li> </ul>	r all uploaded examples. : or theme (if any), thought process, role(s)	

### **School of Photographic Arts and Sciences**

Portfolios are **NOT required** for freshman applicants. Submitted portfolios will not be reviewed.

Programs that **do not require a portfolio** as a part of the application process:

- BFA in Photographic and Imaging Arts
- BS in Photographic Sciences
- BS in Motion Picture Science