



RIT

College of
Art and Design

**School of
Photographic
Arts and
Sciences**

One School

As one of the oldest photography schools in the country and grounded by Rochester's historical legacy of film and photography, our students learn everything from analog processes to the newest digital technologies that push the medium beyond traditional constraints. Add video, motion media, graphics, and cutting-edge equipment, and you'll start to see why our curriculum boasts over 100 different photography courses and electives.

Two Degrees

Photographic and Imaging Arts, BFA

Immerse yourself in the creativity and innovation of photography and imaging, with options in:

- Advertising Photography
- Fine Art Photography
- Photojournalism
- Visual Media

Photographic Sciences, BS

You'll complete courses that develop your abilities as a photographer and gain the photographic skills and approaches required of scientific photography and the application of photographic technology.

Three Reasons

Unparalleled Facilities

Our classes are hands-on, balancing theory with application with industry principles. And with over 60,000-square-feet of photography studios, specialized imaging equipment, print labs, and gallery space, you'll never run out of room to capture what captivates you.

Unbeatable Faculty

Recognized and lauded by photo powerhouses like Magnum, Adobe, Nikon, Canon, Fujifilm, and other imaging giants, our faculty are well represented in the professional world, writing the textbooks used in many classes. No other university has students learning from a four-time Pulitzer Prize winner, an ophthalmic photographer and Department of Defense grant winner, a former *National Geographic* photographer, a Guggenheim Fellow and a Fulbright Scholar, and a former White House photo editor. They all work here: that's a legacy you won't find anywhere else. And they're bringing their talents to the classroom because they're passionate about teaching the next generation of photographic leaders. *That's you.*

Unreal Outcomes

It's no coincidence that 11 RIT photo alumni have won a combined 15 Pulitzer Prizes. The results are *real*.

Graduates of both our photo degrees can be found working at the likes of:

- ABC News
- Adobe
- Aperture Foundation
- Apple
- Canon
- Fujifilm
- GE Aviation
- Getty Images
- Harper's Bazaar
- Leica Microsystems
- Magnum Foundation
- Mayo Clinic
- Microsoft
- Museum of Modern Art
- NASA
- *National Geographic*
- NBA
- NBC News
- *Rolling Stone*
- Saks Fifth Avenue
- Smithsonian Institution
- Tesla
- *The New York Times*
- *The Wall Street Journal*
- The White House
- U.S. Secret Service

**Capture life
with a unique
perspective.**

Advertising Photography

A successful commercial photographer knows how to craft images that will stir up emotions to meet a client's needs and marketing goals. In RIT's advertising

Learn to create photos and moving media that grace magazine covers, take over editorial landscapes, and fill social media feeds.

photography option, you'll do way more than take good photographs. You'll think critically and creatively about the narrative and emotions involved in your images, serving clients while navigating the power of visual culture. And this is all done while balancing

the technical complexities of evolving photographic technology and paying homage to the traditional formats of film and darkroom practices.

In advertising photography, you'll explore a variety of traditional, skills-based courses like still life, portraiture, fashion, and location photography. You'll also tap into digital-based technologies like video, AI, digital workflow, and compositing to prepare you for the modern world of commercial and editorial photography. And with additional focuses on advanced lighting practices, digital retouching, and entrepreneurship, our students learn to work within teams to conceive and execute camera- and computer-based work that is both cutting-edge and strategic. Advanced topics foster large-scale photo productions that take advantage of interdisciplinary collaborations with graphic designers, industrial designers, new media artists and computer scientists.

The faculty roster consists of professors who have extensive commercial experience as professional photographers as well as continue their personal photo arts practice. They bring their real-life assignment work into the classrooms, offering unique learning experiences for students.

Graduates of the advertising photography option extend to all corners of photography fields and image-related practices. They become fashion and editorial photographers, editors, retouchers, journalists, documentary filmmakers, art directors, curators, archivists, studio managers, color digital techs, and more.





Fine Art Photography

The fine art photography option nurtures our students' personal, aesthetic visions through photographic expression. Our goal is to emphasize critical and conceptual thinking and aesthetics, and offer the opportunity to explore and experiment with a wide variety of creative techniques and modes of presentation.

Develop technical, conceptual, practical, and aesthetic abilities to further your goals as a contemporary image-maker and artist.

You'll be encouraged to explore a broad range of historic photographic practices, including film photography, palladium, collodion, tintype, and more. Other photographic practices you will investigate include digital imaging workflow, new media, history and aesthetics of photography, and exhibition design.

Within the interdisciplinary curriculum, our students can also explore other related fields in the fine arts, including painting, drawing, sculpture, graphic design, film and video, animation, printmaking and printing, computer graphics, and web publishing — all with the intention of integrating these areas into their work.

Further, with the ability to enroll in independent studies, educational internships, or co-ops in galleries, our students have no shortage of ways to expand their perspective and grow as individual artists. You can even choose to spend a term abroad earning credit in an applicable field.

Alumni of the fine art photography option are prepared for careers as visual artists and photo educators. Many choose to pursue graduate study. The theoretical and practical skills needed to create thought-provoking and meaningful artwork will develop your technical, conceptual, and aesthetic abilities as well, and prepares them to succeed professionally in a range of media fields. Our graduates have gone on to careers in museums, archives, artists' studios, publishing, and commercial galleries.

Left, clockwise from top left: Joe Matty, Olivia Greenberg, Cheyenne Kuczi, Maggie Padilla, Sophia Dipota. Right: Alexander Iglesias (left) and Emma Mankowski



Photojournalism

In RIT's photojournalism option, students actively learn to document history, culture, nature, politics, lived experiences, and the human condition. The program explores still photographs, as well as moving and

Learn to capture and reveal the beauty, drama, and humanity of today's world in the form of non-fiction visual storytelling.

interactive media, allowing students to choose the appropriate medium and aesthetic to showcase

the momentous and everyday circumstances of contemporary life and society. And through the intentional application of ethics, empathy, and a host of other skills, our students pursue non-fiction reporting that represents honest and impartial journalism.

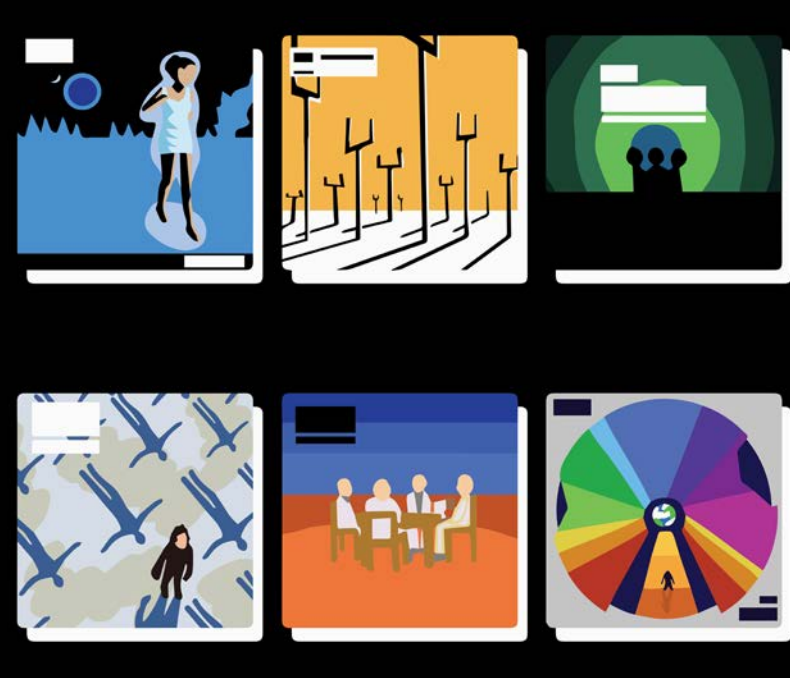
You will learn from full-time faculty who have more than 110 years of combined experience working for major publications, wire services, and other organizations. They include a four-time Pulitzer Prize winner, a National Press Photographers Association Photographer of the Year, a Fulbright Scholar, and the former photo editor and deputy director of the White House Photo Office.

Our photojournalism students complete internships at organizations around the country. They also gain additional experience on campus working as content creators, editors and producers at Reporter magazine, RIT's student-run monthly publication, RIT SportsZone, the multimedia sports production group, and special student-lead projects like our coverage of the Special Olympics New York state winter games. The School of Photographic Arts and Sciences is home to the award-winning RIT student chapter of the National Press Photographers Association, which organizes a variety of professional and social events during the academic year. Faculty also facilitate annual networking trips to New York City and Washington, D.C., where students meet with alumni and industry professionals.

Photojournalism graduates go on to work for some of today's leading digital and print publications, as well as in other types of organizations that capitalize on their visual storytelling skills. In addition to photographers and videographers, our graduates are employed as picture editors, website producers, content curators, archivists, social media producers, and filmmakers. A significant number of graduates also become self-employed freelancers who work with news and editorial organizations, picture agencies, production companies, non-profits, government agencies, and other types of organizations. They are regularly recognized for their outstanding work. Eleven alumni have won a combined 15 Pulitzer Prizes for their work in visual journalism.

Left, from top: Kayla Bartkowski, Maya Giron, & Ariana Shchuka
Right, clockwise from top: Jaiden Tripi, Daniel Sarch, Marielle Scott, & Vincent Alban





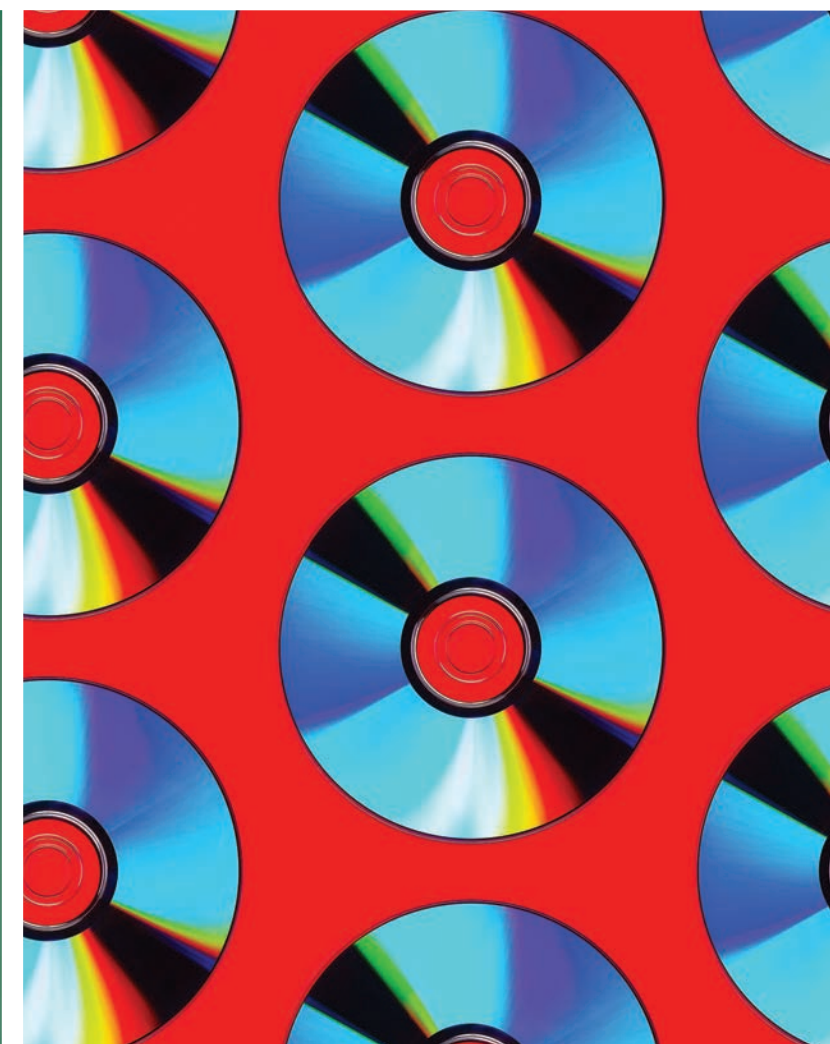
Visual Media

The visual media option is for students who are as interested in taking photos as they are in understanding how those photos are used in modern media. In addition to learning how to photograph, visual media students explore photo-adjacent areas, which include project management, image workflow, photo and video production, retouching and imaging enhancement, and marketing strategy. Ultimately, our students learn how to become instrumental in the entire workflow of image production, navigating the entire process of photo-taking to publication.

Outside of the core photography classes, you will have the opportunity to select a specialization in visual production, graphic design, or motion. By aligning with both the creative process and post-production work, you will become capable of assuming multiple roles in the photo production pipeline: photographer, editor, designer, publisher, and marketer. This fluency makes visual media students effective partners alongside graphic designers, print and multimedia agencies, and social media professionals.

As a result, our visual media graduates can be found in virtually all avenues of the creative process including careers in business management and media design. As photographers, post-production specialists, marketing and content creators and beyond, alumni are also capable of running their own companies and production houses. Recent employers include companies such as Crate and Barrel, Geico, NPR, The Mill, Penn State Football, MLB.com, and organizations such as Habitat for Humanity, CURE International, and the Museum of Modern Art.

*Left, from top: August Esbjorn-Witt, Robert Adamski, & Hailey Price
Right, clockwise from top left: Will Partuzo, Erin Bonitz, Will Partuzo, & Jordyn Katz*





Photographic Sciences

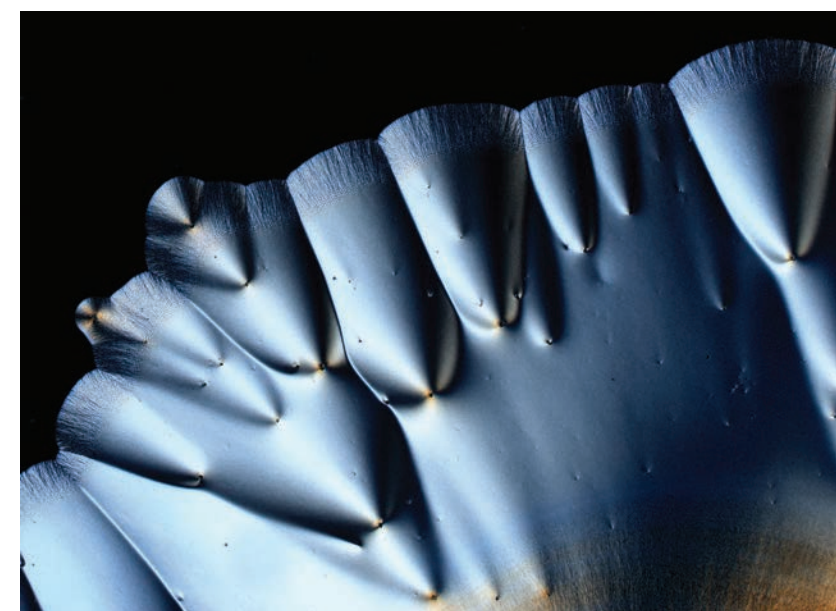
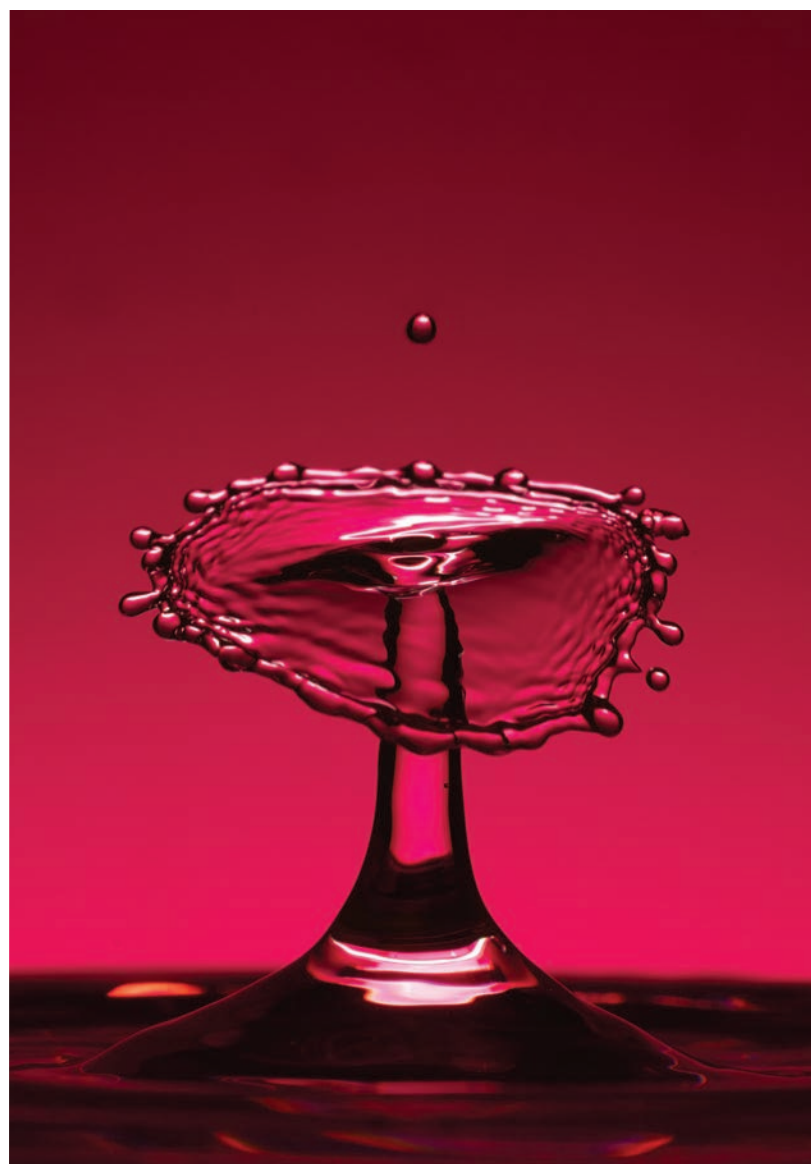
The photographic sciences degree is a one-of-a-kind bachelor of science program, exploring photography and technology through the lens of math and science. In our program, students balance a curriculum of image making and taking with math, physics, optics, and biology, and ultimately learn to apply technical approaches to image-oriented problems, creating the camera systems and imaging sensors we use in everyday life. The outcome? Photographers with the technical experience to make the cameras and imaging technology used in cars, smartphones, healthcare, and even by NASA.

Focus on the science of photography and the photography of scientific subject matter.

Alongside our bachelor of fine arts program in photography, our photographic sciences students build a strong foundation in sound photographic principles. They learn the essential elements of composition, retouching and image enhancement, lighting, and other studio practices. But as the degree progresses, our students delve into vision and optics, camera technology, imaging science, biology, and physics. The science background is integral as our students explore specialized disciplines including ophthalmic (eye care) imaging, forensic photography, high-speed image capture, microscopy, and even surgical photography. This culmination of specialized study isn't found anywhere else at the undergraduate level.

Capable of understanding desired outcomes for images and equipped with the technical acumen to problem-solve, alumni of the program have a uniquely and highly-marketable skill set. As a result, our graduates pursue incredible careers with imaging companies, universities and research centers, camera companies, forensic laboratories, and government agencies. Regular employers of our alumni include Apple, Canon, Carl Zeiss Microscopy, Harvard University, Mayo Clinic, NASA, and the National Geospatial Intelligence Agency.

Top: Gabi Fatigati
Left: Madeline Dowe (top row) and Adam Schmidt (bottom row)
Right, from top: Madeline Dowe, Annie Schmitt, & Wyatt Hyzer





Equipment Cage



Imaging Services Lab (ISL)



North Light Studio



Darkroom Complex

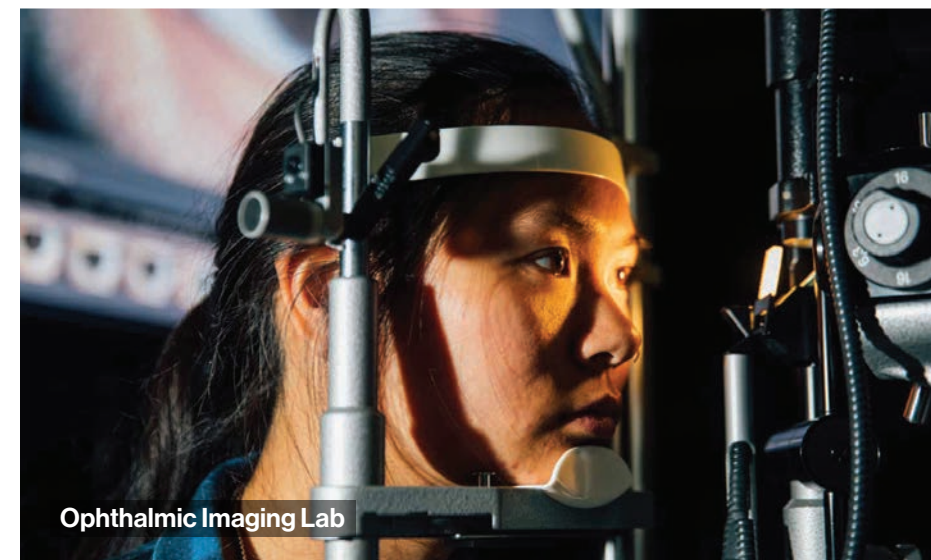
All You Need, All in One Place

Nearly 30 studios. Twenty dark rooms. 4D media rooms and post-production labs. Look no further: RIT's facilities are top-notch. And that's not even mentioning our on-site printing center with at-cost, professional-quality printing or our own photo gallery with exhibitions housed within the school. Your access to specialized imaging equipment is also unrivaled, including microscopy and high-

speed photo labs, ophthalmic spaces, and color measurement tech. Thanks to a recent multi-million-dollar renovation, you're equipped for any photographic or imaging endeavor.

60,000+ square feet of studio, imaging, and lab space await you

Further, RIT is outfitted with an equipment cage that houses almost 2,000 kits, making up close to 25,000 items of photographic gear available for student use. Longstanding relationships with camera manufacturers ensure that our students are using the best and most up-to-date equipment. The school's partners include companies such as Nikon, Canon, Sony, Fujifilm, Olympus, Hasselblad, Phase One, and Profoto.



Ophthalmic Imaging Lab



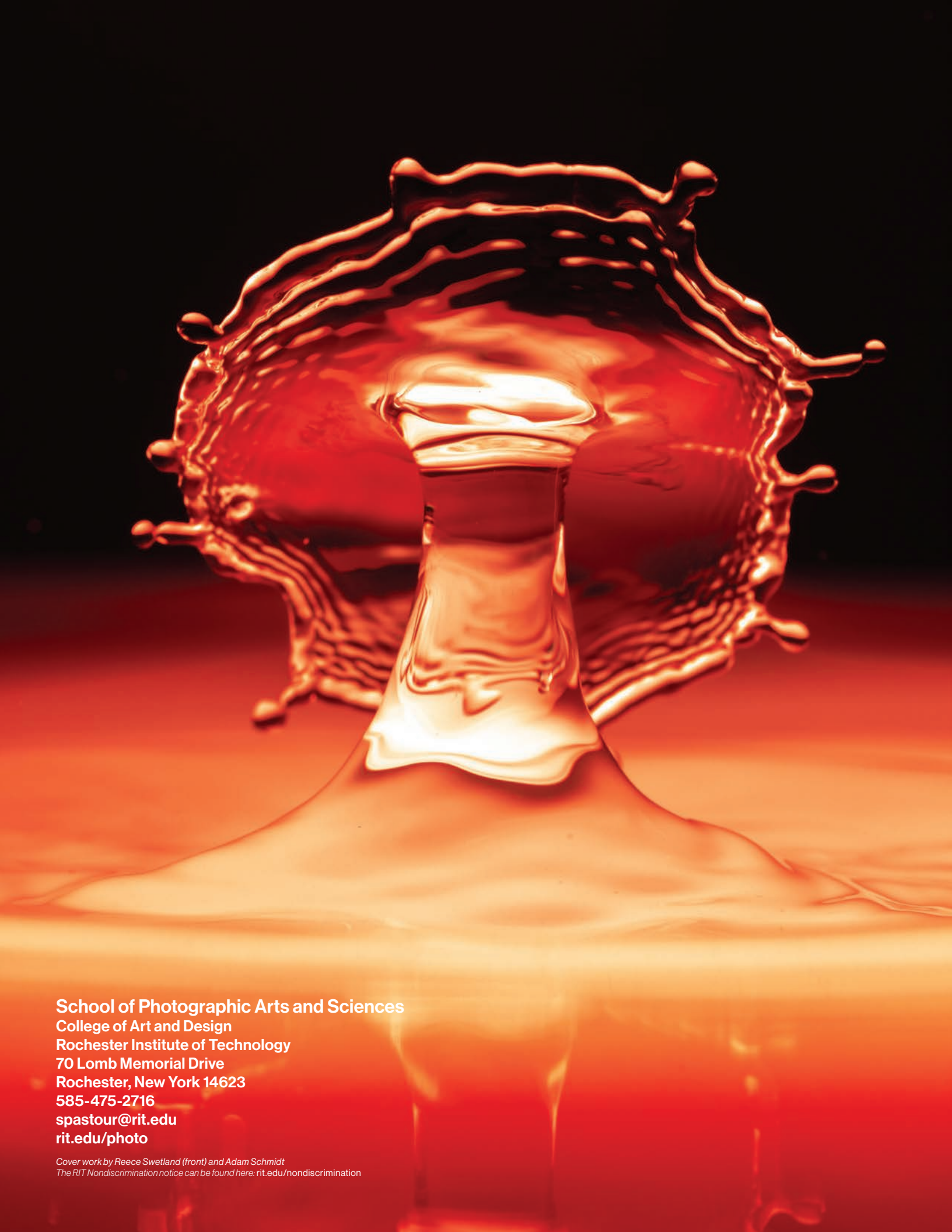
William Harris Gallery



K-Lab



Digital Photo Lab



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