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**Web Style Guide**

# Link Styling Logic

March 27, 2025

## Universal Link Settings

All links have the same basic settings attached to them. They must have an underline of 0.125rem in height and a transition set to animate the fade-in or out.

Code:

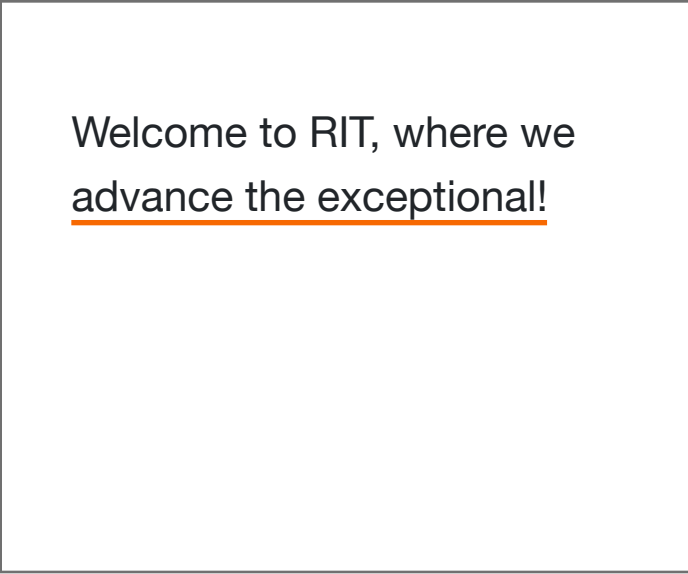


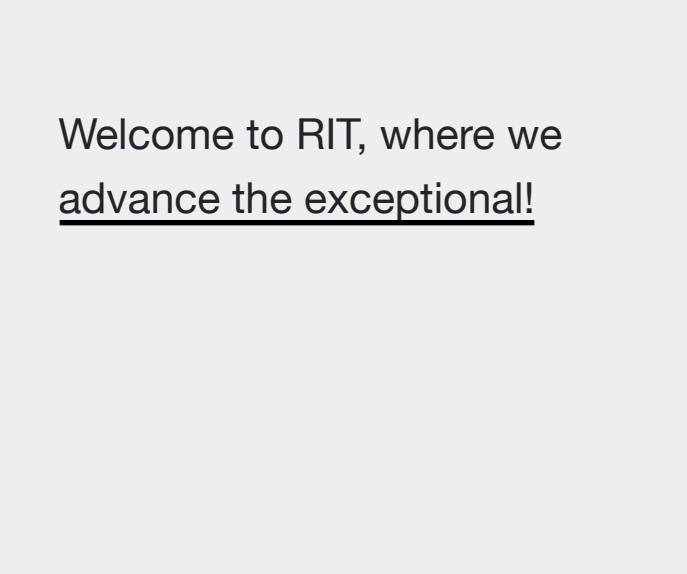
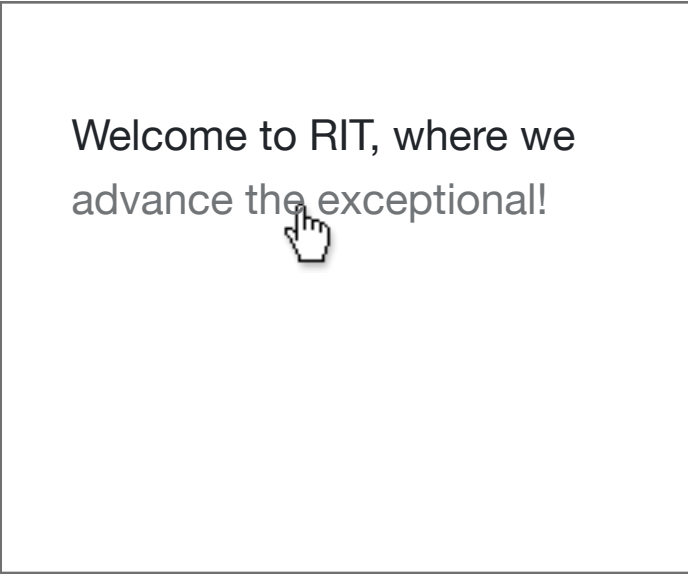
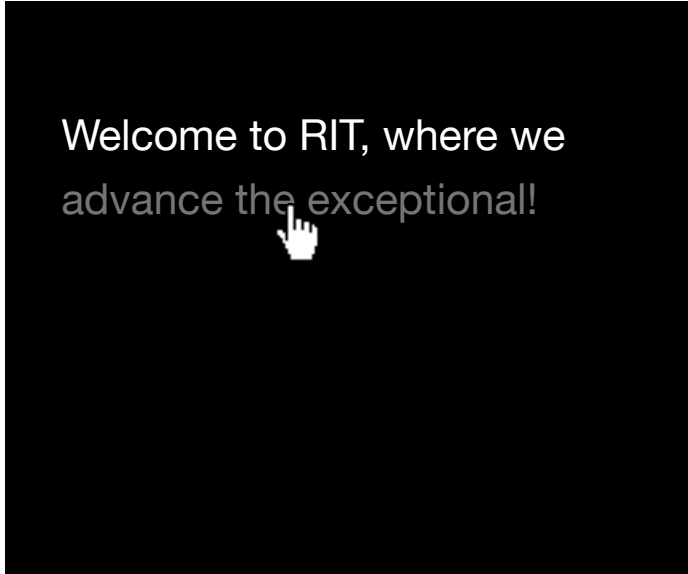

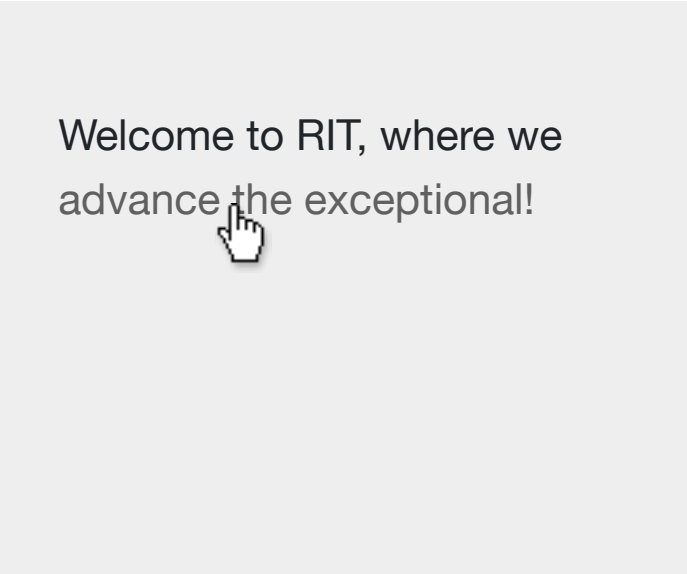
text-decoration-thickness: 0.125rem;  
text-decoration-line: underline;  
text-underline-offset: 0.125rem;  
transition: text-decoration-color 250ms, color 250ms;

## Link Types

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## Inline Links

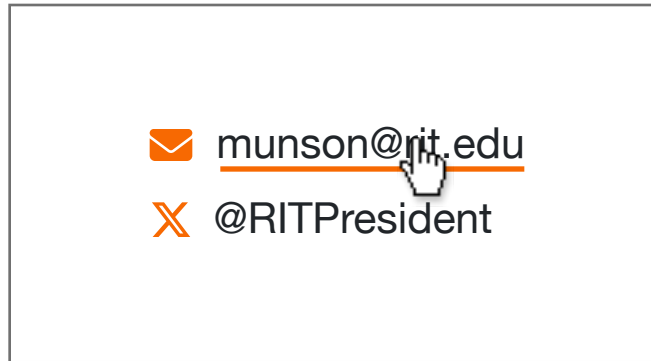
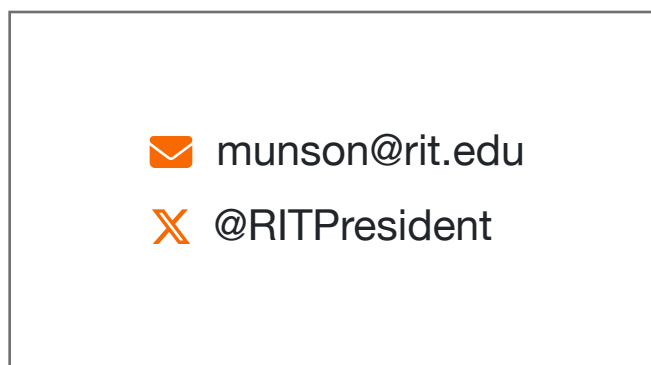
Any link found within a body of text. These links are underlined by default for visual emphasis.

Default				
Hover				
	<b>White Background</b> #FFFFFF	<b>Black Background</b> #000000	<b>Orange Background</b> ("Primary") #F76902	<b>Light Gray Background</b> #EEEEEE
	Default <b>Text color:</b> #212529 <b>Font-weight:</b> normal <b>Underline color:</b> #F76902	Default <b>Text color:</b> white #FFFFFF <b>Font-weight:</b> normal <b>Underline color:</b> #F76902\	Default <b>Text color:</b> white #FFFFFF <b>Font-weight:</b> bold (all white text under 24px in size must be bold on orange background in order to meet WGAC accessibility guidelines for contrast) <b>Underline color:</b> white #FFFFFF	Default <b>Text color:</b> #212529 <b>Font-weight:</b> normal <b>Underline color:</b> #212529
	Hover <b>Text color:</b> #727578 <b>Underline color:</b> Transparent	Hover <b>Text color:</b> #727578 <b>Underline color:</b> Transparent	Hover <b>Underline color:</b> Transparent	Hover <b>Text color:</b> #606060 <b>Underline color:</b> Transparent

## Non-Inline Links

Any link that does not happen within a body of text. The primary visual difference with this link is that it doesn't underline the text until hover and the text color doesn't change on hover.

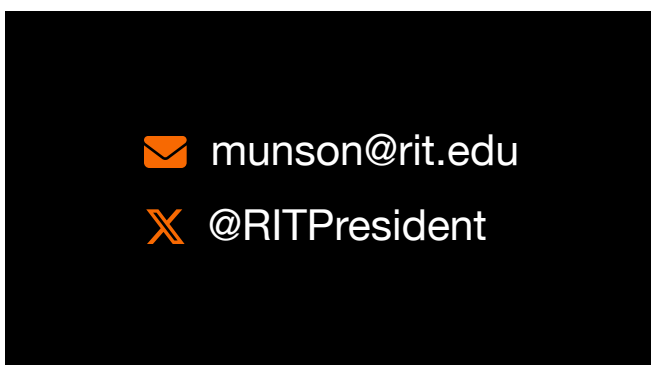
This is typically used for links with icons, such as social media links or other contact links.



**White Background**  
#FFFFFF

Default  
**Text color:** #212529  
**Font-weight:** normal  
**Underline color:** Transparent

Hover  
**Underline color:** #F76902  
**Text color:** #212529



**Black Background**  
#000000

Default  
**Text color:** #FFFFFF  
**Font-weight:** normal  
**Underline color:** Transparent

Hover  
**Underline color:** #F76902  
**Text color:** inherit



**Orange Background**  
("Primary") #F76902

Default  
**Text color:** #FFFFFF  
**Font-weight:** bold (all white text under 24px in size must be bold on orange background in order to meet WGAC accessibility guidelines for contrast)  
**Underline color:** Transparent

Hover  
**Underline color:** #FFFFFF  
**Text color:** inherit



**Light Gray Background**  
#E9ECEF

Default  
**Text color:** #212529  
**Font-weight:** inherit  
**Underline color:** Transparent

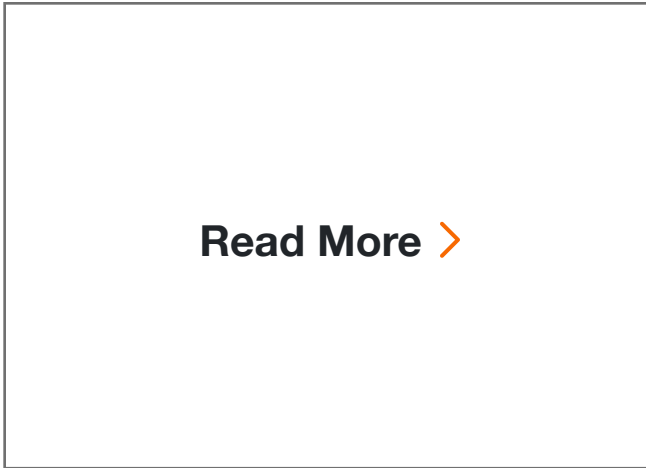
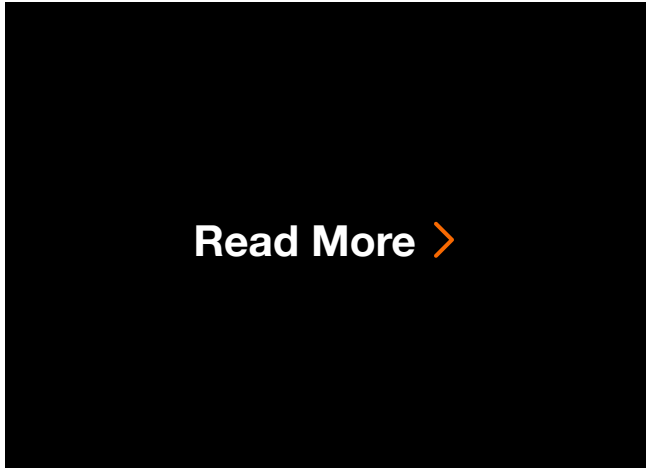
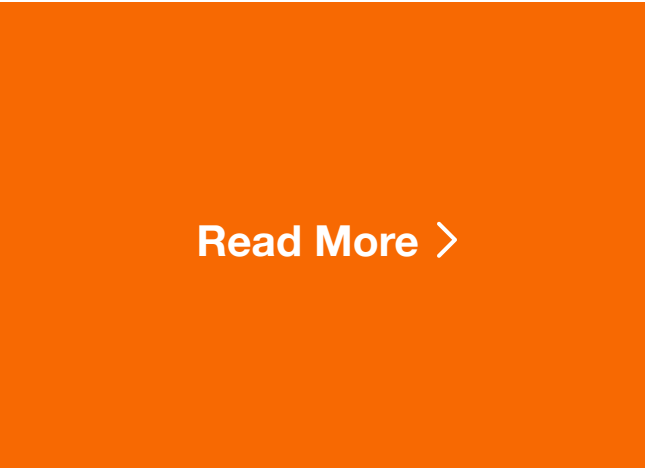
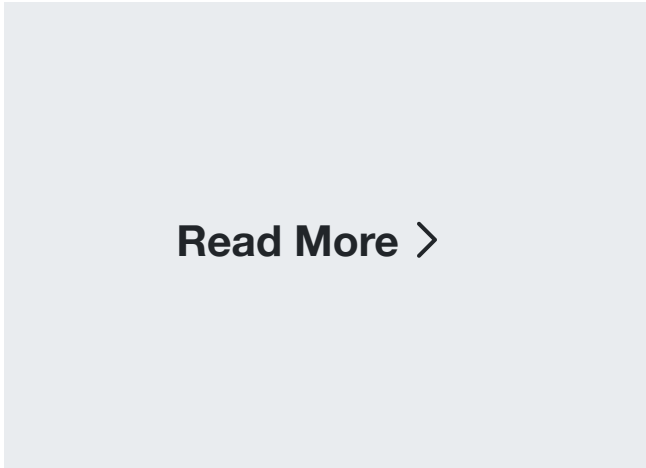



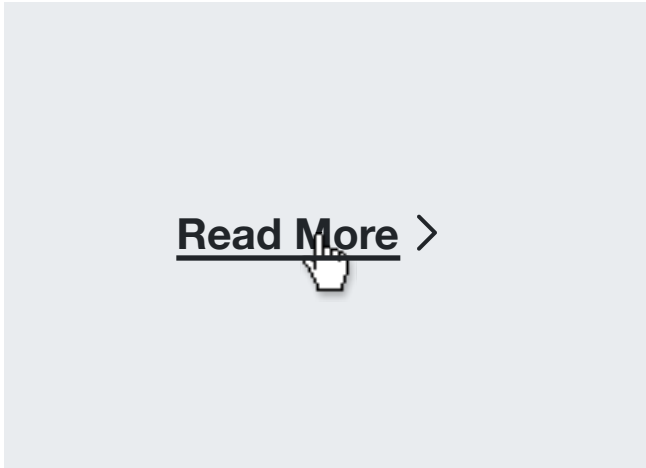
Hover  
**Underline color:** #212529  
**Text color:** inherit

## CTA (Call to Action) Links

These are prompts that encourage a user to take a specific action. CTA links are designed to draw attention with bold text, and are accompanied by an icon (such as a chevron) to the right of the text.

CTA link styles are only applied when an existing class with set parameters is applied.

**Code:**  
Existing CTA link class include .call-to-action .see-more

Default				
Hover				
	<b>White Background</b> #FFFFFF  Default <b>Text color:</b> "black" #212529 <b>Font-weight:</b> bold <b>Underline color:</b> Transparent <b>Icon color:</b> #f76902  Hover <b>Underline color:</b> #F76902	<b>Black Background</b> #000000  Default <b>Text color:</b> white #FFFFFF <b>Font-weight:</b> bold <b>Underline color:</b> Transparent <b>Icon color:</b> #f76902  Hover <b>Underline color:</b> #F76902	<b>Orange Background</b> ("Primary") #F76902  Default <b>Text color:</b> #FFFFFF <b>Font-weight:</b> bold (all white text under 24px in size must be bold on orange background in order to meet WGAC accessibility guidelines for contrast) <b>Underline color:</b> Transparent <b>Icon color:</b> #FFFFFF  Hover <b>Underline color:</b> white	<b>Light Gray Background</b> #EEEEEE  Default <b>Text color:</b> #212529 <b>Font-weight:</b> bold <b>Underline color:</b> Transparent <b>Icon color:</b>  Hover <b>Underline color:</b> "black" #212529

## Header Links

Links that are applied to either paragraph tags with class h1, h2, h3, h4, h5, or h6 or the h1-h6 tags themselves. When a link is nested in a header, an icon is added to the right side of the text, and the underline hover state is applied.

Default

**Meet RIT's next president >**

RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation, which includes a question-and-answer session.

**Meet RIT's next president >**

RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation, which includes a question-and-answer session.

**Meet RIT's next president >**

**RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation**

**Meet RIT's next president >**

RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation, which includes a question-and-answer session.

Hover

**Meet RIT's next president >**

RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation, which includes a question-and-answer session.

**Meet RIT's next president >**

RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation, which includes a question-and-answer session.

**Meet RIT's next president >**

**RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation**

**Meet RIT's next president >**

RIT faculty and staff are invited to join incoming president Bill Sanders for a conversation, which includes a question-and-answer session.

**White Background**  
**#FFFFFF**

Default

**Text color:** inherits header color  
**Font-weight:** inherits header weight  
**Underline color:** Transparent

Hover

**Underline color:** #F76902

**Black Background**  
**#000000**

Default

**Text color:** inherits header color  
**Font-weight:** inherits header weight  
**Underline color:** Transparent

Hover

**Underline color:** #F76902

**Orange Background**  
**("Primary") #F76902**

Default

**Text color:** #FFFFFF  
**Font-weight:** bold (white text under 24px in size must be bold on orange background in order to meet WGAC accessibility guidelines for contrast)  
**Underline color:** Transparent

Hover

**Underline color:** white #FFFFFF

**Light Gray Background**  
**#E9ECEF**

Default

**Text color:** #212529  
**Font-weight:** inherits header weight  
**Underline color:** Transparent

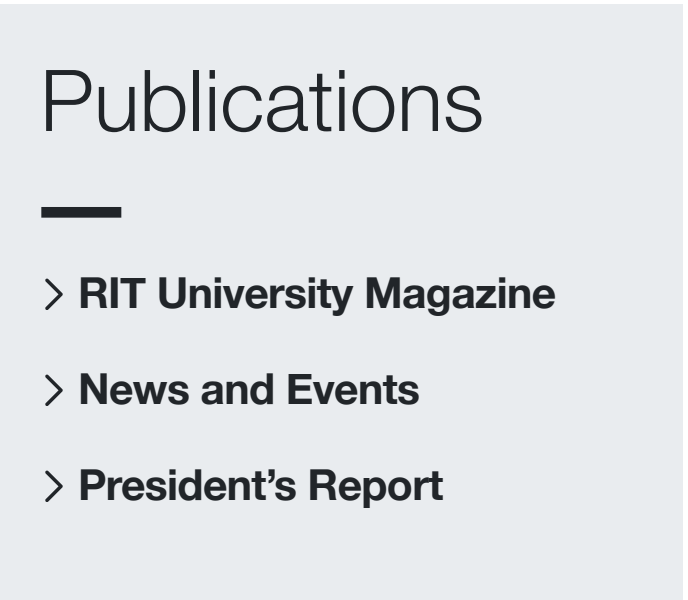
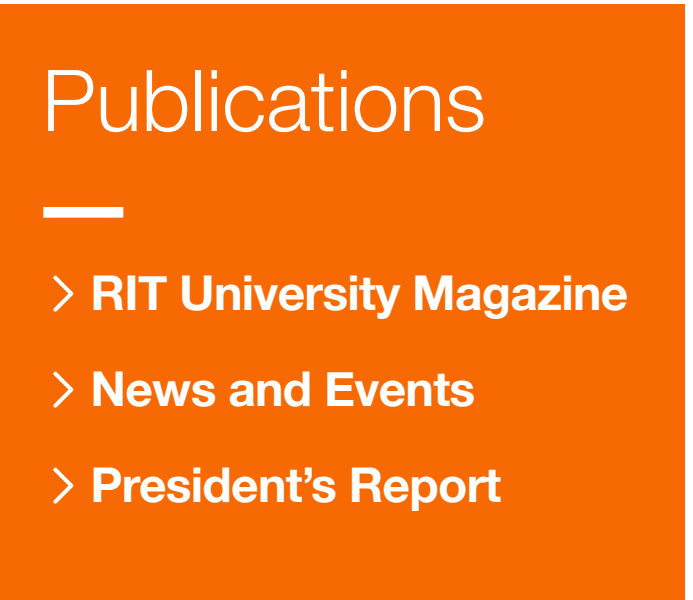
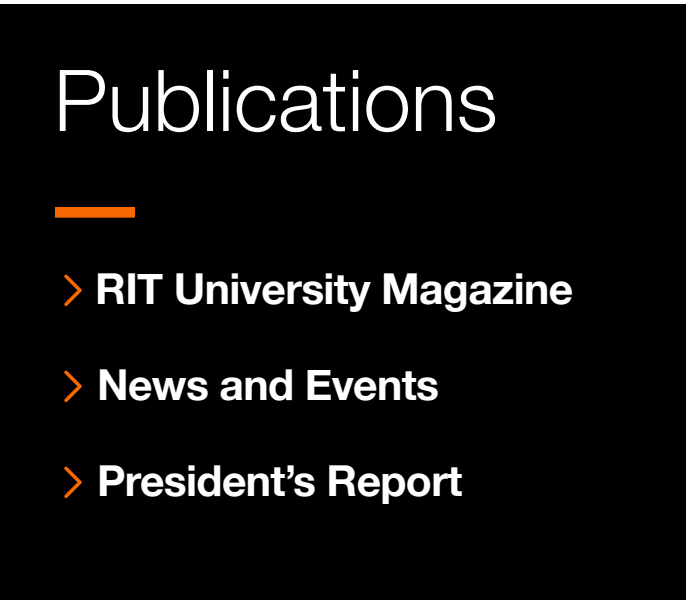
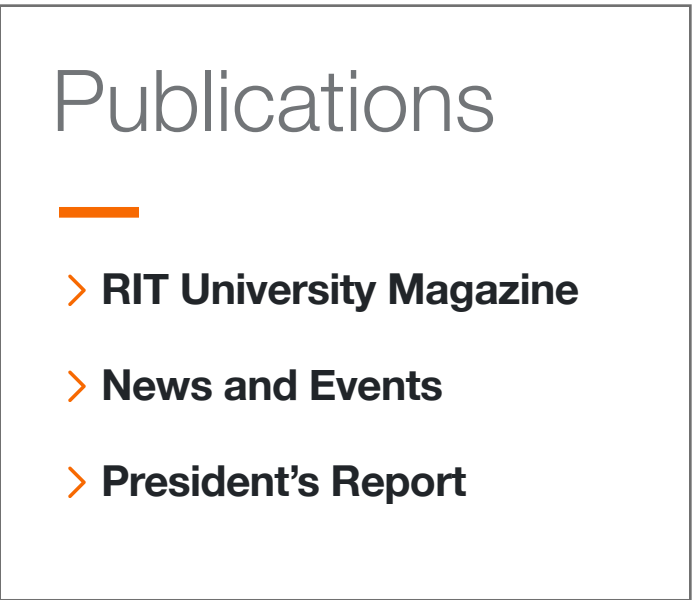
Hover

**Underline color:** #212529

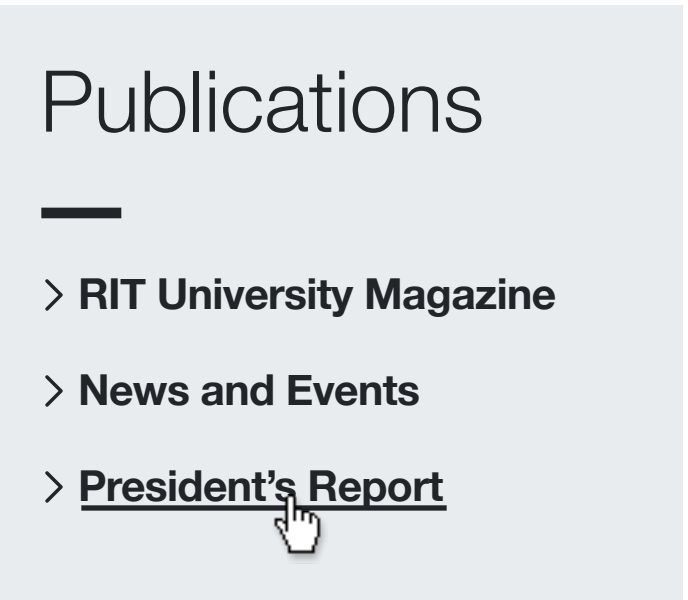
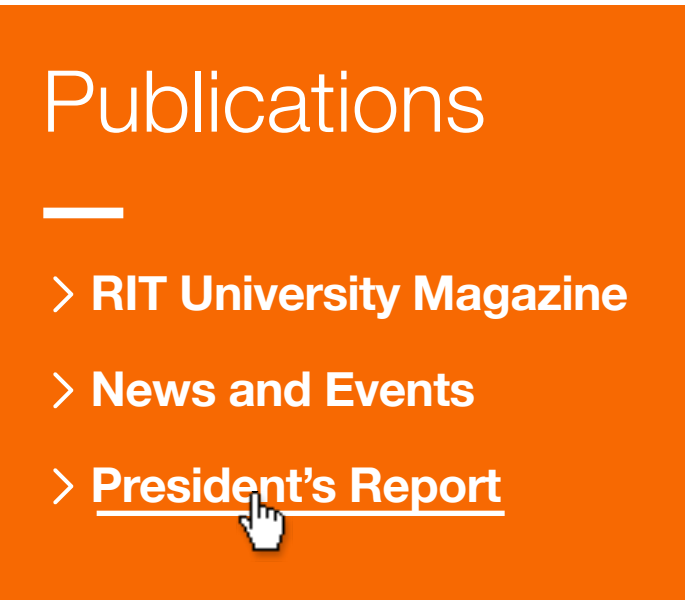
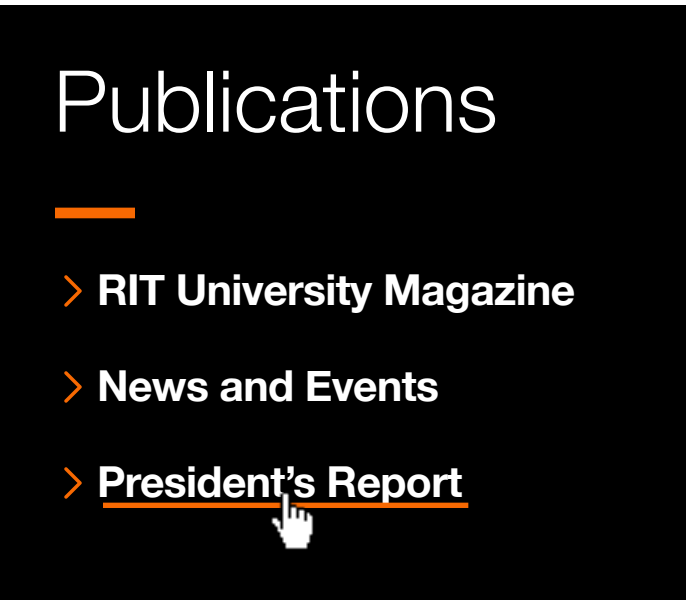
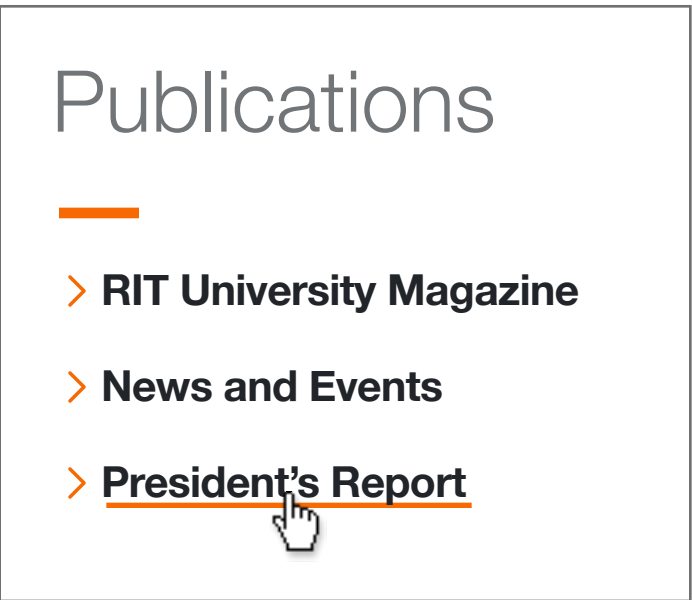
## List of Links

A list of links and only links. Additional text should be excluded from this style unless it follows the link. Instead of a standard bullet, it has a right chevron to the left of the link, similar to a bulletpoint.

Default



Hover



**White Background**  
#FFFFFF

Default  
**Text color:** "black" #212529  
**Font-weight:** bold (links only)  
**Underline color:** Transparent

Hover  
**Underline color:** #F76902

**Black Background**  
#000000

Default  
**Text color:** #FFFFFF  
**Font-weight:** bold (links only)  
**Underline color:** Transparent

Hover  
**Underline color:** #F76902

**Orange Background**  
("Primary") #F76902

Default  
**Text color:** #FFFFFF  
**Font-weight:** bold (all text under 24px in size must be bold on orange background in order to meet WGAC accessibility guidelines for contrast)  
**Underline color:** Transparent

Hover  
**Underline color:** #FFFFFF

**Light Gray Background**  
#EEEEEE

Default  
**Text color:** #212529  
**Font-weight:** bold (links only)  
**Underline color:** Transparent

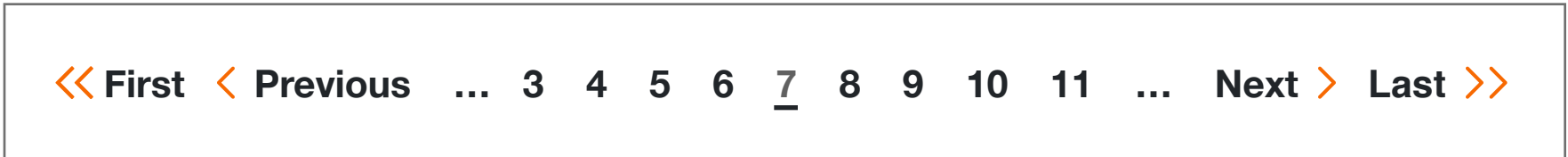
Hover  
**Underline color:** #212529



## Pagination

Pagination links are links that allow users to navigate between pages of content, such as "next", "previous", or to specific page numbers. They are used to split large amounts of content into more manageable chunks.

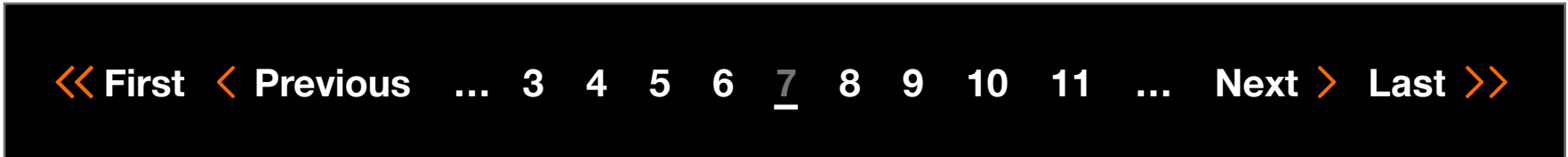
Default



Hover



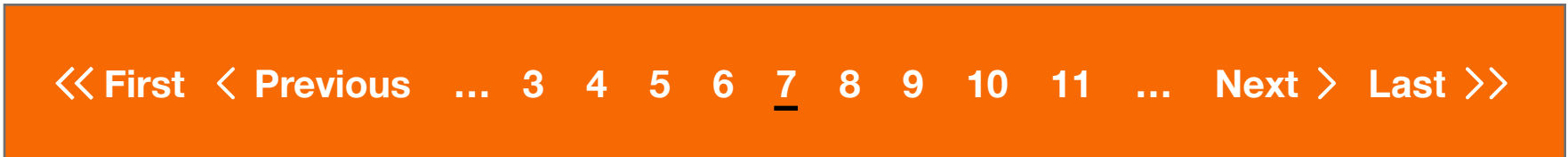
Default



Hover



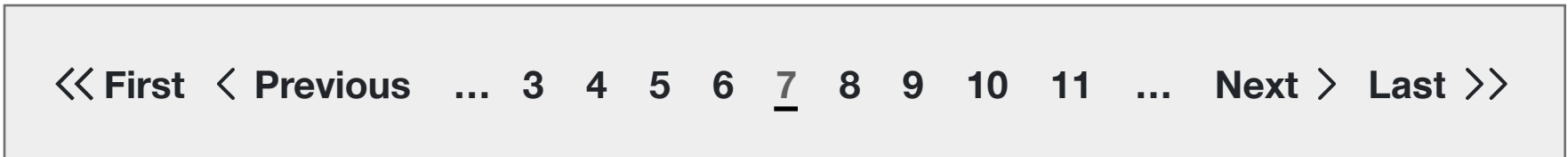
Default



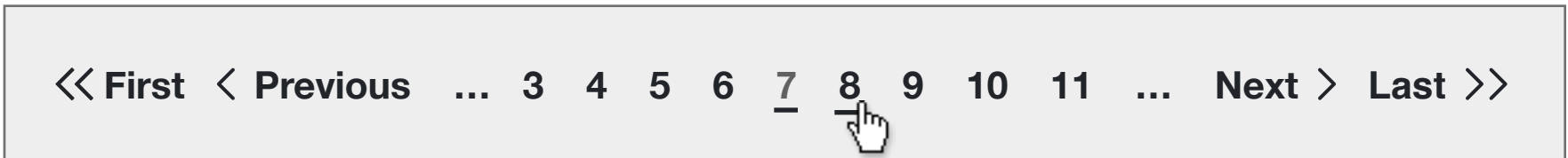
Hover



Default



Hover



### White Background #FFFFFF

Default

**Text color:** #212529  
**Font-weight:** bold (links only)  
**Underline color:** Transparent

Hover

**Underline color:** #F76902

Active

**Text color:** #606060  
**Underline color:** #212529

### Black Background #000000

Default

**Text color:** white #FFFFFF  
**Font-weight:** bold (links only)  
**Underline color:** Transparent

Hover

**Underline color:** #F76902

Active

**Text color:** #727578  
**Underline color:** #FFFFFF

### Orange Background ("Primary") #F76902

Default

**Text color:** #FFFFFF  
**Font-weight:** bold (all white text under 24px must be bold on orange background to meet WGAC accessibility guidelines for contrast)  
**Underline color:** Transparent

Hover

**Underline color:** #FFFFFF

Active

**Underline color:** #212529

### Light Gray Background #EEEEEE

Default

**Text color:** "black" #212529  
**Font-weight:** bold (links only)  
**Underline color:** Transparent

Hover

**Underline color:** #212529

Active

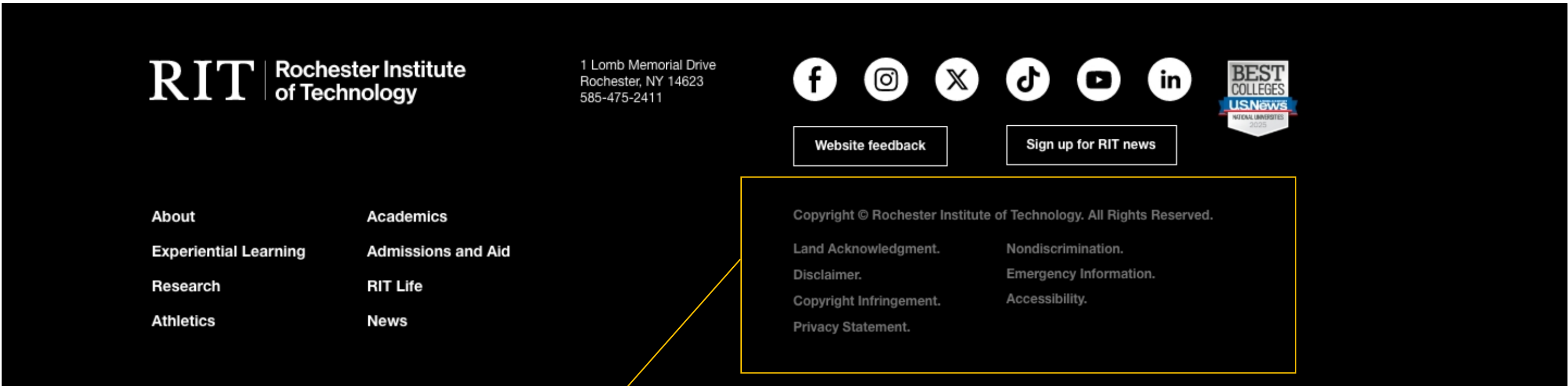
**Text color:** #606060  
**Underline color:** #212529



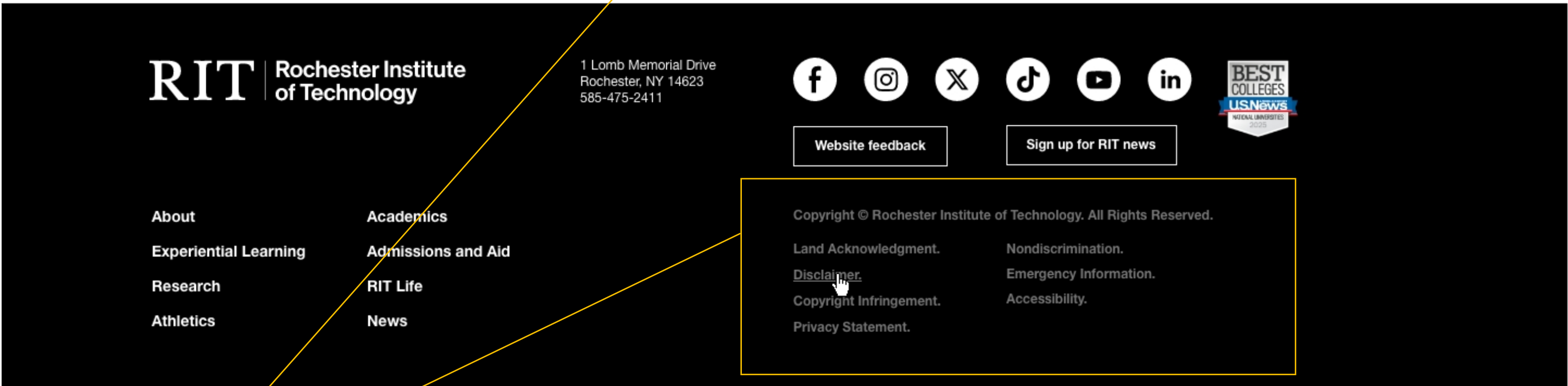
## University-Wide Footer Disclaimer links

A unique case specific to copyright and disclaimer links in the RIT University-wide footer. These links are designed to have a more subtle appearance, and link text will underline on hover. This style only occurs on black backgrounds.

Default



Hover



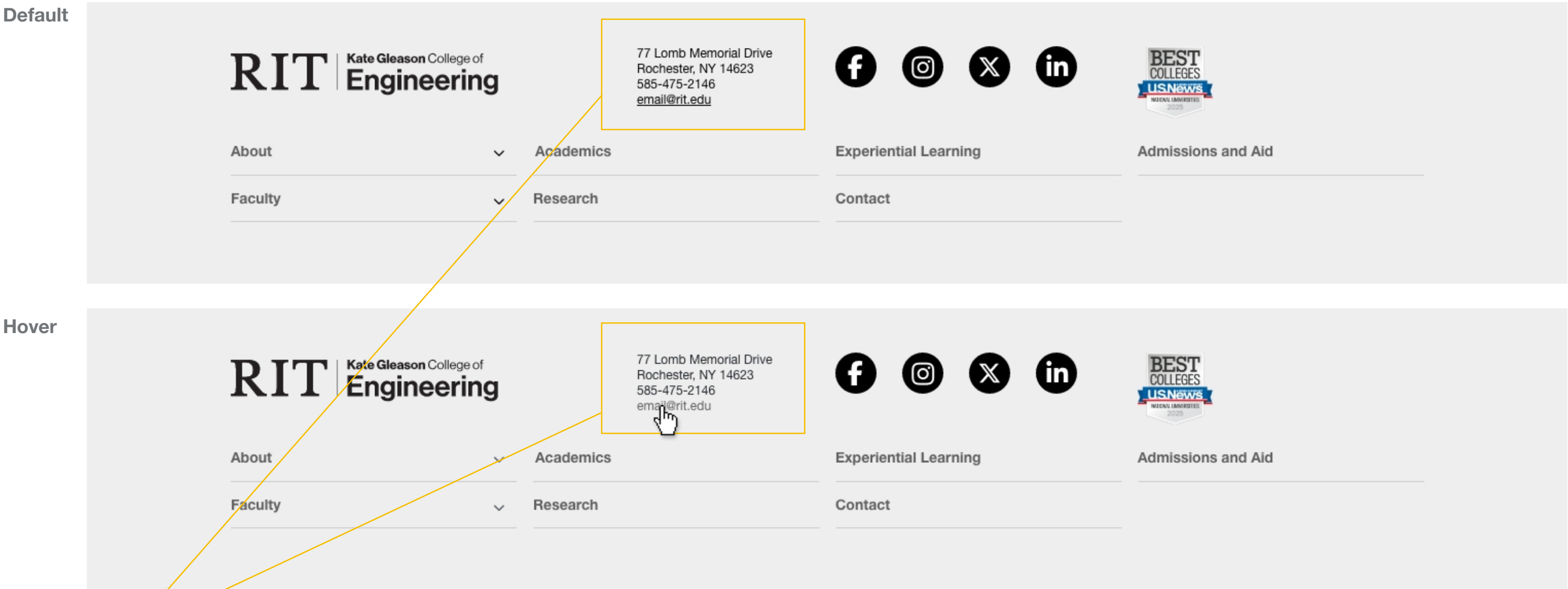
**Black Background**  
#000000

**Default**  
**Text color:** #969696  
**Font-weight:** bold  
**Underline color:** Transparent

**Hover**  
**Underline color:** #969696

## Site-Specific Footer Contact Links

A unique case that is specific to the Contact section of site-specific footers, which only occur on a gray background. Any contact info links, such as email addresses, are treated like inline links, where the link is underlined by default, for added emphasis.



**Gray Background**  
**#E9ECEF**

**Default**  
**Text color:** #212529  
**Font-weight:** normal  
**Underline color:** #212529

**Hover**  
**Text color:** #606060  
**Underline color:** Transparent

## Accordions

Accordions are lists of headers that can be clicked to show or hide content, making it easier to present information in an organized way. Accordions use plus and minus icons to indicate clickability.

Parent accordions use circular plus/minus icons to the right, and child accordions use plus/minus without circle to the left.

### Electrical Engineering, BS degree, typical course sequence

Course		Sem. Cr.Hrs.
First Year		
Second Year		
CMPR-300	Circuits I	3
This course introduces computational problem solving. Basic problem-solving techniques and algorithm development through the process of top-down stepwise refinement and functional decomposition are introduced throughout the course. Classical numerical problems encountered in science and engineering are used to demonstrate the development of algorithms and their implementations. May not be taken for credit by Computer Science, Software Engineering, or Computer Engineering majors. This course is designed for Electrical Engineering and Micro-Electronic Engineering majors and students interested in the Electrical Engineering minor. (Prerequisites: (MATH-181 or MATH-181A or MATH-171) and (MCEE-BS or EEEE-BS or ENGRX-UND or EEEEDU-BS or ENGXDU-UND) or equivalent courses.) Lecture 3 (Fall, Spring).		
CMPR-271	Circuits I Recitation	3
EEEE-220	Circuits II	3
EEEE-260	Advanced Programming	3
CMPR-300	Engineering Co-op Preparation	3
Third Year		
Forth Year		
Fifth Year		

#### White Background #FFFFFF

Parent Accordion:

##### Default

**Text color:** #212529  
**Font weight:** bold  
**Underline color:** Transparent  
**Icon:** Fa-circle-plus  
**Icon weight:** light (FAL)  
**Icon color:** #F76902

##### Hover

**Icon weight:** regular (FAR)  
**Underline color:** #f76902

##### Active

**Icon:** FA-circle-minus  
**Icon weight:** solid (FAS)  
**Underline color:** Transparent

Child Accordion:

##### Default

**Text color:** #212529  
**Font-weight:** bold  
**Underline color:** Transparent  
**Icon:** Fa-circle-plus  
**Icon-weight:** light (FAL)  
**Icon color:** #F76902

##### Hover

**Icon-weight:** regular (FAR)  
**Underline color:** #f76902

##### Active

**Icon:** FA-circle-minus  
**Icon-weight:** solid (FAS)  
**Underline color:** Transparent

Accordions (Continued)

The Plus/Minus icon treatment also applies to truncated text with “Read More” links which open similarly to an accordion, using circular plus or minus icons to the right of the text.

RIT prides itself in preparing our graduates to be citizens of the world. That means preparing our students not just for jobs and careers, but also for life. In the RIT context, “innovation” takes on a rich meaning; it is not just about novelty or originality; it is about creating the tools, processes, and systems that will make things better than they are.

Read More +

Read More +

Read Less -

Default

Hover

Active

RIT prides itself in preparing our graduates to be citizens of the world. That means preparing our students not just for jobs and careers, but also for life. In the RIT context, “innovation” takes on a rich meaning; it is not just about novelty or originality; it is about creating the tools, processes, and systems that will make things better than they are.

Read More +

Read More +

Read Less -

Default

Hover

Active

RIT prides itself in preparing our graduates to be citizens of the world. That means preparing our students not just for jobs and careers, but also for life. In the RIT context, “innovation” takes on a rich meaning; it is not just about novelty or originality; it is about creating the tools, processes, and systems that will make things better than they are.

Read More +

Read More +

Read Less -

Default

Hover

Active

White Background #FFFFFF

- Default

Text color: #212529

Font-weight: bold

Underline color: Transparent

Icon: Fa-circle-plus

Icon weight: light (FAL)

Icon color: #F76902
- Hover

Icon weight: regular (FAR)

Underline color: #f76902
- Active

Icon: FA-circle-minus

Icon weight: solid

Underline color: Transparent

Black Background #000000

- Default

Text color: #FFFFFF

Font-weight: bold

Underline color: Transparent

Icon: Fa-circle-plus

Icon-weight: light (FAL)

Icon color: #F76902
- Hover

Icon weight: regular (FAR)

Underline color: #f76902
- Active

Icon: FA-circle-minus

Icon weight: solid (FAS)

Underline color: Transparent

Gray Background #EEEEEE

- Default

Text color: #212529

Font-weight: bold

Underline color: Transparent

Icon: Fa-circle-plus

Icon-weight: light (FAL)

Icon color: #000000
- Hover

Underline color: #212529

Icon weight: regular (FAR)
- Active

Icon: FA-circle-minus

Icon weight: solid (FAS)

Underline color: Transparent