Center for Urban Entrepreneurship (CUE)
Future Business Leaders & Entrepreneurs (FBLE)

Become an FBLE Business Partner!
Summer 2015

MISSION

The Future Business Leaders’ Experience (FBLE) is a unique program that develops the business, problem solving, and leadership skills of our youth through “real-world” learning. FBLE creates a visionary pipeline enabling youth to see how the skills they learn in school prepare them for their role as our next generation of business leaders and entrepreneurs.

OVERVIEW

Project teams consist of select Rochester City School District (RCSD) high school sophomores, juniors and seniors, as well as Saunders College of Business students and faculty. Teams spend 10 weeks gathering and analyzing data about the specific FBLE Business Partner’s challenge. Insight gained from the analysis is used to develop a cost-effective, practical solution that the business partner can implement. In exchange, participating students receive a stipend of $1,000.

GOALS AND OBJECTIVES

- Create a vision for life success
- Educate high school students about the college experience and skills necessary for college success
- Motivate high school students to apply and attend college
- Teach students about business fields and the skills necessary for career success
- Expose students to a diversity of role models
- Increase the pipeline of future business leaders and entrepreneurs
- Provide local businesses with innovative and practical solutions to organizational challenges

INVESTMENT: $2,500

Please contact Carlos Carballada at ccarballada@saunders.rit.edu or (585) 475-2486 to become an FBLE host business partner or to receive more information. All funds raised will benefit the RIT’s Center for Urban Entrepreneurship and FBLE. Thank you for your support!