

# Center for Urban Entrepreneurship Business Pitch Competition



## Event Details

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Please read Terms and Conditions before applying on the website below. Applications are due by

**JUNE 30TH, 2022**

**5:00 PM, EST**

**[rit.edu/business/cue/](http://rit.edu/business/cue/)**

## More Information

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Business Pitch Competition is open to businesses operating within Monroe County, New York. The goal of the Competition is to provide a unique opportunity for businesses that are challenged by the need to secure access to capital to help such businesses grow and provide services.

## Sponsors

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## What Are We Judging For

A panel of judges selected by CUE will determine the winner(s) of the Competition. Applicants and the finalists will be judged based on the following:

- (a) viability of business model;
- (b) provision of value for Monroe County consumers;
- (c) potential for creation of high-quality jobs in the Monroe County and surrounding urban areas;
- (d) quality and completeness of the team and materials presented, including the live pitch; and
- (e) such other criteria as CUE and the judges may reasonably determine consistent with the purposes of the Competition. All decisions of CUE and the judges are final.

# HOW TO APPLY

## Documentation and Requirements



### Age

All applicants must be at least 18 years of age.



### Location and Residency

The business must be currently operating within Monroe County. All individual applicants and/or team leaders must have a legal residence within Monroe County.



### Revenue

All businesses must have an existing business plan and a business model that is operational and generating revenue. Businesses must earn a minimum of \$25,000 in annual gross revenue to enter the Competition.



### Orientation Session

All participants must attend an initial orientation meeting, in addition to our boot camp in order to be eligible to be a finalist in the Competition. This session will cover important dates and deadlines, as well as the business plan judging process and criteria for the Competition.



### Training Workshop

All participants are required to attend the business pitch boot camp in order to be eligible to be a finalist in the Competition. These sessions will cover pitch etiquette, financial literacy, and updating the business plan. Dates and times for training workshops will be posted on CUE's website.



### Meet with Industry Expert/Advisor

Each applicant must meet at least once with a business coach during the Competition in order to be eligible to be a finalist in the Competition. Advisor/Expert will be selected and provided by CUE.



### Live Pitch

Each applicant selected as a finalist must participate in an event on a date selected by CUE in which it makes a live business pitch. You may be asked to provide a current tax report.



### Disbursement of Funds

A portion of the prize money will be awarded to each winner selected by the judges following the end of the Competition. The remaining balance will be disbursed upon completion of identified milestones. The winning participant(s) / team(s) shall be responsible for the payment of any applicable taxes and allocating prize proceeds as per requested in pitch.

Please submit business plan and all other required application materials and Competition related documentation outlined below to

[ebony.miller@rit.edu](mailto:ebony.miller@rit.edu)